



The Daily

Statistics Canada

Thursday, May 8, 2008

Released at 8:30 a.m. Eastern time

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Spectator sports, event promoters, artists and related industries

2006

Operating revenues for professional and semi-professional sports clubs and teams, as well as horse race tracks and other spectator sports, rebounded in 2006.

Revenues rose by over \$600 million to \$2.2 billion in 2006. During the previous year, revenues had declined by approximately \$700 million to \$1.6 billion.

The recovery in 2006 was partly attributable to the return to action by the National Hockey League after a 310-day lockout that cancelled the 2004/2005 season.

Salaries, wages and benefits were also on the rise. Consequently, total operating expenses for the industry also grew, though at a lesser pace, resulting in an operating profit margin of 3.5%, an improvement over a 4.6% loss in 2005.

Spectator sports is only one segment of the total industry. This release also makes available estimates for another segment that covers promoters (presenters), agents and managers, and related industries.

These other industries combined generated \$1.8 billion in operating revenues in 2006. Promoters of performing arts, sports, and similar events, which comprise both non-profit and for-profit establishments, registered an overall operating profit margin of 2.1%.

The industry of agents and managers for artists, athletes, entertainers, and other public figures generated an operating profit margin of 10.5%.

Results from the 2006 Annual Survey of Service Industries: Spectator Sports, Event Promoters, Artists and Related Industries are now available. These data provide information on the industry's operating revenue, operating expenses, salaries and wages and operating profit margin.

Note: The Annual Survey of Arts, Entertainment and Recreation Services formerly covered activities related to spectator sports, event promoters, agents, artists and

related industries. Beginning with reference year 2006, these companies will be covered by the Annual Survey of Service Industries: Spectator Sports, Event Promoters, Artists and Related Industries.

Available on CANSIM: table 361-0013.

Definitions, data sources and methods: survey number 5132.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Meredith Thomas (613-951-6877; fax: 613-951-6696 meredith.thomas@statcan.ca), or Gilles Beaudry (613-951-5646; gilles.beaudry@statcan.ca), Service Industries Division. ■

Annual Survey of Traveller Accommodation 2006

Despite a decline in American visitors to Canada and a stronger Canadian dollar, Canada's traveller accommodation industry posted another strong economic performance in 2006.

Establishments in the industry generated operating revenues of \$15.2 billion, up 7.1% from 2005.

At the same time, the industry's operating expenses increased at a slower pace than operating revenues. As a result, its operating profit margin rose from 15.4% in 2005 to 17.6% in 2006.

All types of accommodation providers generated higher profit margins in every province and territory, ranging from 11% in Yukon to 27% in Alberta.

Revenues in the hotels and motels sector, the largest in the industry, increased 6% over 2005 to \$13.1 billion. This sector accounted for 86% of total accommodation revenues.

Revenues in the "other traveller" accommodation sector, which consists mainly of campgrounds and outfitters, increased 15%.

Data for the 2006 traveller accommodation industry (North American Industry Classification System industry category 721, which includes hotels and motor hotels, motels and other accommodation industries) are now available. These data provide information on the industry's operating revenue, operating expenses, salaries, wages and benefits and operating profit margins. Data for 2005 and 2004 have been revised to reflect more accurate coverage of the target population for this industry.

Available on CANSIM: table 351-0002.

Definitions, data sources and methods: survey number 2418.

For more information, or to enquire about the concept, methods or data quality of this release, contact Evelyn Park (613-951-3506; fax: 613-951-6696; evelyn.park@statcan.ca), Service Industries Division. ■

Annual retail trade

2006

Data for the 2006 Annual Retail Trade Survey are now available.

Available on CANSIM: table 080-0011.

Definitions, data sources and methods: survey numbers, including related surveys, 2446, 2447 and 2448.

For general information, to order data, or to enquire about the concept, methods or data quality of this release, contact Client Services (toll-free 1-877-421-3067; 613-951-3549; retailinfo@statcan.ca), Distributive Trades Division. ■

New products

Geography Working Paper Series: "The population ecumene of Canada: Exploring the past and present", Census year 2006
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Document 1 - 2006 (1 page) 11-001-11004-0007-0001



Statistics Canada

Thursday, June 5, 1997
For release at 9:30 a.m.

MAJOR RELEASES

- **Urban transit, 1995** 2
Despite the emphasis on taking urban transit, Canadians are using it less and less. In 1995, each Canadian took the average of about 15 trips on some form of urban transit, the lowest level in the past 25 years.
- **Productivity, hourly compensation and unit labour cost, 1995** 4
Growth in productivity among Canadian businesses was relatively weak again in 1995, accompanied by sluggish gains in employment and slow economic growth (GDP) in 1995.

OTHER RELEASES

- **Map-based Index May 1997** 3
- **Short-term Expectations Survey** 3
- **Steel primary forms, week ending May 31, 1997** 12
- **Egg production, April 1997** 12

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Statistics Canada's official release bulletin

Catalogue 11-001-XIE.

Published each working day by the Communications and library Services Division, Statistics Canada, 10G, R.H. Coats Building, 100 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6.

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