



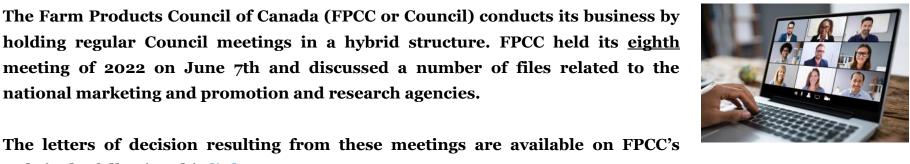


The Farm Products Council of Canada (FPCC or Council) conducts its business by

Council Decisions and FPCC Activities Update

holding regular Council meetings in a hybrid structure. FPCC held its eighth meeting of 2022 on June 7th and discussed a number of files related to the national marketing and promotion and research agencies.

website by following this <u>link</u>.



Council Meeting of April 22, 2022

FPCC Meetings

amendments:

The Canadian Turkey Marketing Quota Regulations, 1990, as submitted in the letters of March 16, 2022, and April 6, 2022, for the 2022-23 control period. Following a

At its April 22, 2022, meeting, Council members reviewed two proposed

thorough review of the rationale provided by the Agency and taking into account the Turkey Farmers of Ontario's complaint filed with FPCC on March 22, 2022, Council members decided to postpone their decision until the Complaint process is complete. The Canadian Egg Marketing Agency Quota Regulations, as requested in the letter of March 25, 2022. Following a careful review of the rationale provided by Egg Farmers

sufficient grounds and information to conclude that the revised allocation to the Special Temporary Market Requirement Quota was necessary to implement the marketing plan of the Agency (Schedule 1.1) and approved the amendment. Council Meeting of May 10 and 11, 2022 At its May 10 and 11, 2022 meeting, Council members reviewed two proposed amendments:

of Canada and internal analysis, Council members were satisfied that there were

The Canadian Hatching Egg Producers Quota Regulations as requested in the Agency

letter of March 31, 2022. Following a review of the rationale provided by the Canadian Hatching Egg Producers (CHEP) and internal analysis, Council members approved the amendment.

The Canadian Chicken Marketing Quota Regulations for control period A-177, which runs from July 3, 2022 to August 27, 2022. Council members examined the rationale provided by Chicken Farmers of Canada (CFC) and approved the proposed total allocation (domestic, market development and specialty) of 293,587,092 kg live weight.

Off Agency for their respective annual meeting with Council members. Council also met with CFC's executive board members. **Canadian Hatching Egg Producers**

FPCC appreciated being updated on the activities of the Canadian Hatching Egg Producers. Representing CHEP were, Brian Bilkes, Chair, Gyslain Loyer, Vice-Chair, Calvin Breukelman, Second Vice-Chair and Drew Black, Executive Director. The presentations and ensuing discussion were very useful and led to a better

During the May Council meeting, FPCC hosted CHEP, and the Canadian Beef Check-



LES PRODUCTEURS DE POULET

understanding of CHEP's challenges, particularly the impact of Avian Influenza in Canada, and how the U.S. broiler hatching egg supply concerns impact production in

Canadian Beef Check-Off Agency

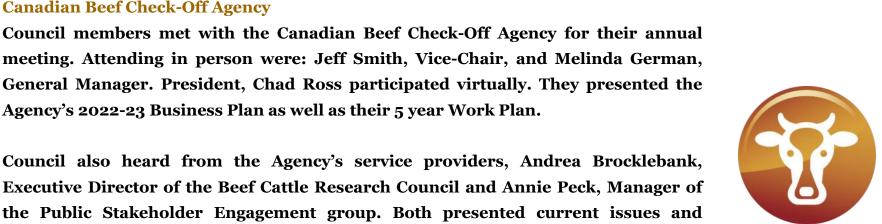
Canada.

Council members met with the Canadian Beef Check-Off Agency for their annual meeting. Attending in person were: Jeff Smith, Vice-Chair, and Melinda German, General Manager. President, Chad Ross participated virtually. They presented the Agency's 2022-23 Business Plan as well as their 5 year Work Plan. Council also heard from the Agency's service providers, Andrea Brocklebank, Executive Director of the Beef Cattle Research Council and Annie Peck, Manager of

the scope of work carried out by these organizations. Additionally, Mark Klassen, Vice President of Canada Beef, updated members on Canada Beef's budget and investment plan for 2022-23 as well as market trends and strategic priorities. **Chicken Farmers of Canada** FPCC had the opportunity to meet the new Executive Committee of Chicken Farmers of Canada, as well as its Executive Director, Michael Laliberté. Council appreciated the opportunity to hear about the CFC's priorities for the year from the newly elected

Chair, Tim Klompmaker, 1st Vice-Chair, Nick de Graff and the new members, 2nd Vice-Chair, Ray Nickel, and Executive Member, Luce Bélanger. This meeting was informative and allowed Council members to have in-depth discussions on the

planned activities to benefit the beef industry in Canada. Council was impressed by



challenges the poultry industry is facing.

amendments:

Council Meeting of June 7, 2022

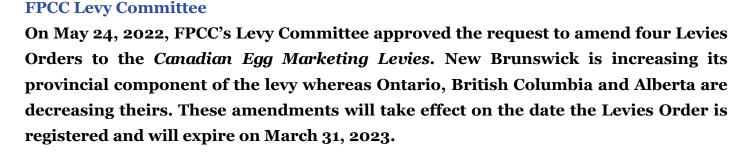
implementation of CHEP's Marketing Plan.

brought back for decision after the April postponement. As the complaint process is still ongoing, Council members again decided to postpone their decision.

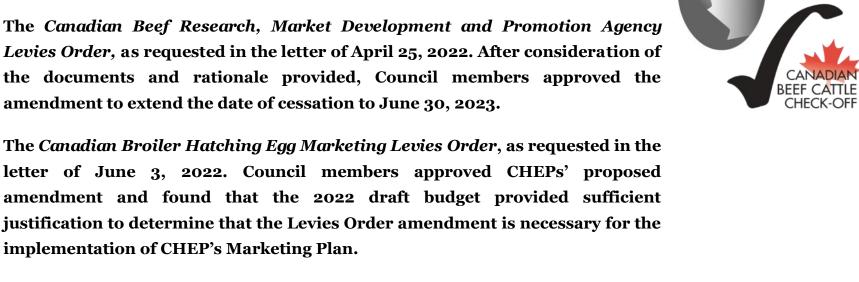
At its June 7, 2022, meeting, Council members reviewed three proposed

The Canadian Turkey Marketing Quota Regulations, 1990, as submitted in the letters of March 16, 2022, and April 6, 2022, for the 2022-23 control period was

Levies Order, as requested in the letter of April 25, 2022. After consideration of the documents and rationale provided, Council members approved the amendment to extend the date of cessation to June 30, 2023. The Canadian Broiler Hatching Egg Marketing Levies Order, as requested in the letter of June 3, 2022. Council members approved CHEPs' proposed amendment and found that the 2022 draft budget provided sufficient



Every year, Council members meet with provincial supervisory boards and other key provincial governmental representatives as a way to foster collaboration among our partners. The objective of

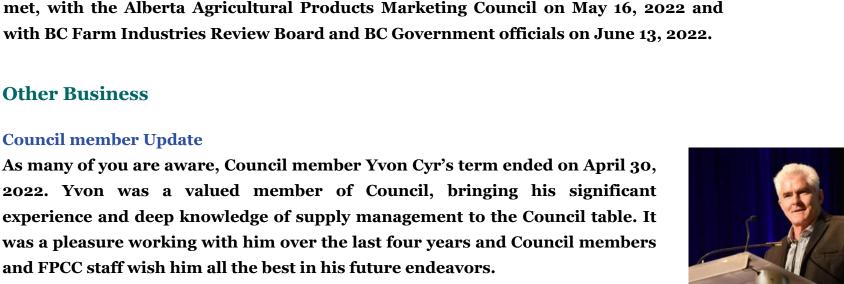


Other Meetings

Other Business

Council member Update

these meetings is to share information and discuss various subjects and issues of the provincial agri-food sector in the Canadian context. On April 22, 2022, FPCC Chair Brian Douglas, Vice-Chair Ron Bonnett, Council member Maryse Dubé, and FPCC staff met with the Quebec Ministry of Agriculture, Fisheries and Food (MAPAQ) and the Régie des marchés agricoles et alimentaires du Québec. The FPCC Chair and Vice-Chair, along with Council member Morgan Moore



EGGcited!

On June 17, 2022, the Minister of Agriculture and Agri-Food, Marie-Claude Bibeau, announced three reappointments to FPCC. Brian Douglas, Chairperson for a fouryear term, Ron Bonnett, Vice-Chair until December 2022 and Morgan Moore, member, for a two-year term. To see the full news release follow this <u>link</u>. **FPCC Staff Update**

It is with mixed emotions that we announce that Reg Milne, Commodity Advisor at

FPCC for 19 years, retired in mid-June. Reg's experience with supply management began at the Egg Farmers of Canada in 1985. Reg was a valuable asset with his strong knowledge of supply management and of the beef sector. He will be greatly missed at FPCC, notably for his humour and wit! Please join us in wishing Reg a

Furthermore, FPCC is welcoming Guillaume Pasquier who is joining us as a Senior Commodity Advisor. With a degree in agro-economics, Guillaume worked in Europe in the poultry import sector as an international buyer and economic and market policy analyst. He has had the opportunity to visit numerous poultry slaughterhouses and processing plants around the world, which has given him a good technical and operational understanding of the sector. His most recent work

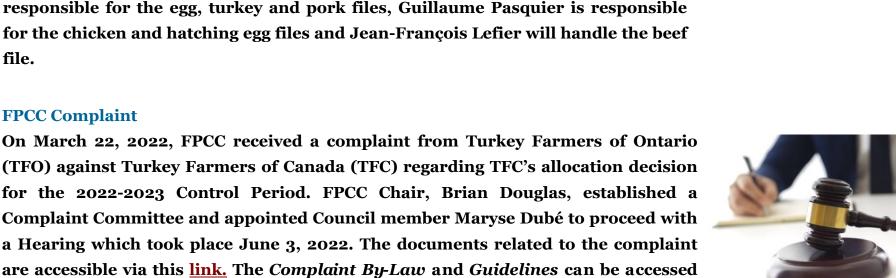
and FPCC staff wish him all the best in his future endeavors.

in Canada was in an agricultural cooperative as the Director of the Innovation and Development division. We are happy to welcome him in our team!

long and happy retirement.

for the chicken and hatching egg files and Jean-François Lefier will handle the beef file. **FPCC Complaint** On March 22, 2022, FPCC received a complaint from Turkey Farmers of Ontario (TFO) against Turkey Farmers of Canada (TFC) regarding TFC's allocation decision for the 2022-2023 Control Period. FPCC Chair, Brian Douglas, established a

Given these recent changes, files have been reassigned. Mark Kotipelto is



Agricultural Products Marketing Act (APMA) Modernization Initiative In early May, FPCC and AAFC co-hosted information sessions on the proposed changes to the APMA according to Bill S-6 - An Act respecting regulatory

on the **Publications** page.

the LEGISinfo website. National Association of Agri-Food Supervisory Agencies (NAASA) May 2022 meeting On May 31, 2022, FPCC hosted Part 2 of the NAASA meeting pertaining to Strategic Planning. Supervisory boards from the ten provinces, as well as the Canadian Dairy Commission were in attendance, virtually. The next NAASA meeting will be held on September 12, 2022. **FPCC's 50th Anniversary Celebration**

have been actively working on finalizing details for the evening reception and

Agriculture and Agri-Food Canada Minister Marie-Claude Bibeau recently announced an investment of up to \$3.6 million to ensure the beef industry has the

morning conference that will take place on November 1 and 2, 2022, in Ottawa.

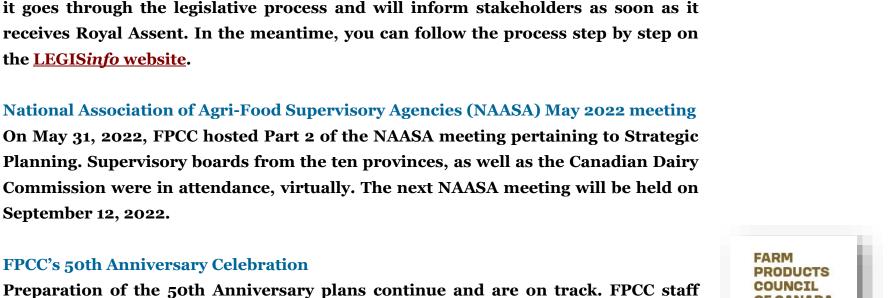
modernization which was tabled in the Senate on March 31, 2022. We are very pleased with the level of stakeholder participation and engagement these information sessions generated. FPCC will continue to monitor the Bill's progress as



CAP Program funding to support Canadian beef and veal

continue to be a sustainable driver of economic growth. Canada Beef will utilize the eligible funds from the AgriMarketing Program, under the Canadian Agricultural Partnership, to promote Canadian beef and veal exports globally and to enhance awareness of the value proposition within the beef and cattle supply chain. The two-year, non-refundable contribution will fund the development and deployment of global resources and activities to support market development programs for Canadian beef in international markets. To view the news release visit

Special mention of La Semaine Verte celebrating its 50th anniversary



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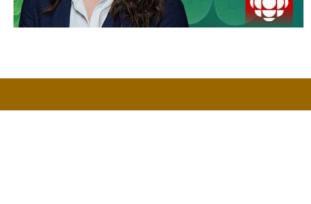
Celebrating

its 50th anniversary this year. Produced in Quebec, La Semaine verte benefits from collaborators scattered throughout Quebec and Canada

Radio Canada's Agriculture news show, La semaine Verte, celebrates

and has been instrumental in reporting on key agricultural issues to Canadians.

Complaints: aafc.fpcccomplaints-plaintescpac.aac@agr.gc.ca



La semaine verte

Comments or questions? Contact us General: aafc.fpcc-cpac.aac@agr.gc.ca

this <u>link</u>.

Efficiency through Dialogue