



Atlantic Canada
Opportunities
Agency

Agence de
promotion économique
du Canada atlantique

Canada

NEWS RELEASE

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Cooking up Something New in Pictou

Government of Canada supports the fishing and tourism industries in rural Nova Scotia



June 5, 2016 – Pictou, N.S. – Atlantic Canada Opportunities Agency (ACOA)

Sean Fraser, Member of Parliament for Central Nova, announced a \$300,000 funding contribution to North Nova Seafoods Ltd. while celebrating the grand opening of the Northumberland Fisheries Museum and Heritage Association's new fisheries exhibit centre on the Pictou waterfront.

North Nova Seafoods Ltd. is continuously reinvesting in their company to promote and sustain the organization's growth and prosperity. The repayable contribution from ACOA, through the Business Development Program (BDP), enables North Nova Seafood Ltd. to purchase and install a new Laitram CoolSteam cooking system. The new system replaces their outdated boiler unit, improving the consistency and quality of cooked food products. The acquisition of this new technology will reduce the environmental impact of fuel consumption while increasing the productivity of the company.

The growth of the fishing industry as well as the challenges of a life in this livelihood are well documented at the new Northumberland Fisheries Museum. A (announced – March 3, 2013) \$246,500 non-repayable contribution from the Government of Canada, through ACOA's Innovative Communities Fund (ICF), helped to construct the two-story, 6,900 square foot wooden exhibit center. The new museum houses an exhibit area, gift shop, aquarium room, boat display, library/research centre, and an on-site demonstration space. With the museum connecting to a previously built high replica of the Caribou Lighthouse and one of the only interactive lobster hatcheries in the area, the museum adds the final piece to the marine heritage experience.

The Northumberland Fisheries Museum was also supported by a \$ 250,000 investment from the Province of Nova Scotia as well as contributions of \$15,000 each from the Municipality of the County of Pictou and the Town of Pictou.

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Quotes

“The Government of Canada is proud to support the rich history of the fisheries sector in rural communities, whether that be through the preservation of our cultural history or the operation of a processing facility. These organizations are helping to preserve and maintain an industry, which has been crucial for Canada’s economy both past and present.”

- *The Honourable Navdeep Bains, Minister of Innovation, Science and Economic Development and Minister responsible for the Atlantic Canada Opportunities Agency*

“Reinvesting in our fisheries industry is vital for communities such as Pictou. These two projects highlight the importance of hard work and the perseverance of our area’s rich fishing culture. I am honored to see the impact that these contributions will have on preserving the industry in the museum, but also in the conservation and expansion of the fisheries sector today.

- *Sean Fraser, Member of Parliament for Central Nova*

“Our new building, which we are officially opening, will help us to achieve our mission of bringing awareness of the heritage and culture of the fishing industry of the Northumberland Strait. This facility, along with our Lighthouse Museum and Research Center, preserves and displays artifacts and family histories, while the Lobster Hatchery demonstrates and educates what can be done for future sustainability of the industry.”

- *Gary Nowlan, Chairman Northumberland Fisheries and Heritage Association*

“North Nova Seafoods Limited is poised to be a primary supplier of high quality seafood products, but must ensure that it is able to market its products in a highly competitive market place. To be a low cost, high quality producer, North Nova must continue to implement strong quality management processes in all areas of its operations. A step towards this was purchasing the Laitram Machinery CoolStream Cooking System. This system was designed to improve the profit per pound by reducing operating cost, maximizing yield, improving product quality, and maximizing throughput.”

- *Paul Logan, Owner and President North Nova Seafoods Ltd.*

Associated Links

[North Nova Seafoods Ltd. website](#)
[North Nova Seafoods Ltd. Facebook](#)

[Fisheries Museum Twitter](#)
[Fisheries Museum Facebook](#)

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