



EXPRESSION OF INTEREST

Regional Artificial Intelligence Initiative

IMPORTANT:

Before you begin, please review the information on our [website](#) to confirm your eligibility.

- All questions are mandatory. Failure to provide the requested information may prevent your Expression of Interest from being assessed.
- The information in this form and any supporting documents, as well as any other information collected by or on behalf of the Government of Canada to process grant and contribution applications, is collected pursuant to and will be governed according to the *Financial Administration Act*, *Access to Information Act*, *Privacy Act*, and other applicable laws.

SECTION 1 ORGANIZATION INFORMATION	
1. Legal Name:	
2. Business Number (CRA):	
3. Operating Name (if different):	
4. Address:	
5. City:	
6. Province:	Prince Edward Island
7. Postal Code:	
8. Primary Contact:	
9. Email:	
10. Phone:	
11. Website:	
12. Date of Incorporation:	
13. Number of Employees (FTEs):	



14. Annual Revenue Range:

- ☐ Under \$1M
☐ \$1M-\$5M
☐ \$5M-\$10M
☐ Over \$10M

15. Have you previously received funding support from ACOA?

- ☐ Yes
☐ No

SECTION 2 STREAM SELECTION

16. Please select one stream only.

- ☐ Stream 1 – AI Adoption
☐ Stream 2 – AI Commercialization and Scale-Up

SECTION 3 PROJECT PLAN

17. Clearly describe the business problem or opportunity being addressed and estimate its current cost or impact on the organization (e.g. lost revenue, inefficiencies, labour shortages, quality issues, production constraints, customer acquisition challenges).

(Maximum 4,000 characters):

- The business challenge or opportunity.
- The AI solution being adopted or commercialized.
- Clearly articulate the problem and its estimated cost to the business.
- Describe project implementation plan with project activities, milestones and anticipated impacts.
- Articulate how the project will transform the business, industry, or market beyond incremental improvements.
- Expected project start and completion dates.



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SECTION 4 AI READINESS / COMMERCIALIZATION READINESS

18. Describe why your organization is ready to undertake this project, why AI is central to the project and identify the primary risks that could affect project success and how they will be managed.
(Maximum 4,000 characters)

Address, as applicable:

- Management commitment;
- Implementation capacity;
- Technical expertise;
- Partnership with another government department, agency, Crown corporation, provincial, municipality, or Indigenous government;
- Access to data;
- Market readiness;
- Customer validation;
- Commercialization readiness.



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19. Check all that apply:

- ☐ Dedicated project lead
- ☐ Executive sponsorship
- ☐ Data available
- ☐ Technical expertise
- ☐ External partner identified
- ☐ Paying customers/pilot customers
- ☐ Commercialization strategy in place
- ☐ Budget committed

SECTION 5 EXPECTED BUSINESS IMPACT

20. Indicate the expected outcomes within three years.

Measure	Estimated Impact
Revenue Growth	
Cost Savings	
Productivity Improvement	
Capacity Increase	
Jobs Created	
Jobs Maintained	
Export Growth	
AI Solution Implemented	
Business Processes Enhanced Through AI	
New Products, Services or Capabilities Enabled by AI	

21. Explain how these estimates were developed and why they are realistic. (Maximum 1,000 characters)



SECTION 6 PROJECT COST AND FUNDING

22. Project Budget and Funding

Item	Amount of Funding
Total Project Cost	
ACOA Funding Requested	
Applicant Contribution	
Other Funding Sources	
Total Amount of Funding	\$ 0

23. Briefly explain the major project costs and how the project will be financed. (Maximum 1,000 characters)



SECTION 7 RESPONSIBLE AI AND BUSINESS BENEFITS

24. Briefly describe (Maximum 1,000 characters):

- Privacy and cybersecurity considerations;
- Responsible AI measures;
- Benefits to Atlantic Canada;
- Use of Canadian-developed AI solutions (if applicable).

SECTION 8 DECLARATION

☐ I certify that the information provided is accurate and complete

Name:

Title:

Date (YYYY-MM-DD):