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Farm Products Council Conseil des produits agricoles du Canada

> Ferme expérimentale centrale Édifice 59 Ottawa, Ontario K1A 0C6

June 12, 2024

Mr. Scott Dingwell Chair Canadian Pork Promotion – Research Agency 900 – 220 Laurier Avenue West Ottawa, Ontario K1P 5Z9

Subject: Proposed amendment to the Canadian Pork Promotion-Research Levies Order

Dear Mr. Dingwell,

At its June 11, 2024, meeting, the Farm Products Council of Canada (Council) reviewed the proposed amendment to extend the date of the Canadian Pork Promotion-Research Levies Order into 2025, as outlined in your letter of April 30, 2024.

Following a thorough review of the rationale provided by the Canadian Pork Promotion-Research Agency (PPRA) and internal analysis, Council members found that the amendment to the expiration date was necessary for the implementation of the PPRA's Promotion and Research Plan as contained in the Canadian Pork Promotion-Research Agency Proclamation.

Should you have any questions, please do not hesitate to contact me or Lisa Melanson-Daigle, Council Secretary, by email at fpcc.secretariat.cpac@fpcc-cpac.gc.ca.

Sincerely,

Brian Douglas

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Chair



Farm Products Council of Canada 960 Carling Ave Building 59, Ottawa, ON K1A 0C6



Attention: Brian Douglas

Dear Mr. Douglas,

The Canadian Pork Promotion - Research Agency is seeking the approval of:

- 1. The Levy Order
- 2. Per Diems Policy

<u>Levy order:</u> To support the approval of the Levy Order, attached you will find the Agency's budget and business plan for the upcoming year. The budget and business plan were approved by the PPRA's board at their last meeting on April 5, 2024.

Amendments to the Levy Order were made to extend the cessation date into 2025 to ensure the collection process can move forward with ease. These amendments were also approved unanimously by the Members of the Board at the April 5, 2024, meeting.

<u>Per Diems:</u> The per diems' policy was modified at the request of the Board to alleviate financial burdens from the smaller stakeholder organizations. These changes were factored into the Agency's business plan and budget. The amendments were approved unanimously by the Members of the Board at the April 5, 2024, meeting.

If you have any questions regarding our request, please contact Chloe Belchamber at (613) 262-6768 or belchamber@cpc-ccp.com.

Yours truly,

Scott Dingwell

Chair

Canadian Pork Promotion – Research Agency