



**ADDRESSING THE SOCIAL AND ECONOMIC IMPACTS OF
AGEISM IN CANADA**

AGEISM CONSULTATION:
Media and Social Media
NOTETAKING TEMPLATE

August 2022

Theme: Media and Social Media

Date:

Location:

Instructions for Notetakers

- Notes should capture key points, in point form.
- Do not attribute comments to a particular speaker. However, capture remarks that are particularly compelling or insightful as verbatim quotes.
- Have the Table Facilitator review the notes and add any key points that may have been missed.
- At the end of the session, groups will be asked to report back on some of the “Aha! Moments” from their conversations.
- Notes can be taken on a tablet or laptop or handwritten (if handwritten, please make sure they are legible).
- At the end of the consultation, submit your notes to the consultation organizer.

Q1. What are the most significant ageism issues related to media and social media?

“Aha! Moment”

Memorable Quotes

Q2. What impacts has the COVID-19 pandemic had on ageism in media and social media?

“Aha! Moment”

Memorable Quotes

Q3. What efforts are currently working to address ageism related to media and social media?

“Aha! Moment”

Memorable Quotes

Q4. What more could be done (e.g. new strategies, initiatives or programs) to best address ageism related to media and social media, and who should be involved?

“Aha! Moment”

Memorable Quotes