



Draft Guidance Document: Switching a medicinal ingredient from prescription to non-prescription status

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Health Canada is responsible for helping Canadians maintain and improve their health. It ensures that high-quality health services are accessible, and works to reduce health risks.

Également disponible en français sous le titre :
Ébauche de la ligne directrice: Modification d'un ingrédient médicinal pour qu'il passe de « sur ordonnance » à « sans ordonnance »

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Document change log

Date	Change	Location (Section, paragraph)	Nature of and/or Reason for Change
April 21, 2022	The document was revised and re-organized.	throughout	<p>The guidance document “Data requirements for switching medicinal ingredients from prescription to non-prescription status” effective May 7, 2014, was revised to</p> <ul style="list-style-type: none">• reflect changes to the process for switches from prescription drug to natural health product that will ensure regulatory support;• clarify evidence requirements relative to the Prescription Drug List principles and factors; and• provide guidance to industry on completing a new template that is being requested as part of submissions for switches.

Foreword

Guidance documents are meant to provide assistance to industry and health care professionals on how to comply with governing statutes and regulations. Guidance documents also provide assistance to staff on how Health Canada mandates and objectives should be implemented in a manner that is fair, consistent, and effective.

Guidance documents are administrative instruments not having force of law and, as such, allow for flexibility in approach. Alternate approaches to the principles and practices described in this document may be acceptable provided they are supported by adequate justification. Alternate approaches should be discussed in advance with the relevant programme area to avoid the possible finding that applicable statutory or regulatory requirements have not been met.

As a corollary to the above, it is equally important to note that Health Canada reserves the right to request information or material, or define conditions not specifically described in this document, in order to allow the Department to adequately assess the safety, efficacy, or quality of a therapeutic product. Health Canada is committed to ensuring that such requests are justifiable and that decisions are clearly documented.

This document should be read in conjunction with the accompanying notice and the relevant sections of other applicable Guidance documents.

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1 1. Introduction

2 Companies can file submissions/applications with Health Canada to request a “switch” of a
3 medicinal ingredient from prescription to non-prescription status for certain conditions of use.
4 Following a successful switch process, the proposed product has non-prescription status. That
5 is, Health Canada authorizes the proposed product as either a Natural Health Product (NHP) or
6 a Non-Prescription Drug (NPD). These kind of switches are referred to as an “Rx to NHP switch”
7 and “Rx to NPD switch”, respectively.

8 2. Purpose

9 This document includes guidance for companies (applicants) who wish to put forward
10 submissions/applications to request a switch of an ingredient from prescription to non-
11 prescription status. **In this document, the term “applicant(s)” refers to an applicant or a
12 sponsor; and this applicant is the company who is initiating the request for the switch.** A
13 glossary of all key terms is provided in Appendix A.

14 This document provides applicants with the following information:

- 15 • advice on determining whether the proposed non-prescription status product would be
16 an NHP or NPD
- 17 • an overview of processes for Rx to NHP and Rx to NPD switches
- 18 • details on each step of the process
- 19 • direction on evidence to be included in submissions/applications
- 20 • guidance on related topics such as
 - 21 ○ applicable requirements in terms of Good Manufacturing Practices (GMP) as well
22 as Site Licences (SLs) and Drug Establishment Licences (DELs) for those carrying
23 out the manufacturing and other activities related to the proposed product; and
 - 24 ○ patent and data protection

25 3. Scope and application

26 This guidance document applies to submissions/applications filed with Health Canada
27 requesting the switch of a medicinal ingredient for human use from prescription to non-
28 prescription status (NHP or NPD).

29 This guidance document does **not** apply to the following:

- 30 • switch submissions for biologic or radiopharmaceutical products
- 31 • switch submissions for veterinary drugs
- 32 • requests for exceptions to the Prescription Drug List (PDL)¹ (e.g. naloxone and the flu
33 vaccine)

34 For information and guidance regarding veterinary drug switch submissions, contact the
35 Veterinary Drugs Directorate.

36 4. Background

37 In this section, Health Canada provides information on the way the federal prescription status is
38 determined and on requests to change the prescription status of a medicinal ingredient.
39 Additionally, the role of the provinces and territories in granting prescription status is
40 discussed.

41 4.1 Regulatory framework

42 Prescription drugs, that is, drugs with federal prescription status, are regulated under the *Food*
43 *and Drug Regulations* (FDR). They are not subject to the *Natural Health Products Regulations*
44 (NHPR) as they are excluded by virtue of Section 2(2) of the NHPR².

45 Products with non-prescription status are regulated under the NHPR if the products meet the
46 definition of an NHP in the NHPR and otherwise, are regulated under the FDR as NPDs.

47 4.2 Prescription status

48 Products with federal prescription status have their medicinal ingredient(s) listed in the PDL
49 ([https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/prescription-drug-list/list.html)
50 [products/prescription-drug-list/list.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/prescription-drug-list/list.html)). The PDL is a web-based administrative list established
51 by the Minister under the authority of the *Food and Drugs Act*. Products with a medicinal
52 ingredient on the PDL are only obtained by the public through a prescription.

53 Note the above differs for ingredients that are controlled substances under the *Controlled*
54 *Drugs and Substances Act* (i.e., when they are listed in the schedules to the Act and its
55 regulations). When these drugs are restricted to prescription-only status under the *Controlled*
56 *Drugs and Substances Act*, the ingredients are not listed on the PDL.

57 Health Canada determines if a medicinal ingredient under specified conditions of use requires
58 the oversight of a practitioner for its safe and effective use. To make this determination, Health
59 Canada relies on established overarching principles and associated factors.

60 The overarching principles governing prescription status are stated in section C.01.040.3 of the
61 FDR and are further described, along with the factors, in the guidance document entitled
62 "Determining Prescription Status for Human and Veterinary Drugs"
63 ([https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/prescription-drug-list/guidance-document.html)
64 [products/prescription-drug-list/guidance-document.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/prescription-drug-list/guidance-document.html)).

65 When one or more of the PDL principles or associated factors applies to a medicinal ingredient
66 under the specified conditions of use, Health Canada generally considers the medicinal
67 ingredient to require practitioner involvement. When practitioner involvement is necessary,
68 Health Canada gives the medicinal ingredient prescription status and adds it to the federal
69 Prescription Drug List (with the exception described above for controlled substances).

70 4.3 Removal of medicinal ingredients from the PDL

71 Companies may request the removal of a medicinal ingredient from the PDL in different
72 contexts and the following are two examples:

73 • Over time, with extended use of the company's marketed prescription drug, additional
74 information becomes known about the drug product. The company may then file a
75 switch submission to Health Canada to make the case that this additional information
76 supports the safe and effective use of the product without practitioner oversight. Most
77 switches occur in this context.

78 • The company wishes to propose a new NHP or NPD product for the Canadian market,
79 however, the medicinal ingredient in the proposed product is on the PDL. Additionally,
80 the company does not have an authorized prescription drug related to the proposed
81 product. The company has data supporting the use of the proposed product without
82 practitioner oversight and files a switch submission to request the removal of a
83 medicinal ingredient in order to market the proposed product as an NHP or an NPD.

84 The majority of switches removing a medicinal ingredient from the PDL occur as a result of
85 applicant-initiated switch submissions to Health Canada. In exceptional circumstances, Health
86 Canada may pursue a switch based on an assessment of available evidence to support the use
87 of a medicinal ingredient in an NHP or an NPD. In such cases, an assessment of the application
88 of the PDL principles and factors remains integral to the decision-making process.

89 Note that in Canada, a successful switch process, which includes the removal of a medicinal
90 ingredient (or removal of a medicinal ingredient for specific conditions of use) from the PDL,
91 may result in other companies' similar products no longer having prescription status. (More
92 information in section 19.7.)

93 4.4 Requests for switches

94 For Rx to NHP switches:

95 • The applicant files the request in the form of a New Drug Submission (NDS) or a
96 Supplement to a New Drug Submission (SNDS) and, if that submission is successful, the
97 applicant then files a Product Licence Application (PLA). The submissions begin under
98 the FDR in light of section 2(2) of the NHPR.

99 For Rx to NPD switches:

100 • The applicant files the request in the form of an NDS or SNDS.

101 Section 9 of this guidance document outlines when an NDS vs. SNDS is required. Note that, an
102 applicant who wishes to switch their existing, authorized, "Division 1" prescription drug to non-
103 prescription status, must apply under Division 8 (NDS). (The change to 'sale in the non-
104 prescription setting' is considered to be a change in the conditions of use as a drug, thereby
105 meeting the definition of a "New Drug".)

106 4.5 Provincial and territorial decisions

107 In addition to federal decisions about a medicinal ingredient's prescription status, provinces
108 and territories can further regulate the conditions and place of sale of products. For example,
109 products with medicinal ingredients that have non-prescription status federally may be
110 required by provincial or territorial law to be sold behind-the-counter in pharmacies or by
111 prescription. Although provinces and territories can further restrict the sale of products, they
112 cannot lessen the imposed federal restrictions. Therefore, products that require a prescription
113 at the federal level will also require a prescription at the provincial and territorial level.

114 In summary, medicinal ingredients are given prescription status when practitioner involvement
115 is deemed the best method to protect the health and safety of Canadians. If it can be
116 demonstrated that practitioner oversight is not necessary, then the medicinal ingredient,
117 usually under specified conditions of use, can be removed from the PDL allowing for the
118 possibility of its sale in an NHP or NPD.

119 5. Policy statements

120 The following policies and regulatory requirements relate to prescription and non-prescription
121 status:

- 122 • Health Canada typically considers a medicinal ingredient, under specified conditions of
123 use, to warrant prescription status when practitioner involvement is appropriate. This is
124 determined based on the applicability of one, or more, of the PDL principles or associated
125 factors.
- 126 • Health Canada generally considers requests to change the prescription status of a
127 medicinal ingredient on the PDL through the company-initiated switch process described
128 in this document. As products containing medicinal ingredients listed on the PDL are
129 regulated under the FDR, requests for switches pertaining to these ingredients also fall
130 under the FDR. Therefore, it is under the FDR that Health Canada processes requests for
131 Rx to NPD switches and initiates the process for requests for Rx to NHP switches.
- 132 • The PDL is an ingredient-based list. In contrast, Health Canada's assessment of a switch
133 submission to determine whether the PDL should be amended is a product-based
134 decision as it is very difficult to assess all the PDL principles and factors without
135 knowledge of a product's conditions of use.
- 136 • When a Health Canada assessment concludes that an applicant has demonstrated that
137 none of the PDL principles and factors apply to a product and the proposed product has a
138 positive benefit-risk profile as an NHP or NPD, Health Canada initiates the process to
139 amend the PDL.

140 6. Classification of a product resulting from a successful switch

141 The applicant needs to determine whether their proposed product would be classified as an
142 NHP or NPD, if the switch were successful. This determination will assist the applicant in
143 identifying which process, the Rx to NHP switch process or the Rx to NPD switch process,
144 applies to their situation.

145 The applicant should verify whether, following a successful switch, the proposed product would
146 meet the definition of an NHP as set out in the NHPR. If so, a successful switch results in the
147 product being classified as an NHP. Otherwise, it is classified as an NPD under the FDR.

148 When considering whether the proposed product's ingredients are acceptable in an NHP, the
149 applicant should consult the definition of "natural health product" in the NHPR, Schedule 1 and
150 2 of the NHPR as well as the Natural Health Products Ingredients Database (NHPID)
151 (<http://webprod.hc-sc.gc.ca/nhpid-bdipsn/search-rechercheReq.do>).

152 7. Understanding the overall switch processes

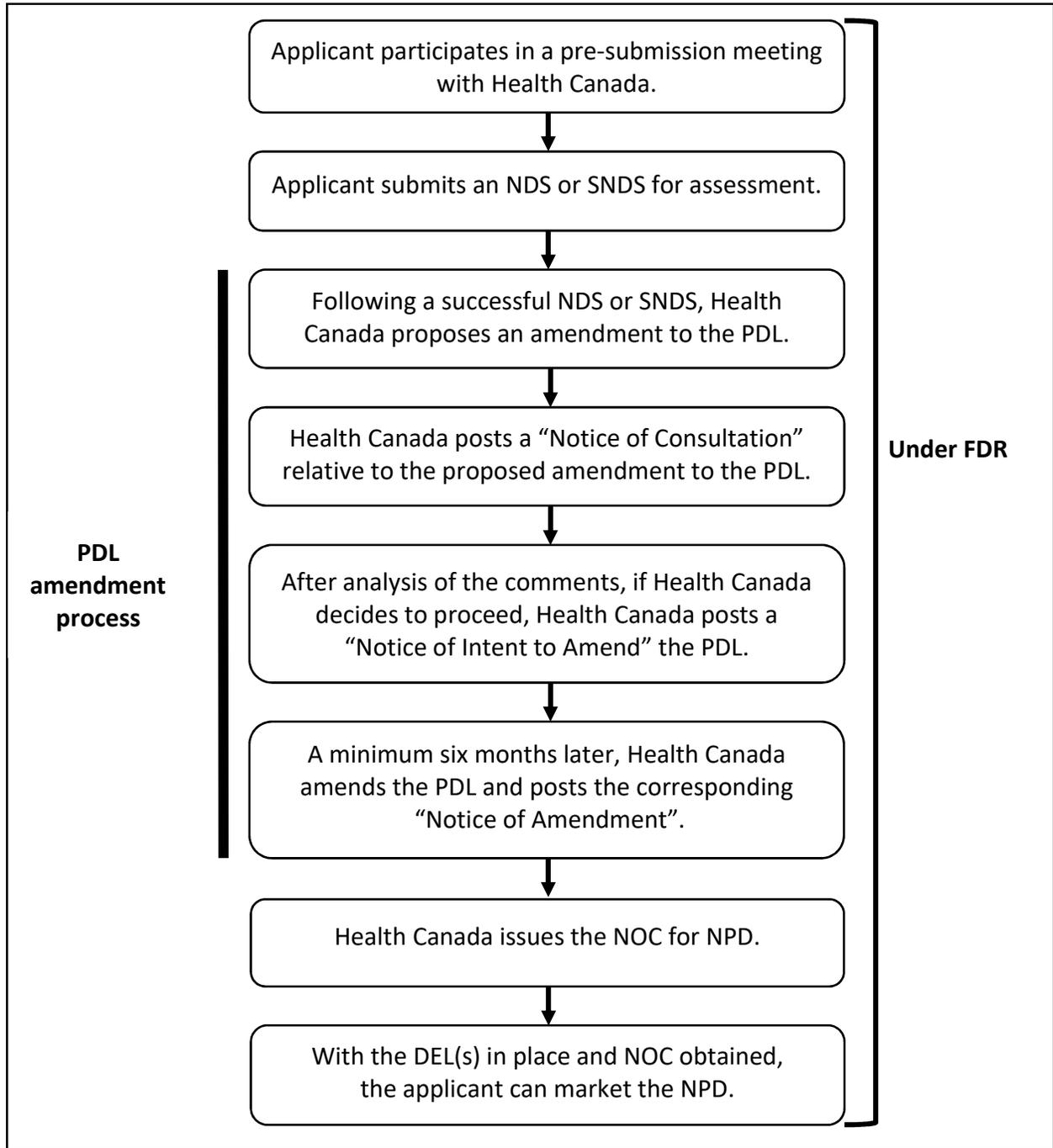
153 This section provides an overview of the switch processes for Rx to NPD and Rx to NHP switches
154 and is followed by sections 8 to 19 that provide additional guidance on the steps of the process.

155 7.1 Process 1: A successful Rx to NPD switch

156 The following is the main process for an Rx to NPD switch that leads to issuance or update of a
157 product authorization:

- 158 1) The applicant assembles the pre-submission meeting data package for Health Canada and
159 requests a pre-submission meeting. (See section 8 for further details.)
- 160 2) The applicant meets with Health Canada for a pre-submission meeting to present and
161 discuss the data package for the proposed switch. This meeting may lead the applicant to
162 conduct further studies.
- 163 3) The applicant assembles the final version of the NDS or SNDS including the necessary data
164 on safety, efficacy and quality; product labelling; and the "PDL Principles and Factors
165 Assessment". (Section 9)
- 166 4) The applicant files the NDS or SNDS with Health Canada in the appropriate format and
167 pays the applicable fees. (Sections 10 and 11)
- 168 5) Health Canada screens the submission for completeness. If there are no deficiencies, the
169 submission proceeds into review.
- 170 6) Health Canada assesses the submission including the information submitted in the PDL
171 Principles and Factors Assessment. If Health Canada's assessment is positive, the process
172 continues. (Section 12)

- 173 7) Health Canada posts a public “Notice of Consultation” on the canada.ca Website outlining
174 its proposal to remove the medicinal ingredient, or remove the medicinal ingredient for
175 certain conditions of use, from the PDL and puts the NDS or SNDS on switch hold. (Section
176 13)
- 177 8) Health Canada reviews the comments provided by the public and other stakeholders
178 during the PDL consultation. (Section 13)
- 179 9) After analysis of the comments, if Health Canada decides to proceed, Health Canada posts
180 a “Notice of Intent to Amend” which outlines when the amendment to the PDL will occur.
181 (Section 14)
- 182 10) Health Canada issues the Drug Identification Number (DIN) for the proposed product if
183 required. (Section 15)
- 184 11) Health Canada amends the PDL and posts a “Notice of Amendment” to that effect.
185 (Section 18)
- 186 12) Health Canada issues a Notice of Compliance (NOC) for the NPD. (Section 18.1)
- 187 13) If in addition to the NOC, the appropriate DEL(s) have been issued to those conducting
188 activities related to the product (e.g. fabricate, import), the product can be sold in Canada
189 in accordance with the FDR. (Section 19.4.1)
- 190

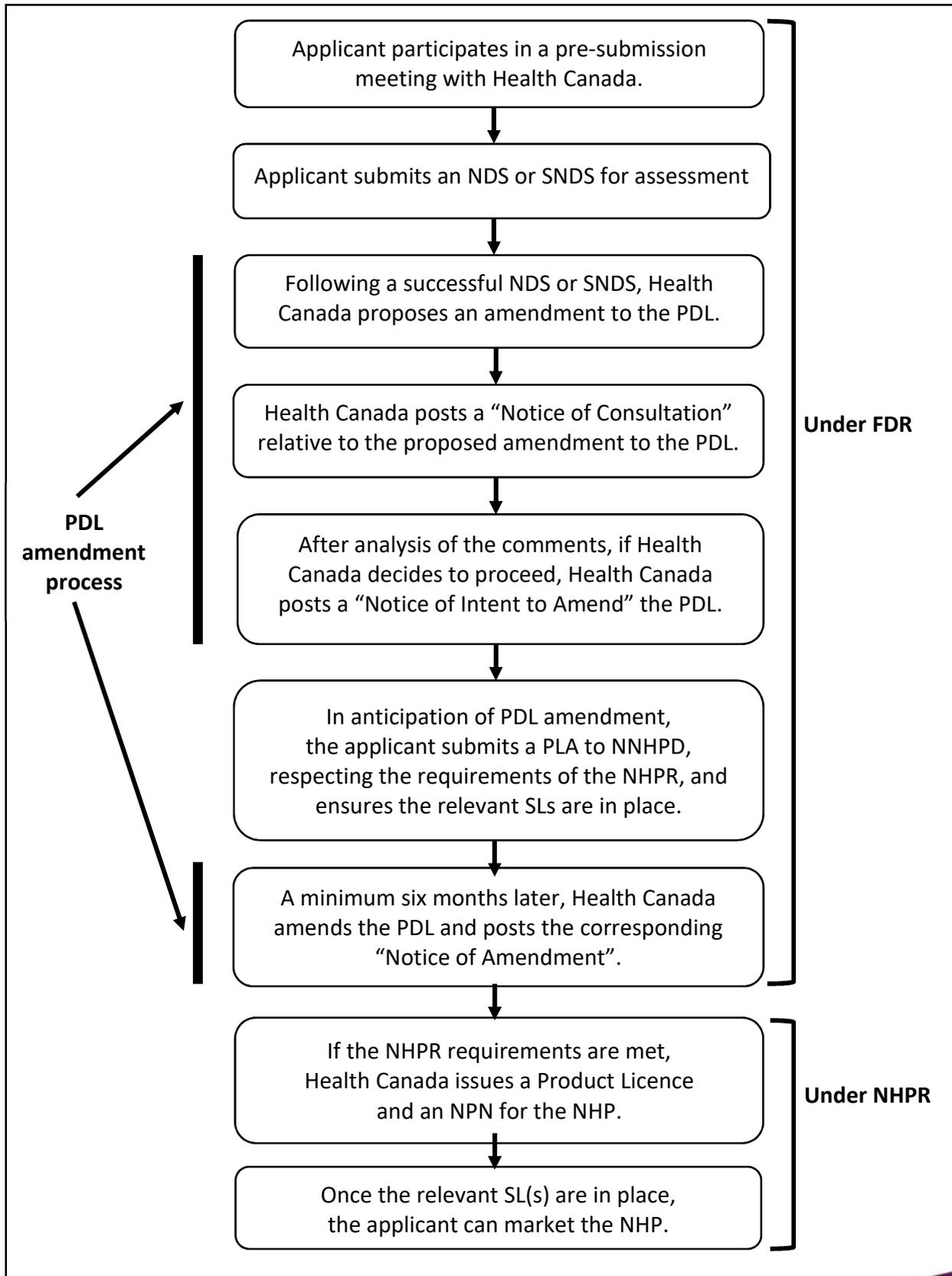


193 7.2 Process 2: A successful Rx to NHP switch

194 The following is the main process for an Rx to NHP switch that leads to the issuance of a
195 product authorization. Note that the first nine steps of this process are the same as those for an
196 Rx to NPD switch.

- 197 1) The applicant assembles the pre-submission meeting data package for Health Canada and
198 requests a pre-submission meeting. (See section 8 further details.)
- 199 2) The applicant meets with Health Canada for a pre-submission meeting to present and
200 discuss the data package for the proposed switch. This meeting may lead the applicant to
201 conduct further studies.
- 202 3) The applicant assembles the final version of the NDS or SNDS including the necessary data
203 on safety, efficacy and quality; product labelling; and the “PDL Principles and Factors
204 Assessment”. (Section 9)
- 205 4) The applicant files the NDS or SNDS with Health Canada in the appropriate format and
206 pays the applicable fees. (Section 10 and 11)
- 207 5) Health Canada screens the submission for completeness. If there are no deficiencies, the
208 submission proceeds into review.
- 209 6) Health Canada assesses the submission including the information submitted in the PDL
210 Principles and Factors Assessment. If Health Canada’s assessment is positive, the process
211 continues. (Section 12)
- 212 7) Health Canada posts a public “Notice of Consultation” on the canada.ca Website outlining
213 its proposal to remove the medicinal ingredient, or remove the medicinal ingredient for
214 certain conditions of use, from the PDL and puts the NDS or SNDS on switch hold. (Section
215 13)
- 216 8) Health Canada reviews the comments provided by the public and other stakeholders
217 during the consultation.(Section 13)
- 218 9) After analysis of the comments, if Health Canada decides to proceed, Health Canada posts
219 a “Notice of Intent to Amend” which outlines when the amendment to the PDL will occur.
220 (Section 14)
- 221 10) The applicant then files a PLA in accordance with the NHPR reflecting the NDS and SNDS
222 information in anticipation of the PDL amendment. (Section 16)
- 223 11) Health Canada verifies the PLA. (Section 17)
- 224 12) Health Canada amends the PDL and posts a “Notice of Amendment”. (Section 18)

- 225 13) Health Canada issues a Notice of Non-Compliance (NON) for the NDS or SNDS and, if
226 applicable, cancels the DIN(s) because the product is no longer a drug under the FDR.
227 (Section 18.2)
- 228 14) If the applicant has satisfied the requirements of the NHPR, Health Canada issues the
229 Product Licence and the Natural Product Number (NPN) for the product. (Section 18.2)
- 230 15) If in addition to the Product Licence and NPN, the appropriate SL has been issued to
231 those conducting activities related to the product (i.e. manufacture, import, package
232 and/or label), the product can be sold in Canada in accordance with the NHPR. (Section
233 19.4.2)



235 7.3 Process 3: The assessment of submission leads to a negative decision

236 Not all switch submissions will be successful. Process 3 outlines the steps that would occur if
237 the applicant has not successfully demonstrated to Health Canada in the NDS or SNDS that

- 238 • the product has met the safety, efficacy, and quality requirements; and/or,
- 239 • the PDL principles and factors do not apply to the product.

240 Process 3:

241 1) If the applicant does not successfully demonstrate the above, Health Canada issues a Notice
242 of Deficiency (NOD) or a NON.

243 2) The applicant responds to the NOD/NON or withdraws the submission.

244 3) If the applicant responds, Health Canada assesses the response.

245 a) If the response does not satisfactorily address the issues, Health Canada issues a NOD-
246 Withdrawal (NOD-W) or NON-Withdrawal (NON-W). There is no change to the PDL.

247

248 b) If the response satisfactorily addresses the issues, the switch process (as described in
249 Process 1 for successful Rx to NPD switches or Process 2 for successful Rx to NHP
250 switches) would continue.

251 For more information on NODs, NONs, NOD-Ws and NON-Ws, please consult the guidance
252 document “Management of Drug Submissions and Applications”

253 ([https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-
254 products/applications-submissions/guidance-documents/management-drug-
255 submissions/industry.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-
254 products/applications-submissions/guidance-documents/management-drug-
255 submissions/industry.html)).

256 Some other examples of where a switch may fail include the following:

- 257 • an incomplete NDS or SNDS package
- 258 • significant stakeholder objections being raised during the PDL consultation which cannot
259 be appropriately addressed otherwise (e.g. additional data demonstrating new safety
260 concerns / need for practitioner oversight)
- 261 • for Rx to NHP switches, an incomplete PLA and/or a failure to meet the requirements of
262 the NHPR in the second part of the switch process

263

264 **Flowchart 3: Assessment of submission leading to a negative decision**

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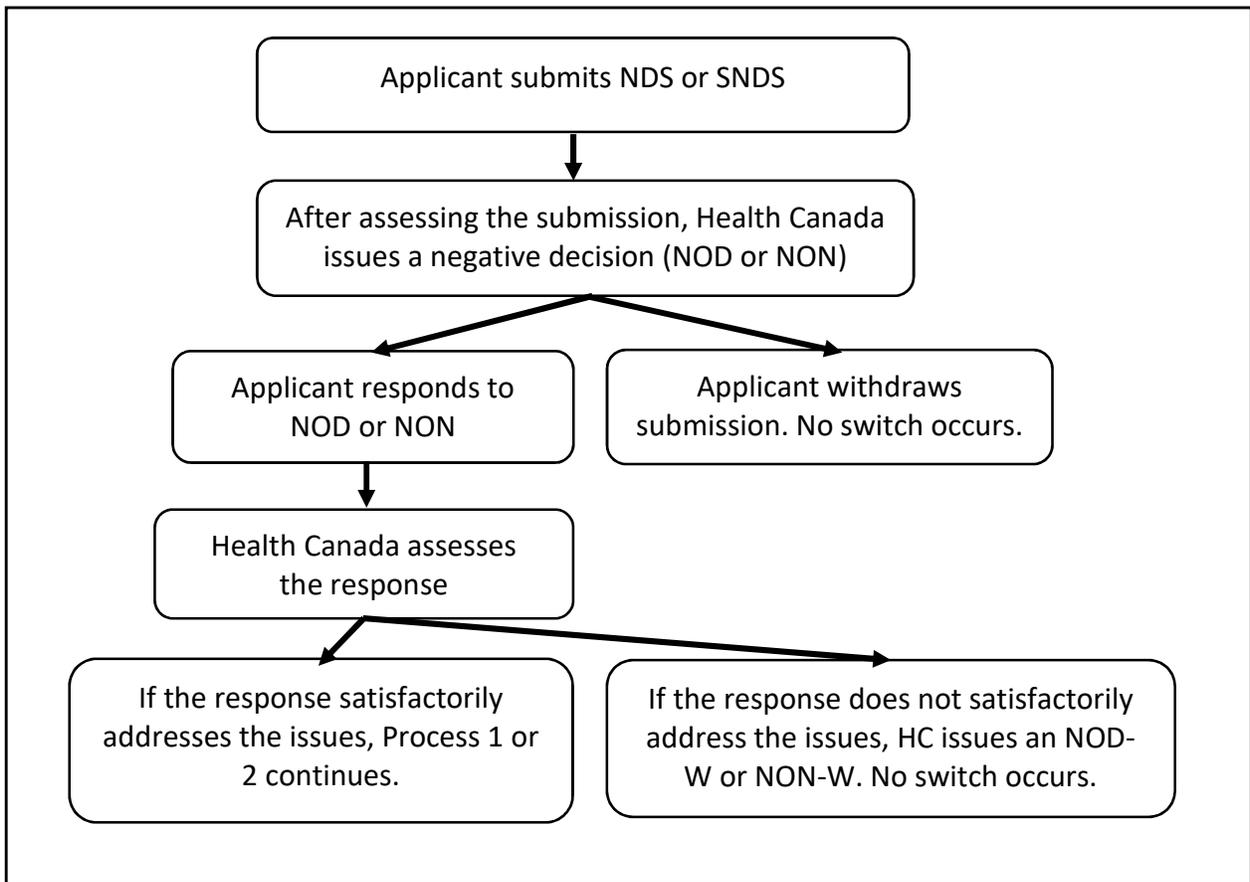
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279 **8. Requesting a pre-submission meeting**

280 Prior to filing an NDS or an SNDS, the applicant is strongly encouraged to request a pre-
281 submission meeting with Health Canada to discuss questions the applicant has related to the
282 adequacy of their evidence in support of the proposed switch. For example, before undertaking
283 clinical trials or consumer use studies, the applicant should meet with Health Canada. Note that
284 it is possible for a company to have more than one pre-submission meeting.

285 For information on pre-submission meetings for an NDS or SNDS, the applicant should consult
286 section 7 of the guidance document “Management of Drug Submissions and Applications”
287 (<https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/applications-submissions/guidance-documents/management-drug-submissions/industry.html>).
288
289

290

291 **Table 1: Pre-submission meeting participants**

Type of Switch:	In the pre-submission meeting, the applicant will meet with:
Rx to NHP switches	<ul style="list-style-type: none"> • staff from the relevant assessment division in the Therapeutic Products Directorate (TPD) who will be the Health Canada lead for the meeting. (For more information on divisions in TPD, refer to section 20.1.) • staff that conduct the assessment of NHPs from NNHPD • staff from the Marketed Health Products Directorate • staff from other areas based on the nature of the product and the proposed switch
Rx to NPD switches	<ul style="list-style-type: none"> • staff that conduct the assessments of NPDs from NNHPD who will be the Health Canada lead for the meeting • staff from the Marketed Health Products Directorate • staff from other areas based on the nature of the product and the proposed switch

292 **9. Assembling NDS or SNDS – all switches**

293 **Submission Type**

294 The applicant assembles an NDS or an SNDS requesting the switch. The type of submission
 295 required depends on the specific situation.

296 **Situations requiring an NDS**

- 297
- 298 • If the proposed switch relates to a currently authorized “Division 1” prescription drug, the
 299 applicant files an NDS relative to the proposed non-prescription status product, as this
 300 switch represents a change in the conditions of use (namely, the sale in a non-
 prescription setting without practitioner oversight) as per C.08.002 of the FDR.
 - 301 • If there is no existing currently authorized prescription drug, the applicant files an NDS as
 302 per C.08.002 of FDR.
 - 303 • If the proposed switch would result in:
 - 304 ○ the applicant’s currently-authorized “Division 8” prescription drug becoming an NHP
 305 or NPD with changes to the conditions of use relative to those authorized for
 306 prescription drug; and

307 ○ the prescription drug remaining on the market for some of its other conditions of
308 use;

309 then the applicant files an NDS, as per C.08.002 of FDR, relative to the proposed non-
310 prescription status product as it will be an additional product introduced to the market. In
311 this way, future changes to the non-prescription status product can be tracked against the
312 new authorization separate from the prescription drug authorization. (Note that if the
313 switch is successful, the applicant will also file an SNDS relative to their currently
314 authorized prescription drug to reflect the removal of some of its conditions of use.)

315 **Situations requiring an SNDS**

316 • If the proposed switch would result in:

317 ○ the applicant’s currently-authorized “Division 8” prescription drug becoming an NHP
318 or NPD, with or without changes to the conditions of use, and

319 ○ the prescription drug **no** longer existing on the market,

320 then the applicant files an SNDS, as per C.08.003 of the FDR.

321 **Submission content**

322 In the NDS or SNDS, the applicant includes the following content:

323 • the necessary information on safety, efficacy and quality of the proposed product

324 • the applicant’s PDL Principles and Factors Assessment

325 • the proposed labelling

326 9.1 Evidence of safety, efficacy and quality

327 For both Rx to NHP and Rx to NPD switches, the applicant files an NDS or SNDS in which the
328 applicant provides evidence to demonstrate the safety, efficacy and quality of the proposed
329 product. The amount of evidence will depend on the type of switch the applicant is proposing,
330 as outlined below.

331 9.1.1 The applicant is proposing a switch of an authorized prescription drug without changes

332 Generally, in this type of switch, the safety, efficacy and quality of the product have already
333 been demonstrated in the submission(s) for the authorized prescription drug. Therefore, the
334 applicant generally submits less evidence than for other types of switches. (The only condition
335 of use that is changing is the context in which the product is sold.)

336

337 At a minimum, the applicant provides the following:

- 338 • the most recent Health Canada authorized Product Monograph or Prescribing
339 Information for the prescription drug along with an annotated version of the proposed
340 changes
- 341 • any available post-market information
- 342 • any more recent clinical trial data, if available, investigating the safety of the drug under
343 similar conditions of use along with the appropriate clinical and non-clinical
344 overviews/summaries
- 345 • consumer use studies

346 9.1.2 The applicant is proposing the switch of an authorized prescription drug that includes
347 changes to its conditions of use

348 The conditions of use of an authorized prescription drug are specified in the Product
349 Monograph or Prescribing Information. If the applicant is proposing changes to the conditions
350 of use as part of the switch then additional evidence will be required. Examples of how the
351 proposed NHP or NPD could differ from the authorized prescription drug include changes to the
352 indication, maximum single and/or daily dose, strength of the dosage unit, route of
353 administration, dosage form, manufacturing, formulation and target population.

354 The nature of the changes to the product and the conditions of use will determine what
355 evidence is required. If applicable, the applicant can build on the data previously submitted to
356 Health Canada for the authorized prescription drug.

357 The applicant is encouraged to seek guidance from the NNHPD for Rx to NPD switches and from
358 the relevant TPD review bureau for Rx to NHP switches regarding the need for, and scope of,
359 the data that would be required.

360 9.1.3 The applicant is proposing a switch and does not own a related authorized prescription
361 drug

362 In these instances, the applicant provides a full data package to demonstrate the safety,
363 efficacy and quality of the proposed product.

364 9.1.4 Outdated data

365 Applicants should be aware that if they are relying in their submission on safety, efficacy or
366 quality studies that were generated by investigations that do not meet present day standards
367 for safety, efficacy or quality assessments, then additional data may be required. Applicants are
368 encouraged to discuss this type of issue with Health Canada in a pre-submission meeting.

369 9.1.5 Further information

370 For more information on the evidence of safety, efficacy and quality that is required, the
371 applicant should consult the following:

372 • the applicable guidance documents that are available on the Website “Guidance
373 Documents – Applications and submissions – Drug products”
374 ([https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-
375 products/applications-submissions/guidance-documents.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/applications-submissions/guidance-documents.html))

376 • Health Canada (e.g., in a pre-submission meeting)

377 • the sections 9.1.1 to 9.1.4 of this document

378 9.2 PDL Principles and Factors Assessment

379 The applicant follows the guidance provided in Appendix B, C and D when completing their PDL
380 Principles and Factors Assessment. This is one of the key elements for a successful switch. The
381 template for the assessment document is found in Appendix E. The applicant includes the
382 completed assessment in the NDS or SNDS.

383 9.3 Labelling for inclusion in the NDS or SNDS

384 For both Rx to NHP switches and Rx to NPD switches, the applicant follows all the requirements
385 regarding labelling of NPDs when preparing the labels for inclusion in the NDS or SNDS.

386 The applicant can consult the Government of Canada Website for relevant guidance documents
387 on labelling ([https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-
388 products/applications-submissions/guidance-documents.html#l](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/applications-submissions/guidance-documents.html#l)).

389 As discussed in Appendix C, the applicant conducts their consumer use studies using a label that
390 closely reflects the final label that consumers will see on the market. This will help achieve the
391 objective of having the data from the consumer use studies accurately reflect how well
392 consumers will be able to understand and apply the ‘final’ labelling information.

393 For Rx to NPD switches, the labelling must include a Canadian Drug Facts Table (CDFT). For
394 information on CDFT formats and flexibilities, the applicant can consult the guidance document
395 “Labelling Requirements for Non-prescription Drugs” ([https://www.canada.ca/en/health-
396 canada/services/drugs-health-products/natural-non-prescription/legislation-
397 guidelines/guidance-documents/labelling-requirements-non-prescription-drugs.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/natural-non-prescription/legislation-guidelines/guidance-documents/labelling-requirements-non-prescription-drugs.html)).

398 For Rx to NHP switches, the applicant has two options:

399 • The applicant can use labelling **with** a product facts table or drug facts table in their
400 consumer use studies and for inclusion in the NDS or SNDS, if this Facts Table will be
401 included on the final NHP label.

- 402 • The applicant can use labelling **without** a product facts table or drug facts table in their
403 consumer use studies and for the NDS or SNDS, if the applicant is not intending on having
404 a Facts Table on the final NHP label.

405 10. Formatting and filing an NDS or SNDS – all switches

406 In terms of the format of the submission, the applicant follows the instructions in section 8 of
407 “Management of Drug Submissions and Applications” as well as the guidance documents
408 referenced therein. Furthermore, the applicant includes the PDL Principles and Factors
409 Assessment in Module 1.0.7, the consumer use studies in Module 5 and the summary of the
410 consumer use studies in Module 2.

411 If there is an authorized prescription drug that is being switched and it was authorized as the
412 result of a paper-based submission, Health Canada encourages the applicant to re-submit the
413 evidence pertaining to authorization of the prescription drug in electronic format to expedite
414 the review.

415 Information on submission filing procedures are outlined in the guidance document
416 “Management of Drug Submissions and Applications” ([https://www.canada.ca/en/health-
417 canada/services/drugs-health-products/drug-products/applications-submissions/guidance-
418 documents/management-drug-submissions/industry.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/applications-submissions/guidance-documents/management-drug-submissions/industry.html)).

419 11. Paying fees – all switches

420 All applicants pay the cost recovery fees for the assessment of the information submitted in
421 support of their NDS or SNDS. Note that it is **the content** of the NDS and SNDS that determines
422 the size of the fee and associated performance standard, not whether it is an NDS or SNDS. For
423 example, in 2021, the fee was \$224, 242 for a switch that required clinical or non-clinical data
424 as well as chemistry and manufacturing data and did not include a new active substance. The
425 relevant fees for product assessment are found in Schedule 1 of the “Fees in Respect of Drugs
426 and Medical Devices Order” ([https://laws-lois.justice.gc.ca/eng/regulations/SOR-2019-
427 124/FullText.htm](https://laws-lois.justice.gc.ca/eng/regulations/SOR-2019-124/FullText.htm)), SOR/2019-124.

428 For more information on fees, refer to the guidance document “Fees for the Review of Human
429 Drugs and Disinfectant Submissions and Applications” ([https://www.canada.ca/en/health-
430 canada/services/drugs-health-products/drug-products/fees/fees-review-drug-submissions-
431 applications.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/fees/fees-review-drug-submissions-applications.html)). Note that at the top of this Website, the applicant will find links (the boxes)
432 to other sections of the document which provide information on the fee categories and fee
433 mitigation measures.

434

435 12. Health Canada assesses the NDS or SNDS

436 Health Canada assesses the NDS or SNDS, including the applicant's PDL Principles and Factors
437 Assessment, to determine if the applicant has successfully demonstrated that:

- 438 • the product meets the safety, efficacy and quality requirements of the FDR for product
439 authorization; and
- 440 • the PDL principles and factors do not apply to the product.

441 Specifically, the assessment officers for NPDs in NNHPD assesses the NDSs or SNDSs for Rx to
442 NPD switches and the assessment officers in relevant bureaux in TPD assesses the NDS or SNDS
443 for Rx to NHP switches.

444 The performance standards for the assessment of the NDS or SNDS under the FDR are outlined
445 in Appendix 3 of the guidance document "Management of Drug Submissions and Applications"
446 ([https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-
447 products/applications-submissions/guidance-documents/management-drug-
448 submissions/industry.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/applications-submissions/guidance-documents/management-drug-submissions/industry.html)).

449 13. Health Canada consults the public

450 If the assessment described in section 12 comes to a positive conclusion, Health Canada starts
451 the PDL amendment process.

452 More information on the PDL and the PDL amendment process can be found in the guidance
453 document entitled "Questions and Answers - Prescription Drug List"
454 ([https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-
455 products/prescription-drug-list/questions-answers.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/prescription-drug-list/questions-answers.html)).

456 For switches, Health Canada consults the public and other stakeholders on amendments to the
457 PDL by posting a "Notice of Consultation" to the canada.ca Website. In the Notice of
458 Consultation, Health Canada outlines the proposed amendment to remove the medicinal
459 ingredient or remove the ingredient for certain conditions of use from the PDL. In the second
460 scenario, for example, a medicinal ingredient can be removed from the PDL for only some
461 indications or at lower doses.

462 At the same time, Health Canada places the NDS or SNDS on switch hold (that is, a temporary
463 pause on the progress of the submission) pending the outcome of the consultation and PDL
464 amendment process.

465

466 After the public consultation, Health Canada analyzes the comments received. Depending on
467 the nature of the comments and the issues raised, the analysis could result in Health Canada
468 deciding to:

- 469 • proceed,
- 470 • modify, or
- 471 • no longer pursue the proposed amendment.

472 If the results of the analysis supports proceeding, the next step will be to publish a Notice of
473 Intent to Amend.

474 If the proposal needs modification, Health Canada continues the PDL amendment process with
475 a modified version of the proposed amendment or conducts a new consultation depending on
476 the nature of the modification. In the past, modifications have ranged from minor changes in
477 the wording of the qualifier to significant re-working of the proposal. Health Canada
478 communicates these plans to the applicant prior to publishing the Notice of Intent to Amend or
479 the new Notice of Consultation.

480 If the analysis results in Health Canada deciding not to pursue the amendment, Health Canada
481 communicates with the applicant and issues a notice to the public indicating that Health
482 Canada will not amend the PDL.

483 14. Health Canada announces its intent to amend the PDL

484 When the analysis of the consultation comments results in Health Canada moving to the next
485 stage of the PDL process, Health Canada posts a “Notice of Intent to Amend”. This Notice
486 specifies the date when the amendment of the PDL will occur, typically after a minimum six-
487 month transition period. The transition period is in accordance with the international Technical
488 Barriers to Trade (TBT) Agreement and allows market authorization holders of other affected
489 products time to comply with the upcoming new regulatory requirements (e.g., revise
490 labelling).

491 15. Health Canada issues a DIN – Rx to NPD switches only

492 After Health Canada posts the Notice of Intent to Amend the PDL, Health Canada issues the
493 applicant a Drug Notification Form (DNF) with the assigned DIN, if applicable. A new DIN is
494 required along with the NOC, if any of the following apply:

- 495 • A DIN has not been previously assigned to the product.
- 496 • The applicant is requesting that the switch occur for certain conditions of use of the
497 prescription drug, such that after the switch there will be both the prescription drug and
498 the NPD on the market. The new DIN would be relative to the new NPD.

499 • A DIN was previously assigned, but the switch changes one or more of the drug
500 characteristics listed in paragraphs C.01.014.1(2)(a) to (f) of the FDR and after the switch
501 there will only be the NPD on the market.

502 Relative to the last situation, note that the applicant submits a “Notification of discontinuation
503 of sale” to Health Canada for the previously assigned DIN. The notification must be sent within
504 30 days of the cessation of sale. Health Canada then cancels the previously assigned DIN.

505 16. Filing a Product Licence Application – Rx to NHP switches only

506 After Health Canada posts the Notice of Intent to Amend, the applicant files a second time. This
507 time the applicant submits a web-based Natural Health Product Licence Application (web PLA)
508 to obtain a Product Licence and the NPN. This filing can be either during or after the transition
509 period as Health Canada is willing to contemplate the PLA prior to the PDL amendment,
510 however decisions will only occur under NHPR after the PDL is amended.

511 The applicant files a web PLA as outlined in the “Natural Health Products Management of
512 Applications Policy” (<https://www.canada.ca/en/health-canada/services/drugs-health-products/natural-health-products/legislation-guidelines/guidance-documents/management-product-licence-applications-attestations.html>). There are no fees for the assessment of the
514 PLA.
515

516 The applicant completes the web PLA Form by accurately reflecting the information in the
517 labelling that was finalized during the NDS or SNDS assessment. Note that the Product
518 Monograph constitutes part of the labelling. Additionally, the applicant indicates in the cover
519 letter of the web PLA Form that “Evidence in support of the NHP Product Licence is contained in
520 the switch submission control # [insert control number assigned to the NDS or SNDS].” The
521 applicant does not need to resubmit evidence that was submitted as part of the NDS or SNDS,
522 nor the PDL Principles and Factors Assessment.

523 17. Health Canada verifies the PLA

524 NNHPD in Health Canada verifies the web PLA. If the applicant does all of the following:

- 525 • applies within 60 days of the publication of the Notice of Intent to Amend;
- 526 • appropriately reflects the final labelling from the NDS or SNDS in the web PLA form; and
- 527 • complies with all the requirements of the NHPR,

528 NNHPD can then issue the Product Licence and the NPN when the PDL is amended. An
529 applicant who submits the web PLA any later than this may not receive their NPN until some
530 time after the PDL amendment occurs.

531 18. Health Canada amends the PDL and issues the product 532 authorization

533 Once the transition period is over, Health Canada amends the PDL and posts the “Notice of
534 Amendment” on the canada.ca Website to announce that the amendment to the PDL has
535 occurred.

536 18.1 Rx to NPD switches

537 At this time, Health Canada issues the applicant an NOC for the NPD.

538 18.2 Rx to NHP switches

539 At this time, Health Canada issues the applicant a NON with respect to the NDS or SNDS on
540 switch hold and, if applicable, cancels the DIN(s) because the product is no longer a drug
541 regulated under the FDR (refer to paragraph C.01.014.6 (1) (c) of the FDR). It is now a product
542 subject to the NHPR.

543 The applicant then has the option to withdraw the submission or respond to the NON
544 acknowledging the product is no longer a drug under the FDR. In the latter case, upon receiving
545 a response to the NON, Health Canada issues the NON-W re-iterating the product is no longer a
546 drug under the FDR.

547 Additionally, if all the conditions set out in section 17 of this guidance document are met,
548 Health Canada issues a Product Licence and NPN for the proposed NHP.

549 19. Additional information

550 19.1 Reconsiderations

551 If the applicant wishes to request a reconsideration of a negative decision issued by Health
552 Canada for an Rx to NHP or Rx to NPD switch, the applicant should refer to the guidance
553 document “Reconsideration of Decisions Issued for Human Drug Submissions and Natural
554 Health Products” (<https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/applications-submissions/guidance-documents/reconsideration-final-decisions/reconsideration-final-decisions-issued-human-drug-submissions.html>).

557 Note that the Director General (DG) of the directorate who issued the negative decision will be
558 the DG responsible for making the decision on the reconsideration.

559

560 19.2 Switches involving products with multiple medicinal ingredients on the PDL

561 If the applicant's proposed NHP or NPD contains more than one medicinal ingredient listed on
562 the PDL, the applicant needs to:

- 563 • complete only one PDL Principles and Factors template and
- 564 • include information about each of the ingredients on the PDL in each section of the
565 template.

566 19.3 Switches involving medical devices

567 For a drug-device combination product, the applicant is encouraged to contact Health Canada
568 to discuss switch requirements and applicable authorizations.

569 When a switch involves a medical device that is not part of a combination product, such as an
570 independent drug-delivery device or monitoring device, the applicant must ensure the medical
571 device is authorized where required by the *Medical Devices Regulations* (MDR).

572 Additionally, the device should be consumer-friendly and useable without practitioner
573 intervention. That is, the consumer should be able to follow the instructions for use that are
574 provided with the device; monitor the device function; and where applicable, understand the
575 device output. Any human factors or usability assessments using the medical device
576 components and formally conducted with Healthcare Professionals or specialized health
577 technicians should be repeated with representative consumer test groups to confirm the
578 medical device design remains optimal for the new user population. Applicants may contact
579 Medical Devices Directorate (email: meddevices-instrumentsmed@hc-sc.gc.ca) for additional
580 guidance on what to submit relative to the medical device in the switch submission.

581 19.4 GMP, DEL and SL requirements

582 In addition to obtaining a product authorization for an NPD or NHP pursuant to a switch, there
583 are GMP, DEL and SL requirements that must be met for products to be sold in Canada.

584 19.4.1 Rx to NPD switches

585 Prescription and non-prescription drugs are both subject to DEL requirements as per Part C,
586 Division 1A of the FDR and GMP as per Part C, Division 2 of the FDR.

587 Activities, such as fabrication and importation, can be conducted by the switch applicant or by
588 other parties. If the applicant or other parties conducting the activities already comply with the
589 relevant DEL and GMP requirements, no change to the DEL is required. If they do not already
590 comply, they need to ensure compliance with the DEL and GMP requirements prior to selling
591 the NPD in Canada.

592

593 In terms of filing the NDS or SNDS, the applicant is reminded to comply with the notice
594 “Submission Filing Requirements - Good Manufacturing Practices (GMP)/Drug Establishment
595 Licences (DEL)” ([https://www.canada.ca/en/health-canada/services/drugs-health-
596 products/drug-products/applications-submissions/guidance-documents/notice-submission-
597 filing-requirements-good-manufacturing-practices-establishment-licences.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/applications-submissions/guidance-documents/notice-submission-filing-requirements-good-manufacturing-practices-establishment-licences.html)).

598 Note that wholesaling of an NPD does not require a DEL, but must still meet GMP
599 requirements, as per Part C, Division 2 of the FDR.

600 For further information, the applicant and other parties can consult the following:

- 601 • the DEL Website ([https://www.canada.ca/en/health-canada/services/drugs-health-
602 products/compliance-enforcement/establishment-licences.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/compliance-enforcement/establishment-licences.html)):
 - 603 ○ For guidance on DEL requirements, refer to “Guidance Document on Drug
604 Establishment Licences” ([https://www.canada.ca/en/health-
605 canada/services/drugs-health-products/compliance-
606 enforcement/establishment-licences/directives-guidance-documents-
607 policies/guidance-drug-establishment-licences-drug-establishment-licensing-
608 fees-0002.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/compliance-enforcement/establishment-licences/directives-guidance-documents-policies/guidance-drug-establishment-licences-drug-establishment-licensing-fees-0002.html)) (GUI-0002).
 - 609 ○ For information regarding the fees associated with a DEL application, refer to
610 “Fees for the Review of Human and Veterinary Drug Establishment Licence
611 Applications” ([https://www.canada.ca/en/health-canada/services/drugs-health-
612 products/funding-fees/review-drug-establishment-licence.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/funding-fees/review-drug-establishment-licence.html)).
- 613 • the GMP Website ([https://www.canada.ca/en/health-canada/services/drugs-health-
614 products/compliance-enforcement/good-manufacturing-practices/guidance-
615 documents.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/compliance-enforcement/good-manufacturing-practices/guidance-documents.html)):
 - 616 ○ For guidance on GMP requirements for drug products, refer to the “Good
617 manufacturing practices guide for drug products”
618 ([https://www.canada.ca/en/health-canada/services/drugs-health-
619 products/compliance-enforcement/good-manufacturing-practices/guidance-
620 documents/gmp-guidelines-0001.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/compliance-enforcement/good-manufacturing-practices/guidance-documents/gmp-guidelines-0001.html)) (GUI-0001).

621 19.4.2 Rx to NHP switches

622 Normally at the beginning of an NDS or SNDS review, Health Canada conducts a screening of
623 the submission relative to the DEL, GMP compliance rating or DEL applications as outlined in
624 the notice “Submission Filing Requirements - Good Manufacturing Practices (GMP)/Drug
625 Establishment Licences (DEL)” ([https://www.canada.ca/en/health-canada/services/drugs-
626 health-products/drug-products/applications-submissions/guidance-documents/notice-
627 submission-filing-requirements-good-manufacturing-practices-establishment-licences.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/applications-submissions/guidance-documents/notice-submission-filing-requirements-good-manufacturing-practices-establishment-licences.html)).

628 However, for Rx to NHP switches, Health Canada defers this screening until later in the
629 submission assessment process.

630

631 In order to market the NHP in Canada, the switch applicant or other parties who are carrying
632 out activities such as manufacturing or importing are required to follow GMP, as per Part 3 of
633 the NHPR. Also, the switch applicant or other parties must obtain an SL, as per section 2 of the
634 NHPR.

635 There are three possible scenarios relative to the SL for the applicant or other parties carrying
636 out the activities:

- 637 • If they already have the relevant SL, no further action is required.
- 638 • If they already have a DEL but no SL, they apply for an SL via a streamlined pathway,
639 which is described in section 2.1.1 of the guidance document “Site Licensing Guidance
640 Document, December 1, 2015 - Version 3.0” ([https://www.canada.ca/en/health-
641 canada/services/drugs-health-products/natural-non-prescription/legislation-
642 guidelines/guidance-documents/site-licensing-guidance-document.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/natural-non-prescription/legislation-guidelines/guidance-documents/site-licensing-guidance-document.html)).
- 643 • If they do not have an SL or DEL, they apply for an SL as described in “Site Licensing
644 Guidance Document” (link in preceding bullet).

645 The applicant or other parties must obtain an SL prior to the marketing of the NHP.
646 Performance standards for SL issuance are listed under Section 3.1.1 “Application completion
647 timelines” ([https://www.canada.ca/en/health-canada/services/drugs-health-products/natural-
648 non-prescription/legislation-guidelines/guidance-documents/site-licensing-guidance-
649 document.html#a3.1.1](https://www.canada.ca/en/health-canada/services/drugs-health-products/natural-non-prescription/legislation-guidelines/guidance-documents/site-licensing-guidance-document.html#a3.1.1)) within Table 1: “Summary of Service Standards for the Management of
650 Site Applications”.

651 The applicant and other parties can find additional guidance documents on the SL and NHP
652 GMP requirements on the Website “Guidance Documents – Legislation and guidelines- Natural
653 health products” ([https://www.canada.ca/en/health-canada/services/drugs-health-
654 products/natural-non-prescription/legislation-guidelines/guidance-documents.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/natural-non-prescription/legislation-guidelines/guidance-documents.html)).

655 If the Rx to NHP switch involves an authorized prescription drug that will become an NHP with
656 the prescription drug no longer being marketed, the FDR DEL requirements continue to apply
657 for the prescription drug until it is no longer sold or until the date the PDL is amended,
658 whichever occurs first. Once one of those two criteria is met, the DEL holder can submit a
659 request for DEL cancellation. It should be noted that the timeline for the applicable GMP
660 requirements, for example records and samples retention, continues beyond the holding of the
661 DEL. All relevant evidence is required to be kept for one year beyond the expiration date of the
662 product.

663 19.5 Data protection

664 Subsection C.08.004.1(3) of the FDR provides an eight-year period of market exclusivity for
665 innovative drugs. Pursuant to subsection C.08.004.1(4), the exclusivity period may be extended
666 by six months.

667 “Innovative drug” is defined as a drug that contains a medicinal ingredient not previously
668 approved in a drug by the Minister and that is not a variation of a previously approved
669 medicinal ingredient such as a salt, ester, enantiomer, solvate or polymorph. Drugs that contain
670 medicinal ingredients that have been previously approved in Canada, including drugs that have
671 previously received an NOC, an NPN, and/or a DIN, are not eligible for data protection.

672 Only drugs governed by Division 8 of the FDR are eligible to benefit from data protection.
673 Further, the switch of a prescription drug to a Division 8 NPD will not result in the granting of a
674 new or additional term of data protection.

675 For more information on data protection, manufacturers are encouraged to consult Health
676 Canada’s guidance document entitled “Data Protection under C.08.004.1 of the *Food and Drug
677 Regulations*” ([https://www.canada.ca/content/dam/hc-sc/documents/services/drugs-health-
678 products/drug-products/applications-submissions/guidance-
679 documents/data_donnees_protection-eng.pdf](https://www.canada.ca/content/dam/hc-sc/documents/services/drugs-health-products/drug-products/applications-submissions/guidance-documents/data_donnees_protection-eng.pdf)) or to contact the Office of Patented Medicines
680 and Liaison at opml-bmbl@hc-sc.gc.ca.

681 19.6 *Patented Medicines (Notice of Compliance) Regulations*

682 The *Patented Medicines (Notice of Compliance) Regulations* (“*PM(NOC) Regulations*”) provide a
683 link between the regulatory approval of a generic or biosimilar drug to the patent status of the
684 Canadian Reference Product or Canadian Reference Biologic Drug that is marketed under an
685 NOC.

686 Only drugs governed by Division 8 of the FDR are eligible to benefit from protections afforded
687 under the *PM(NOC) Regulations*. Further, the switch of a prescription drug to a Division 8 NPD
688 will not result in a new opportunity to submit a patent list for inclusion on Health Canada’s
689 Patent Register under subsection 4(2) of the *PM(NOC) Regulations*.

690 For more information on the *PM(NOC) Regulations*, manufacturers are encouraged to consult
691 Health Canada’s guidance document entitled “*Patented Medicines (Notice of Compliance)
692 Regulations*” ([https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-
693 products/applications-submissions/guidance-documents/patented-medicines/notice-
694 compliance-regulations.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/applications-submissions/guidance-documents/patented-medicines/notice-compliance-regulations.html)) or to contact the Office of Patented Medicines and Liaison at
695 opml-bmbl@hc-sc.gc.ca.

696 19.7 The impact of a switch on other prescription drugs

697 In Canada, a successful switch results in an amendment to the PDL and this can have an impact
698 on other **prescription** drugs. Companies, who are not initiating the switch, need to assess if
699 proposed amendment to the PDL would mean that their products will no longer be
700 prescription. If the amendment will impact their prescription drugs, Health Canada will inform
701 the companies of their options (e.g. the companies could file an application to obtain their
702 product authorization as a non-prescription status product [NHP or NPD] or cease sale). Note
703 that these submissions or applications are not considered “switch submissions”.

704 19.8 Other companies interested in marketing products given the PDL amendment

705 Other companies may become aware based on the PDL notices that the PDL is changing. These
706 companies may have an interest in marketing a new product in the non-prescription setting (i.e.
707 NPD or NHP) now that the medicinal ingredient is permitted or permitted for some conditions
708 of use. To obtain market authorizations, these companies would file either an NDS (for NPDs) or
709 Class III application (for NHPs) after the PDL amendment occurs. As long as the proposed new
710 products align with the PDL amendment, these submissions/applications follow the regular
711 requirements and they are not “switch submissions”.

712 20. Contact information

713 If applicants have any questions regarding switches, they should contact Health Canada.

714 20.1 Rx to NPD switches

715 Please contact NNHPD by email: hc.nnhpd-dpsnso.sc@hc-sc.gc.ca

716 20.2 Rx to NHP switches

717 Relative to the NDS or SNDS portion of the switch process, please contact the relevant review
718 bureau in TPD. The description and contact information for the various bureaus can be found in
719 Appendix 2 (<https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/applications-submissions/guidance-documents/management-drug-submissions/industry/document.html#a87>) of the guidance document “Management of Drug Submissions and Applications”.

723 Relative to the PLA part of the switch process, which occurs after a successful NDS or SNDS,
724 please contact NNHPD by email: hc.nnhpd-dpsnso.sc@hc-sc.gc.ca

725

726 Appendix A: Glossary

727 Acronyms

728 DEL – Drug Establishment Licence

729 DIN – Drug Identification Number

730 DNF – Drug Notification Form

731 EMA – European Medicines Agency

732 FDR – *Food and Drug Regulations*

733 GMP – Good Manufacturing Practices

734 MDR – *Medical Device Regulations*

735 NDS – New Drug Submission

736 NHP – Natural Health Product

737 NHPR – *Natural Health Products Regulations*

738 NHPID – Natural Health Products Ingredients Database

739 NNHPD – Natural and Non-prescription Health Products Directorate

740 NOC – Notice of Compliance

741 NOD – Notice of Deficiency

742 NOD-W – NOD-Withdrawal

743 NON – Notice of Non-compliance

744 NON-W – NON-Withdrawal

745 NPD – Non-prescription Drug

746 NPN – Natural Product Number

747 PBRER – Periodic Benefit-Risk Evaluation Report

748 PDL – Prescription Drug List

749

750 PLA – Product Licence Application

751 PSUR – Periodic Safety Update Report

752 Rx – Prescription

753 SL – Site Licence

754 SNDS – Supplement to a New Drug Submission

755 TPD – Therapeutic Products Directorate

756 US FDA – Food and Drug Administration of the United States of America

757 **Terms**

758 **Note that all the definitions that follow are for the purposes of this guidance document and**
759 **the use of these terms may differ in other Health Canada documents.**

760 **Abuse** – refers to the use of a product for purposes other than for which it was prescribed; for
761 example, using it for its reinforcing properties.

762 **Addiction** – refers to the problematic use of a drug resulting in harm. These harms can range
763 from mild (being late for work), to severe (losing a job or home) and are accompanied by
764 impaired control over drug use; compulsive drug-seeking behaviour; continued use despite
765 harms; and cravings.

766 **Applicant** – refers to the applicant or sponsor who is initiating the request for an Rx to NPD or
767 Rx to NHP switch.

768 **Canadian Drug Facts Table** – refers to a table on the outer label of NPDs that is required to
769 display specific information, per section C.01.004.02 (1) of the FDR. The purpose of the
770 Canadian Drug Facts Table is to display the information in a standardized, easy-to-read format
771 in order to enhance the safe and effective use of NPDs.

772 **Combination Product** – refers to a therapeutic product that combines a drug component and a
773 device component (which by themselves would be classified as a drug or a device), such that
774 the distinctive nature of the drug component and device component is integrated in a singular
775 product.

776 **Conditions** – refers to diseases, conditions, disorders, abnormal physical states or their
777 symptoms (for the purposes of simplifying the text of this guidance document).

778

779 **Conditions of Use** – include elements such as
780 • the use, indication or purpose of a health product;
781 • the dosage form;
782 • the route of administration;
783 • the dose (including sub-population, amount, dosage unit, frequency and directions for
784 use);
785 • the duration of use, if any; and
786 • the risk information including precautions, warnings, contraindications, or known adverse
787 reactions associated with the use of the product or its medicinal ingredients.

788 **Dependence** – refers to a difficulty discontinuing drug use due to unpleasant physical and/or
789 psychological withdrawal effects.

790 **Drug** – refers to natural health products, pharmaceuticals and biologics.

791 **Market Experience** – is knowledge gained about an authorized product once it is being sold.

792 **Medicinal Ingredient(s)** – refers to the substance(s) in the product that contributes to the
793 product’s therapeutic effect (synonym: active ingredient(s)).

794 **Near Miss** – is an event that could have resulted in unwanted consequences, but did not, either
795 by chance or through timely intervention.

796 **Non-prescription status** – refers to the default status of products that are not prescription
797 drugs (i.e. products with prescription status). For example, NHPs and NPDs both have non-
798 prescription status.

799 **Psychoactive Effects** – are effects of a substance or mixture of substances on the central
800 nervous system that results in temporary changes in cognition, perception, mood and
801 consciousness, which can in turn lead to temporary changes in behaviour. Examples of these
802 include, but are not limited to, dizziness, calmness, stimulation, anxiety, irritability, cognitive
803 impairment, hallucinations, drowsiness and euphoria.

804 **Practitioner** – refers to people who are entitled to treat patients with prescription drugs
805 according to provincial/territorial laws and are practicing their profession in that
806 province/territory. Two common examples are doctors and dentists.

807 **Problematic Use** – is intentionally taking a medication or drug substance to get high or to alter
808 one’s mood. The most common types of prescription drugs that can lead to problematic use
809 include opioids, benzodiazepines and stimulants. Problematic substance use over time is linked
810 to drug dependence, drug tolerance and substance use disorder (addiction).

811 **Serious Adverse Reaction** – is a noxious and unintended response to a drug that occurs at any
812 dose and that requires in-patient hospitalization or prolongation of existing hospitalization,
813 causes congenital malformation, results in persistent or significant disability or incapacity, is
814 life-threatening or results in death.

815 **Switch Submission** – for Rx to NPD switches, this refers to the NDS or SNDS in which a switch is
816 requested; for Rx to NHP switches, this refers to the NDS and PLA, or the SNDS and PLA, in
817 which the switch is requested.

818 **Switch** – refers to a change of status from prescription status to non-prescription status.

819 **Tolerance** – refers to the need to take progressively higher doses of a drug substance in order
820 to achieve the same desired effect.

821

822 Appendix B: Completing the PDL Principles and Factors 823 Assessment

824 All applicants should complete a “PDL Principles and Factors Assessment” (see template in
825 Appendix E). The applicant should provide summaries of evidence and rationales demonstrating
826 that none of the PDL principles and factors applies to the medicinal ingredient under the
827 proposed conditions of use. In other words, the applicant demonstrates that the product does
828 not require practitioner oversight and is therefore appropriate for self-care.

829 Below, under the headings for each of the PDL principles and factors, Health Canada outlines
830 points for the applicant to consider when developing the evidence and rationale for each of the
831 principles and factors.

832 In addition, for a complete understanding of the PDL principles and factors, Health Canada
833 advises the applicant to read the guidance document “Determining Prescription Status for
834 Human and Veterinary Drugs” ([https://www.canada.ca/en/health-canada/services/drugs-
835 health-products/drug-products/prescription-drug-list/guidance-document.html](https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/prescription-drug-list/guidance-document.html)).

836 Note that the term “condition” in the text that follows refers to diseases, conditions, disorders,
837 abnormal physical states or their symptoms.

Principle 1: Supervision by a practitioner is necessary (i) for the diagnosis, treatment, mitigation or prevention of a disease, disorder or abnormal physical state, or its symptoms, in respect of which the drug is recommended for use, or (ii) to monitor a disease, disorder or abnormal physical state, or its symptoms, in respect of which the drug is recommended for use, or to monitor the use of the drug.

838 In this part of the template, the applicant should include additional information associated with
839 this principle that the applicant has not explicitly detailed under Factors 1.1 to 1.8 below. In the
840 case where there is no additional information to that detailed under Factors 1.1 to 1.8, the
841 applicant should indicate that all the information relative to this principle is included in Factors
842 1.1 to 1.8 below.

Factor 1.1: The drug is used in the treatment of a serious disease not easily diagnosed by the public.

843 This factor relates to concerns associated with misdiagnosis. Products intended for the non-
844 prescription setting should be for conditions that are amenable to self-diagnosis.

845

846 For this factor, the applicant should include the following:

- 847 • a description of how the condition is diagnosed
- 848 • an assessment of the ease with which the consumer would be able to self-diagnose
- 849 • an assessment of the risks associated with a misdiagnosis
- 850 • possible risk mitigation measures that would decrease the seriousness of the potential
- 851 health consequences if the condition is misdiagnosed

852 **Description of diagnosis**

853 The applicant should outline how the condition in question is typically diagnosed and in so
854 doing, reference a reputable medical text or clinical practice guidelines.

855 **Ease of consumer self-diagnosis**

856 In terms of the assessment of the ease with which the consumer would be able to self-
857 diagnose, the applicant needs to demonstrate that the consumer can accurately determine the
858 nature of the condition on the basis of well-recognized symptomatology as well as the severity
859 and duration of symptoms.

860 If the symptoms in question are common to a number of conditions, the applicant needs to
861 demonstrate that the consumer can differentiate between these conditions. The applicant may
862 need to provide consumer use studies to help demonstrate that the consumer has the ability to
863 self-diagnose the condition correctly. For more information on consumer use studies, refer to
864 Appendix C.

865 The applicant should indicate whether laboratory tests or other procedures involving a
866 practitioner are required for diagnosis. If this is required for diagnosis, generally, the product
867 would maintain its prescription status.

868 If effective use of the product requires additional measures, such as a monitoring device, the
869 applicant needs to demonstrate that these measures or devices do not require practitioner
870 involvement. For more information on medical devices, refer to section 19.3.

871 **Risks associated with misdiagnosis**

872 The applicant's assessment of the risks associated with a misdiagnosis of symptoms should
873 address the following:

- 874 • the impact of a delay in using the appropriate treatment
- 875 • the impact of the use of sub-optimal treatment
- 876 • the long-term effects of an inappropriately selected treatment (i.e., the risk of long-term
- 877 exposure to the product with no health benefit to the consumer)

878 If the applicant's assessment identifies risks, the applicant needs to demonstrate that the
879 measures put in place, such as labelling, mitigate these risks.

880 In rare cases, Health Canada may authorize a product for self-care use where an initial diagnosis
881 is required by a practitioner to ensure that the consumer is completely familiar with the
882 symptomatology (e.g., vaginal antifungals). In these cases, the applicant should demonstrate
883 that the consumer is able to conduct subsequent diagnoses. The applicant also needs to
884 address the risks of a consumer choosing not to see a practitioner for the initial diagnosis and
885 the resulting consequences of product use.

Factor 1.2: The use of the drug may mask other diseases.

886 This factor relates to the potential risk that use of a product could hide a serious condition.
887 Specifically, a consumer may treat his or her own symptoms with a product and obtain relief of
888 those symptoms. However, in obtaining relief, the consumer may be less likely to consult a
889 practitioner, potentially resulting in a more serious condition not being addressed in a timely
890 manner. Products for self-care should not mask other serious conditions.

891 To address this factor, the applicant should include the following:

- 892 • information on the product's mechanism of action as this will help identify potential
893 conditions which might be masked
- 894 • an assessment of whether the pharmacological effects of the product have the potential
895 to mask underlying condition(s) requiring medical attention

896 If a potential risk of masking other conditions exists, the applicant should also include an
897 assessment of the consequences resulting from each of the following situations:

- 898 • a significant worsening of the underlying condition
- 899 • a delay in diagnosis and proper treatment of the serious condition
- 900 • any other situation that could prevent a more successful therapy for the underlying
901 condition

902 The applicant should provide an assessment of whether the product labelling, or other
903 measures, could mitigate the identified consequences of masking other conditions.

904 Note that if the risk of masking other conditions pertains to a serious condition, generally, the
905 prescription status is maintained.

Factor 1.3: Practitioner supervision is necessary for treatment and/or monitoring.

906 This factor relates to whether the indication is suitable for the non-prescription context and the
907 consumer's ability to self-treat and self-monitor. Generally, conditions suitable for self-care are
908 self-limiting, that is, they will resolve on their own. Many conditions are not suitable for self-
909 care. Thus, in summary, the use of the product, as well as the condition itself, cannot require
910 practitioner supervision if the product is to obtain a non-prescription status as an NHP or NPD.

911 The applicant should include an assessment of how the use of the product is amenable to self-
912 treatment and self-monitoring. In this assessment, the applicant needs to demonstrate that the
913 consumer can correctly do all of the following without practitioner assistance:

- 914 • identify that he or she belongs to the intended target population for the product on the
915 basis of the age range and the risk statements (precautions, warnings, contraindications)
916 included in the product labelling;
- 917 • make an appropriate product selection;
- 918 • understand what potential side effects may emerge and how to manage them;
- 919 • determine whether or not the treatment is being effective;
- 920 • identify what foods or medication to avoid while taking the product;
- 921 • perform any additional measures (e.g., use of an ancillary medical device);
- 922 • understand and follow the dosage regimen proposed for the product; and
- 923 • identify situations where treatment should be discontinued and/or medical advice
924 sought.

925 Consumer use studies may be necessary to substantiate an applicant's position that the
926 involvement of a practitioner is unnecessary. For more information on consumer use studies,
927 refer to Appendix C. Note that if effective use of the product requires additional measures, such
928 as a monitoring device, the applicant needs to demonstrate that these measures do not require
929 practitioner supervision. For more on medical devices, refer to 19.3.

930 The applicant should provide a rationale for why the condition and product do not require
931 practitioner expertise for treatment and monitoring activities. The rationale should address the
932 reasons why practitioner expertise is **not** needed for any of the following:

- 933 • the selection of the correct product for the individual;
- 934 • the management of adverse reactions;
- 935 • decisions on dose adjustments and discontinuation;

- 936 • the development of risk mitigation strategies for the individual;
- 937 • any testing required prior, during or following the use of the product; and
- 938 • adjustments of the treatment and monitoring relative to comorbidities.

Factor 1.4: The use of the drug requires complex or individualized instructions.

939 Products for use in self-care should not require practitioner involvement to tailor the use of the
940 product to an individual's unique circumstances or to explain product information. Consumers
941 should be able to easily understand the product information and use the product. Therefore,
942 the applicant should demonstrate that the product's use does **not** involve any of the following:

- 943 • dose titration
- 944 • complex dosage regimens
- 945 • doses tailored to the individual's specific circumstances
- 946 • complex instructions

947 Some examples of the above situations that would lead to the prescription status being
948 maintained include the following:

- 949 • where the dose needs to be determined based on co-morbidities and/or test results
- 950 • where the product elicits tolerance requiring increasing doses to maintain efficacy
- 951 • where the product requires adjustments of the dose for the individual by a practitioner
- 952 • where the product elicits clinically significant withdrawal or discontinuation symptoms
953 that require tapering or symptom monitoring upon product removal
- 954 • where there are complex risk statements

955 With respect to the degree of complexity of directions for use, risk statements, etc., results
956 from consumer use studies can assist the applicant in demonstrating the consumer's ability to
957 understand the instructions without practitioner assistance. For more information on consumer
958 use studies, refer to Appendix C.

Factors 1.5: Practitioner expertise is necessary to administer the drug or oversee the drug's administration.

959 Products with non-prescription status should be easy for consumers to self-administer. To
960 demonstrate this, the applicant should provide the following:

961 • a description of why practitioner expertise is not needed to administer or oversee the
962 administration of the product

963 • an assessment of the consequences of the product being administered improperly

964 • a discussion of any risk mitigation measures the applicant has put in place

965 Note that Health Canada considers most injectable products unsuitable for self-care use.

Factor 1.6: The drug has a narrow margin of safety.

966 The margin of safety is the difference between the optimal effective dose and the dose at
967 which undesirable or unmanageable side effects begin to appear. For products that have a
968 narrow therapeutic index, the individual must receive precisely the right dose to prevent
969 serious consequences. In contrast, products for use in self-care ideally have a wide margin of
970 safety to ensure minimal risk to health if the consumer uses the product incorrectly.

971 **Safety profile**

972 The applicant's evidence and rationale for this factor should include a summary of the product's
973 safety profile. The summary should reflect the following:

974 • the content of the most recent Health Canada approved Product Monograph or
975 Prescribing Information for the prescription drug, if that exists;

976 • the safety data from all *in vitro*, pre-clinical and clinical studies;

977 • the market experience data (refer to Appendix D);

978 • the published literature;

979 • the safety assessments from other major regulatory jurisdictions as well as any available
980 safety information from the World Health Organization or other national or international
981 health organizations; and

982 • for products that contain known psychoactive substances, information on the dose at
983 which unintended and intended psychotropic drug effects occur.

984 ○ These psychotropic drug effects can include, but are not limited to, alterations in
985 perception, cognition, levels of arousal and mood.

986 The applicant needs to demonstrate that there is an adequate margin between the product's
987 therapeutic dose(s) and the doses at which clinically significant adverse reactions occur.
988 Adverse reactions can be clinically significant because of their seriousness, severity or
989 frequency. They can also be clinically significant if there are no suitable preventative measures.

990

991 **Assessment of the consequences of inaccurate dosing and risk mitigation measures**

992 The applicant should show that the impact of minor dose deviations would not result in
993 significant harm. To this end, the applicant needs to:

- 994 • address the likelihood and the severity of the risks associated with inaccurate dosing; and
995 • summarize any related market experience data that is available.

996 Note that in terms of inaccurate dosing, the applicant should address overdosing as it pertains
997 to the product's margin of safety and under-dosing as it pertains to a lack of efficacy. The
998 applicant also needs to demonstrate how the directions for use could help mitigate these risks.

999 Additionally, the applicant should identify whether the product has a narrow margin of safety in
1000 particular sub-populations, such as pregnant and nursing women, children and the elderly. The
1001 applicant should also identify any risk mitigation measures that the applicant has made with
1002 respect to these sub-populations and the effectiveness of those measures.

1003 In some cases, an NHP and prescription drug, or an NPD and prescription drug, will co-exist on
1004 the market after a successful switch. If this is the anticipated outcome of the switch, the
1005 applicant should address how the risks of consumer taking both products at the same time are
1006 being mitigated.

Factor 1.7: At normal therapeutic dosage levels, the drug has potential or is known to cause serious adverse reactions or serious interactions with food or other drugs.

1007 This factor relates to the potential harm arising from serious adverse reactions or interactions
1008 with commonly used medications (prescription drugs, NPDs and NHPs) or foods. To be suitable
1009 for self-care use, the product should not be associated with potential or known serious adverse
1010 reactions or serious drug-drug or drug-food interactions in the target population.

1011 The applicant should include an assessment of the serious adverse reactions and potential
1012 serious interactions of the product with food or other drugs, at the proposed dose and regimen,
1013 with reference to the following:

- 1014 • the safety results for all relevant clinical trials;
1015 • drug-drug and drug-food interaction studies;
1016 • available market experience data (refer to Appendix D); and
1017 • any other available safety data.

1018 Other available safety data includes information from *in vitro* studies; Absorption, Distribution,
1019 Metabolism and Excretion (ADME) studies; mechanism of action studies; toxicological studies
1020 and other relevant pharmacokinetic and pharmacodynamics studies.

1021 If applicable, the applicant is expected to describe any risk mitigation measures, including
1022 labelling, that may address the risk of serious adverse reactions or potential serious
1023 interactions. The applicant can use data from consumer use studies to help demonstrate that
1024 these measures are effective in altering consumer behaviour so that serious adverse reactions
1025 and potential serious interactions are avoided. For more information on consumer use studies,
1026 refer to Appendix C.

1027 The applicant also needs to identify any special considerations for vulnerable sub-populations,
1028 such as pregnant and nursing women, children and the elderly.

Factor 1.8: The drug has dependence and/or addiction potential.

1029 Products for use in self-care should not have the potential to cause dependence and/or
1030 addiction³.

1031 Some products have the potential to induce psychoactive effects. These effects can be the
1032 primary/desired effect of the product (e.g., sedatives) or unintended/undesired secondary
1033 effects. These effects include symptoms such as dizziness, anxiety, cognitive impairment or
1034 irritability; but also symptoms that can be experienced as reinforcing, such as euphoria,
1035 changes in consciousness, perception and/or mood. Psychoactive ingredients that cause these
1036 types of reinforcing effects are of particular concern as they may carry a heightened risk for
1037 dependence and/or addiction (refer also to Factor 3.2).

1038 Some products have the potential to induce symptoms related to discontinuing or reducing the
1039 dose, including withdrawal and rebound effects. These types of adverse reactions can result in
1040 a consumer having significant difficulty with stopping use of the product. For example, patients
1041 who no longer require the use of a product may continue to use it because an attempt to
1042 discontinue it had resulted in worsening symptoms. Practitioner oversight in this situation may
1043 be necessary to determine if the symptoms are solely rebound in nature or if the underlying
1044 condition still exists. In addition, some products may require dose tapering or secondary
1045 medications to manage the withdrawal symptoms and thus require practitioner oversight (refer
1046 to Factor 1.4). Importantly, discontinuation symptoms are not confined solely to psychoactive
1047 ingredients.

1048 The applicant should demonstrate that the use of the product does not cause the following:

- 1049 • clinically significant psychoactivity requiring practitioner oversight
- 1050 • symptoms upon discontinuation or rapid dose reduction that require practitioner
1051 oversight

1052 The applicant may demonstrate this by providing data from clinical trials that include adverse
1053 event profiles and outcomes from specific validated scales or questionnaires, as well as post-
1054 market data or literature.

1055 Note that Health Canada expects the product to have clinically significant effects when its
1056 indication is based on a psychoactive effect (e.g., sedatives); nonetheless, the applicant still
1057 needs to provide evidence to characterize these effects and demonstrate that these effects are
1058 manageable in a non-prescription context without practitioner involvement.

1059 In some cases, secondary psychoactive effects may be sufficient to necessitate maintaining
1060 prescription status. However, in other cases the effects may be effectively mitigated (for
1061 example, through labelling) such that practitioner involvement is not required. For instance,
1062 slight drowsiness may be addressed through label warnings for a product used to treat the
1063 symptoms of allergies and may not necessitate practitioner intervention. The applicant should
1064 include information on any mitigation measures the applicant has instituted relative to
1065 secondary psychoactive effects and the effectiveness of these measures.

Principle 2: The level of uncertainty respecting the drug, its use or its effects justifies supervision by a practitioner.

1066 This principle relates to the possibility that some uncertainties may remain about the product,
1067 such as:

- 1068 • a lack of market experience (e.g., new product, new use, small target population and/or a
1069 lack of adequate post-market data);
- 1070 • a lack of full characterization of its pharmacological effects; and/or
- 1071 • unknown consequences of its long-term use.

1072 Note that where uncertainties exist, the product would generally maintain its prescription
1073 status.

1074 In contrast, products for self-care use should have a long history of use under the proposed
1075 conditions of use and be well characterized. Ideally, a product is well characterized if in addition
1076 to its safety and efficacy, the pharmacodynamics, the pharmacokinetics and the toxicological
1077 profile of the product are known and well documented.

1078 The applicant needs to provide any information relevant to this principle not mentioned under
1079 Factor 2.1 (described below). The applicant should demonstrate that the proposed NHP or NP
1080 has limited uncertainties that do not warrant practitioner oversight. The applicant needs to
1081 summarize where uncertainties and gaps in the information exist, including analysis on the
1082 following:

1083

- 1084 • uncertainties and gaps in the data regarding the toxicology and safety of the product
- 1085 • uncertainties and gaps in the body of evidence supporting the product’s safety and
1086 efficacy relative to its proposed use in the non-prescription context and under the
1087 proposed conditions of use

1088 The applicant needs to substantiate that there is only a minimal level of uncertainty and
1089 minimal gaps in the evidence. Furthermore, the applicant should explain the reason(s) any
1090 remaining uncertainties and/or gaps would not result in a need for practitioner oversight.

Factor 2.1: There is limited market experience with the use of the drug.

1091 Products for which there is limited market experience typically maintain their prescription
1092 status. Market experience may be limited with respect to years of sales or in terms of volume of
1093 sales (population exposure).

1094 The applicant should address all the elements outlined in Appendix D of this guidance
1095 document when demonstrating that there is adequate market experience supporting the safety
1096 of the product.

Principle 3: Use of the drug can cause harm to human or animal health or a risk to public health and the harm or the risk can be mitigated by a practitioner’s supervision.

1097 To be granted non-prescription status, products should not pose a danger to the health and
1098 safety of individuals, animals or the public at large. If the applicant has identified ways to
1099 mitigate potential dangers, the applicant should demonstrate that the mitigation measures are
1100 effective.

1101 If the applicant has additional information relevant to this principle that is not covered in the
1102 sections on Factors 3.1 and 3.2 (detailed below), the applicant should include it in this part of
1103 the template. If the applicant does not have additional information, the applicant should
1104 indicate in this section of the template that all the information relative to this principle is
1105 included under Factors 3.1 and 3.2.

Factor 3.1: There is potential for harm to public health.

1106 To be suitable for self-care use, the widespread or improper use of a product should not have
1107 the potential to cause public health issues.

1108 Examples of public health issues are the development of drug resistance in strains of
1109 microorganisms (bacteria, viruses, or fungi) and parasites emerging as opportunistic pathogens.

1110

1111 A product whose use in the non-prescription setting could contribute to the development of
1112 drug resistance will generally maintain its prescription status.

1113 For this factor, the applicant should include an assessment of whether there is potential for
1114 harm to public health and if applicable, any risk mitigation measures.

Factor 3.2: There is potential for abuse or diversion leading to harmful non-medical use.

1115 A product for use in the non-prescription setting should not have the potential to lead to
1116 abuse^{4,5} and/or diversion. Products that have the potential to lead to abuse typically have
1117 reinforcing or rewarding properties (refer to Factor 1.8). These properties can be associated
1118 with alterations in perception, cognition, mood and/or levels of arousal and, therefore, could
1119 lead to harmful patterns of use. The potential for diversion of these products also exists, both
1120 between individuals, as well as from veterinary use to human use. Generally in these cases the
1121 medicinal ingredient will be regulated as a controlled substance under the *Controlled Drugs and*
1122 *Substances Act* and its regulations.

1123 In order for the product to be switched to non-prescription status, the applicant should
1124 demonstrate that it has a low likelihood for abuse⁶. This may necessitate that the applicant
1125 provides some or all of the following:

- 1126 • an examination of whether the structure of the medicinal ingredient in question is similar
1127 to other known substances associated with abuse
- 1128 • receptor binding studies to determine the affinity of the medicinal ingredient and its
1129 metabolites to cellular targets known to be common to drugs associated with abuse
- 1130 • functional assays to determine the nature of neurotransmitter activity
- 1131 • non-clinical and clinical studies designed to assess whether the ingredient or its
1132 metabolites contain reinforcing or rewarding properties and whether there is an
1133 increased likelihood that the product will be used for these reinforcing properties
- 1134 • an assessment of whether the product elicits withdrawal symptoms upon discontinuation
- 1135 • dose-response studies to characterize the psychoactivity as well as the total content of
1136 the medicinal ingredient available in each dose/container/package
- 1137 • a review of available information⁷ to determine if abuse or diversion has been reported
1138 with the ingredient
- 1139 • a summary of market experience listing adverse events associated with abuse

1140

1141 The applicant should be clear on what effects are observed under normal conditions of use (the
1142 conditions for which the switch is being sought) versus those seen under other conditions of
1143 use, such as at higher doses. The applicant should also address whether the product could be
1144 tampered with in order to accentuate the reinforcing psychoactive properties.

1145 For a product to be granted non-prescription status, the applicant needs to demonstrate that
1146 these types of concerns do not exist or can be successfully mitigated without practitioner
1147 involvement. In all situations, the applicant should address whether there are any special
1148 concerns for particular sub-populations, such as those with a history of problematic drug use.

1149

1150 Appendix C: Consumer use studies

1151 Consumer use studies help provide evidence that consumers can use the proposed product
1152 safely and effectively without practitioner oversight.

1153 There are four main types of consumer use studies:

1154 1. label comprehension studies

1155 2. self-selection studies

1156 3. actual use studies

1157 4. human factors studies

1158 Health Canada expects the applicant to provide all or some combination of the above-noted
1159 consumer use studies in switch submissions. The applicant is encouraged to discuss the need
1160 for consumer use studies with Health Canada before filing their submissions.

1161 Ideally, consumer use studies should be conducted using study subjects who are representative
1162 of Canadian demographics.

1163 In terms of language, in some cases, consumer use studies can be conducted solely in English or
1164 French if the text of the other language on the product label is an accurate translation of the
1165 tested label. In other cases, such as for all label comprehension studies, Health Canada may
1166 request that studies be conducted in both official languages. Health Canada will give
1167 consideration to consumer use studies conducted in French- or English- speaking foreign
1168 countries on a case-by-case basis, if equivalent studies are not available for the Canadian
1169 population.

1170 The applicant may choose to follow methodologies for consumer use studies suggested by
1171 other regulatory agencies⁸ and can discuss their choice of methodologies at a pre-submission
1172 meeting.

1173 C.1 Label comprehension studies

1174 Central to justifying a switch is the demonstration that the labelling effectively supports the
1175 consumer using the proposed product without practitioner involvement. Label components can
1176 include the outer and inner product labels; and package inserts. A label comprehension study
1177 assesses the consumer's understanding of the major communication elements that relate to
1178 the safe and effective use of the product.

1179 This may include assessing the consumer's understanding of the following:

- 1180 • what the product is indicated for;
- 1181 • the dose and interval;

1182 • when to stop using the product; and

1183 • any potential contraindications, warnings and interactions with other medication.

1184 The labels used in the label comprehension studies should be as close as possible to the final
1185 proposed label to be included in the switch submission. Label comprehension studies should
1186 include a heterogeneous group of subjects, representative of the target population, that vary in
1187 age, sex, underlying medical conditions, concomitant medications and level of literacy. Studies
1188 should include individuals who have a low level of literacy as assessed by a validated instrument
1189 such as the Rapid Estimate of Adult Literacy in Medicine (REALM) test, the Test of Functional
1190 Health Literacy in Adults (TOFHLA) or the Short Test of Functional Health Literacy in Adults in
1191 French (Fren-STOFHLA). Proper study design and an appropriately constructed questionnaire
1192 are critical for an accurate interpretation of the study results. Note that online questionnaires
1193 are not acceptable evidence, due to the increased risk of bias.

1194 The applicant needs to include a comprehensive statistical analysis plan in the study protocol
1195 being provided to Health Canada. The applicant should also provide an analysis of both
1196 quantitative and qualitative data to support and interpret study findings. Additionally, the
1197 applicant should organize the results by age cohorts and literacy levels. Generally, a success
1198 rate of 80% is expected for the major communication elements relating to safety and efficacy.
1199 These label elements include, but are not limited to, the following:

1200 • indication;

1201 • treatment duration;

1202 • route of administration;

1203 • dose and dosing interval;

1204 • non-medicinal ingredient(s);

1205 • medicinal ingredient(s) and strength(s);

1206 • circumstances requiring the consumer to stop treatment and seek medical advice; and

1207 • risk information including precautions, warnings, contraindications and interactions with
1208 other medication or food.

1209 C.2 Self-selection studies

1210 Label comprehension studies do not necessarily predict correct self-selection or the actual way
1211 the consumer will use the proposed product. Therefore, self-selection studies are conducted to
1212 test whether consumers can apply the label information to their personal medical situations
1213 and make correct decisions to use or not use the product.

1214

1215 In self-selection studies, researchers answer the following key questions:

1216 • Can consumers identify the purpose of the product?

1217 • Based on their health conditions, can they demonstrate good judgment about whether
1218 the product is right for them?

1219 Self-selection studies therefore assess the ability of consumers to determine whether a product
1220 is appropriate for them based on their personal health history and the recommended use(s) of
1221 the product, dosing, precautions, warnings and contraindications specified on the proposed
1222 product label.

1223 Self-selection studies involve the use of well-planned recruitment and sampling strategies; a
1224 well-developed and pre-tested questionnaire; and specifically trained interviewers to ask the
1225 questions. Exclusion criteria should be minimal and limited to the inability to speak, read or
1226 understand either official language. Additionally, open-ended questions should be asked to
1227 assess the reasons subjects make incorrect self-selection decisions. Responses to these
1228 questions will guide labelling modifications that may be required to improve self-selection.

1229 As is the case with any study, the applicant should include a comprehensive statistical analysis
1230 plan in the protocol for the self-selection study that is being submitting to Health Canada.
1231 Additionally, the applicant should provide an analysis of both quantitative and qualitative data
1232 to support and interpret study findings.

1233 C.3 Actual use studies

1234 Actual use studies incorporate elements from self-selection and label comprehension studies.
1235 These studies are intended to simulate the way consumers will use the proposed products in a
1236 “real life” setting.

1237 Observation of study participants in the actual use studies can assist in anticipating what the
1238 implications would be of removing a practitioner’s involvement in the diagnosis of the
1239 condition, the selection of the product and the monitoring of its use. The design and
1240 interpretation of the results of actual use studies are complex. These studies provide
1241 information about the following:

1242 • consumer compliance and adherence with the product labelling

1243 • safety issues that arise during actual product use

1244 The applicant should consult the Office of Clinical Trials in the TPD to determine if a Clinical Trial
1245 Application is required for their actual use studies.

1246

1247 C.4 Human factors studies

1248 When the switch requested pertains to a prescription drug with a medical device or
1249 prescription drug-device combination product, human factors studies may be necessary in
1250 order to provide evidence of the safety and efficacy of the medical device with the proposed
1251 product for the intended use(s) by consumers and in the intended use environments.

1252 Human factors studies:

- 1253 • assess the ability of the user to understand the packaging and labeling information;
- 1254 • assess the ability of the user to safely and effectively use the product with the device;
- 1255 • validate the performance of the device;
- 1256 • provide information on device design; and
- 1257 • assess the adequacy of the device-user interface in order to eliminate or mitigate
1258 potential user related hazards.

1259

1260 Appendix D: Market experience data

1261 In the context of this guidance document, market experience is knowledge gained about an
1262 authorized product once it is being sold. Market experience provides additional information on
1263 the safety and effectiveness of a product in a much larger and diverse population than that of a
1264 clinical trial.

1265 D.1 Information to be provided

1266 The applicant needs to provide post-market experience information from Canada and other
1267 jurisdictions as part of submission for a switch, if available. This information should ideally be
1268 related to the proposed NHP or NPD under the same conditions of use, and when that is not
1269 available, the information should be presented relative to products with the same medicinal
1270 ingredient and similar conditions of use.

1271 Health Canada expects the applicant to provide the following information from Canada and
1272 other jurisdictions, if available:

- 1273 • a summary of adverse reaction data including, if applicable, information from the
1274 applicant's own safety databases (e.g., a summary of Canadian Adverse Reaction
1275 Reports);
- 1276 • a summary of the safety signals discussed in Periodic Safety Update Reports (PSURs) and
1277 Periodic Benefit-Risk Evaluation Reports (PBRERs);
- 1278 • a summary of the findings from the applicant's comprehensive review of scientific
1279 literature containing safety information;
 - 1280 ○ The applicant should include the comprehensive review, the reference articles
1281 and the search methodology in the submission package.
- 1282 • a summary of safety information from any available clinical trials involving the product;
- 1283 • information on accidental overdose and/or intentional or unintentional misuse;
- 1284 • a summary of all serious and non-serious medication incidents including near misses,
1285 reports of concern (potential errors) and complaints; and
- 1286 • a summary of any foreign regulatory actions taken with respect to the product's safety,
1287 including a summary of available risk communications and/or recalls.

1288 The applicant should analyze the data above to determine whether safety signals differ when
1289 the status of the product is prescription vs non-prescription, if applicable.

1290

1291 With respect to adverse reaction information, Health Canada reminds the applicant to do the
1292 following:

1293 • The applicant should consult the World Health Organization’s Vigibase for information
1294 on adverse reactions as well as reporting signals from other international databases and
1295 include their findings in their analysis.

1296 • When highlighting adverse reactions reported in clinical trials that have occurred since
1297 product authorization, the applicant should also address the comparability of the
1298 product tested in the clinical trials to that of the proposed NHP or NPD.

1299 • The applicant should take into account the regulatory requirements and procedures by
1300 which adverse reactions are collected in the foreign country to contextualize the data.
1301 For example, the applicant should outline whether in the foreign country adverse
1302 reaction reporting is voluntary or mandatory and under which circumstances (e.g., only
1303 mandatory in hospital settings).

1304 D.2 Additional contextual information for key regulatory jurisdictions to be 1305 provided

1306 Health Canada expects the applicant to contextualize the market experience information
1307 obtained from other key regulatory jurisdictions (e.g., European Union - European Medicines
1308 Agency (EMA), United States – Food and Drug Administration (US FDA)). This contextual
1309 information will be helpful in Health Canada’s evaluation of the market data provided. To this
1310 end, the following details about the product and its regulation in these jurisdictions are
1311 necessary:

- 1312 • foreign product information
- 1313 • regulatory status
- 1314 • level of health professional involvement and consumer access
- 1315 • foreign labelling and other risk mitigation measures
- 1316 • level of product exposure

1317 The subsections below include further guidance on the difference types of contextual
1318 information.

1319 **Foreign product information**

1320 The applicant should describe the degree of similarity between the foreign product(s) and the
1321 proposed NHP or NPD to be marketed in Canada. This includes addressing recommended single
1322 and maximum daily dose; duration of use; route of administration; dosage form; and
1323 indications in the foreign jurisdiction(s).

1324 **Regulatory status**

1325 Health Canada expects the applicant to provide information on the regulatory status of the
1326 product in key regulatory jurisdictions. That is, the applicant should indicate whether these
1327 jurisdictions have classified their product as a prescription drug, non-prescription product,
1328 behind-the-counter product, a food supplement, etc.

1329 **Level of health professional involvement and consumer access**

1330 If there are key regulatory jurisdictions in which the product is not a prescription drug (i.e., has
1331 non-prescription status), the applicant should outline the restrictions from all levels of
1332 government that pertain to the product's oversight and access. Specifically, the applicant
1333 should indicate the level of health professional involvement in the selection and sale of the
1334 product. For example, in some key jurisdictions, the product may be non-prescription but can
1335 only be obtained through consultation with a pharmacist or naturopath. The applicant should
1336 also indicate how accessible the product is for purchase. For example, in some key regulatory
1337 jurisdictions, the product may be freely available for purchase in all retail locations, while in
1338 others, its sale may be restricted only to pharmacies or hospital pharmacies.

1339 **Labelling and other risk mitigation measures**

1340 The applicant should highlight the differences between their proposed labelling and the
1341 approved foreign product labelling if the product is non-prescription in any of the key
1342 regulatory jurisdictions.

1343 The applicant should also present information about any specific risk mitigation measures in
1344 place for the product's use in any other countries and any significant safety-related changes
1345 highlighted in PBRER reports.

1346 **Level of product exposure**

1347 The applicant should indicate, when applicable, the length of time the product has been
1348 marketed and estimate the product exposure in the key regulatory jurisdictions.

1349

1350 **Appendix E: Template for the PDL Principles and Factors**
1351 **Assessment**

1352 To apply for a switch, complete the PDL Principles and Factors Assessment using the headers of
1353 all the principles and the factors as shown below in the template. Include the assessment in
1354 Module 1.0.7 of the SNDS or NDS.

1355 When completing the template, ensure the following:

- 1356 • Each section contains the summary of evidence and the rationale to show that the
1357 indicated principle or factor does not apply to the proposed NHP or NPD.
- 1358 • Each section includes a reference to the location of the full data in your submission
1359 package, where applicable.
- 1360 • No section is left blank or only contains “N/A”; otherwise, Health Canada may issue a
1361 Screening Rejection Letter or Screening Deficiency Notice.

1362 **Table 2: Template**

PDL Principles and Factors Assessment	
Principle 1: Supervision by a practitioner is necessary (i) for the diagnosis, treatment, mitigation or prevention of a disease, disorder or abnormal physical state, or its symptoms, in respect of which the drug is recommended for use, or (ii) to monitor a disease, disorder or abnormal physical state, or its symptoms, in respect of which the drug is recommended for use, or to monitor the use of the drug.	
[The applicant puts the rationale and evidence related to Principle 1 here.]	
Factor 1.1 The drug is used in the treatment of a serious disease not easily diagnosed by the public.	
[Insert text here.]	
Factor 1.2 The use of the drug may mask other diseases.	
[Insert text here.]	
Factor 1.3: Practitioner supervision is necessary for treatment and/or monitoring.	
[Insert text here.]	

1363

Factor 1.4: The use of the drug requires complex or individualized instructions.
[Insert text here.]
Factors 1.5: Practitioner expertise is necessary to administer the drug or oversee the drug's administration.
[Insert text here.]
Factor 1.6: The drug has a narrow margin of safety.
[Insert text here.]
Factor 1.7: At normal therapeutic dosage levels, the drug has potential or is known to cause serious adverse reactions or serious interactions with food or other drugs.
[Insert text here.]
Factor 1.8: The drug has dependence and/or addiction potential.
[Insert text here.]
Principle 2: The level of uncertainty respecting the drug, its use or its effects justifies supervision by a practitioner.
[Insert text here.]
Factor 2.1: There is limited market experience with the use of the drug.
[Insert text here.]
Principle 3: Use of the drug can cause harm to human or animal health or a risk to public health and the harm or the risk can be mitigated by a practitioner's supervision.
[Insert text here.]

1364

Factor 3.1: There is potential for harm to public health.

[Insert text here.]

Factor 3.2: There is potential for abuse or diversion leading to harmful non-medical use.

[Insert text here.]

1365

¹ For more information on exceptions, refer to the guidance document “Determining Prescription Status for Human and Veterinary Drugs”. Note that the process for the assessment of switches is not the same as the process for assessing the need for exceptions to prescription status.

² NHPR section 2(2): “ For the purposes of these Regulations, a substance or combination of substances or a traditional medicine is not considered to be a natural health product if its sale, under the *Food and Drug Regulations*, is required to be pursuant to a prescription when it is sold other than in accordance with section C.01.043 of those Regulations.”

³ Refer to Appendix A for definitions of “dependence” and “addiction” as used herein. Health Canada notes that the American Diagnostic and Statistical Manual of Mental Disorders (DSM-5) has moved away from using the term addiction and has replaced the previous diagnostic categories of “substance dependence” and “substance abuse” with “substance use disorders”, suggesting that use of these terms is evolving. Health Canada has opted to retain the terms “dependence” and “addiction” herein because post-marketing adverse reactions collected by International Conference on Harmonisation (ICH) members are categorized based on Medical Dictionary for Regulatory Activities (MedDRA) terminology, which continues to use these terms. As adverse reactions data is central to switches, Health Canada wants to ensure that industry is clear on the search terms to use when collecting data for submissions.

⁴ Terminology in this field is evolving. The term “abuse” has been retained for the reasons outlined in endnote 3. Refer to Appendix A for definitions of “abuse” as used herein.

⁵ The Government of Canada is proposing the use of new terminology relative to substance use to minimize stigma and discrimination. Terms such as substance use disorder, problematic substance use and dependence are favoured over substance abuse or substance misuse. More information on the Government of Canada’s guide to terminology can be found in the document “Stigma: Why Words Matter” (<https://www.canada.ca/en/health-canada/services/publications/healthy-living/stigma-why-words-matter-fact-sheet.html>).

⁶ For guidance on the assessment of abuse potential of substances, refer to “Notice: Guidance on the Clinical Assessment of Abuse Liability for Drugs with Central Nervous System Activity” (<https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/announcements/clinical-assessment-abuse-liability-drugs-central-nervous-system.html>) which outlines Health Canada’s expectations.

⁷ The review should include an extensive survey of various sources of information (published peer-reviewed literature; grey literature such as reports from international health organizations and media reports; etc.). In addition, Health Canada expects the applicant to provide a list of all known street names of the product or its active ingredient(s) and include these terms in the applicant’s search. The applicant’s search strategy should be included in the response.

⁸ For example, the US FDA has developed the following documents:

- “Guidance for Industry: Label Comprehension Studies for Nonprescription Drug Products”
(<https://www.fda.gov/downloads/Drugs/GuidanceComplianceRegulatoryInformation/Guidances/UCM143834.pdf>) (2010)
- “Guidance for Industry: Self-Selection Studies for Nonprescription Drug Products”
(<https://www.fda.gov/downloads/drugs/guidancecomplianceregulatoryinformation/guidances/ucm272122.pdf>) (2013)
- “Draft Guidance for Industry and FDA Staff: Human Factors Studies and Related Clinical Study Considerations in Combination Product Design and Development”
(<https://www.fda.gov/downloads/regulatoryinformation/guidances/ucm484345.pdf>) (2016)