



Farm Products Council
of Canada

Conseil des produits agricoles
du Canada

Central Experimental Farm
Building 59
960 Carling Avenue
Ottawa, Ontario K1A 0C6

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Édifice 59
960, avenue Carling
Ottawa, Ontario K1A 0C6

May 14, 2025

Mr. Bruce Hudson

Chair

Canadian Pork Promotion – Research Agency

900 – 220 Laurier Avenue West

Ottawa, Ontario K1P 5Z9

Subject: Proposed amendment to the *Canadian Pork Promotion-Research Levies Order*

Dear Mr. Hudson,

I would like to take this opportunity to thank you, the Executive Committee and staff of the Canadian Pork Promotion – Research Agency (PPRA) for your excellent presentation to Council on May 14, 2025, on the challenges and opportunities faced by the pork sector.

As you are aware, Council met on May 13 and 14, 2025, to review the proposed amendments to extend the cessation date of the *Canadian Pork Promotion-Research Levies Order* to June 30, 2026, as outlined in your letter of March 4, 2025.

Following a thorough review of the rationale provided by the PPRA and internal analysis, Council members found that the amendment to the cessation date was necessary for the implementation of the PPRA's promotion and research plan as contained in the *Canadian Pork Promotion-Research Agency Proclamation*. Therefore, the amendments were approved and will come into force on the date which they are registered.

Should you have any questions, please do not hesitate to contact me or Lisa Melanson-Daigle, Council Secretary, by email at fpcc.secretariat.cpac@fpcc-cpac.gc.ca.

Sincerely,

Brian Douglas
Chair

Farm Products Council of Canada
960 Carling Ave Building 59,
Ottawa, ON
K1A 0C6



Attention: Brian Douglas

Dear Mr. Douglas,

The Canadian Pork Promotion - Research Agency is seeking the approval of:

1. The Levy Order

Levy order: To support the approval of the Levy Order, attached you will find the Agency's budget and business plan for the upcoming year. The budget and business plan were approved by the PPRA's board at their last meeting on February 5, 2025.

Amendments to the Levy Order were made to extend the cessation date into 2026 to ensure the collection process can move forward with ease. These amendments were also approved unanimously by the Members of the Board at the February 5, 2025, meeting.

If you have any questions regarding our request, please contact Chloe Belchamber at (613) 262-6768 or belchamber@cpc-ccp.com.

Yours truly,

A handwritten signature in black ink, which appears to read "Bruce Hudson".

Bruce Hudson
Chair
Canadian Pork Promotion – Research Agency