

Evaluation of the Sectoral Initiatives Program

April 2011 to March 2017

The Program helps increase labour market efficiency in key sectors of the Canadian economy. It provides funding to organizations that create and distribute sector-based products to identify and address human resource needs, as well as skills gaps and mismatches between employers and employees.

FUNDING
RECIPIENTS
ENGAGED 12,923
STAKEHOLDERS
IN 2015-2016



- 10,630 EMPLOYERS
- 697 EMPLOYER ASSOCIATIONS
- 487 LEARNING INSTITUTIONS
- 57 OTHER GOVERNMENT OF CANADA DEPARTMENTS OR AGENCIES

 THE PROGRAM IS MAKING A CONTRIBUTION

Across sectors,
3,126
new certifications
WERE
GRANTED FROM
2013-2014 to
2015-2016



CHALLENGES

Barriers to product uptake for some sectors and groups

Limits to data collection were identified, particularly for longer-term outcomes

RECOMMENDATIONS



1. EXPLORE ways to encourage funding recipients to strengthen product outreach and dissemination.



2. EXPLORE ways to improve performance measurement and increase data validity while minimizing the burden on funding recipients.

THE FULL **EVALUATION OF THE SECTORAL INITIATIVES PROGRAM** IS AVAILABLE ON EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA'S WEBSITE.