



Online survey on economic priorities for category-based selection in Express Entry in 2025

This survey is available in both English and French.

Please select your preferred language above.

Our survey may not automatically save your draft responses, so you may wish to prepare your answers in advance. You can review the questions by downloading the online survey (PDF version).

If you would like to include other perspectives from within your organization, we encourage you to consult with your colleagues and submit one response on behalf of your organization.

Section 1 – Tell us about yourself

These questions will provide information to the department on those completing the survey, providing additional insights that are useful in understanding and interpreting the data we receive.

Q1 – Please provide your organization's name.

- Organization's name: _____
- Your name (optional): _____

Q2 – Which of the following **best** describe(s) your organization? (Please select all that apply.)

- 2SLGBTQI+ organization
- Academia, research foundation or institution, or think tank
- Advocacy group
- Arts and culture organization (archives, art gallery or museum, cinema, concert venue, library, performing arts venue, theatre or dance company, etc.)
- Business
- Chamber of commerce or board of trade



- Diversity, equity and inclusion organization
- Economic development organization
- Educational organization (primary or secondary school, post-secondary institution, designated learning institution, student association, school board, etc.)
- Faith-based organization
- Francophone or official language minority community organization
- Government – Arm’s-length agency/Crown corporation
- Government – Federal
- Government – Municipal or regional administration
- Government – Provincial or territorial
- Health care organization or other care service
- Immigration consulting
- Indigenous (First Nations, Inuit or Métis) organization
- Industry or sector council
- International organization
- Labour union or workers’ advocacy group
- Language training organization
- Legal service
- Member of a Communauté francophone accueillante (CFA) / Welcoming Francophone community (WFC)
- Member of a Local Immigration Partnership (LIP)
- Member of a Réseau en immigration francophone (RIF) / Francophone Immigration Network (FIN)



- Multicultural or ethno-cultural association
- Not-for-profit, charitable or non-government organization
- Rural and Northern Immigration Pilot (RNIP) community
- Settlement or resettlement organization
- Tourism organization
- Other (please specify): _____
- I do not represent an organization
- Prefer not to say

Q3 – In which of the following sector(s) does your organization primarily operate? (Please select all that apply.)

- Accommodation, hospitality and food services
- Administrative services
- Aerospace
- Agriculture and agri-food
- Arts, entertainment and recreation
- Automotive
- Banking and insurance
- Bio-manufacturing
- Construction
- Consulting and legal services
- Defence
- Dental care



- Education
- Energy
- Fashion and design
- Forestry
- Health care
- Manufacturing
- Mining and oil and gas extraction
- Real estate and rental and leasing
- Retail and trade
- Science, technology, engineering and math (STEM)
- Social assistance
- Tourism
- Trades (excluding construction)
- Transportation
- Utilities
- Other (please specify): _____
- I do not work in any of those sectors
- Prefer not to say

Q4a – In which province(s) or which territory(ies) does your organization primarily operate? (Please select all that apply.)

- Across all Canadian Provinces and Territories
- Alberta



- British Columbia
- Manitoba
- New Brunswick
- Newfoundland and Labrador
- Northwest Territories
- Nova Scotia
- Nunavut
- Ontario
- Prince Edward Island
- Quebec
- Saskatchewan
- Yukon
- Outside of Canada

Q4b – [IF “QUEBEC” IS SELECTED ALONE ABOVE] Does your organization have a national mandate, or is your mandate limited to the province of Quebec?

- National mandate
- Quebec mandate

Q5 – In which language(s) does your organization primarily operate?

- English
- French
- Both equally
- Other (please specify): _____



Section 2 – Economic priorities and possible categories

In this section, we are interested in your views on our proposed economic priorities and associated categories.

An **economic priority** is a focus or goal that contributes to Canada’s long-term economic stability and growth, which can guide the selection of skilled workers.

A **category** refers to a single, or a combination, of particular selection criteria (such as official language skills, occupation-specific work experience, etc.) that can be used to select candidates in support of identified economic priorities.

This section includes questions on the 3 economic priorities we are considering for 2025, as well as questions on possible categories associated with these priorities. You will also have the opportunity to mention other economic priorities that you think category-based selection could help address.

Assessing the value and relative importance of proposed priorities

Q6 – To what extent do you support the use of category-based selection in Express Entry to address the following economic priorities?

	Limited or no support	Some support	A lot of support	Don't know/ Not sure
Address structural (long-term) labour market shortages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support economic growth through Francophone immigration outside Quebec	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Address emerging labour needs that will help Canada build a sustainable, strong, and resilient economy (such as clean/green technologies, applied sciences, natural resources)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Q7 – Would you like to further elaborate on the level of support you’ve indicated for each priority?

Q8 – Are there alternative economic priorities that we could focus on in 2025 for category-based selection in Express Entry? Please provide a short description of economic priority(ies) that you think should be considered and why. Reference to specific sectors or occupations, if applicable, is helpful.

Priority: Addressing structural (long-term) labour market shortages

Q9 – Since 2023, category-based selection in Express Entry has focused on the selection of skilled workers with experience in occupations facing long-term labour market shortages. Based on your experience, to what extent do you think there is a need for category-based selection to continue focusing selection on workers in each of these occupational categories in 2025?

	Great need	Average need	Little need	No need at this time	Don't know/ Not sure
Agriculture and agri-food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Science, technology, engineering and math (STEM)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trades	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Q9a – [IF “AVERAGE NEED” OR “GREAT NEED” FOR ANY OF THE OPTIONS FOR QUESTION 9 IS SELECTED] You have indicated one or more occupational category(ies) where the need is “great” or “average”. Do you think that these labour market shortages would be best addressed by focusing category-based selection on temporary residents already in Canada (former international students and temporary foreign workers), or on bringing in new skilled workers from outside Canada?

- Skilled workers already in Canada
- A roughly equal mix of skilled workers already in, and outside, Canada
- New skilled workers outside Canada
- It depends on the occupation category
- Don't know/no opinion

Q9b – [IF “SKILLED WORKERS ALREADY IN CANADA” FOR QUESTION 9A IS SELECTED] What are the top 2 reasons why you think that category-based selection in Express Entry should address these labour market shortages by focusing selection on skilled workers already in Canada (former international students and temporary foreign workers)?

- The length of time to integrate into the Canadian labour market
- The length of time to recognize foreign education and practice
- Education and/or work experience in Canada
- Recognizing the contributions made by those already in Canada
- Existing pressures on Canadian communities related to population growth (such as housing, services, etc.)
- Other (please specify): _____

Q9c – [IF “NEW SKILLED WORKERS OUTSIDE CANADA” FOR QUESTION 9A IS SELECTED] What are the top 2 reasons why you think that category-based selection in Express Entry should address these labour market shortages by focusing selection on skilled workers who are outside Canada?



- Temporary residents already in Canada will have access to other immigration pathways to become permanent residents with their Canadian experience and/or education
- Attracting skilled workers to Canada is healthy for the economy of the country
- Labour market shortages in these areas are primarily occurring because of the lack of qualified individuals already in Canada to meet the need
- Other (please specify): _____

Q10 – IRCC is considering the possibility of introducing a new category on education, depending on the extent and nature of the labour need, and the role that permanent economic immigration can play in addressing it. Based on your experience, to what extent do you think that there is a need for category-based selection in Express Entry to address the labour needs in teacher and childhood educator occupations?

- Great need
- Average need
- Little need
- No need at this time
- Don't know/not sure

Q10a – [IF “GREAT NEED” OR “NO NEED AT THIS TIME” FOR QUESTION 10 IS SELECTED] Would you like to provide further details on your selection?

Q10b – [IF “GREAT NEED” FOR QUESTION 10 IS SELECTED] Based on your experience, which of the following occupations in education face significant and long-term labour shortages that immigration through category-based selection in Express Entry could help address? (Please select all that apply.)

- Elementary school and kindergarten teachers
- Elementary and secondary school teacher assistants
- Early childhood educators and assistants
- Secondary school teachers



- Educational counsellors
- Instructors of persons with disabilities
- Other (please specify): _____
- Don't know

Q10c – [IF “GREAT NEED” FOR QUESTION 10 IS SELECTED] Based on your experience, are the labour shortages you have indicated in education specific to one or more of the following groups? (Please select all that apply.)

- French speakers
- English speakers
- Bilingual speakers
- All of the above
- Don't know

Priority: Supporting economic growth through Francophone immigration outside Quebec

Q11 – Since 2023, category-based selection in Express Entry has focused on the selection of skilled workers with strong French proficiency skills (1) to support economic growth through Francophone immigration outside Quebec. To what extent do you think there is a need to continue focusing selection on workers with this linguistic profile in 2025?

(1) Test results that show a minimum score of 7 in all 4 language abilities on the *Niveaux de compétence linguistique canadiens*.

- Great need
- Average need
- Little need
- No need at this time
- Don't know/not sure



Q11a – [IF “GREAT NEED” OR “NO NEED AT THIS TIME” FOR QUESTION 11 IS SELECTED] Would you like to provide further details on your selection?

Priority: Addressing emerging labour needs in Canada’s key industries and sectors to help Canada build a sustainable, strong, and resilient economy

Q12 – To address the above economic priority, category-based selection could focus on a few different emerging labour needs. To what extent do you think there is a need for category-based selection in Express Entry to address the following?

	Great need	Average need	Little need	No need at this time	Don't know/ Not sure
Labour needs relating to new technologies (for example, clean/green technology, quantum)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Labour needs relating to applied sciences (for example, biotechnology, biomanufacturing)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Labour needs relating to natural resources (for example, critical mineral extraction towards electric vehicle battery production)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q13. – [IF “GREAT NEED” OR “NO NEED AT THIS TIME” FOR QUESTION 12 IS SELECTED] You have indicated that there is either a “great” or an “average need” for category-based selection in Express Entry to address some of the emerging labour needs mentioned . You have indicated that there is either a “great” need or “no need” for category-based selection in Express Entry to address some the emerging labour needs mentioned in the previous question. Would you like to provide further details on your selection?



Q14 – [IF “AVERAGE NEED” OR “GREAT NEED” FOR ANY OF THE OPTIONS FOR QUESTION 12 IS SELECTED] Do you think that these emerging labour needs would be best addressed by focusing category-based selection on temporary residents already in Canada (former international students and temporary foreign workers), or on bringing in new skilled workers from outside Canada?

- Skilled workers already in Canada
- A roughly equal mix of skilled workers already in, and outside, Canada
- New skilled workers outside Canada
- It depends on the emerging labour need
- Don't know/no opinion

Q14a – [IF “SKILLED WORKERS ALREADY IN CANADA” FOR QUESTION 14 IS SELECTED] What are the top 2 reasons why you think that category-based selection in Express Entry should address these labour needs by focusing selection on skilled workers already in Canada (former international students and temporary foreign workers)?

- The length of time to integrate into the Canadian labour market
- The length of time to recognize foreign education and practice
- Education and/or work experience in Canada
- Recognizing the contributions made by those already in Canada
- Existing pressures on Canadian communities related to population growth (such as housing, services, etc.)
- Other (please specify): _____

Q14b – [IF “SKILLED WORKERS OUTSIDE CANADA” FOR QUESTION 14 IS SELECTED] What are the top 2 reasons why you think that category-based selection in Express Entry should address these labour market shortages by focusing selection on skilled workers who are outside Canada?



- Temporary residents already in Canada will have access to other immigration pathways to become permanent residents with their Canadian experience and/or education
- Attracting skilled workers to Canada is healthy for the economy of the country
- Labour market shortages in these areas are primarily occurring because of the lack of qualified individuals already in Canada to meet the need
- Other (please specify): _____

Q15 – Are there other emerging labour needs in Canada’s key industries and sectors that you think category-based selection could consider addressing? If so, please describe them, providing examples where useful.

- No
- Yes (please specify): _____
- Don’t know

Section 3 – Your feedback on this process

We’d like to ask a few closing questions on your experience completing this survey, and ways to engage with you in the future.

Q16 – This survey was easy to complete.

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

Q16a – [IF “DISAGREE” OR “STRONGLY DISAGREE” IS SELECTED ABOVE] Why did you say this survey was not easy to complete?

Q17 – Do you have any suggestions on how IRCC can engage with stakeholders and partners on future economic priorities and categories?



Q18 – Do you agree to have your written submission published in full or in part in subsequent reports?

- Yes, with full attribution – My full name and/or my organization’s name can be published
- Yes, with partial attribution by name – Only my full name can be published
- Yes, with partial attribution by organization – Only my organization’s name can be published
- Yes, with anonymized contribution – My comments can be published, but without reference to either my full name or my organization’s name
- No, I do not agree to have my written submission published at all

Thank you for sharing your insights with us!