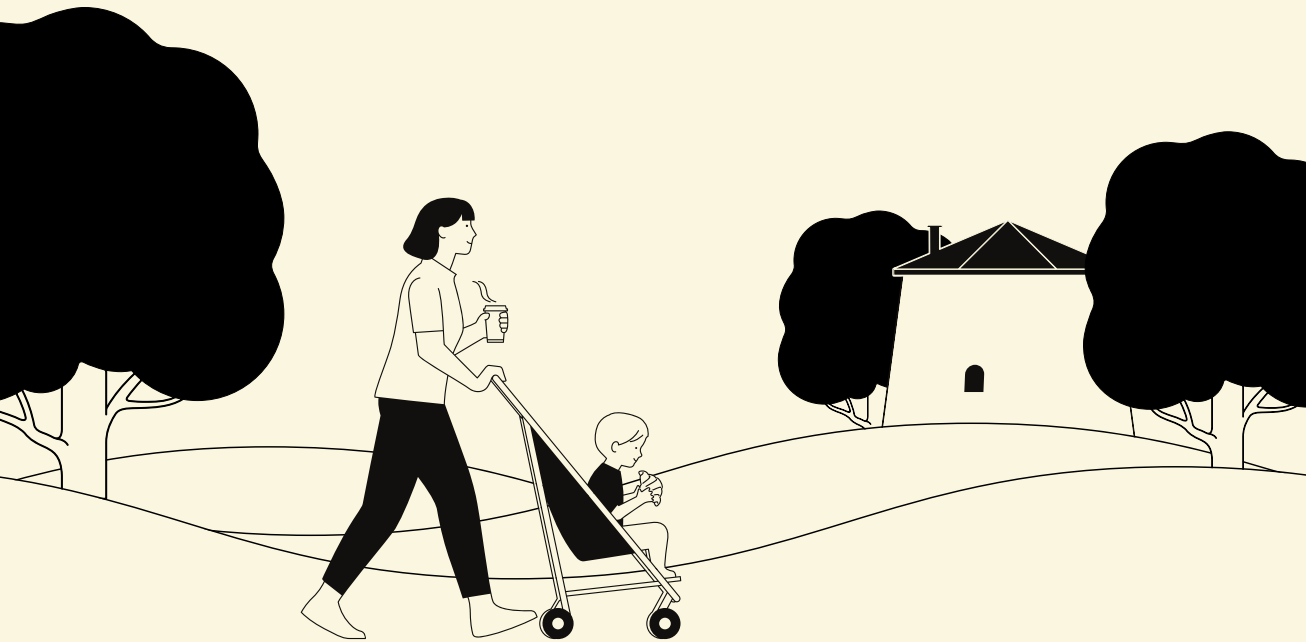


PLAINS OF ABRAHAM



Activity Report

The National Battlefields Commission

2024 — 2025



The National Battlefields
Commission

Commission des champs
de bataille nationaux

Canada

Table of Contents

Message from the Chairperson	04
Message from the acting general management team	05
Board of Directors	06
Strategic Plan 2022–2025	08
The Plains at a glance	10
A park to explore	11
A living history	12
Visitors from all walks of life	13
Showcasing our heritage	14
Temporary exhibition: <i>Québec 1775: Blizzards and Battle</i>	15
Jean François Leclerc Collection about Québec City’s Tricentennial	16
Temporary installation: <i>Homes of Cove Fields</i>	17
Monuments to preserve	18
New lighting for the Cross of Sacrifice	19
Restoration work	19
A diverse program	20
Exhibitions at the Plains of Abraham Museum	21
Halloween programming	21
Winter sports	22
Summer shows and activities	22
Activities for groups	23

A welcoming, inspiring and inclusive space	24
Works by First Nations artists	25
New food service	28
New Plains of Abraham website	29
Landscaping and urban furniture	30
Events hosted on the Plains	31
Mobility, accessibility and sustainable development	32
A dedicated and engaged team	34
General management	34
Museum services	35
Operations and sustainable development	36
Marketing and development	37
Finance	38
Acknowledgements	39

Message from the Chairperson



As Chairperson of the Board of Directors, I take great pride in seeing the mission of the National Battlefields Commission come to life each day. During my walks on the Plains of Abraham, I witness firsthand the positive impact the organization has on people. I think of the many families enjoying the picnic

tables in summer and the sledding hills in winter, the devoted cross-country skiers practicing their sport in an urban setting, or the curious and engaged groups of students discovering the history of Quebec and of Canada.

Maintaining a historic park in the heart of the city is both a privilege and a responsibility. This year, I would like to highlight the achievement of a major milestone. On September 30, the Commission proudly celebrated the unveiling of two works by First Nations artists on Cap Diamant: *Remembering Through Beads* by Ludovic Boney and *The 3 WatchMen* by 7IDANsuu Chief James Hart, the latter an exceptional donation from Canadian philanthropist Michael Audain. I sincerely thank him for his generous contribution to the park's heritage. My gratitude also goes to the Wendat Nation, without whom this unifying project could not have come to fruition.

The acquisition of the Jean François Leclerc Collection about Québec City's Tricentennial was another major step in preserving the park's heritage. I am pleased that more than 550 objects related to

the 1908 celebrations—an event whose organization was part of the Commission's original mandate—will now be available for future generations to appreciate.

In 2024–2025, the Commission continued its commitment to accessibility and customer experience, notably with the redesign of the Plains of Abraham website and the development of a new food service offering. I can only applaud these initiatives, which help make the Commission's territory an increasingly welcoming and inclusive space.

As a Canadian Heritage agency, the Commission's work would not be possible without the invaluable support of our Minister, the Honourable Steven Guilbeault. I would also like to thank the Honourable Jean-Yves Duclos, Joël Lightbound, M. P. and Québec City mayor Bruno Marchand for their ongoing support. My thanks as well to the members of the Board of Directors, all Commission staff and to James Haberlin and Anne Chouinard, who have been serving as interim general management with great dedication. Finally, a special thank you to Annie Talbot, who led several important projects over the past year before stepping down from her position as Secretary and CEO.

Jean Robert
Chairperson of the Board

Message from the acting general management team



The year 2024–2025 was one of renewal. As you will see in this activity report, the mandates were ambitious, but our teams carried them out brilliantly. We are extremely proud of these accomplishments, which help shine a light on the heritage of the Plains, foster dialogue with First Nations and enhance the experience of park users and visitors to the Plains of Abraham Museum.

Following the success of the Aeria exhibition, the Plains of Abraham Museum once again combined art and history in its temporary exhibition *Québec 1775: Blizzards and Battle*. Through works of art paired with audio and video content, the little-known story of the American invasion attempt in the winter of 1775 comes to life, 250 years after the events.

The acquisition of the Jean François Leclerc Collection about Québec City's Tricentennial also reflects the Commission's ongoing commitment to preserving and sharing its rich history. This goal is now supported by a new collection and archive management system, which will allow us to make these materials accessible to the public. As the system is gradually implemented, visitors will be able to discover and appreciate the items' full value through our website and exhibitions.

In the 2022–2025 strategic plan, the Commission expressed its commitment to including Indigenous communities in its activities and initiatives. Over the past year, significant progress was made in this regard,

specifically with the unveiling of two works by First Nations artists on Cap Diamant. We sincerely thank everyone who helped make this project possible, including our teams, who did outstanding work.

Several projects brought together various departments within the Commission, creating exciting opportunities to collaborate and draw on the diverse talents of our staff. Among these achievements were the creation of a living wall, hosting a partner event during the Bienvenue Québec tourism trade show and ongoing heritage preservation and enhancement efforts, most notably work on the site's monuments, the Joan of Arc Garden and the new pathway leading to the Plains of Abraham Museum.

Lastly, we must highlight the complete redesign of the Plains of Abraham website, which now offers a host of opportunities for showcasing heritage and enhancing the customer experience. The opening of a La Maison Smith café in the central pavilion—near the Edwin-Bélanger Bandstand, where the Commission presents its summer cultural programming—also significantly enhances the park's offerings. These recent developments, along with those detailed in the following pages, reflect the Commission's strong commitment to meeting its objectives and making the Battlefields Park both beautiful and accessible to all.

We are proud of the work our staff accomplishes each day to showcase this one-of-a-kind historic site.

Enjoy your read.

James Haberlin
Acting Secretary & CEO

Anne Chouinard
Acting Assistant Secretary & CEO

Board of Directors

Members

The National Battlefields Commission is governed by a board of directors that ensures sound oversight of the organization. The commissioners who sit on the Board, including the chairperson, are appointed by the Governor in Council.

Commitment

The National Battlefields Commission is a Canadian Heritage agency. It upholds the Government of Canada's values of equity, diversity, inclusion, accessibility, justice, climate action, and truth and reconciliation.

Members of the Board of Directors

Chairperson



Jean Robert
 Consultant,
 McGill University
*Member of the Finance
 and Audit Committee*

Commissioners



Ellen Yifan Chen
 JD, CIPP/C, CIPP/A
 General Counsel and Chief
 Privacy Officer
 Audiokinetic Inc.



Sophie Gagnon
 Vice-President, Public Affairs
 and Road Safety
 CAA-Québec



André L. Potvin
 Ex-diplomat, Active retiree
*Member of the Finance
 and Audit Committee*



Nathalie Letendre
 M.A.P., ASC
 SSO Inspections & Risk
 Management, Naval Reserve
 Headquarters, Royal Canadian
 Navy, Canadian Armed Forces



André Simard
 Consultant – Engineer



Jean Vincent
 CSM, FCPA, FCA, GFAA
 (Quebec)
 President and CEO, Native
 Commercial Credit Corporation
 (NCCC)
*Member of the Finance
 and Audit Committee*

Strategic Plan 2022-2025

Vision	With its park, which is a key location for get-togethers, the NBC is renowned for its openness and sensitivity toward all communities. Its committed and effective team has been making the NBC and all its components a source of pride and is elevating it as a respected and indispensable player in the development of Québec City, of Quebec, and of Canada.
Values	<ul style="list-style-type: none">• Creativity• Respect and benevolence• Team spirit• Environment• Rigour
Strategic pillars	<ul style="list-style-type: none">• Developing our human capital and cultivating talent• Affirming our unique positioning and improving customer experiences• Improving and diversifying our financial capacity significantly• Committing ourselves actively to a process of reconciliation• Making sustainable development central to our actions

Mission

As guardians of a historic urban park, with a unique heritage, we are striving to make it a welcoming, inspiring, and inclusive space.



The Plains at a glance

A park to explore

As Canada's first national historic park and a prestigious urban green space, the Plains of Abraham are a true oasis in the heart of Québec City. Together with Des Braves Park, Pierre-Dugua-de Mons Terrace and the avenues De Laune, Des Braves, Bernières and Taché, they form the Battlefields Park. Created in 1908, the park was established to preserve the site of the 1759 and 1760 battles between the French and British empires.

The National Battlefields Commission, a federal government agency, is responsible for the conservation and enhancement of this iconic site. Its multi-skilled team takes on a wide range of duties, from historical interpretation to site maintenance.

The park's natural heritage includes more than 20,000 trees, including the wooded areas, representing some 130 documented species. Every summer, mosaicultures embellish the base of key monuments, while the Joan of Arc Garden reveals its full splendour. Floral displays also brighten various flower beds, particularly along Ontario Avenue.

Depending on the season, visitors can enjoy free access to pedestrian and multi-use trails, two pétanque courts, five cross-country ski trails (classic and skate skiing), a refrigerated ice skating rink (in partnership with the City of Québec) and two designated sledding areas.



A living history

A walk across the Plains offers the chance to discover four major monuments (the Wolfe Monument, the Des Braves Monument, the Cross of Sacrifice and the Joan of Arc Statue), two works by First Nations artists and more than 70 heritage features, including 50 cannons dating from the 18th to 20th centuries, busts, commemorative plaques, archaeological remains and an old well.

Six heritage buildings in addition to old greenhouses, also speak to the site's history: the three Martello Towers, the Plains of Abraham Museum, the Louis S. St-Laurent House and 390 de Bernières. Some of these buildings are open to the public for exhibitions and interactive activities held throughout the year.

The history of the Plains has many facets, some lesser known and surprising, such as the first public performance of "O Canada" (1880), agricultural exhibitions by the Quebec Agricultural Society, Charles Lindbergh's landing in Québec City (1928) and the presence of an astronomical observatory (1864–1930) and military barracks later used as prisoner-of-war camps (1940) and then civilian housing (1945–1951). Over time, the park has also hosted a wide range of leisure activities, including horse races, ski jumping competitions and golfing.



Works by First Nations artists on Cap Diamant

Visitors from all walks of life

A visitor survey conducted between December 2023 and November 2024 provided a snapshot of park users. It showed that over 916,600 people visit the Plains each year, totalling 3,775,450 visits. These figures do not include the many attendees of major events like the Festival d'été de Québec.

From spring through fall, 41% of visits come from the Québec City area, 53% are made by tourists who spent at least one night in the region and 4% by day-trippers from outside the region who did not stay overnight. In winter, the share of local visits rises to 99%.

During summer, the vast majority of visitors (93%) come to the Plains for a walk or stroll. This proportion drops to 51% in winter.

In winter, visitors take part in more vigorous physical activities like ice skating (28%), running (16%), cross-country skiing (15%) and sledding (7%). In summer, fewer than 10% of visitors engage in sports.

In summer, visits to the Joan of Arc Garden and the Plains of Abraham Museum attract 14% and 17% of visitors, respectively.

Temporary exhibition *Québec 1775: Blizzards and Battle*

Launched on June 6, 2024, the temporary exhibition *Québec 1775: Blizzards and Battle* tells the story of the American attempt to invade Québec City in the winter of 1775. A lesser-known chapter of history, it was one of the first major military operations of the American War of Independence.

The exhibition features six custom works of art created to interpret key moments of the siege with both creativity and sensitivity. Visitors can discover pieces by artists Carole Baillargeon, Monica Brinkman, Olivier Roberge, Adeline Benhamouda, Aline Martineau and Jocelyn Langlois.

Audiences of all ages can enjoy an interactive experience thanks to a tablet-based tour that perfectly complements the artwork, including a soundtrack

composed by Josué Beaucage and historical illustrations by artist Andréa Bourget Méndez.

The exhibition focuses primarily on the people who lived through the conflict. A woman nicknamed Baboche, who acted as an informant for the British, recounts the events. Through her story, we relive the turmoil, dilemmas and bravery of ordinary people caught in extraordinary circumstances.

The exhibition is on display at the Plains of Abraham Museum until January 4, 2026. As of March 2025, more than 35,700 visitors had already seen it.



Showcasing
our
heritage



Jean François Leclerc Collection about Québec City's Tricentennial

On September 10, 2024, the Commission proudly unveiled the Jean François Leclerc Collection about Québec City's Tricentennial. This acquisition of over 550 pieces honours the Commission's original mandate, which included organizing the festivities. A discussion panel, during which the collector generously shared his approach, allowed the public to appreciate the significance of the collection and learn about the scale of the 1908 celebrations.

The collection features several unique pieces that highlight the grandeur of the tricentennial celebrations and their impact on society. A watercolour by Charles Huot, a renowned artist chosen by the Commission to design the costumes for the pageants, is one of the collection's centrepieces. The painting depicts the opposing armies of Wolfe and Montcalm on the Plains of Abraham during the final pageant. Two original costumes from these grand historical pageants, complete with jackets, hats, trousers and accessories, are also part of the collection.

Another unique piece is a brass and copper vase created by metalwork artist Paul Beau. This vase was presented to George Garneau, then mayor of Québec City and the first chair of the Commission, in recognition of his significant contribution to the 1908 festivities.

Numerous objects also reflect the public's involvement in the celebrations, including an album with 27 original photographs, badges featuring important figures from Québec City and framed souvenir posters.

The recent acquisition of a collection and archive management system offers innumerable opportunities for showcasing these artifacts and collection items. With the help of this new tool, the Jean François Leclerc Collection about Québec City's Tricentennial will be accessible online to the general public.



Lambert Family



Bouffard Family

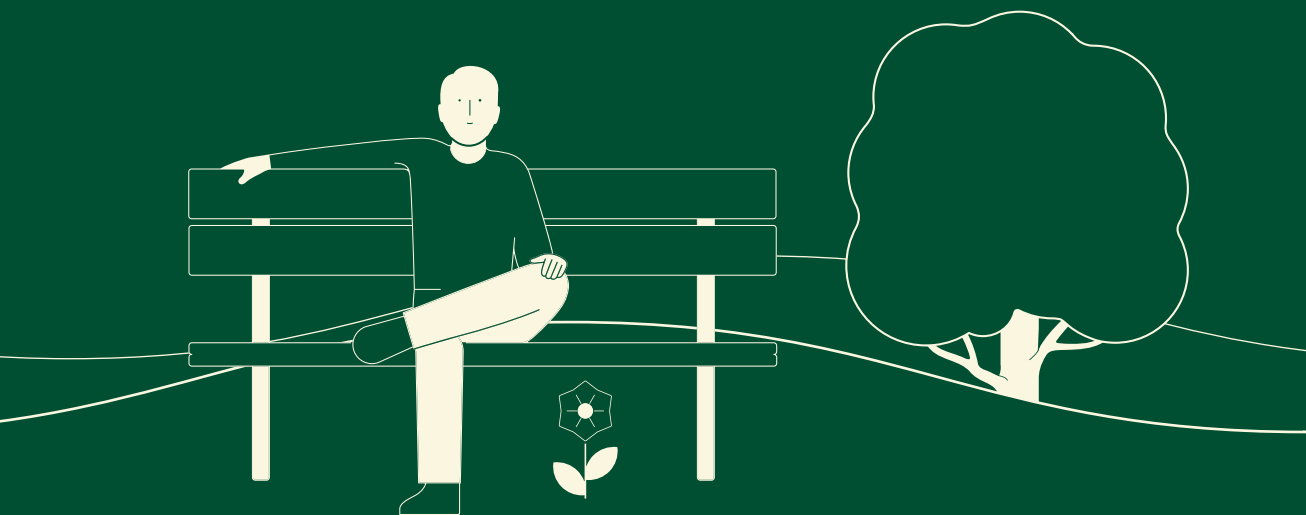


Discussion panel, left to right: Christian Denis, ethno-historian; Jean François Leclerc, collector; and Caroline Ricard, Senior Advisor to the CEO, Archives & Collections

Temporary installation *Homes of Cove Fields*

From late August to late October 2024, a temporary installation behind the Plains of Abraham Museum highlighted the history of the families who lived in the area once known as Cove Fields, from 1945 to 1951. The wooden structures with benches offered visitors a place to reflect and to explore the past.

This second edition of the *Homes of Cove Fields* installation displayed archival images, unpublished family photos and excerpts from personal testimonies. These materials, rich in historical significance, were gathered as part of an ethnographic survey conducted from 2023 to 2024 by La Horde Patrimoine appliqué, with support from the Faculty of Arts and Humanities at Université Laval.



Monuments to preserve

New lighting for the Cross of Sacrifice

To mark the centenary of the Cross of Sacrifice, the Commission installed new lighting to bring attention to the monument as evening sets in.

Inaugurated on July 1, 1924, the Cross of Sacrifice honours the memory of Québec City's service members who died during World War I (1914–1918). Over the years, inscriptions have been added to commemorate those who died in World War II (1939–1945), the Korean War (1950–1953) and the Afghanistan War (2001–2014).

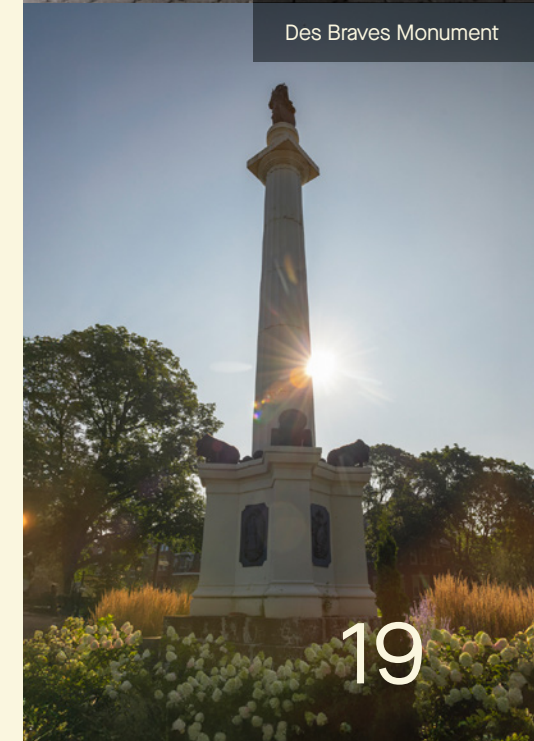
Restoration work

The Commission has started a complete restoration of the Des Braves Monument, located in the park of the same name. In collaboration with the Centre de Conservation du Québec, the ornamental elements are being restored, including the four bas-reliefs and the sculpture of Bellona, the Roman goddess of war. These interventions will restore the monument, inaugurated in 1863 and dedicated to the heroes of the Battle of Sainte-Foy in 1760, to its full splendour.

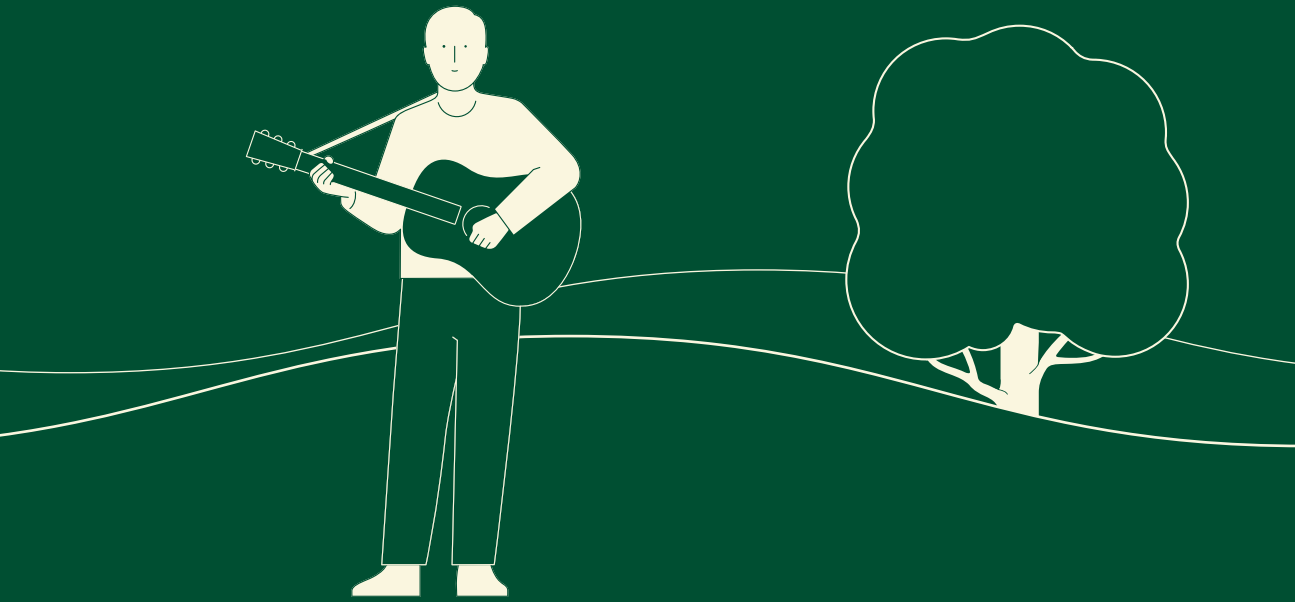
Over the past year, work was also carried out in the Joan of Arc Garden to maintain the Joan of Arc Statue and refurbish the stone wall surrounding the flowerbeds.



Cross of Sacrifice



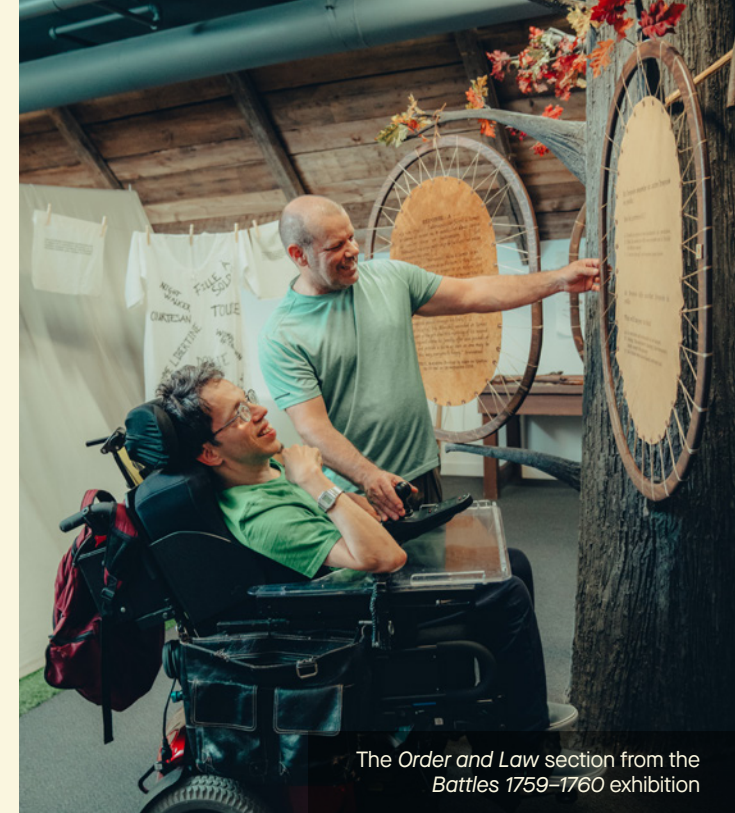
Des Braves Monument



A diverse program

Exhibitions at the Plains of Abraham Museum

Visitors to the Plains of Abraham Museum enjoyed the temporary exhibition *Québec 1775: Blizzards and Battle*, launched in June 2024, as well as the permanent exhibition *Battles 1759–1760*. The *Identities* exhibition wrapped up in December 2024 to make way for the new section *The Vestiges*, opening in spring 2025.



The *Order and Law* section from the *Battles 1759–1760* exhibition



The *Ghoulish Walk* on the Plains



Tales of the Bad Old Days in Martello Tower 4

Halloween programming

From September 27 to November 17, visitors of all ages celebrated Halloween and explored the history of the Plains through a variety of fun-filled activities.

The evening events *Tales of the Bad Old Days* and *The Convict's Last Drink*, held in the Martello Towers, evoked the darker side of the era and the atmosphere of old taverns, while the *Ghoulish Walk* offered a shadowy journey through the park.

Wildlife lovers enjoyed the *Raptor Talons* live bird of prey flight demonstration and the macro photography—and live specimens!—featured in *Arachnophobia and More*.

Patrick Lavallée's folk art sculptures also returned to the Joan of Arc Garden to illustrate the park's legends, while families had fun solving the riddles in the *Abracadabra* treasure hunt.

Winter sports

The Plains of Abraham's winter program focused heavily on sports and outdoor activities. Once again this year, visitors enjoyed free access to five cross-country ski trails (classic and skate skiing), two designated sledding areas and, in partnership with the City of Québec, a refrigerated skating rink. Equipment rentals (skis, skates and snowshoes) were also available.

For families, the *Shoot, Score!* treasure hunt featured riddles that encouraged visitors to explore the park and learn about winter sports past and present. During spring break, from March 1 to 15, 2025, admission to the Plains of Abraham Museum was free for those aged 17 and under, and the exhibitions came to life with costumed characters and a quiz-based scavenger hunt.



Summer shows and activities

Over the summer, the Commission offered a variety of activities to help visitors explore the park and its history. Children had fun solving the riddles of *The Landscape Architect* and *the Hidden Treasure* hunt, while older participants took on the outdoor escape games *The Challenge of the Great Wars* and *The Forgotten Ones*, as well as *The Tormentor* at Martello Tower 4. The guided bus tour also took visitors to key locations around the Plains, accompanied by a costumed guide who spoke about the park's history.



Show at the Edwin-Bélanger Bandstand

A highlight of the season, the shows at the Edwin-Bélanger Bandstand were once again a big hit, drawing over 30,000 attendees. Marc Hervieux's closing performance alone attracted a record crowd of 7,000 spectators.

The Commission also took part in the theatrical production *Sur les traces de la Corriveau* for an eleventh year. This partnership shines a light on a chapter of history connected to the Plains of Abraham: the execution of Marie-Josephte Corriveau in 1763, which took place on the Buttes-à-Nepveu, where the Martello Towers and Joan of Arc Garden now stand.

On September 7 and 8, the Plains were brought back to the 18th century for the *Battlefields* event, held under the theme "Ingenious Engineers." More than 10,000 people attended this popular event, where around a hundred historical reenactors recreated a period military camp. Various figures, including members of First Nations, also offered insights into the realities of the time and shared their knowledge of past technologies.

Activities for groups

Welcoming school and adult groups is an important part of the Commission's programming. The activities are tailored to elementary and high school curricula and explore themes related to the Plains of Abraham, such as New France, the Battle of the Plains of Abraham, military life in the Martello Towers and factory work in the 20th century.

Over the past year, more than 58,000 people took part in an activity at the Plains of Abraham Museum, in a classroom or in a Martello Tower. More than 25 groups with specific needs, including special needs students and French learners, were hosted.



A second life for *La Corriveau*

The sculpture *La Corriveau*, created by Jérôme Trudelle for the *Aeria* exhibition at the Plains of Abraham Museum (June 2022 to January 2024), has found a second life. The Commission loaned the piece to the Municipality of Saint-Vallier, where it is now on display at the Marie-Joseph Corriveau library.





A welcoming,
inspiring and
inclusive space

Works by First Nations artists

On September 30, 2024, to mark the National Day for Truth and Reconciliation, the Commission unveiled two works by First Nations artists in a newly developed area on Cap Diamant. The event attendees included members of the Wendat and Haida nations, from which the artists hail. This made for a powerful cultural exchange that included singing and dancing.





A large crowd gathered for the unveiling of the new artworks



The unveiling took place in the presence of Canadian philanthropist Michael Audain and Haida artist 7IDANsuu Chief James Hart



The sculpture *The 3 Watchmen* by Haida artist 7IDANsuu Chief James Hart



Board Chairperson Jean Robert spoke of the Commission's pride in and commitment to this important project



Artist Ludovic Boney took part in the inauguration event



The piece *Remembering Through Beads* by Wendat artist Ludovic Boney



Andrée Levesque Sioui, from the Wendat Nation, led the audience in a dance.

The beauty of the creations by Wendat artist Ludovic Boney and Haida artist 7IDANsuu Chief James Hart echoes the extraordinary vistas of the site steeped in a rich history. Culturally important plants and a symbolic fireplace enliven the space, creating a place for meaningful dialogue and connection.

Ludovic Boney's sculpture *Remembering Through Beads* is made up of a series of rings representing wampum beads. Traditionally made from seashells, these beads can be strung together to form belts or woven necklaces. These items were ritually exchanged to seal diplomatic alliances between nations or to inscribe them in memory.

Ludovic Boney's work is in dialogue with 7IDANsuu James Hart's *The 3 Watchmen*, an exceptional donation from Canadian philanthropist Michel Audain. The six-metre bronze sculpture depicts three sentinels keeping guard atop the totem poles that stand in the villages of the Haida Gwaii archipelago. Seated back-to-back, these watchmen represent the legendary guardians of the Haida Nation. Their hats have four rings, a symbol of good luck and an important number for the Nation.

The creation of the new space on Cap Diamant marks a major milestone for the Commission, as it represents its most significant acquisition of artworks since the donation of the Joan of Arc Statue in 1938. The redevelopment work also gave the area a much-needed upgrade, with repairs to the stairway and, in partnership with Parks Canada, the reopening of the washroom facilities beneath the Governors' Kiosk.

New food service

Following a call for tenders to offer food services to park users, a branch of Café La Maison Smith opened its doors on the Plains on June 13, 2024. Visitors can now enjoy coffee, food and refreshing drinks at the central pavilion, next to the Edwin-Bélanger Bandstand.

The café is open year-round, with both indoor and outdoor seating. The terrace offers an incredible view of the park's floral arrangements and the Centennial Fountain. In winter, cross-country ski trails pass nearby, and a ski rack makes it easy for skiers to enter the café.



The guided bus tour is one of the activities that can be booked on the website



New Plains of Abraham website

The new website for the Plains of Abraham was launched on October 2, 2024. It serves as a key platform for promoting the Commission's activities, catering to both the general public and groups. Its accessible and adaptive design showcases the beauty of the Plains and its branding while significantly enhancing the user experience. Visitors can now plan their park visit more easily with the help of an interactive map, a search tool with filters and a calendar, as well as a home page that changes with the seasons. The revamped online ticketing system also facilitates the sale of public activities, such as the Halloween activities and the guided bus tour.

In addition to the activities and services, users of the website can explore the heritage of the Battlefields Park through constantly updated content. Blog posts highlight various aspects of the park's history, such as those relating to Black History Month or the winter sports practised on the Plains throughout history.



Spotlight on the greenhouses

Four video clips were produced and posted on the Plains' website and social media pages to showcase the Commission's horticultural work. Garnering over 6,000 views, the videos highlighted the many stages involved in cultivating over 80,000 plants every year and in creating the park's stunning flowerbeds and mosaicultures.

Landscaping and urban furniture

Living wall

Throughout the summer, park visitors could admire a living wall designed by the Commission's horticulture team. Made of plants grown in the park's greenhouses, it added a splash of colour to the slope behind the Armoury during the warmer months. A panel provided a QR code linking to information about the plant varieties. The sign also encouraged visitors to snap and share photos, making for fun and educational addition!

Tree planting

In 2024–2025, 100 trees from 9 different species were planted in various areas of the park, including near the Armoury, the greenhouses, De Bernières Avenue, Ontario Avenue and the water reservoir near Martello Tower 1. The park's tree heritage now includes 35 red maples, 26 silver maples (2 species), 5 white oaks, 10 New Harmony elms, 10 white spruces, 10 red pines, 2 Colorado white firs and 2 ginkgo bilobas.

Urban furniture

Over the past year, the Commission built and installed 100 picnic tables and 50 new benches to enhance the visitor experience.

Around 350 lampposts throughout the park were also restored and repainted, particularly on the Pierre-Dugua-de Mons Terrace, at the Des Braves Park and on Des Braves Avenue. Made of aluminum and cast iron, most still represent the original design by landscape architect Frederick G. Todd, dating back to the park's creation.

In addition, the Commission installed new bike racks at various locations around the park.

Path to the Plains of Abraham Museum

The pathway connecting the park to the Plains of Abraham Museum was redesigned to improve both the building's visibility and accessibility. A digital kiosk was installed nearby to inform visitors about current and upcoming activities.

Events hosted on the Plains

Every year, the Commission welcomes cultural and sporting events of all kinds to the Plains. These events benefit from a prime location in the heart of the city, in an area that blends history and nature.

Throughout the summer, the Plains of Abraham thrummed with celebrations like Québec's National Holiday, Canada Day and the Festival d'été de Québec. On July 26, 2024, the Plains also hosted *Plaines de Chansons*, a free event presented as part of the SuperFrancoFête. This festive evening marked the 50th anniversary of the legendary 1974 concert *J'ai Vu le Loup, le Renard, le Lion*, which drew over 100,000 people to the site.

In fall, the Grand Prix Cycliste de Québec and the Beneva Québec City Marathon brought athletes and spectators together in a fun and friendly atmosphere that celebrated pushing one's limits. As a new addition, the Commission installed illustrated panels highlighting the site's rich historical heritage.

In October, the Commission hosted a partner event of the Bienvenue Québec tourism marketplace, an evening that introduced the Plains of Abraham Museum and its group and individual activities to more than a hundred potential buyers. These high-energy on-site events helped showcase the Commission's offerings and establish its place as a key player in the tourism industry.

In winter, it was the Pentathlon des Neiges that drew crowds to the sports field. Participants of all ages braved the snow and cold to enjoy the event and challenge themselves physically. The Commission was represented on site by Joe Malone and Amédée Fournier, two figures connected to the park's history.

Other events also took place on the Plains of Abraham during the rest of the year, including Remembrance Day, La Grande Marche (part of the Grand Défi Pierre Lavoie) and several film and TV shoots.



Plaines de Chansons show

Mobility, accessibility and sustainable development

New àVélo stations from the Réseau de Transport de la Capitale (RTC) were installed at the Plains of Abraham Museum and Des Braves Park. These additions complemented the temporary station introduced in 2023 near the Joan of Arc Garden during the Festival d'été de Québec.

The Commission also introduced several new accessibility measures. Five new picnic tables designed for people with reduced mobility were installed throughout the park. At the Plains of Abraham Museum, the content of the *Québec 1775: Blizzards and Battle* exhibition was adapted to include text transcriptions and audio descriptions. A video presentation about Martello Tower 1 was also created to provide a glimpse inside this historic site, which is not universally accessible due to its architectural layout.

As part of its sustainability efforts, the Commission tripled the number of patrol hours carried out by its security team using alternatives to motor vehicles. Officers logged 835 hours on foot or in electric golf carts.



A dedicated and engaged team

General management

The general management is responsible for the overall management of the Commission's mission and oversees human resources and institutional affairs. It is also responsible for the preservation and conservation of the archives, collections and monuments of Battlefields Park.



James Haberlin
Acting Secretary & CEO

Anne Chouinard
Acting Assistant Secretary & CEO
Assistant Director for Institutional Affairs

The Team

- **Acting Planning and Governance Coordinator**
Marie-France Lévesque
- **Assistant for Institutional Affairs**
Vanessa-Mayura Jain-Fecteau
- **Compensation Assistant**
Annie Lavoie
- **Human Resources Assistant**
Andréanne Tremblay
- **Human Resources Senior Advisor**
Dania Duguay
- **Senior advisor to the CEO, Archives and Collections**
Caroline Ricard

Museum Services

This service promotes the park's rich heritage through exhibitions, organized activities, and mediation activities. It is devoted to offering a quality customer experience. With this aim in mind, it administers group and individual reservations and welcomes visitors to the Plains of Abraham Museum.



Stéphane Roy
Director

The Team

- **Assistant Director, Exhibitions and Visitor Services**
Isabelle Lussier
- **Assistant, Museum Services**
Christine Blackman
- **Guide-Interpreter Coordinator, Historical Interpretation**
Luc Nicole-Labrie
- **Guide-Interpreter Coordinator, Mediation Activities**
Marie-Noël Grenon, replacing Andréanne Picard
- **Program Manager, Outreach Activities**
Virginie Arsenault
- **Reservations Officer**
Amy Bergeron, replacing Catherine Vachon
- **Visitor Services and Hospitality Coordinator**
Mathieu Murray
- **Guide-Interpreters**
Thomas Allard (also bus-driver guide), Coralie Angers-Ratté, Florie Bélanger, Claudia Bellavance (also bus-driver guide), Augustin Boily, Nathalie Boudreau, Anne-Catherine Couillard (also reception officer), Amélie Geoffroy (also bus-driver guide), Jean-Pierre Grenier (also reception officer), Raphaëlle Harouni-Carrière (also reception officer), Charles-Olivier Jean, Mégane Laliberté (also reception officer), Jérémie Lambert (also bus-driver guide), Jennifer Landry Tremblay, Geneviève Roy (also reception officer and bus-driver guide), Joanie Roy (also bus-driver guide), Jérémy Savard, Katia Thibault Rochefort (also reception officer and bus-driver guide), Louis Vézina (also reception officer)
- **Reception Officers**
Nancy Bélanger, Aurore Jacob, Catherine Picard, Antoine Ruelland, Jessica Tremblay, Rosemarie Tremblay, Coralie Vincent, Océane Vitrac

Operations and Sustainable Development

This service preserves and maintains immovable, horticultural, and forest assets, as well as all of the NBC facilities. The Operations and Sustainable Development staff also make their expertise available for restoration of heritage assets, for grooming operations on cross-country ski trails, and for implementation of the green space sustainable development plan.



Nathalie Rhéaume
Director

The Team

- **Arborist**
Cédric Gobeil (also operations support coordinator)
- **Assistant Director, Operations and Sustainable Development**
Sébastien Ménard
- **Chief Operations Coordinator**
Louis Laverdure
- **Horticulturists**
Dominique Bernard, Anne Sophie Giguère (replacing Nancy Boisvert), Jimmy Bouchard (also grooming operations on cross-country ski trails), Sarah-Christine Déry-Paskale Fortin, Audrey Racine (replacing Sophie Plante), Frédéric Tremblay
- **Forest Engineer**
Marc Pelletier
- **Labourers**
Julian Caruana, Samuel Cormier (electricity), Hugo Leblanc (also grooming operations on cross-country ski trails), David Lessard, David Tremblay (landscape management and grooming operations on cross-country ski trails)
- **Menuisiers**
Francis Labbé,
Jean-Guy Tremblay (Team Leader)
- **Maintenance Attendants**
Ryan Greer-Smart, Pierre Létourneau, Denis Perron, Hekmet Rezai, Micheline Routhier
- **Painters**
Christian Langlois,
Marc Tremblay (Team Leader)
- **Welder-Assistant Mechanic**
Alain Labbé
- **Welder-Mechanic**
Daniel Gobeil (Team Leader)

Marketing and Development

This service develops innovative marketing programs to promote the NBC mission and transform the customer experience. It implements actions to communicate and advertise with a view to marketing park activities and services and displaying the brand signature to local customers and tourists.



Katherine Laflamme
Director

The Team

- **Administrative Agent**
Lila V. Sciacca
- **Communications and Marketing Officer**
Valérie Gignac
- **Development and Marketing Officer**
Benoit Gilbert
- **Digital Marketing and Product Development Officer**
Valérie Lehoux
- **Senior Advisor, Marketing**
Doriane Angers

Finance

This service is responsible for properly managing the NBC's financial resources and meeting its information technology needs. It also oversees supplies, material resources, and parking management. Finally, it provides advice on strategic directions and risk management.



James Haberlin
Chief Financial Officer

The Team

- **Supply, Material Resources and IT Assistant**
Philippe Lafrenière
- **Parking Assistant**
Vincent Doyon
- **Finance Officers**
Brigitte Bradley, Florence Murgier
- **Assistant Director of Finance**
Julie Carignan
- **Attendants for Parking and Parking Fee Collection**
Suzanne Jenkins, Gilles Lemieux, Hugues Turcotte



Acknowledgements

The Commission wishes to thank its key institutional partners: the Privy Council Office, Canadian Heritage, the Treasury Board of Canada Secretariat, Public Services and Procurement Canada, the Department of National Defence, Parks Canada, CBC/Radio-Canada, the City of Québec, Destination Québec Cité, the Commission de la Capitale Nationale du Québec, as well as the many nonprofit organizations with which it collaborates.

The Commission also expresses its gratitude to its generous donors, whose invaluable support helps showcase the park's rich heritage and make it a welcoming, inspiring and inclusive space:

Michael Audain
Jean François Leclerc & Julie Faucher
Estate of Louis Duchesne



**National Battlefields
Commission**

835 Wilfrid-Laurier Avenue,
Quebec City, QC, G1R 2L3

Web
plainsofabraham.ca

Courriel
information@ccdn-nbc.gc.ca

Informations
418 649-6157

Follow us on
Facebook : @plainsabraham
Instagram : @plains_abraham
X : @plainsabraham
YouTube : @PlainesdAbraham