

# Meeting Notes

**Turkey Farmers of Canada  
TFO Complaint Report  
Directors' Only Web Conference  
August 24, 2022**

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## **ATTENDANCE:**

D. Ference	Chair	TFC
S. Heppell	Director	British Columbia
S. Olson	Alternate	Alberta
M. Reimer	Director	Manitoba
M. Steele	Director	Ontario
C. McBain	Director	Québec
M. Volpé	Director	New Brunswick
S. Eadie	Director	Nova Scotia
D. Hart	Director	CPEPC
M. Pépin	Director	CPEPC

**Absent** – A. Power, Director – FPPAC; J. Wiersma, Director – Saskatchewan

**Staff** – P. Boyd, A. Goldman, J. Sheldon

D. Ference, Chair, called the web conference to order at 10:04 a.m. (EDT).

## **APPROVAL OF AGENDA**

MOVED BY M. Volpé (NB) and SECONDED by M. Reimer (MB)  
to approve the agenda as drafted

CARRIED

## **ROUNDTABLE – TFO ALLOCATION STATUS**

M. Steele spoke of the TFO increase, noting that TFO contacted the TFC Chair after the increase as a courtesy once the increase was allocated, and J-M. Falconer called the TFC office to advise of same.

M. Steele noted a crisis in the supply of breast meat (BM) in ON, and they needed to get the increase to market in a timely manner. It was done in consultation with other stakeholders and the Ontario Commission.

D. Hart noted that CPEPC has an entirely different view of the status of BM in ON, and the only processor looking for BM in ON is a small processor that is not part of CPEPC. There was a

shortage at the beginning of the control period but increasing now will not solve an issue of the past. It seems like TFO is not listening to the processors.

D. Hart noted that the primary processors would not be supporting anything over 143 mkg at the DAM meeting on August 25<sup>th</sup>.

S. Olson noted that AB will not support the conditional over nine allocations but supports using a formula agreed upon to 143 mkg.

D. Hart noted that the CPEPC Turkey Sector met yesterday, and if the conditional allocation goes forward, it cannot increase Section 1 carry-forward into next year as it will compound problems.

S. Eadie believes that we need a bump in allocation, not in favour of the conditional allocation but an increase to the commercial quota in total.

M. Reimer commented that we have been shorting the TMAC recommendation for a couple of years, made decisions over the last two years under the TMAC recommendation, and are now in a tight position.

M. Volpé would favour a national allocation with a more conservative number. He recognizes that the market is tight.

C. McBain noted that ÉVQ is not in favour of a conditional allocation. Agrees that an increase is needed, and it will not be seen in this control period. If we set an allocation that carries us through November, we will see the effects in the next control period. We should set a relatively higher number to take us to the next control period.

M. Pépin recognizes the tight market, but not because the allocation was not set correctly. It is because of AI and lower imports.

S. Heppell to M. Pépin's comments – would like to discuss how the remainder of the year looks for supply and what will happen in period three for TRQ.

D. Ference noted that there seems to be little consensus for a conditional allocation but for increased commercial allocation.

#### **PREPARATION FOR AUGUST 25<sup>TH</sup> MEETING**

P. Boyd reviewed the memos attached to the DAM August 25<sup>th</sup> meeting package. He stressed the importance of the process in setting the allocation.

S. Olson noted that we have to get a quota order in place; he likes the four points made on page 1 of the attachment. As there is no consensus on a conditional allocation, he would suggest taking it off the table.

M. Steele noted that TFO is not enthusiastic about moving away from what is laid out in the memo. TFO is not pleased as this approach seems punitive to ON.

S. Eadie noted that we are here to allocate what the market needs.

M. Pépin – tomorrow we need to talk about the increase and how to set the allocation. We are short because of AI. We cannot fill the consumer needs of the past. We do not need more quota in the market. If we go up, we are bound for another complaint.

S. Heppell to S. Olson's comments: In the memo, we had a 30/30/20/20 allocation and would like to know if there is consensus on those weightings. He is okay with 30/30/20/20. The Nielsen data is more robust.

*Secretary's Note: The 30/30/20/20 percent weightings apply to pro rata 2021/2022 commercial allocations, provincial population, AC Nielsen retail scan data, and FIPI-feed, respectively, as per previous discussions.*

C. McBain: Concurs with S. Heppell on the criteria but is in favour of 35/35/15/15.

S. Olson would support the 35/35/15/15.

M. Volpé is okay with 30/30/20/20. Going to 15/15 is a maybe for NB.

M. Reimer feels that the pro rata needs to be the highest portion, he would like to see the 40/30/15/15, but we need a quota regulation.

S. Eadie would agree on a 35/35/15/15 with the rationale being the prorated population and allocation.

M. Steele noted that ON is not supportive of the adjusted formula approach as it seems arbitrary and not a good process as it is contrary to the criteria.

D. Hart is indifferent.

M. Pépin noted that the Nielsen data is inaccurate as it does not provide Costco sales.  
C. McBain noted that this is the rationale for weighing Nielsen's data lower as it does not capture Costco.

D. Hart noted that he has the same concern about the Nielsen data but understands that it provides a pattern of consumption in the country.

M. Reimer noted that we are discussing how we allocate from 139 mkg to 143 mkg.

S. Olson good with 35/35/15/15.

S. Heppell good with 35/35/15/15.

M. Steele disagrees. It will be okay if the conditional piece is included. We made requests in the past and were willing to compromise even with the pro rata piece. After TFO allocated 2.0 mkg last week, we face a punitive situation.

C. McBain is good with 35/35/15/15. Maybe ON will be in favour of this methodology, including an increase.

M. Steele: ON will support an allocation. The TRQ forecast is unknown but would like to hear about BM imports. ON is in favour of a 4 million increase.

M. Pépin noted that the processors paid for the increase in the past, and if TFC goes this way, they are bound for another complaint.

M. Steele noted that ON is concerned about an oversupply situation if one should arise but believes that a 4 million plus increase is correct. If it is not the correct number, ON will be in favour of correcting it as there is no interest in repeating past difficulties.

M. Volpé: 35/35/15/15 is something that NB could support.

S. Eadie will support the 35/35/15/15. Reminded everyone that this is a temporary solution. Suggested an increase to 146 mkg.

M. Volpé is not sure that the market needs a substantial increase. Does not believe that an increase solely in toms is warranted.

C. McBain is thinking of an increase to 147 mkg and that it be reviewed and adjusted during the year.

M. Pépin suggested being prudent.

M. Steele noted that there is demand for the kg in ON if there is an increase. ON will agree with an increase to 147 mkg.

M. Reimer believes that an increase to 147 mkg is aggressive. 145 mkg will be MB's number. S. Olson noted that an increase this year is a bit late.

S. Heppell would like to be in the range of 146 mkg.

M. Steele wants to clarify if the table is looking for a number between 139 mkg and 143 mkg. If the conditional tom allocation is out of the window, this will cost ON's support.

D. Ference noted that the other Directors would support the 35/35/15/15.

S. Olson noted that AB had a new AI case yesterday and is looking at how this will affect production.

There being no further business, it was MOVED by M. Pépin to adjourn the meeting at 11:48 a.m.

Reviewed and Signed:

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D. Ference – Chair

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A. Goldman – Secretariat

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Date