



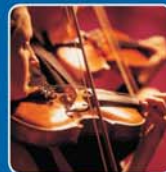
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Government of Canada Survey of Heritage Institutions: 2017



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Introduction

The Department of Canadian Heritage is pleased to present the third iteration of the Government of Canada Survey of Heritage Institutions. The 2017 survey captured financial and operating data on not-for-profit heritage institutions in Canada for the 2015 data year, as well as building and capital infrastructure data for the 2017 data year.

The survey is conducted to provide aggregate data to governments and cultural associations in order to gain a better understanding of not-for-profit heritage institutions and to aid in the development of national and provincial/territorial policies and programs. The results from this sample survey are extrapolated to provide national and provincial/territorial estimates for the approximately 2700 not-for-profit heritage institutions across the country.

The 2017 survey captured data from 1820 heritage institutions and sites, which is approximately 68% of the entire not-for-profit heritage sector (including 91% of those with operating budgets of \$1 million or more). The wealth of data received from the latest survey allows all levels of governments, associations and stakeholders to obtain a broader and more detailed understanding of the heritage sector.

The survey has a number of core indicators that are always measured (i.e. revenue sources, number of visits etc.), though as in previous years, there is a segment of the survey that is allocated to capturing new information on operational activities and timely subject matter. This portion of the survey is used in a rotational series (i.e. capture questions every third/fourth survey) allowing more questions over time, while reducing survey fatigue. Back in 2015 (2013 data year), the survey collected data on the types and numbers of artefacts, as well as the digitization of those artefacts and their availability on-line. This year's 2017 survey collected data on gender, age, visible minorities and distribution of careers throughout the heritage workforce. It also collected data on the current state of heritage buildings and their capital infrastructure and any future planning for building or capital infrastructure projects, such as facility repairs or expansion, upgrades for storage, curatorial spaces and visitor experience.

(Note: The 2013 data and 2011 data have been slightly revised for greater accuracy. The newly revised data is included in this report, allowing for accurate comparison of each data year. **Only the revised data available in this report should be used for year over year comparisons**).

Highlights

Revenue and expenditures

Not-for-profit heritage institutions in Canada generated over \$2.5 billion in revenue in 2015, an approximate 23% increase over 2011.

The vast majority of the sector's revenue was generated in four provinces. Ontario accounted for \$1.1 billion (43%), Quebec \$619 million (25%), Alberta \$236 million (9%) and British Columbia \$225 million (9%).

When breaking down the data by types of heritage institutions, museums generated most of the revenue in the sector, contributing over \$1.1 billion (44%) in 2015, followed by art galleries at \$559 million (22%), archives at \$368 million (15%), zoos and botanical gardens at \$333 million (13%), and historic sites at \$145 million (6%).

Unearned revenue in the sector has progressively risen from \$1.4 billion in 2011 to \$1.6 billion in 2015 (15% increase), but has accounted for a smaller percentage of overall revenue year after year (64% of total revenue in 2015, down from 68% of total revenue in 2011). The same trend is true when considering government funding. Combined, all three levels

of government contributed approximately \$1.3 billion in 2015, which increased from \$1.1 billion in 2011 (15% increase), yet government funding has accounted for a smaller percentage of overall revenue in 2015 (50%) than in 2011 (53%). The remaining portion of unearned revenue comes from the private sector, in the form of donations, and to a lesser extent, interest and investments. Donations in the heritage sector have increased over the last five years to \$320 million in 2015, while interest and investments increased to \$36 million, accounting for nearly 13% and 1 % of all revenue respectively.

Earned revenue in the sector has increased by 38% over the last 5 years, from \$665 million in 2011 to \$918 million in 2015. Earned revenue now accounts for over 36% of all revenue, an increase from 2011, when it accounted for only 32%. The majority of earned revenue in 2015 is derived from sales of goods and services, which includes over-the-counter sales in gift shops, cafeterias, and other outlets. Those sales accounted for \$285 million (11%) of all revenue, followed by admission fees at \$242 million (10%) and fundraising at \$136 million (5%). Fundraising has experienced the largest growth of all earned revenue, increasing nearly 93% since 2011. This demonstrates the persistent efforts that not-for-profit heritage institutions have made to generate new funding.

Roughly 50% of heritage institutions charged admission fees in 2015, which has been the status quo for the sector over the years. The average admission fee for an adult in 2015 was \$9.91, an increase of approximately \$2.31 from 2011 when the average fee was \$7.60.

Overall, heritage sector operating costs in 2015 reached \$2.4 billion, an increase of \$424 million (22%) from 2011. Compensation and wages generally represent the bulk of the sectors costs, totalling over \$992 million or 41% of all expenditures. The data on compensation and wages does not include services rendered by volunteers. The next three major expenses for heritage institutions overall are other operating expenditures (19%), occupancy costs (11%), and amortization of capital assets (9%).

The heritage sector posted a revenue over expenditure of 5.3% in 2015, which increased slightly from 4.5% in 2011.

Employment

The heritage sector employed over 36,300 people in 2015, a 15% increase over 2011. Part-time employment comprised the bulk of the work force (over 18,900) and experienced the largest increase since 2011 (2,537 new employees). Full-time employees numbered just over 12,500 in 2015, an increase of roughly 1,020 new employees over 2011, while staffing of contract workers numbered approximately 4880 in 2015, an additional 1,082 employees over the same time period.

The 2017 survey captured data on workforce demographics, such as gender, age, and visible minorities. The 2017 survey also captured the distribution of occupations in the heritage workforce.

The latest survey data indicates that, overall, the heritage sector full-time and part-time workforce is predominantly made up of more females (66%) than males (34%). British Columbia has the largest difference between female (75%) and male (25%) employees of any province or territory. When isolating the data by type of institution, museums have the largest difference between female (68%) and male (32%) employees.

Nearly one third of the heritage sector workforce is 45 years of age or older. Overall, the age breakdown of full and part-time employees in the heritage sector is as follows: approximately 31% are under 25 years of age, 37% are between the ages of 25 to 44, while 24% are between the ages of 45 to 59 and almost 8% are 60 years of age and over. The percentages vary significantly when isolated by province/territory or by type of institution. For example, in Prince Edward Island the percentage of employees who are 60 years of age or older is nearly 14%, whereas in Saskatchewan it is approximately 6%. In museums across the country, approximately 9% of employees are over the age of 60, while at

zoos and botanical gardens it is only 3%. On the flip side, the workforce at zoos and botanical gardens are predominately under the age of 25 (nearly 63%), whereas for archives, it is only 6%.

Overall, the percentage of visible minorities in the heritage sector is 4%, but that figure varies considerably between each province and territory. At one end of the country, in Newfoundland and Labrador, approximately 2% of the heritage workforce is composed of visible minorities, while in Saskatchewan it is over 13%. Historic sites have the highest per capita percentage of visible minorities in its workforce (approximately 6%) compared to any other type of heritage institution.

Heritage institutions employ a range of staff with expertise in various fields, performing functions such as curatorial and conservation activities, facilities maintenance and security. Specified occupations with the highest percentage of full-time and part-time employees in the heritage sector at the national level are education/programming and engagement (17%), followed by administration/management (15%), and gift shop/catering (10%). The occupations with the lowest percentage of employees at the national level are curatorial/research or scientist (6%), conservation/preservation (4%) and digital/IT (3%). Fifteen percent of employees are categorized as having multiple job roles. The percentage of staff working in a specific occupation varies considerably by province/territory and by type of institution.

As demand on the heritage sector increases with the growing Canadian population and the expansion of domestic and international tourism, so do the expectations of its workforce to protect and make accessible the increasing list of significant artefacts and records collected and maintained throughout the country. To help achieve their mandates, heritage institutions rely heavily on volunteers. This is especially true in institutions with smaller budgets. In 2015, the heritage sector received assistance from over 115,650 volunteers. Contributing over 6.6 million hours, volunteers provided a wide range of essential services, while saving the heritage sector millions of dollars. To put these numbers into perspective, 6.6 million volunteer hours equates to approximately 3,200 full-time equivalent positions, and if one were to apply only a minimum wage salary to that equation (in 2015, the average minimum wage in Canada was approximately \$10.42) it would total nearly \$70 million in savings.

Attendance and membership

Attendance figures for all types of heritage institutions have been steadily increasing over the last 5 years, reaching a record 75.3 million physical visits in 2015 (up 34% from 2011). Museums received the bulk of those visits, topping 31.5 million, followed by historic sites with 15.4 million and art galleries with 14.1 million. At the provincial and territorial level, Quebec received the majority of visits, with over 24.3 million to all heritage institutions, followed by Ontario with 19.4 million and British Columbia, 11 million.

A growing online presence has allowed heritage institutions to reach new audiences and provide digital access to a vast treasure of preserved records and artefacts. Online access to these institutions is becoming increasingly utilized, as is shown in the latest survey data. There were over 203 million online visits to all heritage institutions in 2015, a substantial increase of 52% from 2011 (approximately 134 million online visits). The three institution types to receive the majority of online visits were museums (89.5 million), archives (44.6 million) and art galleries (41.6 million). Museums and art galleries have experienced the largest growth of online visits, up 38.5 million (75%) and 22.3 million (117%) respectively since 2011.

Memberships to all heritage institutions reached over 1.8 million members in 2015, an increase of approximately 14% over 2011. This would indicate that approximately 5% of the Canadian population was a member of a heritage institution in 2015 (Note: Statistics Canada data indicates the population in Canada was 35.8 million in 2015. CANSIM, table [051-0001](#)). Museums had the highest subscription of members, totalling 681,483 (up 15% in the last 5 years), followed by art galleries with 555,719 members (up 39% in the last 5 years), and zoos and botanical gardens with 364,211 members (up 4% in the last 5 years).

Education is a major function of all heritage institutions. They provide an opportunity to see and learn new things, and play a role in shaping and encouraging younger generations within their communities. School boards across the country realize this potential, so it is not surprising that organized trips to these institutions have been increasing over the last few years. In 2015, the number of school groups visiting heritage institutions reached 133,941 (approximately 6.7 million visits by students), an overall increase of nearly 16% over 2011. The 3 most frequented types of institutions by school groups were museums (59%), followed by art galleries (20%) and historic sites (10%). While school group visitation numbers to museums, art galleries, historic sites and archives are up, the latest trend also shows that such visits to zoos and botanical garden are on a slight decline, down from 13,838 in 2011 to 11,629 in 2015 (a decrease of 16% or 110,450 students).

Exhibitions

Exhibitions help impart knowledge of history and culture to their audiences. With the evolving demands of society, heritage institutions are always pressured to create, host and circulate more relevant and diverse exhibitions every year. The latest survey data indicates institutions are doing just that. For example, overall, permanent exhibitions in 2015 totalled 15,046, a decline of 4% since 2011, yet over the same time period, newly created exhibitions increased by approximately 16% to reach 8,645 in 2015, signifying a higher turn-over in exhibitions year over year. The circulation of exhibitions has also been on the rise, with data indicating a substantial increase of 51% since 2011, reaching 3,610 in 2015.

The majority of permanent exhibitions are held in museums (79%), historic sites (9%) and art galleries (6%). The institutions creating the majority of new exhibitions every year are museums (49%), art galleries (34%) and archives (8%). Museums also circulate more exhibitions than any other institution type (44%) followed by art galleries (30%), zoos and botanical gardens (13%).

Online exhibitions offer easy access to audiences all over the world. They are not limited by distance, time and space the way physical exhibitions are. Instead of being open to the public at certain times of the day, they are available around the clock, and delivered directly to homes and classrooms via the Internet. The number of exhibitions hosted online by heritage institutions in Canada reached more than 3,550 in 2015, a considerable increase over 2011 (up 62%). Archives provided the largest percentage of online exhibitions (41%), followed by museums (40%) and art galleries (14%). Archives have undertaken major efforts to ensure that more of their exhibitions are accessible online, and their digital operations helped increase their online exhibitions by 108% over the last 5 years.

Research requests

Heritage institutions are considered to be a trusted source of history and heritage information. These institutions provide a wealth of data, allowing academics, researchers and the general public to discover stories not readily available elsewhere. Research requests overall have increased by approximately 77% over the last 5 years, reaching over 1.1 million annually. Archives receive the bulk of those requests (72%), followed by museums (16%) and art galleries (9%). Archives also experienced the largest growth in research requests of all heritage institution types, increasing by over 103% since 2011.

Heritage buildings and capital infrastructure

Heritage institutions are constantly having to renovate and upgrade their facilities. Whether it be “bricks and mortar” or curatorial and storage spaces, institutions have a responsibility to ensure their facilities are equipped to properly care for the valuable collections and capital assets they hold which, in many cases, includes the buildings themselves. When this year’s survey asked what the overall physical condition of buildings and capital infrastructure was, nearly 38% of all institutions responded that conditions are less than adequate, (approximately 31% of those say their facilities are fair

but require attention, nearly 6% say their facilities are poor and are approaching the end of service life, and 1% have very poor facilities that are unfit for sustained service). Of the remaining 62% of institutions, 33% say that their facilities are good or adequate, nearly 22% say their facilities are very good and fit for the future, and approximately 7% of respondents were either not sure, or indicated that the question did not apply.

When breaking the data down by province/territory, 56%, 44% and 42% of all institutions in the territories, Manitoba and British Columbia, respectively, have buildings and other capital infrastructure that are less than adequate. The Atlantic provinces, on the other hand, show that the majority of their institutions are either good, or very good and fit for the future (71% in Prince Edward Island, 69% in Newfoundland and Labrador, and 63% in New Brunswick).

This year's survey also asked whether institutions were planning to undertake any infrastructure upgrades in the next 3 years. Overall, approximately 72% of heritage institutions indicated they were planning on undertaking some sort of infrastructure project. Of those, approximately 20% of institutions stated that they were constructing a new facility or expanding their existing one, approximately 43% are planning to improve their current facility (i.e. improve visitor flow, accessibility, storage, curatorial spaces, etc.), over 34% are planning improvements to their facility's physical plant (i.e. HVAC, lighting, etc.), and approximately 48% plan to make improvements to visitor experience (i.e. displays, exhibits). The remaining 28% of institutions in the sector indicated that they are not planning to undertake any infrastructure upgrades (approximately 15%), or did not know/did not apply (14%).

Artefacts and records

Slight revisions were applied to the 2013 data on artefacts and records (originally captured in the 2015 survey), and have been updated and included in this report to reflect a more accurate snapshot of the cultural material held in heritage institutions across the country.

The latest revised data for artefacts and records shows that heritage institutions have a combined total of over 7.7 million linear meters of textual records. Archives house the bulk of these records (approximately 72%), followed by museums (27%).

There are over 113 million items of graphic material (i.e. photographs, drawings, cartographic maps, architectural and technical drawings etc.) held in heritage institutions all over Canada. Archives house the majority (69%) followed by museums (29%).

Canada's heritage institutions preserve and protect over 1.9 million hours of film, video and sound recordings. Archives and museums hold most of these collections at 70% and 26% respectively.

Heritage institutions house over 70 million artefacts and objects, including archeological artefacts, fine art, military objects, scientific or technical objects etc. Museums are responsible for protecting over 81% of these treasures, followed by historic sites at 17%.

There are nearly 41 million natural history and scientific specimens (i.e. plant, animal, paleontological and geological specimens) conserved across the country, allowing scientists, researchers and enthusiasts to study the natural history and phenomenon of our world.



Digitization of artefacts and records

Slight revisions were also applied to the 2013 data on digitization of artefacts and records, (originally captured in the 2015 survey). The updated data are included in this report.

Digitization of artefacts and collections is a form of preservation; it also helps to meet the demand for digital access to artefacts. The survey results show that heritage institutions have amassed over 5.6 million gigabytes of born digital records (records that originate in a digital form). They also have over 4.7 million gigabytes from the conversion of physical objects and records into a digital format. In both instances, archives hold most of those digital records, 77% and 94% respectively.

Overall, heritage institutions have converted over 16% of their physical artefacts and records into digital format. Of that, about 10% is available online to the public.

Please refer to the tables in this report for a more detailed breakdown of figures captured in the latest Government of Canada Survey of Heritage Institutions.



Table 1: National revenue and expenditure profile of not-for-profit heritage institutions, by institution types, Canada, 2015

Note: all figures are in thousands of dollars

	Art Galleries	Museums	Historic Sites	Archives	Zoos and Botanical Gardens	Total (Canada 2015)
Unearned revenues						
Federal government	\$66,235	\$225,959	\$32,573	\$155,760	\$2,201	\$482,729
Provincial government	\$103,779	\$222,168	\$29,397	\$152,338	\$25,322	\$533,005
Local government	\$44,700	\$101,342	\$9,827	\$25,761	\$55,564	\$237,194
Donations tax received	\$98,781	\$61,093	\$5,714	\$8,480	\$23,387	\$197,455
Donations non-tax received	\$5,006	\$20,944	\$2,600	\$2,219	\$6,834	\$37,603
Donations from other charities	\$24,763	\$41,631	\$5,519	\$1,289	\$11,726	\$84,929
Interest/investment	\$7,452	\$23,094	\$958	\$1,452	\$3,110	\$36,065
Total unearned revenues	\$350,716	\$696,231	\$86,588	\$347,300	\$128,145	\$1,608,980
Earned revenues						
Gross income from rental of facilities	\$3,955	\$23,272	\$2,482	\$323	\$4,106	\$34,137
Membership fees	\$13,090	\$22,969	\$1,714	\$385	\$17,371	\$55,529
Admission fees	\$33,183	\$114,828	\$20,699	\$240	\$72,847	\$241,796
Public programs fees	\$11,910	\$23,309	\$5,140	\$13	\$4,211	\$44,583
Fundraising	\$70,747	\$49,939	\$2,844	\$5,960	\$6,511	\$136,001
Sales of goods and services	\$53,758	\$126,201	\$17,354	\$2,409	\$85,437	\$285,161
Other earned revenue	\$21,909	\$64,459	\$8,427	\$11,589	\$14,610	\$120,995
Total earned revenue	\$208,554	\$424,977	\$58,659	\$20,919	\$205,093	\$918,202
Total revenues	\$559,270	\$1,121,207	\$145,247	\$368,219	\$333,238	\$2,527,181
Expenditures						
Advertising and promotion	\$15,013	\$32,930	\$2,967	\$3,470	\$10,668	\$65,049
Travel and vehicle	\$4,065	\$10,009	\$1,232	\$1,305	\$2,114	\$18,726
Interest and bank charges	\$3,941	\$12,619	\$744	\$7,215	\$5,874	\$30,393
Office supplies and expenses	\$8,836	\$27,715	\$2,652	\$3,155	\$7,809	\$50,167
Occupancy costs	\$42,842	\$120,719	\$18,014	\$59,405	\$23,126	\$264,106
Professional consulting fees	\$15,624	\$41,981	\$4,085	\$16,387	\$5,586	\$83,664
Training for staff and volunteers	\$943	\$2,839	\$131	\$107	\$728	\$4,747
All compensation wages and admin	\$169,856	\$415,168	\$63,949	\$198,566	\$144,796	\$992,335
FMV of Donated goods to charitable activities ¹	\$53,564	\$6,910	\$564	\$961	\$135	\$62,134
Total cost of all purchased supplies	\$21,230	\$68,199	\$9,657	\$8,629	\$24,345	\$132,061
Amortization of capital assets	\$34,058	\$129,138	\$6,796	\$20,029	\$34,289	\$224,310
Research grants and scholarships	\$195	\$8,363	\$150	\$7	\$201	\$8,917
Other operating expenditures	\$153,543	\$164,063	\$23,513	\$52,683	\$61,816	\$455,618
Total expenditures	\$523,711	\$1,040,653	\$134,454	\$371,920	\$321,489	\$2,392,226
Profit margin (percent)	6.4%	7.2%	7.4%	-1.0%	3.5%	5.3%

1. FMV is an acronym for fair market value

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 2: National industry characteristics profile of not-for-profit heritage institutions, by institution types, Canada, 2015

	Art Galleries	Museums	Historic Sites	Archives	Zoos and Botanical Gardens	Total (Canada 2015)
Employment						
Full-time employees (FT)	2,175	5,161	933	2,517	1,734	12,520
Part-time employees (PT)	2,478	9,199	3,261	557	3,424	18,919
Contract workers	1,585	1,961	471	467	401	4,884
Number of volunteers	18,165	64,949	15,214	4,163	13,165	115,657
Hours worked by all volunteers	702,848	4,363,825	602,031	337,827	628,840	6,635,370
% of FT/PT Employees:						
Female	66.1%	67.9%	65.0%	65.4%	63.5%	66.3%
Male	33.9%	32.1%	35.0%	34.6%	36.5%	33.7%
Age						
Under 25 years of age	16.1%	33.4%	52.1%	6.3%	62.6%	30.7%
25 to 44 years of age	48.3%	35.2%	22.4%	46.9%	23.1%	37.3%
45 to 59 years of age	27.1%	22.3%	17.6%	40.0%	11.2%	24.2%
Age 60 and over	8.5%	9.1%	7.9%	6.8%	3.1%	7.8%
Job Roles						
Administration/management	19.6%	15.2%	9.9%	15.1%	6.4%	14.7%
Archivist/librarian	2.6%	2.5%	0.9%	23.3%	0.3%	6.3%
Conservation/preservation	3.2%	3.2%	1.4%	8.2%	0.6%	3.8%
Curatorial/research or scientist	6.8%	8.3%	1.8%	0.5%	8.4%	5.9%
Digital/IT	3.3%	1.9%	0.2%	5.3%	0.5%	2.6%
Education/programing & engagement	17.7%	24.5%	20.0%	1.0%	13.5%	16.8%
Exhibitions/touring	8.3%	10.9%	17.1%	0.3%	0.5%	7.7%
Facilities maintenance & security	12.1%	7.7%	8.3%	0.3%	16.3%	8.1%
Gift shop/catering	15.1%	5.9%	9.2%	0.1%	35.2%	10.1%
Multiple job roles	5.8%	15.7%	29.4%	23.2%	4.2%	15.0%
Other job roles	5.5%	4.3%	1.9%	22.7%	14.1%	9.0%
Self-identified as a visible minority						
	4.3%	4.3%	6.3%	4.1%	0.2%	4.0%
Attendance						
# of Visits	14,098,477	31,517,283	15,448,229	2,842,036	11,350,890	75,256,915
# of Online visits	41,574,736	89,549,246	11,839,251	44,623,263	15,547,325	203,133,821
# of School groups	27,222	79,469	13,063	2,557	11,629	133,941
# of Members	555,719	681,483	17,059	245,694	364,211	1,864,166
Exhibitions						
# of Permanent exhibitions	895	11,866	1,336	361	587	15,046
# of Exhibitions created	2,925	4,233	428	669	390	8,645
# of Exhibitions circulated	1,066	1,600	97	370	477	3,610
# of Online exhibitions hosted	482	1,414	169	1,461	29	3,555
Research						
# of Research requests	111,459	191,666	22,716	849,683	3,846	1,179,370

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 3: National building and capital infrastructure characteristics profile of not-for-profit heritage institutions, by institution types, Canada, 2017

	Art Galleries	Museums	Historic Sites	Archives	Zoos and Botanical Gardens	Total (Canada 2017)
What is the overall physical condition of your buildings and capital infrastructure?						
Very poor: Facilities are unfit for sustained service	0.0%	1.6%	1.2%	1.3%	0.0%	1.3%
Poor: Facilities are approaching end of service life	9.0%	5.7%	1.9%	7.1%	12.0%	5.8%
Fair: Facilities require attention	26.0%	36.3%	25.5%	24.0%	16.0%	30.8%
Good: Facilities are adequate	35.0%	31.2%	33.5%	32.5%	44.0%	32.5%
Very good: Facilities are fit for the future	24.0%	20.1%	29.2%	20.8%	20.0%	22.2%
Don't know/does not apply	6.0%	5.1%	8.7%	14.3%	8.0%	7.4%
Is your institution planning on undertaking any infrastructure upgrades within the next 3 years?						
Yes, construction of a new facility or expansion to the existing facility	19.0%	21.1%	11.2%	19.7%	45.8%	19.6%
Yes, improvements to the current facility (i.e. improved visitor flow, accessibility, storage, curatorial spaces)	42.0%	46.2%	45.3%	25.0%	66.7%	42.7%
Yes, improvements to the facility's physical plant (i.e. HVAC, lighting)	38.0%	36.5%	37.9%	17.8%	58.3%	34.4%
Yes, improvements in visitor experience (i.e. displays, exhibits)	29.0%	56.1%	62.1%	13.2%	70.8%	47.8%
No, the institution is not planning on undertaking any upgrades within the next 3 years	15.0%	11.9%	10.6%	28.3%	8.3%	14.5%
Don't know/does not apply	16.0%	10.1%	14.9%	25.7%	4.2%	13.9%

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 4: Revenue and expenditure profile of not-for-profit art galleries, by province and territory, 2015

Note: All figures are in thousands of dollars

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2015)
Unearned revenues												
Federal government	\$173	x	\$283	\$398	\$3,184	\$56,998	\$413	\$1,230	\$880	\$2,379	x	\$66,235
Provincial government	\$207	x	\$2,874	\$959	\$50,394	\$32,196	\$3,183	\$2,795	\$3,850	\$4,431	x	\$103,779
Local government	\$10	x	\$29	\$279	\$3,714	\$19,982	\$890	\$5,600	\$5,207	\$8,982	x	\$44,700
Donations tax received	\$90	x	\$251	\$3,707	\$17,395	\$54,122	\$2,597	\$10,491	\$2,891	\$7,203	x	\$98,781
Donations non-tax received	\$0	x	\$190	\$263	\$1,469	\$1,179	\$5	\$74	\$392	\$1,372	x	\$5,006
Donations from other charities	\$0	x	x	\$1	\$6,761	\$16,024	\$21	\$127	\$45	\$1,769	x	\$24,763
Interest/investment	x	x	x	\$146	\$3,562	\$1,955	\$55	\$178	\$607	\$945	x	\$7,452
Total unearned revenues	\$479	x	\$3,643	\$5,754	\$86,481	\$182,457	\$7,164	\$20,495	\$13,873	\$27,080	x	\$350,716
Earned revenues												
Gross income from rental of facilities	\$11	x	\$70	\$190	\$756	\$1,252	\$150	\$126	\$143	\$1,258	x	\$3,955
Membership fees	\$3	x	\$59	\$103	\$4,145	\$6,869	\$167	\$93	\$289	\$1,360	x	\$13,090
Admission fees	x	x	\$111	\$158	\$14,991	\$12,802	\$873	\$189	\$439	\$3,428	x	\$33,183
Public programs fees	x	x	\$560	\$402	\$159	\$6,629	x	\$408	\$1,517	\$2,204	x	\$11,910
Fundraising	\$39	x	\$478	\$145	\$1,071	\$63,174	\$417	\$639	\$1,297	\$3,291	x	\$70,747
Sales of goods and services	\$130	x	\$191	\$190	\$14,100	\$29,015	\$1,568	\$965	\$1,668	\$5,480	x	\$53,758
Other earned revenue	\$57	x	\$717	\$202	\$2,143	\$12,719	\$919	\$588	\$754	\$3,725	x	\$21,909
Total earned revenue	\$240	x	\$2,186	\$1,390	\$37,366	\$132,460	\$4,093	\$3,006	\$6,108	\$20,745	x	\$208,554
Total revenues	\$720	x	\$5,829	\$7,144	\$123,847	\$314,917	\$11,258	\$23,501	\$19,980	\$47,825	x	\$559,270
Expenditures												
Advertising and promotion	\$16	x	\$156	\$136	\$4,206	\$6,778	\$435	\$651	\$443	\$2,103	x	\$15,013
Travel and vehicle	\$5	x	\$107	\$19	\$500	\$2,313	\$192	\$247	\$177	\$471	x	\$4,065
Interest and bank charges	\$4	x	\$18	\$29	\$2,163	\$968	\$102	\$46	\$214	\$393	x	\$3,941
Office supplies and expenses	\$10	x	\$74	\$162	\$2,026	\$4,920	\$151	\$317	\$357	\$760	x	\$8,836
Occupancy costs	\$67	x	\$278	\$764	\$11,002	\$24,174	\$502	\$1,044	\$1,993	\$2,642	x	\$42,842
Professional consulting fees	\$9	x	\$123	\$265	\$4,215	\$7,624	\$366	\$461	\$439	\$2,025	x	\$15,624
Training for staff and volunteers	\$0	x	\$0	\$0	\$113	\$428	\$8	\$63	\$11	\$110	x	\$943
All compensation wages and admin	\$203	x	\$2,881	\$2,199	\$40,005	\$85,831	\$4,427	\$6,793	\$7,324	\$18,158	x	\$169,856
FMV of Donated goods to charitable activities ²	\$3	x	\$0	\$564	\$9,673	\$41,499	\$0	\$110	\$54	\$1,662	x	\$53,564
Total cost of all purchased supplies	\$9	x	\$14	\$174	\$1,789	\$16,391	\$0	\$326	\$415	\$1,930	x	\$21,230
Amortization of capital assets	\$1	x	\$12	\$340	\$7,167	\$22,071	\$360	\$748	\$2,523	\$675	x	\$34,058
Research grants and scholarships	\$0	x	\$0	\$0	\$6	\$23	\$0	\$0	\$0	\$166	x	\$195
Other operating expenditures	\$392	x	\$1,846	\$1,661	\$29,984	\$87,540	\$3,125	\$10,669	\$4,485	\$12,475	x	\$153,543
Total expenditures	\$716	x	\$5,509	\$6,313	\$112,850	\$300,558	\$9,668	\$21,475	\$18,436	\$43,571	x	\$523,711
Profit margin (percent)	0.5%	x	5.5%	11.6%	8.9%	4.6%	14.1%	8.6%	7.7%	8.9%	x	6.4%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 5: Industry characteristics profile of not-for-profit art galleries, by province and territory, 2015

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2015)
Employment												
Full-time employees (FT)	7	x	47	43	536	1,013	53	107	99	240	x	2,175
Part-time employees (PT)	22	x	48	58	579	984	121	123	94	413	x	2,478
Contract workers	x	x	15	x	344	806	61	34	41	241	x	1,585
Number of volunteers	87	x	339	348	1,878	7,212	958	1,336	1,420	4,328	x	18,165
Hours worked by all volunteers	9,833	x	32,153	18,213	75,720	328,012	31,200	40,894	49,842	112,245	x	702,848
% of FT/PT Employees:												
Female	x	x	x	55.6%	66.0%	63.1%	x	76.7%	72.0%	75.0%	x	66.1%
Male	x	x	x	44.4%	34.0%	36.9%	x	23.3%	28.0%	25.0%	x	33.9%
Age												
Under 25 years of age	x	x	x	16.7%	21.0%	10.5%	x	20.9%	14.3%	24.2%	x	16.1%
25 to 44 years of age	x	x	x	44.4%	39.0%	52.6%	x	43.0%	63.5%	50.7%	x	48.3%
45 to 59 years of age	x	x	x	33.3%	29.1%	29.4%	x	26.7%	18.3%	15.5%	x	27.1%
Age 60 and over	x	x	x	5.6%	10.8%	7.5%	x	9.3%	4.0%	9.7%	x	8.5%
Job Roles												
Administration/management	x	x	x	44.4%	31.3%	12.6%	x	21.2%	17.7%	18.4%	x	19.6%
Archivist/librarian	x	x	x	0.0%	5.9%	1.5%	x	0.0%	3.1%	0.5%	x	2.6%
Conservation/preservation	x	x	x	0.0%	4.0%	2.9%	x	1.2%	6.2%	1.4%	x	3.2%
Curatorial/research or scientist	x	x	x	0.0%	5.9%	6.6%	x	8.2%	10.0%	10.1%	x	6.8%
Digital/IT	x	x	x	0.0%	2.3%	4.7%	x	1.2%	0.8%	0.5%	x	3.3%
Education/programming & engagement	x	x	x	22.2%	17.1%	16.9%	x	17.6%	26.9%	20.8%	x	17.7%
Exhibitions/touring	x	x	x	0.0%	7.2%	8.9%	x	15.3%	4.6%	9.7%	x	8.3%
Facilities maintenance & security	x	x	x	11.1%	14.8%	13.3%	x	3.5%	3.8%	9.2%	x	12.1%
Gift shop/catering	x	x	x	0.0%	5.4%	23.1%	x	8.2%	7.7%	11.6%	x	15.1%
Multiple job roles	x	x	x	16.7%	3.5%	2.8%	x	21.2%	13.8%	14.0%	x	5.8%
Other job roles	x	x	x	5.6%	2.6%	6.6%	x	2.4%	5.4%	3.9%	x	5.5%
Self-identified as a visible minority	x	x	x	11.1%	4.1%	2.8%	x	8.1%	5.9%	9.2%	x	4.3%
Attendance												
# of Visits	64,667	x	74,299	164,295	3,681,535	4,636,733	470,533	1,317,206	1,678,026	1,901,699	x	14,098,477
# of Online visits	x	x	310,992	551,833	6,881,977	21,549,518	x	1,318,569	1,260,933	9,577,122	x	41,574,736
# of School groups	x	x	750	723	10,705	8,820	1,005	1,754	1,321	2,032	x	27,222
# of Members	x	x	7,170	2,578	259,001	242,848	9,500	7,107	11,258	16,084	x	555,719
Exhibitions												
# of Permanent exhibitions	x	x	69	18	113	230	38	128	125	150	x	895
# of Exhibitions created	x	x	87	128	289	1,261	69	235	182	638	x	2,925
# of Exhibitions circulated	x	x	27	24	369	393	11	40	120	80	x	1,066
# of Online exhibitions hosted	x	x	9	x	33	238	24	28	28	110	x	482
Research												
# of Research requests	x	x	240	83	6,610	99,540	168	480	1,203	3,079	x	111,459

1. Territories include: Yukon, Northwest Territories and Nunavut / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 6: Building and capital infrastructure characteristics profile of not-for-profit art galleries, by province and territory, 2017

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2017)
What is the overall physical condition of your buildings and capital infrastructure?												
Very poor: Facilities are unfit for sustained service	x	x	x	x	0.0%	0.0%	x	0.0%	0.0%	0.0%	x	0.0%
Poor: Facilities are approaching end of service life	x	x	x	x	0.0%	6.1%	x	0.0%	22.2%	18.8%	x	9.0%
Fair: Facilities require attention	x	x	x	x	31.8%	24.2%	x	42.9%	0.0%	31.3%	x	26.0%
Good: Facilities are adequate	x	x	x	x	36.4%	39.4%	x	28.6%	22.2%	37.5%	x	35.0%
Very good: Facilities are fit for the future	x	x	x	x	18.2%	24.2%	x	28.6%	44.4%	12.5%	x	24.0%
Don't know/does not apply	x	x	x	x	13.6%	6.1%	x	0.0%	11.1%	0.0%	x	6.0%
Is your institution planning on undertaking any infrastructure upgrades within the next 3 years?												
Yes, construction of a new facility or expansion to the existing facility	x	x	x	x	27.3%	18.2%	x	14.3%	11.1%	18.8%	x	19.0%
Yes, improvements to the current facility (i.e. improved visitor flow, accessibility, storage, curatorial spaces)	x	x	x	x	31.8%	48.5%	x	14.3%	55.6%	50.0%	x	42.0%
Yes, improvements to the facility's physical plant (i.e. HVAC, lighting)	x	x	x	x	31.8%	57.6%	x	14.3%	33.3%	18.8%	x	38.0%
Yes, improvements in visitor experience (i.e. displays, exhibits)	x	x	x	x	22.7%	42.4%	x	14.3%	44.4%	12.5%	x	29.0%
No, the institution is not planning on undertaking any upgrades within the next 3 years	x	x	x	x	27.3%	9.1%	x	14.3%	0.0%	18.8%	x	15.0%
Don't know/does not apply	x	x	x	x	18.2%	12.1%	x	42.9%	11.1%	12.5%	x	16.0%

1. Territories include: Yukon, Northwest Territories and Nunavut / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.



Table 7: Revenue and expenditure profile of not-for-profit museums, by province and territory, 2015

Note: All figures are in thousands of dollars

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2015)
Unearned revenues												
Federal government	\$894	\$160	\$12,064	\$585	\$106,130	\$69,010	\$28,801	\$578	\$3,472	\$2,288	\$1,977	\$225,959
Provincial government	\$7,708	\$897	\$9,769	\$4,403	\$52,945	\$70,669	\$4,813	\$10,567	\$25,782	\$18,646	\$15,969	\$222,168
Local government	\$726	\$179	\$1,480	\$1,118	\$18,706	\$35,621	\$3,050	\$1,640	\$21,080	\$17,266	\$475	\$101,342
Donations tax received	\$795	\$48	\$2,932	\$633	\$8,790	\$24,412	\$9,104	\$2,091	\$7,819	\$4,361	\$108	\$61,093
Donations non-tax received	\$319	\$16	\$909	\$187	\$5,488	\$3,398	\$1,170	\$619	\$7,060	\$1,767	\$10	\$20,944
Donations from other charities	\$51	\$1	\$838	\$113	\$14,406	\$23,570	\$441	\$31	\$995	\$1,185	\$0	\$41,631
Interest/investment	\$266	\$2	\$518	\$174	\$8,518	\$7,848	\$246	\$160	\$3,222	\$2,137	\$2	\$23,094
Total unearned revenues	\$10,759	\$1,303	\$28,510	\$7,213	\$214,983	\$234,530	\$47,625	\$15,685	\$69,430	\$47,650	\$18,542	\$696,231
Earned revenues												
Gross income from rental of facilities	\$698	\$9	\$753	\$94	\$4,169	\$7,175	\$1,155	\$1,038	\$4,282	\$3,833	\$65	\$23,272
Membership fees	\$54	x	\$261	\$71	\$5,422	\$9,324	\$891	\$437	\$3,013	\$3,462	\$33	\$22,969
Admission fees	\$1,553	\$167	\$2,787	\$667	\$21,980	\$45,847	\$6,169	\$2,112	\$13,254	\$19,585	\$707	\$114,828
Public programs fees	x	\$79	\$363	\$127	\$3,449	\$14,153	x	x	\$1,100	\$3,645	\$79	\$23,309
Fundraising	\$564	\$72	\$2,200	\$500	\$4,363	\$30,067	\$2,370	\$1,661	\$4,382	\$3,489	\$271	\$49,939
Sales of goods and services	\$1,631	\$238	\$3,560	\$834	\$16,210	\$50,547	\$3,335	\$5,076	\$35,583	\$8,509	\$679	\$126,201
Other earned revenue	\$978	\$254	\$629	\$192	\$18,654	\$22,304	\$2,585	\$4,909	\$8,263	\$4,754	\$936	\$64,459
Total earned revenue	\$5,487	\$820	\$10,554	\$2,485	\$74,247	\$179,417	\$16,748	\$15,295	\$69,878	\$47,276	\$2,771	\$424,977
Total revenues	\$16,246	\$2,122	\$39,063	\$9,698	\$289,230	\$413,946	\$64,373	\$30,980	\$139,308	\$94,926	\$21,313	\$1,121,207
Expenditures												
Advertising and promotion	\$334	\$47	\$1,487	\$151	\$5,829	\$15,066	\$1,607	\$1,292	\$4,025	\$2,960	\$130	\$32,930
Travel and vehicle	\$182	\$4	\$522	\$253	\$2,902	\$3,354	\$492	\$327	\$718	\$736	\$518	\$10,009
Interest and bank charges	\$83	\$8	\$185	\$60	\$4,546	\$5,491	\$176	\$244	\$839	\$879	\$108	\$12,619
Office supplies and expenses	\$400	\$32	\$699	\$255	\$3,992	\$13,582	\$1,275	\$897	\$3,429	\$2,523	\$629	\$27,715
Occupancy costs	\$2,572	\$202	\$4,984	\$961	\$34,583	\$42,049	\$15,465	\$3,029	\$8,477	\$7,710	\$686	\$120,719
Professional consulting fees	\$601	\$24	\$678	\$854	\$15,782	\$10,323	\$1,560	\$1,092	\$5,741	\$4,254	\$1,073	\$41,981
Training for staff and volunteers	\$53	\$0	\$89	\$46	\$983	\$956	\$22	\$108	\$360	\$194	\$26	\$2,839
All compensation wages and admin	\$6,460	\$1,322	\$16,299	\$4,607	\$97,110	\$146,537	\$20,561	\$12,700	\$59,794	\$41,105	\$8,674	\$415,168
FMV of Donated goods to charitable activities ²	\$6	\$0	\$21	\$0	\$974	\$4,812	\$412	\$1	\$504	\$180	\$0	\$6,910
Total cost of all purchased supplies	\$1,006	\$17	\$1,571	\$482	\$21,859	\$22,351	\$2,468	\$1,384	\$13,517	\$2,900	\$642	\$68,199
Amortization of capital assets	\$1,309	\$0	\$4,032	\$125	\$30,837	\$47,865	\$17,032	\$2,503	\$18,899	\$6,334	\$202	\$129,138
Research grants and scholarships	\$0	\$0	\$158	\$106	\$10	\$8,020	\$44	\$0	\$2	\$23	\$0	\$8,363
Other operating expenditures	\$3,049	\$377	\$4,644	\$1,359	\$49,009	\$56,961	\$6,497	\$5,828	\$11,116	\$16,810	\$8,414	\$164,063
Total expenditures	\$16,057	\$2,033	\$35,371	\$9,261	\$268,416	\$377,368	\$67,610	\$29,404	\$127,422	\$86,608	\$21,103	\$1,040,653
Profit margin (percent)	1.2%	4.2%	9.5%	4.5%	7.2%	8.8%	-5.0%	5.1%	8.5%	8.8%	1.0%	7.2%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2.FMV is an acronym for fair market value / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 8: Industry characteristics profile of not-for-profit museums, by province and territory, 2015

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2015)
Employment												
Full-time employees (FT)	92	12	232	63	1,261	1,691	245	205	785	489	86	5,161
Part-time employees (PT)	342	82	569	255	1,435	2,490	434	560	1,821	1,061	150	9,199
Contract workers	52	17	60	34	430	576	114	30	256	297	95	1,961
Number of volunteers	1,478	452	3,328	1,463	4,584	19,937	6,469	9,938	8,921	8,144	234	64,949
Hours worked by all volunteers	68,691	9,932	137,722	93,203	304,990	1,825,968	315,768	485,441	541,858	575,464	4,788	4,363,825
% of FT/PT Employees:												
Female	65.9%	58.3%	69.0%	70.2%	63.8%	68.8%	65.3%	71.9%	66.9%	75.3%	71.6%	67.9%
Male	34.1%	41.7%	31.0%	29.8%	36.2%	31.2%	34.7%	28.1%	33.1%	24.7%	28.4%	32.1%
Age												
Under 25 years of age	70.7%	34.7%	37.0%	57.2%	24.1%	29.4%	34.1%	54.3%	35.4%	36.9%	22.4%	33.4%
25 to 44 years of age	12.2%	20.4%	30.1%	16.3%	42.4%	37.2%	43.8%	21.9%	35.4%	29.9%	38.8%	35.2%
45 to 59 years of age	8.5%	26.5%	20.5%	17.2%	26.8%	23.7%	15.9%	16.6%	20.2%	21.1%	28.4%	22.3%
Age 60 and over	8.5%	18.4%	12.3%	9.3%	6.7%	9.6%	6.2%	7.3%	8.9%	12.1%	10.4%	9.1%
Job Roles												
Administration/management	14.3%	14.3%	16.9%	12.4%	14.5%	14.7%	15.3%	11.9%	19.8%	13.9%	25.8%	15.2%
Archivist/librarian	5.3%	2.0%	3.9%	3.2%	2.5%	1.9%	2.2%	0.4%	1.9%	3.3%	6.1%	2.5%
Conservation/preservation	1.5%	2.0%	2.2%	2.3%	3.9%	2.9%	2.0%	1.1%	8.3%	1.3%	3.0%	3.2%
Curatorial/research or scientist	5.3%	0.0%	6.6%	14.7%	5.2%	11.9%	5.0%	7.1%	6.0%	9.5%	16.7%	8.3%
Digital/IT	0.8%	0.0%	2.4%	0.0%	2.7%	1.7%	2.8%	0.4%	1.9%	1.8%	1.5%	1.9%
Education/programming & engagement	5.3%	0.0%	16.6%	24.0%	36.8%	25.7%	33.8%	16.4%	15.9%	14.9%	7.6%	24.5%
Exhibitions/touring	30.1%	40.8%	14.9%	10.6%	9.6%	11.9%	6.8%	7.1%	10.3%	5.4%	4.5%	10.9%
Facilities maintenance & security	1.5%	8.2%	6.1%	2.8%	7.7%	10.6%	7.4%	6.3%	9.7%	3.1%	7.6%	7.7%
Gift shop/catering	0.0%	12.2%	7.1%	7.4%	4.3%	3.6%	6.3%	14.9%	8.1%	7.7%	3.0%	5.9%
Multiple job roles	27.1%	20.4%	22.0%	17.5%	8.9%	11.6%	14.2%	19.4%	14.9%	36.2%	10.6%	15.7%
Other job roles	9.0%	0.0%	1.2%	5.1%	3.7%	3.5%	4.1%	14.9%	3.3%	2.8%	13.6%	4.3%
Self-identified as a visible minority	2.4%	x	2.7%	3.7%	0.8%	2.4%	10.1%	12.1%	5.9%	7.6%	7.5%	4.3%
Attendance												
# of Visits	331,773	178,101	1,246,051	262,837	7,786,219	9,695,705	1,920,205	1,502,447	3,115,414	5,110,860	367,671	31,517,283
# of Online visits	1,460,452	3,740	3,285,365	3,428,737	16,682,204	30,572,074	2,481,056	2,271,800	8,467,090	20,474,501	422,225	89,549,246
# of School groups	949	222	1,663	569	17,263	23,655	3,799	5,531	11,661	13,583	574	79,469
# of Members	2,873	1,179	15,491	4,681	56,130	346,169	38,870	23,881	69,873	118,949	3,389	681,483
Exhibitions												
# of Permanent exhibitions	592	71	589	437	1,206	2,955	1,377	1,168	1,697	1,547	227	11,866
# of Exhibitions created	140	25	215	116	356	1,440	421	286	699	493	42	4,233
# of Exhibitions circulated	39	5	34	28	474	529	117	97	118	125	33	1,600
# of Online exhibitions hosted	44	5	42	27	354	319	62	124	177	185	75	1,414
Research												
# of Research requests	1,269	2,617	11,210	5,183	31,941	72,644	4,771	2,949	28,828	28,893	1,361	191,666

1. Territories include: Yukon, Northwest Territories and Nunavut / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 9: Building and capital infrastructure characteristics profile of not-for-profit museums, by province and territory, 2017

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2017)
What is the overall physical condition of your buildings and capital infrastructure?												
Very poor: Facilities are unfit for sustained service	4.5%	9.1%	0.0%	0.0%	0.0%	2.5%	0.0%	2.2%	0.0%	2.7%	0.0%	1.6%
Poor: Facilities are approaching end of service life	0.0%	0.0%	0.0%	16.7%	9.1%	9.2%	0.0%	4.4%	1.6%	6.7%	11.1%	5.7%
Fair: Facilities require attention	27.3%	18.2%	39.6%	25.0%	45.5%	33.6%	39.5%	31.1%	39.3%	38.7%	44.4%	36.3%
Good: Facilities are adequate.	27.3%	18.2%	35.4%	29.2%	27.3%	31.9%	31.6%	44.4%	31.1%	25.3%	33.3%	31.2%
Very good: Facilities are fit for the future	36.4%	54.5%	22.9%	29.2%	14.5%	16.8%	15.8%	13.3%	23.0%	20.0%	11.1%	20.1%
Don't know/does not apply	4.5%	0.0%	2.1%	0.0%	3.6%	5.9%	13.2%	4.4%	4.9%	6.7%	0.0%	5.1%
Is your institution planning on undertaking any infrastructure upgrades within the next 3 years?												
Yes, construction of a new facility or expansion to the existing facility	11.5%	0.0%	12.0%	13.8%	31.5%	21.7%	13.5%	11.1%	27.1%	32.0%	30.0%	21.1%
Yes, improvements to the current facility (i.e. improved visitor flow, accessibility, storage, curatorial spaces)	34.6%	38.5%	48.0%	34.5%	51.9%	55.7%	37.8%	35.6%	47.5%	48.0%	30.0%	46.2%
Yes, improvements to the facility's physical plant (i.e. HVAC, lighting)	19.2%	23.1%	34.0%	24.1%	46.3%	47.0%	29.7%	31.1%	30.5%	40.0%	30.0%	36.5%
Yes, improvements in visitor experience (i.e. displays, exhibits)	50.0%	69.2%	50.0%	44.8%	61.1%	61.7%	48.6%	57.8%	61.0%	50.7%	60.0%	56.1%
No, the institution is not planning on undertaking any upgrades within the next 3 years	15.4%	0.0%	12.0%	27.6%	11.1%	7.8%	13.5%	11.1%	15.3%	12.0%	0.0%	11.9%
Don't know/does not apply	11.5%	15.4%	8.0%	6.9%	7.4%	11.3%	16.2%	8.9%	11.9%	8.0%	10.0%	10.1%

1. Territories include: Yukon, Northwest Territories and Nunavut / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 10: Revenue and expenditure profile of not-for-profit historic sites, by province and territory, 2015

Note: All figures are in thousands of dollars

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2015)
Unearned revenues												
Federal government	\$779	\$742	\$9,924	\$276	\$12,936	\$2,891	\$85	\$859	\$1,518	\$678	\$1,886	\$32,573
Provincial government	\$1,763	\$74	\$2,442	\$2,669	\$2,295	\$10,223	\$120	\$2,436	\$1,770	\$5,332	\$274	\$29,397
Local government	\$17	\$10	\$41	\$103	\$3,220	\$2,673	\$144	\$1,050	\$1,725	\$844	\$0	\$9,827
Donations tax receipted	\$279	\$60	\$159	\$256	\$387	\$1,617	\$48	\$2,074	\$683	\$150	x	\$5,714
Donations non-tax receipted	\$19	\$0	\$28	\$26	\$512	\$859	\$188	\$689	\$81	\$172	\$26	\$2,600
Donations from other charities	\$13	\$0	\$5	\$100	\$4,506	\$354	\$39	\$423	\$26	\$53	x	\$5,519
Interest/investment	\$19	\$0	\$40	\$39	\$13	\$189	\$218	\$52	\$77	\$311	x	\$958
Total unearned revenues	\$2,890	\$885	\$12,640	\$3,468	\$23,869	\$18,805	\$842	\$7,583	\$5,880	\$7,540	\$2,186	\$86,588
Earned revenues												
Gross income from rental of facilities	\$33	\$6	\$79	\$58	\$317	\$919	\$25	\$320	\$320	\$376	\$28	\$2,482
Membership fees	\$3	\$1	\$10	\$80	\$1,376	\$109	\$32	\$5	\$19	\$79	\$0	\$1,714
Admission fees	\$372	\$913	\$2,532	\$756	\$3,447	\$6,504	x	\$439	\$1,635	\$3,975	x	\$20,699
Public programs fees	x	\$19	\$204	\$282	\$2,552	\$833	x	\$225	\$794	x	x	\$5,140
Fundraising	\$76	\$7	\$187	\$129	\$317	\$1,083	\$149	\$160	\$437	\$270	\$29	\$2,844
Sales of goods and services	\$2,379	\$563	\$1,563	\$665	\$3,355	\$2,942	\$73	\$1,074	\$1,596	\$3,085	\$58	\$17,354
Other earned revenue	\$243	\$3	\$214	\$58	\$3,207	\$702	\$113	\$1,547	\$571	\$1,691	\$78	\$8,427
Total earned revenue	\$3,131	\$1,511	\$4,789	\$2,029	\$14,570	\$13,091	\$502	\$3,770	\$5,373	\$9,477	\$416	\$58,659
Total revenues	\$6,021	\$2,397	\$17,429	\$5,497	\$38,439	\$31,896	\$1,343	\$11,353	\$11,253	\$17,017	\$2,602	\$145,247
Expenditures												
Advertising and promotion	\$79	\$22	\$125	\$176	\$1,124	\$242	\$8	\$131	\$262	\$787	\$11	\$2,967
Travel and vehicle	\$88	\$5	\$297	\$11	\$388	\$107	\$0	\$101	\$92	\$139	\$5	\$1,232
Interest and bank charges	\$68	\$1	\$49	\$3	\$363	\$44	\$34	\$50	\$30	\$101	\$1	\$744
Office supplies and expenses	\$120	\$14	\$195	\$23	\$1,194	\$357	\$169	\$145	\$104	\$327	\$5	\$2,652
Occupancy costs	\$233	\$226	\$1,343	\$1,078	\$3,719	\$9,382	\$48	\$335	\$752	\$755	\$144	\$18,014
Professional consulting fees	\$111	\$2	\$366	\$37	\$1,924	\$447	\$93	\$698	\$191	\$216	x	\$4,085
Training for staff and volunteers	\$16	\$0	\$14	\$0	\$14	\$5	\$0	\$18	\$43	\$21	x	\$131
All compensation wages and admin	\$2,689	\$681	\$11,015	\$2,323	\$17,515	\$12,424	\$379	\$4,093	\$5,036	\$6,456	\$1,339	\$63,949
FMV of Donated goods to charitable activities ²	\$0	\$4	\$4	\$0	\$0	\$0	\$0	\$455	\$3	\$84	\$14	\$564
Total cost of all purchased supplies	\$562	\$82	\$1,011	\$161	\$708	\$2,090	\$4	\$2,316	\$1,052	\$1,507	\$166	\$9,657
Amortization of capital assets	\$95	\$160	\$1,629	\$218	\$3,048	\$45	\$12	\$882	\$341	\$366	\$0	\$6,796
Research grants and scholarships	\$132	\$0	\$0	\$0	\$0	\$19	\$0	\$0	\$0	\$0	x	\$150
Other operating expenditures	\$1,650	\$568	\$1,656	\$1,086	\$5,111	\$4,690	\$376	\$655	\$2,265	\$4,671	\$785	\$23,513
Total expenditures	\$5,842	\$1,763	\$17,701	\$5,116	\$35,108	\$29,851	\$1,122	\$9,881	\$10,171	\$15,429	\$2,469	\$134,454
Profit margin (percent)	3.0%	26.4%	-1.6%	6.9%	8.7%	6.4%	16.5%	13.0%	9.6%	9.3%	5.1%	7.4%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 11: Industry characteristics profile of not-for-profit historic sites, by province and territory, 2015

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2015)
Employment												
Full-time employees (FT)	28	34	111	33	292	174	33	55	63	92	19	933
Part-time employees (PT)	271	75	503	156	685	761	69	154	166	328	93	3,261
Contract workers	53	7	110	37	56	40	x	0	145	22	x	471
Number of volunteers	209	449	1,580	645	1,675	4,091	355	1,944	2,492	1,770	x	15,214
Hours worked by all volunteers	24,582	12,100	52,069	39,944	133,285	158,150	34,320	30,467	41,958	75,156	x	602,031
% of FT/PT Employees:												
Female	79.2%	66.1%	54.9%	63.3%	59.2%	69.9%	x	52.3%	72.1%	77.0%	x	65.0%
Male	20.8%	33.9%	45.1%	36.7%	40.8%	30.1%	x	47.7%	27.9%	23.0%	x	35.0%
Age												
Under 25 years of age	39.7%	67.8%	62.6%	60.0%	54.1%	47.7%	x	54.2%	37.5%	53.1%	x	52.1%
25 to 44 years of age	27.6%	16.9%	16.1%	10.0%	19.7%	27.8%	x	25.2%	24.0%	24.8%	x	22.4%
45 to 59 years of age	23.3%	8.5%	17.2%	16.7%	16.7%	16.6%	x	17.8%	21.9%	16.8%	x	17.6%
Age 60 and over	9.5%	6.8%	4.0%	13.3%	9.4%	7.9%	x	2.8%	16.7%	5.3%	x	7.9%
Job Roles												
Administration/management	2.8%	5.1%	3.8%	6.7%	14.2%	9.3%	x	7.3%	15.7%	10.7%	x	9.9%
Archivist/librarian	2.1%	0.0%	1.9%	0.0%	1.8%	0.0%	x	0.0%	0.8%	0.0%	x	0.9%
Conservation/preservation	3.5%	1.7%	0.0%	0.0%	1.4%	0.0%	x	1.0%	1.7%	1.0%	x	1.4%
Curatorial/research or scientist	0.0%	3.4%	1.9%	0.0%	2.3%	2.7%	x	0.0%	2.5%	1.9%	x	1.8%
Digital/IT	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	x	0.0%	0.0%	1.0%	x	0.2%
Education/programing & engagement	12.8%	22.0%	9.4%	20.0%	23.9%	15.3%	x	4.2%	41.3%	20.4%	x	20.0%
Exhibitions/touring	3.5%	50.8%	18.9%	50.0%	10.6%	18.7%	x	47.9%	13.2%	0.0%	x	17.1%
Facilities maintenance & security	1.4%	11.9%	22.6%	13.3%	3.2%	10.0%	x	16.7%	1.7%	5.8%	x	8.3%
Gift shop/catering	2.8%	3.4%	11.3%	0.0%	8.7%	4.0%	x	10.4%	3.3%	39.8%	x	9.2%
Multiple job roles	70.2%	1.7%	30.2%	10.0%	28.9%	37.3%	x	11.5%	19.0%	17.5%	x	29.4%
Other job roles	0.0%	0.0%	0.0%	0.0%	5.0%	2.7%	x	1.0%	0.8%	1.9%	x	1.9%
Self-identified as a visible minority	0.8%	1.7%	1.2%	0.0%	4.3%	8.0%	x	27.1%	9.9%	1.8%	x	6.3%
Attendance												
# of Visits	823,609	248,620	1,151,586	233,163	7,204,702	1,841,988	201,788	1,110,410	726,883	1,860,752	x	15,448,229
# of Online visits	11,847	26,667	1,694,175	226,971	2,325,129	5,630,636	x	x	656,275	1,028,832	x	11,839,251
# of School groups	255	80	848	311	4,612	2,646	x	939	1,883	1,382	x	13,063
# of Members	254	76	1,057	974	5,921	4,530	x	269	1,152	2,639	x	17,059
Exhibitions												
# of Permanent exhibitions	62	14	63	81	175	374	x	62	172	286	x	1,336
# of Exhibitions created	34	7	22	9	88	180	x	29	21	34	x	428
# of Exhibitions circulated	4	1	0	0	37	46	x	0	3	1	x	97
# of Online exhibitions hosted	29	0	2	0	19	43	x	2	2	14	x	169
Research												
# of Research requests	504	308	466	2,634	2,702	12,120	x	52	1,157	2,704	x	22,716

1. Territories include: Yukon, Northwest Territories and Nunavut / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 12: Building and capital infrastructure characteristics profile of not-for-profit historic sites, by province and territory, 2017

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2017)
What is the overall physical condition of your buildings and capital infrastructure?												
Very poor: Facilities are unfit for sustained service	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	x	0.0%	0.0%	7.1%	x	1.2%
Poor: Facilities are approaching end of service life	0.0%	0.0%	8.3%	0.0%	2.8%	0.0%	x	9.1%	0.0%	0.0%	x	1.9%
Fair: Facilities require attention	5.3%	28.6%	33.3%	50.0%	22.2%	25.0%	x	27.3%	27.3%	21.4%	x	25.5%
Good: Facilities are adequate	21.1%	14.3%	25.0%	16.7%	44.4%	53.6%	x	54.5%	27.3%	14.3%	x	33.5%
Very good: Facilities are fit for the future	68.4%	57.1%	25.0%	33.3%	22.2%	14.3%	x	9.1%	31.8%	28.6%	x	29.2%
Don't know/does not apply	5.3%	0.0%	8.3%	0.0%	5.6%	7.1%	x	0.0%	13.6%	28.6%	x	8.7%
Is your institution planning on undertaking any infrastructure upgrades within the next 3 years?												
Yes, construction of a new facility or expansion to the existing facility	5.3%	25.0%	8.3%	33.3%	2.8%	10.7%	x	18.2%	4.5%	35.7%	x	11.2%
Yes, improvements to the current facility (i.e. improved visitor flow, accessibility, storage, curatorial spaces)	78.9%	37.5%	58.3%	50.0%	27.8%	39.3%	x	36.4%	36.4%	57.1%	x	45.3%
Yes, improvements to the facility's physical plant (i.e. HVAC, lighting)	68.4%	62.5%	25.0%	50.0%	36.1%	35.7%	x	18.2%	18.2%	35.7%	x	37.9%
Yes, improvements in visitor experience (i.e. displays, exhibits)	78.9%	62.5%	50.0%	83.3%	55.6%	67.9%	x	54.5%	54.5%	64.3%	x	62.1%
No, the institution is not planning on undertaking any upgrades within the next 3 years	5.3%	0.0%	16.7%	0.0%	13.9%	7.1%	x	18.2%	18.2%	7.1%	x	10.6%
Don't know/does not apply	5.3%	0.0%	25.0%	16.7%	16.7%	14.3%	x	9.1%	13.6%	28.6%	x	14.9%

1. Territories include: Yukon, Northwest Territories and Nunavut / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 13: Revenue and expenditure profile of not-for-profit archives, by province and territory, 2015

Note: All figures are in thousands of dollars

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2015)
Unearned revenues												
Federal government	x	x	\$405	\$28	\$358	\$154,627	\$29	\$44	\$65	\$152	x	\$155,760
Provincial government	x	x	\$2,378	\$2,366	\$78,742	\$47,247	\$6,001	\$6,085	\$4,160	\$4,008	x	\$152,338
Local government	x	x	\$535	\$16	\$11,706	\$7,964	\$23	\$617	\$2,083	\$1,998	x	\$25,761
Donations tax receipted	x	x	\$122	x	\$2,166	\$3,897	\$287	\$227	\$219	\$1,553	x	\$8,480
Donations non-tax receipted	x	x	\$70	\$15	\$183	\$1,288	\$188	\$43	\$214	\$212	x	\$2,219
Donations from other charities	x	x	\$0	x	\$140	\$286	\$468	\$0	\$75	\$319	x	\$1,289
Interest/investment	x	x	x	x	\$1,158	\$152	\$1	\$0	\$45	\$96	x	\$1,452
Total unearned revenues	x	x	\$3,510	\$2,435	\$94,452	\$215,462	\$6,997	\$7,016	\$6,863	\$8,337	x	\$347,300
Earned revenues												
Gross income from rental of facilities	x	x	\$135	\$19	\$0	\$52	\$30	\$0	\$85	\$1	x	\$323
Membership fees	x	x	\$0	\$0	\$77	\$161	\$12	\$10	\$13	\$112	x	\$385
Admission fees	x	x	\$110	\$0	\$12	\$118	x	\$0	\$0	\$0	x	\$240
Public programs fees	x	x	\$0	\$0	\$0	\$1	\$0	\$12	\$0	\$0	x	\$13
Fundraising	x	x	\$165	\$47	\$541	\$839	\$1,310	\$39	\$292	\$2,724	x	\$5,960
Sales of goods and services	x	x	\$510	\$9	\$1,033	\$412	\$330	\$20	\$39	\$56	x	\$2,409
Other earned revenue	x	x	\$267	\$148	\$6,317	\$3,311	\$698	\$4	\$432	\$392	x	\$11,589
Total earned revenue	x	x	\$1,186	\$224	\$7,980	\$4,894	\$2,380	\$85	\$861	\$3,286	x	\$20,919
Total revenues	x	x	\$4,696	\$2,659	\$102,432	\$220,357	\$9,377	\$7,101	\$7,724	\$11,622	x	\$368,219
Expenditures												
Advertising and promotion	x	x	\$27	\$1	\$938	\$2,350	\$31	\$18	\$54	\$45	x	\$3,470
Travel and vehicle	x	x	\$38	\$4	\$280	\$800	\$34	\$51	\$39	\$46	x	\$1,305
Interest and bank charges	x	x	\$30	\$0	\$7,112	\$21	\$7	\$22	\$17	\$7	x	\$7,215
Office supplies and expenses	x	x	\$140	\$13	\$364	\$2,131	\$33	\$58	\$218	\$181	x	\$3,155
Occupancy costs	x	x	\$240	\$0	\$7,093	\$49,862	\$82	\$1,262	\$412	\$274	x	\$59,405
Professional consulting fees	x	x	\$120	\$1	\$4,670	\$10,785	\$31	\$82	\$362	\$336	x	\$16,387
Training for staff and volunteers	x	x	x	x	\$8	\$76	\$2	\$0	\$3	\$14	x	\$107
All compensation wages and admin	x	x	\$2,835	\$2,520	\$49,970	\$118,623	\$5,923	\$5,379	\$5,611	\$6,422	x	\$198,566
FMV of Donated goods to charitable activities ²	x	x	x	x	\$27	\$931	\$0	\$0	\$4	\$0	x	\$961
Total cost of all purchased supplies	x	x	\$112	\$46	\$4,517	\$3,355	\$39	\$178	\$217	\$155	x	\$8,629
Amortization of capital assets	x	x	\$190	\$0	\$15,234	\$4,150	\$2	\$77	\$125	\$252	x	\$20,029
Research grants and scholarships	x	x	x	x	\$1	\$7	\$0	\$0	\$0	\$0	x	\$7
Other operating expenditures	x	x	\$613	\$44	\$10,916	\$35,858	\$2,816	\$632	\$731	\$889	x	\$52,683
Total expenditures	x	x	\$4,345	\$2,627	\$101,127	\$228,949	\$9,000	\$7,757	\$7,793	\$8,622	x	\$371,920
Profit margin (percent)	x	x	7.5%	1.2%	1.3%	-3.9%	4.0%	-9.2%	-0.9%	25.8%	x	-1.0%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 14: Industry characteristics profile of not-for-profit archives, by province and territory, 2015

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2015)
Employment												
Full-time employees (FT)	x	x	50	43	798	1,294	82	70	59	83	x	2,517
Part-time employees (PT)	x	x	47	26	180	117	25	18	21	79	x	557
Contract workers	x	x	13	7	19	356	7	6	28	19	x	467
Number of volunteers	x	x	307	66	571	1,448	133	691	475	339	x	4,163
Hours worked by all volunteers	x	x	24,690	11,400	60,054	153,327	10,201	10,852	35,429	30,764	x	337,827
% of FT/PT Employees:												
Female	x	x	74.5%	51.3%	70.8%	62.9%	69.8%	65.4%	73.6%	75.3%	x	65.4%
Male	x	x	25.5%	48.7%	29.2%	37.1%	30.2%	34.6%	26.4%	24.7%	x	34.6%
Age												
Under 25 years of age	x	x	29.4%	5.1%	15.2%	3.3%	7.0%	11.5%	1.4%	15.6%	x	6.3%
25 to 44 years of age	x	x	20.6%	51.3%	44.2%	49.3%	51.2%	34.6%	50.0%	40.6%	x	46.9%
45 to 59 years of age	x	x	35.3%	38.5%	31.5%	42.1%	32.6%	50.0%	33.3%	32.8%	x	40.0%
Age 60 and over	x	x	14.7%	5.1%	9.1%	5.3%	9.3%	3.8%	15.3%	10.9%	x	6.8%
Job Roles												
Administration/management	x	x	18.2%	17.9%	18.9%	11.2%	20.9%	19.5%	19.4%	13.2%	x	15.1%
Archivist/librarian	x	x	32.7%	30.8%	20.7%	19.9%	37.2%	45.5%	40.3%	47.4%	x	23.3%
Conservation/preservation	x	x	0.0%	5.1%	0.7%	16.3%	4.7%	0.0%	4.5%	1.3%	x	8.2%
Curatorial/research or scientist	x	x	0.0%	0.0%	0.6%	0.2%	0.0%	0.0%	0.0%	2.6%	x	0.5%
Digital/IT	x	x	5.5%	5.1%	1.9%	8.1%	0.0%	9.1%	3.0%	3.9%	x	5.3%
Education/programing & engagement	x	x	10.9%	0.0%	0.0%	0.7%	0.0%	1.3%	6.0%	0.0%	x	1.0%
Exhibitions/touring	x	x	1.8%	0.0%	0.7%	0.0%	0.0%	0.0%	1.5%	0.0%	x	0.3%
Facilities maintenance & security	x	x	0.0%	0.0%	0.0%	0.3%	0.0%	2.6%	4.5%	0.0%	x	0.3%
Gift shop/catering	x	x	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	x	0.1%
Multiple job roles	x	x	14.5%	2.6%	53.4%	2.4%	4.7%	13.0%	7.5%	28.9%	x	23.2%
Other job roles	x	x	16.4%	38.5%	3.3%	41.0%	32.6%	9.1%	11.9%	2.6%	x	22.7%
Self-identified as a visible minority	x	x	7.3%	2.6%	2.9%	4.5%	7.0%	2.6%	0.0%	4.1%	x	4.1%
Attendance												
# of Visits	x	x	61,915	9,412	2,547,498	121,137	5,440	3,765	43,672	46,367	x	2,842,036
# of Online visits	x	x	4,566,485	1,018,333	7,428,679	27,288,159	1,054,150	122,355	583,520	2,559,582	x	44,623,263
# of School groups	x	x	166	30	120	1,233	65	45	631	234	x	2,557
# of Members	x	x	581	108	5,027	210,799	585	881	17,656	1,896	x	245,694
Exhibitions												
# of Permanent exhibitions	x	x	23	5	78	92	10	2	72	68	x	361
# of Exhibitions created	x	x	35	10	123	234	15	42	75	124	x	669
# of Exhibitions circulated	x	x	0	2	118	156	0	20	29	38	x	370
# of Online exhibitions hosted	x	x	107	25	336	617	38	79	118	139	x	1,461
Research												
# of Research requests	x	x	42,651	23,033	412,012	275,693	14,368	8,178	17,023	51,235	x	849,683

1. Territories include: Yukon, Northwest Territories and Nunavut / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 15: Building and capital infrastructure characteristics profile of not-for-profit archives, by province and territory, 2017

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2017)
What is the overall physical condition of your buildings and capital infrastructure?												
Very poor: Facilities are unfit for sustained service	x	x	0.0%	x	0.0%	0.0%	0.0%	0.0%	0.0%	7.1%	x	1.3%
Poor: Facilities are approaching end of service life	x	x	0.0%	x	8.6%	2.3%	14.3%	0.0%	15.4%	7.1%	x	7.1%
Fair: Facilities require attention	x	x	22.2%	x	22.9%	30.2%	28.6%	42.9%	23.1%	14.3%	x	24.0%
Good: Facilities are adequate	x	x	44.4%	x	31.4%	27.9%	14.3%	42.9%	15.4%	46.4%	x	32.5%
Very good: Facilities are fit for the future	x	x	33.3%	x	20.0%	23.3%	28.6%	14.3%	30.8%	14.3%	x	20.8%
Don't know/does not apply	x	x	0.0%	x	17.1%	16.3%	14.3%	0.0%	15.4%	10.7%	x	14.3%
Is your institution planning on undertaking any infrastructure upgrades within the next 3 years?												
Yes, construction of a new facility or expansion to the existing facility	x	x	0.0%	x	25.7%	12.2%	14.3%	14.3%	38.5%	21.4%	x	19.7%
Yes, improvements to the current facility (i.e. improved visitor flow, accessibility, storage, curatorial spaces)	x	x	33.3%	x	31.4%	17.1%	28.6%	42.9%	15.4%	25.0%	x	25.0%
Yes, improvements to the facility's physical plant (i.e. HVAC, lighting).	x	x	33.3%	x	28.6%	9.8%	14.3%	0.0%	15.4%	17.9%	x	17.8%
Yes, improvements in visitor experience (i.e. displays, exhibits)	x	x	22.2%	x	11.4%	17.1%	14.3%	0.0%	7.7%	10.7%	x	13.2%
No, the institution is not planning on undertaking any upgrades within the next 3 years	x	x	22.2%	x	20.0%	34.1%	42.9%	28.6%	30.8%	28.6%	x	28.3%
Don't know/does not apply	x	x	22.2%	x	28.6%	31.7%	14.3%	14.3%	7.7%	25.0%	x	25.7%

1. Territories include: Yukon, Northwest Territories and Nunavut / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 16: Revenue and expenditure profile of not-for-profit zoos and botanical gardens, by province and territory, 2015

Note: All figures are in thousands of dollars

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2015)
Unearned revenues												
Federal government	x	x	x	\$290	\$347	\$546	\$38	x	\$251	\$690	x	\$2,201
Provincial government	x	x	x	\$1,250	\$15,357	\$6,571	\$87	x	\$1,435	\$539	x	\$25,322
Local government	x	x	x	\$3,897	\$2,128	\$17,711	\$18,100	x	\$12,898	\$757	x	\$55,564
Donations tax receipted	x	x	x	\$794	\$1,131	\$9,953	\$5,871	x	\$1,298	\$4,170	x	\$23,387
Donations non-tax receipted	x	x	x	\$54	\$605	\$2,004	\$528	x	\$218	\$3,406	x	\$6,834
Donations from other charities	x	x	x	\$3	\$929	\$2,330	\$6,110	x	\$252	\$2,090	x	\$11,726
Interest/investment	x	x	x	\$1	\$204	\$927	\$108	x	\$909	\$960	x	\$3,110
Total unearned revenues	x	x	x	\$6,288	\$20,700	\$40,041	\$30,842	x	\$17,261	\$12,613	x	\$128,145
Earned revenues												
Gross income from rental of facilities	x	x	x	\$3	\$462	\$1,434	\$396	x	\$655	\$1,113	x	\$4,106
Membership fees	x	x	x	\$50	\$1,054	\$7,266	\$742	x	\$3,991	\$4,132	x	\$17,371
Admission fees	x	x	x	\$1,539	\$16,103	\$20,800	x	x	\$15,340	\$18,823	x	\$72,847
Public programs fees	x	x	x	\$597	\$0	\$900	x	x	\$1,600	\$1,114	x	\$4,211
Fundraising	x	x	x	\$22	\$763	\$3,915	\$241	x	\$785	\$691	x	\$6,511
Sales of goods and services	x	x	x	\$3,420	\$25,727	\$15,871	\$11,602	x	\$14,540	\$14,069	x	\$85,437
Other earned revenue	x	x	x	\$85	\$450	\$9,443	\$121	x	\$3,115	\$1,224	x	\$14,610
Total earned revenue	x	x	x	\$5,717	\$44,557	\$59,630	\$13,102	x	\$40,026	\$41,167	x	\$205,093
Total revenues	x	x	x	\$12,005	\$65,258	\$99,671	\$43,944	x	\$57,287	\$53,779	x	\$333,238
Expenditures												
Advertising and promotion	x	x	x	\$76	\$2,939	\$2,535	\$553	x	\$2,410	\$2,132	x	\$10,668
Travel and vehicle	x	x	x	\$86	\$43	\$635	\$312	x	\$425	\$591	x	\$2,114
Interest and bank charges	x	x	x	\$41	\$2,067	\$675	\$454	x	\$1,279	\$1,337	x	\$5,874
Office supplies and expenses	x	x	x	\$39	\$405	\$5,079	\$617	x	\$216	\$1,435	x	\$7,809
Occupancy costs	x	x	x	\$2,284	\$2,395	\$5,780	\$3,315	x	\$2,501	\$6,779	x	\$23,126
Professional consulting fees	x	x	x	\$280	\$597	\$2,189	\$403	x	\$258	\$1,851	x	\$5,586
Training for staff and volunteers	x	x	x	\$30	\$20	\$214	\$165	x	\$206	\$90	x	\$728
All compensation wages and admin	x	x	x	\$5,025	\$20,572	\$51,885	\$14,374	x	\$25,817	\$26,250	x	\$144,796
FMV of Donated goods to charitable activities ²	x	x	x	\$0	\$23	\$37	\$0	x	\$74	\$1	x	\$135
Total cost of all purchased supplies	x	x	x	\$469	\$1,531	\$2,500	\$6,902	x	\$2,866	\$10,049	x	\$24,345
Amortization of capital assets	x	x	x	\$524	\$9,897	\$4,005	\$6,963	x	\$7,299	\$5,593	x	\$34,289
Research grants and scholarships	x	x	x	\$0	\$17	\$127	\$19	x	\$37	\$0	x	\$201
Other operating expenditures	x	x	x	\$2,385	\$23,680	\$15,952	\$3,046	x	\$14,702	\$1,904	x	\$61,816
Total expenditures	x	x	x	\$11,239	\$64,187	\$91,612	\$37,124	x	\$58,091	\$58,012	x	\$321,489
Profit margin (percent)	x	x	x	6.4%	1.6%	8.1%	15.5%	x	-1.4%	-7.9%	x	3.5%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2.FMV is an acronym for fair market value / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 17: Industry characteristics profile of not-for-profit zoos and botanical gardens, by province and territory, 2015

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2015)
Employment												
Full-time employees (FT)	x	x	x	70	303	551	191	x	184	426	x	1,734
Part-time employees (PT)	x	x	x	69	1,043	839	328	x	485	579	x	3,424
Contract workers	x	x	x	x	275	0	x	x	87	31	x	401
Number of volunteers	x	x	x	67	2,624	2,853	x	x	2,421	4,933	x	13,165
Hours worked by all volunteers	x	x	x	7,000	48,476	176,774	x	x	105,000	284,440	x	628,840
% of FT/PT Employees:												
Female	x	x	x	x	62.5%	59.2%	x	x	68.6%	57.1%	x	63.5%
Male	x	x	x	x	37.5%	40.8%	x	x	31.4%	42.9%	x	36.5%
Age												
Under 25 years of age	x	x	x	x	66.8%	32.7%	x	x	53.2%	57.1%	x	62.6%
25 to 44 years of age	x	x	x	x	21.9%	38.8%	x	x	27.0%	14.3%	x	23.1%
45 to 59 years of age	x	x	x	x	9.0%	20.4%	x	x	15.3%	14.3%	x	11.2%
Age 60 and over	x	x	x	x	2.3%	8.2%	x	x	4.5%	14.3%	x	3.1%
Job Roles												
Administration/management	x	x	x	x	5.3%	13.6%	x	x	5.5%	14.3%	x	6.4%
Archivist/librarian	x	x	x	x	0.2%	2.3%	x	x	0.5%	0.0%	x	0.3%
Conservation/preservation	x	x	x	x	0.5%	2.3%	x	x	0.0%	0.0%	x	0.6%
Curatorial/research or scientist	x	x	x	x	6.0%	6.8%	x	x	21.8%	0.0%	x	8.4%
Digital/IT	x	x	x	x	0.3%	2.3%	x	x	0.9%	0.0%	x	0.5%
Education/programing & engagement	x	x	x	x	8.7%	25.0%	x	x	34.5%	0.0%	x	13.5%
Exhibitions/touring	x	x	x	x	0.0%	4.5%	x	x	0.0%	0.0%	x	0.5%
Facilities maintenance & security	x	x	x	x	18.4%	20.5%	x	x	7.7%	28.6%	x	16.3%
Gift shop/catering	x	x	x	x	43.8%	2.3%	x	x	10.9%	42.9%	x	35.2%
Multiple job roles	x	x	x	x	0.0%	9.1%	x	x	15.0%	14.3%	x	4.2%
Other job roles	x	x	x	x	16.8%	11.4%	x	x	3.2%	0.0%	x	14.1%
Self-identified as a visible minority	x	x	x	x	0.3%	0.0%	x	x	0.0%	0.0%	x	0.2%
Attendance												
# of Visits	x	x	x	266,483	3,167,248	3,100,798	810,000	x	1,853,955	2,088,906	x	11,350,890
# of Online visits	x	x	x	x	3,351,494	8,445,053	x	x	2,924,232	x	x	15,547,325
# of School groups	x	x	x	x	5,294	1,759	x	x	1,557	2,592	x	11,629
# of Members	x	x	x	x	16,658	112,860	x	x	117,476	97,232	x	364,211
Exhibitions												
# of Permanent exhibitions	x	x	x	x	22	312	x	x	63	157	x	587
# of Exhibitions created	x	x	x	x	18	210	x	x	48	107	x	390
# of Exhibitions circulated	x	x	x	x	55	38	x	x	381	3	x	477
# of Online exhibitions hosted	x	x	x	x	10	8	x	x	11	0	x	29
Research												
# of Research requests	x	x	x	x	1,275	1,000	x	x	169	1,397	x	3,846

1. Territories include: Yukon, Northwest Territories and Nunavut / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 18: Building and capital infrastructure characteristics profile of not-for-profit zoos and botanical gardens, by province and territory, 2017

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2017)
What is the overall physical condition of your buildings and capital infrastructure?												
Very poor: Facilities are unfit for sustained service	x	x	x	x	x	x	x	x	x	x	x	0.0%
Poor: Facilities are approaching end of service life	x	x	x	x	x	x	x	x	x	x	x	12.0%
Fair: Facilities require attention	x	x	x	x	x	x	x	x	x	x	x	16.0%
Good: Facilities are adequate	x	x	x	x	x	x	x	x	x	x	x	44.0%
Very good: Facilities are fit for the future	x	x	x	x	x	x	x	x	x	x	x	20.0%
Don't know/does not apply	x	x	x	x	x	x	x	x	x	x	x	8.0%
Is your institution planning on undertaking any infrastructure upgrades within the next 3 years?												
Yes, construction of a new facility or expansion to the existing facility	x	x	x	x	x	x	x	x	x	x	x	45.8%
Yes, improvements to the current facility (i.e. improved visitor flow, accessibility, storage, curatorial spaces)	x	x	x	x	x	x	x	x	x	x	x	66.7%
Yes, improvements to the facility's physical plant (i.e. HVAC, lighting)	x	x	x	x	x	x	x	x	x	x	x	58.3%
Yes, improvements in visitor experience (i.e. displays, exhibits)	x	x	x	x	x	x	x	x	x	x	x	70.8%
No, the institution is not planning on undertaking any upgrades within the next 3 years	x	x	x	x	x	x	x	x	x	x	x	8.3%
Don't know/does not apply	x	x	x	x	x	x	x	x	x	x	x	4.2%

1. Territories include: Yukon, Northwest Territories and Nunavut / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 19: Revenue and expenditure profile of not-for-profit (all) heritage institutions, by province and territory, 2015

Note: All figures are in thousands of dollars

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2015)
Unearned revenues												
Federal government	\$1,872	\$1,105	\$22,703	\$1,577	\$122,955	\$284,071	\$29,366	\$2,711	\$6,186	\$6,187	\$3,995	\$482,729
Provincial government	\$9,722	\$2,176	\$17,517	\$11,646	\$199,733	\$166,907	\$14,204	\$21,883	\$36,997	\$32,955	\$19,264	\$533,005
Local government	\$1,468	\$293	\$2,099	\$5,413	\$39,474	\$83,951	\$22,207	\$8,967	\$42,993	\$29,847	\$482	\$237,194
Donations tax receipted	\$1,181	\$113	\$3,613	\$5,398	\$29,869	\$94,002	\$17,907	\$14,887	\$12,911	\$17,436	\$138	\$197,455
Donations non-tax receipted	\$345	\$44	\$1,201	\$545	\$8,256	\$8,728	\$2,079	\$1,436	\$7,965	\$6,929	\$74	\$37,603
Donations from other charities	\$70	\$1	\$865	\$218	\$26,742	\$42,565	\$7,078	\$581	\$1,394	\$5,416	\$0	\$84,929
Interest/Investment	\$285	\$2	\$558	\$361	\$13,455	\$11,071	\$628	\$390	\$4,861	\$4,449	\$5	\$36,065
Total unearned revenues	\$14,943	\$3,735	\$48,557	\$25,158	\$440,485	\$691,295	\$93,470	\$50,853	\$113,307	\$103,220	\$23,958	\$1,608,980
Earned revenues												
Gross income from rental of facilities	\$742	\$16	\$1,078	\$365	\$5,703	\$10,833	\$1,756	\$1,484	\$5,486	\$6,580	\$93	\$34,137
Membership fees	\$78	\$1	\$339	\$305	\$12,073	\$23,729	\$1,844	\$654	\$7,325	\$9,146	\$36	\$55,529
Admission fees	\$2,000	\$1,112	\$5,708	\$3,120	\$56,532	\$86,070	\$7,044	\$2,740	\$30,668	\$45,811	\$992	\$241,796
Public programs fees	\$33	\$129	\$1,127	\$1,409	\$6,161	\$22,516	\$351	\$707	\$5,011	\$6,963	\$177	\$44,583
Fundraising	\$705	\$207	\$3,069	\$843	\$7,055	\$99,079	\$4,487	\$2,530	\$7,194	\$10,466	\$367	\$136,001
Sales of goods and services	\$4,152	\$825	\$5,887	\$5,118	\$60,426	\$98,787	\$16,908	\$7,268	\$53,426	\$31,199	\$1,166	\$285,161
Other earned revenue	\$1,279	\$271	\$1,872	\$685	\$30,771	\$48,479	\$4,436	\$7,175	\$13,135	\$11,786	\$1,105	\$120,995
Total earned revenue	\$8,988	\$2,560	\$19,081	\$11,844	\$178,720	\$389,492	\$36,826	\$22,558	\$122,245	\$121,950	\$3,936	\$918,202
Total revenues	\$23,931	\$6,295	\$67,638	\$37,003	\$619,205	\$1,080,787	\$130,295	\$73,411	\$235,552	\$225,170	\$27,894	\$2,527,181
Expenditures												
Advertising and promotion	\$433	\$79	\$1,812	\$540	\$15,035	\$26,971	\$2,635	\$2,096	\$7,194	\$8,028	\$226	\$65,049
Travel and vehicle	\$277	\$41	\$979	\$374	\$4,114	\$7,208	\$1,030	\$730	\$1,451	\$1,983	\$539	\$18,726
Interest and bank charges	\$156	\$9	\$290	\$133	\$16,251	\$7,200	\$773	\$372	\$2,379	\$2,718	\$113	\$30,393
Office supplies and expenses	\$540	\$50	\$1,113	\$491	\$7,980	\$26,069	\$2,245	\$1,428	\$4,325	\$5,226	\$700	\$50,167
Occupancy costs	\$2,881	\$735	\$6,896	\$5,088	\$58,793	\$131,248	\$19,412	\$5,680	\$14,136	\$18,159	\$1,077	\$264,106
Professional consulting fees	\$721	\$90	\$1,287	\$1,436	\$27,188	\$31,368	\$2,453	\$2,340	\$6,991	\$8,683	\$1,109	\$83,664
Training for staff and volunteers	\$75	\$0	\$103	\$76	\$1,138	\$1,679	\$197	\$189	\$624	\$430	\$235	\$4,747
All compensation wages and admin	\$9,673	\$2,954	\$33,367	\$16,674	\$225,172	\$415,299	\$45,664	\$29,362	\$103,581	\$98,390	\$12,198	\$992,335
FMV of Donated goods to charitable activities ²	\$9	\$4	\$25	\$564	\$10,697	\$47,278	\$412	\$566	\$639	\$1,926	\$14	\$62,134
Total cost of all purchased supplies	\$1,588	\$279	\$2,731	\$1,331	\$30,404	\$46,687	\$9,413	\$4,204	\$18,067	\$16,542	\$815	\$132,061
Amortization of capital assets	\$1,413	\$160	\$5,863	\$1,207	\$66,183	\$78,135	\$24,370	\$4,211	\$29,187	\$13,220	\$363	\$224,310
Research grants and scholarships	\$132	\$0	\$158	\$106	\$34	\$8,195	\$63	\$0	\$40	\$189	\$0	\$8,917
Other operating expenditures	\$5,149	\$1,239	\$8,801	\$6,535	\$118,698	\$201,001	\$15,859	\$17,840	\$33,299	\$36,749	\$10,448	\$455,618
Total expenditures	\$23,046	\$5,642	\$63,425	\$34,555	\$581,688	\$1,028,337	\$124,524	\$69,019	\$221,912	\$212,242	\$27,836	\$2,392,226
Profit margin (percent)	3.7%	10.4%	6.2%	6.6%	6.1%	4.9%	4.4%	6.0%	5.8%	5.7%	0.2%	5.3%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 20: Industry characteristics profile of not-for-profit (all) heritage institutions, by province and territory, 2015

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2015)
Employment												
Full-time employees (FT)	139	57	442	251	3,191	4,721	604	443	1,189	1,331	151	12,520
Part-time employees (PT)	667	162	1,196	564	3,922	5,189	976	894	2,586	2,461	300	18,919
Contract workers	114	65	203	78	1,123	1,777	183	69	557	609	106	4,884
Number of volunteers	1,956	1,071	5,704	2,588	11,332	35,542	7,925	13,909	15,729	19,515	388	115,657
Hours worked by all volunteers	109,107	23,082	248,635	169,760	622,524	2,642,231	391,739	567,654	774,087	1,078,069	8,483	6,635,370
% of FT/PT Employees:												
Female	74.4%	63.2%	65.9%	65.9%	63.8%	65.1%	65.9%	67.2%	69.0%	75.3%	69.8%	66.3%
Male	25.6%	36.8%	34.1%	34.1%	36.2%	34.9%	34.1%	32.8%	31.0%	24.7%	30.2%	33.7%
Age												
Under 25 years of age	51.2%	48.4%	44.5%	46.6%	38.7%	16.6%	31.6%	39.6%	31.3%	34.3%	21.8%	30.7%
25 to 44 years of age	23.3%	19.8%	25.0%	22.5%	33.6%	45.4%	44.5%	29.4%	39.0%	35.4%	40.2%	37.3%
45 to 59 years of age	16.7%	18.3%	20.6%	22.2%	21.2%	30.3%	17.4%	25.1%	20.7%	19.9%	27.6%	24.2%
Age 60 and over	8.8%	13.5%	9.9%	8.8%	6.6%	7.7%	6.4%	5.9%	9.1%	10.4%	10.3%	7.8%
Job Roles												
Administration/management	9.2%	11.1%	14.8%	16.1%	16.2%	12.8%	15.7%	13.7%	15.9%	14.6%	32.3%	14.7%
Archivist/librarian	3.4%	1.6%	6.2%	5.9%	6.8%	6.8%	4.7%	6.8%	4.1%	6.4%	7.7%	6.3%
Conservation/preservation	2.4%	3.2%	1.6%	2.8%	2.1%	6.5%	2.2%	1.0%	5.2%	1.3%	3.1%	3.8%
Curatorial/research or scientist	3.4%	3.2%	5.1%	9.9%	4.3%	6.4%	4.7%	4.9%	9.1%	7.9%	9.2%	5.9%
Digital/IT	1.0%	0.0%	2.3%	0.6%	1.7%	4.4%	2.3%	1.7%	1.4%	1.5%	3.1%	2.6%
Education/programing & engagement	8.6%	11.1%	14.4%	20.2%	16.5%	15.4%	31.0%	12.2%	23.7%	15.6%	9.2%	16.8%
Exhibitions/touring	16.4%	40.5%	13.5%	11.8%	4.6%	7.8%	5.9%	14.8%	7.1%	5.2%	3.1%	7.7%
Facilities maintenance & security	1.4%	8.7%	6.9%	4.3%	9.7%	8.7%	8.5%	7.2%	7.2%	5.0%	6.2%	8.1%
Gift shop/catering	1.4%	6.3%	6.9%	5.0%	13.9%	9.0%	5.8%	10.8%	7.6%	12.5%	3.1%	10.1%
Multiple job roles	48.6%	14.3%	22.1%	14.9%	17.4%	7.1%	13.2%	17.3%	14.8%	27.0%	13.8%	15.0%
Other job roles	4.1%	0.0%	6.3%	8.4%	6.8%	15.1%	6.1%	9.5%	3.8%	2.9%	9.2%	9.0%
Self-identified as a visible minority	2.3%	x	2.7%	3.4%	1.6%	3.3%	9.2%	13.2%	4.6%	6.8%	5.8%	4.0%
Attendance												
# of Visits	1,259,648	474,405	2,559,851	936,190	24,387,201	19,396,361	3,407,967	3,933,828	7,417,951	11,008,583	474,931	75,256,915
# of Online visits	1,474,299	30,407	9,914,018	5,225,875	36,669,483	93,485,440	4,311,718	3,950,724	13,892,050	33,757,583	422,225	203,133,821
# of School groups	1,245	381	3,437	1,731	37,994	38,112	5,271	8,268	17,052	19,823	627	133,941
# of Members	12,748	1,355	24,798	8,426	342,737	917,207	67,142	32,139	217,415	236,800	3,401	1,864,166
Exhibitions												
# of Permanent exhibitions	711	85	744	543	1,593	3,964	1,452	1,359	2,129	2,208	259	15,046
# of Exhibitions created	182	57	358	263	876	3,325	516	592	1,024	1,396	55	8,645
# of Exhibitions circulated	43	13	61	54	1,053	1,162	132	157	651	248	36	3,610
# of Online exhibitions hosted	75	7	160	60	751	1,224	184	233	336	448	76	3,555
Research												
# of Research requests	5,663	2,945	54,573	30,932	454,539	460,997	19,356	11,659	48,380	87,309	3,017	1,179,370

1. Territories include: Yukon, Northwest Territories and Nunavut / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 21: Building and capital infrastructure characteristics profile of not-for-profit (all) heritage institutions, by province and territory, 2017

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2017)
What is the overall physical condition of your buildings and capital infrastructure?												
Very poor: Facilities are unfit for sustained service	2.1%	4.8%	0.0%	0.0%	0.7%	1.3%	0.0%	1.4%	0.0%	3.6%	0.0%	1.3%
Poor: Facilities are approaching end of service life	2.1%	0.0%	1.4%	12.5%	5.9%	6.6%	3.8%	4.3%	5.4%	7.3%	18.8%	5.8%
Fair: Facilities require attention	18.8%	23.8%	36.1%	22.5%	31.4%	30.5%	40.4%	32.9%	30.4%	30.7%	37.5%	30.8%
Good: Facilities are adequate	25.0%	14.3%	34.7%	32.5%	35.9%	35.0%	25.0%	44.3%	28.6%	29.2%	31.3%	32.5%
Very good: Facilities are fit for the future	43.8%	57.1%	25.0%	30.0%	17.6%	18.6%	15.4%	14.3%	27.7%	19.7%	12.5%	22.2%
Don't know/does not apply	8.3%	0.0%	2.8%	2.5%	8.5%	8.0%	15.4%	2.9%	8.0%	9.5%	0.0%	7.4%
Is your institution planning on undertaking any infrastructure upgrades within the next 3 years?												
Yes, construction of a new facility or expansion to the existing facility	9.6%	8.7%	9.5%	15.9%	23.7%	18.2%	13.7%	12.9%	23.6%	29.2%	41.2%	19.6%
Yes, improvements to the current facility (i.e. improved visitor flow, accessibility, storage, curatorial spaces)	46.2%	39.1%	47.3%	36.4%	39.5%	45.9%	41.2%	34.3%	43.6%	44.5%	41.2%	42.7%
Yes, improvements to the facility's physical plant (i.e. HVAC, lighting)	34.6%	43.5%	33.8%	27.3%	38.2%	40.9%	27.5%	24.3%	28.2%	32.1%	47.1%	34.4%
Yes, improvements in visitor experience (i.e. displays, exhibits)	55.8%	65.2%	45.9%	45.5%	43.4%	51.8%	41.2%	47.1%	51.8%	40.1%	58.8%	47.8%
No, the institution is not planning on undertaking any upgrades within the next 3 years	11.5%	0.0%	14.9%	25.0%	16.4%	12.7%	15.7%	14.3%	16.4%	15.3%	0.0%	14.5%
Don't know/does not apply	15.4%	13.0%	12.2%	9.1%	15.8%	15.5%	17.6%	12.9%	10.9%	13.9%	5.9%	13.9%

1. Territories include: Yukon, Northwest Territories and Nunavut

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 22: National revenue and expenditure profile of not-for-profit heritage institutions, by institution types, Canada, 2013

Note: all figures are in thousands of dollars

	Art Galleries ^r	Museums ^r	Historic Sites ^r	Archives ^r	Zoos and Botanical Gardens ^r	Total (Canada 2013) ^r
Unearned revenues						
Federal government	\$60,743	\$189,376	\$26,529	\$153,999	\$8,361	\$439,008
Provincial government	\$108,418	\$219,073	\$30,164	\$130,302	\$24,929	\$512,886
Local government	\$40,448	\$95,640	\$10,952	\$21,660	\$52,717	\$221,417
Donations tax receipted	\$90,385	\$59,136	\$4,683	\$8,730	\$27,972	\$190,906
Donations non-tax receipted	\$5,834	\$16,454	\$1,298	\$1,319	\$4,933	\$29,838
Donations from other charities	\$17,131	\$34,216	\$3,252	\$793	\$7,850	\$63,241
Interest/investment	\$7,803	\$21,804	\$668	\$1,930	\$2,201	\$34,406
Total unearned revenues	\$330,762	\$635,699	\$77,547	\$318,733	\$128,962	\$1,491,702
Earned revenues						
Gross income from rental of facilities	\$3,976	\$20,282	\$2,381	\$228	\$4,152	\$31,020
Membership fees	\$11,112	\$21,794	\$2,001	\$402	\$15,817	\$51,127
Admission fees	\$27,508	\$108,069	\$18,581	\$128	\$64,984	\$219,270
Public programs fees	\$4,362	\$22,631	\$4,331	\$1	\$4,678	\$36,003
Fundraising	\$13,350	\$48,005	\$3,384	\$5,372	\$2,791	\$72,901
Sales of goods and services	\$54,044	\$113,970	\$16,412	\$2,857	\$66,614	\$253,897
Other earned revenue	\$25,243	\$56,589	\$8,591	\$14,890	\$23,186	\$128,498
Total earned revenue	\$139,595	\$391,340	\$55,681	\$23,877	\$182,223	\$792,716
Total revenues	\$470,357	\$1,027,039	\$133,228	\$342,610	\$311,185	\$2,284,419
Expenditures						
Advertising and promotion	\$15,400	\$30,815	\$2,755	\$4,190	\$11,128	\$64,288
Travel and vehicle	\$3,517	\$9,319	\$1,180	\$1,209	\$2,174	\$17,399
Interest and bank charges	\$4,471	\$9,156	\$721	\$6,900	\$4,268	\$25,517
Office supplies and expenses	\$7,330	\$23,547	\$2,318	\$4,310	\$7,794	\$45,298
Occupancy costs	\$35,502	\$111,217	\$17,334	\$57,941	\$22,909	\$244,903
Professional consulting fees	\$14,993	\$43,108	\$4,195	\$16,804	\$4,586	\$83,685
Training for staff and volunteers	\$862	\$2,872	\$136	\$138	\$463	\$4,471
All compensation wages and admin	\$167,045	\$401,104	\$58,588	\$178,755	\$128,459	\$933,951
FMV of Donated goods to charitable activities ¹	\$27,100	\$5,516	\$640	\$922	\$264	\$34,441
Total cost of all purchased supplies	\$29,588	\$55,603	\$7,347	\$7,357	\$35,835	\$135,729
Amortization of capital assets	\$34,390	\$110,897	\$7,094	\$18,455	\$25,398	\$196,234
Research grants and scholarships	\$136	\$9,068	\$41	\$16	\$161	\$9,423
Other operating expenditures	\$118,703	\$140,593	\$22,297	\$42,435	\$70,337	\$394,367
Total expenditures	\$459,037	\$952,816	\$124,645	\$339,432	\$313,776	\$2,189,705
Profit margin (percent)	2.4%	7.2%	6.4%	0.9%	-0.8%	4.1%

1. FMV is an acronym for fair market value / r. Revision of previous data

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 23: National industry characteristics profile of not-for-profit heritage institutions, by institution types, Canada 2013

	Art Galleries ^r	Museums ^r	Historic Sites ^r	Archives ^r	Zoos and Botanical Gardens ^r	Total (Canada 2013) ^r
Employment						
Full time employees	2,161	4,818	893	2,304	1,476	11,651
Part time employees	2,398	8,414	3,015	556	2,819	17,202
Contract workers	1,013	1,667	435	313	219	3,646
Number of volunteers	17,612	59,075	12,741	3,546	13,148	106,123
Hours worked by all volunteers	647,306	3,734,805	601,884	273,618	496,882	5,754,495
Attendance						
# of Visits	11,726,326	27,352,563	13,278,828	2,770,943	11,050,944	66,179,605
# of Online visits	28,011,981	63,751,546	10,447,159	42,265,217	10,198,246	154,674,149
# of School groups	27,868	76,692	13,733	2,446	12,125	132,863
# of Members	450,656	615,398	16,951	221,479	337,261	1,641,745
Artefacts/ exhibitions						
# of Linear meters of textual records	18,522	2,102,252	83,208	5,556,037	9,245	7,769,265
# of Graphic materials	1,095,523	33,033,226	591,423	78,503,078	124,075	113,347,325
# of Hours of film/video and sound recordings	53,469	495,485	31,355	1,351,751	1,277	1,933,337
# of Artefacts/objects	850,009	57,357,470	12,218,367	129,460	38,129	70,593,435
# of Natural history/scientific specimens	80,040	39,805,463	28,164	767	1,052,453	40,966,886
# of Gigabytes of born digital records	452,144	822,153	6,111	4,366,735	4,030	5,651,174
# of Gigabytes of records converted to digital	7,154	229,876	15,830	4,499,211	10,090	4,762,160
% of all Records converted to digital	21.9%	26.1%	10.1%	7.6%	x	16.4%
% of all Digital content available online	16.5%	12.9%	4.4%	5.4%	x	9.8%
# of Permanent exhibitions	884	12,711	1,005	276	540	15,416
# of Exhibitions created	2,759	3,942	333	579	305	7,918
# of Exhibitions circulated	843	1,440	168	374	542	3,368
# of Online exhibitions hosted	470	1,041	117	940	15	2,583
Research						
# of Research requests	124,137	160,364	19,921	761,718	1,175	1,067,314

r. Revision of previous data / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 24: Revenue and expenditure profile of not-for-profit art galleries, by province and territory, 2013

Note: All figures are in thousands of dollars

	Newfoundland and Labrador ^r	Prince Edward Island ^r	Nova Scotia ^r	New Brunswick ^r	Quebec ^r	Ontario ^r	Manitoba ^r	Saskatchewan ^r	Alberta ^r	British Columbia ^r	Territories ^{1r}	Total (Canada 2013) ^r
Unearned revenues												
Federal government	\$152	x	\$380	\$152	\$3,202	\$51,478	\$560	\$1,072	\$906	\$2,415	x	\$60,743
Provincial government	\$148	x	\$2,667	\$552	\$51,401	\$38,293	\$3,175	\$2,851	\$3,041	\$4,412	x	\$108,418
Local government	\$30	x	\$92	\$247	\$4,805	\$16,659	\$850	\$4,026	\$4,038	\$9,694	x	\$40,448
Donations tax receipted	\$48	x	\$1	\$1,266	\$34,741	\$34,981	\$3,157	\$6,994	\$2,074	\$6,957	x	\$90,385
Donations non-tax receipted	\$10	x	\$268	\$303	\$1,564	\$1,662	\$0	\$108	\$966	\$908	x	\$5,834
Donations from other charities	\$3	x	\$15	\$261	\$6,853	\$8,290	\$411	\$118	\$4	\$1,176	x	\$17,131
Interest/investment	\$0	x	x	\$1,325	\$2,647	\$2,185	\$13	\$83	\$856	\$692	x	\$7,803
Total unearned revenues	\$390	x	\$3,424	\$4,108	\$105,213	\$153,549	\$8,165	\$15,252	\$11,885	\$26,252	x	\$330,762
Earned revenues												
Gross income from rental of facilities	\$0	x	\$69	\$39	\$877	\$1,643	\$11	\$82	\$149	\$1,099	x	\$3,976
Membership fees	\$2	x	\$48	\$49	\$2,744	\$6,168	\$125	\$171	\$611	\$1,191	x	\$11,112
Admission fees	x	x	\$27	\$84	\$10,808	\$12,983	\$623	x	\$461	\$2,510	x	\$27,508
Public programs fees	x	x	\$245	\$0	\$282	\$1,427	x	\$107	\$918	\$1,313	x	\$4,362
Fundraising	\$29	x	\$500	\$274	\$583	\$5,767	\$397	\$1,640	\$1,075	\$2,934	x	\$13,350
Sales of goods and services	\$94	x	\$201	\$438	\$11,886	\$31,300	\$1,594	\$1,330	\$1,639	\$4,843	x	\$54,044
Other earned revenue	\$11	x	\$26	\$64	\$2,621	\$19,007	\$750	\$350	\$390	\$1,682	x	\$25,243
Total earned revenue	\$136	x	\$1,116	\$948	\$29,802	\$78,296	\$3,500	\$3,681	\$5,243	\$15,571	x	\$139,595
Total revenues	\$527	x	\$4,539	\$5,056	\$135,015	\$231,845	\$11,665	\$18,932	\$17,128	\$41,823	x	\$470,357
Expenditures												
Advertising and promotion	\$11	x	\$130	\$128	\$4,096	\$7,389	\$462	\$528	\$275	\$2,291	x	\$15,400
Travel and vehicle	\$4	x	\$100	\$49	\$510	\$1,985	\$125	\$261	\$79	\$329	x	\$3,517
Interest and bank charges	\$5	x	\$13	\$14	\$2,699	\$1,204	\$145	\$58	\$12	\$302	x	\$4,471
Office supplies and expenses	\$21	x	\$29	\$119	\$1,974	\$3,896	\$123	\$224	\$345	\$556	x	\$7,330
Occupancy costs	\$64	x	\$263	\$360	\$10,866	\$18,602	\$554	\$1,233	\$1,033	\$2,207	x	\$35,502
Professional consulting fees	\$7	x	\$81	\$245	\$4,197	\$8,186	\$450	\$403	\$174	\$1,134	x	\$14,993
Training for staff and volunteers	\$0	x	\$0	\$0	\$128	\$576	\$5	\$23	\$40	\$83	x	\$862
All compensation wages and admin	\$207	x	\$2,816	\$1,959	\$38,909	\$87,612	\$3,867	\$5,989	\$6,572	\$17,485	x	\$167,045
FMV of Donated goods to charitable activities ²	\$6	x	\$0	\$206	\$7,169	\$16,029	\$0	\$1,193	\$0	\$2,497	x	\$27,100
Total cost of all purchased supplies	\$23	x	\$17	\$72	\$1,643	\$24,365	\$19	\$478	\$685	\$2,142	x	\$29,588
Amortization of capital assets	\$0	x	\$12	\$297	\$8,720	\$20,806	\$357	\$780	\$2,681	\$657	x	\$34,390
Research grants and scholarships	\$0	x	\$0	\$0	\$6	\$7	\$0	\$0	\$0	\$123	x	\$136
Other operating expenditures	\$142	x	\$1,038	\$1,054	\$45,223	\$45,658	\$4,127	\$7,120	\$5,181	\$7,977	x	\$118,703
Total expenditures	\$490	x	\$4,500	\$4,504	\$126,137	\$236,313	\$10,234	\$18,290	\$17,076	\$37,784	x	\$459,037
Profit margin (percent)	7.0%	x	0.9%	10.9%	6.6%	-1.9%	12.3%	3.4%	0.3%	9.7%	x	2.4%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / r. Revision of previous data / x. Too unreliable to be published
Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 25: Industry characteristics profile of not-for-profit art galleries, by province and territory, 2013

	Newfoundland and Labrador ^r	Prince Edward Island ^r	Nova Scotia ^r	New Brunswick ^r	Quebec ^r	Ontario ^r	Manitoba ^r	Saskatchewan ^r	Alberta ^r	British Columbia ^r	Territories ^{1r}	Total (Canada 2013) ^r
Employment												
Full time employees	7	x	40	32	539	1,042	57	98	99	218	x	2,161
Part time employees	27	x	30	59	555	873	175	121	111	414	x	2,398
Contract workers	x	x	12	68	138	536	35	28	31	164	x	1,013
Number of volunteers	63	x	333	302	1,795	7,511	767	1,274	1,592	3,581	x	17,612
Hours worked by all volunteers	6,667	x	32,367	16,396	67,166	291,455	25,375	39,040	51,876	111,814	x	647,306
Attendance												
# of Visits	63,500	x	76,774	93,072	3,005,191	4,810,766	366,343	1,082,097	587,746	1,521,232	x	11,726,326
# of Online visits	x	x	287,577	476,333	4,125,931	15,557,367	x	1,408,840	x	5,995,182	x	28,011,981
# of School groups	x	x	756	576	9,687	208,405	663	1,835	1,076	2,002	x	225,126
# of Members	x	x	4,398	1,662	191,022	210,451	8,433	8,354	10,545	15,640	x	450,656
Artefacts/ exhibitions												
# of Linear meters of textual records	x	x	30	x	1,770	14,907	35	x	192	1,440	x	18,522
# of Graphic materials	x	x	6,300	29,833	752,059	269,596	3,553	x	x	14,700	x	1,095,523
# of Hours of film/video and sound recordings	x	x	x	205	6,647	8,314	23	x	600	339	x	53,469
# of Artefacts/objects	x	x	4,050	12,000	290,315	342,978	45,850	40,995	44,280	53,695	x	850,009
# of Natural history/scientific specimens	x	x	0	0	79,933	0	0	x	0	0	x	80,040
# of Gigabytes of born digital records	x	x	x	3,267	15,216	389,401	x	x	10,800	16,000	x	452,144
# of Gigabytes of records converted to digital	x	x	x	83	6,052	1,000	x	x	14	0	x	7,154
% of all Records converted to digital	x	x	16.7%	16.7%	16.0%	40.3%	43.3%	26.7%	12.5%	2.9%	x	21.9%
% of all Digital content available online	x	x	3.3%	17.0%	12.0%	30.4%	15.7%	25.0%	x	11.8%	x	16.5%
# of Permanent exhibitions	x	x	29	30	116	303	33	140	129	103	x	884
# of Exhibitions created	x	x	69	123	342	1,063	61	232	166	660	x	2,759
# of Exhibitions circulated	x	x	23	56	379	155	11	25	144	48	x	843
# of Online exhibitions hosted	x	x	x	x	48	259	16	x	4	50	x	470
Research												
# of Research requests	x	x	x	120	5,775	114,367	145	575	270	2,721	x	124,137

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 26: Revenue and expenditure profile of not-for-profit museums, by province and territory, 2013

Note: All figures are in thousands of dollars

	Newfoundland and Labrador ^r	Prince Edward Island ^r	Nova Scotia ^r	New Brunswick ^r	Quebec ^r	Ontario ^r	Manitoba ^r	Saskatchewan ^r	Alberta ^r	British Columbia ^r	Territories ^{1r}	Total (Canada 2013) ^r
Unearned revenues												
Federal government	\$1,078	\$67	\$10,914	\$663	\$91,202	\$74,836	\$1,252	\$1,102	\$4,340	\$1,846	\$2,075	\$189,376
Provincial government	\$8,717	\$673	\$8,900	\$3,927	\$51,715	\$69,101	\$4,916	\$8,773	\$24,846	\$20,931	\$16,573	\$219,073
Local government	\$469	\$496	\$1,177	\$1,037	\$18,590	\$35,244	\$2,114	\$961	\$19,762	\$15,558	\$230	\$95,640
Donations tax receipted	\$2,206	\$244	\$1,825	\$746	\$7,834	\$21,633	\$3,357	\$2,613	\$12,852	\$5,697	\$130	\$59,136
Donations non-tax receipted	\$757	\$23	\$1,333	\$191	\$3,802	\$2,450	\$489	\$968	\$4,980	\$1,355	\$106	\$16,454
Donations from other charities	\$30	\$9	\$539	\$204	\$11,563	\$18,347	\$588	\$403	\$1,086	\$1,413	\$34	\$34,216
Interest/investment	\$204	\$2	\$591	\$92	\$7,347	\$8,376	\$320	\$105	\$2,725	\$2,039	\$3	\$21,804
Total unearned revenues	\$13,461	\$1,514	\$25,280	\$6,860	\$192,053	\$229,988	\$13,038	\$14,924	\$70,593	\$48,838	\$19,151	\$635,699
Earned revenues												
Gross income from rental of facilities	\$537	\$7	\$690	\$57	\$3,260	\$5,714	\$345	\$426	\$5,112	\$3,932	\$203	\$20,282
Membership fees	\$22	\$10	\$278	\$66	\$5,354	\$8,767	\$643	\$327	\$3,332	\$2,960	\$34	\$21,794
Admission fees	\$1,166	\$170	\$2,944	\$567	\$21,907	\$46,040	\$3,140	\$1,658	\$12,511	\$17,425	\$542	\$108,069
Public programs fees	x	\$52	\$470	x	\$1,686	\$14,960	\$334	\$716	\$1,010	\$3,313	\$79	\$22,631
Fundraising	\$323	\$16	\$1,131	\$291	\$9,194	\$23,072	\$2,171	\$1,911	\$6,454	\$3,154	\$286	\$48,005
Sales of goods and services	\$1,413	\$210	\$2,847	\$989	\$12,370	\$45,895	\$2,688	\$3,877	\$34,975	\$8,226	\$479	\$113,970
Other earned revenue	\$694	\$90	\$1,156	\$288	\$17,118	\$21,137	\$1,185	\$3,663	\$6,733	\$3,343	\$1,185	\$56,589
Total earned revenue	\$4,155	\$555	\$9,516	\$2,268	\$70,889	\$165,585	\$10,506	\$12,578	\$70,127	\$42,352	\$2,809	\$391,340
Total revenues	\$17,616	\$2,069	\$34,795	\$9,129	\$262,941	\$395,573	\$23,544	\$27,502	\$140,720	\$91,190	\$21,960	\$1,027,039
Expenditures												
Advertising and promotion	\$640	\$46	\$969	\$128	\$6,986	\$12,997	\$726	\$1,067	\$4,697	\$2,404	\$154	\$30,815
Travel and vehicle	\$198	\$14	\$275	\$203	\$3,222	\$2,846	\$280	\$122	\$916	\$772	\$472	\$9,319
Interest and bank charges	\$63	\$8	\$154	\$46	\$3,831	\$2,991	\$227	\$247	\$896	\$590	\$103	\$9,156
Office supplies and expenses	\$224	\$26	\$710	\$178	\$4,082	\$11,257	\$738	\$877	\$2,852	\$2,257	\$345	\$23,547
Occupancy costs	\$2,574	\$202	\$3,755	\$684	\$38,074	\$42,787	\$2,339	\$3,110	\$8,868	\$8,110	\$715	\$111,217
Professional consulting fees	\$429	\$6	\$2,179	\$446	\$15,849	\$10,593	\$628	\$555	\$8,436	\$2,926	\$1,061	\$43,108
Training for staff and volunteers	\$23	\$4	\$984	\$42	\$830	\$500	\$42	\$12	\$255	\$177	\$3	\$2,872
All compensation wages and admin	\$6,898	\$1,161	\$13,484	\$4,112	\$97,271	\$150,709	\$9,166	\$10,159	\$58,957	\$41,001	\$8,187	\$401,104
FMV of Donated goods to charitable activities ²	\$712	\$9	\$197	\$7	\$280	\$2,934	\$489	\$15	\$543	\$262	\$66	\$5,516
Total cost of all purchased supplies	\$784	\$130	\$1,333	\$707	\$9,576	\$24,250	\$1,981	\$1,654	\$10,358	\$3,241	\$1,591	\$55,603
Amortization of capital assets	\$865	\$0	\$2,479	\$135	\$33,503	\$41,506	\$1,759	\$2,547	\$21,195	\$6,547	\$360	\$110,897
Research grants and scholarships	\$0	\$0	\$6	\$11	\$662	\$8,211	\$42	\$14	\$1	\$121	x	\$9,068
Other operating expenditures	\$2,858	\$384	\$7,150	\$1,590	\$30,554	\$54,407	\$4,543	\$4,228	\$9,681	\$16,320	\$8,879	\$140,593
Total expenditures	\$16,269	\$1,990	\$33,676	\$8,289	\$244,720	\$365,987	\$22,961	\$24,606	\$127,654	\$84,726	\$21,938	\$952,816
Profit margin (percent)	7.6%	3.8%	3.2%	9.2%	6.9%	7.5%	2.5%	10.5%	9.3%	7.1%	0.1%	7.2%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / r. Revision of previous data / x. Too unreliable to be published
Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 27: Industry characteristics profile of not-for-profit museums, by province and territory, 2013

	Newfoundland and Labrador ^r	Prince Edward Island ^r	Nova Scotia ^r	New Brunswick ^r	Quebec ^r	Ontario ^r	Manitoba ^r	Saskatchewan ^r	Alberta ^r	British Columbia ^r	Territories ^{1r}	Total (Canada 2013) ^r
Employment												
Full time employees	94	10	210	61	1,290	1,562	132	194	702	474	90	4,818
Part time employees	316	61	503	253	1,480	2,335	358	358	1,695	922	132	8,414
Contract workers	17	18	34	39	191	336	87	80	475	235	157	1,667
Number of volunteers	1,283	351	2,556	1,055	3,938	19,401	6,546	9,186	7,892	6,623	244	59,075
Hours worked by all volunteers	68,740	9,100	114,335	89,772	320,567	1,318,724	271,704	476,460	473,075	589,523	2,805	3,734,805
Attendance												
# of Visits	309,650	119,121	1,003,379	252,253	6,753,057	8,837,276	966,847	1,381,969	3,126,218	4,368,951	233,840	27,352,563
# of Online visits	x	246	3,108,368	3,040,545	16,445,232	20,754,506	510,461	1,329,369	5,178,089	12,880,506	383,982	63,751,546
# of School groups	961	260	1,523	681	18,017	23,952	3,407	4,231	9,304	13,850	508	76,692
# of Members	2,921	657	11,440	4,559	58,122	307,824	31,968	17,114	63,539	114,698	2,555	615,398
Artefacts/ exhibitions												
# of Linear meters of textual records	x	38	223,649	2,760	129,080	770,355	208,180	58,125	38,875	663,896	413	2,102,252
# of Graphic materials	1,465,644	27,676	183,565	252,750	7,634,438	7,762,563	757,481	505,592	2,439,851	11,888,933	114,733	33,033,226
# of Hours of film/video and sound recordings	28,493	431	2,854	760	198,348	167,241	3,852	1,800	19,872	36,307	35,528	495,485
# of Artefacts/objects	790,875	135,064	614,384	811,048	12,041,790	17,718,732	3,145,659	14,970,290	2,552,646	4,077,863	499,119	57,357,470
# of Natural history/scientific specimens	4,760	1,029	7,388	1,200,133	7,953	27,080,166	2,047,148	1,206,033	8,183,798	53,385	13,670	39,805,463
# of Gigabytes of born digital records	60	0	158	105,799	400,741	122,000	837	76	94,141	98,285	57	822,153
# of Gigabytes of records converted to digital	x	x	479	x	64,285	35,119	2,779	32,289	45,091	49,687	97	229,876
% of all Records converted to digital	x	34.2%	25.2%	30.1%	12.1%	26.1%	20.7%	24.6%	26.6%	24.7%	36.4%	26.1%
% of all Digital content available online	x	22.8%	35.1%	25.1%	6.5%	12.6%	2.0%	5.5%	x	5.3%	0.6%	12.9%
# of Permanent exhibitions	578	72	839	333	1,499	3,175	1,300	1,203	1,658	1,823	232	12,711
# of Exhibitions created	101	60	193	57	390	1,123	386	368	620	564	79	3,942
# of Exhibitions circulated	20	0	62	10	483	382	128	99	123	114	20	1,440
# of Online exhibitions hosted	31	1	21	28	300	207	60	123	94	122	54	1,041
Research												
# of Research requests	1,785	598	10,487	3,687	24,480	56,305	4,450	2,008	26,716	28,273	1,577	160,364

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 28: Revenue and expenditure profile of not-for-profit historic sites, by province and territory, 2013

Note: All figures are in thousands of dollars

	Newfoundland and Labrador ^r	Prince Edward Island ^r	Nova Scotia ^r	New Brunswick ^r	Quebec ^r	Ontario ^r	Manitoba ^r	Saskatchewan ^r	Alberta ^r	British Columbia ^r	Territories ^{1r}	Total (Canada 2013) ^r
Unearned revenues												
Federal government	\$884	x	\$8,319	\$261	\$11,978	\$1,917	x	\$717	\$1,175	\$679	x	\$26,529
Provincial government	\$1,417	x	\$2,405	\$2,606	\$3,021	\$10,247	x	\$2,540	\$1,160	\$6,438	x	\$30,164
Local government	\$0	x	\$13	\$58	\$3,269	\$3,937	x	\$968	\$1,560	\$906	x	\$10,952
Donations tax receipted	\$19	x	\$178	\$299	\$318	\$1,301	x	\$1,498	\$692	\$257	x	\$4,683
Donations non-tax receipted	\$27	x	\$13	\$7	\$320	\$259	x	\$344	\$160	\$165	x	\$1,298
Donations from other charities	\$300	x	\$115	\$56	\$2,189	\$28	x	\$384	\$139	\$29	x	\$3,252
Interest/investment	\$18	x	\$18	\$70	\$30	\$216	x	\$19	\$75	\$222	x	\$668
Total unearned revenues	\$2,665	x	\$11,061	\$3,357	\$21,125	\$17,904	x	\$6,470	\$4,960	\$8,695	x	\$77,547
Earned revenues												
Gross income from rental of facilities	\$49	x	\$67	\$54	\$313	\$898	x	\$207	\$343	\$416	x	\$2,381
Membership fees	\$3	x	\$5	\$65	\$1,610	\$151	x	\$6	\$55	\$107	x	\$2,001
Admission fees	\$306	x	\$2,292	\$703	\$3,697	\$6,189	x	\$486	\$1,358	\$3,426	x	\$18,581
Public programs fees	x	x	\$158	\$278	\$2,622	\$238	x	\$268	\$646	x	x	\$4,331
Fundraising	\$55	x	\$129	\$161	\$468	\$1,169	x	\$684	\$461	\$167	x	\$3,384
Sales of goods and services	\$2,869	x	\$1,557	\$770	\$2,952	\$2,976	x	\$1,010	\$1,433	\$2,679	x	\$16,412
Other earned revenue	\$216	x	\$149	\$93	\$3,457	\$577	x	\$942	\$301	\$2,741	x	\$8,591
Total earned revenue	\$3,508	x	\$4,357	\$2,124	\$15,119	\$12,199	x	\$3,604	\$4,596	\$9,537	x	\$55,681
Total revenues	\$6,173	x	\$15,418	\$5,481	\$36,244	\$30,102	x	\$10,074	\$9,557	\$18,232	x	\$133,228
Expenditures												
Advertising and promotion	\$95	x	\$118	\$183	\$1,072	\$269	x	\$132	\$108	\$765	x	\$2,755
Travel and vehicle	\$62	x	\$255	\$10	\$388	\$131	x	\$67	\$74	\$192	x	\$1,180
Interest and bank charges	\$59	x	\$22	\$5	\$368	\$36	x	\$73	\$58	\$99	x	\$721
Office supplies and expenses	\$129	x	\$126	\$14	\$1,184	\$288	x	\$154	\$84	\$320	x	\$2,318
Occupancy costs	\$272	x	\$1,346	\$1,067	\$3,386	\$9,150	x	\$340	\$668	\$910	x	\$17,334
Professional consulting fees	\$117	x	\$352	\$34	\$1,674	\$417	x	\$897	\$238	\$459	x	\$4,195
Training for staff and volunteers	\$15	x	\$2	\$4	\$29	\$20	x	\$0	\$36	\$29	x	\$136
All compensation wages and admin	\$2,808	x	\$9,855	\$2,363	\$15,855	\$11,662	x	\$4,409	\$3,977	\$6,612	x	\$58,588
FMV of Donated goods to charitable activities ²	\$0	x	\$15	\$23	\$283	\$0	x	\$289	\$7	\$15	x	\$640
Total cost of all purchased supplies	\$396	x	\$606	\$151	\$541	\$1,525	x	\$1,267	\$1,596	\$1,197	x	\$7,347
Amortization of capital assets	\$106	x	\$2,036	\$221	\$3,115	\$46	x	\$884	\$163	\$361	x	\$7,094
Research grants and scholarships	\$0	x	\$0	\$0	\$3	\$38	x	\$0	\$0	\$0	x	\$41
Other operating expenditures	\$2,238	x	\$579	\$812	\$5,531	\$5,056	x	\$482	\$1,299	\$5,768	x	\$22,297
Total expenditures	\$6,295	x	\$15,311	\$4,887	\$33,430	\$28,638	x	\$8,994	\$8,309	\$16,728	x	\$124,645
Profit margin (percent)	-2.0%	x	0.7%	10.8%	7.8%	4.9%	x	10.7%	13.1%	8.3%	x	6.4%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / r. Revision of previous data / x. Too unreliable to be published
Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 29: Industry characteristics profile of not-for-profit historic sites, by province and territory, 2013

	Newfoundland and Labrador ^r	Prince Edward Island ^r	Nova Scotia ^r	New Brunswick ^r	Quebec ^r	Ontario ^r	Manitoba ^r	Saskatchewan ^r	Alberta ^r	British Columbia ^r	Territories ^{1r}	Total (Canada 2013) ^r
Employment												
Full time employees	24	39	112	39	303	166	13	60	55	75	x	893
Part time employees	285	97	391	157	680	686	59	150	159	322	x	3,015
Contract workers	54	x	77	28	91	78	x	15	55	34	x	435
Number of volunteers	258	435	1,273	398	1,844	3,068	355	1,453	2,045	1,610	x	12,741
Hours worked by all volunteers	23,300	9,500	48,735	42,578	143,411	163,067	34,800	23,253	44,628	68,612	x	601,884
Attendance												
# of Visits	693,000	265,149	971,546	229,065	6,225,883	1,326,376	242,880	1,108,906	751,020	1,446,273	x	13,278,828
# of Online visits	x	x	1,715,383	204,046	1,603,601	4,933,207	x	x	635,924	1,026,344	x	10,447,159
# of School groups	322	x	882	299	4,830	2,784	x	1,382	1,789	1,246	x	13,733
# of Members	210	x	904	1,089	5,794	5,299	101	222	897	2,423	x	16,951
Artefacts/ exhibitions												
# of Linear meters of textual records	x	x	1,217	10	36,371	1,391	x	100	33,200	10,920	x	83,208
# of Graphic materials	x	x	14,800	9,100	172,524	123,326	x	7,550	63,800	194,251	x	591,423
# of Hours of film/video and sound recordings	x	x	x	113	987	717	x	4	1,031	27,300	x	31,355
# of Artefacts/objects	7,854	x	9,020,990	57,958	1,475,452	428,416	x	307,449	319,056	495,592	x	12,218,367
# of Natural history/scientific specimens	0	x	1,500	x	2,814	66	x	0	22,272	1,507	x	28,164
# of Gigabytes of born digital records	x	x	x	488	0	0	x	0	220	5,404	x	6,111
# of Gigabytes of records converted to digital	x	x	x	1,950	0	475	x	0	0	13,404	x	15,830
% of all Records converted to digital	x	x	12.2%	10.6%	19.6%	7.3%	x	1.5%	0.1%	19.3%	x	10.1%
% of all Digital content available online	x	x	0.5%	10.0%	13.2%	0.8%	x	0.8%	0.0%	5.2%	x	4.4%
# of Permanent exhibitions	78	x	64	106	135	170	x	48	144	204	x	1,005
# of Exhibitions created	11	x	3	58	52	110	x	10	34	48	x	333
# of Exhibitions circulated	0	x	1	3	85	67	x	0	2	8	x	168
# of Online exhibitions hosted	0	x	0	0	19	22	x	2	2	12	x	117
Research												
# of Research requests	168	x	415	2,448	1,202	11,245	x	100	737	3,476	x	19,921

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 30: Revenue and expenditure profile of not-for-profit archives, by province and territory, 2013

Note: All figures are in thousands of dollars

	Newfoundland and Labrador ^r	Prince Edward Island ^r	Nova Scotia ^r	New Brunswick ^r	Quebec ^r	Ontario ^r	Manitoba ^r	Saskatchewan ^r	Alberta ^r	British Columbia ^r	Territories ^{1r}	Total (Canada 2013) ^r
Unearned revenues												
Federal government	x	x	\$190	\$5	\$267	\$153,359	\$32	\$40	\$0	\$107	x	\$153,999
Provincial government	x	x	\$2,184	\$2,051	\$71,514	\$35,255	\$6,141	\$5,645	\$3,533	\$3,920	x	\$130,302
Local government	x	x	\$393	\$23	\$9,172	\$8,151	\$7	\$658	\$1,549	\$1,563	x	\$21,660
Donations tax receipted	x	x	\$72	x	\$3,488	\$3,262	\$144	\$64	\$304	\$1,378	x	\$8,730
Donations non-tax receipted	x	x	\$169	\$16	\$536	\$107	\$246	\$1	\$65	\$176	x	\$1,319
Donations from other charities	x	x	x	x	\$199	\$198	\$270	\$0	\$102	\$23	x	\$793
Interest/investment	x	x	x	x	\$1,420	\$376	\$1	\$0	\$31	\$102	x	\$1,930
Total unearned revenues	x	x	\$3,007	\$2,100	\$86,595	\$200,708	\$6,840	\$6,407	\$5,583	\$7,270	x	\$318,733
Earned revenues												
Gross income from rental of facilities	x	x	\$150	\$20	\$0	\$34	\$0	\$0	\$25	\$0	x	\$228
Membership fees	x	x	\$1	\$0	\$57	\$250	\$6	\$0	\$44	\$44	x	\$402
Admission fees	x	x	\$115	\$0	\$3	\$0	\$0	\$0	\$0	\$10	x	\$128
Public programs fees	x	x	\$0	\$0	\$0	\$0	\$0	\$0	\$1	\$0	x	\$1
Fundraising	x	x	\$26	\$26	\$216	\$2,914	\$1,442	\$15	\$200	\$527	x	\$5,372
Sales of goods and services	x	x	\$479	\$6	\$981	\$876	\$307	\$37	\$56	\$115	x	\$2,857
Other earned revenue	x	x	\$157	\$24	\$9,968	\$3,485	\$75	\$15	\$410	\$744	x	\$14,890
Total earned revenue	x	x	\$929	\$77	\$11,225	\$7,559	\$1,830	\$67	\$736	\$1,439	x	\$23,877
Total revenues	x	x	\$3,936	\$2,177	\$97,821	\$208,267	\$8,670	\$6,474	\$6,319	\$8,709	x	\$342,610
Expenditures												
Advertising and promotion	x	x	\$39	\$0	\$1,238	\$2,790	\$19	\$13	\$61	\$30	x	\$4,190
Travel and vehicle	x	x	\$40	\$6	\$384	\$613	\$43	\$35	\$34	\$54	x	\$1,209
Interest and bank charges	x	x	\$13	\$0	\$6,726	\$97	\$15	\$20	\$13	\$15	x	\$6,900
Office supplies and expenses	x	x	\$195	\$12	\$187	\$3,417	\$39	\$186	\$75	\$189	x	\$4,310
Occupancy costs	x	x	\$215	\$0	\$6,333	\$49,524	\$101	\$1,176	\$340	\$253	x	\$57,941
Professional consulting fees	x	x	\$60	\$1	\$4,984	\$11,037	\$43	\$60	\$325	\$291	x	\$16,804
Training for staff and volunteers	x	x	x	x	\$5	\$112	\$0	x	\$11	\$2	x	\$138
All compensation wages and admin	x	x	\$2,817	\$2,081	\$45,794	\$106,945	\$5,311	\$5,051	\$4,597	\$6,026	x	\$178,755
FMV of Donated goods to charitable activities ²	x	x	x	x	\$0	\$921	\$0	\$0	\$0	\$0	x	\$922
Total cost of all purchased supplies	x	x	\$115	\$50	\$4,044	\$2,646	\$16	\$238	\$151	\$88	x	\$7,357
Amortization of capital assets	x	x	\$166	\$0	\$14,436	\$3,632	\$0	\$68	\$6	\$148	x	\$18,455
Research grants and scholarships	x	x	x	x	\$0	\$16	\$0	\$0	\$0	\$0	x	\$16
Other operating expenditures	x	x	\$554	\$31	\$12,293	\$24,835	\$2,231	\$406	\$660	\$1,360	x	\$42,435
Total expenditures	x	x	\$4,213	\$2,182	\$96,423	\$206,587	\$7,817	\$7,257	\$6,274	\$8,456	x	\$339,432
Profit margin (percent)	x	x	-7.0%	-0.2%	1.4%	0.8%	9.8%	-12.1%	0.7%	2.9%	x	0.9%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / r. Revision of previous data / x. Too unreliable to be published
Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 31: Industry characteristics profile of not-for-profit archives, by province and territory, 2013

	Newfoundland and Labrador ^r	Prince Edward Island ^r	Nova Scotia ^r	New Brunswick ^r	Quebec ^r	Ontario ^r	Manitoba ^r	Saskatchewan ^r	Alberta ^r	British Columbia ^r	Territories ^{1r}	Total (Canada 2013) ^r
Employment												
Full time employees	x	x	49	50	847	1,081	79	70	49	68	x	2,304
Part time employees	x	x	52	23	113	245	16	9	31	66	x	556
Contract workers	x	x	17	8	28	212	4	6	23	14	x	313
Number of volunteers	x	x	151	55	622	1,268	80	589	369	362	x	3,546
Hours worked by all volunteers	x	x	20,355	10,305	63,315	87,273	9,624	10,981	34,898	36,702	x	273,618
Attendance												
# of Visits	x	x	108,632	9,811	2,432,927	121,525	6,064	3,447	42,859	45,075	x	2,770,943
# of Online visits	x	x	3,646,100	346,922	7,094,433	28,352,485	833,098	114,489	589,019	1,288,621	x	42,265,217
# of School groups	x	x	116	22	96	1,384	44	22	410	295	x	2,446
# of Members	x	x	558	0	4,392	193,517	x	630	18,144	1,999	x	221,479
Artefacts/ exhibitions												
# of Linear meters of textual records	x	x	113,998	34,020	4,393,807	872,631	7,969	50,820	58,787	22,825	x	5,556,037
# of Graphic materials	x	x	815,553	1,120,125	33,649,196	34,053,465	400,546	x	1,595,633	5,724,465	x	78,503,078
# of Hours of film/video and sound recordings	x	x	91,526	45,934	423,280	744,677	11,710	x	8,613	10,412	x	1,351,751
# of Artefacts/objects	x	x	4,773	1,868	30,795	66,365	16,065	x	6,371	3,204	x	129,460
# of Natural history/scientific specimens	x	x	46	0	0	0	20	0	567	131	x	767
# of Gigabytes of born digital records	x	x	4,888	x	1,506,724	2,504,121	703	25,140	13,897	311,246	x	4,366,735
# of Gigabytes of records converted to digital	x	x	23,361	9,345	1,801,450	2,586,084	18,611	x	32,507	24,932	x	4,499,211
% of all Records converted to digital	x	x	3.2%	1.8%	4.8%	7.7%	5.5%	x	21.9%	8.3%	x	7.6%
% of all Digital content available online	x	x	3.3%	0.4%	4.3%	11.9%	2.0%	30.3%	12.0%	4.1%	x	5.4%
# of Permanent exhibitions	x	x	6	x	69	77	6	4	46	69	x	276
# of Exhibitions created	x	x	55	8	115	183	16	56	63	82	x	579
# of Exhibitions circulated	x	x	18	x	81	187	14	28	33	14	x	374
# of Online exhibitions hosted	x	x	28	14	298	367	35	73	88	37	x	940
Research												
# of Research requests	x	x	39,880	x	321,678	291,102	13,352	8,008	12,274	56,017	x	761,718

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 32: Revenue and expenditure profile of not-for-profit zoos and botanical gardens, by province and territory, 2013

Note: All figures are in thousands of dollars

	Newfoundland and Labrador ^r	Prince Edward Island ^r	Nova Scotia ^r	New Brunswick ^r	Quebec ^r	Ontario ^r	Manitoba ^r	Saskatchewan ^r	Alberta ^r	British Columbia ^r	Territories ^{1r}	Total (Canada 2013) ^r
Unearned revenues												
Federal government	x	x	x	\$323	\$224	\$366	\$65	x	\$61	\$7,236	x	\$8,361
Provincial government	x	x	x	\$1,034	\$15,794	\$5,696	\$917	x	\$997	\$384	x	\$24,929
Local government	x	x	x	\$2,968	\$990	\$17,425	\$17,957	x	\$12,560	\$747	x	\$52,717
Donations tax receipted	x	x	x	\$371	\$1,225	\$11,906	\$7,377	x	\$3,321	\$3,621	x	\$27,972
Donations non-tax receipted	x	x	x	\$118	\$363	\$1,890	\$200	x	\$330	\$1,980	x	\$4,933
Donations from other charities	x	x	x	\$0	\$982	\$290	\$3,754	x	\$1,042	\$1,753	x	\$7,850
Interest/investment	x	x	x	\$1	\$38	\$330	\$84	x	\$1,357	\$374	x	\$2,201
Total unearned revenues	x	x	x	\$4,815	\$19,615	\$37,903	\$30,354	x	\$19,669	\$16,096	x	\$128,962
Earned revenues												
Gross income from rental of facilities	x	x	x	\$3	\$1,067	\$1,337	\$258	x	\$456	\$990	x	\$4,152
Membership fees	x	x	x	\$73	\$1,485	\$6,904	\$217	x	\$3,364	\$3,662	x	\$15,817
Admission fees	x	x	x	\$1,331	\$13,315	\$19,855	\$2,195	x	\$14,543	\$13,660	x	\$64,984
Public programs fees	x	x	x	\$556	\$415	\$870	\$0	x	\$1,130	\$1,700	x	\$4,678
Fundraising	x	x	x	\$73	\$1,075	\$478	\$306	x	\$383	\$394	x	\$2,791
Sales of goods and services	x	x	x	\$2,625	\$18,477	\$13,960	\$5,207	x	\$12,762	\$13,271	x	\$66,614
Other earned revenue	x	x	x	\$445	\$516	\$6,032	\$27	x	\$14,684	\$1,292	x	\$23,186
Total earned revenue	x	x	x	\$5,106	\$36,350	\$49,436	\$8,209	x	\$47,322	\$34,969	x	\$182,223
Total revenues	x	x	x	\$9,921	\$55,966	\$87,339	\$38,563	x	\$66,991	\$51,065	x	\$311,185
Expenditures												
Advertising and promotion	x	x	x	\$63	\$3,319	\$2,723	\$639	x	\$2,111	\$2,248	x	\$11,128
Travel and vehicle	x	x	x	\$63	\$252	\$509	\$417	x	\$368	\$555	x	\$2,174
Interest and bank charges	x	x	x	\$177	\$1,717	\$640	\$204	x	\$808	\$701	x	\$4,268
Office supplies and expenses	x	x	x	\$210	\$433	\$5,237	\$463	x	\$184	\$1,256	x	\$7,794
Occupancy costs	x	x	x	\$2,651	\$5,735	\$5,218	\$1,952	x	\$2,888	\$4,406	x	\$22,909
Professional consulting fees	x	x	x	\$396	\$681	\$1,268	\$762	x	\$308	\$1,151	x	\$4,586
Training for staff and volunteers	x	x	x	\$43	\$9	\$118	\$62	x	\$133	\$95	x	\$463
All compensation wages and admin	x	x	x	\$3,389	\$17,868	\$50,958	\$8,971	x	\$23,371	\$23,227	x	\$128,459
FMV of Donated goods to charitable activities ²	x	x	x	\$2	\$29	\$0	\$81	x	\$148	\$3	x	\$264
Total cost of all purchased supplies	x	x	x	\$479	\$1,164	\$1,457	\$19,464	x	\$2,213	\$10,987	x	\$35,835
Amortization of capital assets	x	x	x	\$761	\$6,280	\$3,664	\$3,365	x	\$7,304	\$4,021	x	\$25,398
Research grants and scholarships	x	x	x	\$0	\$19	\$81	\$26	x	\$35	\$0	x	\$161
Other operating expenditures	x	x	x	\$1,364	\$18,969	\$16,192	\$2,535	x	\$28,992	\$2,095	x	\$70,337
Total expenditures	x	x	x	\$9,598	\$56,475	\$88,064	\$38,941	x	\$68,864	\$50,744	x	\$313,776
Profit margin (percent)	x	x	x	3.3%	-0.9%	-0.8%	-1.0%	x	-2.8%	0.6%	x	-0.8%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / r. Revision of previous data / x. Too unreliable to be published
Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 33: Industry characteristics profile of not-for-profit zoos and botanical gardens, by province and territory, 2013

	Newfoundland and Labrador ^r	Prince Edward Island ^r	Nova Scotia ^r	New Brunswick ^r	Quebec ^r	Ontario ^r	Manitoba ^r	Saskatchewan ^r	Alberta ^r	British Columbia ^r	Territories ^{1r}	Total (Canada 2013) ^r
Employment												
Full time employees	x	x	x	59	242	491	169	x	183	325	x	1,476
Part time employees	x	x	x	77	890	580	267	x	380	562	x	2,819
Contract workers	x	x	x	x	59	47	x	x	100	x	x	219
Number of volunteers	x	x	x	x	2,288	2,913	x	x	2,224	4,954	x	13,148
Hours worked by all volunteers	x	x	x	x	58,830	113,152	x	x	75,552	210,099	x	496,882
Attendance												
# of Visits	x	x	x	246,995	2,772,898	2,950,707	950,000	x	1,909,884	2,058,917	x	11,050,944
# of Online visits	x	x	x	x	3,891,469	4,536,525	x	x	x	x	x	10,198,246
# of School groups	x	x	x	380	4,574	1,729	x	x	1,622	3,100	x	12,125
# of Members	x	x	x	x	13,930	100,030	x	x	112,952	100,260	x	337,261
Artefacts/ exhibitions												
# of Linear meters of textual records	x	x	x	x	x	4,215	x	x	x	x	x	9,245
# of Graphic materials	x	x	x	x	x	90,375	x	x	x	5,500	x	124,075
# of Hours of film/video and sound recordings	x	x	x	x	x	1,201	x	x	x	12	x	1,277
# of Artefacts/objects	x	x	x	x	27,723	10,058	x	x	x	43	x	38,129
# of Natural history/scientific specimens	x	x	x	x	240,040	293,649	x	x	478,953	37,362	x	1,052,453
# of Gigabytes of born digital records	x	x	x	x	x	10	x	x	x	x	x	4,030
# of Gigabytes of records converted to digital	x	x	x	x	x	90	x	x	x	x	x	10,090
% of all Records converted to digital	x	x	x	x	x	x	x	x	x	x	x	x
% of all Digital content available online	x	x	x	x	x	x	x	x	x	x	x	x
# of Permanent exhibitions	x	x	x	x	29	288	x	x	27	182	x	540
# of Exhibitions created	x	x	x	x	18	90	x	x	45	145	x	305
# of Exhibitions circulated	x	x	x	x	31	30	x	x	476	5	x	542
# of Online exhibitions hosted	x	x	x	x	8	8	x	x	0	0	x	15
Research												
# of Research requests	x	x	x	x	195	370	x	x	355	x	x	1,175

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 34: Revenue and expenditure profile of not-for-profit (all) heritage institutions, by province and territory, 2013

Note: All figures are in thousands of dollars

	Newfoundland and Labrador ^r	Prince Edward Island ^r	Nova Scotia ^a	New Brunswick ^r	Quebec ^c	Ontario ^r	Manitoba ^r	Saskatchewan ^r	Alberta ^r	British Columbia ^a	Territories ^{1r}	Total (Canada 2013) ^r
Unearned revenues												
Federal government	\$2,148	\$753	\$19,854	\$1,404	\$106,873	\$281,955	\$1,939	\$2,930	\$6,482	\$12,283	\$2,386	\$439,008
Provincial government	\$10,317	\$1,216	\$16,228	\$10,171	\$193,445	\$158,592	\$15,240	\$19,810	\$33,578	\$36,084	\$18,205	\$512,886
Local government	\$645	\$505	\$1,682	\$4,334	\$36,826	\$81,417	\$21,160	\$6,674	\$39,470	\$28,468	\$237	\$221,417
Donations tax receipted	\$2,314	\$414	\$2,183	\$2,689	\$47,605	\$73,083	\$14,145	\$11,180	\$19,243	\$17,910	\$140	\$190,906
Donations non-tax receipted	\$796	\$47	\$1,818	\$633	\$6,585	\$6,369	\$938	\$1,433	\$6,502	\$4,583	\$133	\$29,838
Donations from other charities	\$334	\$9	\$690	\$521	\$21,786	\$27,152	\$5,035	\$913	\$2,374	\$4,393	\$34	\$63,241
Interest/investment	\$233	\$2	\$610	\$1,488	\$11,481	\$11,483	\$418	\$213	\$5,044	\$3,429	\$6	\$34,406
Total unearned revenues	\$16,788	\$2,945	\$43,065	\$21,241	\$424,601	\$640,052	\$58,876	\$43,152	\$112,691	\$107,151	\$21,141	\$1,491,702
Earned revenues												
Gross income from rental of facilities	\$586	\$33	\$1,018	\$173	\$5,516	\$9,626	\$614	\$715	\$6,084	\$6,436	\$218	\$31,020
Membership fees	\$47	\$10	\$332	\$253	\$11,250	\$22,239	\$991	\$597	\$7,406	\$7,963	\$37	\$51,127
Admission fees	\$1,555	\$170	\$5,378	\$2,685	\$49,730	\$85,067	\$5,960	\$2,144	\$28,872	\$37,031	\$678	\$219,270
Public programs fees	\$17	\$113	\$872	\$845	\$5,005	\$17,495	\$335	\$1,091	\$3,706	\$6,326	\$197	\$36,003
Fundraising	\$417	\$37	\$1,829	\$826	\$11,537	\$33,400	\$4,384	\$4,282	\$8,573	\$7,175	\$440	\$72,901
Sales of goods and services	\$4,401	\$342	\$5,259	\$4,827	\$46,666	\$95,008	\$9,858	\$6,368	\$50,865	\$29,134	\$1,169	\$253,897
Other earned revenue	\$985	\$238	\$1,498	\$914	\$33,680	\$50,238	\$2,097	\$5,088	\$22,517	\$9,802	\$1,441	\$128,498
Total earned revenue	\$8,008	\$944	\$16,187	\$10,523	\$163,385	\$313,074	\$24,238	\$20,285	\$128,023	\$103,868	\$4,180	\$792,716
Total revenues	\$24,796	\$3,889	\$59,252	\$31,764	\$587,986	\$953,126	\$83,113	\$63,438	\$240,714	\$211,019	\$25,321	\$2,284,419
Expenditures												
Advertising and promotion	\$749	\$67	\$1,274	\$503	\$16,711	\$26,168	\$1,848	\$1,743	\$7,252	\$7,738	\$236	\$64,288
Travel and vehicle	\$269	\$34	\$671	\$331	\$4,756	\$6,084	\$864	\$488	\$1,469	\$1,902	\$530	\$17,399
Interest and bank charges	\$128	\$10	\$213	\$243	\$15,342	\$4,968	\$592	\$406	\$1,787	\$1,707	\$120	\$25,517
Office supplies and expenses	\$384	\$44	\$1,064	\$534	\$7,860	\$24,094	\$1,368	\$1,445	\$3,540	\$4,577	\$387	\$45,298
Occupancy costs	\$2,915	\$611	\$5,627	\$4,762	\$64,393	\$125,282	\$4,958	\$5,864	\$13,797	\$15,886	\$807	\$244,903
Professional consulting fees	\$564	\$56	\$2,674	\$1,121	\$27,385	\$31,501	\$1,891	\$1,920	\$9,483	\$5,961	\$1,130	\$83,685
Training for staff and volunteers	\$42	\$8	\$988	\$89	\$1,000	\$1,326	\$109	\$40	\$474	\$386	\$9	\$4,471
All compensation wages and admin	\$10,166	\$2,345	\$29,219	\$13,904	\$215,696	\$407,886	\$27,446	\$25,916	\$97,474	\$94,350	\$9,549	\$933,951
FMV of Donated goods to charitable activities ²	\$717	\$11	\$212	\$238	\$7,762	\$19,884	\$576	\$1,497	\$699	\$2,777	\$66	\$34,441
Total cost of all purchased supplies	\$1,251	\$248	\$2,100	\$1,460	\$16,968	\$54,242	\$21,483	\$3,637	\$15,003	\$17,654	\$1,681	\$135,729
Amortization of capital assets	\$975	\$163	\$4,693	\$1,414	\$66,053	\$69,654	\$5,481	\$4,280	\$31,349	\$11,734	\$440	\$196,234
Research grants and scholarships	\$0	\$0	\$6	\$11	\$690	\$8,353	\$68	\$14	\$36	\$244	\$0	\$9,423
Other operating expenditures	\$5,286	\$427	\$9,388	\$4,851	\$112,570	\$146,148	\$13,849	\$12,311	\$45,814	\$33,520	\$10,204	\$394,367
Total expenditures	\$23,449	\$4,024	\$58,129	\$29,460	\$557,185	\$925,590	\$80,533	\$59,559	\$228,178	\$198,438	\$25,160	\$2,189,705
Profit margin (percent)	5.4%	-3.5%	1.9%	7.3%	5.2%	2.9%	3.1%	6.1%	5.2%	6.0%	0.6%	4.1%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / r. Revision of previous data / x. Too unreliable to be published
Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 35: Industry characteristics profile of not-for-profit (all) heritage institutions, by province and territory, 2013

	Newfoundland and Labrador ^r	Prince Edward Island ^r	Nova Scotia ^r	New Brunswick ^r	Quebec ^r	Ontario ^r	Manitoba ^r	Saskatchewan ^r	Alberta ^r	British Columbia ^r	Territories ^{1r}	Total (Canada 2013) ^r
Employment												
Full time employees	128	58	413	240	3,221	4,341	450	426	1,088	1,160	126	11,651
Part time employees	638	159	1,001	568	3,718	4,719	875	666	2,376	2,286	195	17,202
Contract workers	72	20	140	143	507	1,209	134	129	684	451	159	3,646
Number of volunteers	1,779	881	4,398	2,080	10,486	34,160	8,007	12,533	14,122	17,129	548	106,123
Hours worked by all volunteers	103,756	18,950	216,992	170,552	653,289	1,973,671	356,752	556,134	680,029	1,016,749	7,620	5,754,495
Attendance												
# of Visits	1,085,503	434,712	2,160,332	831,197	21,189,956	18,046,651	2,532,134	3,718,859	6,417,727	9,440,448	322,086	66,179,605
# of Online visits	130,340	27,411	8,757,428	4,067,847	33,160,668	74,134,090	2,038,030	3,170,031	7,441,086	21,308,198	439,019	154,674,149
# of School groups	1,390	352	3,276	1,958	37,204	40,997	4,641	7,770	14,201	20,492	583	132,863
# of Members	6,710	668	17,301	7,447	273,260	817,120	49,103	26,321	206,076	235,021	2,717	1,641,745
Artefacts/ exhibitions												
# of Linear meters of textual records	6,961	125	338,894	36,810	4,561,052	1,663,500	216,184	109,085	136,054	699,081	1,518	7,769,265
# of Graphic materials	1,474,844	29,587	1,020,219	1,411,808	42,223,218	42,299,325	1,166,651	1,291,537	4,121,494	17,827,848	480,793	113,347,325
# of Hours of film/video and sound recordings	29,793	459	94,381	47,022	629,311	922,150	15,589	39,064	30,120	74,370	51,078	1,933,337
# of Artefacts/objects	801,729	151,350	9,644,197	882,874	13,866,076	18,566,549	3,209,479	15,318,733	2,922,353	4,630,397	599,699	70,593,435
# of Natural history/scientific specimens	4,760	1,136	8,934	1,202,585	330,739	27,373,881	2,047,170	1,206,033	8,685,590	92,384	13,673	40,966,886
# of Gigabytes of born digital records	80	17,200	5,045	109,569	1,922,681	3,015,532	1,540	25,476	123,058	430,935	57	5,651,174
# of Gigabytes of records converted to digital	20	0	23,840	11,408	1,871,787	2,622,767	21,396	35,212	87,611	88,022	97	4,762,160
% of all Records converted to digital	x	x	14.3%	14.8%	13.1%	20.3%	23.2%	17.6%	15.3%	13.8%	x	16.4%
% of all Digital content available online	x	x	10.6%	15.9%	9.0%	13.9%	6.6%	10.4%	x	6.6%	x	9.8%
# of Permanent exhibitions	656	77	938	480	1,847	4,014	1,373	1,394	2,004	2,381	253	15,416
# of Exhibitions created	112	88	320	246	917	2,570	473	666	927	1,498	101	7,918
# of Exhibitions circulated	20	2	104	69	1,059	821	154	152	777	188	22	3,368
# of Online exhibitions hosted	111	3	52	45	672	862	171	204	187	222	54	2,583
Research												
# of Research requests	2,821	785	50,857	23,891	353,331	473,389	17,956	10,691	40,351	90,741	2,503	1,067,314

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / x. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 36: National revenue and expenditure profile of not-for-profit heritage institutions, by institution types, Canada, 2011

Note: all figures are in thousands of dollars

	Art Galleries	Museums	Historic Sites	Archives ^r	Zoos and Botanical Gardens	Total (Canada 2011) ^r
Unearned revenues						
Federal government	\$70,916	\$186,195	\$16,049	\$162,194	\$8,929	\$444,284
Provincial government	\$93,161	\$180,320	\$21,402	\$127,282	\$23,118	\$445,283
Local government	\$36,087	\$75,494	\$7,602	\$24,317	\$56,645	\$200,145
Donations tax receipted	\$67,814	\$83,146	\$10,712	\$5,382	\$16,123	\$183,177
Donations non-tax receipted	\$7,500	\$41,245	\$8,325	\$3,854	\$4,545	\$65,469
Donations from other charities	\$20,336	\$4,679	\$2,132	\$1,265	\$4,630	\$33,042
Interest/investment	\$4,488	\$18,794	\$816	\$489	\$976	\$25,563
Total unearned revenues	\$300,302	\$589,872	\$67,038	\$324,784	\$114,968	\$1,396,963
Earned revenues						
Gross income from rental of facilities	\$3,855	\$14,455	\$2,107	\$51	\$2,998	\$23,467
Membership fees	\$8,595	\$14,548	\$670	\$284	\$12,845	\$36,942
Admission fees	\$18,628	\$91,313	\$12,055	\$62	\$52,839	\$174,897
Public programs fees	\$4,322	\$12,642	\$957	\$36	\$928	\$18,886
Fundraising	\$12,507	\$32,223	\$2,858	\$6,294	\$16,654	\$70,536
Sales of goods and services	\$45,473	\$89,835	\$15,775	\$2,435	\$61,710	\$215,229
Other earned revenue	\$17,575	\$57,432	\$9,438	\$20,496	\$19,627	\$124,567
Total earned revenue	\$110,956	\$312,448	\$43,861	\$29,658	\$167,600	\$664,522
Total revenues	\$411,258	\$902,320	\$110,899	\$354,441	\$282,567	\$2,061,485
Expenditures						
Advertising and promotion	\$15,841	\$29,189	\$2,370	\$3,295	\$9,955	\$60,651
Travel and vehicle	\$3,321	\$12,360	\$1,062	\$2,921	\$1,652	\$21,317
Interest and bank charges	\$3,634	\$9,064	\$3,334	\$6,904	\$3,441	\$26,377
Office supplies and expenses	\$6,119	\$25,858	\$2,297	\$5,478	\$6,939	\$46,691
Occupancy costs	\$35,789	\$81,861	\$6,917	\$60,961	\$13,682	\$199,210
Professional consulting fees	\$13,787	\$50,251	\$3,569	\$17,743	\$6,410	\$91,760
Training for staff and volunteers	\$897	\$3,212	\$83	\$136	\$645	\$4,973
All compensation wages and admin	\$143,123	\$338,363	\$51,992	\$165,813	\$112,996	\$812,286
FMV of Donated goods to charitable activities ¹	\$49,659	\$12,412	\$1,831	\$863	\$156	\$64,921
Total cost of all purchased supplies	\$25,296	\$41,784	\$8,282	\$7,736	\$39,459	\$122,557
Amortization of capital assets	\$29,907	\$94,388	\$4,742	\$14,937	\$18,921	\$162,896
Research grants and scholarships	\$1,738	\$13,658	\$77	\$21	\$518	\$16,012
Other operating expenditures	\$71,652	\$132,347	\$20,907	\$62,375	\$51,249	\$338,530
Total expenditures	\$400,764	\$844,749	\$107,463	\$349,184	\$266,023	\$1,968,183
Profit margin (percent)	2.6%	6.4%	3.1%	1.5%	5.9%	4.5%

1. FMV is an acronym for fair market value / r. Revision of previous data

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision

Table 37: National industry characteristics profile of not-for-profit heritage institutions, by institution types, Canada 2011

	Art Galleries	Museums	Historic Sites ^r	Archives	Zoos and Botanical Gardens	Total (Canada 2011) ^r
Employment						
Full time employees	2,317	4,117	1,032	2,333	1,700	11,499
Part time employees	1,967	7,063	3,450	903	2,999	16,382
Contract workers	1,063	1,756	611	219	152	3,802
Number of volunteers	14,738	51,133	14,427	3,362	14,768	98,428
Hours worked by all volunteers	511,162	3,517,388	640,052	286,859	882,098	5,837,559
Attendance						
# of Visits	9,949,679	23,244,390	10,541,242	1,710,589	10,578,543	56,024,444
# of Online visits	19,234,604	51,059,137	9,691,879	41,399,322	12,518,830	133,903,772
# of School groups	19,819	64,380	15,135	2,522	13,838	115,694
# of Members	400,005	591,457	24,337	275,658	349,352	1,640,809
Artefacts/exhibitions						
# of Permanent exhibitions	654	13,021	1,354	256	374	15,658
# of Exhibitions created	2,220	3,822	413	812	200	7,467
# of Exhibitions circulated	523	1,306	163	368	35	2,395
# of Online exhibitions hosted	388	975	111	703	20	2,197
Research						
# of Research requests	67,650	150,983	25,327	418,825	1,757	664,542

r. Revision of previous data

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision

Table 38: Revenue and expenditure profile of not-for-profit (all) heritage institutions, by province and territory, 2011

Note: All figures are in thousands of dollars

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario ^r	Manitoba	Saskatchewan	Alberta	British Columbia	Territories ¹	Total (Canada 2011) ^r
Unearned revenues												
Federal government	\$1,882	\$797	\$22,985	\$2,747	\$87,937	\$311,807	\$1,485	\$1,749	\$4,391	\$7,059	\$1,446	\$444,284
Provincial government	\$10,589	\$1,075	\$10,571	\$6,932	\$179,758	\$141,891	\$12,981	\$15,247	\$16,531	\$34,300	\$15,408	\$445,283
Local government	\$383	\$90	\$1,316	\$1,038	\$28,135	\$63,423	\$23,415	\$6,241	\$43,010	\$32,994	\$100	\$200,145
Donations tax receipted	\$1,464	\$268	\$1,668	\$3,769	\$44,580	\$75,451	\$13,886	\$3,334	\$18,255	\$20,313	\$188	\$183,177
Donations non-tax receipted	\$394	\$49	\$1,400	\$1,236	\$7,216	\$15,153	\$2,656	\$1,488	\$25,962	\$9,799	\$115	\$65,469
Donations from other charities	\$28	\$0	\$159	\$367	\$7,979	\$17,188	\$3,897	\$80	\$1,285	\$2,059	\$0	\$33,042
Interest/investment	\$54	\$74	\$406	\$415	\$11,567	\$5,143	\$319	\$271	\$4,837	\$2,477	\$0	\$25,563
Total unearned revenues	\$14,794	\$2,354	\$38,505	\$16,504	\$367,172	\$630,057	\$58,638	\$28,410	\$114,270	\$109,001	\$17,258	\$1,396,963
Earned revenues												
Gross income from rental of facilities	\$464	\$30	\$701	\$194	\$4,433	\$8,754	\$902	\$263	\$3,303	\$3,996	\$427	\$23,467
Membership fees	\$16	\$2	\$155	\$187	\$6,326	\$17,642	\$459	\$444	\$4,518	\$7,157	\$36	\$36,942
Admission fees	\$1,388	\$0	\$3,674	\$2,835	\$41,578	\$67,626	\$3,118	\$2,366	\$17,868	\$34,203	\$240	\$174,897
Public programs fees	\$65	\$0	\$382	\$284	\$3,054	\$7,181	\$185	\$330	\$2,416	\$4,988	\$1	\$18,886
Fundraising	\$193	\$32	\$986	\$514	\$19,900	\$27,390	\$2,144	\$3,301	\$9,583	\$6,316	\$177	\$70,536
Sales of goods and services	\$3,507	\$317	\$2,253	\$6,784	\$35,767	\$81,768	\$9,146	\$5,608	\$41,102	\$28,041	\$937	\$215,229
Other earned revenue	\$1,673	\$262	\$3,430	\$1,196	\$40,412	\$46,282	\$3,653	\$3,070	\$7,288	\$17,046	\$255	\$124,567
Total earned revenue	\$7,305	\$643	\$11,581	\$11,994	\$151,470	\$256,642	\$19,608	\$15,381	\$86,078	\$101,747	\$2,074	\$664,522
Total revenues	\$22,099	\$2,996	\$50,086	\$28,498	\$518,642	\$886,699	\$78,246	\$43,791	\$200,348	\$210,748	\$19,332	\$2,061,485
Expenditures												
Advertising and promotion	\$480	\$99	\$798	\$365	\$14,753	\$26,602	\$1,543	\$1,157	\$7,778	\$6,848	\$227	\$60,651
Travel and vehicle	\$273	\$22	\$550	\$376	\$3,934	\$12,439	\$529	\$414	\$1,252	\$1,377	\$150	\$21,317
Interest and bank charges	\$100	\$25	\$185	\$139	\$16,019	\$5,895	\$415	\$173	\$1,760	\$1,588	\$78	\$26,377
Office supplies and expenses	\$310	\$76	\$1,736	\$466	\$7,856	\$25,040	\$1,390	\$769	\$4,034	\$4,750	\$266	\$46,691
Occupancy costs	\$2,912	\$87	\$4,283	\$1,955	\$41,727	\$110,772	\$4,044	\$3,580	\$12,190	\$16,809	\$852	\$199,210
Professional consulting fees	\$846	\$26	\$1,607	\$1,598	\$36,528	\$33,778	\$3,256	\$451	\$7,590	\$5,713	\$366	\$91,760
Training for staff and volunteers	\$51	\$2	\$209	\$256	\$1,237	\$2,235	\$139	\$123	\$325	\$388	\$8	\$4,973
All compensation wages and admin	\$9,285	\$1,813	\$24,837	\$11,866	\$194,367	\$352,699	\$24,960	\$20,725	\$78,709	\$85,664	\$7,361	\$812,286
FMV of Donated goods to charitable activities ²	\$35	\$0	\$125	\$1,477	\$21,460	\$34,019	\$541	\$1,971	\$2,520	\$2,728	\$44	\$64,921
Total cost of all purchased supplies	\$2,139	\$143	\$2,981	\$1,018	\$14,181	\$45,626	\$29,230	\$2,570	\$9,617	\$14,187	\$865	\$122,557
Amortization of capital assets	\$492	\$88	\$1,926	\$1,224	\$55,570	\$64,323	\$4,914	\$2,282	\$23,593	\$8,139	\$346	\$162,896
Research grants and scholarships	\$0	\$0	\$0	\$52	\$616	\$13,900	\$160	\$9	\$193	\$1,083	\$0	\$16,012
Other operating expenditures	\$3,654	\$1,052	\$9,226	\$4,316	\$88,460	\$133,649	\$11,885	\$7,488	\$26,421	\$44,112	\$8,268	\$338,530
Total expenditures	\$20,578	\$3,433	\$48,461	\$25,108	\$496,707	\$860,978	\$83,006	\$41,713	\$175,983	\$193,387	\$18,831	\$1,968,183
Profit margin (percent)	6.9%	-14.6%	3.2%	11.9%	4.2%	2.9%	-6.1%	4.7%	12.2%	8.2%	2.6%	4.5%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / r. Revision of previous data

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision

Table 39: Industry characteristics profile of not-for-profit (all) heritage institutions, by province and territory, 2011

	Newfoundland and Labrador ^a	Prince Edward Island	Nova Scotia	New Brunswick ^a	Quebec ^a	Ontario ^a	Manitoba	Saskatchewan	Alberta	British Columbia ^a	Territories ¹	Total (Canada 2011) ^a
Employment												
Full time employees	140	43	403	279	3,270	4,412	400	331	946	1,168	106	11,499
Part time employees	571	138	887	826	3,695	4,395	846	645	2,041	2,179	158	16,382
Contract workers	198	10	93	197	658	1,136	202	95	638	495	81	3,802
Number of volunteers	2,167	775	3,868	3,376	9,337	34,467	6,124	9,859	9,035	18,933	489	98,428
Hours worked by all volunteers	129,852	15,825	255,373	178,693	650,316	2,182,306	301,271	418,994	646,666	1,050,894	7,369	5,837,559
Attendance												
# of Visits	738,073	319,420	1,355,311	1,080,454	18,133,631	16,886,448	1,777,297	2,490,028	4,561,663	8,497,532	184,587	56,024,444

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision

Data Sources, Methods and Definitions

Reference period

The 2015 calendar year or in some cases the corresponding 12 month fiscal period for 2015-16, depending on the method of operation by the institution surveyed.

Collection period

February 2017 through to May 2017.

Description

The survey collects financial and operating data required to gain a better understanding of not-for-profit heritage institutions in Canada and to help develop national and regional policies and programs.

This data is aggregated to produce official estimates of the national and provincial economic production along with the cultural civic role of all heritage institutions in Canada. Data from the Government of Canada Survey of Heritage Institutions, together with revenue and expenditure data from the Canada Revenue Agency, contributes to the accurate measurement of national and provincial economic and social activities.

Target population

The target population consists of not-for-profit establishments classified as heritage institutions in accordance to the definition of North American Industry Classification System (NAICS). Institutions surveyed include archives (519122), non-commercial art museums and galleries, (712111), history and science museums (712115), other museums (712119), historic and heritage sites (712120), as well as zoos and botanical gardens (712130).

The survey captures publically and privately owned heritage institutions whose purpose is to preserve, interpret and provide public access to its artefacts, documents, specimens, buildings and sites of cultural and educational value. These can include historical, artistic, scientific, technological, as well as objects of natural history.

Data sources

The Government of Canada Survey of Heritage Institutions data comes primarily from two sources.

1. Revenues, expenditures and heritage sector characteristics data (i.e. visits, employment numbers, research requests, etc.) from an online survey administered by the Department of Canadian Heritage;
2. Revenues and expenditures data from the Canada Revenue Agency's Registered Charity Information Return (T3010 information return).

Sampling

This is a sample survey with a cross sectional design. A cross sectional design is aimed at determining certain attributes at a particular point in time. In this case it is for heritage institutions in 2015 (Note: Statistics on buildings and capital infrastructure is for the 2017 data year).



The sampling frame consists of a list of not-for-profit institutions eligible for surveying. All institutions from the sampling frame are confirmed to be eligible for surveying. The frame offers information about each institution including address, industry classification and information from administrative data sources.

The surveys main objective is to produce estimates for the entire sector, which includes incorporated and unincorporated institutions. These include revenue and expenditure estimates as well as sector characteristic estimates.

The sample size for all institutions for reference year 2015 was 2,240 institutions.

The overall response rate from the emailed survey questionnaire was 44% (981 institutions).

Data captured through the Canadian Revenue Agency provided statistics on 1,392 institutions.

By merging the corresponding two sources, the Department of Canadian Heritage captured data on 1,820 institutions or 68% of the entire heritage sector (the entire heritage sector is comprised of approximately 2700 institutions).

Revision of preliminary data

The data provided in this report is considered preliminary and could be subject to future adjustment. The 2013 preliminary data and the 2011 preliminary data, has been revised and is also included in this report, allowing for accurate comparison of each data year. Only the revised data available in this report should be used for year over year comparisons.

Error detection

Non sample errors such as duplication, response inaccuracy caused by human error, reporting or coding of data to which a specific statistical analysis is exposed, is verified several times to ensure that systematic and random non sample errors are minimized. Data is checked and analysed for errors and irregularity. These checks look for reporting consistency such as section totals being equal to the components, identification of excessive or incorrect values, etc.

Quality evaluation

Prior to dissemination, combined survey results are analyzed for comparability. In general, this includes a detailed analysis of individual responses for each institution, historic trends and comparison with other data sources.

Imputation

Imputation can be used for any missing, invalid or inconsistent responses. Methods include:

- Data submitted by a respondent (with or without adjustments) for a previous period are used to impute data for the current period.
- Imputation for partial or total non-response by a respondent are made on the basis of a full response by a respondent with similar characteristics.
- Total industry or sub-industry weights or averages are used to impute missing variables



Estimation and weighting

The survey data is weighted by institution type, geographical location and revenue bracket, and is combined with administrative data to produce final sector estimates.

Data accuracy

All efforts are made to ensure that all stages of collection and dissemination are done accurately. However, the final estimates are unavoidably subject to a certain degree of error. Data can be affected by two types of error: sampling error and non-sampling error.

- **Non Sampling Error:** Includes coverage errors, such as when an institution in the sample is incorrectly excluded or included, or is duplicated in the sample. It also includes non-response error, such as the failure to obtain a response from some institutions because of absence, refusal, or some other reason, such as error caused by respondents intentionally or accidentally providing inaccurate responses, and processing error, such as errors that occur in the process of data collection, data entry, coding, editing and output.
- **Sampling Error:** Arises as a result of taking a sample from a population rather than using the whole population. It refers to the difference between the estimate derived from a sample survey and the 'true' value that would result if a census of the whole population were taken under the same conditions. As a general rule, the more people being surveyed (sample size), the smaller the sampling error will be.

Privacy

Canadian Heritage is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent. Information from this survey will be used for statistical purposes only and will be published only in aggregate form.

Definitions

Federal government revenue: Total revenue received or earned from the federal government grants, contributions, and contracts for goods, services and or facility operations.

Provincial/territorial government revenue: Total revenue received or earned from provincial/territorial government grants, contributions, and contracts for goods, services and or facility operations.

Local government revenue: Total revenue received or earned from municipal or regional government grants, contributions, and contracts for goods, services and or facility operations.

Donations tax receipted revenue: Total income from donations and gifts received during the fiscal period for which official donation receipts were issued.

Donations non-tax receipted revenue: Total income from all other donations and gifts for which official donation receipts were not issued.

Interest/investment revenue: Total interest and other investment income received or earned during the fiscal period (i.e. interest from bank accounts, investments, bonds, and dividends from shares).



Gross income from rental of facilities: Total income received or earned from renting land and buildings or leasing out surplus space.

Membership fees revenue: Total revenue received or earned from memberships, dues, and association fees.

Admission fees revenue: Total revenue earned from charging admission fees to the facility, site or particular event.

Public programs fees revenue: Total revenue earned from programming and educational services provided to the public.

Fundraising revenue: Total amount of all revenue received or earned from fundraising activities for which official donation receipts were not issued, including the amounts from activities carried out by third party fundraisers.

Sales of goods and services revenue: Total revenue received or earned from the sale of all goods and services to individuals or organizations, (i.e. gift shop sales, merchandise, retail, cafeteria, etc.).

Other earned revenue: Total of all other revenue received or earned that is not already included in the amounts above (i.e. goods and services tax/harmonized sales tax (GST/HST) and provincial sales tax (PST) rebates, income from the rental or leasing of any equipment or other resources, etc.).

Advertising and promotion expenditure: All amounts spent to draw attention to the institution/site and its activities, including advertising and promotion costs related to fundraising activities (i.e. seminars, presentation booths, publications, media promotion or advertising).

Travel and vehicle expenditure: Total amount paid or incurred for travel and vehicle expenses (i.e. travel and accommodation costs; vehicle costs such as gas, repairs, and upkeep; and lease payments).

Interest and bank charges expenditure: Total amount paid or incurred in interest and bank charges (i.e. the interest portion of mortgage payments, or loan payments).

Office supplies and expenses: Total amount paid or incurred for office supplies and expenses (i.e. postage, minor equipment and supply purchases, meeting expenses, etc.).

Occupancy costs: Total amount paid or incurred for occupancy costs (i.e. rent, mortgage payments, maintenance, repairs, utilities, taxes, and all other costs related to maintaining premises used by the institution).

Professional consulting fees expenditure: Total amount paid or incurred for professional and consulting services (i.e. curatorial, legal, accounting, fundraising services, etc.).

Training for staff and volunteers expenditure: Total amount paid or incurred for education and training of staff and volunteers (i.e. cost of courses, seminars, conferences, etc.).

All compensation wages and admin expenditure: Total amount paid or incurred for all compensation to employees in the fiscal period (i.e. full-time, part-time, seasonal, contract employees, health plans, pension plans, etc.).

FMV of donated goods to charitable activities expenditure: Total fair market value of all goods the charity received as donations and used in charitable activities.

Total cost of all purchased supplies: Total cost of all supplies and assets bought in the fiscal period.

Amortization of capital assets expenditure: Total amortization expense (depreciation) for the fiscal period for capitalized assets.

Research grants and scholarships expenditure: Total amount paid for research grants and scholarships.

Other operating expenditures: Total of all other expenditures that is not already included in the amounts above.

Full time employees: Paid employees who worked at least 30 hours per week all year.

Part time employees: Paid employees who do not meet the full-time definition.

Contract workers: Not an employee of the institution but is hired for a specific task or project.

School groups: Organized trips by educational establishments (a group consists of 50 students).

Textual documents: Written records, whether handwritten, typescript or published.

Graphic materials: Documents in the form of pictures, photographs, drawings, watercolors, prints, and pictorial representations, including cartographic materials such as maps, aeronautical or navigational charts, as well as architectural and technical drawings.

Film/video and sound recordings: Moving images and media on which sound has been recorded and may be played back.

Artefacts/objects: Includes but is not limited to works of art, cultural artefacts, archeological artefacts, military objects, applied and decorative art objects, fine art objects, scientific or technological objects, etc.

Natural history/scientific specimens: Includes but is not limited to plant, animal, paleontological, archeological, geological etc.

Permanent exhibitions: Exhibitions that are a main fixture of the institution or site, usually on display for an extended period of time (i.e. several years).

Exhibitions created: New exhibitions created during the specified calendar/fiscal period (including for the originating institution or for circulation to other institutions).

Exhibitions circulated: Exhibitions circulated by the surveyed institution during the specified calendar/fiscal period.

Research request: A request which requires data extraction from a database, record keeping system, catalogues, etc., for information.

Contact Information

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