



News release

Minister Keith Ashfield announces the winners of the second CRA YouTube video contest

Ottawa, Ontario, August 6, 2010. . . The Honourable Keith Ashfield, Minister of National Revenue, Minister of the Atlantic Canada Opportunities Agency and Minister for the Atlantic Gateway, is pleased to announce the winners of the Canada Revenue Agency (CRA) “The Underground Economy: Not Your Problem?” video contest on YouTube.

The award for best English language video was given to David Hall, Steven Shanahan, Trevor Kai, and Shaun Axani from Toronto for their video called *It could be you!* The award for best French language video was given to Joëlle Cambon, Louis Blouin, Mélanie Parker, and Émilie Quevillon from Montréal for their video called *Pour des choix éclairés*.

“The winning videos deliver strong messages that clearly demonstrate the negative impacts of the underground economy,” said Minister Ashfield. “I would like to personally thank everyone who participated in this video contest; the videos help reinforce the CRA’s position on the underground economy and remind Canadians of the risks involved for individuals who participate in the underground economy.”

The videos show that those who participate in the underground economy are avoiding their tax responsibilities at the expense of all Canadians. Participation in the underground economy places an unfair burden on law-abiding businesses and individuals and reduces the amount of money available for important government programs for priorities such as health care, education and the environment.

A CRA selection committee determined the winners based on video quality, creativity and how effectively the videos showed the impact of the underground economy on society.

The winning videos have been posted on the CRA Web site at www.cra.gc.ca. They can also be viewed on the CRA-branded YouTube channel, www.youtube.com/canrevagency.

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For media information:

Noël Carisse
Media Relations
Canada Revenue Agency
613-952-9184

Erin Filliter
Director of Communications
Office of the Minister of National Revenue
613-995-2960



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