## **FOCUS** Newsletter

January 2023





**New Year's Greetings** 

Happy New Year from Council members and staff at the Farm

Products Council of Canada! The team at FPCC wants to thank national agencies, industry stakeholders and partners for their continued collaboration and we look forward to working with you in 2023. Wishing you a joyous and prosperous New Year!



thirteenth meeting on December 13th and 14th, 2022, in Ottawa, and held it's first meeting of 2023 on January 10, 2023, in hybrid mode. The letters of decisions resulting from these meetings are available on FPCC's website by following this <u>link</u>.

After a thorough review of the rationale provided by Chicken Farmers of Canada (CFC) and internal analysis, Council members were satisfied and approved the

Council Meeting—January 10th, 2023

revised allocation for control period A-181 and the amendment to the Canadian Chicken Marketing Levies Order which extends the expiry date to March 31st, 2024, and maintains the national levy at \$0.0057/kg (live weight).

Council Meeting—December 13th - 14th, 2022 Following a careful review of the rationale provided by Egg Farmers of Canada (EFC) and internal analysis, Council members considered and approved the following amendments.

The amendment to the Canadian Egg Marketing Levies Order set the effective

### dates of the Levies Order from January 29th, 2023, to March 31st, 2024, and decreased the levy to the Unrestricted Pooled Income Fund by \$0.18 per dozen. The

1 to 13 of 2023:

levies collected through the Agency's other three funds (Restricted Research Fund, Restricted Risk Management Fund and Unrestricted Administration Fund) were maintained at current levels.

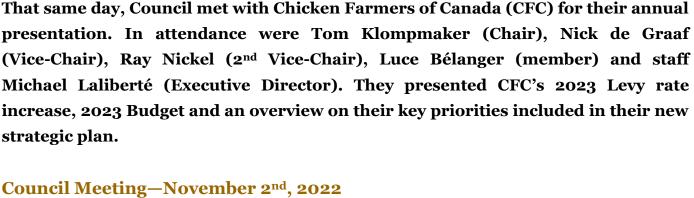
Council also approved four amendments to the following schedules for the Periods

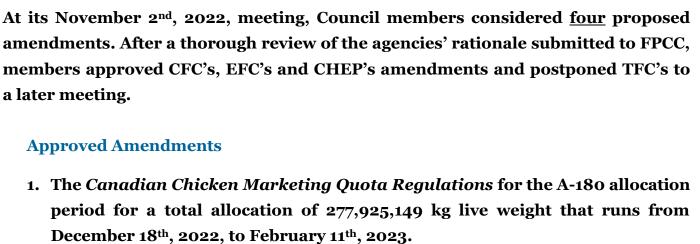
• Schedule 1, Federal Quota at 791.7 million dozen eggs; Schedule 1.1, Special Temporary Market Requirement Quota at o dozen eggs; • Schedule 1.2, Eggs for Processing Quota establishing 40.3 million dozen eggs; and, Schedule 2, Vaccine Quota at 13.3 million dozen eggs.

Executive members. In attendance were Roger Pelissero (Chairman), Glen Jennings (1st Vice-Chair), Emmanuel Destrijker (2nd Vice-Chair), Walter Siemens

work on the Agency's Quota Allocation and Levy Policy, the 2023 Budget and Vision

- Operating Officer) and Stephanie Millar (Chief Financial Officer). Council members heard details regarding the Agency's activities for the past year which included
- 2020, as well as their Federal-Provincial-Territorial Agreement Renewal. Council members met virtually with Turkey Farmers of Canada (TFC) on December 14th, 2022. In attendance were Darren Ference (Chair), Calvin McBain (Vice-Chair),





2. The amendment to the Egg Farmers of Canada's Business Expense Claim

Policy amending the travel per diem and kilometric rate allotted to members

## 3. The amendment to the Canadian Hatching Egg Producers' By-Law thereby

of the Agency.

**Postponed Decision** 

**FPCC Levy Committee** 

Egg Processors Council's complaints filed with FPCC, Council members decided to postpone their decision regarding the amendment to the Canadian Turkey Marketing Quota Regulations, 1990.

4. Taking into account Turkey Farmers of Ontario and the Canadian Poultry and

- **Other Business**

• for bob calves by \$0.75 per head for a total levy of \$5.50 per head;

• for fed cattle by \$0.50 per head for a total levy of \$10.05 per head.

• for cull cows by \$0.85 per head for a total levy of \$16.05 per head; and,

years and a promotional video were prepared and launched at the reception. The book, The Farm Products Council of Canada, 1972-2022 A History, was written by historian Jodey Nurse, formerly a research assistant professor in the Department

December. Ron's significant experience and immense knowledge in agriculture made him a valued Council member. Having served as President of the Canadian Federation of Agriculture, having sat on several boards of directors and having been an advocate at the international level, ensured Ron was highly regarded at the Council table. It was a pleasure working with him over the last three and a half years. We are happy to announce that Ron has accepted to work with FPCC in a new capacity, contributing to the Promotion and Research Agency file. We are happy to

have him on board on a casual basis and look forward to continuing to work with

Given Ron Bonnett's departure, FPCC Chair, Brian Douglas, has assigned Maryse

all of which are further elaborated in the plan. We encourage you to download a **Council members' Speaking Opportunities** Over the last few months Council members have attended and provided updates on FPCC's latest activities at the following meetings:

Egg Farmers of Canada on November 9th and November 30th (Morgan Moore);

Additionally, members addressed the membership of the Canadian Poultry and Egg

Canadian Hatching Egg Producers on November 17th (Brian Douglas); and,

Canadian Hatching Federation meeting on October 18th (Brian Douglas);

Manitoba Farm Products Marketing Council on December 19th; and

Canadian Beef Check-Off Agency on November 3<sup>rd</sup> (Brian Douglas);

Chicken Farmers of Canada on November 16th (Maryse Dubé);

Turkey Farmers of Canada on November 30th (Ron Bonnett).

Joint Egg meeting on October 18th (Morgan Moore); and Joint Poultry meeting on October 20th (Ron Bonnett).

respective organizations and have informal discussions:

Saskatchewan Agrifood Council on October 4th; Ontario Marketing Commission on December 6th;

### **Provincial meetings** supervisory boards across Canada to discuss issues, share information on our

allocation decision of August 25th, 2022. The Complaint Committee is working diligently to have these concluded as quickly as possible and has asked that the Parties involved do their utmost to ensure a speedy conclusion. The Hearing for the

December 20th, 2022. The Hearing for the complaint filed by the Turkey Farmers of

On December 5th, 2022, Camille Bean joined FPCC as an Administrative Assistant to support the Regulatory and Sectoral Affairs unit. Camille was previously employed

in the private sector and has experience working in the federal government.

Government launches consultations for a Sustainable Agriculture Strategy

On December 12th, 2022, The Minister of Agriculture and Agri-Food, the Honourable Marie-Claude Bibeau, alongside her Parliamentary Secretary, Francis Drouin, the Parliamentary Secretary to the Minister of Environment and Climate

Change, Terry Duguid, the President of the Union des producteurs agricoles,

Atlantic provinces (New Brunswick, Prince-Edward-Island and Newfoundland

After four years in the FPCC Secretariat, Council Secretary Anik Tracey has accepted a position at the Privy Council Office (PCO). During her time with FPCC, Anik demonstrated her dedication and significant contributions to supporting

Congratulations to Turkey Farmers of Canada on the modernization of their corporate and marketing logo! The

refreshed graphic combining the turkey and the Canada flag,

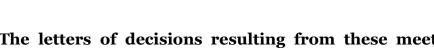
represents well their industry who proudly supply turkey

Martin Caron, and the President of the Canadian Federation of Agriculture, Mary Robinson, announced the launch of consultations to develop a Sustainable Agriculture Strategy in collaboration with a diverse set of partners. The Strategy will serve as a guide to support the livelihoods of farmers while growing a sustainable sector. By identifying goals and a way forward, Canada's

province. This investment helps position Newfoundland and Labrador's poultry sector for continued success and supports the resiliency of the local food system. Supply-managed sectors receive compensation for impacts of CUSMA On November 17th, 2022, Member of Parliament, Lloyd Longfield on behalf of the Minister of Agriculture and Agri-Food, the Honourable Marie-Claude Bibeau, reaffirmed the Government of Canada's commitment to provide compensation to

supply-managed sectors relating to the impacts of the Canada-United States-Mexico Agreement (CUSMA). The processors and producers are expected to share more

than \$1.7 billion in direct payments and investment programs. \$112 million under the Poultry and Egg On-Farm Investment Program.



**Council Decisions and FPCC Activities Update** Farm Products Council of Canada (FPCC) conducts its business by holding Council meetings to review proposed regulatory amendments and to discuss files related to the national marketing and promotion and research agencies. FPCC held it's

following two amendments. The amendment to the Canadian Chicken Marketing Quota Regulation for the

On December 13th, 2022, Council members had their annual meeting with EFC (Executive Member), Tim Lambert (Executive Director), Neil Newlands (Chief

(Manager - Policy and Trade). TFC provided Council members with an update on the turkey market conditions, the impact of highly pathogenic avian influenza (HPAI) on the turkey industry, the Think Turkey™ marketing campaign, and the commercial allocation policy review process.

Jelmer Wiersman (Executive member) and TFC staff Phil Boyd (Executive Director), Adriana Goldman (Manager - Corporate Services) and Sateesh Singh

### increasing the Chair, Vice-Chair's and Directors' monthly stipend rates.

- On December 5th, 2022, FPCC's Levy Committee met and approved three amendments to the Beef Cattle Research, Market Development and Promotion Levies Order from the Fédération des producteurs de bovins du Québec, decreasing the provincial portions of the levies:
- **50<sup>th</sup> Anniversary Celebrations** 2022 marked 50 years since the creation of the Farm Products Agencies Act which

established both the Farm Products Council of Canada and the supply management

system for the poultry and egg industries. Special events and projects to

commemorate the milestone were organized, including an evening reception to

celebrate with industry stakeholders and a conference with informative panel

To further highlight this important milestone, a book retracing FPCC's first fifty

historical context in which the Farm Products Agencies Act was created. The book

of History at the University of Waterloo, and now employed by McGill University. The video focuses on the role and responsibilities of the Council, as well as the

and video will be available on FPCC's website shortly.

discussions.

him.

**FPCC Council members - Update** As you are no doubt aware, Ron Bonnett's term as Vice-Chair ended in early

Supervisory Agencies (NAASA). FPCC's Strategic Plan 2023-2026 Our Strategic Plan "Together We Grow" provides FPCC's goals and objectives in support of the administration of the supply management and promotion and research agencies. It is set upon a foundation that includes FPCC's vision, mission, and mandate and is guided by its principles of transparency, dialogue and delivery, copy by using this <u>link</u>.

# Council members and staff have been meeting with many of the provincial

and Labrador), on January 9, 2023.

**Turkey Farmers of Canada Complaints** 

Ontario is scheduled for January 18th, 2023.

**Turkey Farmers of Canada Rebrand!** 

products to Canadian consumers.

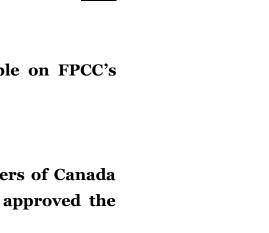
**FPCC Staff Update** 

**Processors Council's 2022 Fall meetings in October:** 

- FPCC has received two complaints regarding Turkey Farmers of Canada's 2022-23 complaint received from Canadian Poultry and Egg Processors Council was held on
- FPCC operations and Council meetings. The Council members and FPCC staff wish her all the best in her new undertakings. Lisa Melanson-Daigle will be Acting Secretary while a formal staffing process is completed.
- agriculture sector will be equipped to recover quickly from extreme events, thrive in a changing climate, contribute to world food security and Canada's overall efforts to cut emissions. Producers have already taken action on sustainability in a wide range of ways. The Government wants to amplify the work already underway

Honourable Ginette Petitpas Taylor announced support for Newfoundland and Labrador's poultry sector, the second largest agricultural contributor in the

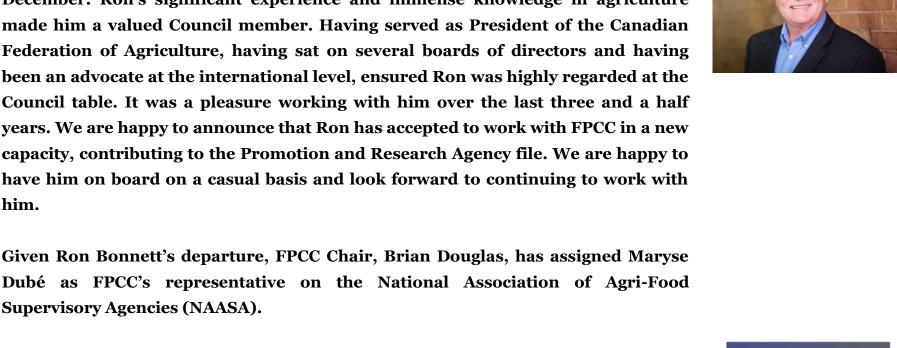
This investment will help make key savings and improve their operations to be even more productive and sustainable. The Government intends to invest up to \$105 million in the Supply Management Processing Investment Fund. This brings the total investment for processors up to \$497.5 million. For the Canadian poultry and egg producers, the Government intends to provide up to an additional







ES PRODUCTEURS DE POULET



TOGETHER WE GROW

The Farm

Products

of Canada

Council



TURKEY FARMERS

LES ÉLEVEURS DE DINDON

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DU CANADA<sup>MC</sup>

Federal support for Newfoundland and Labrador's poultry sector On December 9th, 2022, The Honourable Marie-Claude Bibeau, the Minister of Agriculture and Agri-Food along with the Minister of Official Languages and Minister responsible for the Atlantic Canada Opportunities Agency, the

# **Comments or questions?**

Contact us

and increase best practices.

Email: <u>aafc.fpcc-cpac.aac@agr.gc.ca</u>