



Your Financial Tool Kit

Developed by the Financial Consumer Agency of Canada, the Investor Education Fund and l'Autorité des marchés financiers



Insurance and you

Here are some reasons why people may avoid buying insurance. Check any that apply to you.

<input type="checkbox"/>	We don't want to think about unpleasant, frightening events such as death, illness or loss of property.
<input type="checkbox"/>	We think that the likelihood of a given event happening to us is small, so we don't take the risk seriously.
<input type="checkbox"/>	We would rather spend our money on concrete things in the here-and-now than put it aside for vague possibilities in the future.
<input type="checkbox"/>	We're too busy living our lives and dealing with everyday concerns to think about what our needs might be down the road.
<input type="checkbox"/>	We find the variety and features of different types of insurance confusing and overwhelming, so we don't act.
<input type="checkbox"/>	We can't afford it.