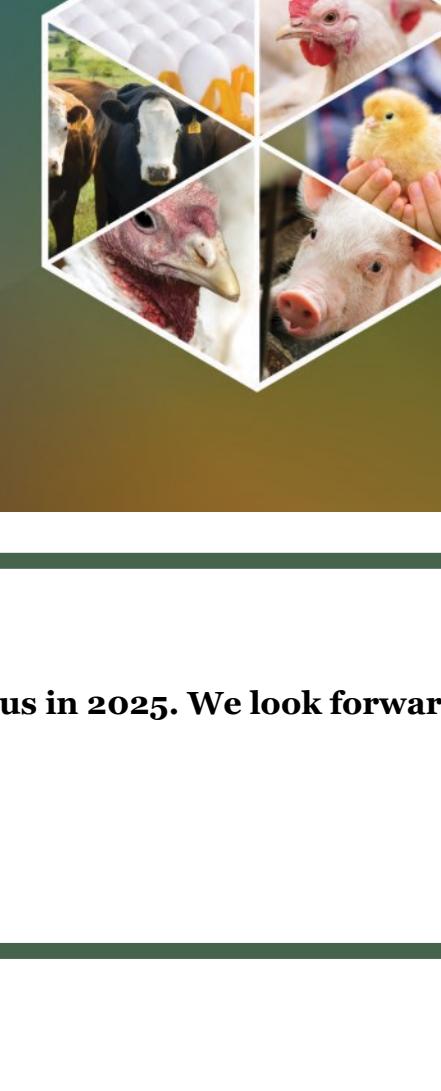


FOCUS Newsletter

Fall
2025



Greetings

The team and I want to thank you for working with us in 2025. We look forward to working with you again in 2026.

Brian Douglas

Chair

FPCC Council Meetings and Decisions



FPCC conducts its business by holding Council meetings to review proposed regulatory amendments and to discuss issues related to the marketing, and promotion-research agencies. The letters of decisions resulting from these meetings are available on FPCC's website by following this [link](#).

Council members approved the following amendments after internal analysis and careful review of supporting documents and rationale provided.

Council Meeting Decisions

October 21, 2025

- **Canadian Chicken Marketing Quota Regulations** ([Canada Gazette](#))
- **Beef Cattle Research, Market Development and Promotion Levies Order** ([Canada Gazette](#))



November 20, 2025

- **Canadian Chicken Licensing Regulations** ([Canada Gazette](#))
- **Canadian Turkey Marketing Quota Regulations, 1990** ([Canada Gazette](#))



December 9-10, 2025

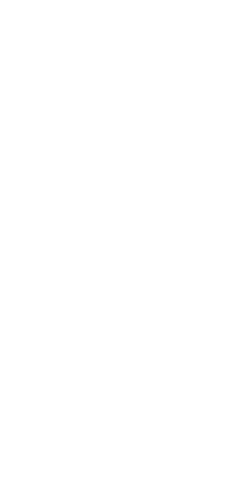
- **Canadian Egg Marketing Agency Quota Regulations, 1986** ([Canada Gazette](#))
- **Canadian Egg Marketing Levies Order** ([Canada Gazette](#))



Levy Committee Meeting Decisions

October 8, 2025

- **Canadian Hatching Egg Marketing Levies Order** ([Canada Gazette](#))



December 4, 2025

- **Canadian Egg Marketing Levies Order** ([Canada Gazette](#))

Guests at FPCC Meetings

November 20, 2025



Council members held their annual meeting with the TFC Executive Committee, which was attended by Darren Ference (Chair), Matt Steele (Executive Member), Phil Boyd (Executive Director), and Erik Bentchavtchavadze (Director of Economic Affairs and International Trade). The Council greatly appreciated the presentation, noting that it offered a deeper understanding of TFC's work, including the direction set in the TFC Strategic Plan.



In a separate session, Council members held a meeting with the Canadian Poultry and Egg Processors (CPEP). The CPEP delegation included directors and key personnel: Serge Lefebvre (Chair), Mark Hubert (President and CEO), Christian Trottier, Linda Bergman, Michael Burrows, Joel Cormier, Lucy McKee, Bilkuh Sukhdeep, Sean Mateer, Jeff McDowell and Nicolas Paillat, Nyk Zylstra, Margo Ladouceur, Skyler Veazey and Mengrou Wang. CPEP provided an update on their activities, noting that their Strategic Plan continues to define their direction, with an emphasis on specific sector priorities and current industry market trends.

December 9-10, 2025

During these two days, Council held its annual meetings with representatives from the Egg Farmers of Canada (EFC), Canadian Hatching Egg Producers (CHEP) and Chicken Farmers of Canada (CFC).

Egg Farmers of Canada



The meeting on December 9th was attended by EFC Executive Committee members Emmanuel Destrijker (1st Vice-Chair), Glen Jennings (2nd Vice-Chair), and Walter Siemens (Executive Member). EFC staff Drew Black (Executive Director), Neil Newlands, and Camille Ringrose were also in attendance.

Council members were briefed on EFC's 2025-2027 Strategic Plan, the 2026 quota allocation and budget, the marketing and nutrition campaign, and the cost of production study. The session also featured a constructive discussion on current issues, such as the impact of highly pathogenic avian influenza (HPAI) on the egg industry and the ongoing hen housing transition.

Canadian Hatching Egg Producers



Also on December 9th, the Council met with CHEP representatives Brian Bilkes (Chair), Gyslain Loyer (1st Vice-Chair), Calvin Breukelman (2nd Vice-Chair), and Teddy Markey (Executive Director).

The discussion focused heavily on the HPAI virus and related compensation challenges. Other significant topics addressed were the Liquidated Damages Agreement updates and the Life Cycle Assessment Study.

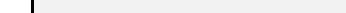
Chicken Farmers of Canada



On December 10th, the Council invited CFC's executive team Tim Klompmaker (Chair), Nick de Graaf (1st Vice-Chair), Ray Nickel (2nd Vice-Chair), Luce Bélanger (Executive Member), and Michael Laliberté (Chief Executive Officer) to its meeting.

Key discussion points covered spent fowl imports, current trade environment, chick supply, as well as CFC's Strategic Plan, budget and branding initiatives.

Phil Boyd's Retirement

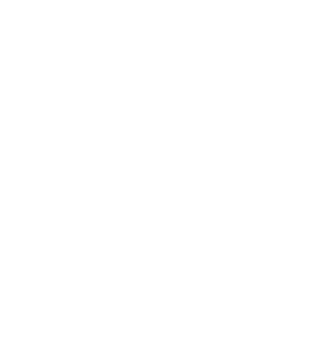


On behalf of the Council members and FPCC staff, we extend our congratulations to Phil Boyd, Executive Director of Turkey Farmers of Canada, on his well-deserved retirement. Having started with the Agency in 1980, Phil's 45-year career saw him take on key roles, including Director of Economic Research and Manager of Policy, before leading the organization as Executive Director since 1997. His commitment and expertise in the supply management system created a significant and positive impact on the Canadian turkey industry. We will truly miss his invaluable legacy and wish him great happiness in his future life projects.

Site Visits

Blumenort, Manitoba

On October 15th, Council Chair, Brian Douglas and Vice-Chair, Bonnie den Haan, had the opportunity to tour the Manova Egg Farm to gain first-hand knowledge of the operation. This visit underscores FPCC's commitment to understanding the practical realities faced by producers who operate within supply management.



The tour focused on all aspects of the facility: the barns (for housing and biosecurity checks), the hens (for observing animal care), and the egg production processes (for reviewing efficiency and food safety compliance).

Canadian Poultry and Egg Processors (CPEP) Plant Tour, Quebec

From November 3rd to 5th, 2025, Council Vice-Chair Bonnie den Haan, Council member Samantha Haverkamp and FPCC staff Jean-François Lefier, conducted a series of site tours in the Drummondville and Saint-Hyacinthe regions of Quebec. These visits are vital to ensuring the Council remains current with emerging technologies and operational advancements in the feather and egg sectors.



In regard to the chicken sector, the entire production value-chain was on display. Council visited Boire & Frères Inc. Drummondville broiler hatching eggs facility, Ferme Cloutier Agriculture during bird catching operations, the Olymel St-Damase primary processing plant and its further processing plant.

In regard to the egg sector, Burnbrae Farms hosted the group at its St-Zotique sorting and grading facility, as well as its Upton egg processing plant.

Council would like to thank the CPEP staff for organizing the visits and accompanying the group. We also want to thank our hosts from Boire & Frères Inc., Ferme Cloutier Agriculture, Olymel and Burnbrae who took the time showcasing excellence in Canadian agriculture and agri-food and answering our questions.



London and Stratford, Ontario

On December 17th, 2025, Council Vice-Chair Bonnie den Haan and Council member Samantha Haverkamp conducted a site visit to the Maple Leaf Foods Inc. poultry processing facility in London, Ontario. Since its opening in late 2022, the London plant has become a cornerstone of the industry, recognized as one of the largest and most technologically advanced poultry processing hubs in Canada.

During the visit, the members saw how this world-class facility integrates state-of-the-art automation and value-added processing capabilities. The plant is designed with a primary focus on modern safety standards, utilizing leading-edge food safety protocols and innovative animal care technologies that set a high benchmark for the national poultry sector.

Also, the members were hosted by Trillium Hatchery to visit their hatchery in Stratford, Ontario. FPCC was able to witness the complexities of a modern hatchery and appreciates the efforts Trillium is putting in securing a safe and reliable supply of broiler hatching chicks for Canadian chicken growers.

Meetings with Provincial Supervisory Boards

Throughout the year, Council members and staff meet with provincial supervisory boards and agriculture departments across the country. These meetings provide a platform to exchange information and discuss key issues affecting the provincial agri-food sectors.

On October 22 and November 27, 2025, the Council met with the Ontario Farm Products Marketing Commission and the Saskatchewan Agri-Food Council, respectively. During these meetings, the Council provided updates on the agencies it supervises. The provincial supervisory boards also shared updates from their various marketing boards and commissions.

CPEP Fall Conference—Calgary, AB

On September 29th to October 2nd, Council Chair, Brian Douglas, Vice-Chair, Bonnie den Haan, Council member, Samantha Haverkamp and FPCC staff traveled to Calgary, Alberta to attend CPEP's Fall Conference. Council members spoke at the following meetings:

- Joint Egg - Bonnie den Haan
- Canadian Hatchery Federation - Brian Douglas
- Poultry Sector - Samantha Haverkamp

Council members' participation in stakeholder meetings

Organization **Meeting/Event** **Date(s)** **Attendee(s)**

Chicken Farmers of Canada Board of Directors October 7th Samantha Haverkamp

Chicken Farmers of Canada Board of Directors December 4th Samantha Haverkamp

Egg Farmers of Canada Cost of Production October 17th Bonnie den Haan

Canadian Pork Promotion-Research Agency Board of Directors October 24th Samantha Haverkamp

Egg Farmers of Canada Cost of Production November 25th Bonnie den Haan

Egg Farmers of Canada Board of Directors November 13th Bonnie den Haan

Canadian Beef Check-Off Fall Board Meeting November 13th Samantha Haverkamp

Canadian Hemp Trade Alliance Conference and AGM November 18th to 20th Samantha Haverkamp

Hemp Canada Chanvre Board of Directors November 19th Samantha Haverkamp

Canadian Hatching Egg Producers Board of Directors November 18th Brian Douglas

Turkey Farmers of Canada Board of Directors December 3rd and 4th Brian Douglas and Bonnie den Haan

Comments or questions? **Email:** cpep-cpac@fpcc-cpac.gc.ca

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Upcoming Council Meetings 2025 (this schedule may change)

2026 **Meeting Types**

January 14th Virtual

February 18th Virtual

March 26th In-person, Ottawa

April 22nd Virtual

May 27th and 28th In-person, Ottawa

June 18th Virtual

Together we Grow

Canada