

# Regional Tariff Response Initiative (RTRI)

Helping businesses across Canada respond to tariff pressures



## What is RTRI?

A \$3.45 billion initiative to help Canadian businesses respond to tariff pressures, protect jobs and build resilience.

## In Atlantic Canada, ACOA is delivering the RTRI to help businesses

### Boost

productivity &  
improve efficiency

### Expand

export  
markets

### Strengthen

supply  
chains

### Grow

trade within  
Canada

### Manage

cash flow  
challenges

## Who Can Apply & How?

### You may qualify if you are:

- A business
- An Indigenous-led enterprise
- A non-profit supporting businesses

### To Apply:

- Visit [ACOA's website](#) for current eligibility and funding details
- Contact your ACOA program officer or call 1-888-576-4444
- Submit your [application](#)

## Eligible Activities

### Projects that:

- Invest in digitization, automation, and technology
- Expand into new markets
- Strengthen domestic and global supply chains
- Reshore production, R&D, and talent
- Address liquidity pressures

### Funding Terms:

- The type and level of support may vary by project, sector and eligibility

## How it Fits

### RTRI works alongside:

- | Large Enterprise Tariff Loan (LETL)
- | Business Development Bank of Canada (BDC) Pivot to Grow program
- | Canada Strong Diversification Fund
- | Rapid Response Supports for Workers and Employers

### Example Projects

- | A biotech firm expanding into new markets
- | A steel processor affected by tariffs using automation to boost productivity
- | A manufacturer facing tariff-related cash flow pressures seeking to maintain operations and employment
- | A non-profit helping businesses diversify trade

Visit [ACOA's website](#) for the latest program details, eligibility criteria and funding information.

Information current as of September 1, 2026.



Atlantic Canada  
Opportunities  
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Agence de  
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