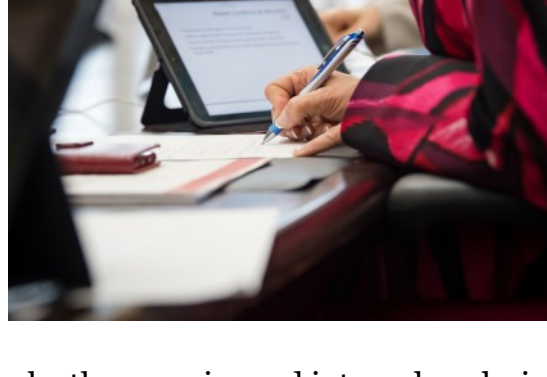




Winter
2025

FPCC Council Meetings



Farm Products Council of Canada (FPCC) conducts its business by holding Council meetings to review proposed regulatory amendments and to discuss files related to the marketing and promotion and research agencies.

The letters of decisions resulting from these meetings are available on FPCC's website by following this [link](#).

During the Council meetings held in 2025 thus far, members considered several regulatory amendments. Following a thorough review of the rationales provided

by the agencies and internal analysis provided by FPCC staff, Council members approved amendments to:

January 23, 2025

- Canadian Chicken Marketing Quota Regulations ([Canada Gazette](#))
- Canadian Chicken Marketing Levies Order ([Canada Gazette](#))
- Chicken Farmers of Canada's revised per diem rates
- Canadian Hatching Egg Producers Quota Regulations ([Canada Gazette](#))
- Canadian Broiler Hatching Egg Marketing Levies Order ([Canada Gazette](#))

February 18, 2025

- Canadian Turkey Marketing Levies Order (2019) ([Canada Gazette](#))

March 27, 2025

- Canadian Chicken Marketing Quota Regulations ([Canada Gazette](#))

April 11, 2025

- Canadian Egg Marketing Agency Quota Regulations, 1986 (not yet inserted in Canada Gazette at time of publication)

FPCC Levy Committee

Following a thorough review of the rationales provided by the agencies and internal analysis provided by FPCC staff, the Levy Committee approved amendments to:

February 14, 2025

- Canadian Beef Cattle Research, Market Development and Promotion Levies Order ([Canada Gazette](#))

March 10, 2025

- Canadian Broiler Hatching Egg Marketing Levies Order ([Canada Gazette](#))

March 26, 2025

- Canadian Egg Marketing Levies Order ([Canada Gazette](#))

April 2, 2025

- Canadian Chicken Marketing Levies Order (not yet inserted in Canada Gazette at time of publication)

FPCC Activities

Council Member Update



On April 29, 2025, Maryse Dubé's term as Council member ended. She was first appointed to FPCC by the Governor in Council in April 2015 and served a total of three consecutive terms. Her experience in commercial, agrifood, and corporate law, including manufacturing and agricultural components, has been an asset to FPCC, supply management and promotion-research agencies.

Council Chair and members thank Maryse for her invaluable contribution to FPCC and wish her the best in her future endeavors. Council member Samantha Haverkamp has now been assigned to the Chicken Farmers of Canada file.

Staff Update

On March 31, 2025, Amanda Rahmani returned from parental leave to the Corporate and Governmental Affairs Directorate. As Administrative Coordinator, she will provide support to Council members and FPCC staff. We are very pleased to welcome her back as an integral part of the FPCC team!

Day of Pink 2025 – Celebrate Diversity

On the second Wednesday of April, people around the world celebrate International Day of Pink. On April 9, 2025, FPCC staff wore pink to show their support and solidarity with 2SLGBTQIA+ communities against homophobia, transphobia, bullying, prejudice, and all forms of hatred. This year's theme, Re-Emergence, highlighted the resilience and re-emergence of 2SLGBTQIA+ people in Canada's history.



National Association of Agricultural Supervisory Agencies (NAASA)

NAASA held a hybrid meeting on March 17, 2025, in Ottawa. The meeting started with the provinces discussing their methodology for determining cost of production (COP) in the poultry and egg sectors. This completed a series of meetings on the topic of COP. In the afternoon, NAASA members welcomed Agriculture and Agri-food Canada officials from the Strategic Trade Policy Division. Alessandro Longo, Deputy Director, and Geneviève Fournier, Acting Senior Trade Policy Analyst, attended the meeting to share their knowledge of the current state of affairs relating to Canada-US trade relations. NAASA members also heard from FPCC staff Salomon Compaoré, Senior Analyst, who presented a detailed overview of the poultry and egg industries in Canada. The meeting ended with a hearty discussion among members on the impacts of tariffs in their respective provinces.

FPCC Meetings with Provincial Supervisory Boards



Every year, Council members meet with their provincial government counterparts to share information on various topics related to their respective agrifood sectors. This initiative stems from FPCC's strategic plan to build collaborative relationships with industry stakeholders. On January 15, 2025, FPCC Council members met with the Atlantic provinces for their annual meeting.

On January 22, 2025, Council members held their second meeting with Ontario Farm Products Marketing Commission to complete the agenda from their earlier meeting in November 2024. Participants heard updates on pricing, allocation and market demand in the chicken, turkey and egg sectors.

Promotion and Research Agencies Update

Hemp Canada Chanvre

On April 17, 2025, the newly created Canadian Industrial Hemp Promotion and Research Agency, operating under the name *Hemp Canada Chanvre*, held its first Annual General Meeting followed by its first Board of Directors meeting. Council Chair, Brian Douglas, and Council member, Samantha Haverkamp attended the meeting which was held virtually.

The main order of business was the election of the permanent board. The election of Directors representing producers was held prior to the AGM through virtual ballots. The results are:

British Columbia	Peter Dushop
Alberta	Will van Roessel, Chair
Saskatchewan	Rob Ardell
Manitoba	Adam Gregory
Ontario	Reuben Stone, Vice-chair
Quebec	Dany Lefebvre
Atlantic	Antonio Bramante

Ryan Meade and Mark van Burck are the supply chain and importer Directors, respectively. [The Board of Directors elected their executive members and confirmed that Syeda Khurram is the Executive Director.](#) The Agency's next order of business is the development of the Levies Order, the Marketing Plan and Budget.

Brian Douglas congratulated the PRA on this important milestone for the hemp industry and looks forward to seeing the great benefits it will bring to the entire hemp value [chain](#). Furthermore, Samantha Haverkamp has been assigned to this file and will be representing Council at their meetings.

Council members' participation at stakeholder meetings

Canadian Pork Conference

During the week of January 7 to 9, 2025, Council Chair, Brian Douglas, Council member, Samantha Haverkamp and FPCC Director, Carole Gendron attended the Banff Pork Seminar in Alberta. The seminar held plenary sessions on Swine Health, Innovators, Feed and Nutrition and Welfare.



Canadian Poultry and Egg Processors

During the week of February 10-13, 2025, Council members attended the Canadian Poultry and Egg Processors meetings. Council Vice-Chair, Bonnie den Haan gave an update on Council activities at the Further Poultry Processors Association of Canada, Joint Poultry, the Canadian Hatchery Federation and the Joint Egg meetings.



Over the last few months, Council members attended and provided updates on FPCC's activities at the following meetings:

- Canadian Beef Check-Off Agency on February 4th (Samantha Haverkamp);
- Chicken Farmers of Canada on February 4th (Bonnie den Haan); and
- Canadian Pork Promotion and Research Agency on February 5th (Samantha Haverkamp).

Additionally, Council Chair, Brian Douglas, participated at the Egg Farmers of Canada's Open Board of Directors meeting on March 19, 2025, and attended a Panel Discussion on their Federal-Provincial-Territorial Agreement.

2025 Annual General Meetings

As of February 25, 2025, Council members and FPCC staff began attending and speaking at provincial commodity boards' Annual General Meetings. They travelled across the country and spoke to numerous poultry and eggs farmers and stakeholders, beginning in Alberta at the Joint Poultry and Egg Conference.

These are great opportunities for Council members to speak about FPCC's important role in the administration of supply management for poultry and eggs, and its decision-making process for the agencies regulatory amendments.

Additionally, Council members and FPCC staff attended the meetings of the marketing agencies' Annual General Meetings. During the week of March 17, Council Chair, Brian Douglas spoke at the meetings of Chicken Farmers of Canada, Turkey Farmers of Canada, Egg Farmers of Canada and Canadian Hatching Egg Producers.

Marketing Agencies Executive Committee Elections

During their Annual General Meetings held this past March, the agencies elected their Executive Committees as follow:

Chicken Farmers of Canada <i>Chair:</i> Tim Klompmaker <i>1st Vice-Chair:</i> Nick de Graaf <i>2nd Vice-Chair:</i> Ray Nickel <i>Executive Member:</i> Luce Bélanger Turkey Farmers of Canada <i>Chair:</i> Darren Ference <i>Vice-Chair:</i> Jelmer Wiersma <i>Executive Member:</i> Matt Steele	Egg Farmers of Canada <i>Chair:</i> Roger Pelissero <i>1st Vice-Chair:</i> Emmanuel Destrijker <i>2nd Vice-Chair:</i> Glen Jennings <i>Executive Member:</i> Walter Siemens Canadian Hatching Egg Producers <i>Chair:</i> Brian Bilkes <i>Vice-Chair:</i> Gyslain Loyer <i>Second Vice-Chair:</i> Calvin Breukelman
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Upcoming Council Meetings 2025

Meeting Dates	Meeting Types
May 13 - 14, 2025	In-Person
June 19, 2025	Virtual
July 15, 2025	Virtual
August 13, 2025	Virtual

Government Announcements

[Government of Canada announces support for agricultural sector following the imposition of tariffs by China](#)
[Tackling spent fowl fraud at the border to protect consumers and support Canadian farmers](#)

Comments or questions?

Contact us

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