

# EXPORT

## WHY DOES EXPORTING MATTER?

GET  
READY

INCREASE YOUR SALES  
& REVENUE

GET  
SET

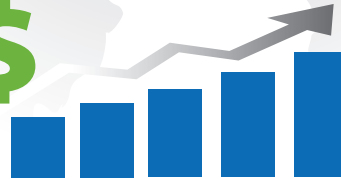
EXPAND YOUR  
MARKETS

GO

GROW YOUR  
BUSINESS

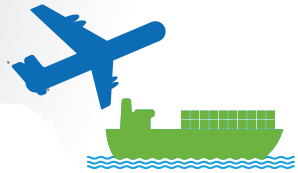
On average, **SME** exporters generate  
**MORE THAN TWICE**  
as much revenue as non-exporters

\$



Exporting offsets sales when local markets fluctuate, making companies

**MORE RESILIENT**  
to market changes



Want to know more about doing business abroad or forging partnerships? **Contact your nearest ACOA office**



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