

# The Daily

Statistics Canada

Thursday, April 23, 2009

Released at 8:30 a.m. Eastern time

---

## Releases

---

### Retail trade, February 2009

2

Retail sales edged up 0.2% in February to \$33.7 billion (in current dollars). This comes after large declines in retail sales in November and December, followed by a partial recovery in January.

February's slight increase was price-driven, as sales were down 0.3% in volume terms.

Crushing statistics, March 2009

4

Cereals and oilseeds review, February 2009

4

Deliveries of major grains, March 2009

4

---

## New products

5

---



Statistics  
Canada

Statistique  
Canada

Canada

## Releases

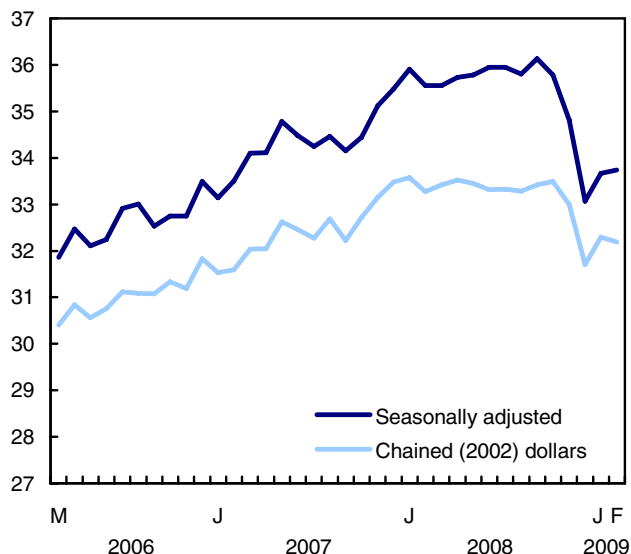
### Retail trade

February 2009

Retail sales edged up 0.2% in February to \$33.7 billion (in current dollars). This comes after large declines in retail sales in November and December, followed by a partial recovery in January. February's slight increase was price-driven, as sales were down 0.3% in volume terms.

#### Retail trade

\$ billions



Sales rose in five of eight retail sectors. The largest contributors to the increase in February were building and outdoor home supplies stores (+3.0%) and food and beverage stores (+0.7%). Higher sales at building and outdoor home supplies stores did not offset the declines observed in the previous two months, which totalled about 7%. As for food and beverage stores, the increase mostly reflects higher sales at beer, wine and liquor stores.

The largest decline was a 1.9% decrease in sales at furniture, home furnishings and electronics stores in February. Sales in this sector have decreased each month since July 2008.

The automotive sector posted a 0.3% sales decrease, mainly reflecting a 1.6% decline in the value

#### Note to readers

Total retail sales by volume are measured by deflating values in current dollars of the various trade groups using consumer price indexes. This retail sales in chained dollars series (2002) is a chain Fisher volume index with 2002 as the reference year.

Unadjusted monthly estimates were revised back to January 2008, while seasonally adjusted estimates were revised back to January 2005. Factors influencing revisions include late receipt of respondent information, correction of information on data provided, the replacement of estimated figures with actual values (once available), the re-classification of companies within, into and out of the retail trade industry and updates to seasonal and trading day factors. Since seasonal factors are continually changing, revisions may be more significant for some months of the year. However, the annual sum of seasonally adjusted figures corresponds to the annual sum of unadjusted estimates.

Estimates in constant prices were also revised to reflect the annual revision of the retail sales series in current dollars from 2005 onward.

of sales at new car dealers. Partially offsetting this decline was increased sales at gasoline stations, which rose for the second month, mainly reflecting higher prices at the pump.

#### Sales in Quebec and Ontario lead gains

Sales rose in five provinces, with gains in Quebec (+1.1%) and Ontario (+1.0%) providing the largest contribution to the increase. Offsetting these advances were declines in Alberta and British Columbia, which both fell by 1.3%.

Sales in the Atlantic provinces were essentially flat as higher sales in Newfoundland and Labrador were offset by lower sales in New Brunswick and Prince Edward Island.

It is possible to consult the tables of unadjusted data by industry and by province and territory from the *Tables by subject* module of our website.

For information on related indicators, refer to the *Latest statistics* page on our website.

Available on CANSIM: tables 080-0014 to 080-0017.

**Definitions, data sources and methods: survey numbers, including related surveys, 2406 and 2408.**

The February 2009 issue of the publication *Retail Trade* (63-005-XWE, free) will be available shortly.

Data on retail trade for March will be released on May 22.

For more information, or to order data, contact Client Services (613-951-3549; toll-free 1-877-421-3067;

retailinfo@statcan.gc.ca). For analytical information, or to enquire about the concepts, methods or data quality of this release, contact Mark Switzer (613-951-7137), Distributive Trades Division.

## Retail sales

|                                                                                               | February<br>2008 | November<br>2008 <sup>r</sup> | December<br>2008 <sup>r</sup> | January<br>2009 <sup>r</sup> | February<br>2009 <sup>p</sup> | January<br>to<br>February<br>2009 | February<br>2008<br>to<br>February<br>2009 |
|-----------------------------------------------------------------------------------------------|------------------|-------------------------------|-------------------------------|------------------------------|-------------------------------|-----------------------------------|--------------------------------------------|
| Seasonally adjusted                                                                           |                  |                               |                               |                              |                               |                                   |                                            |
|                                                                                               | \$ millions      |                               |                               |                              |                               | % change                          |                                            |
| <b>Automotive</b>                                                                             | <b>12,556</b>    | <b>11,244</b>                 | <b>9,990</b>                  | <b>10,278</b>                | <b>10,250</b>                 | <b>-0.3</b>                       | <b>-18.4</b>                               |
| New car dealers                                                                               | 6,440            | 5,840                         | 5,001                         | 5,224                        | 5,141                         | -1.6                              | -20.2                                      |
| Used and recreational motor vehicle and parts dealers                                         | 1,632            | 1,646                         | 1,575                         | 1,569                        | 1,565                         | -0.3                              | -4.1                                       |
| Gasoline stations                                                                             | 4,483            | 3,758                         | 3,414                         | 3,485                        | 3,544                         | 1.7                               | -21.0                                      |
| <b>Furniture, home furnishings and electronics stores</b>                                     | <b>2,578</b>     | <b>2,510</b>                  | <b>2,440</b>                  | <b>2,417</b>                 | <b>2,370</b>                  | <b>-1.9</b>                       | <b>-8.1</b>                                |
| Furniture stores                                                                              | 859              | 820                           | 794                           | 783                          | 771                           | -1.5                              | -10.3                                      |
| Home furnishings stores                                                                       | 516              | 473                           | 452                           | 450                          | 439                           | -2.4                              | -15.0                                      |
| Computer and software stores                                                                  | 116              | 110                           | 101                           | 104                          | 105                           | 0.5                               | -9.7                                       |
| Home electronics and appliance stores                                                         | 1,087            | 1,107                         | 1,093                         | 1,080                        | 1,056                         | -2.2                              | -2.8                                       |
| <b>Building and outdoor home supplies stores</b>                                              | <b>2,264</b>     | <b>2,271</b>                  | <b>2,137</b>                  | <b>2,115</b>                 | <b>2,177</b>                  | <b>3.0</b>                        | <b>-3.8</b>                                |
| Home centres and hardware stores                                                              | 1,837            | 1,853                         | 1,724                         | 1,697                        | 1,754                         | 3.3                               | -4.5                                       |
| Specialized building materials and garden stores                                              | 427              | 418                           | 413                           | 417                          | 423                           | 1.4                               | -0.8                                       |
| <b>Food and beverage stores</b>                                                               | <b>7,798</b>     | <b>8,198</b>                  | <b>8,089</b>                  | <b>8,267</b>                 | <b>8,326</b>                  | <b>0.7</b>                        | <b>6.8</b>                                 |
| Supermarkets                                                                                  | 5,582            | 5,909                         | 5,858                         | 6,007                        | 6,020                         | 0.2                               | 7.9                                        |
| Convenience and specialty food stores                                                         | 838              | 860                           | 842                           | 841                          | 854                           | 1.6                               | 1.9                                        |
| Beer, wine and liquor stores                                                                  | 1,378            | 1,429                         | 1,388                         | 1,419                        | 1,452                         | 2.3                               | 5.4                                        |
| <b>Pharmacies and personal care stores</b>                                                    | <b>2,388</b>     | <b>2,461</b>                  | <b>2,406</b>                  | <b>2,485</b>                 | <b>2,493</b>                  | <b>0.3</b>                        | <b>4.4</b>                                 |
| <b>Clothing and accessories stores</b>                                                        | <b>2,024</b>     | <b>1,981</b>                  | <b>1,913</b>                  | <b>1,970</b>                 | <b>1,970</b>                  | <b>0.0</b>                        | <b>-2.7</b>                                |
| Clothing stores                                                                               | 1,551            | 1,513                         | 1,465                         | 1,511                        | 1,514                         | 0.2                               | -2.4                                       |
| Shoe, clothing accessories and jewellery stores                                               | 473              | 468                           | 448                           | 459                          | 456                           | -0.6                              | -3.7                                       |
| <b>General merchandise stores</b>                                                             | <b>4,169</b>     | <b>4,337</b>                  | <b>4,319</b>                  | <b>4,322</b>                 | <b>4,340</b>                  | <b>0.4</b>                        | <b>4.1</b>                                 |
| <b>Miscellaneous retailers</b>                                                                | <b>1,783</b>     | <b>1,815</b>                  | <b>1,775</b>                  | <b>1,814</b>                 | <b>1,817</b>                  | <b>0.2</b>                        | <b>1.9</b>                                 |
| Sporting goods, hobby, music and book stores                                                  | 886              | 894                           | 893                           | 904                          | 898                           | -0.8                              | 1.3                                        |
| Miscellaneous store retailers                                                                 | 897              | 921                           | 882                           | 909                          | 919                           | 1.1                               | 2.5                                        |
| <b>Total retail sales</b>                                                                     | <b>35,558</b>    | <b>34,817</b>                 | <b>33,068</b>                 | <b>33,668</b>                | <b>33,743</b>                 | <b>0.2</b>                        | <b>-5.1</b>                                |
| <b>Total excluding new car dealers, used and recreational motor vehicle and parts dealers</b> | <b>27,486</b>    | <b>27,331</b>                 | <b>26,492</b>                 | <b>26,875</b>                | <b>27,037</b>                 | <b>0.6</b>                        | <b>-1.6</b>                                |
| <b>Provinces and territories</b>                                                              |                  |                               |                               |                              |                               |                                   |                                            |
| Newfoundland and Labrador                                                                     | 582              | 593                           | 567                           | 568                          | 575                           | 1.1                               | -1.3                                       |
| Prince Edward Island                                                                          | 142              | 144                           | 138                           | 139                          | 137                           | -1.4                              | -3.0                                       |
| Nova Scotia                                                                                   | 1,012            | 987                           | 955                           | 968                          | 970                           | 0.2                               | -4.1                                       |
| New Brunswick                                                                                 | 812              | 807                           | 791                           | 797                          | 787                           | -1.2                              | -3.1                                       |
| Quebec                                                                                        | 7,962            | 7,877                         | 7,624                         | 7,615                        | 7,699                         | 1.1                               | -3.3                                       |
| Ontario                                                                                       | 12,549           | 12,343                        | 11,555                        | 11,966                       | 12,082                        | 1.0                               | -3.7                                       |
| Manitoba                                                                                      | 1,247            | 1,251                         | 1,207                         | 1,204                        | 1,202                         | -0.2                              | -3.5                                       |
| Saskatchewan                                                                                  | 1,176            | 1,200                         | 1,128                         | 1,157                        | 1,159                         | 0.2                               | -1.5                                       |
| Alberta                                                                                       | 5,182            | 4,943                         | 4,720                         | 4,745                        | 4,682                         | -1.3                              | -9.6                                       |
| British Columbia                                                                              | 4,763            | 4,547                         | 4,261                         | 4,383                        | 4,328                         | -1.3                              | -9.1                                       |
| Yukon                                                                                         | 45               | 43                            | 41                            | 42                           | 42                            | -1.0                              | -6.9                                       |
| Northwest Territories                                                                         | 62               | 56                            | 56                            | 55                           | 54                            | -2.1                              | -12.0                                      |
| Nunavut                                                                                       | 25               | 26                            | 26                            | 26                           | 26                            | 0.4                               | 3.2                                        |

<sup>r</sup> revised

<sup>p</sup> preliminary

**Note:** Figures may not add up to total due to rounding.

---

## Crushing statistics

March 2009

Oilseed processors crushed 386 368 metric tonnes of canola in March. Oil production totalled 167 960 tonnes in March while meal production amounted to 223 704 tonnes.

**Available on CANSIM: table 001-0005.**

**Definitions, data sources and methods: survey number 3404.**

The March 2009 issue of *Cereals and Oilseeds Review* (22-007-XIB, free) will be available in May.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-800-465-1991; [agriculture@statcan.gc.ca](mailto:agriculture@statcan.gc.ca)), Agriculture Division. ■

## Cereals and oilseeds review

February 2009

Data from the February issue of *Cereals and Oilseeds Review* are now available. February's issue contains an overview of market conditions in March.

**Definitions, data sources and methods: survey numbers, including related surveys, 3401, 3403, 3404, 3443, 3464, 3476 and 5046.**

The February 2009 issue of *Cereals and Oilseeds Review*, Vol. 32, no. 2 (22-007-XIB, free), is now available from the *Publications* module of our website.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-800-465-1991; [agriculture@statcan.gc.ca](mailto:agriculture@statcan.gc.ca)), Agriculture Division. ■

## Deliveries of major grains

March 2009

Data on March grain deliveries are now available.

**Available on CANSIM: table 001-0001.**

**Definitions, data sources and methods: survey numbers, including related surveys, 3403, 3404, 3443 and 5046.**

The March 2009 issue of *Cereals and Oilseeds Review* (22-007-XIB, free) will be available in May.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-800-465-1991; [agriculture@statcan.gc.ca](mailto:agriculture@statcan.gc.ca)), Agriculture Division. ■

## New products

**Canadian Economic Observer**, April 2009, Vol. 22, no. 4  
**Catalogue number 11-010-XPB** (\$25/\$243).

**2009 Red River Valley Flood: Impact on Agriculture**, April 2009  
**Catalogue number 18-504-XWE**  
(free).

**Cereals and Oilseeds Review**, February 2009, Vol. 32, no. 2  
**Catalogue number 22-007-XIB**  
(free).

**Inter-corporate Ownership**, First quarter 2009  
**Catalogue number 61-517-XCB** (\$375/\$1,065).

**All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.**

Catalogue numbers with an -XWE, -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB or -XDE are electronic versions on diskette; -XCB or -XCE are electronic versions on compact disc; -XVB or -XVE are electronic versions on DVD and -XBB or -XBE a database.

## How to order products

### To order by phone, please refer to:

- The title
- The catalogue number
- The volume number
- The issue number
- Your credit card number.

From Canada and the United States, call: **1-800-267-6677**  
From other countries, call: **1-613-951-2800**  
To fax your order, call: **1-877-287-4369**  
For address changes or account inquiries, call: **1-877-591-6963**

**To order by mail, write to:** Statistics Canada, Finance, 6<sup>th</sup> floor, R.H. Coats Bldg., Ottawa, K1A 0T6.  
Include a cheque or money order payable to **Receiver General of Canada/Publications**. Canadian customers add 5% GST and applicable PST.

**To order by Internet, write to:** [infostats@statcan.gc.ca](mailto:infostats@statcan.gc.ca) or download an electronic version by accessing Statistics Canada's website ([www.statcan.gc.ca](http://www.statcan.gc.ca)). From the *Our products and services* page, under *Browse our Internet publications*, choose *For sale*.

**Authorized agents and bookstores also carry Statistics Canada's catalogued publications.**



### Statistics Canada's official release bulletin

Catalogue 11-001-XIE.

Published each working day by the Communications and library Services Division, Statistics Canada, 10G, R.H. Coats Building, 100 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6.

To access *The Daily* on the Internet, visit our site at <http://www.statcan.gc.ca>. To receive *The Daily* each morning by e-mail, send an e-mail message to [listproc@statcan.gc.ca](mailto:listproc@statcan.gc.ca). Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, 2009. All rights reserved. The content of this electronic publication may be reproduced, in whole or in part, and by any means, without further permission from Statistics Canada, subject to the following conditions: that it be done solely for the purposes of private study, research, criticism, review or newspaper summary, and/or for non-commercial purposes; and that Statistics Canada be fully acknowledged as follows: Source (or "Adapted from", if appropriate): Statistics Canada, year of publication, name of product, catalogue number, volume and issue numbers, reference period and page(s). Otherwise, no part of this publication may be reproduced, stored in a retrieval system or transmitted in any form, by any means—electronic, mechanical or photocopy—or for any purposes without prior written permission of Licensing Services, Client Services Division, Statistics Canada, Ottawa, Ontario, Canada K1A 0T6.