



VIRTUAL LEARNING SERIES FOR EMPLOYERS

Learn about Canada's economic immigration programs



Immigration, Refugees and Citizenship Canada will be offering a virtual learning series for employers. These virtual information sessions are free and are held by an IRCC outreach officer.

The goal of this 8-week series is to help employers learn more about Canada's economic immigration programs. Each week will feature a new topic and provide employers with an opportunity to ask questions.

Employers may choose to attend one or all of the sessions based on their interest and needs.

❖ **Resources for employers**

February 22, 2023 12pm EST

Learn about the wide variety of resources for employers and how they can support you in hiring and retaining foreign talent. This session will discuss the role of outreach officers, settlement agencies, the International Mobility Workers Unit, the client contact centre and more.

❖ **Recruiting of global talent**

March 1, 2023 12 PM EST

Recruitment for global talent can seem overwhelming; however, this session will provide clarity on how you can begin your search. Topics to be discussed include IRCCs recruitment services such as Destination Canada Mobility Forum and Job Bank.

❖ **Work permits – Temporary Foreign Worker Program**

March 8, 2023 12PM EST

In this session, we will discuss how employers can hire global talent through the Temporary Foreign Worker Program. This session will walk you through the process involved in these applications including labour market impact assessments and employer obligations.

To register for the webinar please visit:

[IRCC Virtual Learning Series for Employers Winter 2023](#)

or scan the QR code:



❖ **Work permits – International Mobility Program**

March 15, 2023 12PM EST

In this session, we will discuss how employers can hire global talent through the International Mobility Program. This session will cover topics including labour market impact assessment exemptions, the International Mobility Workers Unit, the Employer Portal and employer obligations.

❖ **Global Skills Strategy (GSS)**

March 22, 2023 12PM EST

The Global Skills Strategy was launched in 2017 with the intent to ensure that Immigration supported businesses attracting top talent. This session will cover the four pillars of this strategy including faster application processing times, work permit exemptions and Dedicated Service Channel.

❖ **Francophone immigration**

March 29, 2023 12PM EST

Learn about the benefits of hiring French-speaking and bilingual candidates. This session will provide information on Francophone Mobility and opportunities for additional points through Express Entry.

❖ **Permanent residence pathways**

April 5, 2023 12PM EST

Learn how to support your temporary foreign workers in their application for permanent residence. In this session, you will learn about Express Entry, the Atlantic Immigration Program and the Rural and Northern Immigration Pilot Program.

❖ **Economic immigration in Quebec – joint presentation with IRCC and MIFI for Quebec employers (available in French only)**

April 13, 2023 12PM EST

Learn about the benefits of hiring foreign workers in Quebec. This session will be presented jointly by IRCC and the Ministère de l'Immigration, de la Francisation et de l'Intégration (MIFI). It will provide information on Quebec's own economic immigration programs and on the services offered to employers in Quebec that are looking to hire abroad.