



FOCUS Newsletter

Spring 2026

Canada

Highlights

Brian Douglas Reappointed as FPCC Chair and Deputy Head

On May 4, 2026, the Honourable Heath MacDonald, Minister of Agriculture and Agri-Food, announced the reappointment of Brian Douglas to the Farm Products Council of Canada (FPCC). Mr. Douglas will continue to serve as Chair and Deputy Head until October 2, 2027. This ensures continuity and stability at the helm of the Council, as we navigate the evolving landscape for Canada's supply management system, and maintain our working relationships with the promotion and research agencies. For the official news release, please use this [link](#).



FPCC Council Meetings and Decisions



FPCC conducts its business by holding Council meetings to review proposed regulatory amendments and to discuss issues related to the marketing and promotion-research agencies. The letters of decisions resulting from these meetings are available on FPCC's website by following this [link](#).

Council members approved the following amendments after internal analysis and careful review of supporting documents and rationale provided.

Council Meetings Decisions

April 22, 2026

- Canadian Hatching Egg Producer's revised per diem rates

May 25 and 27, 2026

- *Canadian Chicken Marketing Quota Regulations – A-203* ([Canada Gazette](#))
- *Canadian Hatching Egg Producers Quota Regulations – 2026 Revised* ([Canada Gazette](#))
- *Canadian Hatching Egg Producers Quota Regulations – 2027 Initial* ([Canada Gazette](#))
- *Canadian Broiler Hatching Egg Marketing Levies Order* ([Canada Gazette](#))
- *Canadian Turkey Marketing Quota Regulations, 1990* ([Canada Gazette](#))
- *Beef Cattle, Research, Market Development and Promotion Levies Order* ([Canada Gazette](#))
- *Canadian Pork Promotion-Research Levies Order* ([Canada Gazette](#))
- *Canadian Industrial Hemp Promotion-Research Levies Order* (not yet published)

June 16, 2026

- Chicken Farmers of Canada's revised monthly fees

Levy Committee Meeting Decisions

April 23, 2026

- *Canadian Chicken Marketing Levies Order* ([Canada Gazette](#))

June 3, 2026

- *Canadian Egg Marketing Levies Order* ([Canada Gazette](#))

June 10, 2026

- *Canadian Chicken Marketing Levies Order* ([Canada Gazette](#))

Council Meeting Guests

May 27, 2026

Council members met with the Canadian Beef Check-Off Agency for their annual meeting. In attendance were Trevor Welch, Chair, and Melinda German, General Manager. They shared the agency's 2026-27 Business Plan, and discussed opportunities and challenges for the beef sector. They also gave a presentation on the current beef market conditions including imports, and the national harmonization of the levy collection mechanism.

Moreover, Council members met with the Canadian Pork Promotion-Research Agency's (PPRA) Chair, Bruce Hudson; Vice-Chair, Yvan Fréchette; Secretary-Treasurer, Darcy Fitzgerald; and

Manager of Operations, Chloe Belchamber. They presented the PPRA's promotion and research plan and also discussed the agency's five-year review and opportunities and challenges of the pork sector.

Finally, Council members met with executives from the Commercial and Trade Branch of the Canadian Border Services Agency (CBSA) to discuss the process of receiving goods at the border (namely chicken products from the United States) and the tools at CBSA's disposal in suspected cases of fraudulent import declarations.

FPCC Activities

Provincial Commodity Boards Annual General Meetings (AGM)

Throughout April, Council members, completed their participation at the provincial commodity board AGMs. They travelled across the country and spoke to many poultry and egg farmers and stakeholders.

Organizations	Locations	Dates	Participants
Egg Farmers of Nova Scotia	Dartmouth, NS	April 7-8	Brian Douglas
Turkey Farmers of Ontario	London, ON	April 8	Samantha Haverkamp
<i>Les Producteurs d'œufs d'incubation du Québec</i>	Trois-Rivières, QC	April 8	Bonnie den Haan
<i>Fédération des Producteurs d'œufs du Québec</i>	Quebec, QC	April 14-15	Brian Douglas Bonnie den Haan
<i>Éleveurs de volailles du Québec</i>	Quebec, QC	April 14-15	Brian Douglas Samantha Haverkamp
Chicken Farmers of Newfoundland and Labrador	St. John's, NL	April 28	Brian Douglas
Turkey Farmers of New Brunswick Chicken Farmers of New Brunswick	Fredericton, NB	April 30	Brian Douglas

Participation at National Agency Meetings

As parts of its responsibilities, FPCC attends Agency regular meetings allowing Council members to be better informed when taking decisions, while at the same time updating stakeholders on Council business. These included:

Egg Farmers of Canada

May 20: Executive Board Meeting (Brian Douglas)

June 5: Cost of Production (Bonnie den Haan)

Turkey Farmers of Canada

June 22-23: Summer Meeting (Brian Douglas, Samantha Haverkamp)

Chicken Farmers of Canada

May 13, Board of Directors Meeting (Samantha Haverkamp)

June 19: Board of Directors Meeting (Samantha Haverkamp)

Canadian Beef Check-Off Agency

April 21: Executive Committee Meeting (Samantha Haverkamp)

April 29: Board of Directors Meeting (Samantha Haverkamp)

Promotion-Research Agency Outreach

On April 23, Council Vice-Chair, Bonnie den Haan met with the Ontario Apple Growers (OAG) to provide general information on the benefits and establishment of a promotion-research agency. OAG began operations in May 2004 and operates under the *Farm Products Marketing Act* representing approximately 200 grower-members and, on their behalf, providing a variety of benefits and services.

Stakeholder Engagement

Council members met a variety of stakeholders to keep in touch with sectoral issues and engage with them on current issues.

On April 12-14, Brian Douglas attended the Expana Executive Conference that focused on the animal protein industry.

On May 26, Council members and FPCC staff, attended the Canadian Meat Council's Annual Conference – Navigating Challenges, Shaping Opportunities, in Ottawa. This industry event offered insights into the current view of the meat packers and processing sectors in Canada. This was a valuable opportunity to engage directly with industry leaders and stakeholders on key meat protein issues.

On May 28, Brian Douglas followed up engagement with the pork sector by attending the RibFest in Ottawa.

On May 29, Brian Douglas and Bonnie den Haan attended the Further Poultry Processors Association of Canada's meeting held in Mississauga, Ontario and provided an update on FPCC's latest activities.

On June 4, Council members met with representatives from the Fédération des producteurs d'œufs du Québec.

On June 15-16, all Council members attended the Canadian Poultry and Egg Processors Summer Convention in Halifax, Nova Scotia. Brian Douglas spoke at the Annual General Meeting and at the Canadian Hatchery Federation meeting. Bonnie den Haan and Samantha Haverkamp spoke at the joint meetings of the poultry and egg sectors respectively.

On June 25, Council members met with representatives of the Egg Farmers of Ontario.

Plant Visits

On April 21, Bonnie den Haan and Samantha Haverkamp visited the Sofina Foods Mitchell Plant and Gray Ridge Egg Farms. Sofina Foods is one of the nation's leading manufacturers of primary and further processed protein products for both retail and foodservice customers, with a broad portfolio of branded and private label pork, beef, fish, turkey, and chicken products.



Gray Ridge Egg Farms, an egg grading station located in Southwestern Ontario, is one of the key players in the province's farm-to-table egg market, supplying eggs to grocery stores and restaurants.

On May 29, Samantha Haverkamp had the occasion to visit the London Poultry facility at Maple Leaf Foods. It is one of Canada's leading prepared meats and poultry producers and a leading private label supplier to retail and foodservice customers in Canada. The tour provided valuable industry insights, and demonstrated the continued commitment to quality and excellence in the Canadian meat sector.

Meetings with Provincial Supervisory Board



Throughout the year, Council members and staff meet with provincial supervisory boards and agriculture departments across the country. These meetings provide a platform to exchange information and discuss key issues affecting provincial agrifood sectors.

On June 18, the Council met with the *Régie des marchés agricoles et alimentaires du Québec* and the *Ministère de l'Agriculture, des Pêcheries et de l'Alimentation du Québec* where updates on noteworthy issues were discussed.

Upcoming Council members' Activities

Agencies Summer Meetings

Over the next couple of months, Council members will be attending the meetings of the national agencies. Council members will get to interact with agency board members and gain a better understanding of their respective issues.

Council members attended or will be attending the following meetings:



Chicken Farmers of Canada: July 12 to 15 in Kananaskis, Alberta



Canadian Hatching Egg Producers: July 21 to 23 in Kananaskis, Alberta



Canadian Pork Promotion-Research Agency: July 28 in Calgary, Alberta



Egg Farmers of Canada: August 23 to 26 in Whistler, British Columbia



Canadian Beef Check-Off Agency: August 18 in Winnipeg, Manitoba

Other

Samantha Haverkamp: Canadian Poultry Magazine

Samantha Haverkamp, an FPCC Council member, runs a growing hatching egg facility in Delhi, Ontario. As a rising leader, she sits on industry boards and uses innovative poultry management to help shape the future of Canadian farming. For the official Canadian Poultry Magazine interview, please use this [link](#).



FPCC Annual Report



Our 2025–2026 Annual Report is now available! This report highlights the Council's work and activities over the past year.

Please visit the FPCC website to download your [copy](#).

Upcoming Council Meetings 2026 (this schedule may change)

Date	Meeting Type
July 17	Virtual
August 13	Virtual
September 15	In-person, Ottawa
October 14	Virtual
November 18	In-person, Ottawa
December 15-16	In-person, Ottawa

Government News

FPCC Governance Recruitment Process

The formal recruitment process for new FPCC Council members ran from late April to May 20, 2026. The Privy Council Office and the Minister's Office are now in the process of screening and evaluating the applications. This merit-based selection process is designed to identify qualified individuals who reflect Canada's diversity, possess expertise and required experience.

FPCC is maintaining close contact with officials to monitor the progress of this file and will provide a formal announcement once the final appointments are confirmed by the Governor in Council. The FPCC Board currently operates at its minimum quorum of three members; adding new appointments will bring valuable perspectives and insights to our future decisions.

Announcements

- [Minister launches fourth Canadian Agricultural Youth Council](#)

Comments or questions?

[Contact us](#)

Email: fpcc-cpac@fpcc-cpac.gc.ca

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