

Evaluation of Express Entry: Early Impacts on Economic Outcomes and System Management

Research and Evaluation Branch

May 2020



Immigration, Refugees
and Citizenship Canada

Immigration, Réfugiés
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Ci4-210/2020E-PDF

978-0-660-35508-5

Project reference number: E3-2019

Table of contents

| | |
|--|-----------|
| Executive summary | 6 |
| Evaluation of Express Entry: Impacts on Economic Outcomes and System Management. Management Response Action Plan (MRAP) | 9 |
| 1. Introduction | 14 |
| 1.1. Purpose of evaluation | 14 |
| 1.2. Brief Express Entry profile | 14 |
| 1.2.1. <i>The Comprehensive Ranking System</i> | 15 |
| 1.2.2. <i>Economic programs covered under Express Entry</i> | 16 |
| 1.2.3. <i>Characteristics of Express Entry immigrants admitted to Canada between 2015 and 2018</i> | 17 |
| 2. Methodology | 21 |
| 2.1. Questions and scope | 21 |
| 2.2. Data collection methods | 21 |
| 2.3. Limitations and considerations | 23 |
| 3. Early economic results | 24 |
| 3.1. Labour market participation | 24 |
| 3.2. Job history | 25 |
| 3.2.1. <i>First job after obtaining permanent residence</i> | 25 |
| 3.2.2. <i>Job at time of survey</i> | 27 |
| 3.2.3. <i>Professional advancement</i> | 28 |
| 3.3. Average employment income | 29 |
| 3.3.1. <i>Employment income</i> | 29 |
| 3.3.2. <i>Effectiveness of the Comprehensive Ranking System</i> | 30 |
| 3.4. Labour market outcomes of Express Entry spouses | 33 |
| 4. Responsiveness of Express Entry to labour market needs | 34 |
| 4.1. Finding jobs quickly and pre-arranged offer of employment | 34 |
| 4.2. Employers' needs and experience with the Express Entry system | 34 |
| 4.2.1. <i>Employers' needs</i> | 34 |
| 4.2.2. <i>Employers' experience with Express Entry system</i> | 35 |
| 5. Impact of Express Entry on profile of admissions under the economic programs | 36 |
| 5.1. Profiles of economic immigrants admitted – 2015 to 2018 | 36 |
| 5.2. Impact on economic programs' admission profiles | 37 |
| 6. Other Express Entry outcomes | 39 |
| 6.1. Contribution to official language minority communities | 39 |
| 6.2. Impact of Express Entry on gender | 40 |
| 6.2.1. <i>Gender-based socio-demographic profile</i> | 40 |
| 6.2.2. <i>Gender-based economic outcomes</i> | 41 |
| 6.3. Impact of Express Entry on efficiency, flexibility and integrity | 43 |
| 6.3.1. <i>Efficiency</i> | 43 |
| 6.3.2. <i>Flexibility</i> | 46 |
| 6.3.3. <i>Integrity</i> | 47 |
| 7 Conclusions and recommendations | 49 |
| Appendix A: The Comprehensive ranking system | 51 |
| Appendix B: Socio-demographic profiles | 56 |
| Appendix C: Evaluation matrix for the evaluation of IRCC's Express Entry system | 62 |
| Appendix D: Regression results on employment income | 66 |
| Appendix E: Employer survey respondent profile | 78 |
| Appendix F: Regression results on employment income by gender | 79 |
| Appendix G: Case studies | 84 |

List of tables

| | | |
|-----------|--|----|
| Table 1: | Occupation types in which Express Entry and non-Express Entry respondents are employed at time of first job after obtaining permanent residence | 26 |
| Table 2: | Top 10 occupations in which Express Entry and non-Express Entry respondents were employed at time of first job after obtaining permanent residence | 27 |
| Table 3: | Socio-demographic profile of economic principal applicants* by immigration regime | 36 |
| Table 4: | Occupation and quality of employment survey results for express entry and non-express entry male and female respondents | 42 |
| Table 5: | Historical processing time (in months) for 80% of cases | 43 |
| Table 6: | Processing times of Express Entry applications (2015-2018) in months | 44 |
| Table 7: | Permanent resident processing inventory (2009–2014) | 44 |
| Table 8: | Permanent resident processing inventory (2015–2018) | 44 |
| Table 9: | Refusal rates (2014–2018) | 45 |
| Table 10: | Comprehensive ranking system— Core Human Capital factors (with spouse maximum 460; without spouse maximum 500 – for all factors) | 51 |
| Table 11: | Comprehensive ranking system—Spouse factors (maximum 40) | 53 |
| Table 12: | Comprehensive ranking system skill—Transferability factors (maximum 100) | 54 |
| Table 13: | Comprehensive ranking system—Additional points | 55 |
| Table 14: | Non-express entry principal applicants and admissions | 56 |
| Table 15: | Express Entry principal applicants and admissions | 59 |
| Table 16: | Linear regression for the log of employment income in 2017 for Express Entry and non-Express Entry principal applicants – 2015 and 2016 cohorts, model 1 | 66 |
| Table 17: | Linear regression for the log of employment income in 2017 for Express Entry and non-Express Entry principal applicants – 2015 and 2016 cohorts, model 2 | 66 |
| Table 18: | Linear regression for the log of employment income in 2017 for Express Entry and non-Express Entry principal applicants by immigration program – 2015 and 2016 cohorts | 69 |
| Table 19: | Linear regression for the log of employment income in 2017 for Express Entry principal applicants – 2015 and 2016 cohorts | 71 |
| Table 20: | Analysis of the unique contribution of predictors to the R-Square | 74 |
| Table 21: | Linear regression for the log of employment income at time of survey for Express Entry principal applicants – 2015 to 2018 cohorts | 75 |
| Table 22: | Linear regression for the log of employment income in 2017 for Express Entry and non-Express Entry principal applicants by gender – 2015 and 2016 cohorts | 79 |
| Table 23: | Linear regression for the log of employment income in 2017 for Express Entry principal applicants by gender – 2015 and 2016 cohorts | 81 |
| Table 24: | Labour market outlook and Express Entry principal applicant admissions – selected occupations | 84 |

List of figures

| | | |
|-----------|---|----|
| Figure 1: | Incidence of employment income one year after admission by immigration categories, 2015 and 2016 admissions | 25 |
| Figure 2: | Average employment income one year after admission by immigration categories, 2015 and 2016 admissions | 29 |
| Figure 3: | Incidence of employment income (a) and average employment income (b) for Express Entry and non-Express Entry spouses | 33 |
| Figure 4: | Incidence of employment income (a) and average employment income (b) for express entry and non-express entry male and female principal applicants | 41 |

List of acronyms

| | |
|------|--|
| CEC | Canadian Experience Class |
| CLB | Canadian Language Benchmark |
| CMM | Cost Management Model |
| CRS | Comprehensive Ranking System |
| EE | Express Entry |
| FPT | Federal-Provincial-Territorial |
| FSTP | Federal Skilled Trades Program |
| FSW | Federal Skilled Worker |
| FSWP | Federal Skilled Worker Program |
| GCMS | Global Case Management System |
| IMDB | Longitudinal Immigration Database |
| IRCC | Immigration, Refugees and Citizenship Canada |
| IRPA | Immigration and Refugee Protection Act |
| IRPR | Immigration and Refugee Protection Regulations |
| NOC | National Occupation Codes |
| OLMC | Official Language Minority Communities |
| PA | Principal Applicant |
| PNP | Provincial Nominee Program |
| PR | Permanent Resident |
| TR | Temporary Resident |

Executive summary

This report presents the findings of the evaluation of Immigration, Refugees and Citizenship Canada's (IRCC) Express Entry system. The evaluation was conducted in fulfillment of requirements under the 2016 Treasury Board *Policy on Results*, and considered issues of the system's effectiveness, with particular attention given to the early economic performance of immigrants screened through Express Entry. The evaluation covered the period from 2015 to 2018.

Overview of the Express Entry system

Launched in January 2015, Express Entry is Canada's evidence-based application management system for certain economic immigration categories: Federal Skilled Worker Program, Federal Skilled Trades Program, Canadian Experience Class and a portion of the Provincial Nominee Program.

Express Entry was designed with three main objectives in mind: 1) flexibility in selection and application management; 2) responsiveness to labour market and regional needs; and 3) speed in application processing. Express Entry uses the Comprehensive Ranking System, which is an evidence-based points system designed to identify candidates most likely to achieve high employment earnings and who are able to maximize their economic performance in the Canadian labour market. Therefore, the main focus of the evaluation was to assess the early economic outcomes of economic principal applicants screened in using Express Entry.

Summary of conclusions and recommendations

Overall, findings from the evaluation show that early economic results for Express Entry principal applicants are positive – they are demonstrating high levels of labour market participation and solid results in terms of their employment income, as well as the type of occupation in which they are employed.

Further, the evaluation found that Express Entry principal applicants generally outperform their non-Express Entry counterparts. In particular, these early results show that 95% of Express Entry principal applicants have become established economically and incidence of employment is high across the four immigration categories. Of those who were working:

- 83% reported doing so in their primary occupation;
- Express Entry principal applicants earned 20% more than non-Express Entry principal applicants; and
- 43% of Express Entry principal applicants were in occupations usually requiring university education (NOC A) for their first job as permanent resident compared to 25% for non-Express Entry principal applicants.

While early economic results were generally positive, it should be noted that the EE system was designed to screen high human capital candidates who have the potential to achieve economic success in the Canadian labour market over the longer term. Nevertheless, the early results are encouraging and suggest that candidates screened through Express Entry are becoming economically established with high employment rates and employment income.

Based on the evaluation findings and in support of the continued success of the Express Entry system, the following four recommendations are proposed:

Monitoring of the system

The evaluation found Express Entry to be an effective screening mechanism to screen candidates with higher potential for economic integration in Canada. While the CRS was designed to identify those with potential for economic integration, including over the longer term, the evaluation looked only at predictors of success in the first few years since implementation. Specifically, while the evaluation found certain elements of the CRS had a significant impact on short-term earnings (e.g., knowledge of the first official language), it also found that other elements of the CRS had a limited impact on short-term economic outcomes of EE PAs. Particularly, the skills transferability factors and spouse factors in the CRS were not found to have clear impact on short-term economic outcomes. These findings point at the need to continue monitoring the capacity of the CRS to identify EE PAs who will have positive economic outcomes in the longer-term.

Recommendation 1: IRCC should continue to monitor the impact of the CRS on earnings in the longer term, revalidating and streamlining it as needed, to focus on key predictors of economic success.

Information gaps

The evaluation found that there were certain gaps in the information provided by candidates when applying for permanent residence. In particular, while level of education is considered a key human capital characteristic, it is not a mandatory field in the electronic application and, as a result, not all candidates invited to apply for permanent residence submit information on their educational credentials. The lack of this type of data limits the Department's ability to fully assess the impact of level of education on economic results. Collecting information on level of education for all economic immigrants, including spouses and dependents, will allow IRCC to monitor and more reliably measure the impact of education on the economic results of PAs screened in through EE.

Recommendation 2: IRCC should collect information on the level of education of all principal applicants, as well as information related to their spouses.

Management of integrity

At the launch of Express Entry, tools were introduced to improve capacity to detect potential fraud and manage system risk. However, the Express Entry Validation and Verification Process (VVP), which was intended to be a central integrity mechanism, was discontinued due to capacity issues and lack of coordination. And with diffuse roles and responsibilities relating to the integrity of the Express Entry system, the departmental approach has relied on officer experience and minimal centralized oversight as opposed to addressing integrity with a systematic approach as originally intended. Given the potential for fraud as changes to both the Express Entry system and the CRS are made and as economic immigration grows, there is a need for a more purposeful approach to monitoring integrity and emerging risk areas.

Recommendation 3: IRCC should develop and implement a systematic approach to manage integrity in Express Entry.

Electronic system inefficiencies

Express Entry's implementation as an electronic application system resulted in efficiencies in application processing, though the electronic nature of the system introduced some challenges associated with accessibility of client and application information. For example, clients are not able to review their supporting documents once they have uploaded them and before submitting to IRCC, rendering them unable to rectify any errors that may have been made, such as uploading an incorrect document. In addition, it was noted that the system generates a new set of client information each time a client updates their EE profile.

Such challenges have in turn led to complications related to litigation and ATIP management - the complex nature of the electronic application system has made it difficult to produce evidence when litigation occurs. Additionally, the electronic nature of the system makes it more difficult to produce a Certified Tribunal Record for the court. With respect to ATIP, issues were identified with the system's technical design for extracting profile information. In addition, IRCC has experienced an increased volumes of ATIP requests related to Express Entry applications, which typically involves a large amount of documentation. These issues highlight an opportunity to address certain inefficiencies in the electronic system for the benefit of clients and the Department.

Recommendation 4: IRCC should develop and implement methods to:

- Allow Express Entry clients to view their application and uploaded documents prior to, and after applying; and**
- Improve accessibility of GCMS information to support the production of complete records for operational, litigation and ATIP purposes.**

Evaluation of Express Entry: Impacts on Economic Outcomes and System Management. Management Response Action Plan (MRAP)

The Express Entry system is an effective filtering mechanism, screening in individuals who have stronger short-term economic performance in Canada compared to those not screened in through the system. And while the evaluation found certain elements of the CRS had a significant impact on short-term earnings, it also found that other elements of the CRS had a limited impact on short-term economic outcomes of EE PAs. Particularly, the skills transferability factors and spouse factors were not found to have clear impact on short-term economic outcomes. These findings suggest that IRCC should continue monitoring the capacity of the CRS to identify EE PAs who will have positive economic outcomes in the longer-term.

Recommendation 1

IRCC should continue to monitor the impact of the CRS on earnings in the longer term, revalidating and streamlining it as needed, to focus on key predictors of economic success.

Response

The CRS was designed to filter for candidates who are most likely to achieve high employment earnings over the long term. This means that a full assessment of the CRS's effectiveness would only be feasible once earnings data for a cohort of immigrants sourced through Express Entry are available for a ten-year period—i.e. in 2026, at the earliest.

IRCC recognizes the importance of ongoing monitoring of the CRS and of using that information to recalibrate it as needed. The most robust data for this purpose would come from a continuing linkage of IRCC Express Entry data with Statistics Canada's Longitudinal Immigration Database, contingent on funding and approval.

This linkage would allow IRCC to conduct analysis on a regular basis, as well as give academics access to additional data to conduct their own research. The Department would benefit from that research as well.

The original collaborative work between IRCC and Statistics Canada to develop the CRS focused on the earnings of principal applicants that landed in 2004 or earlier. It is an appropriate time to repeat this analysis with more recent data to see if the core human capital factors continue to reliably predict long-term earnings as well as look at whether other outcomes and factors should be incorporated. The results of the review would be presented to the DG Level Policy Committee. This work will also help to inform future recommendations for potential adjustments to the CRS.

Actions

Action 1a: Develop a strategy to consistently link Express Entry data to Statistics Canada's Longitudinal Immigration Database (IMDB) on a regular basis to monitor the impact of the CRS on earnings in the longer term.

- Accountability: Lead SPP, Support CDO, R&E, IB
- Completion date: Q4 2020–2021

Action 1b: Conduct a comprehensive review to revalidate the CRS based on more recent data, and regularly every five years.

- Accountability: Lead SPPB. Support R&E, IB, CDO
- Completion date: Q1 2021–2022

Action 1c: Present results of review to Policy Committee, and regularly every five years.

- Accountability: Lead SPPB
- Completion date: Q3 2021–2022

The evaluation found that there were certain gaps in the information provided by candidates when applying for permanent residence. In particular, while level of education is considered a key human capital characteristic, it is not a mandatory field in the electronic application and, as a result, not all candidates invited to apply for permanent residence applicants submit information on their educational credentials. The lack of this type of data limits the Department's ability to fully assess the impact of level of education on economic results. Collecting information on level of education for all economic immigrants, including spouses and dependents, will allow IRCC to monitor and more reliably measure the impact of education on the economic results of PAs screened in through EE.

Recommendation 2

IRCC should collect information on the level of education of all principal applicants, as well as information related to their spouses.

Response

IRCC agrees with this recommendation.

IRCC already collects information on Express Entry principal applicants', their spouses' and dependants' educational history over the last ten years through the electronic application for Permanent Residence. Analysis is required to determine whether a reliable measure of level of education could be derived from this existing information for Express Entry principal applicants and their spouses or partners. If the assessment determines that this data is not sufficiently robust, a set of recommendations to collect this information from principal applicants and their spouses or partners will be developed, taking into account implications for clients, privacy, IT systems, and costs.

In addition, IRCC is also in the process of implementing a systems change that would allow it to collect information on the field of study of Express Entry candidates. Such a list is essential for conducting research on the impact of study experience on economic outcomes, as well as monitoring required for continuing CRS improvements.

Actions

Action 2a: Assess and develop options to collect self-declared level of education data from principal applicants and their spouses/partners; seek approval by the Director General Operations Committee.

- Accountability: Lead SPPB. Support CDO, IB, TDSS
- Completion date: Q4 2020–2021

Action 2b: Develop a plan to implement the collection of self-declared education information, contingent upon approval and available funding.

- Accountability: Lead SPPB. Support TDSS
- Completion date: Q1 2021–2022

At the launch of Express Entry, various tools were introduced to improve capacity to detect fraud and manage risks. However, as the system evolved, the roles and responsibilities relating to the integrity of the Express Entry system have become less clear and there was a lack of a systematic departmental approach to address existing and emerging integrity issues. Given the potential for fraud as changes to both the Express Entry system and the CRS are made and as economic immigration grows, there is a need for a more purposeful and systematic approach to monitoring integrity and emerging risk areas.

Recommendation 3

IRCC should develop and implement a systematic approach to manage integrity in Express Entry.

Response

IRCC agrees with this recommendation.

Maintaining the integrity of the Express Entry system is crucial. While significant efforts are underway to uphold integrity within individual cases and within each processing network, it is acknowledged that a more systematic departmental approach to managing integrity risk would be beneficial.

The Department approach to managing integrity risk in the Express Entry program will include the following:

- Increasing clarity around roles and responsibilities related to integrity risk management in Express Entry
- A mechanism to systematically manage emerging risks
- A purposeful approach to monitoring integrity risks

Once the roles and responsibilities related to Express Entry's integrity risk management are agreed upon, a new Permanent Risk Management Table would be established at the Director level to carry out a number of activities:

- Ensure that key stakeholders from across the department are engaged at all levels to ensure an accurate and complete representation of the risks in the EE systems;
- Provide strategic and functional guidance on integrity risks in Express Entry, such as providing tools and coordinating specific measures to manage the risks;
- Ensure critical risk areas impacting programs managed under Express Entry are understood and addressed, including fraud, criminality, health, error, etc;
- Prioritize and assess key program risks, with items requiring decision referred to the appropriate DG-level committee.

IRCC will also plan and report on targeted quality assurance exercises related to Express Entry, including recommendations for mitigation as required.

Actions

Action 3a: Document and obtain consensus on the roles and responsibilities related to integrity risk management in Express Entry.

- Accountability: Lead IRM. Support IPG, CN, IN, DN, CMB
- Completion date: Q4 2020–2021

Action 3b: Establish a Permanent Resident Risk Table which will provide a forum to share and discuss risk information, drive coordinated efforts to identify and manage risks across the integrated network, and support functional direction on effective integrity risk management in Express Entry.

- Accountability: Lead IRM. Support IPG, CN, IN, DN, CMB
- Completion date: Q4 2020–2021

Action 3c: Create a baseline of existing and planned program integrity measures related to Express Entry in order to identify possible gaps and areas for improvement.

- Accountability: Lead IRM. Support IPG, CN, IN, DN, CMB
- Completion date: Q4 2020–2021

Implementation of Express Entry as an electronic application system resulted in efficiencies in application processing, though the electronic nature of the system introduced some challenges associated with accessibility of client and application information. For example, clients are not able to review their supporting documents once they have uploaded them and before submitting to IRCC, rendering them unable to rectify any errors that may have been made, such as uploading an incorrect document. In addition, the system generates a new set of client information each time a client updates their EE profile. Such challenges have in turn led to complications related to litigation and ATIP management - the complex nature of the electronic application system has made it difficult to produce evidence when litigation occurs and also makes it more difficult to produce a Certified Tribunal Record for the court. With respect to ATIP, issues were identified with the system's technical design for extracting profile information. In addition, IRCC has experienced increased volumes of ATIP requests related to Express Entry applications, which typically involves a large amount of documentation. These issues highlight an opportunity to address certain inefficiencies in the electronic system for the benefit of clients and the Department.

Recommendation 4

IRCC should develop and implement methods to:

1. Allow Express Entry clients to view their application and uploaded documents prior to, and after applying; and
2. Improve accessibility of GCMS information to support the production of complete records for operational, litigation and ATIP purposes.

Response

IRCC agrees with this recommendation.

The growing and changing digital demands on Canada's immigration program are compounding the pressures on the legacy IT systems which IRCC uses to deliver its services. IRCC has developed a plan for stabilizing, modernizing and transforming its digital platforms to allow the delivery of a world-class client experience, while providing operational excellence, and meeting program integrity objectives.

This plan includes a redesign of MyAccount as the cornerstone of IRCC's digital client support. The new MyAccount will enhance clients' ability to self-serve by providing improved case status information and additional functionality such as the ability for Express Entry clients to view applications and uploaded documents prior to, and receive a copy after applying.

This work is part of a larger initiative underway to develop a new digital platform to help move IRCC from paper-based to digital processing for all lines of business. It is expected that the new platform will incorporate functionalities that allow for the efficient and effective production of complete and readable records for operational, litigation and ATIP purposes for Express Entry. This would allow records to be provided in a format that can be more easily stored, retrieved and shared.

The recent COVID-19 pandemic and additional departmental priorities may require that IRCC reconsider IT enabled priorities in order to meet immediate operational demands.

Actions

Action 4.1a: Submit business requirements to IT project intake for MyAccount 2.0 to TDSS based on consultations with internal stakeholders. These business requirements will include additional functionality to allow Express Entry clients to view their application and uploaded documents prior to, and after applying.

- Accountability: Lead CEB. Support IPG, ATIP, CMB, TDSS
- Completion date: Q3 2020–2021

Action 4.1b: Determine prioritization, dependencies and implications to the Digital Platform Modernization (DPM) initiative and a funding strategy to deliver MyAccount 2.0 requirements, functions and features through IRCC's IT governance process.

- Accountability: Lead TDSS/CEB. Support SPPB
- Completion date: Q4 2020–2021

Action 4.1c: Develop a plan to implement MyAccount 2.0.

- Accountability: Lead TDSS/CEB. Support SPPB
- Completion date: Q1 2021–2022

Action 4.2a: Conduct an analysis of Express Entry related issues in GCMS that affect the efficient production of records, and from that analysis draft high-level business requirements to be presented to the Director General level Operations Committee.

- Accountability: Lead IPG. Support CMB, ATIP, TDSS, CEB
- Completion date: Q4 2020–2021

Action 4.2b: Determine prioritization, dependencies and implications to the Digital Platform Modernization (DPM) initiative and a funding strategy to deliver these requirements, functions and features through IRCC's IT governance process.

- Accountability: Lead TDSS/IPG. Support CMB, ATIP
- Completion date: Q4 2021–2022

Action 4.2c: Develop a plan to implement identified high-level business requirements.

- Accountability: Lead TDSS/IPG. Support CMB, ATIP
- Completion date: Q2 2021–2022

1. Introduction

1.1. Purpose of evaluation

This report presents the results of the evaluation of Immigration, Refugees and Citizenship Canada's (IRCC) Express Entry (EE) System and was conducted from January 2019 to November 2019 in fulfillment of requirements under the 2016 Treasury Board *Policy and Directive on Results*, considering primarily issues of system effectiveness. The primary area of focus for the evaluation was the early economic performance of immigrants screened through EE, and the evaluation also assessed the impact of the EE system on the economic immigration categories. The evaluation also considered the impact of the EE system on two important Government of Canada priorities, the official languages minority communities and gender, and assessed flexibility, efficiency and integrity of EE.

1.2. Brief Express Entry profile

In the 2000s, there was a significant backlog of applications under the economic programs for permanent residence. To respond to this issue, the *Immigration and Refugee Protection Act* (IRPA) was amended through Bill C-50, the 2008 Budget Implementation Act. Bill C-50 made a number of fundamental changes to the way in which immigration applications are managed: it eliminated the obligation to process all applications received; and authorized the Minister to issue Ministerial Instructions (MI) regarding which applications were prioritized for processing. These MIs afforded the Minister the power to quickly limit the numbers of applications processed, accelerate some applications, and return applications without processing them to a final decision.¹

The Government of Canada long recognized the need for economic migration based on a slow growing labour force, aging population and increasing demand for highly skilled labour. Coupled with the high level of international competition for skilled migrants, there has been a known need for Canada to improve its application system. As such, the Government of Canada decided to change the way it manages the intake of economic permanent resident applications by launching its EE system in January 2015.

EE is Canada's evidence-based application management system for certain economic immigration categories: Federal Skilled Worker Program (FSW), Federal Skilled Trades Program (FST), Canadian Experience Class (CEC) and a portion of the Provincial Nominee Program (PNP).

EE was designed with three main objectives in mind: 1) flexibility in selection and application management, 2) responsiveness to labour market and regional needs and 3) speed in application processing. In addition, the Comprehensive Ranking System is an evidence-based points system designed to identify candidates most likely to achieve high employment earnings and therefore, maximizing their economic performance in the Canadian labour market.

As a first step, prospective candidates complete an EE profile where they provide self-declared information related to their education, work experience and other attributes. Those who meet the minimum entry criteria for at least one of the three federally-managed economic immigration

¹ Some sets of MIs restricted or capped applications from certain NOC. For example, under MI 8, an overall cap and sub-caps by NOC for 24 eligible occupations, as well as a cap for Ph.D. applicants were introduced for the FSWP. Additionally, under MI 10, six NOC B occupations could no longer be used to qualify for the CEC, and other NOC B occupations were sub-capped at 200 applications each. An overall cap was also applied to allow for 12,000 NOC 0 or A applications.

programs (FSW, FST, and CEC) are entered into a pool and, based on their profile, they are awarded points using the publicly available Comprehensive Ranking System (CRS). These candidates form a pool of prospective skilled immigrants to Canada, which IRCC, Provinces/Territories and employers are able to consider.²

ITAs are conducted in rounds that can be specific to one or more economic immigration categories. For each round, IRCC determines the number of ITAs that will be sent to candidates. During rounds, the number of ITAs are determined for the economic programs being targeted. Based on the profiles in the pool and the number of ITAs issued, a minimum CRS cut-off is then established for that round. Candidates with scores above the minimum CRS cut-off are considered top-ranked candidates and will receive an invitation to apply. Applicants who receive an ITA can then apply online for permanent residency through IRCC and will have their CRS score, program eligibility and admissibility criteria assessed. If the applicant meets the eligibility criteria and they and their dependents, meet the admissibility criteria, and still meets the minimum CRS for that round, they are then approved for permanent residency.

1.2.1. The Comprehensive Ranking System

The Comprehensive Ranking System³ (CRS) is the points-based system IRCC uses to determine a candidate's position in the EE pool. It ranks prospective skilled immigrants by looking at specific factors such as work experience, language ability, education and other aspects which have previously been shown to be associated with long-term economic success in Canada. As such, the CRS was designed with the expectation that it would contribute to better economic outcomes for economic immigrants.⁴ The design of the CRS considered the short, medium and long term impact of various components, while placing more weight on longer-term outcomes. Factors in the CRS are generally grouped under two categories: Core points; and Additional/bonus points.

Core points are made up of three components:

- Human capital factors refer to characteristics of the specific candidates themselves (e.g., age, level of education, language proficiency).
- Spouse/common-law partner factors refer to characteristics of the candidate's partner (e.g., spouse's level of education, spouse's Canadian work experience). The Comprehensive Ranking System is comprised of two scales: one for single candidates, including married candidates with a non-accompanying partner and one for candidates with an accompanying partner. For candidates with an accompanying partner, human capital points are redistributed to allow to consider their accompanying partner's education, language proficiency and Canadian work experience.
- Skill transferability points are assigned based on the understanding that the interaction between certain factors increases a candidate's potential for positive economic outcomes. For example, given the positive effects of education on earnings are more readily transferred when candidates have strong official language proficiency, candidates are awarded skill

² Provinces and Territories can either ask economic immigrants to apply through the EE system, or can nominate economic immigrants from the pool through an electronic portal. ESDC also provides a job matching service for EE candidates and Canadian employers through Job Bank. Registering for Job Bank is voluntary for EE candidates.

³ For more information on the CRS, please see www.cic.gc.ca/english/immigrate/skilled/crs-tool.asp

⁴ Extensive econometric analysis were conducted to determine which factors, and to what extent, are best predictors of higher employment earnings. Each factor was weighted to best reflect evidence on outcomes. The Comprehensive Ranking System (CRS) was designed based on the results of this analysis.

transferability points if they are strong in both education and official language proficiency.

Additional points are awarded to candidates on the basis of policy or other objectives, and are not necessarily related to human capital. At the time of conducting the evaluation, bonus points are awarded based on provincial/territorial nomination, arranged offers of employment, post-secondary education received in Canada, having a sibling who is a citizen or permanent resident in Canada, and having high French language skills in addition to some English language skills.⁵

Presently, candidates are able to earn a maximum of 1200 CRS points. Up to 600 Core points may be awarded where 500 points are allocated between human capital factors and spouse/common-law partner factors, where applicable, and 100 points are allocated for skill transferability factors. A maximum of 600 additional points may also be awarded. A complete list of the factors for which candidates receive points, and the respective values of each attribute are available in Appendix A.

1.2.2. Economic programs covered under Express Entry

Four economic immigration programs are covered under EE: the Federal Skilled Worker Program, the Canadian Experience Class, the Federal Skilled Trades Program, and the Provincial Nominee Program.

The **Federal Skilled Worker Program (FSWP)** was developed as a part of Canada's immigration strategy, wherein permanent residents are selected on the basis of their ability to become economically established in Canada. Applicants under the FSWP must have an educational credential, meet minimum requirements of having at least one year of continuous full-time paid employment, or the equivalent in continuous part-time employment within the last 10 years, in skill level 0, A or B in the National Occupation Classification (NOC), as well as minimum language requirements of a Canadian Language Benchmark 7 or Niveaux de compétence linguistique canadien 7. Applicants who meet the minimum requirements are then given points for their work experience, education, language, age, arranged employment, and other adaptability elements. Applicants who then meet a set pass mark (set at 67 points during the period of the evaluation) will be eligible to receive an ITA.

The **Canadian Experience Class (CEC)** is a program that allows for skilled workers who have Canadian work experience to become permanent residents. The CEC was introduced as a pathway to increase Canada's labour market responsiveness and global competitiveness in attracting and retaining highly skilled workers and international graduates who had previously demonstrated their ability to integrate into the Canadian labour market. CEC applicants are required to have 12 months of Canadian work experience in NOC 0, A or B within the 36 months prior to applying, and must also meet the language requirements associated with their respective occupational level.

The **Federal Skilled Trades Program (FSTP)** allows skilled workers to become permanent residents on the basis of their qualifications in a skilled trade. To be eligible for FSTP, a candidate must meet minimum required language levels, have at least two years of full-time work experience in a skilled trade within the five years prior to applying, meet the job requirements of that skilled trade, and have either a valid job offer of full-time employment for a total period of at

⁵ Since the inception of the CRS, there have been several adjustments to these additional points. In November 2016 the points for an arranged offer of employment were reduced from 600 points for all occupations, to 200 for NOC 00 occupations and 50 for all other occupations. Points for Canadian study were also introduced. In addition, in June 2017, new points were added for siblings in Canada and French-language proficiency. For more information see section 6.3.2.

least one year, or have a certificate of qualification in a skilled trade issued by a Canadian provincial, territorial or federal authority.

The **Provincial Nominee Program (PNP)** is a jointly administered federal-provincial/territorial immigration program that provides provinces and territories (PTs) with an opportunity to address their specific labour market and economic development needs while distributing the benefits of economic immigration across Canada. Under the authority of bilateral immigration agreements with IRCC, eleven participating PTs establish their own streams, in consultation with IRCC, with criteria that assess the candidate's ability to become economically established in Canada and their intention to reside in the nominating PT. If a candidate meets the PT PNP criteria, the PT issues a nomination that allows the candidate to apply to IRCC for permanent residence. In addition, under EE, PTs can create PNP streams with specific criteria that high skilled immigrants must meet in addition to the eligibility criteria of one of the three federal economic immigration programs.

PTs are able to nominate candidates through the EE pool (i.e., enhanced nominations), or through PNP streams tailored to attract immigrants at all skills levels through paper-based applications pre-dating EE (i.e., base nominations). PNP nomination allocations are determined by IRCC on an annual basis. PTs have direct access to the EE pool through a portal that allows them to search for, view and nominate candidates. In 2016, the enhanced allocation represented roughly 7,000 nominations over the approximate 25,500 base. Candidates who have a PT nomination in EE receive an additional 600 points to their CRS score, which is usually sufficient to trigger an ITA at the next round of invitations (subject to IRCC's Ministerial Instructions for each particular round of invitations).

At the onset of the EE, a processing hierarchy of economic programs was applied for those candidates who were eligible to apply under multiple economic programs (e.g., meet the minimum entry criteria for both FSW and CEC), with the exception of the PNP. The initial hierarchy, in order of priority was FSTP, FSW, and CEC. During the timeframe covered by this evaluation, changes were made with respect to the program hierarchy. Specifically, on June 26, 2015, the hierarchy was changed to prioritize the FSW, followed by the CEC, and finally the FST. This change was made as prospective applicants did not want to apply under the more complex FST if they had a choice. Further changes were applied to the hierarchy on March 9, 2016, with the priority becoming the CEC, followed by FSW and FST, in response to candidates' strong preference to be invited to apply to the CEC, as well as to facilitate application processing.

1.2.3. Characteristics of Express Entry immigrants admitted to Canada between 2015 and 2018

A total of 200,868 EE immigrants – principal applicants (PA), spouses and dependants – were admitted to Canada between 2015 and 2018. Of all EE admissions, over half (57%) were PAs. The following characteristics were observed in EE PAs admitted between 2015 and 2018:⁶

Immigration categories

Most of EE PAs were admitted either under the CEC (42%) or the FSWP (38%), while the remainder were admitted under the PNP (17%) and the FSTP (2%).

When applying, EE PAs are assessed against the minimum entry criteria for each of the programs. While 53% of the EE PAs were eligible for only one of the programs, 47% qualified

⁶ More details on the profile of economic immigrants can be found in Appendix B.

for more than one. As such, 73% of EE PAs admitted met the minimum entry criteria for the FSWP, 56% met the criteria for the CEC, 18% for the FSTP, and 6% for the PNP.

Human capital attributes

Age

- 46% of EE PAs were between 20 and 29 years of age at admission; 51% of EE PAs were between 30 to 44 years of age; and 3% were 45 years of age or more. Over time EE PAs admitted tended to be younger with the share of EE PAs aged 35 years of age or more decreasing (from 31% in 2015 to 20% in 2018) in favor of those aged 20 to 29 years old (34% in 2015 to 46% in 2018).

Education

- 84% of EE PAs had a university degree. Overtime, the share of EE PAs with a university education increased considerably: in 2015, only 38% reported having a university degree, while 92% of EE PAs admitted in 2018 did so.
- Following the introduction of points in the CRS for Canadian study in November 2016, about 30% of the PAs admitted in 2017 and 2018 obtained points for having obtained a Canadian post-secondary credential.

Knowledge of official languages

- The majority of EE PAs reported knowing English only (96%), while 0.5% reported knowing French only, and 4% reported some knowledge of both official languages. The share of EE PAs reporting some knowledge of both official languages increased slightly over time from 2% in 2015 to 4% in 2018.
- Based on CRS information, PAs usually had a high level of proficiency in their first official language, with over 50% of them having obtained a level 10 on the Canadian Language Benchmark (the highest level at which the CRS grants points for language proficiency), in three of the four language skills assessed (listening, reading and speaking).

Temporary status

- Two thirds of EE PAs had previous temporary resident status in Canada (66%). 64% of EE PAs had received a work permit and 39% had received a study permit. While the vast majority (96%) of EE PAs admitted in 2015 had previous TR status in Canada, this share decreased after the first year and represents about half (52%) of EE PA admissions in 2018.
- While 43% of all EE PAs had no or less than a year of work experience in Canada, 36% had one year of experience, 16% had two years, and 6% had three years or more.
 - In addition, 20% had received points in their application for having a job offer in Canada.

CRS Points

- EE PAs scored 413 points on average out of a maximum of 600 on the core CRS element (human capital, spouse and skill transferability), and 606 on average out of a total of 1,200 possible points when including additional points for arranged employment, provincial nomination, education in Canada, French-speakers and siblings in Canada.
- While the average core CRS points of PAs increased over time, reflecting the increasing human capital of candidates, the total CRS score decreased because of the large influx of

applications with job offer points at the introduction of EE, and of the reduction in those job offer points in November 2016.

Other Socio-demographics

Gender

- Close to two thirds of EE PAs were male (63%). While men represented 69% of the EE PA admission in 2015, their share declined over time to represent 60% in 2018.

Country of Citizenship

- The most common countries of citizenship among PAs admitted were India (40%), China (9%), Nigeria (5%), Philippines (4%) and the United Kingdom (4%). Together, these countries represented 62% of all EE PAs admitted.
- The share of EE PAs originating from India more than doubled over time from 21% in 2015 to 45% in 2018.

Spouse

- About 42% of the PAs admitted had an accompanying spouse.

Occupations

NOC skill level of the intended occupation

- 47% of EE PAs intended to work in occupations usually requiring university education (NOC A), 40% in occupations usually requiring college education or apprenticeship training (NOC B) and 13% in management occupations (NOC 0). While individuals intending to work in occupations usually requiring college education or apprenticeship training (NOC B) comprised 68% of admission in 2015, this share decreased over time in favor of individuals intending to work in occupations usually requiring university education (from 25% in 2015 to 52% in 2018).
- Over one third of EE PAs (35%) intended to work in occupations related to natural and applied sciences, 24% in business, finance and administration occupations, and 16% in sales and service occupations. If individuals intending to work in sales and service occupations accounted for a considerable portion of admissions in 2015 (44%), this share decreased over time to represent only 12% of EE PAs in 2018.

Top Occupations

- The top five intended occupations for EE PAs were: professional occupations in natural and applied sciences (25%), professional occupations in business and finance (9%), administrative and financial supervisors and administrative occupations (8%), service supervisors and specialized service occupations (8%), and technical occupations related to natural and applied sciences (8%).

Location in Canada

Intended province of destination

- 91% of EE PAs indicated either Ontario (57%), Alberta (14%) or British Columbia (20%) as the province of intended destination. Over half (52%) of PAs admitted in 2015 intended to settle in Alberta, however, this proportion declined over the years (7% in 2018), while the proportion intending to settle in Ontario increased (from 25% in 2015 to 65% in 2018).

As indicated above, the composition of EE PAs has changed over time in many respects, including age, education, previous TR status in Canada, and intended occupation. These changes were, to a large extent, the result of modifications to the CRS grid over time, mainly regarding

the significant reduction in points for arranged employment. While 72% of EE PAs admitted in 2015 had received points for a job offer, this share declined over time to represent 32% of EE PA admission in 2016, 21% in 2017 and 10% in 2018.

2. Methodology

2.1. Questions and scope

The evaluation scope and approach were determined during the evaluation planning phase, in consultation with IRCC branches involved in the design, management and delivery of EE. The evaluation assessed the issues of performance of the EE system for the period of 2015 to 2018, and was guided by the evaluation matrix, which outlines the evaluation questions and performance indicators for EE (see Appendix C). The evaluation was conducted internally by IRCC Evaluation Division.⁷ The evaluation questions are as follows:

1. To what extent are economic immigrants screened under the EE system becoming established economically?
2. Are the economic immigrants screened using the EE system performing better than those admitted outside of the EE system?
3. To what extent has the EE system enabled the economic programs to be responsive to labour market and regional needs?
4. How has the EE system impacted the profile of admissions under the economic programs (FSW, CEC, FSTP, PNP)?
5. To what extent are the EE system and Economic Programs contributing to Official Language Minority Communities (OLMC) initiative objectives?
6. What is the impact of the EE system on the gender distribution and outcomes within the Economic program?
7. What have been the early impacts of EE on efficiency, flexibility and integrity on the economic immigration programs?

2.2. Data collection methods

Data collection and analysis for this evaluation took place from January 2019 to September 2019 and included multiple lines of evidence that gathered qualitative and quantitative data from a wide range of perspectives, including IRCC, PTs, other key stakeholders such as employers and clients. The different lines of evidence supporting the evaluation are described below:

Data Analysis

Available performance data on EE and non-EE economic immigrants from IRCC's Global Case Management System (GCMS), including CRS information, as well as the Longitudinal Immigration Database (IMDB)⁸ were analyzed.

Although EE was introduced in 2015, about half of economic PAs admitted between 2015 and 2018 were not screened in using EE, as they had applied prior to January 2015 or were considered under the base PNP applications. The evaluation used these non-EE PAs as a comparison group against which to compare EE PAs. The EE group included individuals who were admitted under the Federal Skilled Worker Program, the Canadian Experience Class, the Federal Skilled Trades Program, as well as the Provincial Nominee Program. While the EE group only included PAs intending to work in NOC 0, A or B occupations, there was no NOC restriction applied to the non-EE group. As a result, a portion of the non-EE group includes PAs

⁷ Drafting of evaluation findings and recommendations preceded the current COVID-19 situation.

⁸ At time of analysis, the IMDB contained information up to tax year 2016. This was augmented with wages and salaries information which provided data up to 2017.

intending to work in non NOC 0, A, or B occupations, unless specified otherwise.⁹ Throughout the report, “EE PAs” refers to PAs who were screened in under EE, while “non-EE PAs” refers to PAs who were admitted to Canada under the same time frame (2015-2018) but were not screened in through the EE system.

The IMDB was used to look at economic results. At the time of analysis, the IMDB contained information up to tax year 2016. This was augmented with wages and salaries information which provided data up to 2017. The evaluation was able link CRS data with data in the IMDB (including wages and salaries information) for the first time.

In addition, IRCC relied on data from ESDC’s Job Bank for the first time for an evaluation, which included information on employers’ province of operations, job offers and types of occupations targeted. Information from these various sources was used to provide profiles and performance information on the system.

Economic Immigrant Survey

An online survey was administered in February 2019 to economic PAs who received their permanent residence between 2015 and 2018. A total of 44,409 PAs completed the survey, for an overall response rate of 19%. This represents a margin of error of $\pm 0.42\%$, using a confidence interval of 95%.

The majority of the analysis excluded PAs admitted in 2018, as most of this cohort would not have been in Canada for a full year at the time of the survey. Unless specified otherwise the analysis concentrated on PAs admitted between 2015 and 2017 (n=27,419)

Similar to the approach taken for the analysis of administrative data, the evaluation was also able to benefit from having a direct comparison group against which to compare outcomes of EE PAs.

All survey results presented in this report are statistically significant.

Employer Survey

An exploratory online survey was administered to employers with active profiles on the Job Bank website (www.jobbank.gc.ca) and were looking to fill job vacancies in NOC 0, A or B occupations in 2018. Invitations to fill out the survey were sent out to 25,233 employers. A total of 4,231 employers completed the survey, for an overall response rate of 17%.

Document Review

Relevant EE documents were reviewed to gather background and context on EE, as well as to assess its performance. Documents reviewed include: government documents (e.g., budgets, Reports on Plans and Priorities), documents related to policy changes and the management of the system, and literature about the Canadian labour market.

Interviews

A total of 38 interviews were conducted across multiple branches within IRCC, as well as three provincial representatives. Interviews included both those currently working directly or in support of EE, as well as some involved at the launch of EE.

⁹ About 20% of the non-EE PAs were intending to work reported intending to work in occupations that were not in NOC 0, A or B (i.e., in NOC C, D or other). These individuals were mainly admitted under the PNP base category of the non-EE PAs, and few came under the FSWP.

Case Studies¹⁰

The evaluation conducted four case studies on specific occupations of interest: pharmacists, Information and Communications Technology (ICT) occupations, chefs and cooks, and food services. The case studies involved a review of administrative data and documents, and an analysis of the results from the Economic Immigrant survey for these specific occupations.

2.3. Limitations and considerations

There were a few limitations, although overall, they did not have a significant impact on the evaluation findings:

- Given its recent implementation, this evaluation assessed the impact of the EE system in terms of early client economic outcomes. However, the EE system was designed to maximize long-term labour market outcomes. As such, while early results suggest a positive impact on economic immigrant outcomes, longer-term analysis is still required to assess whether the system is performing as intended.
- Since its introduction, changes were made to the CRS which may have changed the profile of PAs in Canada and their economic outcomes. The evaluation only examined the economic outcomes of EE candidates who applied in 2015 and 2016 with the IMDB due to a two year lag in data availability. As a result, the economic analysis produced in this evaluation may not reflect the current EE system. While it takes some time for candidates to be screened against the revised CRS criteria and to be admitted as PRs, this was mitigated with the survey of economic immigrants that included more recent admission cohorts.
- Level of education is not a mandatory field in the electronic application and, as a result, not all candidates invited to apply for permanent residence submit information on their educational credentials. As such, some candidates may choose not to go through an educational credential assessment (ECA) process and have their education assessed for CRS points. As a result of this, the level of education is unknown for some candidates, which limits the ability to fully examine the impact of education on economic outcomes. Similarly, spousal human capital fields are not mandatory, unless a candidate wishes to claim CRS points for their accompanying spouse. Consequently, some spousal attributes will not be captured, which limits the ability to fully examine the impact of spousal attributes on PA earnings as well as the spouse's own earnings.
- Although results from the survey of employers may serve as an indication of employers' experiences with Job Bank, this survey was exploratory in nature. As such, survey results are not meant to be representative of all Canadian employers who have used Job Bank.

Overall, the evaluation design employed numerous qualitative and quantitative methodologies. The different lines of evidence were complementary and reduced information gaps, and the results generally converged towards common findings. The triangulation of the multiple lines of evidence, along with the mitigation strategies used in this evaluation are considered sufficient to ensure that the findings are reliable and can be used with confidence.

¹⁰ As this was not considered a key line of evidence for this evaluation, results from the Case Studies are presented in Appendix G.

3. Early economic results

The following section presents early economic results of EE PAs on labour market participation, employment income and type of employment.

While IMDB data presents information on all tax filers admitted within the first two years of the inception of EE, for up to one year after admission, the survey of economic immigrants presents results for PAs admitted between 2015 and 2017.

Throughout the section, outcomes of EE PAs are compared to their non-EE counterparts admitted over the same time period to identify the impact of EE on early economic outcomes of immigrants.

As will be discussed throughout Section 3, the vast majority of EE PAs have become established economically. Moreover, economic results of EE candidates exceed those of non-EE candidates admitted over the same time period, both in terms of incidence of employment and quality of employment.¹¹

The evaluation also explored the early economic outcomes of spouses of PAs admitted under EE and compared their outcomes to those that were not screened-in using EE.

3.1. Labour market participation

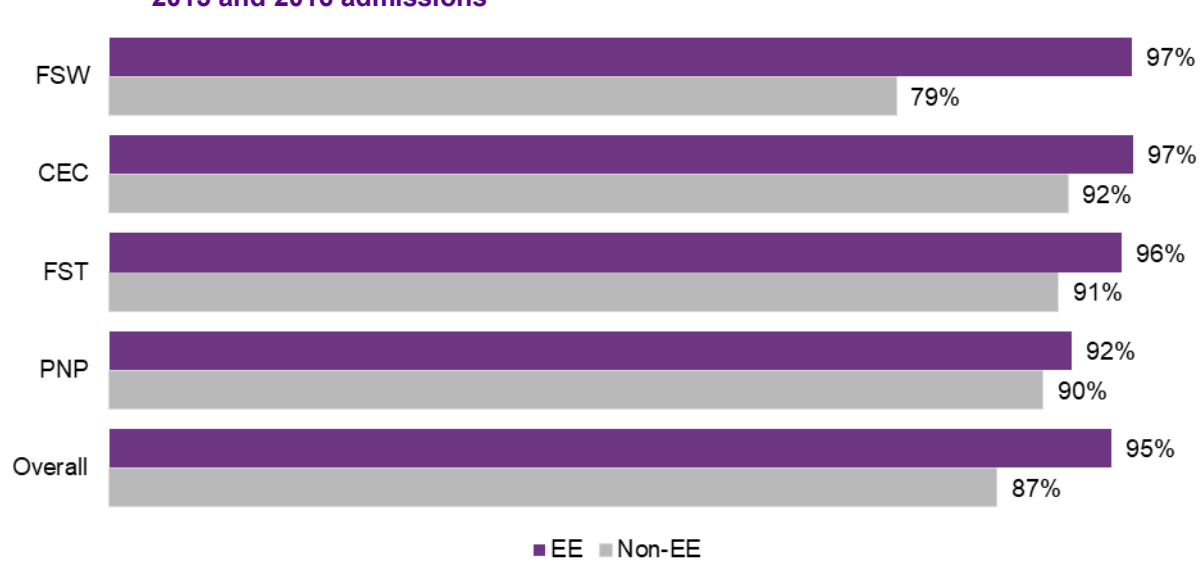
Finding: Nearly all Express Entry principal applicants had a job in their first years as a permanent resident. Moreover, incidence of employment for Express Entry principal applicants exceeded that of non-Express Entry principal applicants and the biggest difference between the two groups was found for Federal Skilled Workers.

IMDB data indicates that the majority of EE and non-EE candidates were working the year they were admitted to Canada as PRs (92% of EE PAs and 81% of non-EE PAs). This proportion increased further in the first year following their admission (95% of EE PAs and 87% of non-EE PAs).

The incidence of employment is higher for EE PAs compared to non-EE PAs. In the year of admission, there was an 11 percentage point difference between EE and non-EE PAs. Although smaller (i.e., 9 percentage points), the gap in incidence rate between EE and non-EE PAs remained one year after admission.

¹¹ For this comparison, the non-EE group includes PNP nominees who intended to work in NOC C and D occupations. PAs screened in through EE are admitted on the basis that they intend to work in NOC O, A or B occupations.

Figure 1: Incidence of employment income one year after admission by immigration categories, 2015 and 2016 admissions



Source: IMDB 2016 – 2015-2016 admissions

When comparing by immigration categories and immigration regimes, for all immigration categories, EE PAs always had a higher incidence of employment compared to non-EE PAs one year after admission. Also CEC and FSW EE PAs had the highest incidence, followed closely by the FST. The largest difference between EE and non-EE one year after admission was observed for FSWs (97% vs. 79%, respectively).

3.2. Job history

Finding: Generally, Express Entry candidates are employed in higher skilled occupations than their non-Express Entry counterparts and a greater proportion reported working in their primary occupation and in jobs commensurate with their skills and experience.

3.2.1. First job after obtaining permanent residence

Closely aligned with incidence results from the IMDB, the results from the survey of economic PAs show that nearly all EE (91%) and non-EE (89%) survey respondents reported that they worked, either for pay or in self-employment, since they became a permanent resident in Canada.

Skill type

Table 1 presents the three most common industries (NOC skill type) in which EE and non-EE respondents were working in their first job. About one third (34%) of EE respondents were working in Natural and applied sciences and related occupations for their first job, and 22% worked in Business, finance and administration occupation. While these two sectors were also the most frequently reported by non-EE respondents for their first job in Canada as a PR (23% and 18% respectively), the proportion working in these sectors was lower than for EE respondents. Sales and services occupations were the third type of occupations reported, with 18% of EE and 28% of non-EE respondents working in this type of occupation as their first job.

Table 1: Occupation types in which Express Entry and non-Express Entry respondents are employed at time of first job after obtaining permanent residence

| Skill type (first NOC digit) | Description of skill type | EE | Non-EE |
|------------------------------|--|-----|--------|
| 1 | Business, finance and administration occupations | 22% | 18% |
| 2 | Natural and applied sciences and related occupations | 34% | 23% |
| 3 | Sales and services occupations | 18% | 28% |

Source: Economic Immigrant Survey, 2019

Skill level

As to the skill level required for their first job as a PR, EE respondents were concentrated in occupations requiring university education (NOC skill level A–43%). Another significant share were working in occupations usually requiring college education or apprenticeship (NOC skill level B–28%), and in management occupations (NOC skill level 0–11%). Together NOC skill level 0, A and B accounted for 82% of occupations of EE respondents. They were however less to report working in occupations usually requiring secondary school and/or occupation-specific training or on-the-job training (NOC skill level C–11% and D–2%). Comparatively, non-EE respondents were more distributed across all skill levels (skill level 0–11%, A–27%, B–28%, C–22% and D–8%), and fewer were working in a first job requiring a NOC skill level of 0, A or B (66%).

Occupations

The ten most common occupations, as reported by EE and non-EE respondents, are presented in Table 2. The most frequent occupations among EE respondents were Software engineers and designers (8%) and Information systems analysts and consultants (5%). While these occupations were also among the most frequent for the non-EE respondents, a smaller proportion reported working in those occupations as their first job in Canada. Only one occupation for EE respondents was below the NOC 0, A or B skill level (i.e., Retail salesperson at the NOC C skill level, which accounted for 2% of the first job of EE respondents), while three of the top 10 occupations for non-EE were at the NOC C or D level (i.e., Retail salespersons and Transport truck drivers at the NOC C skill level, and Food counter attendants, kitchen helpers and related occupations at the NOC D skill level, together accounting for 8% of the first occupations of non-EE respondents).

Table 2: Top 10 occupations in which Express Entry and non-Express Entry respondents were employed at time of first job after obtaining permanent residence

| NOC (EE) | Occupation (EE) | % | NOC (Non-EE) | Occupation (Non-EE) | % |
|----------------|---|-----|----------------|--|-----|
| 0 | Computer and information systems managers | 2% | 0 | Restaurant and food service managers | 2% |
| A | Software engineers and designers | 8% | 0 | Banking, credit and other investment managers | 2% |
| A | Information systems analysts and consultants | 5% | A | Software engineers and designers | 4% |
| A | Post-secondary teaching and research assistants | 2% | A | Information systems analysts and consultants | 3% |
| A | Financial auditors and accountants | 2% | A | Post-secondary teaching and research assistants | 2% |
| A | University professors and lecturers | 2% | B | Food service supervisors | 2% |
| A | Computer programmers and interactive media developers | 2% | B | Cooks | 2% |
| B | Cooks | 2% | C | Retail salespersons | 3% |
| B | Food service supervisors | 2% | C | Transport truck drivers | 2% |
| C | Retail salespersons | 2% | D | Food counter attendants, kitchen helpers and related occupations | 3% |
| 0 | Other occupations | 10% | 0 | Other occupations | 7% |
| A&B | Other occupations | 47% | A&B | Other occupations | 43% |
| C&D | Other occupations | 11% | C&D | Other occupations | 22% |

Source: Economic Immigrant Survey, 2019

3.2.2. Job at time of survey

Over one-third of survey respondents reported that they were no longer working in the same first job and were working in a different job at the time of the survey (in February 2019). The majority of EE (86%) and non-EE (82%) respondents reported working at the time of the survey. Of the EE respondents who reported that they were working at the time of the survey, the majority (83%) indicated that they were doing so in their primary occupation.¹²

The top occupations, skill type and skill level for the job PAs held at the time of the survey were similar to that of the first job for both EE and non-EE respondents. In addition, almost half of EE (48%) and one-third of non-EE respondents (35%) were working in their intended occupation at the time of the survey. Moreover, the majority of EE (81%) and non-EE (74%) respondents reported that their current job meets or exceeds the expectations they had prior to becoming a PR. Lastly, a greater proportion of EE respondents felt that their current job matched their education, skills and experience compared to non-EE (77% vs. 67%). More specifically, 55% of EE respondents and 45% of non-EE respondents felt that their current job matched their education, skills and experience to a great extent.

¹² The primary occupation refers to the job PAs have experience in (within the last 10 years) and on which they based their immigration application.

3.2.3. Professional advancement

Finding: Express Entry and non-Express Entry principal applicants reported career advancement from an occupational perspective and in terms of employment income. While non-Express Entry principal applicants were more likely to report career advancement, their first jobs were more likely to be lower skilled.

As mentioned above, over one-third of survey respondents reported that they were no longer working in the same first job and indicated that they were working in a different job at the time of the survey. When comparing EE and non-EE groups, a larger proportion of non-EE (41%) than EE respondents (36%) reported that they changed jobs.

Professional advancement

For the most part, the change in jobs resulted in positive results for both EE and non-EE respondents. In terms of occupational changes, survey results show that:

- a larger proportion of EE respondents (60%) reported that they had changed jobs within the same NOC skill level compared to non-EE respondents (49%); and
- a larger proportion of non-EE (34%) than EE respondents (24%) indicated that they had changed jobs to a higher NOC skill level.

While a larger proportion of non-EE respondents reported upward movement from an occupational perspective, it should be noted that nearly one-third of non-EE respondents (30%) who changed jobs were working in lower skilled (NOC C and D) occupations in their first job, compared to 13% of EE respondents. As a result, non-EE respondents in lower skilled occupations would have more opportunities for upward mobility.

Additionally, from an earnings perspective, the large majority of EE (83%) and non-EE (85%) respondents reported an increase in their employment income when comparing self-reported earnings for their first job to that of their job at the time of the survey.

Motivations for changing jobs and challenges

In terms of the motives for changing jobs, EE and non-EE respondents provided similar reasons for moving to a new position. The most common reasons cited by respondents include:

- better pay and benefits (69% of both EE and non-EE);
- better advancement, promotion or development opportunities (63% of EE and 57% of non-EE);
- better working hours (36% of EE and 38% of non-EE); and
- to find a job in their area of specialization (36% of EE and 38% of non-EE).

While data from the IMDB and survey show positive employment results, EE and non-EE respondents cited various challenges they encountered while finding work in Canada since becoming a permanent resident. Survey results show that:

- a larger proportion of non-EE respondents (38%) cited “a lack of Canadian work experience” as a challenge in finding work in Canada, compared to 31% for EE respondents;
- nearly one-quarter of non-EE respondents (22%) indicated that they encountered challenges in having their credentials assessed and recognized, compared to 14% for EE respondents; and

- approximately one-quarter of EE and non-EE respondents also indicated that they encountered challenges in accessing professional networks and that there were limited job opportunities in their field.

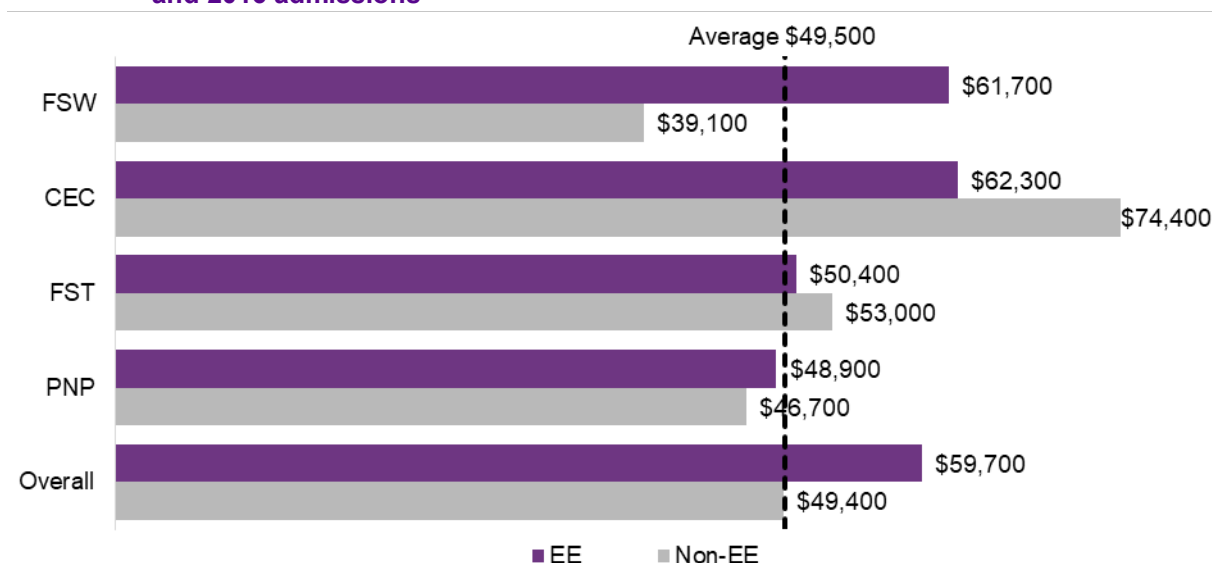
3.3. Average employment income

Finding: Overall, Express Entry principal applicants have higher employment income on average than their non-Express Entry counterparts. When compared to non-Express Entry, Express Entry principal applicants in Federal Skilled Worker and Provincial Nominee Programs had higher earnings, while those in Canadian Experience Class and Federal Skilled Trades had lower earnings.

3.3.1. Employment income

Analysis of IMDB data shows that, overall, EE PAs had higher incomes than their non-EE counterparts, both in their year of admission and first full year since admission. One year after admission, EE PAs earned on average \$59,700, which is \$10,300 more than the average income of non-EE PAs or 20% higher. In addition, EE PAs had average earnings that were \$10,200 above the Canadian-born (i.e., Canadian citizens by birth) average.¹³

Figure 2: Average employment income one year after admission by immigration categories, 2015 and 2016 admissions



Source: (1) IMDB 2016 – 2015-2016 admissions and (2) Statistics Canada, 2016 Census of Population, Statistics Canada Catalogue no. 98-400-X2016205

While EE FSWs and PNs both reported average incomes higher than their non-EE counterparts one year after admission, EE PAs admitted under the CEC and FST both reported lower employment income than non-EE one year after admission, with the biggest differences were observed within the FSW and CEC categories.¹⁴ Although EE-CEC and EE-FST earned less than their non-EE counterparts, when multivariate regressions were conducted (see section 3.3.2), no

¹³ While this may serve as an indication of how EE PAs are performing economically, this is an imperfect comparison group, as the Canadian-born include individuals trained and working in all types of occupation, including lower skilled levels such as NOC C and D occupations, whereas the EE group is more skilled and were screened based on their intention to work in high skilled occupations. In addition, the non-EE group benefits from established social networks in Canada, of a better knowledge of the Canadian context and a larger part of them are not new entrants on the Canadian labour market.

¹⁴ As discussed in section 1.2, MIs were issued pertaining to caps and exclusions for specific occupations prior to the introduction of EE, which affects the occupational profile of the two groups.

statistical differences in earnings between the two groups remained. This means that differences in earnings between the EE and non-EE groups come from the differences in the profile of these two groups, such as differences in intended occupation (skill level and skill type), age, gender, education, etc.

3.3.2. Effectiveness of the Comprehensive Ranking System

To have a better understanding of the impact of the EE system and CRS attributes on early economic outcomes, regression analyses on employment earnings were conducted,¹⁵ based on IMDB wage and salary information and the survey of economic immigrants.

Finding: The Express Entry system is an effective filtering mechanism, screening in individuals who have stronger short-term economic performance in Canada compared to those not screened in through the system.

3.3.2.1. Effectiveness of Express Entry as a filtering mechanism

A regression was done without controlling for characteristics of PAs in both the EE and non-EE group,¹⁶ to see whether there was a difference in short-term earnings. Recognizing that the CRS was designed to maximize longer term outcomes, short-term results indicated that EE PAs admitted between 2015 and 2016 earned about 20% more in 2017 than their non-EE counterparts admitted over the same time period (see Appendix D, table 16 for full regression results).

After controlling for various human capital and other socio-demographic attributes, the earnings advantage of the EE group over the non-EE group reduced, with a remaining difference in earnings of about 8% between the two groups. Most of this reduction can be attributed to previous TR earnings, followed distantly by country of citizenship (see Appendix D, table 17¹⁷). Among other factors accounting for this reduction, there is the difference in intended occupations (skill level and skill type), the share having English or French as mother tongue and level of education. Put differently, these results indicate that the system is screening for individuals who have a different profile, which contributes to increased economic performance.

Additional regression analyses were conducted to see whether differences in earnings between the EE and non-EE groups were consistent across the four immigration categories. Results showed that the increased earnings of the FSW and PN PAs over their non-EE counterparts remained after controlling for other characteristics. Furthermore, results showed the lower earnings of CEC and FST EE PAs relative their non-EE counterparts could be explained by the characteristics included in the analysis (e.g., education, intended occupation, previous TR experience, age, gender) (See Appendix D, table 18).

Finding: When only considering those screened in via Express Entry, some elements outside the Comprehensive Ranking System were found to be key in predicting short-term earnings, while the Comprehensive Ranking System had a limited impact, potentially because the system has already filtered for individuals with high human capital.

¹⁵ For the purpose of the regression analysis, non-EE PAs intending to work in NOC C and D were excluded.

¹⁶ The reason this was not controlled is that a central objective of the EE system was to screen immigrants with different observable characteristics than those who would be selected under the previous policy regime. If the evaluation was to regression-control for these observed characteristics, it would be eliminating this potential source of difference in immigrant outcomes.

¹⁷ Following the methodology described by Hou (2014), effect decomposition was performed to better understand what explains the gap in earnings between EE and non-EE, using regression coefficients and means for EE and non-EE groups.

3.3.2.2. *Impact of the Comprehensive Ranking System on short term economic outcomes*

Regressions were also conducted using 2017 wage and salary information for EE PAs admitted in 2015 and 2016 to understand better the effectiveness of the CRS attributes in determining early economic outcomes. As some elements of the CRS were modified or added at the end of 2016 and in June 2017, additional analyses were conducted to see the impact of these changes using the survey of Economic PAs that was conducted in February 2019.

Wages and salaries in 2017

Comprehensive Ranking System grid

When looking only at the CRS, regressions on 2017 employment income indicated that all elements of the core human capital attributes of the CRS have an impact on employment income of EE PAs, with the exception of the knowledge of a second official language (see Appendix D, table 19, model 1). Other elements such as skills transferability points and arranged offers of employment points also had a positive impact on earnings. While the presence of an accompanying spouse was also positively associated with employment income, some spousal attributes decreased this impact.¹⁸

Earnings predictors – beyond the Comprehensive Ranking System grid

Additional analyses were conducted to better understand earnings predictors beyond those elements included in the CRS. Elements such as previous earnings as a TR were introduced to the analysis as they can potentially predict after-migration earnings. In the case of previous earnings as a TR, research suggests that pre-immigration earnings are a good indicator of “realized market value” of an immigrant’s human capital (Hou and Picot, 2014; Hou and Bonikowska, 2018). In addition, TR earnings are at least partly the reflection of some aspects of human capital, which include education and work experience, but also other human capital traits (e.g., knowledge of specific skills, language ability, ability to learn), which aligns with the underlying premise of the CRS. Other elements such as the NOC skill level and skill type of the intended occupation, gender, country of citizenship, year of admission and province of intended destination were also introduced into the analysis.

Regression results indicate that many attributes of the CRS have an impact on short term earnings of EE PAs. Once controlling for other socio-demographic characteristics, these effects lessen or even disappear (see Appendix D, table 19, model 2). These factors include age, education, Canadian work experience, skill transferability factors, and to a lesser extent, knowledge of official languages and arranged offers of employment. More specifically, holding all other things constant, the following results were obtained:

- The CRS attribute that had the greatest impact on earnings was knowledge of a first official language. Compared to PAs with a CLB of 10 or more, those with a CLB of 4 to 5 had earnings that were 22% lower and those with CLB 9 earned 5% less.
- Years of Canadian work experience had a limited impact on earnings once information related to previous earnings in Canada, and intended occupation were introduced. When significant, Canadian work experience was negatively associated with earnings, as most of the benefits related to previous TR status were already accounted for by controlling for earnings as a TR.

¹⁸ As this is not a mandatory field, some PAs may not have received points for the human capital characteristics of their accompanying spouse, despite having one, if they did not submit supporting evidence. As such, results related to accompanying spouse attributes on earnings should be interpreted with caution.

- Having an arranged offer of employment led to 10% higher earnings.
- Age had an impact on earnings for those aged 45 years or older, who had 7% higher income compared to those aged between 20 and 29.
- Presence of an accompanying spouse was positively associated with employment income. However, some accompanying spousal attributes (i.e., certain level of education and Canadian work experience for the spouse) were negatively associated with employment income, while others did not have any significant impact (i.e., certain level of education and official language proficiency of the spouse).
- The only element of skills transferability that had a significant positive impact on earnings was the combination of foreign and Canadian work experience, which led to higher earnings.

Most of the differences in earnings are explained by other socio-demographic characteristics outside the CRS, including wages earned as a TR in Canada, NOC skill type and skill level of the intended occupation, gender, country of citizenship, and year of admission. The characteristic with the biggest impact on earnings was the amount PAs were earning as TRs. With the exception of those who earned \$24,999 or less, earnings as a PR increased in line with the amount of money earned as a TR.¹⁹ Those who earned between \$25,000 and \$49,999 had 20% higher earnings than those who did not work in Canada as a TR, while those who earned \$100,000 or more as a TR had earnings that were 116% higher.

Further analyses to understand which characteristics best predict the earnings of EE indicated that the amount of wages earned as a TR was the most important predictor of earnings as a PR PAs (see Appendix D, table 20). However, the predictive power of the CRS was modest.²⁰ The limited impact of the CRS in explaining differences in earnings among EE PAs may in part be due to the fact that it screened for individuals with high human capital, introducing some homogeneity within the EE group. These results should not be interpreted negatively as the system was found to be successful at screening individuals with characteristics conducive in the short-term for economic success in the Canadian labour market.

Changes to the Comprehensive Ranking System and early economic outcomes - earnings in 2019

At the time of analysis, the data available in the IMDB, and its wages and salary module, did not include the most recent admission cohort. Therefore the analysis could not explore the impact of the changes introduced to the CRS at the end of 2016 and in 2017. As a result, the survey of economic immigrants supplemented IMDB data and allowed for exploring early impacts of reducing points for arranged employment, as well as introducing points for education in Canada, French-speaking and having siblings in Canada.²¹

¹⁹ Modeling this as a categorical variable allowed to compare outcomes of individuals who did not work in Canada as a TR to those who did and assess the impact of various earning levels without assuming a linear relationship.

²⁰ i.e., explaining 0.9% in the variance in employment income among EE PAs in 2017.

²¹ For the purpose of the regression analysis, all survey respondents (including the 2018 cohort) were considered for the analysis, to include as many PAs that were subject to the revised CRS grid.

Results of this analysis are aligned with what was found with the wage and salary information presented above (see Appendix D, table 21).²² Similar effects were found for age, knowledge of the first official language, Canadian work experience and skills transferability factors.

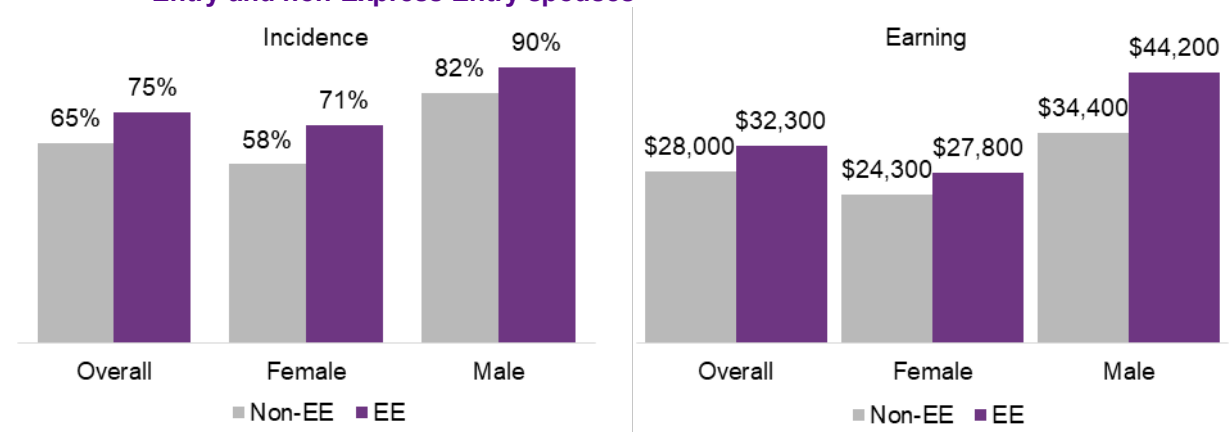
Similarly, having an arranged employment offer also had a positive impact on earnings. Those processed after the reduction in arranged employment points who had a job offer in a NOC 00 occupation had the greatest advantage, with earnings 60% higher than those with no offer of employment. Those who were processed after the changes to arranged employment points and who had received an offer in a non-NOC 00 occupation had a smaller earnings advantage (21%) compared to those with no arranged employment offer. Those who were processed under the initial arranged employment offer points had earnings 30% higher than those who did not have an arranged employment offer, suggesting a mix in the NOC profile of those who received points for an arranged employment offer.

While education in Canada had a positive effect on earnings and siblings in Canada had a negative effect on earnings, when only CRS attributes were included in the regression model, this effect disappeared after the introduction of other socio-demographic attributes. French-speaker points had a significant negative impact, lowering earnings by 13%. Finally, having a provincial or territorial nomination had a positive impact on earnings, increasing them by 3%. In summary, analysis of the employment situation at time of the survey provides early indication that changes that were made to the CRS had an impact on earnings.

3.4. Labour market outcomes of Express Entry spouses

IMDB data indicates that most of the spouses of EE PAs admitted under the system were working in Canada one year after they were admitted, and that this share was higher than for spouses that were not screened-in using EE (75% of the EE spouses compared to 65% for the non-EE spouses). In addition, EE spouses earned on average \$32,300, which is \$4,300 more than for their non-EE counterparts.

Figure 3: Incidence of employment income (a) and average employment income (b) for Express Entry and non-Express Entry spouses



Source: IMDB 2016 – 2015-2016 admissions

²² The proportion of variance in earnings explained by the model including CRS information only was relatively modest (13%). Similarly, the IMDB analysis explained 17% of the variance in employment income in the model containing only CRS information. This indicates that beyond the CRS, other attributes could explain the economic performance of PAs. The proportion of the explained variance increased to 24% for survey data when other socio-demographic characteristics were added.

4. Responsiveness of Express Entry to labour market needs

The following section presents findings on the responsiveness of the EE to Canadian labour market needs. Key performance indicators include: average time to secure employment, pre-arranged offer of employment and employers' perception on how EE supports their needs.

Finding: Express Entry is responsive to labour market needs in that Express Entry candidates find work quickly and respond to specific employer needs through job offers.

4.1. Finding jobs quickly and pre-arranged offer of employment

As indicated in section 3.2.1, 90% of survey respondents obtained a first job in Canada since becoming a permanent resident. EE respondents found jobs twice as fast as non-EE respondents: it took an average of 1.4 months for EE respondents to secure this job, while it took an average of 3.0 months for non-EE respondents. Moreover, three-quarters (76%) of EE respondents already had this job within the first month of obtaining their permanent residence, compared to 66% for non-EE respondents. Moreover, 66% of EE survey respondents indicated that they had started working in this first job prior to becoming a PR, compared to 54% for non-EE respondents.

In addition, approximately 22% of EE respondents had received points for a pre-arranged offer of employment. Of the respondents who had a pre-arranged job offer and reported that they had worked since obtaining permanent residence, 86% indicated that they worked for the same employer who provided them with an offer of employment to support their application for permanent residence.

4.2. Employers' needs and experience with the Express Entry system

4.2.1. Employers' needs

The evaluation conducted a survey of employers with Job Bank accounts who were looking to fill positions at the NOC 0, A or B skill levels, seeking their perspectives on their labour needs and experience using immigration as a potential tool to respond to these needs.²³

Survey results indicate that employer respondents have encountered a number of labour challenges; the most common ones include: skills shortages (i.e., inability to find workers with the required skills, education or credentials) (71%); labour shortages (i.e., inability to find candidates for different positions) (65%); and workforce turnover (42%). Further, when asked to rate the availability of qualified workers in their region, over half of respondents (53%) provided a rating of "poor" or "none".

More than half of respondents indicated that their organization has tried to recruit/hire foreign nationals (53%) to address challenges, of which nearly two-thirds (65%) reported recruiting/hiring PRs.

²³ See Appendix E for more details on the Employer Survey Profile.

4.2.2. Employers' experience with Express Entry system

Of the respondents who reported that they had hired a foreign worker to respond to their organization's labour needs (n=1,105), nearly three-quarters (72%) indicated having some knowledge of the EE system. More specifically, 44% reported having made a job offer to one or more EE candidates; 28% were aware of EE but had not made a job offer to any EE candidates; and 28% were not aware of EE.

Of the employers who made a job offer to one or more EE candidates:

- Three quarters (74%) indicated having hired at least one EE candidate;
- 43% felt that EE was “very useful” in responding to labour needs/shortages;
- 33% were “very satisfied” with the process of recruiting/hiring EE candidates;
- Over half (57%) would be “very likely” to recruit/hire EE candidates in the future.

The majority of employers reporting having some knowledge of the EE system highlighted that EE provides access to highly skilled and qualified workers to meet labour needs and address shortages (78%). When asked about the benefits of the EE system, almost two-thirds indicated that EE allows employers to have a role in recruiting foreign nationals to meet their labour needs (63%).

However, while respondents provided generally positive perspectives on the EE system, nearly half (46%) of employers who had used the EE system reported that their organization encountered challenges in recruiting/hiring the EE candidates. Of the respondents who encountered challenges with the EE process, the main challenges identified included:

- Labour Market Impact Assessment (LMIA) process was burdensome (65%)
- Time to process the candidate(s) application for PR was too long (56%); and
- EE process was not clear (e.g., eligibility requirements, Comprehensive Ranking System (CRS) points, job offer requirements, etc.) (48%).

5. Impact of Express Entry on profile of admissions under the economic programs

Finding: Despite the changing profile of principal applicants admitted under Express Entry, differences remain when comparing the characteristics of principal applicants across programs.

5.1. Profiles of economic immigrants admitted – 2015 to 2018

EE PAs have a profile that somewhat differs from the one of economic PAs admitted prior to the introduction of EE or non-EE PAs admitted during the first four years following the introduction of EE. Although non-EE PAs demonstrated a high human capital profile, EE PAs show even stronger human capital attributes (see Table 3).

As such, EE PAs are younger, with less than 3% that are aged over 45 at time of admission, compared to about 12% for economic PAs admitted in 2014. In addition, all reported knowing at least one of Canada's official languages, and a higher share have university education (84% compared to 71% for non-EE). Consequently, more EE PAs also intended to work in occupations requiring university education (34% pre-EE compared to 47% for EE PAs), and none intended to work in low-skilled occupations, given EE targets only NOC 0, A and B, whereas intermediate and elemental occupations (NOC skill level C and D) represented over 10% of intended occupations of non-EE PAs. There are also more EE PAs who have studied in Canada prior to obtaining permanent residence (about 30% for non-EE, compared to 39% for EE PAs).

Table 3: Socio-demographic profile of economic principal applicants* by immigration regime

| Socio-demographic characteristic | Economic PAs (2014) (n=48,830) | Non-EE PAs – 2015 to 2018 (n=117,260) | EE PAs – 2015 to 2018 (n=114,539) |
|--|-----------------------------------|--|--------------------------------------|
| Age | | | |
| Under 45 years old | 88.4% | 90.2% | 97.5% |
| 45 years old or more | 11.6% | 9.8% | 2.5% |
| Education level | | | |
| No university degree | 28.7% | 29.0% | 15.9% |
| University degree | 71.3% | 71.0% | 84.1% |
| Knowledge of official languages | | | |
| English | 92.9% | 94.8% | 95.7% |
| French | 0.1% | 0.2% | 0.5% |
| English and French | 3.6% | 3.0% | 3.8% |
| Neither | 3.3% | 1.9% | 0.0% |
| TR Status | | | |
| No previous TR status | 34.9% | 37.8% | 34.4% |
| Previous TR status | 65.1% | 62.2% | 65.6% |
| Work Permit Status | | | |
| No previous work permit | 36.1% | 38.8% | 35.7% |
| Previous work permit | 63.9% | 61.2% | 64.3% |
| Study Permit Status | | | |
| No previous study permit | 70.5% | 69.2% | 60.9% |
| Previous study permit | 29.5% | 30.8% | 39.1% |

| Socio-demographic characteristic | Economic PAs (2014) (n=48,830) | Non-EE PAs – 2015 to 2018 (n=117,260) | EE PAs – 2015 to 2018 (n=114,539) |
|----------------------------------|-----------------------------------|--|--------------------------------------|
| NOC skill level | | | |
| 0–Managerial | 13.1% | 14.6% | 13.3% |
| A–Professionals | 33.7% | 28.9% | 47.0% |
| B–Skilled and technical | 37.8% | 36.2% | 39.6% |
| C–Intermediate and clerical | 6.2% | 9.6% | 0.0% |
| D–Elemental and laborers | 4.0% | 5.8% | 0.0% |
| Other NOC skill level | 5.1% | 4.9% | 0.1% |

*Table includes PAs admitted under all economic programs including FSTP, FSWP, CEC and PNP, excluding Quebec cases

Source: GCMS

In addition to having more human capital, there are also indications that EE PAs are a more homogenous group in various aspects (see Appendix B for more details). EE PAs are more concentrated in terms of country of citizenship, with 40% coming from India (whereas India, which was also the top country, accounted for 26% of the 2014 economic PA admissions), as well as in younger age groups. As per the requirements under EE, EE PAs are also more concentrated in higher skill level occupations.

5.2. Impact on economic programs' admission profiles

As discussed in section 5.1, the profile of PA admitted has changed in some aspects since the introduction of EE. The following section examines whether the introduction of EE has also had an impact on the profile of the different economic programs under EE.

The profile of economic PAs admitted in 2014 under each of the four immigration categories, the FSWP, CEC, FSTP and PNP, was compared to the profile of EE PAs admitted between 2015 and 2018 (see Appendix B for more details). Overall the main differences in terms of human capital attributes, intended occupations and geographic distribution that were observed between immigration categories prior to EE were still noticeable after the introduction of EE. More specifically, the following was found:

- **Age:** EE PAs were younger than PAs before the introduction of EE, and similar to the profile of PAs admitted in 2014, the CEC were the youngest, followed by the PNP, FSWP and those admitted under the FSTP the oldest.
- **Education:** With the introduction of EE, the share of PAs with university education increased across immigration programs, while this increase was most obvious for the FSWP and the enhanced PNP. Similar to the situation in 2014, a greater share of FSW PAs had university education compared to those under other economic programs. However, the share with university education amongst the PN PAs is greater than under the CEC.
- **Previous TR:** While the share of EE PAs with previous TR status in Canada remained relatively unchanged when compared to the year prior to the introduction of EE, the share with TR status increased with EE for the FSWP, and decreased for the PNP and the FSTP. Nevertheless, the trends that could be noted in terms of prior TR status by program remained. The FSWP was the program under which the smallest share of PA had prior TR status in Canada (27% in 2014 vs. 31% for EE PAs), while the CEC (99% for both pre-EE and EE PAs) and the FST (89% pre-EE and 85% for EE PAs) had the highest.

- **NOC:** Consistent with the trends observed prior to the introduction of EE, the FSWP was the program that had the greatest share of its PAs intending to work in NOC A, while the CEC was the program with most PAs intending to work in NOC B occupations. NOC profile of PNs got however more concentrated in NOC A and B, as the PNs admitted under EE have to intend to work in a NOC 0, A or B position to qualify under EE.
- **Geographic distribution:** Similar to the distribution prior to the introduction of EE, PAs admitted under the FSWP, the CEC and the FSTP primarily intend to settle in Ontario, Alberta and British Columbia. Pre-EE, PAs under the PNP were distributed across Canada. While PN PAs admitted under EE appear to be more concentrated in certain provinces, due in part to the fact that not all PTs are using EE evenly in recruiting high skilled immigrants, admissions under the PNP remain more diverse in terms of intended destination compared to the other three federal economic immigration programs.

Thus, although EE makes it possible to identify immigration candidates with a higher potential for positive economic outcomes, candidates admitted under different economic immigration programs have contrasting profiles.²⁴ For example, candidates admitted to the FSWP are highly educated, mainly intending to work as professionals, while the CEC candidates are younger. The FSTP allows for the admission of candidates intending to work in specific professions, but who are generally less educated and slightly older than those admitted under the other programs. Finally, the PNP is an amalgam of several characteristics, namely a strong education, Canadian experience but especially a greater geographical dispersion across Canada.

Prior to EE, prospective PAs to Canada submitted their applications under the economic program of their choice. However, under EE, applicants who receive ITAs are invited to apply under a specific economic program based on the invitation round. For instances where a round includes multiple economic programs, there is an established program hierarchy. The current program hierarchy prioritizes applications under CEC. However, there are also rounds of invitations for specific economic programs (e.g., FSTP) in order to ensure admissions in all of the programs managed by EE.

²⁴ However, as there is an economic program hierarchy for applicants, some of these differences may be attributed to the program hierarchy and not candidate characteristics. For more on program hierarchy see Section 1.2.2.

6. Other Express Entry outcomes

6.1. Contribution to official language minority communities

Finding: Express Entry has contributed to promoting and facilitating economic immigration of French-speaking individuals outside Quebec and to increasing the number of French-speaking economic principal applicants.

Activities to support official language objectives

In support of objectives in Canada's 2013-2018 Official Languages Strategy, foundational documents suggest the EE system may be used by employers and other stakeholders to draw French-speaking skilled immigrants to work and settle in Francophone Minority Communities. Since the introduction of EE, a variety of activities have targeted increasing French speaking admissions. Improvements were made to EE in November 2016 to remove the requirement to acquire an LMIA to receive arranged employment points. This change benefitted temporary workers who wished to become permanent residents, including those qualified under Mobilité Francophone.

Moreover, additional points for French-language Proficiency were introduced in 2017, which gave candidates 15 or 30 bonus points based on their knowledge of French or knowledge of both official languages; by achieving these points, a candidate is able to increase their overall ranking in the pool. Additionally, throughout the scope of the evaluation, a variety of stakeholder engagement activities were held which focused on increasing French-speaking admissions, including webinars, conferences, and working groups.

French-speaking admissions

In assessing the number of French-speaking EE PAs admitted to Canada between 2015 and 2018, the data showed that 2.3% of EE PAs either had French as their mother tongue or reported knowing French only, in terms of knowledge of Canada's official languages at time of admission. Comparatively, prior to the introduction of EE, 1.2% of 2014 economic PAs were French-speaking and 1% of non-EE PAs admitted over the same time period were French-speaking. Consequently, the proportion of French-speaking economic PAs has almost doubled. This is however, a conservative measure of French-speakers, as it potentially excludes French-speakers who are bilingual, and is less aligned with the CRS that values bilingualism amongst French-speakers.

The knowledge of French can also be assessed through another field captured in IRCC's administrative data, the self-declared knowledge of Canada's official languages. Using this variable, the proportion of French-speakers is slightly higher. Between 2015 and 2018, 4.3% of the EE PAs admitted reported knowing French, either French only (0.5%) or both French and English (3.8%). Moreover, this share increased over time, from representing 2.5% in 2015, to 4.7% in 2018. This increase may in part be attributed to the introduction of additional points for French-language proficiency introduced in 2017. However, information from the self-declared knowledge of official languages may overestimate the number of French-speakers, as some who are primarily Anglophone (i.e., not Francophone) may self-declare knowledge of both French and English.²⁵

²⁵ In 2020, IRCC introduced a new measure to count French-speaking immigrants. With this measure, French-speaking immigrants are: a) Permanent residents who declare knowledge of "French only" as their official language; or b) Permanent residents who

In terms of intended destination, a greater proportion of French-speakers than non-French-speakers intended to settle in:

- Ontario (61% for French-speakers vs. 57% non-French-speakers);
- British Columbia (25% for French-speakers vs. 20% non-French-speakers); and
- New Brunswick (4% for French-speakers vs. 1% non-French-speakers).

On the other hand, a smaller proportion of French-speakers²⁶ than non-French-speakers intended to settle in the other provinces (10% and 22.5% respectively).

As per the EE year-end reports, the proportion of profiles submitted by candidates who were awarded bonus points for French-speaking, and the proportion of invitations to candidates awarded bonus points for French-speaking is increasing. The proportion of invitations awarded to French-speaking candidates was 5% in 2018 compared to 2% in 2015, and the proportion of candidates in the pool was 4% in 2018 compared to 1% in 2015.

6.2. Impact of Express Entry on gender

6.2.1. Gender-based socio-demographic profile

Finding: The introduction of Express Entry has slightly increased the proportion of female admissions to economic programs as principal applicants. Furthermore, Express Entry female principal applicants have more Comprehensive Ranking System-based human capital than males (both Express Entry and non-Express Entry) and non-Express Entry female principal applicants.

Over a third of EE PAs were women (37%). The share of women is slightly higher under EE, than prior to the introduction of EE (34%) or to the non-EE PAs admitted between 2015 and 2018 (35%). This is consistent within immigration categories, with the exception of PNP for which the overall share remained unchanged. The share of is the highest for FSWP (42%), followed by CEC and PNP (35% each) and the lowest for FSTP (10%). The share of women under EE also increased over time, from 31% in 2015 for EE to 40% in 2018.

Comparing the profile of EE male and female PAs, EE female PAs demonstrated slightly higher levels of human capital than males between 2015 and 2018. Females are somewhat younger (49% of women are between 20 to 29 years of age vs. 45% for men), are more to have university education (89% vs. 82%), and to report knowledge of both of Canada's official languages (5% vs. 3%). These differences in the profile of EE male and females are reflected in the CRS scores obtained. Aligned with the stronger human capital attributes of women, they obtained on average higher scores on the core CRS components than men (425/600 points vs. 407/600 points on average), while men score higher on the overall CRS (589/1200 for women vs. 617/1200 for men on average) reflecting the higher share of males with job offer points.

The profile of women is also more diverse in terms of country of origin (33% of women are from India vs. 45% for men) and intended occupation. Although professional occupations in natural and applied sciences (NOC 21) was the top occupation for both males and females, half as many women intended to work in this occupation (16% vs. 31%). An equal share of both male and

declare knowledge of "French and English" as their official languages, as well as French as the language in which they are most at ease. At the time of conducting this evaluation, this new measure had not been implemented.

²⁶ Using the definition of French-speakers as having French as mother tongue or reporting knowing French only, in terms of knowledge of Canada's official languages at time of admission.

female intended to work in professional occupations (NOC A), women were slightly more represented in skilled and technical occupations (NOC B) (41% vs. 39%) and less represented in managerial occupations (NOC 0) (12% vs. 14%). In addition, women are more represented in business, finance and administration occupations (34% vs. 18%), while men are more preponderant in natural and applied sciences and related occupations (22% vs. 42%). While fewer women have had previous work permits in Canada as a TR, they are more represented amongst those who have had previous study permits. These differences between men and women PAs are also consistent with pre-EE, and 2015-2018 non-EE PA gender profiles.

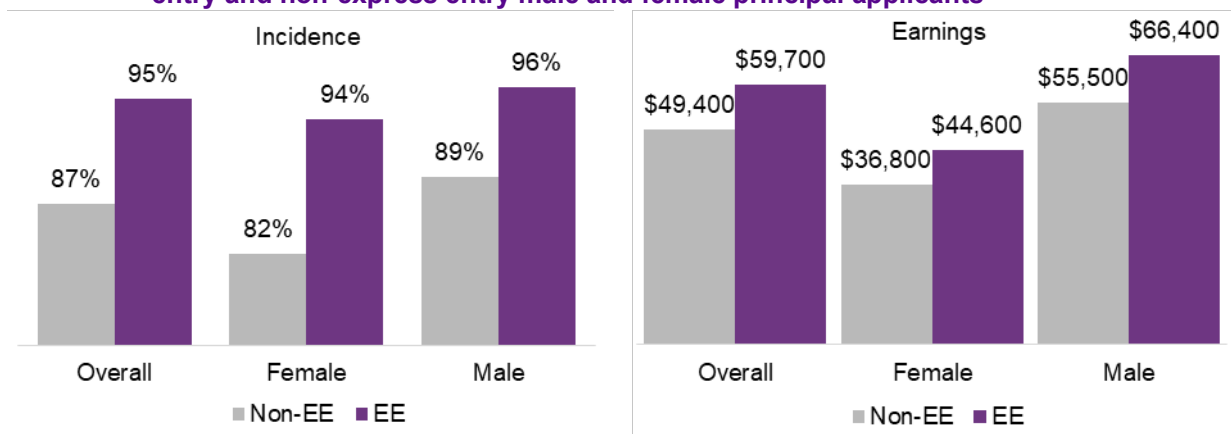
6.2.2. Gender-based economic outcomes

Finding: Despite having higher human capital than males, early economic outcomes are less favorable for Express Entry female principal applicants: females had lower employment income and a lower proportion of females reported working in their primary occupation and in jobs commensurate with their skills compared to male.

IMDB findings indicate that EE male and female PAs had a higher incidence of employment and earnings compared to their non-EE counterparts. Further, results show that:

- the difference in the incidence of employment between EE and non-EE PAs is larger for females (11%) than for males (7%);
- the difference in average employment income between EE and non-EE PAs is smaller for females (\$7,800) than for males (\$10,900);
- EE female PAs had a higher incidence of employment than non-EE female and male PAs; and
- EE and non-EE female PAs had lower earnings compared to EE and non-EE male PAs.

Figure 4: Incidence of employment income (a) and average employment income (b) for express entry and non-express entry male and female principal applicants



Source: IMDB 2016 – 2015-2016 admissions

Regression analysis on employment income in 2017 indicated that EE has a similar impact for men and women (See Appendix F, Table 22 and 23). Both men and women have higher earnings than their non-EE counterparts, even after controlling for their individual profiles. In addition, when restricting the analysis to PAs admitted through EE, the different attributes of the CRS tend to have a similar impact on both genders. Among the notable differences between genders is the impact of having Canadian work experience, which has a bigger positive impact for women than

men, and the human capital characteristics of the accompanying spouse, which has a negative impact on earnings for women PA, but a positive impact for men PA.

Gender differences were also observed in the results from the survey of economic PAs, particularly when comparing labour market participation outcomes and quality of employment for EE male and female respondents. Results show that while EE female respondents generally reported more positive outcomes than their non-EE male and female counterparts, EE men reported more positive results overall. Results are presented in Table 4, with key differences being as follows:

- The proportion of EE females (84%) reporting working at the time of the survey was slightly lower than for EE males (87%) but somewhat higher compared to non-EE females (78%).
- Half of EE male respondents (50%) were working in their intended occupation at the time of the survey, compared to 39% of EE female respondents.
- A larger proportion of EE males (85%) and EE females (79%) reported working in their primary occupation at the time of the survey.
- A slightly smaller proportion of EE female (72%) than EE male respondents (79%) felt that their current job matched their education, skills and experience.
- 83% of EE male and 79% of EE female respondents reported that their current job meets or exceeds the expectations they had prior to becoming a PR.

Table 4: Occupation and quality of employment survey results for express entry and non-express entry male and female respondents

| Employment outcomes | EE Male | EE Female | Non-EE Male | Non-EE Female |
|---|---------|-----------|-------------|---------------|
| Working at time of survey | 87% | 84% | 84% | 78% |
| Working in NOC 0, A or B level occupations at time of survey | 84% | 82% | 72% | 67% |
| Working in intended occupation (at 2-digit NOC level) | 52% | 41% | 38% | 31% |
| Working in primary occupation | 85% | 79% | n/a | n/a |
| Current job matches education, skills and experience to a "great extent" | 58% | 50% | 47% | 41% |
| Current job meets or exceeds expectations they had prior to becoming a permanent resident | 83% | 79% | 75% | 73% |

Source: Economic Immigrant Survey, 2019

In terms of challenges in finding employment in Canada since obtaining their permanent residence, both EE gender groups provided similar responses. The most common challenges cited include: lack of Canadian work experience (32% of female and 31% of male respondents); limited access to professional networks (23% of female and 21% of male respondents); and few job opportunities in their field (21% of male and 19% of female respondents).

6.3. Impact of Express Entry on efficiency, flexibility and integrity

The following section presents findings on the efficiency, flexibility and integrity of the EE system. Key performance indicators for this section include perceptions of processing officers on issues like application processing, litigation, ATIP and service standards. For the purposes of the evaluation, flexibility, efficiency and integrity of EE were assessed by the Strategic Policy and Planning Branch and incorporated with the rest of the evidence presented above.

6.3.1. Efficiency

Finding: While Express Entry has resulted in greater efficiencies in application processing, it has introduced inefficiencies in litigation and Access to Information and Privacy fulfillment.

6.3.1.1. Timeliness of the application process

As noted in section 1.2, a key objective of EE is speed in application processing. The service standard for Federal Skilled Trade, Federal Skilled Worker, Canadian Experience Class and Provincial Nominee applications received via EE is to process complete applications (applications with complete information and supporting documents), within six months for 80% of cases.²⁷

Comparatively, the current service standard for paper-based PNP applications is 11 months, not including any time it takes for the province/territory for their processing. Prior to the March 2015 launch of the existing EE processing standards, economic programs had individualized service standards, or no service standard at all. For example, CEC had a processing standard of 80% of cases processed within 10 months. Prior to EE, length of time to process cases was considerable, as shown in Table 5.

Table 5: Historical processing time (in months) for 80% of cases

| Application type | Pre-EE 2009 | Pre-EE 2010 | Pre-EE 2011 | Pre-EE 2012 | Pre-EE 2013 | EE- 2018 |
|-------------------------------------|----------------|----------------|----------------|----------------|----------------|----------|
| Federal Skilled Workers (Pre C-50) | 60 | 64 | 71 | 79 | 88 | 6 |
| Federal Skilled Workers (Post C-50) | 16 | 17 | 22 | 30 | 42 | 6 |
| Provincial/Territorial Nominees | 11 | 13 | 15 | 16 | 17 | 6 |
| Canadian Experience Class | 6 | 11 | 15 | 13 | 13 | 5 |

Source: *Book of Basics, Calendar Year 2014 and EE year-end report, 2018*

Processing time under EE has decreased considerably compared to prior to the introduction of the EE system and the service standard under EE has largely been met with two exceptions. FST application processing in 2018 reached 7.5 months and enhanced PNP applications reached 6.4 months in 2017 but reduced back below the 6 month standard as of 2018, as shown in Table 6. The achievement of processing standards has been credited to the alignment of application intake via invitation rounds, with admissions, as well as to an increase in processing capacity.

²⁷ The six month period begins when IRCC confirms that a candidate has submitted a complete electronic application for permanent resident through their MyCIC account. The processing period ends when a final decision is made.

Table 6: Processing times of Express Entry applications (2015-2018) in months

| Immigration category | 2015 | 2016 | 2017 | 2018 |
|----------------------------|------|------|------|------|
| Canadian Experience Class | 3.5 | 6.0 | 4.2 | 4.9 |
| Federal Skilled Workers | 4.7 | 6.0 | 3.7 | 6.0 |
| Federal Skilled Trades | 4.9 | 5.9 | 5.7 | 7.5 |
| Provincial Nominee Program | 3.8 | 5.2 | 6.4 | 5.7 |

Source: CIC Enterprise Data Warehouse as of January 22, 2019 [CEC, FSW and FST]

Source: CIC Enterprise Data Warehouse as of February 12, 2019 [PNP]

6.3.1.2. Year-End Inventories

In 2014, prior to the introduction of EE processing time service standards, processing time for FSW applications fell considerably due to the elimination of the pre-C-50 application backlog and application caps. Application caps were also used in this time to limit new intake of CEC and FST applications. Inventories are shown in Tables 7 and 8.

Table 7: Permanent resident processing inventory (2009–2014)

| Immigration category | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|---------------------------------|---------|---------|---------|---------|--------|--------|
| Federal Skilled Workers | 552,974 | 520,957 | 478,195 | 109,171 | 62,354 | 59,884 |
| Pre C-50 FSW | 416,079 | 339,741 | 306,535 | 11,102 | 2,977 | 524 |
| Post C-50 FSW | 136,895 | 181,216 | 171,660 | 98,069 | 59,377 | 59,360 |
| Federal Skilled Trades | n/a | n/a | n/a | n/a | 147 | 548 |
| Canadian Experience Class | 4,504 | 4,874 | 9,198 | 10,030 | 23,846 | 20,560 |
| Provincial/Territorial Nominees | 35,440 | 44,614 | 55,346 | 47,498 | 55,140 | 47,210 |

Source: (CIC Enterprise Data Warehouse) as of January 22, 2019

Table 8: Permanent resident processing inventory (2015–2018)

| Immigration category | 2015 | 2016 | 2017 | 2018 |
|---|--------|-------|--------|--------|
| Federal Skilled Workers (EE) | 8,964 | 3,056 | 13,450 | 38,643 |
| Federal Skilled Workers (Pre C-50 ²⁸) | 97 | 62 | 39 | 44 |
| Federal Skilled Workers (C-50) | 16,659 | 3,874 | 1,803 | 529 |
| Federal Skilled Trades (EE) | n/a | n/a | n/a | 1,799 |
| Federal Skilled Trades (C-50) | n/a | n/a | n/a | 1 |
| Canadian Experience Class (EE) | n/a | n/a | n/a | 17,972 |
| Canadian Experience Class (C-50) | n/a | n/a | n/a | 103 |

Source: (CIC Enterprise Data Warehouse) as of January 22, 2019

6.3.1.3. Refusal rates

As presented in Table 9, the refusal rates²⁹ for EE cases ranged from 2.5% for FSW to 17.6% for CEC between 2015 and 2018 and refusal rates for non-EE cases ranged from 4.3% for CEC to 64.0% for FSTP between 2014 and 2018.

²⁸ See program profile section for more information on C-50.

²⁹ Refusal rates refer to the proportion of finalized applications processed by IRCC that were refused in a given year.

Table 9: Refusal rates (2014–2018)

| Immigration category | 2014 | 2015 | 2016 | 2017 | 2018 |
|------------------------------------|-------|-------|-------|-------|-------|
| Federal Skilled Workers (EE) | n/a | 8.1% | 5.0% | 2.5% | 2.7% |
| Federal Skilled Workers (C-50) | 19.9% | 9.7% | 16.0% | 23.2% | 25.6% |
| Federal Skilled Traded (EE) | n/a | 9.1% | 9.4% | 8.7% | 11.8% |
| Federal Skilled Trades (Non-EE) | 64.0% | 25.0% | 25.0% | 20.0% | n/a |
| Canadian Experience Class (EE) | n/a | 17.6% | 7.8% | 4.4% | 6.6% |
| Canadian Experience Class (Non-EE) | 4.3% | 5.2% | 5.9% | 16.7% | 19.2% |

Source: CIC Enterprise Data Warehouse as of January 22, 2019

6.3.1.4. Benefits and challenges

When asked about the benefits of EE, the majority of processing officers felt that the main benefit was faster processing time. One commonly provided efficiency was that e-applications, as opposed to the previous paper-based system, save time on mailing, filing, storing and retrieving files. Furthermore e-applications enable easier sharing of files across networks, regardless of physical location. Officers also commonly cited improved communication with clients via the online client portal (MyCIC) as an efficiency gain, as the MyCIC account allows clients to respond quickly to officers' requests for additional documents.

Some potential areas for efficiency improvements related to technical issues, specifically a lack of bandwidth, network outages, and the inability to open multiple attachments from an application concurrently. Some concerns were also reported with respect to the quality of scanned and attached documents (e.g., blurry) as well as in standardizing the format in which documents are uploaded. As an example of an improvement which has already taken place, there is now an Assisted Decision Making Macro (ADMM) that simplifies an officer's review process by standardizing notes and helping guide agents through the steps of processing an application. Processing officers also noted that because EE pre-screens applications and does a completeness check, there is a higher quality of applications at the outset of processing than pre-EE.

6.3.1.5. Litigation and Access to Information and Privacy complexities

Although there are clear gains in efficiency when it comes to processing applications, the electronic nature of the system has introduced greater complexities in the areas of litigation and ATIP. To address this, litigation risks were identified at the outset of EE, and resources to support legal and litigation management were allotted in response. Some of these risks were mitigated by implementing system fixes, or issuing instructions to the field, however ATIP and litigation trends change over time. For example, interviewees stated that there has been relatively little litigation of EE over the last four years, and that EE represents only a small amount of the department's overall litigation. When EE was introduced, most litigation was due to technical glitches in the system, but presently the majority of litigation focuses on the hierarchy on which the system is built. Moreover, due to complex nature of an electronic-based application system, it is difficult to produce evidence when litigation does occur. For example, interviewees noted that clients cannot review their uploaded information before submitting it to IRCC, therefore if a client erroneously uploaded the wrong document, or a technical glitch prevented proper upload of a document, the client will not know. Additionally interviewees noted that the Certified Tribunal Record remains complicated to produce, which adds a risk of providing incomplete information to the court.

As mentioned, the electronic nature of the system introduces complexities, and one challenge with respect to ATIP is that no dedicated resources were identified for the system's implementation. Possibly as a consequence, interviewees involved in ATIP revealed that some efficiency was lost because of the significant increase in page counts and volumes. As noted above, trends with ATIP change over time; with respect to volumes, EE made up 11% of all ATIP requests to the department in FY 2017–18. Another issue is that the system generates a new set of client information each time a client updates their EE profile, which results in a large increase in the page count (i.e., volume) of ATIP requests. It may be worth noting that three quarters of ATIP requests enquire on the status of an application, and most of these requests are placed when the Department does not meet the standard 6 month processing. Moreover there is an inability to track incoming/outgoing correspondence and provide evidence of what is kept in GCMS.

6.3.2. Flexibility

Finding: Express Entry has demonstrated flexibility as an application management system through its ability to make adjustments quickly and to monitor the impact of these adjustments in a timely way.

As mentioned in section 1.2, IRPA provides the legislative authority for Canada's immigration program. IRPA contains various provisions that allow the Minister to issue MIs based on the government's overall immigration goals. With respect to EE, the Minister has issued MIs for EE as an application management system,³⁰ and MIs respecting invitations to apply (ITA) for permanent residency. MIs as a tool for EE were implemented in response to a desire to shorten the interval between decisions that shift policy directions and the outcomes resulting from those shifts. Prior to MIs, regulatory processes took longer to implement which resulted in having to wait for many years to observe changes to the characteristics of economic PAs.

By virtue of having an "expression of interest system"³¹ where candidates are assessed based on a CRS that may change over time,³² as well as the relative quickness of MIs, the impact of policy and program changes can be observed and monitored quickly. For example, in November 2016, IRCC was able to reduce CRS points assigned for valid offers of arranged employment from 600 points for all candidates to 200 points for candidates with valid offers of arranged employment in National Occupational Classification occupations beginning with 00 (i.e., senior managers), and to 50 points for candidates with valid offers of arranged employment in all other valid NOC occupations. Subsequent to the reduction in job offer points, IRCC was able to see immediate impacts on the NOC mix of invited candidates. Furthermore, there is some evidence that the reduction in job offer points encouraged some candidates to present evidence of all of their qualifications, as prior to this a job offer was a virtual guarantee of selection. Since EE was implemented, adjustments are able to be made relatively quickly via MIs compared to when regulatory changes were required.

³⁰ EE Ministerial Instructions include: the economic immigration programs included in EE and associated eligibility criteria; the electronic submission process a candidate must complete in order to submit an EE profile, and any associated exemptions; how candidates will be ranked in the EE pool; information on invitation-to-apply draws; time limits for the maximum amount of time a candidate can be in the EE pool, and if invited, how long they have to submit an application for permanent residence; candidate information that can be shared with third parties including other government departments; and, how candidates will be notified about any matter relating to their expression of interest.

³¹ In an "expression of interest" system, IRCC is able to choose which candidates from the EE pool will receive an invitation to apply. In a "first-in-first-out" system, all applications are processed based on date of application.

³² For example, prospective applicants are assessed against existing CRS criteria, and if changes are made to the CRS, these changes are retroactively applied to prospective applicants who are already in the pool.

The CRS can also be adapted in terms of adding new types of points. One example of this is the 2017 addition of bonus points for having siblings who are Canadian citizens or permanent residents of Canada who reside in Canada. The 2017 year-end report noted sibling points were the most common additional point type.

Further changes impacting flexibility occurred in 2017, when the Immigration and Refugee Protection Regulations were amended to allow for regulatory changes to be applied to candidates in the EE pool. Prior to the introduction of this change, separate MIs created distinct and separate inventories of applications, which overlapped with one another. The 2017 amendment therefore avoids a potential transition period following a regulatory amendment where invitations would be issued to apply for EE programs under multiple sets of rules, creating another scenario of overlapping inventories and mixed characteristics of admitted economic immigrants for a certain period.

6.3.3. Integrity

Finding: While integrity tools were developed to support Express Entry, risks to system integrity remain due to the lack of a systematic approach to address existing and emerging integrity issues.

The Department recognized prior to the system's launch that moving to an "Expression of Interest", electronic, application management system brought new and different risks in permanent residence lines of business, along with new opportunities to enhance risk management. Integrity was consequently a key consideration in the authorities and resources sought and established at the outset, and new tools and mechanisms were introduced to detect fraud and control risk.

At the launch of EE, various tools were introduced to improve capacity to manage risks. For example, the launch of a third party authentication portal/process for language and educational credentials to make verification more straightforward and reliable. The department also launched quality assurance testing on the EE business rules engine to make sure that MIs and associated business rules were working as intended (including as changes were made). Additionally, triage criteria were created and validated to distinguish between complex and non-complex cases. Further, an integrity process plan for the EE system was developed to identify and prioritize integrity exercises within each line of business.

However, one central integrity effort that failed to meet its objectives – was the EE Validation and Verification Process (VVP). The VVP was intended to detect fraud trends and validate the criteria to triage and share the caseload across the networks, by identifying, assessing, and mitigating program risk in real-time, while cases were being processed. However, the VVP was hindered by a number of issues which affected the validity of the results, including an ill-suited methodology. There was both a lack of oversight and resources allocated for implementation. When officers identified areas of risks, there was limited action to address them. Overall, the VVP failed to identify reliable trends and was terminated. While integrity was considered a shared responsibility across networks and programs and there were particular roles assigned for the implementation of the VVP exercise, roles and responsibilities for integrity in EE have been less clear between branches since the VVP was terminated.

In the absence of a comprehensive departmental approach to program integrity in EE, the networks used various mechanisms and internal oversight to manage risks (e.g. Quality Assurance and training exercises, fraud detection, mission-specific exercises, referrals to Risk Assessment Units for in-depth verifications and research on situations of concern). There has also been reliance on increasing officer experience over time. Furthermore, IRCC is currently in the process of implementing a systematic risk assessment approach which will enable fraud mitigation and risk management; however at this point the results/outcomes of these activities are not known and therefore cannot be assessed for the purposes of the evaluation.

The general perspective of interviewees on integrity was that efforts and investments in EE were insufficient and that roles and responsibilities related to integrity of the EE system were unclear. In particular, interviewees identified concerns with the validation of qualifications based on electronic documents and verification of employer references/work experience; the potential for “job inflation” through “facilitative employers”; and that new risks are introduced whenever CRS bonus points are added.

Supporting integrity within the EE has not been without success. One of the successes of EE has been in improving the flow of information across networks; interviewees reported a greater ability to share and act on information between networks as a result of the electronic nature of the application management system. This has meant an increased capacity to search for and review information, share flags, alerts and detected fraud, and assign verification work electronically. It includes, for example, sharing results of inspections of language testing centres, targeted exercises on educational transcripts, and flagging issues with employment reference letters. This enhanced capacity has been further facilitated by concerted communication and collaboration efforts (e.g., establishing working groups, annual risk assessment officer conferences) in support of integrity, risk management and the detection and deterrence of fraud.

7 Conclusions and recommendations

Summary

The following section summarizes the conclusions from the evaluation and puts forward four recommendations.

Overall, findings from the evaluation suggest that early economic results for EE PAs are generally positive in terms of their labour market participation and employment income as well as the type of occupation in which they are employed. Further, results indicate that EE PAs generally outperformed their non-EE counterparts during the period under study. For example, results from the evaluation show that:

- incidence of employment is higher for EE PAs when compared to non-EE PAs overall and across the four economic programs;
- EE PAs are finding employment more quickly than their non-EE counterparts;
- EE PAs are generally employed in higher skilled occupations, more so than their non-EE counterparts;
- the average employment income of EE PAs was higher than their non-EE counterparts.

While early economic results were generally positive, it should be noted that the EE system is designed to screen candidates with the potential to achieve economic success in the Canadian labour market over the longer term. Nevertheless, early results are encouraging and suggest that candidates screened through EE are becoming economically established with high employment rates and employment income.

Monitoring of the system

While the evaluation found EE to be an effective filtering mechanism to screen candidates with a higher potential for economic integration in Canada, it also found that the CRS had a limited impact on short-term economic outcomes of EE PAs. Particularly, the skills transferability factors and spouse factors in the CRS were not found to have clear impact on economic outcomes. These findings point at the need to continue monitoring the influence of the CRS on economic outcomes of EE PAs to assess its impact in the longer-term.

Recommendation 1: IRCC should continue to monitor the impact of the CRS on earnings in the longer term, revalidating and streamlining it as needed, to focus on key predictors of economic success.

Information gaps

The evaluation found that there were certain gaps in the information provided by candidates when applying for permanent residence. In particular, while level of education is considered a key human capital characteristic, it is not a mandatory field in the electronic application and, as a result, not all candidates invited to apply for permanent residence submit information on their educational credentials. The lack of this type of data limits the Department's ability to fully assess the impact of EE PAs' level of education and spousal attributes on economic results. Collecting information on level of education for all economic immigrants, including spouses, will allow IRCC to monitor and more reliably measure the impact of education on the economic results of PAs screened in through EE.

Recommendation 2: IRCC should collect information on the level of education of all principal applicants, as well as information related to their spouse.

Management of integrity

At the launch of EE, various tools were introduced (e.g., third party authentication, quality assurance testing, triage criteria) to improve capacity to detect potential fraud and manage system risk. However, the EE Validation and Verification Process (VVP), which was intended to be a central integrity mechanism, was discontinued due to methodology and capacity issues and lack of coordination. And with diffuse roles and responsibilities relating to the integrity of the EE system, the departmental approach has relied on officer experience and minimal centralized oversight as opposed to addressing integrity with a systematic approach as originally intended. Given the potential for fraud as changes to both the EE system and the CRS are made and as economic immigration may continue to grow, there is a need for a purposeful approach to monitoring integrity and emerging risk areas.

Recommendation 3: IRCC should develop and implement a systematic approach to manage integrity in Express Entry.

Electronic system inefficiencies

EE's implementation as an electronic application system resulted in efficiencies in application processing, though the electronic nature of the system introduced some challenges associated with accessibility of client and application information. For example, clients are not able to review their supporting documents once they have been uploaded and before submitting to IRCC, rendering them unable to rectify any errors that may have been made, such as uploading an incorrect document. In addition, it was noted that the system generates a new set of client information each time a client updates their EE profile.

Such challenges have in turn led to complications related to litigation and ATIP management - the complex nature of the electronic application system has made it difficult to produce evidence when litigation occurs. Additionally, the electronic nature of the system makes it more difficult to produce a Certified Tribunal Record for the court. With respect to ATIP, issues were identified with the system's technical design for extracting profile information. In addition, IRCC has experienced an increased volume of ATIP requests related to EE applications, which typically involve large amounts of documentation. These issues highlight an opportunity to address certain inefficiencies in the electronic system for the benefit of clients and the Department.

Recommendation 4: IRCC should develop and implement methods to:

- **Allow Express Entry clients to view their application and uploaded documents prior to, and after applying; and**
- **Improve accessibility of GCMS information to support the production of complete records for operational, litigation and ATIP purposes.**

Appendix A: The Comprehensive ranking system

Version as of 2017/06/06

Table 10: Comprehensive ranking system— Core Human Capital factors (with spouse maximum 460; without spouse maximum 500 – for all factors)

| Age | With accompanying spouse (maximum 100) | Without accompanying spouse (maximum 110) |
|-------------------------|--|---|
| 17 years of age or less | 0 | 0 |
| 18 years of age | 90 | 99 |
| 19 years of age | 95 | 105 |
| 20 to 29 years of age | 100 | 110 |
| 30 years of age | 95 | 105 |
| 31 years of age | 90 | 99 |
| 32 years of age | 85 | 94 |
| 33 years of age | 80 | 88 |
| 34 years of age | 75 | 83 |
| 35 years of age | 70 | 77 |
| 36 years of age | 65 | 72 |
| 37 years of age | 60 | 66 |
| 38 years of age | 55 | 61 |
| 39 years of age | 50 | 55 |
| 40 years of age | 45 | 50 |
| 41 years of age | 35 | 39 |
| 42 years of age | 25 | 28 |
| 43 years of age | 15 | 17 |
| 44 years of age | 5 | 6 |
| 45 years of age or more | 0 | 0 |

| Level of education | With accompanying spouse (maximum 140) | Without accompanying spouse (maximum 150) |
|--|--|---|
| Less than Secondary school (high school) credential (1) | 0 | 0 |
| Secondary school (high school) credential (2) | 28 | 30 |
| One-year post-secondary program credential (3) | 84 | 90 |
| Two-year post-secondary program credential (4) | 91 | 98 |
| Post-secondary program credential of three years or longer (5) | 112 | 120 |
| Two or more post-secondary program credentials (6) ³³ | 119 | 128 |
| University-level credential at the Master's level OR an entry-to-practice professional degree. (7) ³⁴ | 126 | 135 |
| University-level credential at the Doctoral level (8) | 140 | 150 |

³³ At least one of these credentials must be issued on completion of a post-secondary program of three years or longer.

³⁴ IRCC only accepts as an entry-to-practice professional degree, those degrees issued in relation to an occupation listed at NOC Skill level A and for which licensing by a provincial regulatory body is required, in one of the following fields of study: Medicine; Veterinary Medicine; Dentistry; Podiatry; Optometry; Law; Chiropractic Medicine; and Pharmacy.

Official languages proficiency—first official language

Maximum points for each ability (reading, writing, speaking and listening):

- 32 with a spouse
- 34 without a spouse

| Canadian Language Benchmark (CLB) level per ability | With accompanying spouse (maximum 128) | Without accompanying spouse (maximum 136) |
|---|--|---|
| Less than CLB 4 | 0 | 0 |
| CLB 4 or 5 | 6 | 6 |
| CLB 6 | 8 | 9 |
| CLB 7 | 16 | 17 |
| CLB 8 | 22 | 23 |
| CLB 9 | 29 | 31 |
| CLB 10 or more | 32 | 34 |

Official languages proficiency—second official language

Maximum points for each ability (reading, writing, speaking and listening):

- 6 with a spouse (up to a combined maximum of 22 points)
- 6 without a spouse (up to a combined maximum of 24 points)

| Canadian Language Benchmark (CLB) level per ability | With accompanying spouse (maximum 22) | Without accompanying spouse (maximum 24) |
|---|---------------------------------------|--|
| CLB 4 or less | 0 | 0 |
| CLB 5 or 6 | 1 | 1 |
| CLB 7 or 8 | 3 | 3 |
| CLB 9 or more | 6 | 6 |

| Canadian Work Experience | With accompanying spouse (maximum 70) | Without accompanying spouse (maximum 80) |
|--------------------------|---------------------------------------|--|
| None or less than a year | 0 | 0 |
| 1 year | 35 | 40 |
| 2 years | 46 | 53 |
| 3 years | 56 | 64 |
| 4 years | 63 | 72 |
| 5 years or more | 70 | 80 |

Subtotal—Core Human Capital factors

- With a spouse – Maximum 460 points
- Without a spouse – Maximum 500 points

Table 11: Comprehensive ranking system—Spouse factors (maximum 40)

| Level of education | With accompanying spouse (maximum 10) | Without accompanying spouse (does not apply) |
|---|---------------------------------------|--|
| Less than Secondary school (high school) credential | 0 | -- |
| Secondary school (high school) credential | 2 | -- |
| One-year post-secondary program credential | 6 | -- |
| Two-year post-secondary program credential | 7 | -- |
| Post-secondary program credential of three years or longer | 8 | -- |
| Two or more post-secondary program credentials ³⁵ | 9 | -- |
| University-level credential at the Master's level OR an entry-to-practice professional degree ³⁶ | 10 | -- |
| University-level credential at the Doctoral level | 10 | -- |

Official languages proficiency - first official language

| Canadian Language Benchmark (CLB) level per ability (reading, writing, listening, speaking) | With accompanying spouse (maximum 5) | Without accompanying spouse (does not apply) |
|---|--------------------------------------|--|
| CLB 4 or less | 0 | -- |
| CLB 5 or 6 | 1 | -- |
| CLB 7 or 8 | 3 | -- |
| CLB 9 or more | 5 | -- |

| Canadian work experience | With accompanying spouse (maximum 10) | Without accompanying spouse (does not apply) |
|--------------------------|---------------------------------------|--|
| None or less than a year | 0 | -- |
| 1 year | 5 | -- |
| 2 years | 7 | -- |
| 3 years | 8 | -- |
| 4 years | 9 | -- |
| 5 years or more | 10 | -- |

Subtotal—Core Human Capital + Spouse factors

- With a spouse – Maximum 500 points
- Without a spouse – Maximum 500 points

³⁵ See footnote 33.

³⁶ See footnote 34.

Table 12: Comprehensive ranking system skill—Transferability factors (maximum 100)

Education – maximum 50

| With good OL proficiency and a post-secondary degree | CLB 7 or more on all first OL abilities, one or more under 9 (maximum 25) | CLB 9 or more on all four first OL abilities (maximum 50) |
|---|--|--|
| Secondary school (high school) credential or less ³⁷ | 0 | 0 |
| Post-secondary program credential of one year or longer ³⁸ | 13 | 25 |
| Two or more post-secondary program credentials ^{39, 40} | 25 | 50 |

| With Canadian work experience and a post-secondary degree | Education + 1 year of Canadian work experience (Maximum 25) | Education + 2 years or more of Canadian work experience (Maximum 50) |
|--|--|---|
| Secondary school (high school) credential or less ⁴¹ | 0 | 0 |
| Post-secondary program credential of one year or longer ⁴² | 13 | 25 |
| Two or more post-secondary program credentials AND at least one of these credentials was issued on completion of a post-secondary program of three years or longer ⁴³ | 25 | 50 |

Foreign work experience – maximum 50

| With good OL proficiency and foreign work experience | CLB 7 or more on all first OL abilities, one or more under 9 (maximum 25) | CLB 9 or more on all four first OL abilities (maximum 50) |
|---|--|--|
| No foreign work experience | 0 | 0 |
| 1 or 2 years of foreign work experience | 13 | 25 |
| 3 years or more of foreign work experience | 25 | 50 |

| With Canadian work experience and foreign work experience | 1 year of Canadian work experience (maximum 25) | 2 or more years' Canadian work experience (maximum 50) |
|--|--|---|
| No foreign work experience | 0 | 0 |
| 1 or 2 years of foreign work experience | 13 | 25 |
| 3 years or more of foreign work experience | 25 | 50 |

| Certificate of qualification (trade occupations) with good OL proficiency and certificate of qualification | CLB 5 or more on all first OL abilities, one or more under 7 (maximum 25) | CLB 7 or more on all four first OL abilities (maximum 50) |
|---|--|--|
| With a certificate of qualification | 25 | 50 |

Subtotal — Core Human Capital + Spouse + Transferability factors

- With a spouse – Maximum 600 points
- Without a spouse – Maximum 600 points

³⁷ For levels 1 and 2 in "Level of Education" section.

³⁸ For levels 3, 4 and 5 in "Level of Education" section.

³⁹ See footnote 33.

⁴⁰ For levels 6, 7 and 8 in "Level of Education" section.

⁴¹ See footnote 37.

⁴² See footnote 38.

⁴³ See footnote 40.

Table 13: Comprehensive ranking system—Additional points

| Additional points | With accompanying spouse (maximum 600) | Without accompanying spouse (maximum 600) |
|---|--|---|
| With a valid job offer in NOC 00 occupations (e.g. senior executives) | 200 | 200 |
| With a valid job offer in other occupations | 50 | 50 |
| 1 or 2 year post-secondary credential | 15 | 15 |
| 3 year or more post-secondary credential | 30 | 30 |
| Interaction of English and French Proficiency | CLB 4 in English or less on one or more OL abilities | CLB 5 or more in English on all four OL abilities |
| | 15 | 30 |
| CLB 7 or more in French on all four OL abilities ⁴⁴ | 15 | 30 |
| With siblings in Canada (either candidate's or spouse's) | 15 | 15 |
| With a Provincial/Territorial Nomination | 600 | 600 |

Total — Core Human Capital + Spouse + Transferability + Additional points

- With a spouse – Maximum 1200 points
- Without a spouse – Maximum 1200 points

⁴⁴ Required CLB levels can be obtained on either first or second OL assessed.

Appendix B: Socio-demographic profiles

Table 14: Non-express entry principal applicants and admissions

| Profile | All PAs - 2014 cohort (n=48,830) | Non-EE PAs (n=117,260) | Non-EE 2015 Admissions (n=46,002) | Non-EE 2016 Admissions (n=30,247) | Non-EE 2017 Admissions (n=18,545) | Non-EE 2018 Admissions (n=22,466) |
|---|--|---------------------------|--|--|--|--|
| Year of admission | | | | | | |
| 2015 | n/a | 39.2% | 100.0% | -- | -- | -- |
| 2016 | n/a | 25.8% | -- | 100.0% | -- | -- |
| 2017 | n/a | 15.8% | -- | -- | 100.0% | -- |
| 2018 | n/a | 19.2% | -- | -- | -- | 100.0% |
| Program | | | | | | |
| CEC | 29.0% | 11.3% | 17.0% | 15.3% | 4.0% | 0.3% |
| PNP | 43.0% | 64.4% | 44.8% | 53.8% | 89.5% | 98.1% |
| FST | 0.1% | 0.2% | 0.4% | 0.2% | 0.0% | 0.0% |
| FSW | 27.9% | 24.1% | 37.8% | 30.7% | 6.5% | 1.6% |
| Age | | | | | | |
| 18 to 19 years of age | 0.0% | -- | -- | -- | -- | -- |
| 20 to 29 years of age | 32.1% | 32.8% | 31.8% | 27.4% | 34.0% | 41.2% |
| 30 to 34 years of age | 27.4% | 27.3% | 29.8% | 29.3% | 23.7% | 22.3% |
| 35 to 39 years of age | 18.1% | 19.1% | 19.6% | 21.4% | 18.0% | 15.9% |
| 40 to 44 years of age | 10.8% | 11.0% | 10.1% | 12.1% | 12.2% | 10.2% |
| 45 years of age or more | 11.6% | 9.8% | 8.7% | 9.8% | 12.1% | 10.4% |
| Gender | | | | | | |
| Female | 34.3% | 34.9% | 33.8% | 35.2% | 36.2% | 35.4% |
| Male | 65.7% | 65.1% | 66.2% | 64.8% | 63.8% | 64.6% |
| Education | | | | | | |
| None | 4.5% | 0.9% | 2.2% | 0.2% | 0.0% | 0.0% |
| Secondary or less | 4.7% | 6.3% | 4.5% | 5.9% | 8.1% | 8.7% |
| Non-University studies (incl. trades) | 19.5% | 20.1% | 16.0% | 18.8% | 24.7% | 26.4% |
| Bachelor's Degree (incl. Post-grad, no degree) | 44.0% | 44.0% | 45.4% | 45.7% | 41.1% | 39.8% |
| Master's Degree | 23.3% | 23.3% | 28.5% | 26.3% | 23.6% | 22.8% |
| Doctorate - Ph D | 4.0% | 4.0% | 3.3% | 2.7% | 2.0% | 2.0% |
| Missing | 0.0% | 0.0% | 0.0% | 0.4% | 0.4% | 0.3% |
| Knowledge of official languages | | | | | | |
| English | 92.9% | 94.8% | 93.6% | 95.5% | 95.0% | 96.1% |
| French | 0.1% | 0.2% | 0.1% | 0.2% | 0.2% | 0.2% |
| English and French | 3.6% | 3.0% | 3.4% | 3.0% | 2.7% | 2.4% |
| Neither | 3.3% | 1.9% | 2.8% | 1.1% | 2.0% | 1.3% |
| Not stated | -- | 0.1% | 0.0% | 0.2% | 0.2% | 0.1% |
| Previous TR status | | | | | | |
| No | 34.9% | 37.8% | 44.1% | 45.2% | 31.2% | 20.3% |
| Yes | 65.1% | 62.2% | 55.9% | 54.8% | 68.8% | 79.7% |
| Previous work permit | | | | | | |
| No | 36.1% | 38.8% | 45.7% | 46.0% | 31.6% | 20.8% |
| Yes | 63.9% | 61.2% | 54.3% | 54.0% | 68.4% | 79.2% |
| Previous study permit | | | | | | |
| No | 70.5% | 69.2% | 73.6% | 76.5% | 66.4% | 52.8% |
| Yes | 29.5% | 30.8% | 26.4% | 23.5% | 33.6% | 47.2% |

| Profile | All PAs - 2014 cohort (n=48,830) | Non-EE PAs (n=117,260) | Non-EE 2015 Admissions (n=46,002) | Non-EE 2016 Admissions (n=30,247) | Non-EE 2017 Admissions (n=18,545) | Non-EE 2018 Admissions (n=22,466) |
|---|--|---------------------------|--|--|--|--|
| Top 10 countries of citizenship | | | | | | |
| 1 | India: 26% | India: 27.7% | India: 29.2% | India: 25.4% | India: 24.9% | India: 30.0% |
| 2 | Philippines: 14.4% | Philippines: 15.6% | Philippines: 13.8% | Philippines: 17.4% | China: 19.8% | China: 20.2% |
| 3 | China: 11.4% | China: 14.9% | China: 10.7% | China: 14.4% | Philippines: 18.8% | Philippines: 14.4% |
| 4 | Iran: 6.5% | Pakistan: 3.7% | Iran: 5.8% | Pakistan: 4.5% | Korea: 3.2% | Nigeria: 3.9% |
| 5 | Pakistan: 3.6% | Iran: 3.5% | Pakistan: 4.2% | Korea: 2.7% | Pakistan: 2.7% | Korea: 3.7% |
| 6 | UK: 3.6% | Korea: 3.0% | UK: 2.9% | UK: 2.7% | Nigeria: 2.6% | Pakistan: 2.1% |
| 7 | Korea: 3.3% | Nigeria: 2.7% | Korea: 2.7% | Nigeria: 2.5% | Bangladesh: 2.3% | Iran: 1.7% |
| 8 | Ireland: 2.2% | UK: 2.4% | Nigeria: 2.3% | Iran: 2.5% | UK: 1.8% | Ukraine: 1.5% |
| 9 | USA: 2.2% | Bangladesh: 19% | Bangladesh: 2.0% | Bangladesh: 2.1% | Ukraine: 1.8% | UK: 1.3% |
| 10 | Nigeria: 2.1% | Ukraine: 1.4% | USA: 1.7% | Ukraine: 1.6% | Iran: 1.2% | Bangladesh: 1.2% |
| Other | 24.9% | 23.3% | 24.7% | 24.2% | 20.8% | 19.9% |
| Province of intended destination | | | | | | |
| Nova Scotia | 1.8% | 2.1% | 2.0% | 2.3% | 2.3% | 1.9% |
| New Brunswick | 1.6% | 2.0% | 1.5% | 2.4% | 2.5% | 2.2% |
| Prince Edward Island | 1.0% | 1.5% | 0.7% | 1.7% | 2.3% | 2.0% |
| Newfoundland and | 0.6% | 0.9% | 0.7% | 0.8% | 1.2% | 1.2% |
| Ontario | 36.4% | 28.4% | 38.7% | 32.1% | 16.0% | 12.4% |
| Manitoba | 10.6% | 14.5% | 10.1% | 14.0% | 21.0% | 18.6% |
| Saskatchewan | 8.9% | 12.7% | 9.1% | 11.4% | 18.1% | 17.3% |
| Alberta | 22.9% | 21.8% | 21.1% | 19.8% | 21.0% | 26.4% |
| British Columbia | 15.7% | 15.8% | 15.8% | 15.2% | 14.8% | 17.2% |
| Yukon | 0.3% | 0.3% | 0.2% | 0.2% | 0.4% | 0.5% |
| Northwest Territories | 0.1% | 0.2% | 0.1% | 0.1% | 0.2% | 0.3% |
| Nunavut | 0.0% | 0.0% | 0.0% | -- | -- | -- |
| Top 10 NOC2 | | | | | | |
| 1 | 21: 14.9% | 21: 14.3% | 21: 20.5% | 21: 14.5% | 63: 12.8% | 63: 15.8% |
| 2 | 63: 9.8% | 63: 10.3% | 63: 8.2% | 01-05: 7.9% | 21: 7.8% | 21: 6.5% |
| 3 | 40: 5.9% | 22: 6% | 11: 6.7% | 63: 7.7% | 67: 6.4% | 12: 5.6% |
| 4 | 01-05: 5.8% | 01-05: 5.6% | 01-05: 6.5% | 22: 7.2% | 72: 5.2% | 06: 5.2% |
| 5 | 22: 5.7% | 11: 5.1% | 22: 6.2% | 11: 6.2% | 22: 5.1% | 75: 5.1% |
| 6 | 72: 5.0% | 67: 4.7% | 72: 4.6% | 67: 5.3% | 12: 4.7% | 62: 4.9% |
| 7 | 12: 4.6% | 72: 4.6% | 40: 4.5% | 72: 4.9% | 01-05: 3.5% | 22: 4.8% |
| 8 | 31: 4.4% | 12: 4.6% | 12: 4.1% | 12: 4.5% | 65: 3.4% | 67: 4.7% |
| 9 | 11: 4.1% | 40: 3.2% | 67: 3.7% | 31: 3.3% | 62: 3.3% | 65: 3.7% |
| 10 | 67: 3.2% | 06: 3.0% | 31: 3.3% | 40: 3.0% | 75: 3.2% | 72: 3.7% |
| Other | 36.4% | 38.7% | 26.3% | 35.5% | 44.5% | 39.9% |

| Profile | All PAs - 2014 cohort (n=48,830) | Non-EE PAs (n=117,260) | Non-EE 2015 Admissions (n=46,002) | Non-EE 2016 Admissions (n=30,247) | Non-EE 2017 Admissions (n=18,545) | Non-EE 2018 Admissions (n=22,466) |
|---|--|---------------------------|--|--|--|--|
| Top 10 NOC4 | | | | | | |
| 1 | 6322: 4.2% | 6311: 4.8% | 6311: 3.4% | 6711: 4.4% | 6311: 6.3% | 6311: 9.3% |
| 2 | 6311: 3.7% | 6711: 3.8% | 2174: 3.2% | 6322: 3.1% | 6711: 5.1% | 7511: 4.8% |
| 3 | 2174: 2.4% | 6322: 3.4% | 6322: 3.1% | 6311: 2.7% | 6322: 4.3% | 6322: 3.9% |
| 4 | 6711: 2.4% | 2171: 2.3% | 6711: 3.0% | 2171: 2.0% | 7511: 2.8% | 6211: 3.7% |
| 5 | 2171: 2.4% | 7511: 2.3% | 2171: 2.9% | 1111: 2.0% | 6211: 1.9% | 6711: 3.7% |
| 6 | 4011: 2.2% | 2174: 2.0% | 2173: 2.6% | 4011: 1.9% | 2171: 1.6% | 0621: 2.5% |
| 7 | 3012: 2.1% | 6211: 1.7% | 3012: 2.4% | 7511: 1.8% | 7237: 1.5% | 0631: 2.2% |
| 8 | 4021: 2.1% | 4011: 1.6% | 2132: 2.3% | 2131: 1.7% | 0621: 1.5% | 2171: 1.9% |
| 9 | 0213: 1.8% | 2173: 1.6% | 4011: 2.2% | 2174: 1.7% | 0631: 1.3% | 1241: 1.4% |
| 10 | 6211: 1.8% | 3012: 1.6% | 2131: 1.8% | 2172: 1.6% | 1311: 1.3% | 9462: 1.4% |
| Other | 74.9% | 74.7% | 73.0% | 77.1% | 72.4% | 65.3% |
| NOC skill level | | | | | | |
| 0 - Managerial | 13.1% | 14.6% | 13.2% | 17.6% | 14.5% | 13.3% |
| A - Professionals | 33.7% | 28.9% | 39.9% | 31.1% | 16.9% | 13.3% |
| B - Skilled and Technical | 37.8% | 36.2% | 32.9% | 34.5% | 39.8% | 42.3% |
| C - Intermediate and Clerical | 6.2% | 9.6% | 6.0% | 8.2% | 13.0% | 16.2% |
| D - Elemental and Labourers | 4.0% | 5.8% | 4.4% | 6.4% | 8.2% | 5.8% |
| Other | 5.1% | 4.9% | 3.5% | 2.2% | 7.7% | 9.1% |
| NOC skill type | | | | | | |
| 0 - Management occupations | 0.8% | 1.1% | 1.2% | 1.6% | 0.8% | 0.4% |
| 1 - Business, finance and administration occupations | 14.6% | 16.5% | 17.8% | 19.4% | 13.7% | 12.6% |
| 2 - Natural and applied sciences and related occupations | 23.1% | 21.2% | 27.9% | 22.3% | 13.5% | 12.2% |
| 3 - Health occupations | 8.9% | 6.6% | 8.2% | 7.4% | 4.7% | 3.6% |
| 4 - Occupations in education, law and social, community and government services | 9.4% | 6.3% | 7.6% | 6.5% | 5.1% | 4.3% |
| 5 - Occupations in art, culture, recreation and sport | 2.0% | 1.6% | 1.8% | 2.2% | 1.0% | 0.8% |
| 6 - Sales and service occupations | 21.2% | 24.1% | 18.6% | 19.8% | 30.4% | 36.0% |
| 7 - Trades, transport and equipment operators and related occupations | 9.3% | 10.0% | 8.4% | 10.2% | 11.4% | 11.7% |
| 8 - Natural resources, agriculture and related production occupations | 1.1% | 1.4% | 1.0% | 1.5% | 1.7% | 1.8% |
| 9 - Occupations in manufacturing and utilities | 2.1% | 3.0% | 2.3% | 3.2% | 3.9% | 3.5% |
| Other | 7.4% | 8.3% | 5.3% | 5.9% | 13.8% | 13.2% |

Source: GCMS

Table 15: Express Entry principal applicants and admissions

| Profile | All PAs - 2014 cohort (n=48,830) | EE PAs (n=117,260) | EE 2015 Admissions (n=46,002) | EE 2016 Admissions (n=30,247) | EE 2017 Admissions (n=18,545) | EE 2018 Admissions (n=22,466) |
|---|--|-----------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Year of admission | | | | | | |
| 2015 | n/a | 5.0% | 100.0% | -- | -- | -- |
| 2016 | n/a | 16.0% | -- | 100.0% | -- | -- |
| 2017 | n/a | 33.8% | -- | -- | 100.0% | -- |
| 2018 | n/a | 45.2% | -- | -- | -- | 100.0% |
| Program | | | | | | |
| CEC | 29.0% | 42.2% | 59.9% | 27.8% | 53.3% | 37.0% |
| PNP | 43.0% | 17.4% | 5.7% | 22.9% | 17.8% | 16.5% |
| FST | 0.1% | 2.4% | 13.8% | 4.8% | 1.9% | 0.7% |
| FSW | 27.9% | 37.9% | 20.6% | 44.5% | 27.0% | 45.8% |
| Age | | | | | | |
| 18 to 19 years of age | 0.0% | 0.0% | -- | -- | 0.0% | 0.0% |
| 20 to 29 years of age | 32.1% | 46.4% | 34.4% | 42.2% | 51.0% | 45.8% |
| 30 to 34 years of age | 27.4% | 33.0% | 34.5% | 34.5% | 29.9% | 34.6% |
| 35 to 39 years of age | 18.1% | 13.9% | 17.7% | 14.0% | 12.3% | 14.6% |
| 40 to 44 years of age | 10.8% | 4.2% | 7.6% | 5.1% | 4.1% | 3.5% |
| 45 years of age or more | 11.6% | 2.5% | 5.9% | 4.2% | 2.7% | 1.5% |
| Gender | | | | | | |
| Female | 34.3% | 37.0% | 31.2% | 33.7% | 35.9% | 39.7% |
| Male | 65.7% | 63.0% | 68.8% | 66.3% | 64.1% | 60.3% |
| Education | | | | | | |
| None | 4.5% | -- | -- | -- | -- | -- |
| Secondary or less | 4.7% | 9.0% | 52.4% | 19.7% | 7.1% | 1.8% |
| Non-University studies (incl. trades) | 19.5% | 6.9% | 9.2% | 7.9% | 7.8% | 5.7% |
| Bachelor's Degree (incl. Post-grad, no degree) | 44.0% | 43.1% | 20.4% | 34.0% | 47.6% | 45.2% |
| Master's Degree | 23.3% | 37.6% | 16.3% | 34.2% | 34.2% | 43.7% |
| Doctorate - Ph D | 4.0% | 3.4% | 1.7% | 4.1% | 3.3% | 3.5% |
| Missing | 0.0% | 0.1% | 0.0% | 0.0% | 0.1% | 0.1% |
| Knowledge of official languages | | | | | | |
| English | 92.9% | 95.7% | 97.5% | 95.6% | 96.0% | 95.3% |
| French | 0.1% | 0.5% | 0.3% | 0.6% | 0.4% | 0.4% |
| English and French | 3.6% | 3.8% | 2.2% | 3.8% | 3.5% | 4.3% |
| Neither | 3.3% | -- | -- | -- | -- | -- |
| Not stated | -- | -- | -- | -- | -- | -- |
| Previous TR status | | | | | | |
| No | 34.9% | 34.4% | 4.2% | 22.7% | 26.7% | 47.7% |
| Yes | 65.1% | 65.6% | 95.8% | 77.3% | 73.3% | 52.3% |
| Previous work permit | | | | | | |
| No | 36.1% | 35.7% | 4.6% | 23.8% | 27.9% | 49.1% |
| Yes | 63.9% | 64.3% | 95.4% | 76.2% | 72.1% | 50.9% |
| Previous study permit | | | | | | |
| No | 70.5% | 60.9% | 74.8% | 63.8% | 52.3% | 64.8% |
| Yes | 29.5% | 39.1% | 25.2% | 36.2% | 47.7% | 35.2% |

| Profile | All PAs - 2014 cohort (n=48,830) | EE PAs (n=117,260) | EE 2015 Admissions (n=46,002) | EE 2016 Admissions (n=30,247) | EE 2017 Admissions (n=18,545) | EE 2018 Admissions (n=22,466) |
|---|--|-----------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Top 10 countries of citizenship | | | | | | |
| 1 | India: 26% | India: 40.4% | Philippines: 23.7% | India: 31.1% | India: 41.9% | India: 44.6% |
| 2 | Philippines: 14.4% | China: 9.2% | India: 21.2% | China: 9.4% | China: 11.0% | China: 8.3% |
| 3 | China: 11.4% | Nigeria: 4.6% | UK: 6.8% | Philippines: 7.1% | Nigeria: 3.9% | Nigeria: 6.0% |
| 4 | Iran: 6.5% | Philippines: 3.9% | Ireland: 6.0% | UK: 5.5% | UK: 3.3% | Pakistan: 3.4% |
| 5 | Pakistan: 3.6% | UK: 3.7% | China: 4.7% | Ireland: 3.9% | USA: 2.9% | UK: 3.0% |
| 6 | UK: 3.6% | Pakistan: 2.7% | Korea: 3.6% | USA: 3.1% | Philippines: 2.8% | Brazil: 2.2% |
| 7 | Korea: 3.3% | USA: 2.5% | USA: 3.1% | Nigeria: 2.8% | Pakistan: 2.3% | USA: 2.0% |
| 8 | Ireland: 2.2% | Ireland: 2.4% | Australia: 1.6% | France: 2.6% | Ireland: 2.2% | Iran: 1.8% |
| 9 | USA: 2.2% | Korea: 1.9% | France: 1.4% | Korea: 2.3% | Korea: 2.0% | Ireland: 1.5% |
| 10 | Nigeria: 2.1% | Brazil: 1.9% | Poland: 1.4% | Pakistan: 2.2% | Brazil: 1.9% | Korea: 1.5% |
| Other | 24.9% | 26.8 | 26.7% | 29.9% | 25.6% | 25.6% |
| Province of intended destination | | | | | | |
| Nova Scotia | 1.8% | 3.0% | 1.5% | 4.2% | 2.8% | 2.9% |
| New Brunswick | 1.6% | 1.3% | 0.2% | 1.1% | 1.6% | 1.4% |
| Prince Edward Island | 1.0% | 0.9% | 0.1% | 1.2% | 1.2% | 0.6% |
| Newfoundland and Labrador | 0.6% | 0.3% | 0.3% | 0.2% | 0.3% | 0.3% |
| Ontario | 36.4% | 56.8% | 24.7% | 41.2% | 57.5% | 65.3% |
| Manitoba | 10.6% | 0.9% | 0.9% | 0.8% | 0.8% | 1.1% |
| Saskatchewan | 8.9% | 2.8% | 1.4% | 4.3% | 3.1% | 2.3% |
| Alberta | 22.9% | 13.5% | 52.2% | 24.1% | 11.8% | 6.8% |
| British Columbia | 15.7% | 20.3% | 18.4% | 22.7% | 20.7% | 19.4% |
| Yukon | 0.3% | 0.1% | 0.0% | 0.0% | 0.0% | 0.1% |
| Northwest Territories | 0.1% | 0.1% | 0.1% | 0.1% | 0.1% | 0.0% |
| Nunavut | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Top 10 NOC2 | | | | | | |
| 1 | 21: 14.9% | 21: 25.2% | 63: 35.2% | 21: 23.0% | 21: 24.8% | 21: 27.7% |
| 2 | 63: 9.8% | 11: 9.4% | 21: 12.9% | 63: 11.7% | 22: 8.9% | 11: 10.9% |
| 3 | 40: 5.9% | 12: 7.9% | 72: 8.8% | 11: 8.5% | 12: 8.7% | 01-05: 9.0% |
| 4 | 01-05: 5.8% | 63: 7.7% | 62: 5.5% | 12: 6.6% | 11: 8.6% | 12: 8.2% |
| 5 | 22: 5.7% | 22: 7.5% | 12: 4.8% | 22: 6.6% | 01-05: 6.4% | 22: 7.0% |
| 6 | 72: 5.0% | 01-05: 7.2% | 22: 4.6% | 72: 5.7% | 63: 6.4% | 40: 5.2% |
| 7 | 12: 4.6% | 40: 4.8% | 11: 4.3% | 01-05: 5.4% | 62: 4.9% | 63: 4.2% |
| 8 | 31: 4.4% | 62: 4.5% | 06: 2.9% | 40: 4.6% | 40: 4.6% | 62: 4.1% |
| 9 | 11: 4.1% | 06: 3.7% | 52: 2.8% | 62: 4.6% | 06: 4.1% | 06: 3.5% |
| 10 | 67: 3.2% | 72: 3.4% | 40: 2.8% | 06: 3.5% | 72: 3.3% | 31: 3.4% |
| Other | 36.4% | 18.6% | 15.5% | 20.0% | 19.2% | 16.7% |
| Top 10 NOC4 | | | | | | |
| 1 | 6322: 4.2% | 2171: 5.9% | 6311: 17.3% | 2171: 5.4% | 2171: 5.9% | 2171: 6.4% |
| 2 | 6311: 3.7% | 2173: 5.1% | 6322: 14.5% | 6322: 4.8% | 2173: 4.9% | 2173: 6.0% |
| 3 | 2174: 2.4% | 2174: 4.4% | 6211: 4.2% | 6311: 4.5% | 2174: 4.7% | 2174: 4.4% |
| 4 | 6711: 2.4% | 6311: 3.2% | 2171: 2.4% | 2174: 4.4% | 6311: 2.5% | 1111: 2.8% |
| 5 | 2171: 2.4% | 6322: 2.7% | 2174: 2.4% | 2173: 3.9% | 1241: 2.4% | 1241: 2.5% |
| 6 | 4011: 2.2% | 1111: 2.4% | 2173: 2.2% | 4011: 3.0% | 4011: 2.1% | 1123: 2.5% |
| 7 | 3012: 2.1% | 4011: 2.2% | 5241: 2.0% | 6211: 2.2% | 1111: 2.1% | 1112: 2.2% |
| 8 | 4021: 2.1% | 1241: 2.2% | 4011: 1.8% | 1111: 2.1% | 6322: 2.1% | 4011: 2.1% |
| 9 | 0213: 1.8% | 1123: 2.2% | 0631: 1.3% | 1123: 1.9% | 1123: 2.0% | 1122: 1.8% |
| 10 | 6211: 1.8% | 1112: 1.9% | 7271: 1.1% | 5241: 1.9% | 5241: 2.0% | 0124: 1.8% |
| Other | 74.9% | 67.8 | 50.8% | 65.9% | 69.2% | 67.5% |

| Profile | All PAs - 2014 cohort (n=48,830) | EE PAs (n=117,260) | EE 2015 Admissions (n=46,002) | EE 2016 Admissions (n=30,247) | EE 2017 Admissions (n=18,545) | EE 2018 Admissions (n=22,466) |
|---|--|-----------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| NOC skill level | | | | | | |
| 0 - Managerial | 13.1% | 13.3% | 7.6% | 11.5% | 13.0% | 14.8% |
| A - Professionals | 33.7% | 47.0% | 24.5% | 43.6% | 45.2% | 52.1% |
| B - Skilled and Technical | 37.8% | 39.6% | 67.8% | 44.7% | 41.7% | 33.1% |
| C - Intermediate and Clerical | 6.2% | 0.0% | 0.1% | -- | 0.0% | 0.0% |
| D - Elemental and Labourers | 4.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Other | 5.1% | 0.1% | -- | 0.2% | 0.1% | 0.0% |
| NOC skill type | | | | | | |
| 0 - Management occupations | 0.8% | 1.1% | 0.8% | 1.1% | 1.2% | 1.1% |
| 1 - Business, finance and administration occupations | 14.6% | 24.0% | 11.8% | 20.3% | 23.5% | 27.1% |
| 2 - Natural and applied sciences and related occupations | 23.1% | 34.5% | 18.1% | 30.8% | 35.5% | 36.8% |
| 3 - Health occupations | 8.9% | 4.8% | 3.5% | 5.0% | 4.8% | 4.8% |
| 4 - Occupations in education, law and social, community and government services | 9.4% | 9.4% | 5.7% | 9.1% | 9.1% | 10.2% |
| 5 - Occupations in art, culture, recreation and sport | 2.0% | 3.7% | 3.4% | 3.7% | 3.9% | 3.5% |
| 6 - Sales and service occupations | 21.2% | 15.9% | 43.5% | 19.7% | 15.4% | 11.8% |
| 7 - Trades, transport and equipment operators and related occupations | 9.3% | 5.3% | 11.8% | 8.2% | 5.2% | 3.7% |
| 8 - Natural resources, agriculture and related production occupations | 1.1% | 0.5% | 0.8% | 1.0% | 0.5% | 0.3% |
| 9 - Occupations in manufacturing and utilities | 2.1% | 0.7% | 0.4% | 0.7% | 0.9% | 0.7% |
| Other | 7.4% | 0.1% | -- | 0.2% | 0.1% | 0.0% |

Appendix C: Evaluation matrix for the evaluation of IRCC's Express Entry system

Questions:

The program profile will provide a description of the clients who applied through Express Entry (EE), were admitted through EE, admitted through the previous regime and clients who were not selected in the draw (i.e., still in the pool) for comparison

Indicators:

- Number of economic immigrants admitted by immigration category (for FSWP, FSTP, CEC and PNP) and selection regime (including Express Entry system and previous regime, CRS version)
- Socio-demographic profile of economic immigrants, at different stages of the process (including applicants, pool candidates, invited applicants, and those admitted as PRs through EE) and economic immigrants not admitted through EE
- Geographic distribution of economic immigrants admitted through EE, and economic immigrants not admitted through EE
- CRS score profile
- PRs admitted under EE who were previously TRs, by TR category (e.g., International students, workers)
- Distribution of intended/primary occupation and previous occupation

Methodology:

- Analysis of Administrative Data (GCMS and IMDB stats), including CRS scores.
- Document Review

Question 1:

To what extent are economic immigrants screened under Express Entry system becoming established economically? (excluding PNP base applications and caregivers)

Indicators:

- PA, spouse and dependant (separately) economic outcomes over time (incidence, average and median), by economic immigration category and CRS version
- Social Assistance incidence rates by economic immigration category and CRS version
- Employment earnings of economic immigrants relative to CRS version, CRS score, and Canadian average
- Family income over time (average and median)
- Impact of spouse and spouse characteristics (when available) on PA earnings
- Earnings relative to each respective industry and occupation
- PAs perception of their situation in Canada (e.g., economic situation and decision to immigrate)
- Challenges that economic PAs face when integrating into the workforce
- Percentage of PAs employed in intended occupation
- Percentage of PAs working at a level commensurate with their education

Methodology:

- Analysis of Administrative Data
- IMDB
- EE Survey

Question 2:

Are the economic Immigrants screened using the Express Entry system performing better than those admitted outside of the Express Entry system?

Indicators:

- Number and percentage of federal economic immigrants who are employed, by economic immigration category, intended NOC, and CRS version (under Express Entry system and previous regime)
- Employment earnings (average earnings), by economic immigration category, intended NOC, and CRS version
- Employment earnings (incidence rate and average) compared with the Canadian rate and average, by economic immigration category, intended NOC, and CRS version
- Number and percentage of federal economic immigrants who are in the middle income range or above, by economic immigration category and CRS version
- Average wages of economic immigrants that are equal to or more than occupational average wage, by economic immigration category, CRS version, and NOC

Methodology:

- Analysis of administrative data
- Interviews
- EE Survey

Question 3:

To what extent has the EE system enabled the economic programs to be responsive to labour market and regional needs?

Indicators:

- Evidence of labour market and regional needs
- Evidence that identified labour market shortages/oversupply are being filled/overfilled/exacerbated by economic immigrants admitted (e.g., alignment of labour market shortages and employment profile of PAs admitted)
- Number and percentage of PAs with a job offer
- Number and percentage of PAs employed in intended occupation (for those who have been identified by employers or PTs)
- Stakeholders' views on the responsiveness of the EE system to labour market demands
- Extent and ways P/Ts use EE (PNP base vs. EE)
- Stakeholders' views on challenges and successes associated with the implementation of the EE system
- PTs and Employers views on the extent to which Express Entry participants are fulfilling their labour market needs
- Flexibility of EE system (i.e., adjustments made)
- Number/type of and reasons for changes in the CRS version/EE system since its implementation
- Stakeholders views on the flexibility in selection and application management (incl. timeliness)

Methodology:

- Interviews
- Document review
- EE Survey
- Case studies
- Employer Survey

Question 4:

How has the Express Entry system impacted the profile of admissions under the economic programs (FSW, CEC, FSTP, PNP)?

Indicators:

- Profile of PAs (human capital attributes and NOC information) and impact of program hierarchy (heterogeneity of applicants; evidence of gaps and/or changing profile of PAs admitted)
- Geographic distribution of immigrants admitted under Express Entry vs. previous regime
- Proportion of economic immigrants who were previously temporary residents under Express Entry vs. previous regime

Methodology:

- Document review
- Analysis of administrative data
- Interviews

Question 5:

To what extent are the Express Entry system and Economic Programs contributing to the Official Language Minority Communities (OLMC) initiative objectives?

Indicators:

- Trends over time of French-speaking candidates by economic immigration category and selection regime (including Express Entry system and previous regime, CRS version)
- Impact of French CRS points on the number of French-speaking candidates invited
- Intended destination of French-speaking immigrants
- Number and nature of activities targeting an increase in French-speaking admissions via Express Entry (e.g., changes to CRS, engagement activities led by IRCC's offices abroad and ELN)

Methodology:

- Document review
- Analysis of administrative data
- Interviews
- EE survey

Question 6:

What is the impact of the Express Entry system on the gender distribution and outcomes within the Economic program?

Indicators:

- CRS score distribution by gender
- Gender profile of economic immigrants by economic immigration category and selection regime (including Express Entry system and previous regime, CRS version)
- Economic outcomes (incidence of, average and median employment earnings, social assistance rate) of economic immigrants by gender

Methodology:

- Document review
- EE Survey
- IMDB

Question 7:

What have been the early impacts of Express Entry on efficiency, flexibility and integrity on the economic immigration programs?

Indicators:

- Average processing time of EE and pre-EE applications by economic immigration category
- Proportion of applications finalized within the EE established service standards by economic immigration category to meet admissions targets
- Perceptions of processing officers on application processing efficiency (EE/pre-EE, impact of automation, wastage in PR application processing)
- Perceptions of impact of EE on litigation and ATIP.
- Evidence of flexibility of EE
- Evidence of integrity measures in place (e.g., QA mechanisms in place, assessment of risks)
- Number and percentage APRs refused (EE/pre-EE) and reasons for refusals

Methodology:

- Document review
- Analysis of administrative data
- Interviews
- Focus groups/surveys (as needed)
- Ops and Corporate sector input/reports

Appendix D: Regression results on employment income

Linear regression

Table 16: Linear regression for the log of employment income in 2017 for Express Entry and non-Express Entry principal applicants – 2015 and 2016 cohorts, model 1

| Factors | Model 1 coefficient |
|--------------------------|---------------------|
| Constant | 10.557*** |
| Express Entry (ref. No) | 0.198*** |
| Model information | |
| n | 66590 |
| df | 1 |
| F | 686.81*** |
| R Square | 0.01 |

Table 17: Linear regression for the log of employment income in 2017 for Express Entry and non-Express Entry principal applicants – 2015 and 2016 cohorts, model 2

| Factors | Model 2 coefficient |
|--|---------------------|
| Constant | 10.625*** |
| Express Entry (ref. No) | 0.084*** |
| Immigration program (ref. FSW) | |
| CEC | -0.032** |
| FST | -0.017 |
| PNP | -0.018 |
| Year of admission (ref. 2015) | |
| 2016 | -0.096*** |
| Age group (ref. 45 years of age or more) | |
| 20 to 29 years of age | 0.02 |
| 30 to 34 years of age | 0.034* |
| 35 to 39 years of age | 0.038** |
| 40 to 44 years of age | 0.035* |
| Gender (ref. Female) | |
| Male | 0.247*** |
| Education (ref. Ph.D) | |
| Secondary or less | -0.143*** |
| Non-university studies (incl. trades) | -0.158*** |
| Bachelor's degree (incl. Post-grad no degree) | -0.09*** |
| Master's degree | -0.057** |
| Mother tongue (ref. Other) | |
| English or French | 0.077** |
| Intended province of destination (ref. Ontario) | |
| Atlantic | -0.097*** |
| Manitoba and Saskatchewan | -0.127*** |
| Alberta | -0.097*** |
| British Columbia | -0.067*** |
| NOC skill level (ref. skill level A) | |
| Skill level 0 | -0.026* |
| Skill level B | -0.134*** |

| Factors | Model 2 coefficient |
|--|---------------------|
| NOC skill type (ref. NOC 00) | |
| Skill type 1 | -0.305*** |
| Skill type 2 | -0.2*** |
| Skill type 3 | -0.509*** |
| Skill type 4 | -0.511*** |
| Skill type 5 | -0.401*** |
| Skill type 6 | -0.47*** |
| Skill type 7 | -0.344*** |
| Skill type 8 | -0.357*** |
| Skill type 9 | -0.282*** |
| Amount of wages as a TR (ref. 0 / did not work in Canada prior to PR) | |
| 1\$ to 24,999\$ | -0.001 |
| 25,000\$ to 49,999\$ | 0.271*** |
| 50,000\$ to 74,999\$ | 0.607*** |
| 75,000\$ to 99,999\$ | 0.831*** |
| 100,000\$ or more | 1.252*** |
| Country of Citizenship (ref. India) | |
| Philippines | 0.197*** |
| China | -0.103*** |
| United Kingdom | 0.237*** |
| Ireland | 0.109*** |
| USA | 0.321*** |
| South Korea | -0.151*** |
| Nigeria | -0.024 |
| France | 0.132*** |
| Australia | 0.193*** |
| Iran | -0.172*** |
| Pakistan | -0.157*** |
| Bangladesh | -0.285*** |
| Other | 0.08*** |
| Model information | |
| n | 65815 |
| df | 48 |
| F | 607.76*** |
| R Square | 0.307 |

*p<0.05; ** p<0.01; *** p<0.001

Source: *Wages and Salaries, 2017*

Regression decomposition

Regression decomposition of the earnings gap between Express Entry and non-Express Entry principal applications

Total difference in earnings between EE and non-EE: 0.198

- Explained difference: 0.114
- Explained as percentage of the total difference: 57.80%

Percentage of the explained component attributable to covariates

- Immigration Program: -1.80%
- Year of admission: -33.40%
- Gender: -0.40%
- Intended province of destination: 2.90%
- Age group: -0.50%
- Education: -7.20%
- Mother tongue: 7.70%
- Skill level of the intended occupation: -10.10%
- Skill type of the intended occupation: -12.70%
- Earnings as a TR: 127.70%
- Country of citizenship: 27.60%

Linear regression

Table 18: Linear regression for the log of employment income in 2017 for Express Entry and non-Express Entry principal applicants by immigration program – 2015 and 2016 cohorts

| Factors | CEC coefficient | FST coefficient | FSW coefficient | PNP coefficient |
|--|--------------------|--------------------|--------------------|--------------------|
| Constant | 11.155*** | 9.451*** | 10.726*** | 10.718*** |
| Express Entry (ref. No) | 0.023 | 0.036 | 0.123*** | 0.106*** |
| Year of admission (ref. 2015) | | | | |
| 2016 | -0.053*** | -0.002 | -0.129*** | -0.106*** |
| Age group (ref. 45 years of age or more) | | | | |
| 20 to 29 years of age | -0.054* | 0.055 | -0.01 | 0.012 |
| 30 to 34 years of age | -0.039 | 0.123* | -0.002 | 0.024 |
| 35 to 39 years of age | -0.023 | 0.051 | -0.001 | 0.031* |
| 40 to 44 years of age | -0.006 | -0.018 | 0.004 | 0.028 |
| Gender (ref. Female) | | | | |
| Male | 0.186*** | 0.449*** | 0.26*** | 0.244*** |
| Education (ref. Ph.D) | | | | |
| Secondary or less | -0.058 | 0.163 | -0.098*** | -0.145*** |
| Non-university studies (incl. trades) | -0.165*** | 0.198 | -0.164*** | -0.157*** |
| Bachelor's degree (incl. Post-grad no degree) | -0.051 | 0.228 | -0.097*** | -0.093*** |
| Master's degree | -0.021 | -- | -0.07*** | -0.055** |
| Mother tongue (ref. Other) | | | | |
| English or French | 0.058** | 0.071 | 0.113*** | 0.11*** |
| Intended Province of Destination (ref. Ontario) | | | | |
| Atlantic | -0.061 | 0.114 | -0.064** | -0.119*** |
| Manitoba and Saskatchewan | -0.094** | 0.22* | -0.161*** | -0.156*** |
| Alberta | -0.065*** | 0.12* | -0.093*** | -0.122*** |
| British Columbia | -0.032* | 0.001 | -0.058*** | -0.099*** |
| NOC skill level (ref. skill level A) | | | | |
| Skill level 0 | 0.001 | -- | -0.031* | -0.036** |
| Skill level B | -0.147*** | -- | -0.119*** | -0.127*** |
| NOC skill type (ref. NOC 00) | | | | |
| Skill type 1 | -0.562*** | -- | -0.259*** | -0.292*** |
| Skill type 2 | -0.511*** | -- | -0.166*** | -0.193*** |
| Skill type 3 | -0.522*** | -- | -0.511*** | -0.524*** |
| Skill type 4 | -0.696*** | -- | -0.509*** | -0.514*** |
| Skill type 5 | -0.547*** | -- | -0.531*** | -0.544*** |
| Skill type 6 | -0.721*** | -- | -0.491*** | -0.479*** |
| Skill type 7 | -0.615*** | -- | -0.313*** | -0.305*** |
| Skill type 8 | -0.579*** | -- | -0.209* | -0.321*** |
| Skill type 9 | -0.535*** | -- | -0.241*** | -0.263*** |
| Amount of wages as a TR (ref. 0 / did not work in Canada prior to PR) | | | | |
| \$1 to \$24,999 | -0.154* | -0.035 | -0.056*** | -0.018 |
| \$25,000 to \$49,999 | 0.105 | 0.121* | 0.267*** | 0.279*** |
| \$50,000 to \$74,999 | 0.455*** | 0.485*** | 0.564*** | 0.581*** |
| \$75,000 to \$99,999 | 0.694*** | 0.688*** | 0.769*** | 0.797*** |
| \$100,000 or more | 1.097*** | 1.055*** | 1.22*** | 1.234*** |

| Factors | CEC coefficient | FST coefficient | FSW coefficient | PNP coefficient |
|--|--------------------|--------------------|--------------------|--------------------|
| Country of Citizenship (ref. India) | | | | |
| Philippines | 0.153*** | 0.262*** | 0.155*** | 0.201*** |
| China | -0.098*** | -0.327 | -0.056*** | -0.093*** |
| United Kingdom | 0.092** | 0.369*** | 0.132*** | 0.153*** |
| Ireland | 0.068* | 0.193 | -0.045 | -0.016 |
| USA | 0.148*** | -0.109 | 0.264*** | 0.262*** |
| South Korea | -0.14*** | -0.187* | -0.075 | -0.161*** |
| Nigeria | 0.004 | -- | -0.076*** | -0.059** |
| France | 0.035 | 0.438 | 0.004 | 0.002 |
| Australia | 0.117** | 0.335 | 0.093* | 0.086* |
| Iran | 0.036 | -2.148*** | -0.157*** | -0.158*** |
| Pakistan | 0.014 | 0.006 | -0.176*** | -0.16*** |
| Bangladesh | -0.075 | 0.019 | -0.325*** | -0.304*** |
| Other | 0.024 | 0.238 | 0.048*** | 0.063*** |
| Model information | | | | |
| n | 17660 | 1670 | 39590 | 48460 |
| df | 45 | 32 | 45 | 45 |
| F | 241.01*** | 27.81*** | 414.9*** | 513.16*** |
| R Square | 0.3811 | 0.3523 | 0.3207 | 0.322 |

*p<0.05; ** p<0.01; *** p<0.001

Source: *Wages and Salaries, 2017*

Table 19: Linear regression for the log of employment income in 2017 for Express Entry principal applicants – 2015 and 2016 cohorts

| Factors | Model 1 coefficient | Model 2 coefficient |
|---|---------------------|---------------------|
| Constant | 10.617*** | 11.121*** |
| Age group (ref. 20 to 29 years of age) | | |
| 18 to 19 years of age | 0.518 | 0.475 |
| 30 to 34 years of age | 0.007 | -0.003 |
| 35 to 39 years of age | 0.059** | -0.01 |
| 40 to 44 years of age | 0.112*** | 0.013 |
| 45 years of age or more | 0.306*** | 0.066* |
| Education (ref. Ph.D) | | |
| High school or less | 0.233*** | 0.008 |
| One or two year post-secondary degree | -0.158*** | -0.05 |
| Post-secondary program of 3 years or more or two or more post-secondary program credentials | -0.037 | -0.009 |
| Master's degree or an entry-to-practice professional degree | 0.095** | 0.001 |
| Knowledge of the first official language (ref. CLB 10 or more) | | |
| CLB 4-5 | -0.799*** | -0.218*** |
| CLB 6 | -0.802*** | -0.259*** |
| CLB 7 | -0.715*** | -0.263*** |
| CLB 8 | -0.445*** | -0.141*** |
| CLB 9 | -0.146*** | -0.053** |
| Knowledge of the second official language (ref. No) | | |
| Some proficiency at the CLB 5 level or more | -0.035 | -0.018 |
| Canadian work experience (ref. No) | | |
| 1 year | 0.07 | -0.111** |
| 2 years | 0.127** | -0.068 |
| 3 years | 0.176*** | -0.077 |
| 4 years | 0.217*** | -0.136** |
| 5 years or more | 0.314*** | -0.073 |
| Presence of an accompanying spouse⁴⁵ (ref. No) | | |
| Has a spouse | 0.145*** | 0.057* |
| Accompanying spouse level of education (ref. Secondary school or less) | | |
| One or two year post-secondary degree | -0.085 | -0.041 |
| Post-secondary program of 3 years or more or two or more post-secondary program credentials | -0.072** | -0.068** |
| Master's degree or Ph.D. | -0.002 | -0.006 |
| Accompanying spouse official language proficiency (ref. No) | | |
| Some official language proficiency at the CLB 5 level or more | -0.044* | 0.005 |
| Accompanying spouse Canadian work experience (ref. No) | | |
| Spouse has at least one year of Canadian work experience | -0.077*** | -0.046* |

⁴⁵ The presence of an accompanying spouse is not a factor considered in the CRS. Only human characteristics of the accompanying spouse are considered in the CRS. The presence of an accompanying spouse was added to the analysis in order to isolate the impact of having an accompanying spouse from the spousal human characteristics.

| Factors | Model 1 coefficient | Model 2 coefficient |
|---|------------------------|------------------------|
| Post-secondary degree and good official language proficiency (ref. No post-secondary degree or low OL proficiency) | | |
| Post-secondary degree of 1,2 or 3 years and lowest CLB is 7 to 8 | 0.087** | 0.024 |
| Post-secondary degree of 1, 2, or 3 years and lowest CLB is 9 or more | -0.004 | 0.018 |
| Two or more post-secondary degrees with at least one post-secondary degree of 3 years and lowest CLB is 7 to 8 | 0.03 | 0.057 |
| Two or more post-secondary degrees with at least one post-secondary degree of 3 years and lowest CLB is 9 or more | -0.145** | 0.037 |
| Post-secondary degree and Canadian work experience (ref. No post-secondary degree or no Canadian work experience) | | |
| Post-secondary degree of 1,2 or 3 years and 1 year of Canadian work experience | 0.21*** | 0.033 |
| Post-secondary degree of 1, 2, or 3 years and 2 years or more of Canadian work experience | 0.252*** | 0.013 |
| Two or more post-secondary degrees with at least one post-secondary degree of 3 years and one year of Canadian work experience | 0.317*** | 0.048 |
| Two or more post-secondary degrees with at least one post-secondary degree of 3 years and 2 years or more of Canadian work experience | 0.277*** | -0.034 |
| With good official language proficiency (ref. No foreign work experience or low OL proficiency) | | |
| 1 or 2 years of foreign work experience and lowest CLB is 7 to 8 | 0.033 | -0.071* |
| 1 or 2 years of foreign work experience and lowest CLB is 9 or more | 0.004 | -0.095** |
| 3 or more years of foreign work experience and lowest CLB is 7 to 8 | 0.189*** | 0.027 |
| 3 or more years of foreign work experience and lowest CLB is 9 or more | 0.186*** | 0.014 |
| With Canadian work experience (ref. No foreign work experience or no Canadian work experience) | | |
| 1 or 2 years of foreign work experience and 1 year of Canadian work experience | 0.023 | 0.106*** |
| 1 or 2 years of foreign work experience and 2 years or more of Canadian work experience | 0.032 | 0.074* |
| 3 or more years of foreign work experience and 1 year of Canadian work experience | 0.106*** | 0.049* |
| 3 or more years of foreign work experience and 2 years or more of Canadian work experience | 0.172*** | 0.031 |
| Certificate of qualification (trade occupation) (ref. trade certificate with no official language proficiency) | | |
| Trade certificate with some official language proficiency | 0.253*** | 0.073 |
| Arranged employment (ref. No) | | |
| Has an arranged employment offer | 0.203*** | 0.096*** |
| Provincial/Territorial Nomination (ref. No) | | |
| Has a provincial/territorial nomination | 0.024 | 0.02 |
| Year of admission (ref. 2015) | | |
| 2016 | -- | -0.054*** |
| Gender (ref. Female) | | |
| Male | -- | 0.207*** |

| Factors | Model 1 coefficient | Model 2 coefficient |
|--|------------------------|------------------------|
| Intended province of destination (ref. Ontario) | | |
| Atlantic | -- | -0.092*** |
| Manitoba and Saskatchewan | -- | -0.097*** |
| Alberta | -- | -0.072*** |
| British Columbia | -- | -0.045** |
| NOC skill level (ref. skill level A) | | |
| Skill level 0 | -- | -0.048* |
| Skill level B | -- | -0.136*** |
| NOC skill type (ref. NOC 00) | | |
| Skill type 1 | -- | -0.584*** |
| Skill type 2 | -- | -0.522*** |
| Skill type 3 | -- | -0.692*** |
| Skill type 4 | -- | -0.748*** |
| Skill type 5 | -- | -0.637*** |
| Skill type 6 | -- | -0.703*** |
| Skill type 7 | -- | -0.656*** |
| Skill type 8 | -- | -0.659*** |
| Skill type 9 | -- | -0.537*** |
| Amount of wages as a TR (ref. 0 / did not work in Canada prior to PR) | | |
| 1\$ to 24,999\$ | -- | -0.051* |
| 25,000\$ to 49,999\$ | -- | 0.203*** |
| 50,000\$ to 74,999\$ | -- | 0.549*** |
| 75,000\$ to 99,999\$ | -- | 0.767*** |
| 100,000\$ or more | -- | 1.158*** |
| Country of Citizenship (ref. India) | | |
| Philippines | -- | 0.159*** |
| China | -- | -0.077*** |
| United Kingdom | -- | 0.101*** |
| Ireland | -- | 0.035 |
| USA | -- | 0.212*** |
| South Korea | -- | -0.146*** |
| Nigeria | -- | -0.045 |
| France | -- | 0.124** |
| Australia | -- | 0.097* |
| Iran | -- | -0.123* |
| Pakistan | -- | -0.12** |
| Bangladesh | -- | 0.008 |
| Other | -- | 0.07*** |
| Model information | | |
| n | 19665 | 19600 |
| df | 45 | 80 |
| F | 88.77 | 137.04 |
| R Square | 0.169 | 0.359 |

*p<0.05; ** p<0.01; *** p<0.001

Source: *Wages and Salaries, 2017*

Table 20: Analysis of the unique contribution of predictors to the R-Square

| Contribution of predictors | Model 1 | Model 2 |
|--|---------|---------|
| R-square of the full model | 0.1692 | 0.3597 |
| Core human capital factors | | |
| Age | 0.0046 | 0.0002 |
| Education | 0.0043 | 0.0001 |
| Knowledge of the first official language | 0.0319 | 0.0031 |
| Knowledge of the second official language | 0.00009 | 0 |
| Canadian work experience | 0.0017 | 0.0003 |
| Accompanying spouse factors | | |
| Presence of an accompanying spouse ⁴⁶ | 0.0038 | 0.0004 |
| Accompanying spouse level of education | 0.0005 | 0.0004 |
| Accompanying spouse official language proficiency | 0.0002 | 0 |
| Accompanying spouse Canadian work experience | 0.0005 | 0.0001 |
| Skills transferability | | |
| Education and OL proficiency | 0.0018 | 0 |
| Education and Canadian work experience | 0.0022 | 0.0003 |
| Foreign work experience and OL proficiency | 0.0031 | 0.0005 |
| Foreign work experience and Canadian work experience | 0.002 | 0.0004 |
| Certificate of qualification | 0.0017 | 0.0001 |
| Additional points | | |
| Arranged employment | 0.0034 | 0.0007 |
| PT nomination | 0.00009 | 0 |
| Other socio-demographics | | |
| Year of admission | -- | 0.0007 |
| Immigration Program | -- | 0.0001 |
| Gender | -- | 0.0107 |
| Intended province of destination | -- | 0.0005 |
| NOC skill level of the intended occupation | -- | 0.0025 |
| NOC skill type of the intended occupation | -- | 0.0107 |
| Amount of TR wages as a TR | -- | 0.0902 |
| Country of citizenship | -- | 0.0065 |

Note: As independent variables are often correlated and the shared variance between predictors is not reflected in the above table, the sum of unique contributions to the R-square will not equal to the total R-squared value for the regression.

⁴⁶ The presence of an accompanying spouse is not a factor considered in the CRS. Only human characteristics of the accompanying spouse are considered in the CRS.

Table 21: Linear regression for the log of employment income at time of survey for Express Entry principal applicants – 2015 to 2018 cohorts

| Factors | Model 1 coefficient | Model 2 coefficient |
|---|--------------------------------|--------------------------------|
| Constant | 10.883*** | 11.172*** |
| Age group (ref. 20 to 29 years of age) | | |
| 18 to 19 years of age | 0.138 | 0.494 |
| 30 to 34 years of age | -0.032** | 0.003 |
| 35 to 39 years of age | 0.009 | 0.054*** |
| 40 to 44 years of age | 0.072** | 0.102*** |
| 45 years of age or more | 0.115*** | 0.122*** |
| Education (ref. Ph.D) | | |
| High school or less | -0.075 | -0.118 |
| One or two year post-secondary degree | -0.348*** | -0.182*** |
| Post-secondary program of 3 years or more or two or more post-secondary program credentials | -0.159*** | -0.117*** |
| Master's degree or an entry-to-practice professional degree | -0.034 | -0.056** |
| Knowledge of the first official language (ref. CLB 10 or more) | | |
| CLB 4-5 | -0.579*** | -0.382*** |
| CLB 6 | -0.548*** | -0.349*** |
| CLB 7 | -0.422*** | -0.31*** |
| CLB 8 | -0.259*** | -0.18*** |
| CLB 9 | -0.141*** | -0.105*** |
| Knowledge of the second official language (ref. No) | | |
| Some proficiency at the CLB 5 level or more | 0.033 | 0.005 |
| Canadian work experience (ref. No) | | |
| 1 year | 0.134* | 0.13* |
| 2 years | 0.15* | 0.141* |
| 3 years | 0.157* | 0.125 |
| 4 years | 0.274*** | 0.22** |
| 5 years or more | 0.207* | 0.173* |
| Presence of an accompanying spouse (ref. No) | | |
| Has a spouse | 0.108*** | 0.074*** |
| Accompanying spouse level of education (ref. Secondary school or less) | | |
| One or two year post-secondary degree | -0.132*** | -0.099** |
| Post-secondary program of 3 years or more or two or more post-secondary program credentials | 0.005 | -0.01 |
| Master's degree or Ph.D | 0.012 | 0 |
| Accompanying spouse official language proficiency (ref. No) | | |
| Some official language proficiency at the CLB 5 level or more | -0.024 | -0.001 |
| Accompanying spouse Canadian work experience (ref. No) | | |
| Spouse has at least one year of Canadian work experience | -0.043 | -0.018 |

| Factors | Model 1 coefficient | Model 2 coefficient |
|---|------------------------|------------------------|
| Post-secondary degree and good official language proficiency (ref. No post-secondary degree or low OL proficiency) | | |
| Post-secondary degree of 1,2 or 3 years and lowest CLB is 7 to 8 | 0.116* | 0.062 |
| Post-secondary degree of 1, 2, or 3 years and lowest CLB is 9 or more | 0.047 | 0.02 |
| Two or more post-secondary degrees with at least one post-secondary degree of 3 years and lowest CLB is 7 to 8 | 0.043 | 0.019 |
| Two or more post-secondary degrees with at least one post-secondary degree of 3 years and lowest CLB is 9 or more | -0.087* | -0.066 |
| Post-secondary degree and Canadian work experience (ref. No post-secondary degree or no Canadian work experience) | | |
| Post-secondary degree of 1,2 or 3 years and 1 year of Canadian work experience | 0.14* | 0.026 |
| Post-secondary degree of 1, 2, or 3 years and 2 years or more of Canadian work experience | 0.17* | 0.022 |
| Two or more post-secondary degrees with at least one post-secondary degree of 3 years and one year of Canadian work experience | 0.188** | 0.081 |
| Two or more post-secondary degrees with at least one post-secondary degree of 3 years and 2 years or more of Canadian work experience | 0.217*** | 0.087 |
| With good official language proficiency (ref. No foreign work experience or low OL proficiency) | | |
| 1 or 2 years of foreign work experience and lowest CLB is 7 to 8 | 0.087* | 0.017 |
| 1 or 2 years of foreign work experience and lowest CLB is 9 or more | 0.104** | 0.011 |
| 3 or more years of foreign work experience and lowest CLB is 7 to 8 | 0.178*** | 0.07* |
| 3 or more years of foreign work experience and lowest CLB is 9 or more | 0.282*** | 0.148*** |
| With Canadian work experience (ref. No foreign work experience or no Canadian work experience) | | |
| 1 or 2 years of foreign work experience and 1 year of Canadian work experience | -0.065 | 0 |
| 1 or 2 years of foreign work experience and 2 years or more of Canadian work experience | -0.053 | 0.019 |
| 3 or more years of foreign work experience and 1 year of Canadian work experience | -0.025 | 0.01 |
| 3 or more years of foreign work experience and 2 years or more of Canadian work experience | 0.073* | 0.096** |
| Certificate of qualification (trade occupation) (ref. trade certificate with no official language proficiency) | | |
| Trade certificate with some official language proficiency | 0.1* | 0.075* |
| Arranged employment (ref. No) | | |
| Has an arranged employment offer - 50 points | 0.22*** | 0.206*** |
| Has an arranged employment offer - 200 points | 0.829*** | 0.598*** |
| Has an arranged employment offer - 600 points | 0.328*** | 0.299*** |
| Education in Canada (ref. No) | | |
| 1- or 2-year post-secondary credential | -0.053** | -0.025 |
| 3 year or more post-secondary credential | 0.056*** | 0.086 |
| French-Speakers (ref. No) | | |
| Some French-Speaker points | -0.172*** | -0.129*** |
| Siblings in Canada (ref. No) | | |
| Has siblings in Canada | -0.1*** | -0.034 |
| Provincial/Territorial Nomination (ref. No) | | |
| Has a provincial/territorial nomination | 0.052*** | 0.03* |

| Factors | Model 1 coefficient | Model 2 coefficient |
|--|------------------------|------------------------|
| Year of admission (ref. 2015) | | |
| 2016 | -- | 0.013 |
| 2017 | -- | -0.073** |
| 2018 | -- | -0.132*** |
| Gender (ref. Female) | | |
| Male | -- | 0.144*** |
| Intended Province of Destination (ref. Ontario) | | |
| Atlantic | -- | -0.126*** |
| Manitoba and Saskatchewan | -- | -0.14*** |
| Alberta | -- | -0.042** |
| British Columbia | -- | 0.005 |
| Territories | -- | 0.101 |
| NOC skill level (ref. skill level A) | | |
| Skill level 0 | -- | -0.04** |
| Skill level B | -- | -0.178*** |
| NOC skill type (ref. NOC 00) | | |
| Skill type 1 | -- | -0.221*** |
| Skill type 2 | -- | -0.065 |
| Skill type 3 | -- | -0.201*** |
| Skill type 4 | -- | -0.414*** |
| Skill type 5 | -- | -0.263*** |
| Skill type 6 | -- | -0.378*** |
| Skill type 7 | -- | -0.149** |
| Skill type 8 | -- | -0.33*** |
| Skill type 9 | -- | -0.194** |
| Country of Citizenship (ref. India) | | |
| Philippines | -- | -0.239*** |
| China | -- | 0.025 |
| United Kingdom | -- | 0.151*** |
| USA | -- | 0.204*** |
| Nigeria | -- | -0.1*** |
| France | -- | 0.086** |
| Iran | -- | -0.074* |
| Pakistan | -- | -0.052 |
| Brazil | -- | 0.032 |
| Other | -- | 0.007 |
| Model information | | |
| n | 17792 | 17792 |
| df | 51 | 81 |
| F | 52.618*** | 68.61*** |
| R Square | 0.131 | 0.239 |

*p<0.05; ** p<0.01; *** p<0.001

Source: Survey of Economic Principal Applicants, 2019

Appendix E: Employer survey respondent profile

Overall, a total of 4,231 employers responded to the survey.⁴⁷ In terms of the profile of employers who responded to the survey, results show that:

- nearly three-quarters of respondents (72%) reported that their organization was a small business (5 to 99 employees) while 14% were medium-sized businesses (100 to 499 employees);
- over one-third of respondents (35%) indicated that their organization was located in Ontario, while 18% reported that their organization was located in Alberta and 17% in British Columbia; and
- over half of respondents (56%) were targeting occupations at the NOC B level as part of their recruitment efforts, while 47% were targeting NOC C and 42% were targeting NOC D occupations.

⁴⁷ Although results from the survey of employers may serve as an indication of employers' experiences with Job Bank, this survey was exploratory in nature. As such, survey results are not meant to be representative of all Canadian employers who have used Job Bank.

Appendix F: Regression results on employment income by gender

Table 22: Linear regression for the log of employment income in 2017 for Express Entry and non-Express Entry principal applicants by gender – 2015 and 2016 cohorts

| Factors | Male Model 1 coefficient | Male Model 3 coefficient | Female Model 1 coefficient | Female Model 2 coefficient |
|--|--------------------------------|--------------------------------|----------------------------------|----------------------------------|
| Constant | 10.634*** | 10.938*** | 10.557*** | 10.935*** |
| Express Entry (ref. No) | 0.234*** | 0.089*** | 0.261*** | 0.102*** |
| Immigration Program (ref. FSW) | | | | |
| CEC | -- | -0.035*** | -- | -0.02 |
| FST | -- | -0.013 | -- | -0.212 |
| PNP | -- | -0.019 | -- | -0.007** |
| Year of admission (ref. 2015) | | | | |
| 2016 | -- | -0.105*** | -- | -0.116*** |
| Age group (ref. 45 years of age or more) | | | | |
| 20 to 29 years of age | -- | -0.015 | -- | -0.023 |
| 30 to 34 years of age | -- | 0.02 | -- | -0.02 |
| 35 to 39 years of age | -- | 0.025 | -- | -0.002 |
| 40 to 44 years of age | -- | 0.021 | -- | 0.015 |
| Education (ref. Ph.D) | | | | |
| Secondary or less | -- | -0.149*** | -- | -0.145*** |
| Non-university studies (incl. trades) | -- | -0.187*** | -- | -0.166*** |
| Bachelor's degree (incl. Post-grad no degree) | -- | -0.11*** | -- | -0.106*** |
| Master's degree | -- | -0.073*** | -- | -0.079*** |
| Mother tongue (ref. Other) | | | | |
| English or French | -- | 0.089*** | -- | 0.088*** |
| Intended Province of Destination (ref. Ontario) | | | | |
| Atlantic | -- | -0.074*** | -- | -0.081*** |
| Manitoba and Saskatchewan | -- | -0.129*** | -- | -0.157*** |
| Alberta | -- | -0.102*** | -- | -0.101*** |
| British Columbia | -- | -0.068*** | -- | -0.081*** |
| NOC skill level (ref. skill level A) | | | | |
| Skill level 0 | -- | -0.026* | -- | -0.021 |
| Skill level B | -- | -0.055*** | -- | -0.256*** |
| NOC skill type (ref. NOC 00) | | | | |
| Skill type 1 | -- | -0.335*** | -- | -0.307*** |
| Skill type 2 | -- | -0.183*** | -- | -0.157*** |
| Skill type 3 | -- | -0.595*** | -- | -0.567*** |
| Skill type 4 | -- | -0.56*** | -- | -0.543*** |
| Skill type 5 | -- | -0.462*** | -- | -0.536*** |
| Skill type 6 | -- | -0.472*** | -- | -0.515*** |
| Skill type 7 | -- | -0.345*** | -- | -0.272** |
| Skill type 8 | -- | -0.354*** | -- | -0.197** |
| Skill type 9 | -- | -0.264*** | -- | -0.229*** |

| Factors | Male Model 1 coefficient | Male Model 3 coefficient | Female Model 1 coefficient | Female Model 2 coefficient |
|--|--------------------------------|--------------------------------|----------------------------------|----------------------------------|
| Amount of wages as a TR (ref. 0 / did not work in Canada prior to PR) | | | | |
| 1\$ to 24,999\$ | -- | -0.011 | -- | -0.008 |
| 25,000\$ to 49,999\$ | -- | 0.262*** | -- | 0.299*** |
| 50,000\$ to 74,999\$ | -- | 0.591*** | -- | 0.619*** |
| 75,000\$ to 99,999\$ | -- | 0.833*** | -- | 0.829*** |
| 100,000\$ or more | -- | 1.268*** | -- | 1.294*** |
| Country of Citizenship (ref. India) | | | | |
| Philippines | -- | 0.163*** | -- | 0.127*** |
| China | -- | -0.137*** | -- | -0.121*** |
| United Kingdom | -- | 0.147*** | -- | 0.136*** |
| Ireland | -- | 0.002 | -- | -0.033 |
| USA | -- | 0.222*** | -- | 0.248*** |
| South Korea | -- | -0.171*** | -- | -0.146*** |
| Nigeria | -- | -0.067** | -- | -0.08*** |
| France | -- | 0.021 | -- | -0.014 |
| Australia | -- | 0.079* | -- | 0.101** |
| Iran | -- | -0.192*** | -- | -0.181*** |
| Pakistan | -- | -0.133*** | -- | -0.149*** |
| Bangladesh | -- | -0.275*** | -- | -0.304*** |
| Other | -- | 0.046*** | -- | 0.033** |
| Model information | | | | |
| n | 56690 | 55955 | 44895 | 44195 |
| df | 1 | 47 | 1 | 47 |
| F | 801.49*** | 497.83*** | 683.38*** | 437.75*** |
| R Square | 0.013 | 0.295 | 0.015 | 0.317 |

*p<0.05; ** p<0.01; *** p<0.001

Source: *Wages and Salaries, 2017*

Table 23: Linear regression for the log of employment income in 2017 for Express Entry principal applicants by gender – 2015 and 2016 cohorts

| Factors | Males - model 1 coefficient | Males - model 2 coefficient | Females - model 1 coefficient | Females - model 2 coefficient |
|---|-----------------------------------|-----------------------------------|-------------------------------------|-------------------------------------|
| Constant | 10.692*** | 11.462*** | 10.541*** | 10.748*** |
| Age group (ref. 20 to 29 years of age) | | | | |
| 18 to 19 years of age | 0.602 | 0.591 | 0.508 | 0.334 |
| 30 to 34 years of age | 0.045** | 0.006 | -0.036 | -0.046* |
| 35 to 39 years of age | 0.091*** | -0.02 | 0.033 | -0.009 |
| 40 to 44 years of age | 0.127*** | -0.021 | 0.134** | 0.08 |
| 45 years of age or more | 0.309*** | 0.027 | 0.225** | 0.138* |
| Education (ref. Ph.D) | | | | |
| High school or less | 0.209** | -0.025 | -0.359* | -0.345* |
| One or two year post-secondary degree | -0.154** | -0.1* | -0.108 | 0.029 |
| Post-secondary program of 3 years or more or two or more post-secondary program credentials | 0.012 | -0.022 | -0.066 | 0.003 |
| Master's degree or an entry-to-practice professional degree | 0.123** | -0.024 | 0.049 | 0.028 |
| Knowledge of the first official language (ref. CLB 10 or more) | | | | |
| CLB 4-5 | -0.866*** | -0.254*** | -0.695*** | -0.173* |
| CLB 6 | -0.836*** | -0.281*** | -0.692*** | -0.226*** |
| CLB 7 | -0.705*** | -0.255*** | -0.707*** | -0.28*** |
| CLB 8 | -0.443*** | -0.149*** | -0.441*** | -0.118* |
| CLB 9 | -0.165*** | -0.067** | -0.128*** | -0.027 |
| Knowledge of the second official language (ref. No) | | | | |
| Some proficiency at the CLB 5 level or more | 0.003 | 0.026 | -0.046 | -0.084 |
| Canadian work experience (ref. No) | | | | |
| 1 year | 0.112* | -0.124** | 0.582*** | 0.298* |
| 2 years | 0.174*** | -0.071 | 0.596*** | 0.308* |
| 3 years | 0.213*** | -0.083 | 0.659*** | 0.319* |
| 4 years | 0.237*** | -0.142* | 0.681*** | 0.251 |
| 5 years or more | 0.302*** | -0.098 | 0.845*** | 0.378* |
| Presence of an accompanying spouse (ref. No) | | | | |
| Has a spouse | 0.169*** | 0.106*** | -0.126*** | -0.107*** |
| Accompanying spouse level of education (ref. Secondary school or less) | | | | |
| One or two year post-secondary degree | -0.076 | -0.058 | -0.04 | 0.004 |
| Post-secondary program of 3 years or more or two or more post-secondary program credentials | -0.064* | -0.042 | -0.122* | -0.122** |
| Master's degree or Ph.D | -0.004 | 0.003 | 0.054 | 0.045 |
| Accompanying spouse official language proficiency (ref. No) | | | | |
| Some official language proficiency at the CLB 5 level or more | -0.052* | -0.016 | 0.073 | 0.072 |
| Accompanying spouse Canadian work experience (ref. No) | | | | |
| Spouse has at least one year of Canadian work experience | -0.032 | -0.052* | 0.062 | 0.013 |

| Factors | Males - model 1 coefficient | Males - model 2 coefficient | Females - model 1 coefficient | Females - model 2 coefficient |
|---|-----------------------------------|-----------------------------------|-------------------------------------|-------------------------------------|
| Post-secondary degree and good official language proficiency (ref. no post-secondary degree or low OL proficiency) | | | | |
| Post-secondary degree of 1,2 or 3 years and lowest CLB is 7 to 8 | 0.055 | -0.012 | 0.169** | 0.082 |
| Post-secondary degree of 1, 2, or 3 years and lowest CLB is 9 or more | -0.028 | -0.022 | 0.057 | 0.068 |
| Two or more post-secondary degrees with at least one post-secondary degree of 3 years and lowest CLB is 7 to 8 | 0.038 | 0.081 | -0.005 | 0.006 |
| Two or more post-secondary degrees with at least one post-secondary degree of 3 years and lowest CLB is 9 or more | -0.138* | 0.028 | -0.131 | 0.044 |
| Post-secondary degree and Canadian work experience (ref. No post-secondary degree or no Canadian work experience) | | | | |
| Post-secondary degree of 1,2 or 3 years and 1 year of Canadian work experience | 0.192*** | 0.051 | -0.381* | -0.398** |
| Post-secondary degree of 1, 2, or 3 years and 2 years or more of Canadian work experience | 0.191*** | 0 | -0.268 | -0.349* |
| Two or more post-secondary degrees with at least one post-secondary degree of 3 years and one year of Canadian work experience | 0.261*** | 0.034 | -0.205 | -0.322* |
| Two or more post-secondary degrees with at least one post-secondary degree of 3 years and 2 years or more of Canadian work experience | 0.189*** | -0.07 | -0.156 | -0.35* |
| With good official language proficiency (ref. No foreign work experience or low OL proficiency) | | | | |
| 1 or 2 years of foreign work experience and lowest CLB is 7 to 8 | 0.048 | -0.034 | -0.014 | -0.128* |
| 1 or 2 years of foreign work experience and lowest CLB is 9 or more | 0.01 | -0.063 | -0.014 | -0.125* |
| 3 or more years of foreign work experience and lowest CLB is 7 to 8 | 0.192*** | 0.034 | 0.149** | 0.017 |
| 3 or more years of foreign work experience and lowest CLB is 9 or more | 0.194*** | 0.031 | 0.164** | 0.013 |
| With Canadian work experience (ref. No foreign work experience or no Canadian work experience) | | | | |
| 1 or 2 years of foreign work experience and 1 year of Canadian work experience | 0.002 | 0.075* | 0.053 | 0.149** |
| 1 or 2 years of foreign work experience and 2 years or more of Canadian work experience | 0.038 | 0.067 | 0.009 | 0.08 |
| 3 or more years of foreign work experience and 1 year of Canadian work experience | 0.084** | 0.038 | 0.098* | 0.059 |
| 3 or more years of foreign work experience and 2 years or more of Canadian work experience | 0.128*** | 0.009 | 0.143** | 0.07 |
| Certificate of qualification (trade occupation) (ref. trade certificate with no official language proficiency) | | | | |
| Trade certificate with some official language proficiency | 0.199*** | 0.074 | -0.183 | -0.004 |
| Arranged employment (ref. No) | | | | |
| Has an arranged employment offer | 0.207*** | 0.1*** | 0.157*** | 0.095* |
| Provincial/Territorial Nomination (ref. No) | | | | |
| Has a provincial/territorial nomination | 0.028 | 0.024 | -0.009 | 0.01 |

| Factors | Males - model 1 coefficient | Males - model 2 coefficient | Females - model 1 coefficient | Females - model 2 coefficient |
|--|-----------------------------------|-----------------------------------|-------------------------------------|-------------------------------------|
| Year of admission (ref. 2015) | | | | |
| 2016 | -- | -0.062*** | -- | -0.036 |
| Intended Province of Destination (ref. Ontario) | | | | |
| Atlantic | -- | -0.049 | -- | -0.174*** |
| Manitoba and Saskatchewan | -- | -0.094** | -- | -0.154* |
| Alberta | -- | -0.062*** | -- | -0.107*** |
| British Columbia | -- | -0.034* | -- | -0.069* |
| NOC skill level (ref. skill level A) | | | | |
| Skill level 0 | -- | -0.05* | -- | -0.051 |
| Skill level B | -- | -0.123*** | -- | -0.172*** |
| NOC skill type (ref. NOC 00) | | | | |
| Skill type 1 | -- | -0.696*** | -- | -0.229 |
| Skill type 2 | -- | -0.601*** | -- | -0.202 |
| Skill type 3 | -- | -0.801*** | -- | -0.332* |
| Skill type 4 | -- | -0.873*** | -- | -0.374** |
| Skill type 5 | -- | -0.69*** | -- | -0.357** |
| Skill type 6 | -- | -0.76*** | -- | -0.386** |
| Skill type 7 | -- | -0.73*** | -- | -0.361* |
| Skill type 8 | -- | -0.725*** | -- | -0.392* |
| Skill type 9 | -- | -0.6*** | -- | -0.281 |
| Amount of wages as a TR (ref. 0 / did not work in Canada prior to PR) | | | | |
| 1\$ to 24,999\$ | -- | -0.082** | -- | 0.005 |
| 25,000\$ to 49,999\$ | -- | 0.158*** | -- | 0.267*** |
| 50,000\$ to 74,999\$ | -- | 0.503*** | -- | 0.641*** |
| 75,000\$ to 99,999\$ | -- | 0.738*** | -- | 0.824*** |
| 100,000\$ or more | -- | 1.144*** | -- | 1.148*** |
| Country of Citizenship (ref. India) | | | | |
| Philippines | -- | 0.188*** | -- | 0.165*** |
| China | -- | -0.088** | -- | -0.094** |
| United Kingdom | -- | 0.101*** | -- | 0.071 |
| Ireland | -- | 0.023 | -- | 0.05 |
| USA | -- | 0.24*** | -- | 0.15* |
| South Korea | -- | -0.151*** | -- | -0.151** |
| Nigeria | -- | -0.067 | -- | 0.003 |
| France | -- | 0.064 | -- | 0.175** |
| Australia | -- | 0.081 | -- | 0.109 |
| Iran | -- | -0.122* | -- | -0.129 |
| Pakistan | -- | -0.122** | -- | -0.142 |
| Bangladesh | -- | -0.007 | -- | 0.025 |
| Other | -- | 0.061*** | -- | 0.073* |
| Model information | | | | |
| n | 13290 | 13250 | 6370 | 6350 |
| df | 45 | 79 | 45 | 79 |
| F | 69.94*** | 99.73*** | 23.02*** | 29.03*** |
| R Square | 0.192 | 0.374 | 0.14 | 0.267 |

*p<0.05; ** p<0.01; *** p<0.001

Source: *Wages and Salaries, 2017*

Appendix G: Case studies

To better understand issues of labour market shortages or oversupply and how Express Entry may contribute to addressing them, the evaluation conducted four case studies on specific occupations: pharmacists, Information and Communications Technology (ICT) occupations, chefs and cooks, and food services.

Table 24 presents information on labour market demand outlook at the national and provincial level, and administrative data on EE admissions of PAs in each occupational area.

Table 24: Labour market outlook and Express Entry principal applicant admissions – selected occupations

| Occupations | Labour Market Demand Outlook – National | Labour Market Demand Outlook - Provincial | EE PA Admissions (2015-2018) - National | EE PA Admissions - Provincial |
|-----------------|---|---|---|---|
| Pharmacists | Balanced (2017-2026) | In demand in Ontario, Alberta and British Columbia | 555 admissions | Ontario: 50% Alberta: 27% British Columbia: 14% |
| ICT occupations | In demand (2017-2021) | Most in demand in Ontario, British Columbia, Alberta | 31,382 admissions | Ontario: 65% British Columbia: 19% Alberta: 5% |
| Chefs and Cooks | Balanced for chefs, surplus for cooks (2017-2026) | In demand in Alberta, Saskatchewan, Manitoba, New Brunswick and Nova Scotia | 3,474 admissions | Alberta: 50% British Columbia: 25% Ontario: 18% |
| Food services | Balanced (2017-2026) | In demand in Saskatchewan, Manitoba, Alberta, British Columbia, Nova Scotia and New Brunswick | 5,293 admissions | Alberta: 42% Ontario: 27% British Columbia: 25% |

Source: GCMS, COPS, and provincial labour market reports.

Information and communications technology occupations

According to the Information and Communications Technology Council (ICTC), a considerable number of jobs will be created in the ICT sector between 2017 and 2021. Nearly two-thirds of all employment growth during this period will occur in Ontario (63%) while approximately 15% of growth will occur in British Columbia and 12% in Alberta. Further, in a 2017 report, the ICTC noted that the ICT sector is facing labour shortages resulting from a number of socio-demographic challenges, such as an aging population, low birth rates and increasing numbers of retiring baby boomers.

Administrative data on admissions indicates that 31,382 EE PAs have been admitted between 2015 and 2018, with numbers of admissions increasing each year. Most PAs (89%) were intending to settle where the labour demand for ICT occupations was highest, that is in Ontario (65%), British Columbia (19%) and Alberta (5%).

Food services

At the national level, Canadian Occupational Projection System (COPS) occupational forecasts indicate that the labour demand and supply for occupations in the food services sector, including restaurant and food service managers and food service supervisors, will be in balance for the period 2017 to 2026. However, at the provincial level, several governments, such as

Saskatchewan, Manitoba, Alberta, British Columbia, Nova Scotia and New Brunswick, have identified these occupations as being high in demand over the short-, medium- and/or longer terms.

Between 2015 and 2018, a total of 5,030 PAs were admitted who intended to work in food service occupations (NOC 0 and B), 94% of which were intending to settle in Alberta (42%), Ontario (27%) and British Columbia (25%).

Chefs and cooks

At the national level, the COPS occupational outlooks for chefs indicates that labour demand and labour supply would be balanced for the period 2017 to 2026 while a surplus is expected for cooks during this period. On the other hand, some provinces have highlighted chefs and cooks as in-demand occupations in their respective jurisdictions, including Alberta, Saskatchewan, Manitoba, New Brunswick and Nova Scotia.

A total of 3,474 EE PAs were admitted with the intention of being a chef or a cook, with 95% intending to settle either in Alberta (50%), British Columbia (25%), or Ontario (18%). An analysis of administrative data revealed that 80% of chefs/cooks admitted through EE had received points for a pre-arranged offer of employment. Further, while chefs/cooks represented 3% of all candidates admitted through EE between 2015 and 2018, this group represented 11% of all candidates who received points for a pre-arranged offer of employment during this period.

In November 2016, CRS points allocated for a pre-arranged offer of employment were reduced from 600 to 50 points for job offers in NOC 0, A and B occupations. Following the change, the number of chefs/cooks admitted through EE decreased by approximately 31%. The number of chefs/cooks admitted dropped from 949 in 2017 to 659 in 2018.

Pharmacists

For pharmacists, the COPS occupational outlook at the national level indicates that labour demand and labour supply would be balanced for the period 2017 to 2026, meaning that projected job seekers would be sufficient to fill projected job openings.

However, labour market reports differ at the provincial level. The three provinces with the largest supply of pharmacists, Ontario, Alberta and British Columbia, have all identified pharmacists as an in-demand occupation. In British Columbia, for example, a significant number of job openings are expected over the next 10 years as a result of job creation and the need to replace retiring workers.

Administrative data shows that EE has contributed modestly to increasing the supply of pharmacists between 2015 and 2018, with 555 PAs who had identified pharmacists as their intended occupation. Aligning with the demand forecast at the provincial level, the majority (91%) of EE pharmacists admitted intended to settle in Ontario (50%), Alberta (27%) or British Columbia (14%).