**OVERVIEW**

The Canada Arts Training Fund (CATF) program is delivered by the Arts Branch of PCH and provides financial assistance to Canadian not-for-profit institutions that specialize in delivering focused, intensive and practice-based arts training to prepare students for professional national or international artistic careers.

**AVERAGE ANNUAL BUDGET OVER FIVE YEARS**

$22,652,000

\[ \text{Ratio of Applications to Places} = \frac{\text{Number of Applications}}{\text{Number of Places}} \]

90% national professional arts schools or institutions funded yearly.

39% of recipients are repeat clients.

**CULTURE AND ARTISTIC PERFORMANCES WERE SIGNIFICANT GENERATORS OF ECONOMIC GROWTH, JOBS & WEALTH**

- $53.88 contributed to GDP, and 652,406 jobs created in 2016
- 20 million tourists in 2017
- Generates secondary tourist spending
- Cultural identity development
- Supports the attraction of knowledgeable workers that help make Canadian companies competitive

**EFFECTIVENESS**

CATF supported the development of high-quality training institutions and successful professional artists. Further, CATF-funded organizations were recognized as being leaders in their field and have provided relevant and applied training to students through high-quality instruction. However, the definition of excellence may not have been appropriate for Indigenous art forms.

**CANADIAN PARTICIPATION IN ARTS & CULTURE (2016-17)**

- Attended Performances: 88%

Without public funding, some arts training organizations would not have been viable. There was a high demand for CATF as it is the only program to provide cohesive, multi-year operational funding for professional arts training organizations.
**NUMBER AND PROPORTION OF STUDENTS AND GRADUATES (2012-13 TO 2017-18)**

<table>
<thead>
<tr>
<th>Year</th>
<th>Students Enrolled</th>
<th>Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>12/13</td>
<td>19,522</td>
<td>13,100</td>
</tr>
<tr>
<td>13/14</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14/15</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15/16</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16/17</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

67%

**PERCENTAGE OF FUNDING SOURCES BY TYPE (EARNED, PUBLIC, PRIVATE), BY FISCAL YEAR**

Applicants are encouraged by CATF to have a combination of earned revenue, private and public funding.

<table>
<thead>
<tr>
<th>Year</th>
<th>Private</th>
<th>Earned</th>
<th>Public</th>
</tr>
</thead>
<tbody>
<tr>
<td>12/13</td>
<td>53%</td>
<td>32%</td>
<td>14%</td>
</tr>
<tr>
<td>13/14</td>
<td>33%</td>
<td>16%</td>
<td>52%</td>
</tr>
<tr>
<td>14/15</td>
<td>18%</td>
<td>16%</td>
<td>50%</td>
</tr>
<tr>
<td>15/16</td>
<td>18%</td>
<td>16%</td>
<td>48%</td>
</tr>
<tr>
<td>16/17</td>
<td>22%</td>
<td>16%</td>
<td>49%</td>
</tr>
</tbody>
</table>

**EFFICIENCY**

CATF utilized consistent and rigorous implementation of eligibility and assessment criteria, site visits and expert assessments to ensure resources dedicated to the program were used efficiently.

CATF-funded organizations produced highly skilled graduates who are recognized in Canada and internationally for excellence.

66%

of these graduates were working professionally in their field.

1 in 3 graduates received a regional, national or international award in recognition of excellence.

**GOVERNMENT-WIDE POLICY CONSIDERATIONS**

**Official Languages requirements** of section 41 of the Official Languages Act were met.

GBA+ was actively applied to identify systemic barriers in CATF Terms and Conditions and guidelines; specific minority communities were successfully targeted.

**SERVICES STANDARDS**

The service standard for acknowledging receipt of applications was met to a high degree (83%-100%) by CATF in the five years covered by the evaluation period.

While CATF did not meet its service standard for notification of the funding decision between 2012-13 and 2016-17, preliminary program data for 2017-18 suggests that timelimes have significantly improved.

**RECOMMENDATIONS**

The Senior Assistant Deputy Minister for the Cultural Affairs Sector should:

1. Explore the feasibility, benefits and impacts of a two-stream funding model for CATF within the existing budget.

2. Collaborate with Indigenous arts organizations to identify barriers to a successful application, develop options to address these barriers and implement an approach to ultimately increase the number of high-quality graduates.