



Evaluation of the Skilled Trades Awareness and Readiness Program – Summary

- Launched in 2018, the Program encourages Canadians, particularly those facing barriers, to explore and prepare for careers in the skilled trades.
- The Program targets equity-deserving groups, which include: youth, women, Indigenous peoples, newcomers, persons with disabilities, and racialized communities.
- The Program invested **\$36M** in grants and contributions to fund **13 projects** between 2018-2019 and 2021-2022.



ABOUT THE EVALUATION

- **A formative evaluation** to assess the Program design, delivery and early results.
- **Scope:** 13 funded projects from fiscal year 2018-2019 to 2021-2022.
- **Approach:** multiple lines of evidence, including documents and file review, interviews with funding recipients and program officials, and focus groups with project participants.

KEY FINDINGS



Almost all funding recipients were satisfied with the adequacy and timeliness of the funding they received.



Incomplete information was collected over time to track performance measurement due to the absence of data on some indicators.



The majority of participants reported that project activities helped prepare them to enter a skilled trade.

Project activities contributed to strengthening pre-apprenticeship across Canada. Types of activities in 2018-2019 and 2021-2022 included:

- **Awareness activities:** 69% of activities, 12,701 participants
- **Skills training:** 77% of activities, 3,072 participants
- **Work experience:** 46% of activities, 488 participants

RECOMMENDATION

The Program performance measurement strategy should ensure the collection and reporting of relevant, accurate and coherent data and information, facilitated by the mandatory participation of funding recipients in the annual reporting process and data validation.