Catalogue 11-001-XIE (Français 11-001-XIF) ISSN 1205-9137

The Daily

Statistics Canada

Thursday, May 27, 2010
Released at 8:30 a.m. Eastern time

Releases

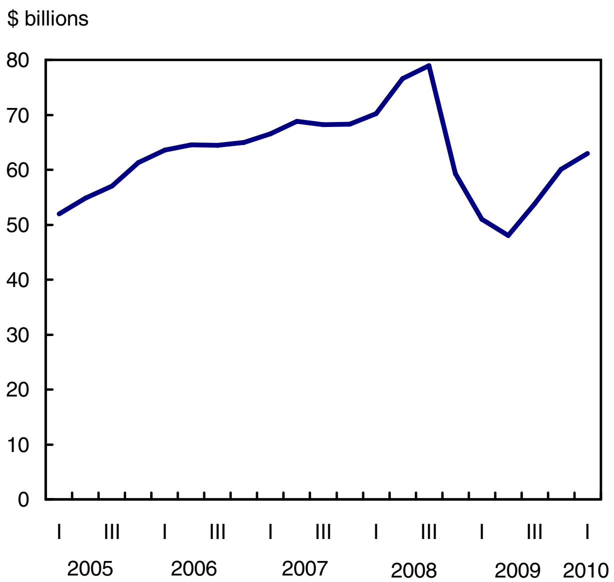
Releases

Quarterly financial statistics for enterprises

First quarter 2010 (preliminary)

Canadian corporations earned $62.9 billion in operating profits in the first quarter, up 4.8% or $2.9 billion from the previous quarter. This was still below the $78.9 billion high reached in the third quarter of 2008 before the economy headed into the recent downturn. This marks the third consecutive quarter of growth since the low of $48.0 billion reported in the second quarter of 2009.

Quarterly operating profits



Profits in the non-financial industries increased 8.3% from the fourth quarter to $46.6 billion in the first quarter, while profits in the financial industries decreased 4.1% to $16.4 billion. Overall, gains were mixed as 10 of 22 industries reported higher profits in the first quarter.

Note to readers

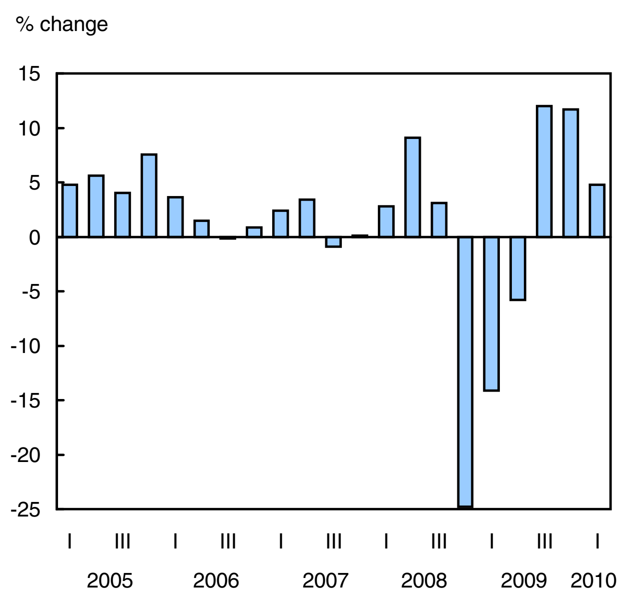
Quarterly profit numbers referred to in the text are seasonally adjusted and are in current dollars. The quarterly financial data for the period covering 2007 to date have been revised following reconciliation to the 2007 and 2008 annual series.

Quarterly financial statistics for enterprises are based upon a sample survey and represent the activities of all corporations in Canada, except those that are government controlled or not-for-profit. An enterprise can be a single corporation or a family of corporations under common ownership and control, for which consolidated financial statements are produced.

Profits referred to in this analysis are operating profits earned from normal business activities. For non-financial industries, operating profits exclude interest and dividend revenue and capital gains/losses whereas for financial industries, these are included along with interest paid on deposits.

Operating profits differ from net profits, which represent the after tax profits earned by corporations.

Quarterly change in operating profits



Oil and gas profits up in the first quarter

Profits for oil and gas extraction and support activities were up 40.4% to $4.1 billion in the first quarter. Part of this gain came from rising oil prices. This marks the third straight quarter of growth for the sector, although profits remained below their peak of $13.1 billion reported in the third quarter of 2008.

Mining profits increase

The profits for the mining and quarrying industry grew by 14.8% to $1.3 billion. This gain was partly attributed to increases in commodity prices.

Manufacturing profits continue to rise

Manufacturers reported a fourth consecutive quarter of increased profits. At $10.4 billion, first quarter profits grew 12.6% over the previous quarter. Leading the growth were motor vehicle and parts manufacturers, and primary metal manufacturers.

Wholesale and retail profits up

Profits in the wholesale industry grew by 8.1% to $5.4 billion in the first quarter. Building materials and supplies wholesalers, and motor vehicle and parts wholesalers contributed almost half of this growth.

Profits for retailers also grew by 11.5% to $4.1 billion. Clothing, department and other general merchandise stores, motor vehicles and parts dealers, and food and beverage stores were the top contributors to this growth.

Operating profits for financial industries decrease

Profits for the financial industries fell 4.1% to $16.4 billion in the first quarter. Profits of insurance carriers and related activities declined 26.0% to $3.1 billion. This decrease was attributed to increased expenses as a result of actuarial adjustments and higher claims. Depository credit intermediation, mainly chartered banks, tempered the decline with a 7.8% increase in profits compared with the fourth quarter of 2009 to $6.6 billion.

Aggregate balance sheet and income statement data for Canadian corporations are now available through CANSIM at the national level for 22 industry groupings.

Available on CANSIM: tables 187-0001 and 187-0002.

Definitions, data sources and methods: survey number 2501.

The first quarter 2010 issue of the *Quarterly Financial Statistics for Enterprises* (61-008-X, free) will be available soon.

Financial statistics for enterprises for the second quarter will be released on August 25.

For more information or to order data, contact Client Services (toll-free 1-888-811-6235; *iofd-clientservicesunit@statcan.gc.ca*). To enquire about the concepts, methods, or data quality of this release, contact Philippe Marceau (613-951-4390; *philippe.marceau@statcan.gc.ca*), or Khalid Berrahou (613-951-1989; *khalid.berrahou@statcan.gc.ca*), Industrial Organization and Finance Division.

Quarterly financial statistics for enterprises

	First quarter 2009[r]	Fourth quarter 2009[r]	First quarter 2010[p]	Fourth quarter 2009 to first quarter 2010	First quarter 2009 to first quarter 2010
	Seasonally adjusted				
	$ billions			% change	
All industries					
Operating revenue	741.6	768.3	775.9	1.0	4.6
Operating profit	51.0	60.1	62.9	4.8	23.4
Net profit	25.1	45.2	47.9	6.1	90.8
Non-financial					
Operating revenue	669.4	692.6	700.1	1.1	4.6
Operating profit	37.3	43.0	46.6	8.3	24.9
Net profit	18.3	34.4	37.6	9.5	105.2
Financial					
Operating revenue	72.2	75.7	75.8	0.1	5.0
Operating profit	13.7	17.1	16.4	-4.1	19.4
Net profit	6.8	10.8	10.3	-4.8	51.7

r *revised*
p *preliminary*
Note: *Figures may not add up to totals because of rounding.*

■

Characteristics of international overnight travellers

Fourth quarter 2009 (preliminary)

Pleasure trips to Canada by foreign residents declined in the fourth quarter compared with the same quarter of 2008. This coincided with an increased number of Canadian residents' pleasure trips outside their own country.

A 24.3% year-over-year drop in the number of overnight pleasure trips to Canada by overseas residents was partially offset by an 11.3% increase in business trips.

Overall, 8 of Canada's top 10 overseas markets for visitors recorded declines in both overnight trips and spending. Trips by residents of the United Kingdom to Canada fell 10.1% from the fourth quarter of 2008, while trips from Japanese residents were down 18.9%. Spending by these visitors fell at an even faster rate.

Overnight pleasure trips to Canada by residents of the United States fell 10.4%, while trips to visit friends and relatives declined by 2.2%.

In the fourth quarter, 7 of the top 10 states of origin in the United States recorded declines in overnight trips to Canada. The largest drops occurred in four northern states: New York (-11.6%), Michigan (-13.0%), Ohio (-18.4%) and Pennsylvania (-16.6%). However, travel by residents of two West Coast states increased: Washington (+1.7%) and California (+2.0%).

In the opposite direction, Canadians made just over 2.0 million overnight pleasure trips to the United States, up 4.8% from the fourth quarter of 2008. Similarly, Canadian pleasure trips to other countries increased 4.4% to over 1.1 million trips.

However, business travel declined in both cases. Overnight trips by Canadian residents to visit friends and relatives increased to the United States but declined for overseas destinations.

Definitions, data sources and methods: survey number 3152.

This release summarises data now available from the International Travel Survey. Tables, various statistical profiles and micro-data files of characteristics of international travellers using preliminary fourth quarter of 2009 data are now available on request.

Data on characteristics of international overnight travellers for the first quarter will be released on August 26.

To obtain one or more of these products, contact Client Services (toll-free 1-800-307-3382; 613-951-9169; fax: 613-951-2909; *tourism@statcan.gc.ca*). To enquire about the concepts, methods or data quality of this release, contact Paul Durk (613-951-5859; fax: 613-951-2909; *paul.durk@statcan.gc.ca*), Tourism and the Centre for Education Statistics Division.

Overnight travel to and from Canada by trip purpose[1]

	Fourth quarter 2008[r]	Fourth quarter 2009[p]	Fourth quarter 2008 to fourth quarter 2009
	thousands		% change
Canadian trips abroad			
To the United States	3,766	3,914	3.9
Business	538	533	-0.8
Pleasure	1,951	2,044	4.8
Visiting friends/relatives	775	837	8.0
To other countries	1,671	1,638	-1.9
Business	221	197	-11.0
Pleasure	1,094	1,142	4.4
Visiting friends/relatives	265	234	-11.7
Travel to Canada			
From the United States	2,250	2,072	-7.9
Business	425	391	-7.9
Pleasure	936	839	-10.4
Visiting friends/relatives	691	676	-2.2
From other countries	793	717	-9.6
Business	151	168	11.3
Pleasure	247	187	-24.3
Visiting friends/relatives	313	290	-7.2

r *revised*
p *preliminary*
1. *Totals also include other trip purposes.*

Top 10 overseas countries of origin for travellers[1]

	Fourth quarter 2008r	Fourth quarter 2009p	Fourth quarter 2008 to fourth quarter 2009	Fourth quarter 2008r	Fourth quarter 2009p	Fourth quarter 2008 to fourth quarter 2009
	Overnight trips			Expenditures		
	thousands		% change	$ millions		% change
United Kingdom	139	125	-10.1	182	143	-21.1
France	69	67	-2.3	89	82	-8.1
Germany	48	47	-2.2	59	56	-6.2
Japan	54	44	-18.9	73	51	-30.6
Australia	41	39	-4.9	79	75	-5.1
China	34	33	-2.0	65	65	-0.5
South Korea	28	25	-9.9	44	43	-1.0
India	22	23	6.2	18	22	24.9
Hong Kong	23	20	-12.3	23	22	-4.9
Italy	17	18	6.4	20	21	2.3

r *revised*
p *preliminary*
1. *Might include other countries.*

■

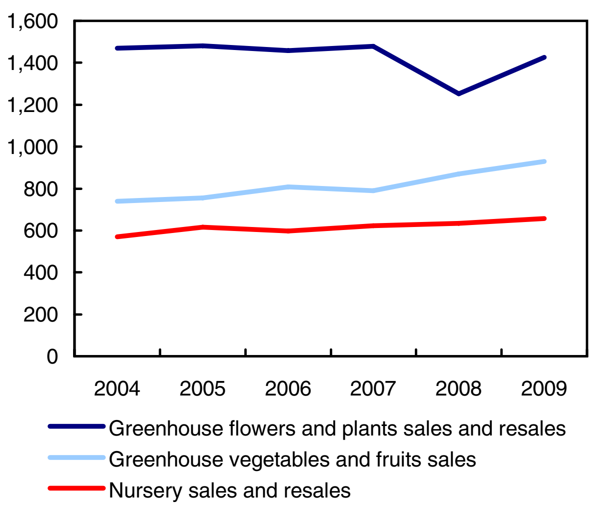
Greenhouse, sod and nursery industries

2009

Sales of greenhouse products increased 10.4% to about $2.4 billion in 2009, rebounding from declines in both 2007 and 2008. Sales of both sod and nursery products also increased.

Sales progression of greenhouse and nursery products

$ millions



Sales of greenhouse flowers and plants were up 12.9% from 2008 to $1.4 billion. All categories of flowers and plants posted higher sales, except for ornamental plants for transplanting (-20.9%).

Sales of greenhouse fruits and vegetables rose 6.8% to $929 million. Sales of tomatoes, the largest crop, increased 13.1% to $434 million. Despite a 7.6% increase in production, the value of sales for peppers fell 2.4%. Prices obtained by Canadian producers were affected negatively by lower prices for imported peppers from the Netherlands. Growers in Ontario accounted for 60.0% of sales of greenhouse fruits and vegetables in Canada.

The total greenhouse area expanded by 5.3% to 22.9 million square metres in 2009.

Total operating expenses for greenhouse operators rose by 9.0% to $2.1 billion. Labour costs accounted for more than one-quarter of total expenses. The total number of seasonal and permanent greenhouse workers increased 2.2% to 38,565.

Canada's total nursery area increased by 1.3% and the total sod area by 6.0%.

Sales of nursery products increased by 3.7% to $658 million in 2009. Ontario, British Columbia and Quebec accounted for nearly 90% of nursery sales nationally.

Costs for nursery operators grew 13.3% to $579 million in 2009. Labour costs accounted for 37.6% of the total. Nurseries employed 14,260 people in 2009, nearly three-quarters of whom were seasonal employees.

In Canada, sod cultivators reported sales of $151 million, up 13.9% from a year earlier. Alberta, Ontario and Quebec are the three main sod-producing provinces. The sector employed 1,835 workers, close to three-quarters of whom were seasonal.

Available on CANSIM: tables 001-0006 and 001-0046 to 001-0061.

Definitions, data sources and methods: survey number 3416.

The 2009 issue of *Greenhouse, Sod and Nursery Industries* (22-202-X, free) is now available from the *Key resource* module of our website under *Publications*.

For more information, contact Client Services (toll-free 1-800-465-1991; *agriculture@statcan.gc.ca*). To enquire about the concepts, methods or data quality of this release, contact Lorie Shinder (613-951-0524; *lorie.shinder@statcan.gc.ca*), Agriculture Division. ■

Food available for consumption

2009

On a per capita basis, the Canadian diet in 2009 included more fresh fruit and vegetables, cereals, coffee and fish compared with 2008. The total daily intake of calories per person fell to 2,357.8 calories, down 155.6 calories from the peak in 2001.

Total fresh fruit intake, including citrus, reached a record 39.3 kg per person, up slightly from 2008.

The total fresh vegetable intake, excluding potatoes, reached a record 40.7 kg per person in 2009, slightly higher than the five-year average of 38.6 kg per person. This was just above the previous record of 40.3 kg in 2001.

Per capita red meat available for consumption continued to decline in 2009, falling by 0.7% to 23.4 kg per person per year. Red meat available for consumption has declined by 5.2 kg per person over the last 20 years.

In the past two decades, Canadians have shifted towards a diet which includes more fruits and vegetables, cereal products, and nuts and beans.

During this time, poultry consumption has increased, while beef and pork consumption has continued to decline. Oil and fat consumption increased through the 1990s to a peak in 1998, but has since fallen steadily. Sugar available for consumption has increased over the past two years from the record low set in 2007.

Data on food availability have been adjusted to account for losses in cooking, storage and waste that occur in homes, restaurants and institutions while preparing and processing food.

Available on CANSIM: tables 002-0010, 002-0011, 002-0019, and 003-0080.

Definitions, data sources and methods: survey numbers, including related surveys, 3403, 3404, 3407, 3423, 3430, 3460 and 3475.

The 2009 issue of *Food Statistics* (21-020-X, free) is now available. From the *Key resource* module of our website under *Publications*, choose *All subjects* then *Agriculture*.

The *Canada Food Statistics* CD-ROM (23F0001X, $81) and downloadable database (23F0001X, free) will not be updated in June 2010. The last updated issues of these products were released in June 2009.

For more information, call Client Services (toll-free 1-800-465-1991). To enquire about the concepts, methods or data quality of this release, contact Robert Plourde (613-951-8716, *robert.plourde@statcan.gc.ca*), Agriculture Division. ■

Couriers and Messengers Services Price Index

April 2010

The Couriers and Messengers Services Price Index increased 0.1% in April compared with March. The courier portion rose 0.2%, while the local messenger component was down 0.1%.

Note: The Couriers and Messengers Services Price Index is a monthly price index measuring the change over time in prices for courier and messenger services provided by long and short distance delivery companies to Canadian-based business clients.

These indexes are available at the Canada level only.

Available on CANSIM: table 329-0053.

Definitions, data sources and methods: survey number 5064.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-888-951-4550; 613-951-4550; fax: 613-951-3117; *ppd-info-dpp@statcan.gc.ca*), Producer Prices Division. ■

Poultry and eggs
2009

Data on stocks, production and value of poultry and eggs are now available for 2009.

Note: Revisions to egg production have been made back to 2002.

Available on CANSIM: tables 003-0017 to 003-0020, 003-0022 to 003-0024, 003-0038, 003-0039 and 003-0079.

Definitions, data sources and methods: survey numbers, including related surveys, 3425 and 5039.

The January to March 2010 issue of *Poultry and Egg Statistics*, Vol. 7, no. 1 (23-015-X, free), is now available from the *Key resource* module of our website under *Publications*.

For more information, call Client Services (toll-free 1-800-465-1991). To enquire about the concepts, methods or data quality of this release, contact Sandra Venturino (613-951-9278; *sandra.venturino@statcan.gc.ca*), Agriculture Division. ■

Cereals and oilseeds review
March 2010

Data from the March issue of *Cereals and Oilseeds Review* are now available. March's issue contains an overview of market conditions in April.

The annual "Grain storage and movement" supplement, prepared in conjunction with the Canadian Grain Commission, is included in this issue.

Definitions, data sources and methods: survey numbers, including related surveys, 3401, 3403, 3404, 3443, 3464, 3476 and 5046.

The March 2010 issue of *Cereals and Oilseeds Review*, Vol. 33, no. 3 (22-007-X, free), is now available. From the *Key resource* module of our website, choose *Publications*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Client Services (toll-free 1-800-465-1991; *agriculture@statcan.gc.ca*), Agriculture Division. ■

New products and studies

Food Statistics, 2009
Catalogue number 21-020-X (PDF, free; HTML, free)

Cereals and Oilseeds Review, March 2010, Vol. 33, no. 3
Catalogue number 22-007-X (PDF, free; HTML, free)

Greenhouse, Sod and Nursery Industries, 2009
Catalogue number 22-202-X (PDF, free; HTML, free)

Poultry and Egg Statistics, January to March 2010, Vol. 7, no. 1
Catalogue number 23-015-X (PDF, free; HTML, free)

Health Indicators, 2010, no. 1
Catalogue number 82-221-X (HTML, free)

Health Indicator Maps,
Catalogue number 82-583-X (HTML, free)

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

Catalogue numbers with an -XWE, -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB or -XDE are electronic versions on diskette; -XCB or -XCE are electronic versions on compact disc; -XVB or -XVE are electronic versions on DVD and -XBB or -XBE a database.

How to order products

To order by phone, please refer to:

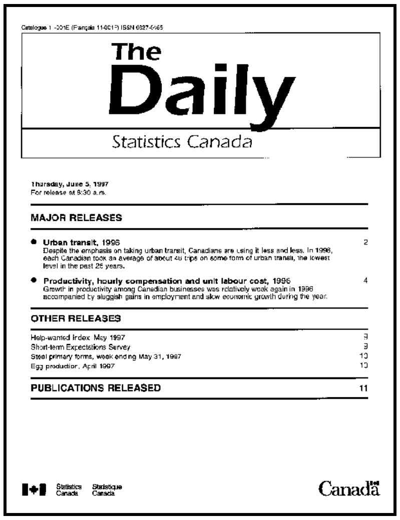
- The title
- The catalogue number
- The volume number
- The issue number
- Your credit card number.

From Canada and the United States, call:	**1-800-267-6677**
From other countries, call:	**1-613-951-2800**
To fax your order, call:	**1-877-287-4369**

To order by mail, write to: Statistics Canada, Finance, 6th floor, R.H. Coats Bldg., Ottawa, K1A 0T6.
Include a cheque or money order payable to **Receiver General of Canada/Publications**. Canadian customers add 5% GST and applicable PST.

To order by Internet, write to: *infostats@statcan.gc.ca* or download an electronic version by accessing Statistics Canada's website *(www.statcan.gc.ca)*. From the *Our products and services* page, under *Browse our Internet publications*, choose *For sale*.

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.


Catalogue 11-001E (Français 11-001F) ISSN 0827-0465

The Daily

Statistics Canada

Thursday, June 5, 1997
For release at 8:30 a.m.

MAJOR RELEASES

- **Urban transit, 1996** 2
  Despite the emphasis on taking urban transit, Canadians are using it less and less. In 1996, each Canadian took an average of about 46 trips on some form of urban transit, the lowest level in the past 25 years.
- **Productivity, hourly compensation and unit labour cost, 1996** 4
  Growth in productivity among Canadian businesses was relatively weak again in 1996 accompanied by sluggish gains in employment and slow economic growth during the year.

OTHER RELEASES

Help-wanted Index, May 1997	9
Short-term Expectations Survey	9
Steel primary forms, week ending May 31, 1997	10
Egg production, April 1997	10

PUBLICATIONS RELEASED 11

Statistics Canada Statistique Canada

Canada

Statistics Canada's official release bulletin

Catalogue 11-001-XIE.

Published each working day by the Communications and library Services Division, Statistics Canada, 10G, R.H. Coats Building, 100 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6.

To access *The Daily* on the Internet, visit our site at *http://www.statcan.gc.ca.* To receive *The Daily* each morning by e-mail, send an e-mail message to *listproc@statcan.gc.ca.* Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".