

FOCUS Newsletter

Winter
2024



Farm Products Council of Canada (FPCC)'s New Supply Management Video

One of FPCC's strategic objectives for 2023-2026 is to amplify the supply management story. Following in the path of the 2022 video at the occasion of Council's 50th anniversary, a video explaining Canadians the benefits of this marketing system for Canada was commissioned. The newest video explains the main elements of supply management and how they impact the Canadian food supply. It prominently shows the producer and processor's viewpoints and highlights its benefit for the entire value chain. You can view the video by following this [link](#).



FPCC Council Meetings

FPCC conducts its business by holding Council meetings to review proposed regulatory amendments and to discuss files related to the national marketing and promotion and research agencies.

The letters of decisions resulting from these meetings are available on FPCC's website by following this [link](#).

January 23, 2024

Council members approved the following amendments after internal analysis and careful review of supporting documents and rationale provided.

The first amendment was to the *Canadian Hatching Egg Producers Quota Regulations*, submitted by the **Canadian Hatching Egg Producers** (CHEP). After a thorough review and internal analysis, Council members approved the amendments to the 2024 revised allocation. The allocation submitted in November 2023 is based on an estimated chicken production of 1,455 million kg (eviscerated), which converts to a broiler hatching egg allocation of 897.3 million broiler hatching eggs, a decrease of 1.4%. The 2024 allocation runs from January 1st, 2024 to December 31, 2024.

The second amendment was to the **Chicken Farmers of Canada** (CFC) General By-Laws submitted by the agency on December 11, 2023. Council members reviewed the proposed amendments for the Chair and Directors' per diem fees. Following a thorough review of the rationale provided and internal analysis, Council members considered and approved the changes requested.

February 13, 2024

During this meeting, Council members approved the following amendments after internal analysis and careful review of the supporting documents and rationale provided.

The first amendment was the renewal of the *Canadian Chicken Marketing Levies Order* submitted by **CFC** on December 8, 2023, which maintains the national levy at \$0.0059/kg (live weight) and extends the expiration date to March 31, 2025.

The second amendment was to the *Canadian Turkey Marketing Levies Order (2019)* further to **Turkey Farmers of Canada** (TFC)'s letter of January 15, 2024, requesting the extension of the production levy with an expiration date of March 31, 2025. TFC's Board of Directors approved the 2024 budget, which is supported by a production levy rate of \$0.018/kg live weight, that has remained unchanged since 2015.

March 21, 2024

During this meeting, Council members reviewed the following amendments:

The first amendment was to the *Canadian Chicken Marketing Quota Regulations*, submitted by **CFC** on February 12, 2024. Council members carefully reviewed the request and concluded that the revised quota allocation for period A-189 was necessary for the implementation of CFC's marketing plan. Council members approved the proposed total allocations (domestic, market development and specialty) of 297,341,007 kg live weight.

Council members reviewed a request submitted on January 22, 2024 by TFC to amend the *Canadian Turkey Marketing Quota Regulations 1990*, to set the federal quota of turkey at 172,488,502 kg for the 2024/2025 control period. The turkey market conditions changed significantly since this decision was made in November 2023, which resulted in TFC amending the Quota Regulations for the 2024/2025 control period at its meeting on March 20, 2024. Considering this recent decision by TFC, Council members were not satisfied that the proposed Quota Regulations were necessary for the implementation of the marketing plan as contained in the *Canadian Turkey Marketing Agency Proclamation*. Council members await TFC's revised Quota Regulations submission.

Farm Products Council of Canada Levy Committee

December 14, 2023

FPCC's Levy Committee approved the proposed amendment to the *Canadian Chicken Marketing Levies Order*. The amendment reflects an increase in the Total levy rate from 1.63 to 1.65 cents per kg (live weight) for **Newfoundland and Labrador's** assessment on chicken producers of its province for the marketing of chicken in interprovincial and export trade.

December 20, 2023

FPCC's Levy Committee approved the proposed amendments to the *Canadian Broiler Hatching Egg Marketing Levies Order*, as requested in CHEPS' letter of November 23, 2023. The amendments reflect an increase in the provincial levy in **Saskatchewan** from \$0.0100 to \$0.0184 per broiler hatching egg, which has caused the levy for eggs marketed from a non-signatory to a signatory province to increase from \$0.014737 to \$0.016137 per broiler hatching egg. The proposed Levies Order came into force on the date of registration and will expire on June 23, 2024.

January 24, 2024

FPCC's Levy Committee approved the proposed amendments to the *Canadian Egg Marketing Levies Order*. This request is in accordance with Egg farmers of Canada's process to amend the Federal Levies Order upon notification of changes to provincial/territorial levy amounts. The amendments will take effect on the date the Levies Order is registered and will expire on March 28, 2025.

- **Egg Farmers of Ontario** is amending the provincial portion by - (\$0.025) per dozen; the total levy will be \$0.4545 per dozen;
- **British Columbia Egg Producers** is increasing the provincial portion to \$0.0582 per dozen; the total levy will be \$0.5377 per dozen;
- **Egg Farmers of Alberta** is increasing the provincial portion to \$0.0912 per dozen; the total levy will be \$0.5707 per dozen.
- **Egg Farmers of Prince Edward Island** is decreasing the provincial portion to \$0.04 per dozen; the total levy will be \$0.5195 per dozen.

January 31, 2024

FPCC's Levy Committee approved the proposed amendment to the *Canadian Chicken Marketing Levies Order*. The amendment reflects an increase in the Total levy rate from 2.19 to 2.69 cents per kg (live weight) for **Chicken Farmers of Ontario**.

FPCC Activities

Complaint filed to FPCC

On December 4, 2023, FPCC received a complaint from Simple Path Farms and Poultry Ltd. against Chicken Farmers of Canada (CFC) regarding CFC's November 2, 2023, Market Development Final Assessment for periods A-174 and A-175.

FPCC Chair, Brian Douglas, in accordance with section 18 of the **FPCC Complaint By-Law**, formed the Complaint Committee and appointed Maryse Dubé as Chair and Council Vice-Chair Bonnie den Haan as an observer. The Complaint Committee granted the Intervener Status request of the Chicken Primary processing sector of the Canadian Poultry and Egg Processors. The Hearing was held on April 17th, 2024. The documents related to the complaint are posted on FPCC's [website](#).

NAASA January 16, 2024 meeting

The National Association of Agri-Food Supervisory Agencies (NAASA) held a virtual meeting on January 16, 2024, which focused on inflation. Members from Graeme Crosbie, Senior Economist at Farm Credit Canada who provided an in depth analysis of the impacts of inflation on the agriculture and agri-food industry. A special presentation was also provided by Michael Laliberté, Executive Director of Chicken Farmers of Canada on their Animal Care Program and their efforts in obtaining government recognition for the important program.

NAASA March 18, 2024 meeting

NAASA held a hybrid meeting on March 18, 2024, in Ottawa. The theme of the meeting was Governance. Special guest speaker Lise Hebabi from generativ.ca presented on Organizational Governance and FPCC Council member Maryse Dubé, facilitated the provincial roundtable session. The meeting also included a presentation from the Canadian Poultry and Egg Processors (CPEP) on their current challenges.

This meeting was the last meeting for Peter Donkers from British Columbia as Chair of NAASA and for Ginette Bureau from Quebec as Vice-Chair. NAASA members unanimously selected the next Chair, Amy Cronin from the Ontario Farm Products Marketing Commission and Vice-Chair, Kerrie Halet from New Brunswick Farm Products Commission.

FPCC's Annual Meetings with Provincial Supervisory Boards

FPCC Council members completed their annual meetings with Atlantic provinces on January 24, 2024. Every year, Council members meet with their provincial government counterparts to share information on various topics related to their respective agrifood sectors. This initiative stems from FPCC's strategic plan to build collaborative relationships with industry stakeholders.

FPCC Staff Update

After working at FPCC for nearly 12 years as the Regulatory Officer, Joanne Forget has accepted a new opportunity. Joanne has been a valued employee of FPCC especially for her meticulous regulatory work for the agencies.

For nearly 4 years, Patricia Talbot has been FPCC's Policy Analyst working mainly on files related to the *Agricultural Products Marketing Act*, the Promotion and Research Agency Outreach Initiative, and the administration of NAASA. Patricia has accepted a promotion opportunity at Agriculture and Agri-Food Canada.

Camille Bean, Administrative Assistant to the Sectoral Affairs Section, has accepted a position at Natural Resources Canada. During her time at FPCC, Camille provided support to her section and was also involved with the administration of the NAASA meetings.

The Council members and FPCC staff wish them all the best in their new undertakings.

Council members' participation at stakeholder meetings

Canadian Poultry and Egg Processors

During the week of February 12-15, 2024, Council members attended at the Canadian Poultry and Egg Processors Council meetings. Council member Maryse Dubé spoke at the Joint Poultry meeting while Morgan Moore addressed the membership at the Canadian Hatchery Federation, and Vice-Chair Bonnie den Haan spoke at both the Joint Egg and the Further Poultry Processors Association of Canada.

Annual General Meetings

As of February 27, 2024, Council members and staff began attending and speaking at provincial commodity boards' Annual General Meetings. Council members presented the video on the benefits of Supply Management across the country and spoke to numerous poultry and eggs farmers and stakeholders.

Furthermore, Council members and staff attended this year's national agencies' Annual General Meetings held in Ottawa from March 18 to 21, 2024, and March 27 to 28, 2024. This was a great opportunity to meet agency members and staff. Additionally, Brian Douglas, Chair of FPCC, spoke at AGMs (Chicken Farmers of Canada, Turkey Farmers of Canada, Egg Farmers of Canada) and Canadian Hatching Egg Producer's open board meeting. He provided an update on FPCC's latest activities and presented the video to the agencies' membership.

Council members welcome the opportunity to hear from stakeholder discussions. This leads to a greater understanding of specific issues and plans for the year to come for the poultry and egg sectors.

National Agencies Executive Committee Elections

During their recent March Annual General Meetings, the Agencies elected their respective Executive Committees, as follow:

<p>Chicken Farmers of Canada</p> <p>Chair: Tim Klompmaker 1st Vice-Chair: Nick de Graaf 2nd Vice-Chair: Ray Nickel Executive Member: Luce Bélanger</p> <p>Turkey Farmers of Canada</p> <p>Chair: Darren Ference Vice-Chair: Calvin McBain Executive Member: Jelmer Wiersma</p>	<p>Egg Farmers of Canada</p> <p>Chair: Roger Pelissero 1st Vice-Chair: Glen Jennings 2nd Vice-Chair: Emmanuel Destrijker Executive Member: Walter Siemens</p> <p>Canadian Hatching Egg Producers</p> <p>Chair: Brian Bilkes Vice-Chair: Gyslain Loyer Second Vice-Chair: Calvin Breukelman</p>
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Upcoming Council Meetings 2024

Meeting Dates	Meeting Types
April 18, 2024	Virtual
May 14 - 16, 2024	In-Person
June 11, 2024	In-Person

Government Announcements

Minister MacAulay on Canada's Agriculture Day

February 13, 2024, was Canada's Agriculture Day. On that day and every day, Canada's hard-working farmers put fresh, nutritious food on our tables, and consistently deliver the very best agricultural products, all while caring for our planet.

As a farmer himself, the Minister knows that farming is a passion that goes far beyond just a trade, and he wants to make sure farmers can succeed for generations to come. That's why we're investing in programs and initiatives that support innovation, greater efficiency, and trade.

Agriculture and Agri-Food Canada launched programs and supported research that will help farmers make their operations more sustainable and keep them on the cutting-edge with new technologies.

International trade is vital named to keeping our farm businesses strong and competitive. When I was first named Minister of Agriculture and Agri-Food in 2015, our agricultural exports were at \$56 billion. Today, we've increased that number to almost \$100 billion. I want to help the entire sector capture new market opportunities, and maintain our global reputation as a trusted and reliable supplier. At the same time, I will always stand up for and defend Canada's supply management system and the hardworking dairy, poultry and egg producers and processors, and the rural communities across this great country that it supports.

Minister MacAulay announces support for dairy, poultry and egg processors

Canada's supply management system is the backbone of rural communities across the country and supports countless Canadian family farms. On February 5, 2024, the Honourable Lawrence MacAulay, Minister of Agriculture and Agri-Food, announced an investment of up to \$89 million for 49 projects across Canada under the Supply Management Processing Investment Fund. This Fund is a key part of the Government of Canada's commitment to supporting processors in supply-managed sectors in addressing the impacts of recent international trade agreements.

Through this funding, dairy, poultry and egg processors are able to purchase and install new automated equipment and technology, allowing them to boost their production capacity and productivity, while also helping them respond to environmental challenges and labour shortages. Project examples include milk pasteurizers, ultrafiltration systems, robotics for packaging systems, and new machines for steaming, setting and breaking eggs.

