MAINSTREAMING MIGRATION IN LOCAL DEVELOPMENT
The Naga City and Bicol experience

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Why M&D matters

• More than 10 million Overseas Filipinos, 10% of the country’s 106 million population in 2018
• Remittances reached US$ 33 billion in 2018, third highest worldwide behind India and China. Account for 10.5% of GDP. Average of P143.4k per OF
• But OFs are “big elephant in the room” for Philippine LGUs – in spite of migration being a local phenomenon

Typical sectors of the CDP

<table>
<thead>
<tr>
<th>Social</th>
<th>Economic</th>
<th>Infrastructure</th>
<th>Environment Management</th>
<th>Institutional</th>
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<tbody>
<tr>
<td>Education</td>
<td>Primary</td>
<td>Economic Support</td>
<td>Lands</td>
<td>Organization and Management</td>
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<td>Health and Nutrition</td>
<td>Agricultural Crops</td>
<td>- Irrigation systems</td>
<td>Forest Lands</td>
<td>Fiscal Management</td>
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<td>Social Welfare and Development</td>
<td>Livestock</td>
<td>- Power generation</td>
<td>- Protection forests</td>
<td>Legislative Output</td>
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<td>Shelter</td>
<td>Fisheries Forestry</td>
<td>- Roads, bridges, ports</td>
<td>- Production forests</td>
<td>LGU-CSO-PSO Linkages</td>
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<td>Public Order and Safety</td>
<td>Secondary</td>
<td>- Waterworks and sewage systems</td>
<td>- Mineral Lands</td>
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<td>Sports, Recreation, Tourism</td>
<td>- Mining and quarrying</td>
<td>- Telecommunications</td>
<td>- Parks, Wildlife and other Reservations</td>
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<td></td>
<td>- Manufacturing</td>
<td>- Social Support</td>
<td>- Water Resources</td>
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<td></td>
<td>- Construction</td>
<td>- Hospitals</td>
<td>- Air Quality</td>
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<td></td>
<td>- Electricity, water, gas, utilities</td>
<td>- Schools</td>
<td>- Waste Management</td>
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<td></td>
<td>- Tertiary</td>
<td>- Public centered housing</td>
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<td>- Wholesale and retail trade</td>
<td>- Facilities for disadvantaged sectors</td>
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Overseas Filipinos are NOT recognized as a subsector

• Most see migration as a national government concern: DOLE, DFA, POEA, OWWA
• Philippine LGUs don’t know how to deal with migration and the migrants sector
About the Project

- Mainstreaming Migration and Development in the Governance of Local Authorities in Bicol Region
  - a pioneering undertaking which evolved to directly benefit, not only Naga but as many as 18 local governments in Bicol, including 6 provinces, 7 cities and 5 urban municipalities.
  - localized and mainstreamed migration and development (M&D) issues and projects among these key LGUs in Bicol

JMDI Bicol Partners
- Ateneo de Naga
- Bicol University
- ARCES
- NEDA Region 5
- DILG Region 5
- League of Bicol Cities

Albay • Cam Norte • Cam Sur • Catanduanes • Masbate • Sorsogon
Naga • Iriga • Legazpi • Ligao • Tabaco • Masbate • Sorsogon
Daet • Pili • Nabua • Guinobatan • Virac
Strategies

- (2011 to 2012) Growing a good practice – CGN, IOM and DILG
- (2012 to 2013) Field testing and initial scaling up – CGN, CFO, Pangasinan province
- (2014 to 2016) Regional scaling up and institution building – CGN, CFO, AdNU, ARCES, DILG, NEDA, Bicol League of Cities, BU, NCPC.
  - Funding and admin support from EU, SDC, UNDP
- (2016 and beyond) Building a community of practice – CGN, RDC-CMD, League of Bicol Cities, Quezon City
Outcomes

• Established the Naga City Migrants Resource Center (MRC)
  – to demonstrate the commitment of the City Government of Naga to provide a facility that will respond to needs of the Overseas Filipino (OF) sector in Naga City and the Province of Camarines Sur.

• Organized migrant families into Pamilyang Migrante kan Naga (PAMANA)
  – given legal status under the auspices of the Naga City People’s Council, now represents OFs in local governance processes of the city
Outcomes

MRC MAJOR OBJECTIVE

“SUCCESSFUL MIGRATION CYCLE”

PRE-MIGRATION SERVICES
- Safeguard applicants from IR and ensure safe migration
- Conducts Pre-Migration Orientation Seminar (PMOS)
- Facilitate localization of services for OFs
- Referral services to related government agencies and other M&D stakeholders.
- Overseas Placement Assistance
- Facilitate conduct of skills training, special recruitment activities and overseas job fair.

POST-MIGRATION SERVICES
- Services to migrants and their families through referrals, programs, projects and activities
- Capacity building & skills training
- Counselling services
- Program and activities for children of migrants.
- Windows for investments & economic opportunities
- Establish partnership with migrant organizations abroad for diaspora philanthropy and quick response for migrants in need of assistance.

REINTEGRATION SERVICES
- Services for returning migrants
- Referral services to government agencies and other stakeholders.
- Brain gain
- Partnership with private establishment for possible employment of returning migrants.
- Windows for investments & economic opportunities for migrants and their families. (through the Negosyo Center and Barangay GrOW of Metro PESO)
Other MRC Programs, Services and Activities

- Labor Education for Graduating Students (LEGS) and integrating modules on migration and development
- Promotion and integration of migration and development in the current services provided by barangay government through the Barangay Employment Centers/Coordinators (BEC)
- Short-term employment through internship program for students/fresh graduates who are children of OFs to instill and develop with them the value and right attitude towards work.

Outcomes
Outcomes

Other MRC Programs, Services and Activities

- Capacity building for families of migrants thru seminars and trainings
- Basic psycho-social services, repatriation referrals to appropriate agencies and assistance to OF families and OFs in the destination countries.
  
  • Out of Twenty-Two (22) case intakes from January 2016 to date related to -- maltreatment, abuses, contract violations, delayed salary, poor working and living conditions, Twenty (20) of them were successfully repatriated and reunited with their families in Naga City.

“Because of the Migration Resource Center, we now have a second home.”

Joseph Lee, President, Pamilyang Migrante Kan Naga (PAMANA)
Outcomes

Other MRC Programs, Services and Activities

- Localization of Migration Services
  - Immigrants Pre-Departure Orientation Seminar (PDOS)
  - Pre-Employment Orientation Seminar and mini Pre-Migration Orientation Seminar (PMOS)
- Creation of Muslim Migrants Affairs Desk within the MRC
  - Through Executive Order No. 2019-020
  - Response to increasing internal migration of Muslims into Naga
Empowered OF Sector

- Organized by an NGO and now partner in managing the Naga City MRC
- Registered with Securities and Exchange Commission and BIR
- Represents OF sector at the Naga City Peoples Council (NCPC)
- Their proposed OF village during the Updating of Naga’s Comprehensive Land Use Plan sectoral consultation was approved by the City Development Council
Empowered OF Sector

- To become self-sufficient in terms of financial and economic status, PAMANA organized within the group the Naga City Migrant Workers Consumers Cooperative (NACIMICCO).
- October 13, 2017, NACIMICCO is officially registered as a consumer cooperative with CDA-Registration No. 9520-10500000000040152 and CIN 50201740152 and already into business to date.

Outcomes
Positive results and impact

• Pioneering effort enabled Naga to craft a 10-year M&D-responsive CDP
  – *First of its kind in the Philippines*

• Affirmed feasibility of scaling up Naga experience at provincial level
  – *Pangasinan established its own M&D programs, council*

• Established functioning Regional Development Committee on Migration and Development
  – *Regional platform for ensuring policy coherence*

• Generated 16 local plans and investment programs
  – *16 LGUs allocated budgets for M&D activities*
Positive results and impact

• Naga established gender-sensitive MRC
  – *The first LGU-initiated center for OFs in the Philippines*

• Five cities have organized their local migrants sector
  – *PAMANA co-managing Migrants Resource Center with the City Government of Naga*

• Engendered palpable change in attitude and response of Bicol LGUs
  – *18 localities have embraced need to mainstream M&D in governance*
Insights

- Migration is both a national and local issue
- For locals, it is a 'big elephant in the room.'
  Limited local capacity to mainstream M&D a key constraint
- Local champions can accelerate the process. They can be developed
- Successful local M&D mainstreaming can provide template, guidelines for national policies to scale them up
- Empowered, enlightened local governments can facilitate greater coordination among local actors. Probably better than among departments at national level
“In many ways, Naga’s pioneering effort to mainstream migration and development issues into the city’s governance processes, with local planning as entry point, is a story of an urban community’s continuing attempt to better itself”

- Hon. John G. Bongat, City Mayor & JMDI Bicol Chairman