

# Regional Tariff Response Initiative (RTRI)

Helping Atlantic Canadian businesses respond to trade disruptions



## What is RTRI?

The **Regional Tariff Response Initiative (RTRI)** helps small- and medium-sized enterprises (SMEs) impacted by tariffs adapt to international trade disruptions.



In Atlantic Canada, ACOA is delivering **\$110 million** to help SMEs

**Boost** productivity & improve efficiency

**Expand** export markets

**Strengthen** supply chains

**Grow** trade within Canada

## Who Can Apply & How?



You may qualify if you are:

- A SME
- An Indigenous-led enterprise
- A non-profit supporting SMEs

To Apply:

- Contact your ACOA program officer or call 1-888-576-4444
- Submit your [Application for Financial Assistance](#)

## Eligible Activities

### Projects that:

- Invest in digitization, automation, and technology
- Expand into new markets
- Strengthen domestic and global supply chains
- Reshore production, R&D, and talent

### Funding Terms:

- Projects of various sizes — from tech upgrades to major expansions
- Costs retroactive to March 21, 2025

## How it Fits



### RTRI works alongside:

Large Enterprise Tariff Loan (LETL)

Business Development Bank of Canada (BDC) financing

## Example Projects



A biotech firm expanding into new markets



A steel processor affected by tariffs automating to boost productivity

A non-profit helping SMEs diversify trade



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Atlantic Canada Opportunities Agency

Agence de promotion économique du Canada atlantique

