

# Export & Global Investment = #AtlanticGrowth

\$20 M+ in support of training, acquiring competitive intelligence and international market engagement to help Atlantic companies grow.

**BY 2025:**

**RAISE VALUE**

of Atlantic exports by **30%**  
**= MORE REVENUE**  
for businesses

**INCREASE TO 40%**

# of Atlantic companies  
exporting to **DIVERSE MARKETS**  
**= ACCESS** to more clients  
and **HIGHER SALES** potential

**DOUBLE** number of Atlantic  
**EXPORTERS**  
**= MORE,** well-paying  
**JOBS**

**BOOST GLOBAL INVESTMENT**

in Atlantic Canada  
**= ATTRACT** job-creating investment  
and open doors to **MORE MARKETS**