

FOCUS Newsletter



Summer
2025

FPCC Council Meetings and Decisions



FPCC conducts its business by holding Council meetings to review proposed regulatory amendments and to discuss issues related to the national marketing and promotion and research agencies. The letters of decisions resulting from these meetings are available on FPCC's website by following this [link](#).

Council members approved the following amendments after internal analysis and careful review of supporting documents and rationale provided.

Council Meeting Decisions

August 13, 2025

- *Canadian Chicken Marketing Quota Regulations* ([Canada Gazette](#))
- *Beef Cattle Research, Market Development and Promotion Levies Order* ([Canada Gazette](#))

September 10, 2025

- *Canadian Hatching Egg Producers Quota Regulations* (not yet inserted in Canada Gazette at time of publication)
- *Canadian Turkey Marketing Quota Regulations, 1990* (not yet inserted in Canada Gazette at time of publication)

September 25, 2025

- *Canadian Egg Marketing Agency Quota Regulations, 1986* (not yet inserted in Canada Gazette at time of publication)
- *Canadian Egg Marketing Levies Order* (not yet inserted in Canada Gazette at time of publication)

Levy Committee Meeting Decisions:

July 30, 2025

- *Canadian Egg Marketing Levies Order* ([Canada Gazette](#))

Guests at FPCC Meetings

During its September meeting, the Council met with officials from Global Affairs Canada's Trade Control Division: Director Todd Hunter, Deputy Directors Irma Bala and Blair Hynes, and Junior Trade Controls Officer Emily Loeven.

The discussion focused on three key topics, Tariff Rate Quota administration, the Canada-U.S. trade relationship and the upcoming Canada-United States-Mexico Agreement review. The meeting provided a valuable opportunity for Council members to engage in an open discussion.

In a separate meeting, Council members met with officials from the Embassy of Canada to the United States: Carlos Vanderloo, Minister-Counsellor for Economic and Trade Policy, and Sonja Frohberg, Counsellor for Agriculture and Fisheries. The discussion focused on the challenges and opportunities for Canadian agriculture within the U.S. market.

FPCC Activities

National Association of Agri-Food Supervisory Agencies (NAASA)

On September 16, 2025, NAASA held a virtual meeting to discuss Canada-U.S. trade relations and internal trade.

The meeting featured two presentations from Agriculture and Agri-Food Canada, the first from Matthew Smith, Chief Agriculture Negotiator and Director General, and Christine McKee, Senior Policy Analyst from the Strategic Trade Policy Division, Trade Agreements and Negotiations Directorate, spoke on Canada-U.S. trade negotiations. The second from Matthew Guertin from the Regulatory Policy Coordination Office, gave a presentation on the *Free Trade and Labour Mobility in Canada Act*.

NAASA members also elected Mrs. Gunta Vitins, Board Chair of the British Columbia Farm Industry Review Board, as the new NAASA Chair.

Council members' participation in stakeholder meetings

Over the last few months, Council members attended the following meetings:

- Chicken Farmers of Canada: July 11th (Brian Douglas and Samantha Haverkamp)
- Canadian Pork Promotion and Research Agency: July 16th (Brian Douglas and Samantha Haverkamp)
- Egg Farmers of Canada (Cost of Production): July 18th, July 28th and September 3rd (Bonnie den Haan)
- Egg Farmers of Canada (Update on current issues): July 23rd (Bonnie den Haan)
- Turkey Farmers of Canada (Directors, Alternates and Managers): July 22nd (Brian Douglas)
- Turkey Farmers of Canada (283rd Meeting): September 24th (Bonnie den Haan)
- Canadian Beef Check-Off Agency (Annual General Meeting): August 19th-20th (Brian Douglas and Samantha Haverkamp)
- Canadian Beef Check-Off Agency (FPCC met Executive Committee): September 25th (Brian Douglas and Samantha Haverkamp)

Meetings with Provincial Supervisory Boards

Throughout the year, Council members and staff have meetings with provincial supervisory boards and agriculture departments across the country. These meetings provide a platform to exchange information and discuss key issues affecting the provincial agrifood sectors.

On September 3 and 25, 2025, the Council met with the Alberta Agricultural Products Marketing Council and the Manitoba Farm Products Marketing Council, respectively. During these meetings, the Council provided updates on the agencies it supervises. The provincial councils also shared updates from their various marketing boards and commissions.

Further Poultry Processors Association of Canada (FPPAC)

Council Chair, Brian Douglas and Vice-chair, Bonnie den Haan, attended FPPAC's meeting held in Mississauga, Ontario, on September 18, 2025. Mrs. den Haan provided an update on FPCC's latest activities.



Canadian Poultry and Egg Processors (CPEP)

Council members attended CPEP's Fall meetings in Calgary, Alberta, from September 29 to October 2, 2025. This event was a great opportunity to connect with CPEP members and discuss industry issues.

Annual Report 2024-2025 and website

FPCC is pleased to announce that its 2024-2025 Annual Report is now available. The report details the Council's activities and work over the past fiscal year. You can [download a copy](#) from FPCC's website.

Additionally, the FPCC will launch a revamped website in the coming weeks. The new site will be more user-friendly and informative. Stay tuned for the update!

Site Visits and Events

Maritime Agriculture Tour

On August 20th 2025, on the margins of the Canadian Beef Check-Off Agency's Annual General Meeting, Council Chair Brian Douglas, Vice-Chair Bonnie den Haan and member Samantha Haverkamp visited the following farms and research station:

- Acton Farms (feedlot) in Sackville, NB

AFC Research Farm in Nappan, NS

Holdanca Farm (mixed livestock operation) in Wallace, NS

Jost Vineyards in Malagash, NS

Burnbrae Farm Tour

Council members and staff visited Burnbrae Farms on September 11th 2025. Senior management hosted them, providing tours of the egg grading plant in Lyn, Ontario, and the processing plant in Brockville, Ontario, along with a presentation on the farm's overall operations.

Pork Fest Event

On September 9, 2025, Council Chair Brian Douglas, Vice-Chair Bonnie den Haan, and member Samantha Haverkamp attended Porkfest, an event organized by the Canadian Pork Council. This gave them a valuable opportunity to network with representatives from the pork sector, including the Canadian Pork Promotion-Research Agency.

Upcoming Council Meetings 2025 (this schedule may change)

2025	Meeting Types
October 21st	Virtual
November 20th	In-person, Ottawa
December 9th-10th	In-person, Ottawa
2026	Meeting Types
January 15th	Virtual
February 18th	Virtual
March 26th	In-person, Ottawa



Comments or questions?

Contact us

Email: fpcc-cpac@fpcc-cpac.gc.ca

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