

FOCUS Newsletter



October
2023

Council Decisions and FPCC Activities Update

The **Farm Products Council of Canada (FPCC)** conducts its business by holding regular Council meetings in a hybrid structure. FPCC held meetings on July 18 and September 20-21 and discussed a number of files related to the national marketing, and promotion and research agencies.

The letters of decision resulting from these meetings are available on FPCC's website by following this [link](#).

FPCC Meetings

Council Meeting of July 18

During this meeting, Council members considered three proposed amendments:

After reviewing **Turkey Farmers of Canada (TFC)**'s amendment to their By-Law No.4 regarding non-director meeting fees as requested in their letter to FPCC of June 28, 2023, Council members approved the amendment.

Council members reviewed two amendments to the *Canadian Chicken Marketing Quota Regulations*, outlined in **Chicken Farmers of Canada (CFC)**'s letters to FPCC of May 31, 2023 and June 27, 2023, respectively for the A-184 (July 30 - September 23, 2023) and A-185 (September 24 – November 18, 2023) allocation periods.

Following a thorough internal review and analysis of the rationales provided by CFC, Council members were satisfied that these two allocations are necessary for the implementation of CFC's marketing plan as per the *Chicken Farmers of Canada Proclamation*.

Council Meeting of September 20 and 21

During this meeting, Council reviewed and approved the following two proposed amendments:

Canadian Hatching Egg Producers (CHEP) 2023 final allocation and 2024 revised allocation; the 2023 final allocation is based on chicken production of 1,418 million kilograms (eviscerated) and the 2024 revised allocation is based on chicken production of 1,468 million kilograms (eviscerated).

The *Canadian Chicken Licensing Regulations* was amended to include a new class of chicken called ISA Brown to the list of eligible breeds under the Special Production Policy (SPP).

Council members were briefed on two FPCC Levy Committee decisions:

The approval of an amendment to the *Canadian Egg Marketing Agency's Levies Order*. The amendment increases the Levies Order for the province of Quebec making it a combined total levy of 42.75 cents per dozen.

The approval of an amendment to the *Fédération des producteurs de bovins du Québec's* proposal to increase the provincial portion of cull cows levy by \$2.40 per head. The new levy is set at \$19.30 per head.

FPCC had the pleasure of meeting with representatives from Global Affairs Canada and the Chief Agriculture Negotiator from Agriculture and Agri-Food Canada. Additionally, staff provided a training session to Council members relating to trade.

Other Business

FPCC's Sector File Assignments

With the arrival of 2 new Council members, FPCC Chair, Brian Douglas assigned the sector files to members as follow:

- **Bonnie den Haan: Egg Farmers of Canada and Further Poultry Processors Council of Canada**
- **Morgan Moore: Turkey Farmers of Canada**
- **Samantha Haverkamp: Canadian Beef Check-Off Agency and Canadian Pork Promotion-Research Agency**
- **Maryse Dubé: Chicken Farmers of Canada**
- **Brian Douglas: Canadian Hatching Egg Producers**

Upcoming Council Meetings

Meeting Date	Meeting Type
November 16, 2023	Hybrid
December 12 - 13, 2023	In-Person
January 23 2024	Virtual
Feb. 14, 2024	Hybrid
March 22, 2024	In-Person
April 17, 2024	Virtual
May 15 - 16, 2024	In-Person
June 11, 2024	Hybrid

National Association of Agri-Food Supervisory Agencies (NAASA) Meeting

On September 19th, FPCC hosted the NAASA meeting. The topic of the meeting was Adapting to Emerging Climate Events. Member organizations provided a report on existing programs aimed at helping the supply managed agricultural sectors and producers adapt, prepare for, or respond to severe weather events and a changing climate. Some reports included lessons learned from previous climate events.

Additionally, two guest speakers presented programs on this topic. Angeli dela Rosa, Environment and Climate Extension Program Developer at the BC Ministry of Agriculture and Food, and Sarah Delisle, Climate Change Coordinator from *Agriclimat*, Québec.

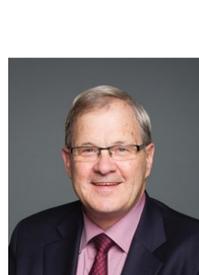
As a follow-up to the last NAASA meeting, FPCC presented a summary of existing provincial new entrant programs across supply managed sectors, including dairy, table eggs, chicken, broiler hatching eggs and turkey. NAASA members received an update on the progress of the Egg Farmers of Canada's Federal-Provincial-Territorial Agreement.

On a final note, both Peter Donkers, NAASA Chair, and Ginette Bureau, NAASA Vice-Chair announced the imminent end to their respective terms. The March 2024 NAASA meeting will be the last for both.

Government of Canada

Lawrence MacAulay reappointed Minister of Agriculture and Agri-Food

On July 26, 2023, the Prime Minister, Justin Trudeau, announced changes to his Ministry. We are pleased to welcome the Honourable Lawrence MacAulay back to the department as Minister of Agriculture and Agri-Food. Minister MacAulay was the Minister of Agriculture and Agri-Food from 2015 to 2019. He has been a Member of Parliament representing Cardigan, Prince Edward Island, for nearly 35 years and has held various cabinet positions, including most recently as Minister of Veterans Affairs and Associate Minister of National Defense.



Helping pork producers prepare for a possible outbreak of African swine fever

The Government of Canada is announcing an investment of \$944,340 to the Manitoba Pork Council through the African Swine Fever Industry Preparedness Program (ASFIPP) to help Canada's pork industry prepare for the possibility of African swine fever (ASF) entering the country.

With this investment, the Manitoba Pork Council will undertake several projects that aim to enhance efforts to control wild pigs in the province, develop an integrated response plan that focuses on animal welfare, disease response and sector recovery, and encourage the adoption of best management practices to improve biosecurity measures through targeted awareness campaigns.

Government of Canada supports poultry processor

On September 15, 2023 on behalf of the Honourable Lawrence MacAulay, Minister of Agriculture and Agri-Food, Kody Blois, Member of Parliament for Kings-Hants announced an investment of up to \$2,932,500 for Eden Valley Poultry under the Supply Management Processing Investment Fund.

The Supply Management Processing Investment Fund helps processors of supply-managed commodities increase their competitiveness and resilience in the face of evolving markets. The Fund is part of the Government of Canada's commitment to support processors in these sectors to address the impacts of recent international trade agreements.

Government of Canada announces two new living labs in Quebec

In early July 2023, the then Minister of Agriculture and Agri-Food, the Honourable Marie-Claude Bibeau, announced the creation of two new living labs in Quebec. The lead partners for these two new Quebec living labs are *L'Union des producteurs agricoles (UPA)* and *Les Producteurs de lait du Québec*. The two projects represent an investment of more than \$16 million over five years from the federal government, under the Agricultural Climate Solutions (ACS) program.

Comments or questions?

Contact us

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