



STRATEGIC PLAN

2026 - 2030



MISSION



Evidence-informed public health leadership to improve health, well-being, and operational readiness of women and diverse CAF members

A healthy, resilient, and operationally ready CAF where the health needs of women and diverse members are recognized and addressed across the military life cycle.



VISION

SCOPE



Public health initiatives aligned with CFHS priorities and WDH mandate.

Culture

Wellness, inclusion, and diversity strengthen operational effectiveness.



Collaboration & Communication

Meaningful partnerships to maximize impact.



VALUES

Evidence-Informed Practice

Decisions grounded in science and lived experience.



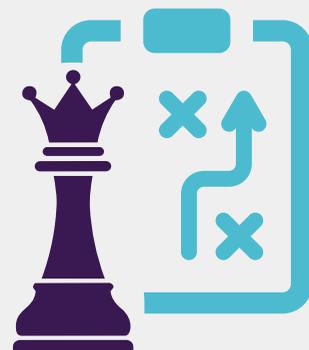
Accountability & Transparency

Clear outcomes, evaluation, and continuous improvement.



STRATEGIC GOALS

- Strengthen Public Health Surveillance:** Improve diversity-informed data and research to guide policy and risk mitigation.
- Advance Public Health Protection & Promotion:** Design and evaluate initiatives addressing unique health risks and resilience factors across the life course.
- Embed Evaluation & Quality Improvement:** Measure impact, drive innovation, and demonstrate value across WDH initiatives.
- Enable Inclusive Programs & Policies:** Ensure public health programs and policies are evidence-informed, equity-oriented, and responsive.
- Optimize Occupational Health & Readiness:** Integrate sex, gender, and diversity-informed approaches to enhance force health protection and mission effectiveness.



FOUR LINES OF EFFORT



Research and Engagement



Care Domestic and Deployed



Quality and Performance



Health Promotion and Prevention

HOW WE CONTRIBUTE

LEAD | COLLABORATE | CONSULT | SUPPORT | FACILITATE | REMAIN AWARE