



Environment and
Climate Change Canada

Environnement et
Changement climatique Canada



Engaging Canadian kids in wildlife conservation

Now accepting proposals for 2018 to 2021 funding opportunities

Engaging Canadian kids in wildlife conservation

Now accepting proposals for 2018 to 2021 funding opportunities

Environment and Climate Change Canada (ECCC) is seeking proposals from organizations to develop and deliver a national-scale, regionally specific program aimed at educating and engaging children aged 6 to 12 in Canadian wildlife conservation. Overall, this funding will educate kids about protecting Canada's biodiversity for future generations and the threats, like climate change, that impact it. More specifically, funding will support programming that achieves the following 3 goals:

- increasing kids' knowledge and awareness of Canada's wildlife, the main threats to wildlife and habitat, and what can be done, and is being done, to conserve and recover species at risk.
- providing kids with opportunities to get involved in activities that help conserve nature.
- inspiring kids to be active stewards of the natural world.

Eligible organizations

The following types of organizations are eligible for funding.

- non-government organizations
- educational institutions
- indigenous organizations and groups
- coalitions and networks of organizations

Interested applicants are strongly encouraged to partner with business and industry and provincial, territorial and municipal governments.

Proposal requirements

Proposals must meet the following requirements:

- educate children about wildlife (flora and fauna) including species at risk
- provide children with opportunities to get involved in activities to conserve nature
- be national in scope, but may be delivered regionally to take into consideration regional differences in wildlife and habitat diversity
- create lasting results and be self-sustaining
- be offered in French and English
- be delivered by partners with experience in youth education
- match requested funding by a minimum of 1:1 (from non-federal sources) (\$1 confirmed match for each \$1 of ECCC funding)

Priorities¹

Priorities for funding include:

- proposals which include programming that addresses priority species at risk:
 - Woodland Caribou [Boreal population (*Rangifer tarandus caribou*), Southern Mountain population (*Rangifer tarandus caribou*)]
 - Western Chorus Frog, Great Lakes/St-Lawrence-Canadian Shield population (*Pseudacris triseriata*)
 - Bats (*Myotis lucifugus*, *Perimyotis subflavus*, *Myotis septentrionalis*)
 - Wood Bison (*Bison bison athabasca*)
 - Sage Grouse (*Centrocercus urophasianus urophasianus*)
 - Monarch (*Danaus plexippus*)
 - Polar Bear (*Ursus maritimus*)
 - all migratory birds listed on Schedule 1 of the Species at Risk Act
- proposals which include programming that addresses priority sectors:
 - forestry sector
 - agriculture sector
 - urban Development sector
- proposals which include programming that addresses priority threat:
 - invasive alien species
- proposals which include programming that addresses the connections between climate change and biodiversity, including the impacts of climate change on Canada's wildlife
- proposals which involve multiple partners
- proposals which involve Indigenous children and communities
- proposals that will engage a large number of children, aged 6 to 12

Funding Available

One or more national-scale projects will be funded up to a total of \$750,000 per year for 3 years, for a maximum total of up to \$2.25M

The selected project(s) would start from date of notification until March 31, 2021.

¹ Proposals which address these priorities have an increased likelihood of being funded.

How to apply

Proposals must be submitted to Elizabeth Hess (Elizabeth.Hess@canada.ca) by **Tuesday April 3rd 2018 (midnight EST)**.

Each submission must comply with the following table of contents and include the relevant information to show how goals of the funding and all mandatory requirements are met:

1. Introduction: provides an opportunity to introduce the objectives of the proposal, the organization, etc.
2. Proposal overview: provides a general overview of the proposal including how it meets the funding goals, the program design description and rationale. This could include a brief reference to other sections of the proposal as listed below
3. Applicant's work experience in educating children and project management: Outlines the education, professional credentials, technical qualifications, and relevant experience of the applicant
4. Proposed operating plan: outlines how the applicant will plan, organize, manage, and operate to ensure that the goals of the funding and all requirements are fully met during the entire term of the contribution agreement. This should include, but not be limited to, a detailed description of each activity that would be undertaken, including how priorities will be addressed
5. Best practices: includes information to demonstrate how the program design applies best practices and proven approaches regarding how children learn and what motivates kids to take action on issues they care about
6. Respect and promote Reconciliation with Indigenous Peoples: includes information to demonstrate how the program design incorporates respect for Indigenous Peoples and promotes Reconciliation with Indigenous Peoples
7. Principle of sustainable use of wildlife: includes information to demonstrate how the program design incorporates the principle of sustainable use of wildlife.
8. Future strategies: identifies strategies for linking with potential resources/partners that can support continued engagement as kids get older
9. Expected results and indicators: outlines what the project will achieve in terms of expected results and how this will be measured. This should include, but not be limited to expected reach, in terms of the number of children engaged and in terms of geographic scope of activities/engagement
10. Proposed detailed budget: includes details for the entire length of the project including sources of matching funds
11. Description of partners: provides information on all partners involved in implementing the project. This should include, but not be limited to, their expertise, their professional credentials, and their role

Thank you for your interest in engaging Canadian kids in wildlife conservation.