

# Summary of the Canada Travelling Exhibitions Indemnification Program (CTEIP)

2011-2012 to 2014-2015



## The objectives of the CTEIP are as follows:

- to increase access for Canadians to Canada's and world's heritage through the exchange of artifacts and exhibitions in Canada
- to provide Canadian art galleries, museums, archives, and libraries with a competitive advantage when competing for the loan of prestigious international exhibitions

## The CTEIP is relevant



• **MEETS ONGOING NEEDS** (government protection of loaned objects, relative protection against upward fluctuation of insurance premiums and the value of the Canadian dollar and investments in museum facilities (security, lighting, temperature or humidity control).



• **ALIGNED WITH GOVERNMENT OF CANADA AND PCH PRIORITIES** (support for museums and improved access to Canadian and world heritage for Canadians)



• **ALIGNED WITH FEDERAL GOVERNMENT ROLES AND RESPONSIBILITIES** (support for access to Canada's culture and heritage)

## Overall, the program is achieving its outcomes by having



• Supported **29 exhibitions** in 34 institutions



• Indemnified cultural objects with a total value of **\$6.6 billion**



• Increased by **206%** the annual average value of exhibitions compared to 2006-2011

Close to **4 million people visited** indemnified exhibitions

The program **greatly exceeded its annual performance target** of 700,000 visitors

In the last assessment, the target was 486,000 visitors



• Total savings by the institutions during the period assessed were **\$3.3 million**



• The savings achieved represent **more than twice** the cost of the program



• The administrative cost per travelling exhibition is **\$52,515**

## However, it is desirable to increase the program's accessibility and efficiency

### ISSUE: Increasing accessibility

Facilitating the indemnification of more travelling exhibits presented by various public institutions

#### According to the Act

Institution means a museum, art gallery, archives or library that (a) is publicly owned; (b) operates for educational or cultural services; (c) operates solely for the benefit of the public; (d) and exhibits objects to the public.

#### According to the Regulations

The exhibition must display objects of cultural property that are of significance in the areas of archaeology, prehistory, history, sociology, ethnography, art or science.

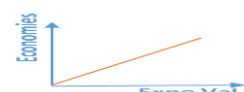
#### Program outcome

100% of indemnified exhibitions are displayed in museums and nearly 60% of them were in four museums.

#### Program outcome

Only the areas of art and archeology received indemnification.

However, indemnifying more small exhibitions could have an impact on the program's performance, as **the greater the value of the exhibition, the greater the insurance savings.**





Institutions in the **Atlantic Provinces** and in **Canada's northern territories** did not receive indemnification

**One national exhibition** was indemnified and displayed in Alberta, Manitoba and Ontario from a total of 29 exhibitions

### Recommendation 1: Effectiveness (greater accessibility)

Given the increase in the government's liability limit, it is suggested that the Assistant Deputy Minister of Citizenship, Heritage and Regions study ways to facilitate access to the program for heritage institutions that might benefit from the protection afforded for presenting travelling exhibitions, to improve access to culture and sharing of heritage, especially Canadian heritage.

#### ISSUE: Improving the processing of applications

Improving the program's efficiency by optimizing the processing of applications and the decision-making process



Costs generated by an application reduce potential insurance savings.

	AREAS FOR IMPROVEMENT	
	PROCESSING OF APPLICATIONS	DECISION-MAKING PROCESS
<b>Contributing</b> to the Internet site	✗	
<b>Scanning</b> forms and creating a database	✗	✗
<b>Making</b> applications <b>accessible</b> at any time throughout the year	✗	
<b>Streamlining</b> indemnity agreements	✗	
<b>Disassociating</b> information on transportation from the final approval	✗	✗
<b>Formalizing</b> terms of reference for expert panel		✗

### Recommendation 2: Efficiency (processing applications)

The special nature of the program requires measures to protect the Government of Canada against risks incurred in the transport and exhibition of cultural objects. While factoring in this constraint, the Assistant Deputy Minister of Citizenship, Heritage and Regions is urged to review the program's administrative process to improve the experience of beneficiaries and the efficiency of the decision-making process for applications.