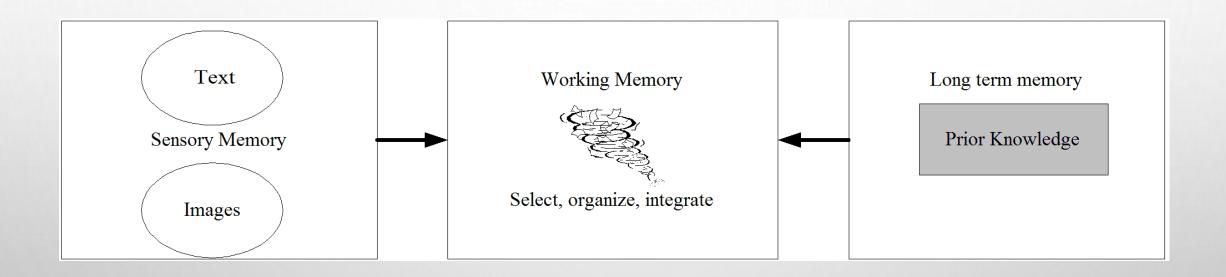
A SOCIO-TECHNICAL VIEW OF AI AND DECISION-MAKING

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HUMAN COGNITIVE PROCESSING



THE SOCIO-TECHNICAL PERSPECTIVE

SELECT

- WHAT'S IMPORTANT TO ME?,
- O WHAT'S IMPORTANT TO THE ORGANIZATION?
- O WHAT COULD BE THE IMPACT ON STAKEHOLDERS?

ORGANIZE

- O HOW MUCH DO I TRUST THE DATA?
- O HOW MUCH DO I TRUST THE ANALYSIS?

INTEGRATE

- EQUITY AND FAIRNESS
- PROGRAM RESULTS
- LONG-TERM ORGANIZATIONAL AND SOCIAL OUTCOMES

THE IMPORTANCE OF PRIOR KNOWLEDGE

- DECISIONS IN ORGANIZATIONS ARE BASED ON "ORGANIZATIONAL KNOWLEDGE"
- ORGANIZATIONAL KNOWLEDGE IN MOST ORGANIZATIONS IS SOCIALLY CONSTRUCTED
 - RESEMBLES A SERIES OF PROPOSITIONS..."IN THIS SITUATION IF THIS OCCURS DO THIS"
- STRATEGIC-LEVEL DECISIONS COULD BE BASED ON "PATTERN-MATCHING" AS OPPOSED TO A RULE-BASED APPROACH ... DEPENDS ON EXPERIENCE
- OPERATIONAL-LEVEL DECISIONS ARE PROGRAMMABLE, MORE AMENABLE TO RULE-BASED PROCESSING
- PRIOR KNOWLEDGE OF THE CONTEXT, ABOUT DECISION-MAKING, & ABOUT AI
 PLAYS A ROLE IN HOW MUCH A RULE-BASED SYSTEM IS TRUSTED FOR
 IMPORTANT DECISIONS