

# ATLANTIC GROWTH STRATEGY

## TRADE AND INVESTMENT

EXPAND BUSINESS ACTIVITIES BETWEEN ATLANTIC CANADA AND INTERNATIONAL MARKETS, ATTRACT NEW INVESTMENTS AND DEVELOP A STRATEGIC APPROACH TO TOURISM.

## INNOVATION

SCALE UP SMALL FIRMS AND PROMOTE THE COMMERCIALIZATION OF RESEARCH, GENERATING NEW IDEAS IN RESOURCE INDUSTRIES AND VALUE-ADDED TECHNOLOGY.

## SKILLED WORKFORCE/IMMIGRATION

DEVELOP, DEPLOY AND RETAIN A SKILLED WORKFORCE BY MAKING ATLANTIC CANADA MORE ATTRACTIVE TO IMMIGRANTS AND ADDRESSING PERSISTENT AND EMERGING LABOUR MARKET NEEDS.

## CLEAN GROWTH AND CLIMATE CHANGE

STIMULATE ECONOMIC GROWTH, CREATE CLEAN JOBS AND DRIVE INNOVATION IN THE TRANSITION TO A LOW-CARBON ECONOMY.

## INFRASTRUCTURE

INVEST IN INFRASTRUCTURE PROJECTS THAT SUPPORT LONG-TERM GROWTH AND POSITION THE REGION TO CAPITALIZE ON GLOBAL TRADE OPPORTUNITIES.