

of Canada

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Farm Products Council Conseil des produits agricoles du Canada

Central Experimental Farm Ferme expérimentale centrale

May 18, 2023

Mr. Jeff Smith Chair Canadian Beef Check-Off Agency 146, 6715 8th Street NE Calgary, AB T2E

Subject: Beef Cattle Research, Market Development and Promotion Levies Order

Dear Mr. Smith:

At its May 17, 2023, meeting, the Farm Products Council of Canada (Council) reviewed the proposed amendment to the Agency's Levies Order which extends the expiry date to June 30, 2024.

Following a thorough review of the rationale provided by the Agency and internal analysis, Council members found that the Agency's 2023-24 Business Plan and Budget provided a comprehensive summary of the Agency's intended use of the federal levy collected under the Canadian Beef Check-Off Agency Levies Order. As such, Council members found that the amendment was necessary for the implementation of Agency's Promotion and Research Plan as contained in the Canadian Beef Cattle Research, Market Development and Promotion Agency Proclamation.

I would like to thank you on behalf of Council for your commitment to strengthen the Canadian Beef Check-Off Agency's operations and your continued collaboration with Council.

Should you have any questions, please do not hesitate to contact me or Lisa Melanson-Daigle, Council Secretary by email at fpcc-cpac.gc.ca.

Yours sincerely,

Jeules Dreibs

Brian Douglas Chairman





CANADIAN BEEF CHECK-OFF AGENCY

146, 6715 8th Street NE Calgary, AB T2E 7H7 p. 403.275.5890 f. 403.275.9288

April 10, 2023

Farm Products Council of Canada Central Experimental Farm 960 Carling Avenue Ottawa, ON K1A 0C6

Attention: Brian Douglas

Dear Mr. Douglas:

Re: Amendment of existing Levies Order SOR/2016-236

The Canadian Beef Cattle Research, Market Development and Promotion Agency is seeking the amendment of its existing Levies Order SOR/2016-236 to extend the date of cessation to June 30, 2024.

The extension of the Levies Order will fully fund the Agency's 2023/24 business plan, which was approved on March 9, 2023.

Please find attached the applicable changes that are relevant to the Beef Cattle Research, Market Development and Promotion Levies Order, and a copy of the Agency's approved business plan.

If you have any questions regarding our request for the amendment, please contact Melinda German at (403) 614-8175.

Yours truly,

Jeff Smith, Chair

Cc: Jean-Francois Lefier Joanne Forget