



Farm Products Council  
of Canada

Conseil des produits agricoles  
du Canada

Central Experimental Farm  
Building 59  
960 Carling Avenue  
Ottawa, Ontario K1A 0C6

Ferme expérimentale centrale  
Édifice 59  
960, avenue Carling  
Ottawa, Ontario K1A 0C6

June 12, 2024

Mr. Jeff Smith

Chair

Canadian Beef Check-Off Agency

146, 6715 8<sup>th</sup> Street NE

Calgary, Alberta T2E 7H7

**Subject:     Proposed Amendment to the *Beef Cattle Research, Market Development and Promotion Levies Order***

Dear Mr. Smith,

At its June 11, 2024, meeting, the Farm Products Council of Canada (Council) reviewed the proposed amendments of the *Beef Cattle Research, Market Development and Promotion Levies Order*, as outlined in your letters of April 15, 2024, May 10, 2024 and May 13, 2024.

Following a thorough review of the rationale provided by the Canadian Beef Cattle Check-Off Agency (Agency) and internal analysis, Council members found that the amendments to the expiration date of the Levies Order and the new definitions of classes of veal were necessary for the implementation of the Agency's Promotion and Research Plan as contained in the *Canadian Beef Cattle Research, Market Development and Promotion Agency Proclamation*. The Council commends the Agency for having found a mutually agreeable solution to the veal definitions which will simplify the collection of levies for this cattle category.

Should you have any questions, please do not hesitate to contact me or Lisa Melanson-Daigle, Council Secretary, by email at [fpcc.secretariat.cpac@fpcc-cpac.gc.ca](mailto:fpcc.secretariat.cpac@fpcc-cpac.gc.ca).

Sincerely,

Brian Douglas  
Chair

**CANADIAN BEEF CHECK-OFF AGENCY**

146, 6715 8<sup>th</sup> Street NE  
Calgary, AB T2E 7H7  
p. 403.275.5890  
f. 403.275.9288

April 15, 2024

Farm Products Council of Canada  
Attention: Brian Douglas  
Central Experimental Farm  
960 Carling Avenue  
Ottawa, ON K1A 0C6

Dear Mr. Douglas:

**Re: Amendment of existing Levies Order SOR/2016-236**

The Canadian Beef Cattle Research, Market Development and Promotion Agency is seeking to amend its existing Levies Order SOR/2016-236 to establish and amend definitions related to classes of veal cattle originating in Ontario and Quebec and establish the levy amount for started calves and veal cattle originating in Quebec at \$5.50 and \$17.75 respectively.

Furthermore, the Agency is seeking the amendment of its existing Levies Order SOR/2016-236 to extend the date of cessation to June 30, 2025.

The extension of the Levies Order will fully fund the Agency's 2024/25 business plan, which was approved on March 6, 2024.

I have attached the applicable changes relevant to the Beef Cattle Research, Market Development and Promotion Levies Order.

If you have any questions regarding our amendment request, please get in touch with Melinda German at (403) 614-8175.

Yours truly,

Jeff Smith, Chair

Cc:  
Danie Cousineau  
Jean-Francois Lefier

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May 10, 2024

Farm Products Council of Canada  
Attention: Brian Douglas  
Central Experimental Farm  
960 Carling Avenue  
Ottawa, ON K1A 0C6

Dear Mr. Douglas:

**Re: Amendment of existing Levies Order SOR/2016-236**

The Canadian Beef Cattle Research, Market Development and Promotion Agency is seeking to amend its existing Levies Order SOR/2016-236 to establish and amend definitions related to classes of veal cattle marketed in Ontario and Quebec and establish the levy amount for started calves and fed veal marketed in Ontario and Quebec.

I have attached the applicable changes relevant to the Beef Cattle Research, Market Development and Promotion Levies Order.

If you have any questions regarding our amendment request, please get in touch with Melinda German at (403) 614-8175.

Yours truly,

Jeff Smith, Chair

Cc:  
Danie Cousineau  
Jean-Francois Lefier

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May 13, 2024

Farm Products Council of Canada  
Attention: Brian Douglas  
Central Experimental Farm  
960 Carling Avenue  
Ottawa, ON K1A 0C6

Dear Mr. Douglas:

**Re: Amendment of existing Levies Order SOR/2016-236**

The Canadian Beef Cattle Research, Market Development and Promotion Agency is seeking the amendment of its existing Levies Order SOR/2016-236 to establish the levy amount for bob calves, milk-fed calves, and grain-fed calves originating in Ontario at \$7.50. These rates will align with provincial rates established by the Veal Farmers of Ontario to support the development of the veal sector. This increase will not impact the levy rate for beef cattle.

However, the Agency seeks to establish levy rates for feeder cattle, fed cattle, and cull cows at \$5.50 to ensure that the Levies Order applies to all cattle originating in Ontario.

Please find attached the applicable changes relevant to the Beef Cattle Research, Market Development, and Promotion Levies Order.

If you have any questions regarding our request for the amendment, please contact Melinda German at (403) 614-8175.

Yours truly,

Jeff Smith, Chair

Cc: Jean-Francois Lefier  
Danie Cousineau