

Regional Tariff Response Initiative (RTRI)

Helping Atlantic Canadian businesses respond to trade disruptions

APPLICATIONS
NOW OPEN



What is RTRI?

The **Regional Tariff Response Initiative (RTRI)** helps small- and medium-sized enterprises (SMEs) impacted by tariffs adapt to international trade disruptions.



In Atlantic Canada, ACOA is delivering \$80 million to help SMEs

Boost
productivity
& improve
efficiency

Expand
export
markets

Strengthen
supply
chains

Grow
trade
within
Canada

Who Can Apply & How?



You may qualify if you are:

- A SME
- An Indigenous-led enterprise
- A non-profit supporting SMEs

To Apply:

- Contact your ACOA program officer or call 1-888-576-4444
- Submit your [Application for Financial Assistance](#)

Eligible Activities

Projects that:

- Invest in digitization, automation, and technology
- Expand into new markets
- Strengthen domestic and global supply chains
- Reshore production, R&D, and talent

Funding Terms:

- Projects of various sizes — from tech upgrades to major expansions
- Costs retroactive to March 21, 2025

How it Fits



RTRI works alongside:

Large Enterprise Tariff Loan (LETL)

Business Development
Bank of Canada (BDC) financing

Example Projects



A biotech firm expanding into new markets



A steel processor affected by tariffs automating to boost productivity

A non-profit helping SMEs diversify trade



Information current as of September 9, 2025.



Atlantic Canada
Opportunities
Agency

Agence de
promotion économique
du Canada atlantique

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