



Farm Products Council
of Canada

Conseil des produits agricoles
du Canada

Central Experimental Farm
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960 Carling Avenue
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Édifice 59
960, avenue Carling
Ottawa, Ontario K1A 0C6

May 14, 2025

Mr. Trevor Welch

Chair

Canadian Beef Check-Off Agency

146, 6715 8th Street NE

Calgary, Alberta T2E 7H7

Subject: Proposed Amendment to the *Beef Cattle Research, Market Development and Promotion Levies Order*

Dear Mr. Welch,

I would like to take this opportunity to thank you and Ms. German for the excellent discussion Council had with you both on May 14, 2025, on the challenges and opportunities faced by the beef sector.

As you are aware, Council met on May 13 & 14, 2025, to review the proposed amendments of the *Beef Cattle Research, Market Development and Promotion Levies Order*, as outlined in your letter of April 2, 2025.

Following a thorough review of the rationale provided by the Canadian Beef Cattle Check-Off Agency (Agency) and internal analysis, Council members found that the amendments to the expiration date of the Levies Order was necessary for the implementation of the Agency's Promotion and Research Plan as contained in the *Canadian Beef Cattle Research, Market Development and Promotion Agency Proclamation*. Therefore, the amendments were approved and will come into force on the date which they are registered.

Should you have any questions, please do not hesitate to contact me or Lisa Melanson-Daigle, Council Secretary, by email at fpcc.secretariat.cpac@fpcc-cpac.gc.ca.

Sincerely,

Brian Douglas
Chair



CANADIAN BEEF CHECK-OFF AGENCY

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April 2, 2025

Farm Products Council of Canada
Attention: Brian Douglas
Central Experimental Farm
960 Carling Avenue
Ottawa, ON K1A 0C6

Dear Mr. Douglas:

Re: Amendment of existing Levies Order SOR/2016-236

The Canadian Beef Cattle Research, Market Development and Promotion Agency is seeking to amend its existing Levies Order SOR/2016-236 to extend the date of cessation to June 30, 2026.

The extension of the Levies Order will fully fund the Agency's 2025/26 business plan, which was approved on March 11, 2025.

I have attached the applicable changes relevant to the Beef Cattle Research, Market Development and Promotion Levies Order.

If you have any questions about our amendment request, please contact Melinda German at (403) 614-8175.

Yours truly,

Trevor Welch, Chair

Cc:
Danie Cousineau
Jean-Francois Lefier