

# National Film Board of Canada

## 2019–20 Departmental Sustainable Development Strategy

### 1. Context for the Departmental Sustainable Development Strategy

Although the National Film Board of Canada (NFB) is not bound by the *Federal Sustainable Development Act* and is not required to develop a full departmental sustainable development strategy, the [name of department] adheres to the principles of the Federal Sustainable Development Strategy (FSDS) by implementing the *Policy on Green Procurement*.

The *Policy on Green Procurement* supports the Government of Canada’s effort to promote environmental stewardship. In keeping with the objectives of the policy, the NFB supports sustainable development by integrating environmental performance considerations into the procurement decision-making process through the actions described in the “FSDS goal: low-carbon government” table in section 2.

### 2. Commitments for the NFB

#### FSDS goal: low-carbon government

FSDS target	FSDS contributing action	Corresponding departmental action(s)	Support for UN Sustainable Development Goal target	Starting point(s), target(s) and performance indicator(s) for departmental actions	Link to the department’s Program Inventory
Reduce Greenhouse Gas (GHG) emissions from federal government buildings and fleets by 40% below 2005 levels by 2030, with an aspiration to achieve it by 2025.	Support the transition to a low-carbon economy through green procurement.	<ul style="list-style-type: none"> <li>Integrate environmental considerations into procurement-management processes and controls.</li> </ul>	12.7	<p><b>Starting point:</b> Increase lifespan use of office computers.</p> <p><b>Target:</b> maintain 100% by April 1, 2020</p> <p><b>Performance indicator:</b> Office computers have a minimum average lifespan of 4 years.</p>	Internal Services
				<p><b>Starting point:</b> Environmentally responsible disposal of toner cartridges.</p> <p><b>Target:</b> maintain a minimum of 90% by March 31, 2020 (ongoing).</p> <p><b>Performance indicator:</b> Toner cartridges are recycled at end of life.</p>	Internal Services

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				<p><b>Starting point:</b> Reduce the environmental impact of paper production and be certified to a recognized environmental standard.</p> <p><b>Target:</b> maintain a minimum of 95% by March 31, 2020.</p> <p><b>Performance indicator:</b> Copy paper, commercial printing, and/or envelope purchases will contain a minimum of 30% recycled content.</p>	Internal Services
		<ul style="list-style-type: none"> <li>Ensure that decision-makers have the necessary training and awareness to support green procurement.</li> </ul>		<p><b>Starting point:</b> develop expertise.</p> <p><b>Target:</b> 1 and 100 % in 2019-2020</p> <p><b>Performance indicator:</b> Number and percentage of procurement and/or materiel-management specialists who completed the Canada School of Public Service Green Procurement course (C215) or equivalent.</p>	Internal Services
		<ul style="list-style-type: none"> <li>Ensure that key officials include contributions to, and support for, the Government of Canada Policy on Green Procurement objectives in their performance evaluations</li> </ul>		<p><b>Starting point:</b> Increased accountability.</p> <p><b>Target:</b> 1 and 100% in 2019–2020</p> <p><b>Performance indicator:</b> Number and percentage of managers and functional heads of procurement and materiel whose performance evaluation includes support and contribution toward green procurement</p>	Internal Services

### 3. Integrating sustainable development

The NFB will continue the implementation of the Policy on Green Procurement, which supports the Government's effort to promote environmental stewardship. The NFB will take the following steps to reduce its carbon footprint:

- **Office supplies:** All supplies across the organization are ordered against a National Master Standing Offer (NMSO). Deliveries are limited to once a week to reduce carbon emissions.
- **Equipment purchases:** The NFB uses the Public Services and Procurement Canada and Shared Services Canada consolidated purchasing instruments and relies on the environmental factors incorporated into these standing offers.
- **Energy Efficiency:** Purchases of lighting equipment for filming or other purposes are limited to LED technology that is more energy efficient.
- **Reduced Paper Consumption:** An initiative has been put in place to reduce the use and storage of paper documents, which will reduce paper consumption and space required for storage.
- **Collaboration tools:** A work plan has been developed to provide all employees with collaborative tools to work better with each other and with external partners and from any location. This will reduce travel and minimize the need for office space.
- **Disposal of equipment:** When disposing of excess material, the NFB promotes methods for reuse, and when destruction is the only method possible, ensures that the measures taken for the recycling of materials and a disposal of materials

### 4. Strategic Environmental Assessment

The NFB will continue to ensure that its decision-making process includes consideration of FSDS goals and. A SEA for policy, plan or program proposals includes an analysis of the impacts of the given proposal on the environment, including on FSDS goals and targets.

Public statements on the results of the NFB's assessments are made public when an initiative that has undergone a detailed SEA is announced. The purpose of the public statement is to demonstrate that the environmental effects, including the impacts on achieving the FSDS goals and targets, of the approved policy, plan or program have been considered during proposal development and decision-making.

The NFB's mandate is to produce and distribute original and innovative audiovisual works that add to our understanding of the issues facing Canadians and raise awareness of Canadian values and viewpoints across the country and around the world. Given its mandate, the NFB does not have plans, programs or policies subject to strategic environmental assessments.