

Staying Social



Due to the evolving circumstances presented by COVID-19, Employment and Social Development Canada (ESDC) employees are increasingly relying on social media platforms – such as **Facebook**, **Twitter**, **WhatsApp** – to communicate to their social networks, connect with their team remotely, and follow developments related to the pandemic.

Despite the changing nature of how the Government of Canada and ESDC operate during this pandemic, your values and expected behaviours as a public servant continue to apply.

Please note that only designated spokespersons are authorized to speak on behalf of the Department, including on social media, and if you are using social media in a professional or personal context, as an ESDC employee you should remember to:



USE GOOD
JUDGMENT



PROTECT
PRIVACY



RESPECT THE
GUIDELINES



REMEMBER YOUR
RESPONSIBILITIES AS
A PUBLIC SERVANT

Social Media Guidelines for Employees and **ESDC's Code of Conduct** are available to help guide ESDC employees.

If you have questions, please consult your manager or the [ESDC Social Media Team](#).

