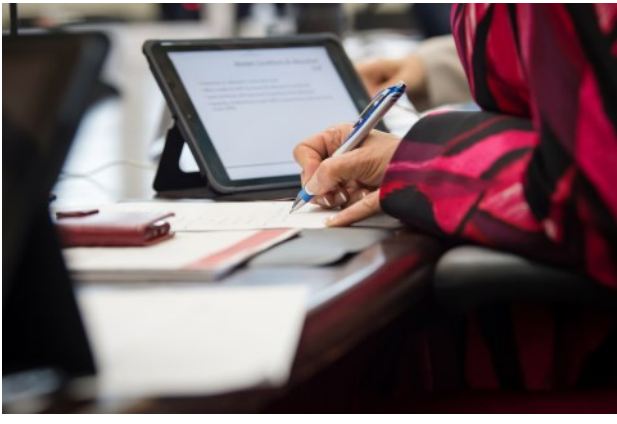


FOCUS Newsletter

Spring 2025



FPCC Council Meetings and Decisions



FPCC conducts its business by holding Council meetings to review proposed regulatory amendments and to discuss issues related to the national marketing and promotion and research agencies. The letters of decisions resulting from these meetings are available on FPCC’s website by following this [link](#).

Council members approved the following amendments after internal analysis and careful review of supporting documents and rationale provided.

Council Meeting Decisions:

April 11, 2025

- *Canadian Egg Marketing Agency Quota Regulations, 1986* (Federal) ([Canada Gazette](#))
- *Canadian Egg Marketing Agency Quota Regulations, 1986* (STMRQ) ([Canada Gazette](#))



April 23, 2025

- *Canadian Turkey Marketing Quota Regulations, 1990* ([Canada Gazette](#))



May 13-14, 2025

- *Canadian Broiler Hatching Egg Marketing Levies Order* ([Canada Gazette](#))
- *Canadian Hatching Egg Producers Quota Regulations* ([Canada Gazette](#))
- *Canadian Pork Promotion-Research Levies Order* ([Canada Gazette](#))
- *Beef Cattle Research, Market Development and Promotion Levies Order* ([Canada Gazette](#))



June 16, 2025

- *Canadian Chicken Marketing Quota Regulations* ([Canada Gazette](#))



July 14, 2025

- *Beef Cattle Research, Market Development and Promotion Levies Order* (not yet inserted in Canada Gazette at time of publication)



Levy Committee Meeting Decisions:

April 2, 2025

- *Canadian Chicken Marketing Levies Order* ([Canada Gazette](#))



May 28, 2025

- *Canadian Egg Marketing Levies Order* ([Canada Gazette](#))

FPCC Activities



FPCC meets with its stakeholders

On May 14, 2025, Council members met with the [Canadian Beef Check-Off Agency](#) for their annual meeting. In attendance were Trevor Welch, Chair, and Melinda German, General Manager. They presented the Agency’s 2025-26 Business Plan, and discussed opportunities and challenges for the beef sector.



Council members also met with the [Canadian Pork Promotion-Research Agency’s](#) Chair, Bruce Hudson; Vice-Chair, Yvan Fréchette; Secretary-Treasurer, Darcy Fitzgerald; and Manager of Operations, Chloe Belchamber. They discussed the Agency’s activities, opportunities and challenges for the pork sector.

Hemp Farm Tour

On July 15, 2025, Council Chair, Brian Douglas, Council member, Samantha Haverkamp and FPCC staff, had the opportunity to tour the Valley Bio/UniSeeds Hemp Farm located in Cobden, Ontario. The facility has research plots, seed cleaning establishment and seed processing equipment. They also had the opportunity to visit one of the larger hemp fields.



Council members’ participation at stakeholder meetings

Over the last few months, Council members attended the following meetings:

- Egg Farmers of Canada (Cost of Production): April 30th , May 20th and June 23rd (Bonnie den Haan)
- Chicken Farmers of Canada: April 30th and June 17th (Samantha Haverkamp)
- Canadian Beef Check-Off Agency: June 26th (Samantha Haverkamp)

Summer Meetings of the National Agencies

Over the next couple of months, Council members will be speaking at the meetings of the national agencies. Council members will get to interact with agency board members and gain a better understanding of their respective sectors.

Council members attended or will be attending the following meetings:

- Turkey Farmers of Canada: June 18 in Fredericton, New Brunswick
- Canadian Pork Promotion-Research Agency: July 16 - Virtual
- Canadian Hatching Egg Producers: July 22 to 24 in Winnipeg, Manitoba
- Chicken Farmers of Canada: July 27 to 30 in Moncton, New Brunswick
- Egg Farmers of Canada: August 17 to 19 in St. Andrews, New Brunswick
- Canadian Beef Check-Off Agency: August 19 to 20, in Moncton, New Brunswick



Annual General Meetings of the Provincial Marketing Boards

During winter and spring, Council members attended and presented at the annual general meetings of the provincial marketing boards. These meetings are a great way for FPCC members and staff to meet stakeholders and discuss various topics related to their respective sectors.

Further Poultry Processors Association of Canada (FPPAC)

Council Vice-chair, Bonnie den Haan, attended FPPAC’s meeting held in Mississauga, Ontario, on May 6, 2025. She provided an update on FPCC’s latest activities.

Canadian Poultry and Egg Processors (CPEP) Annual General Meeting (AGM) and Convention

On June 8 to 10, 2025, Council members attended the CPEP meetings in Whistler, British Columbia. Council Chair, Brian Douglas, spoke at the AGM and at the Canadian Hatchery Federation meeting. Council member, Samantha Haverkamp and Council vice-president, Bonnie den Haan spoke at the joint meetings of the poultry and egg sectors respectively.

FPCC’s Annual Meetings with Provincial Supervisory Boards

On July 9, 2025, FPCC met with the *Régie des marchés agricoles et alimentaires du Québec* and the *Ministère de l’Agriculture, des Pêcheries et de l’Alimentation du Québec*. On July 10, FPCC met with the BC Farm Industry Review Board and BC Ministry of Agriculture and Food on July 10, 2025. Throughout the year, Council members and staff will be meeting with the remainder of the provincial supervisory boards and provincial agriculture departments. These yearly sessions are an opportunity to share information and discuss various topics related to provincial agrifood sectors within the Canadian context.

Council Members Update



On June 24, 2025, Morgan Moore retired as Council member after serving for six years. FPCC would like to thank Morgan for his contribution to the Council’s work and wish him success in his future endeavors.

Gold Harvest Awards 2025 – AAFC Deputy Minister Award of Distinction

The Gold Harvest Award is an Agriculture and Agri-Food Canada (AAFC) award recognizing the exceptional and significant contributions made by employees through the work they perform, the behavior they demonstrate and the results they achieve. A cross-departmental team including AAFC, FPCC, Health Canada, and Justice Canada, demonstrated excellent collaboration and dedication in establishing Hemp Canada Chanvre (the Canadian Industrial Hemp Promotion-Research Agency) in November 2024.

FPCC would like to congratulate Palmira Lutoto and Brittany Fish, both Policy Analysts, and Danie Cousineau, Deputy Director, Regulations and Policy Analysis, for their tremendous work on this initiative and for being recipients of this prestigious award.

Upcoming Council Meetings 2025

Meeting Dates	Meeting Types
August 13	Virtual
September 9-10	Ottawa
October 21	Virtual
November 20	Virtual
December 9-10	Ottawa

Comments or questions?

Contact us

Email: fpcc-cpac@fpcc-cpac.gc.ca

Aussi disponible en français sous le titre : [Bulletins FOCUS](#)

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