



Farm Products Council  
of Canada

Conseil des produits agricoles  
du Canada

Unclassified / Non classifié

Central Experimental Farm  
Building 59  
960 Carling Avenue  
Ottawa, Ontario K1A 0C6

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Édifice 59  
960, avenue Carling  
Ottawa, Ontario K1A 0C6

July 15, 2025

Mr. Trevor Welch  
Chair  
Canadian Beef Check-Off Agency  
#146, 6715 - 8th Street N.E.  
Calgary, Alberta  
T2E 7H7

Subject: **Proposed Amendments to the *Beef Cattle Research, Market Development and Promotion Levies Order***

Dear Mr. Welch,

At its July 14, 2025, meeting, the Farm Products Council of Canada (Council) reviewed the proposed amendments of the *Beef Cattle Research, Market Development and Promotion Levies Order*, as outlined in your letter of June 11, 2025.

Following a thorough review of the rationale provided by the Canadian Beef Cattle Check-Off Agency (Agency) and internal analysis, Council members found that the amendments were necessary for the implementation of the Agency's Promotion and Research Plan as contained in the *Canadian Beef Cattle Research, Market Development and Promotion Agency Proclamation*.

Should you have any questions, please do not hesitate to contact me or Lisa Melanson-Daigle, Council Secretary, by email at [fpcc.secretariat.cpac@fpcc-cpac.gc.ca](mailto:fpcc.secretariat.cpac@fpcc-cpac.gc.ca).

Sincerely,

Brian Douglas  
Chair



**CANADIAN BEEF CHECK-OFF AGENCY**

146, 6715 8<sup>th</sup> Street NE  
Calgary, AB T2E 7H7  
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June 11, 2025

Farm Products Council of Canada  
Central Experimental Farm  
960 Carling Avenue  
Ottawa, ON K1A 0C6

Dear Mr. Douglas:

**Re: Amendment of existing Levies Order SOR/2016-236**

The Canadian Beef Cattle Research, Market Development and Promotion Agency is seeking the amendment of its existing Levies Order SOR/2016-236, to update the definitions for classes of cattle to align with production stages. The amendments will also move to a single levy rate mechanism, based on the seller's province of residence. The levy rates for Saskatchewan and Newfoundland & Labrador will be adjusted to \$5.25 and \$2.50, respectively.

We also propose amending the import levy payment terms to align them with accounting practices. Lastly, we propose several minor edits and table reordering to improve clarity and consistency.

Please find attached the applicable changes relevant to the Beef Cattle Research, Market Development, and Promotion Levies Order.

If you have any questions regarding our request, please contact Melinda German at (403) 614-8175.

Yours truly,

Trevor Welch, Chair

cc:

Danie Cousineau  
Jean-Francois Lefier