### Fall 2024



### New Year's Greetings—2025

Products Council of Canada! The team at FPCC wants to thank national agencies, industry stakeholders and partners for their continued collaboration and we look forward to working with you in 2025. Wishing you a joyous and prosperous New Year! **Council Decisions** 

Happy New Year from Council members and staff at the Farm



### The Farm Products Council of Canada (FPCC) conducts its business by holding Council meetings to

review proposed regulatory amendments and to discuss files related to the national marketing and promotion and research agencies. The letters of decisions resulting from these meetings are available on FPCC's website by following

this link. **FPCC Meetings** 

October 18, 2024 – Council Meeting

### **Coucil Decisions:**

### Council members reviewed and approved the following proposed amendments:

Canadian Chicken Marketing Quota Regulations for the A-193 allocation period, which begins on December 15, 2024, and ends on February 8, 2024.

- Canadian Chicken Marketing Levies Order, effective November 12, 2024. Canadian Chicken Licensing Regulations, to add the additional product category 'boneless breast with drumette' with a coefficient of 350%.
- Egg Farmers of Canada's (EFC) Per Diem Rates for directors.
- November 19, 2024 Council Meeting

are required to finalize the 2023-24 control period reconciliation and apply the Export Policy

- carry-forward to the current 2024-25 control period. Canadian Chicken Licensing Regulations: It was agreed to remove the footnote in Schedule 4 since it contravened the regulatory drafting convention and to incorporate it into the body of the Regulations.
- Council members met with Restaurant Canada and hosted Turkey Farmers of Canada (TFC) for their

Restaurants Canada Alexander, Executive Vice President, Maximilien Roy, Vice President and Chris Elliott, Chief Economist and Vice President. They provided an overview of the

currently impacting their business. **Turkey Farmers of Canada** Council members had their annual meeting with TFC Executive members. In attendance was Darren

### and staff presented the Strategic Plan, the National Marketing Campaign, the On-Farm Program –

Animal Health, a brief update on avian influenza, and, their new Innovation Policy. December 11-12, 2024 – Council Meeting Council Decisions: Council members reviewed and approved the following proposed amendments: • Canadian Chicken Marketing Quota Regulations for the A-194 allocation period, which begins on



### February 9, 2025, and ends on April 5, 2025.

### Canadian Egg Marketing Levies Order, which will come into effect on December 29, 2024, and

expire on March 27, 2026. Canadian Egg Marketing Agency Quota Regulations, 1986 (Quota Regulations). The proposed

- amendments to the Federal Quota (Schedule 1), Special Temporary Market Requirement Quota (Schedule 1.1), and Vaccine Quota (Schedule 2 and the repeal of the Egg for Processing Quota (Schedule 1.2). The amendments to the Quota Regulations come into effect on December 29,
- Canadian Hatching Egg Producers (CHEP)'s Chair and Directors Per Diem rates. **Special Guests**
- On December 12, 2024, Council members had their annual meeting with Chicken Farmers of Canada

### (CFC) Executive members. In attendance were Tim Klompmaker (Chair), Nick de Graaf (1st Chair), Ray Nickel (2nd Chair), Luce Bélanger (Executive Member) and Michael Laliberté (Chief Executive

Officer). Council members were presented the Agency's budget, audit report and Strategic Priorities

## Also on December 11, Council members met the CHEP Executive members. In attendance were

**Canadian Hatching Egg Producers** 

**Egg Farmers of Canada** On December 12, 2024, Council members had their annual meeting with EFC Executive members. In

attendance were Roger Pelissero (Chair), Glen Jennings (1st Vice-Chair), Emmanuel Destrijker (2nd

Vice-Chair), Walter Siemens (Executive Member), Drew Black (Executive Director), Neil Newlands

Allocation, Budget, and Marketing Campaign, as well as the Federal-Provincial-Territorial Agreement. There was also a good discussion on current issues, including the impact of the Highly Pathogenic Avian Influenza Virus on the egg industry. **FPCC Activities** Creation of the Canadian Industrial Hemp Promotion-Research Agency As a result of great collaboration between the industrial hemp stakeholders, FPCC,



introduced in the Senate, completed Second reading in the House of Commons on June 19, 2024, and is now with the Standing Committee on Industry and Technology for consideration. You can follow the Bill's progress on the <u>LEGISinfo</u> website.

administrative amendments to the Agricultural Products Marketing Act. The Bill, which was first

The National Association of Agri-Food Supervisory Agencies (NAASA) met virtually on **December** 9, 2024. The topic of the meeting was Cost of Production (COP). NAASA members heard

presentations from Walter Siemens and Colby Ludwig of EFC as well as Denise Hockaday and

Stakeholder Engagement **Provincial Meetings** During the year, Council members and FPCC staff met with representatives of provincial supervisory boards from across Canada. These sessions are always a great opportunity to share information and

### • Saskatchewan Agri-Food Council on November 7th; and Ontario Farm Products Marketing Council on November 21st.

Chicken Farmers of Canada on November 6th (Maryse Dubé);

Egg Farmers of Canada on November 14th (Bonnie den Haan);

Chicken Farmers of Canada on December 10th (Maryse Dubé). Additionally, Council members addressed the members of the Canadian Poultry and Egg Processors'

Joint Egg meeting on October 2nd (Bonnie den Haan); and

• Joint Poultry meeting on October 2nd (Brian Douglas).

**Canadian Poultry and Egg Processors Plant Tours** On November 27 and 28, 2024, Chairperson, Brian Douglas and FPCC staff traveled to southern

On the first day, they visited the following plants, Global Egg (egg processing) hosted by Darryl Voin,

Vice President Operations, TNT Foods International (further poultry processing) hosted by Kristi

Cachia, President and Maple Leaf Foods (primary poultry processing) hosted by Ben Brooks, Senior Vice President and General Manager, Poultry division.

## **Meeting Dates Meeting Types**

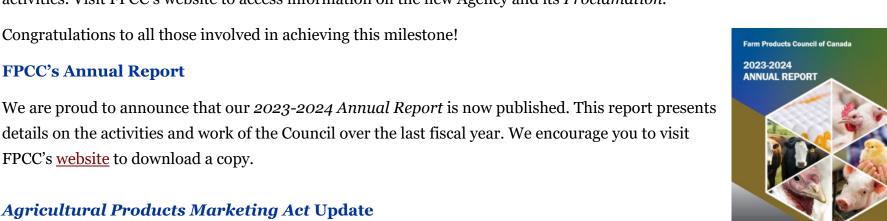
**Upcoming Council Meetings 2025** 

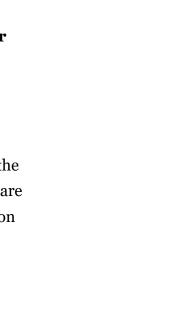
January 23, 2025	Virtual
February 18, 2025	Virtual
March 20, 2025	In-Person
April 23, 2025	Virtual
May 13 - 14, 2025	In-Person

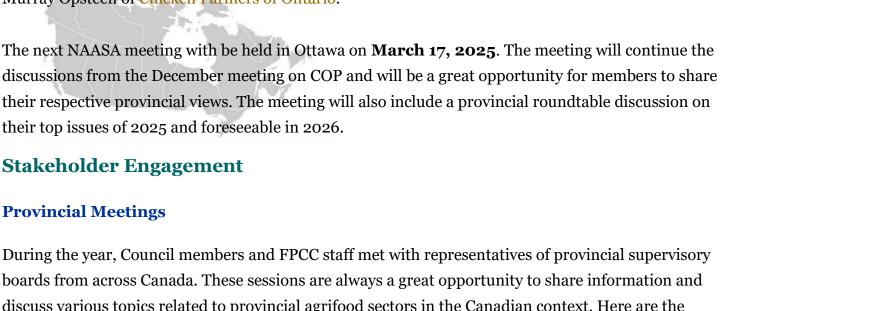














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**Together we Grow** 

**Comments or questions?** 

### **Council Decisions:** Council members reviewed and approved the following proposed amendments: Canadian Turkey Marketing Quota Regulations, 1990 for the 2024-25 control period, which begins on April 28, 2024, and ends on April 26, 2025. FPCC recognizes that these amendments

## **Special Guests:**

# annual meeting with FPCC.

### **Restaurant Canada** Council members met with Kelly Higginson, President and CEO, Richard

# state of the industry, presented several statistical data and the main factors

# 2024, and expire on December, 27, 2025.

### Council members hosted EFC, CFC and CHEP for their annual meeting with FPCC. **Chicken Farmers of Canada**

for 2025 which included Sustainability, Growth and Telling our Story.

CHEP's Brian Bilkes (Chair), Gyslain Loyer (Vice-Chair), Calvin Breukelman (2nd Vice-Chair) and Teddy Markey (Executive Director). Council members were presented the Agency's budget and priorities for 2025 which included the Temporary Allocation Adjustment Mechanism, Avian Influenza and the Levy increase.

(Chief Operating Officer) and Stephanie Millar (Chief Financial Officer). Council members were briefed on the Agency's activities over the past year which included work on the EFC's 2025 Quota

established industries such as beef and pork.

FPCC's website to download a copy.

Agricultural Products Marketing Act Update

Murray Opsteen of Chicken Farmers of Ontario.

their top issues of 2025 and foreseeable in 2026.

**Council Members' Speaking Opportunities** 

activities at the following meetings:

(CPEP) 2024 Fall meetings in October:

Agriculture and Agri-Food Canada, and Health Canada, the industrial hemp sector has achieved an important milestone. On November 8, 2024, the Canadian Industrial Hemp Promotion-Research Agency (PRA) was officially proclaimed. This is FPCC's first PRA with

an agriculture product of non-animal origin, placing hemp on the same footing as other more

National Association of Agri-Food Supervisory Agencies meetings

As previously reported, Bill S-6: *An Act respecting regulatory modernization* proposes

discuss various topics related to provincial agrifood sectors in the Canadian context. Here are the latest meetings: • Manitoba Farm Products Marketing Council on October 22nd;

Over the last few months, Council members have attended and provided updates on FPCC's latest

Canadian Beef Check-Off Agency on November 19th (Samantha Haverkamp);

Canadian Hatching Egg Producers on November 21st (Brian Douglas);

• Canadian Hatching Federation meeting on October 1st (Morgan Moore);

Turkey Farmers of Canada on December 4th (Brian Douglas); and

• Canadian Pork Promotion-Research Agency on October 31st (Samantha Haverkamp);

Canadian Industrial Hemp Promotion-Research Agency on November 11th (Brian Douglas)

- Ontario to visit CPEP members' industry plants. This was a great opportunity to see firsthand how the poultry and processing sectors operate.
- On the second day, they toured Trillium Hatchery, hosted by Adam Zurbrigg, Hatchery Manager and L.H. Gray & Son (egg grading), hosted by: Lorna Nieuwenhuizen, Director Food Safety.