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## List of Acronyms and Abbreviations

CANSIM	Canadian Socio-Economic Information Management System
CH1	Commonly known - no def required
Digital/IT	Information technology
FMV	Fair market value
GST/HST	Commonly known - no def required
HVAC	Heating, ventilation, and air conditioning
ISSN	Commonly known - no def required
NAICS	North American Industry Classification System
PCH	Canadian Heritage
PDF	Portable document format
PST	Provincial sales tax

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## Introduction

The Department of Canadian Heritage is pleased to present the 2019 Government of Canada Survey of Heritage Institutions. The survey captures financial and operating data on not-for-profit art galleries, museums, historic sites, archives, zoos and botanical gardens in Canada for the 2017 data year. In addition to being the fourth iteration of the survey, this one also marks the activities during Canada 150, the 150th anniversary of Canada's Confederation.

The survey is conducted to provide aggregate data to all levels of government, heritage stakeholders and the public, in order to gain a better understanding of not-for-profit heritage institutions and to aid in the development of national and provincial/territorial policies and programs. The results from this sample survey are extrapolated to provide national and provincial/territorial estimates for the approximately 2700 not-for-profit heritage institutions across the country.

The 2019 survey captured data from 1817 heritage institutions and sites, which is approximately 67% of the entire not-for-profit heritage sector (including 95% of those with operating budgets of \$1 million or more). This latest data will allow all levels of governments, and heritage stakeholders to obtain a more comprehensive understanding of the heritage sector.

The survey has a number of core indicators that are always measured (i.e. revenue sources, number of visits etc.), though as in previous years, there is a segment of the survey that is allocated to capturing new information on operational activities and timely subject matter. This portion of the survey uses a rotational series (i.e. capture certain questions only once, or every third/fourth survey) allowing more questions overtime, while reducing survey fatigue. In 2017, the survey collected 2015 data on gender, age, visible minorities and distribution of careers throughout the heritage workforce. It also collected 2017 data on the state of heritage buildings and their capital infrastructure and any future planned building or capital infrastructure projects. The latest 2019 survey utilized this segment to capture a record of Indigenous cultural artefacts and ancestral remains located in heritage institutions across the country.

(Note: The 2015 data has been slightly revised for greater accuracy. In particular, data for archives is now weighted to better reflect the operations of Library and Archives Canada, in the provinces of Quebec and Ontario. The newly revised data is included in this report, allowing for accurate comparison of each data year. Only the revised data available in this report should be used for year over year comparison).

## Highlights

### Revenue and expenditures

Not-for-profit heritage institutions in Canada generated over \$2.6 billion in revenue in 2017, a 5% increase from 2015.

The four provinces that accounted for most of the sector's revenues were Ontario at \$890.4 million (34%), Quebec at \$776.1 million (30%), Alberta at \$269.6 million (10%) and British Columbia at \$263.6 million (10%).

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Considering the types of heritage institutions, museums generated the majority of revenue in the sector, contributing over \$1.1 billion (45%) in 2017, followed by art galleries at \$498.6 million (19%), archives at \$377.3 million (14%), zoos and botanical gardens at \$356.9 million (14%), and historic sites at \$218.6 million (8%).

Unearned revenue accounted for \$1.7 billion (67%) of total revenue for all heritage institutions in 2017; an increase from 2015 where unearned revenues accounted for \$1.6 billion (64%). The majority of unearned revenue comes from government funding, equal to 51.7% of total revenue. All three levels of government increased their spending in 2017 to collectively contribute nearly \$1.4 billion to the sector, an increase of approximately \$100 million (8%) in funding over 2015. Donations from the private sector amounted to \$354.9 million (13.5% of total revenue) in 2017, a marked increase from the \$312.9 million donated in 2015. The remaining portion of unearned revenue comes in the form of interest and investments, which increased from approximately \$35.7 million in 2015 to \$38.9 million (1.4% of total revenue) in 2017.

Earned revenue accounted for \$869.2 million (33%) of all revenue for heritage institutions in 2017, a 3% decrease from 2015 when earned revenue accounted for \$896.7 million (36%) of all revenue. This slight decrease is mainly attributed to a drop in fundraising revenues across the heritage sector. The majority of earned revenue in 2017 is derived from admission fees, which accounted for \$270.4 million (10%) of all revenue, closely followed by sales of goods and services including gift shops, cafeterias and other outlets, at \$268.7 million (10%).

The Canada 150 celebrations saw a number of heritage institutions opt to forego charging admissions to their sites and facilities. For example, none of the national historic sites operated by the Government of Canada charged admission. The survey data shows that approximately 54% of all heritage institutions did not charge admissions fees in 2017, up from previous years where the base level for institutions not charging an admission has generally been 50%. For the remaining 46% that did charge in 2017, the average admission fee for an adult was \$10.38, a slight increase from 2015 when the average fee was \$9.91.

Overall, heritage sector operating costs in 2017 reached \$2.4 billion, an increase of approximately \$92.5 million (4%) from 2015. Compensation and wages represent the majority of the sector's costs, approximately \$1.0 billion (43%) of all expenditures (data on compensation and wages does not include services rendered by volunteers). The subsequent major expenses in the sector include other operating expenses (\$365.3 million or 15%), occupancy costs (\$249.4 million or 10%), amortization of capital assets (\$246.4 million or 10%), and cost of all purchased supplies (\$225.0 million or 9%).

The heritage sector posted a modest revenue over expenditure of 5.3% (\$139.7 million) in 2017. It is the few larger institutions that account for most of this net revenue, as the survey data shows that approximately 59% of all heritage institutions only had a net revenue of \$5,000 or less for all of 2017. In fact, nearly 40% of all institutions reported a net loss.

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## Employment

The heritage sector employed over 37,200 people in 2017, an increase of approximately 1,850 (5%) from the 2015 employment figures. Part-time employment comprised the bulk of the heritage work force, numbering nearly 19,980 (54%); this segment of the work force also had the highest number of new employees (981) since 2015. Full-time employees numbered roughly 13,000, an increase of 758 from 2015, while contract workers totalled 4,260, an increase of 110 employees over the same time span.

The 2015 data on workforce demographics and distribution of occupations collected in the previous survey have been slightly revised and are included in this report.

## Volunteers

The latest data shows that the heritage sector continues to rely heavily on volunteers to help achieve their mandates. Volunteers play a roll in all aspects of heritage institutions across the country, from visitor engagement and programming, to facilities maintenance, conservation and even management as nearly 20% of heritage institutions have indicated they are solely run by volunteers. There were over 114,400 volunteers in 2017, up 5% from 2015. Volunteers outnumbered all paid employees by 3 to 1, essentially making up 75% of the heritage workforce. For museums the ratio is nearly 4 to 1, or 79% of the workforce. The distribution of volunteers also varies across the country. For example, Saskatchewan has the highest percentage of volunteers, making up approximately 90% of their heritage work force.

Volunteer hours also increased in 2017, with volunteers contributing approximately 6 million hours. Without diminishing the qualitative impact of volunteers in the heritage sector, from a strictly quantitative perspective, 6 million volunteer hours equates to approximately 2,885 full-time equivalent positions. If we apply only the minimum wage salary to that equation (in 2017, the average minimum wage in Canada was approximately \$11.41) it would total nearly \$68.5 million worth of services provided. The contribution of volunteers to the heritage sector remains enormous.

## Attendance and membership

The Canada 150 celebrations brought a record number of visits to heritage institutions across the country in 2017. There were over 79 million physical visits, a 10% increase from the 71.6 million visits in 2015. The bulk of these visits were to museums, topping 36.1 million, followed by historic sites with 17 million, and art galleries with 13.2 million. Zoos and botanical gardens saw 9.7 million physical visit, and archives 2.7 million. From a provincial and territorial perspective, the majority of visits were received in Quebec, with over 26.7 million to all heritage institutions, followed by Ontario at 19.6 million, British Columbia at 9.5 million and Alberta at 8.2 million.

Online visits to heritage institutions also reached record numbers, with many organizations providing access to online material and virtual experiences. Online visits totalled approximately 254 million in 2017, a considerable increase of 29% over 2015. The majority of online visits were to Museums (126 million), archives (54.6 million) and art galleries (47 million). Museums and art galleries continue to experience the largest growth of online visits, up 29.3 million (30%) and 12.5 million (36%) respectively since 2015. Ontario was the



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province the with most online visits, reaching 112.7 million, followed by Quebec with 62.7 million, British Columbia with 34 million and Alberta with 14.5 million.

Museums and other heritage institutions play a key role in providing educational programs. These institutions are constantly designing and updating their programs to support the learning objectives of school curriculums at each level. School boards across the country recognize the important learning opportunities they offer, lending to the increase in attendance of school groups year after year. In 2017, the number of school groups visiting heritage institutions reached over 127,280 (approximately 6.4 million visits by students); up 7% or 433,000 student visits over 2015. Museums were the most frequented type of institution by school groups (63%), followed by art galleries (17%) and historic sites (11%). While school group visits were up overall in 2017, archives and art galleries experienced slight decreases of 8.5% and 1.7% respectively.

Just as heritage institutions have seen an overall increase in all physical and online visits, so to has there been an overall increase in memberships. Memberships grew by more than 250,660 (16%), reaching over 1.7 million members in 2017. This indicates that nearly 5% of the Canadian population is a member of a museum or other type of heritage institution (Note: Statistics Canada data indicates that the population in Canada was 36.5 million in 2017. CANSIM table [17-10-0005-01](#)). Museums had the highest subscription of members totalling over 872,350 and registered the largest growth in new members since 2015 (up 37%). Art galleries had 464,153 members (up 1%), and zoos and botanical gardens had 228,327 members, registering a slight decrease in memberships (down 4%).

## Indigenous cultural artefacts and ancestral remains

This year, the survey segment that captures new information on operational activities and timely subject matter focused on the number of Indigenous cultural artefacts (not including contemporary art or other contemporary material) and ancestral remains (includes partial and fragment remains) housed in heritage institutions.

Overall, roughly 26% of heritage institutions reported that they house Indigenous cultural artefacts. The survey data indicates that there are approximately 6.7 million Indigenous cultural artefacts in heritage institutions across the country (eight of the largest institutions in Canada with archaeological collections care for 94% of these items), with the majority located in Ontario (2.1 million), Quebec (2 million), Manitoba (2 million) and British Columbia (nearly 310,000). Almost 70% or 4.7 million Indigenous cultural artefacts are cared for by Museums, while nearly 30% or 2 million are cared for by historic sites.

1.3% of heritage institutions reported that their facilities house Indigenous ancestral remains. In total, there are an estimated 2,500 ancestral remains, including partial and fragment remains, that are preserved in heritage institutions (three museums care for 75% of all ancestral remains within the heritage sector). The majority are located in British Columbia and Ontario, 1,176 and 1,129 respectively.

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## Exhibitions

In recognition of Canada's 150<sup>th</sup> anniversary, heritage institutions provided numerous new exhibitions to domestic and international visitors, highlighting stories of history and culture in different parts of the country. The number of newly created exhibitions increased to more than 8,940 in 2017, up approximately 7% from 2015; a continuing trend over the years. The bulk of new exhibitions were created by museums (52%), followed by art galleries (29%) and archives (9%). Another trend is the decrease of permanent exhibitions displayed in heritage institutions. Permanent exhibitions totalled approximately 15,290 overall in 2017, a decrease of 331 from 2015. The vast majority of permanent exhibitions are held in museums (79%), historic sites (9%) and art galleries (4%).

More than 3,120 exhibitions were circulated across the country in 2017. Museums continue to circulate the majority of exhibitions (49%), followed by art galleries (29%) and archives (13%).

Heritage institutions continue to develop and increase virtual access to their exhibitions. The number of online exhibitions for 2017 reached nearly 3,560, an increase of 235 or 7% over 2015. Archives continue to have the bulk of online exhibitions (45%), followed by museums (36%) and art galleries (12%). Archives also had the highest number of new online exhibitions, since 2015, up by 114, making up nearly half of all new online exhibitions overall.

## Research requests

Heritage institutions frequently provide all sorts of information to academics, researchers and the public alike. In 2017, heritage institutions demonstrated that they remain a trusted source for research and education, as they responded to over 1.1 million research requests, an overall increase of 10,000 from 2015. Archives was the only institution type to experience a slight decrease from 2015, though it continues to receive the majority of requests, with over 791,850 (70% of all requests) in 2017, followed by museums, with 183,822 (16% of all requests) and art galleries, with 109,451 (10% of all requests). At the provincial and territorial level, the bulk of research requests were to institutions in Quebec (41%), Ontario (37%) and British Columbia (7%).

## Heritage buildings and capital infrastructure

More than half (55%) of all institutions reported that their facilities are in good or very good condition with 22% indicating that their facilities are very good and fit for the future. 31% of all institutions responded that conditions are less than adequate and require attention, while 7% say their facilities are approaching end of service life or are unfit for sustained service. Approximately 7% of respondents were either not sure, or indicated that the question did not apply.

When looking at the data by province/territory, institutions in the Atlantic Provinces seem to fair well, with the majority of their institutions indicating they are either good, or very good and fit for the future (70% in Prince Edward Island, 69% in Newfoundland and Labrador, and 63% in New Brunswick). On the other hand, the territories, Manitoba and British Columbia reported having the highest percentage of buildings and other capital infrastructure that are less than adequate, 56%, 44% and 39% respectively.

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Overall, approximately 72% of heritage institutions indicated they were planning to undertake some sort of infrastructure project over the next three years. Of those, approximately 20% of institutions stated that they were constructing a new facility or expanding their existing one and approximately 43% are planning to improve their current facility (i.e. improve visitor flow, accessibility, storage, curatorial spaces, etc.). Nearly 35% were planning improvements to their facility's physical plant (i.e. HVAC, lighting, etc.), and approximately 48% plan to make improvements to visitor experience (i.e. displays and exhibits). The remaining 28% of institutions indicated that they are not planning to undertake any infrastructure upgrades (15%), or did not know/did not apply (14%).

Please refer to the tables in this report for a more detailed breakdown of figures captured in the latest Government of Canada Survey of Heritage Institutions.

**Table 1. Not-for-profit heritage institutions: National revenue and expenditure profile, by institution types, 2017**

Note: all figures are in thousands of dollars

	Art galleries	Museums	Historic sites	Archives	Zoos and botanical gardens	Total (Canada 2017)
<b>Unearned revenues</b>						
Federal government	\$58,243	\$228,700	\$106,775	\$159,463	\$11,851	\$565,031
Provincial government	\$104,062	\$217,836	\$38,877	\$153,337	\$30,010	\$544,122
Local government	\$44,594	\$96,934	\$13,256	\$31,360	\$61,599	\$247,743
Donations tax receipted	\$104,413	\$59,159	\$4,106	\$11,189	\$18,190	\$197,056
Donations non-tax receipted	\$12,355	\$41,014	\$2,894	\$2,750	\$8,840	\$67,853
Donations from other charities	\$27,264	\$51,430	\$871	\$2,335	\$8,138	\$90,038
Interest/ investment	\$9,532	\$22,355	\$367	\$1,445	\$5,274	\$38,974
<b>Total unearned revenues</b>	<b>\$360,464</b>	<b>\$717,426</b>	<b>\$167,146</b>	<b>\$361,879</b>	<b>\$143,902</b>	<b>\$1,750,817</b>
<b>Earned revenues</b>						
Gross income from rental of facilities	\$4,009	\$24,488	\$2,843	\$465	\$3,693	\$35,498
Membership fees	\$12,777	\$20,065	\$880	\$387	\$17,787	\$51,897
Admission fees	\$31,554	\$143,999	\$15,129	\$91	\$79,636	\$270,408
Public programs fees	\$13,355	\$49,123	\$5,193	\$176	\$8,186	\$76,033
Fundraising	\$16,293	\$38,182	\$2,533	\$1,997	\$2,504	\$61,507
Sales of goods and services	\$48,453	\$113,121	\$17,075	\$2,657	\$87,398	\$268,703
Other earned revenue	\$11,741	\$62,053	\$7,814	\$9,725	\$13,860	\$105,193
<b>Total earned revenue</b>	<b>\$138,181</b>	<b>\$451,031</b>	<b>\$51,467</b>	<b>\$15,498</b>	<b>\$213,064</b>	<b>\$869,240</b>
<b>Total revenues</b>	<b>\$498,644</b>	<b>\$1,168,457</b>	<b>\$218,613</b>	<b>\$377,377</b>	<b>\$356,965</b>	<b>\$2,620,057</b>
<b>Expenditures</b>						
Advertising and promotion	\$15,297	\$37,504	\$2,745	\$1,983	\$10,330	\$67,860
Travel and vehicle	\$3,317	\$10,697	\$1,602	\$1,543	\$2,987	\$20,145
Interest and bank charges	\$4,450	\$11,837	\$608	\$6,912	\$5,066	\$28,873
Office supplies and expenses	\$6,160	\$26,920	\$1,350	\$5,360	\$8,843	\$48,634
Occupancy costs	\$39,805	\$117,293	\$19,781	\$49,053	\$23,473	\$249,405
Professional consulting fees	\$16,203	\$45,830	\$9,594	\$19,308	\$7,598	\$98,533
Training for staff and volunteers	\$752	\$1,708	\$266	\$217	\$806	\$3,749
All compensation wages and admin	\$179,678	\$443,770	\$83,189	\$216,836	\$151,279	\$1,074,751
FMV of Donated goods to charitable activities <sup>1</sup>	\$39,635	\$6,942	\$167	\$447	\$230	\$47,421
Total cost of all purchased supplies	\$34,654	\$84,749	\$56,222	\$9,626	\$39,770	\$225,022
Amortization of capital assets	\$39,800	\$135,489	\$16,356	\$19,882	\$34,891	\$246,419
Research grants and scholarships	\$123	\$3,849	\$58	\$6	\$189	\$4,225
Other operating expenditures	\$77,722	\$152,363	\$26,934	\$48,094	\$60,242	\$365,355
<b>Total expenditures</b>	<b>\$457,597</b>	<b>\$1,078,951</b>	<b>\$218,873</b>	<b>\$379,267</b>	<b>\$345,704</b>	<b>\$2,480,394</b>
<b>Profit margin (percent)</b>	<b>8.2%</b>	<b>7.7%</b>	<b>-0.1%</b>	<b>-0.5%</b>	<b>3.2%</b>	<b>5.3%</b>

1. FMV is an acronym for fair market value.

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

**Table 2. Not-for-profit heritage institutions: National industry characteristics profile, by institution types, 2017**

	Art galleries	Museums	Historic sites	Archives	Zoos and botanical gardens	Total (Canada 2017)
<b>Employment</b>						
Full-time employees (FT)	2,412	5,360	788	2,609	1,828	12,996
Part-time employees (PT)	2,645	10,006	3,384	623	3,316	19,974
Contract workers	1,612	1,752	376	184	337	4,260
Number of volunteers	17,339	64,716	15,158	4,279	12,934	114,425
Hours worked by all volunteers	774,624	3,862,063	517,453	345,783	477,837	5,977,760
<b>Attendance</b>						
# of Visits	13,251,422	36,125,343	17,096,300	2,764,979	9,786,903	79,024,946
# of Online visits	47,059,224	126,017,610	16,135,115	54,676,090	10,136,759	254,024,799
# of School groups	21,390	80,237	14,212	1,988	9,457	127,284
# of Members	464,153	872,358	25,983	184,765	228,327	1,775,586
<b>Artefacts/ Exhibitions</b>						
# of Indigenous cultural artefacts	14,094	4,709,195	2,005,249	4,691	2,500	6,735,728
# of Indigenous ancestral remains	7	2,433	63	0	0	2,503
# of Permanent exhibitions	622	12,118	1,355	365	833	15,291
# of Exhibitions created	2,553	4,644	559	841	349	8,947
# of Exhibitions circulated	894	1,528	142	413	149	3,126
# of Online Exhibitions hosted	427	1,291	177	1,605	58	3,557
<b>Research</b>						
# of Research requests	109,451	183,822	35,676	791,857	5,124	1,125,930

**Notes:** Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

**Table 3. Not-for-profit heritage institutions: National building and capital infrastructure profile, by institution types, 2017**

	Art galleries <sup>r</sup>	Museums <sup>r</sup>	Historic sites <sup>r</sup>	Archives <sup>r</sup>	Zoos and botanical gardens <sup>r</sup>	Total (Canada 2017) <sup>r</sup>
<b>What is the overall physical condition of your buildings and capital infrastructure?</b>						
Very poor: Facilities are unfit for sustained service.	0.0%	1.6%	1.3%	1.3%	0.0%	1.3%
Poor: Facilities are approaching end of service life	9.2%	5.7%	1.9%	7.1%	8.3%	5.7%
Fair: Facilities require attention	26.5%	36.3%	25.8%	23.9%	16.7%	31.0%
Good: Facilities are adequate.	33.7%	31.2%	34.0%	32.3%	45.8%	32.4%
Very good: Facilities are fit for the future.	24.5%	20.1%	28.9%	21.3%	20.8%	22.3%
Don't know/does not apply	6.1%	5.1%	8.2%	14.2%	8.3%	7.3%
<b>Is your institution planning to undertake any infrastructure upgrades within the next 3 years?</b>						
Yes, construction of a new facility or expansion to the existing facility.	19.4%	21.1%	11.2%	20.3%	47.8%	19.8%
Yes, improvements to the current facility (i.e. improved visitor flow, accessibility, storage, curatorial spaces).	41.8%	46.2%	45.3%	24.8%	65.2%	42.8%
Yes, improvements to the facility's physical plant (i.e. HVAC, lighting).	38.8%	36.5%	37.9%	18.3%	56.5%	34.6%
Yes, improvements in visitor experience (i.e. displays, exhibits).	29.6%	56.1%	61.5%	13.1%	69.6%	47.9%
No, the institution is not planning to undertake any upgrades within the next 3 years.	15.3%	11.9%	10.6%	28.1%	8.7%	14.6%
Don't know/does not apply	16.3%	10.1%	14.3%	25.5%	4.3%	13.9%

r. Revision of previous data.

**Notes:** Due to rounding, some components may not add to total.

Table 4. Not-for-profit art galleries: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Territories <sup>1</sup>	Total (Canada 2017)
<b>Unearned revenues</b>												
Federal government	\$222	X	\$519	\$314	\$4,067	\$44,230	\$734	\$3,464	\$995	\$3,228	X	\$58,243
Provincial government	\$219	X	\$2,751	\$1,171	\$52,979	\$29,067	\$3,413	\$2,934	\$3,569	\$4,739	X	\$104,062
Local government	\$22	X	\$47	\$384	\$3,256	\$19,548	\$866	\$6,672	\$5,305	\$8,483	X	\$44,594
Donations tax receipted	\$19	X	\$248	\$5,412	\$17,461	\$60,144	\$2,364	\$3,093	\$3,274	\$12,378	X	\$104,413
Donations non-tax receipted	\$38	X	\$200	\$30	\$3,292	\$4,359	\$223	\$809	\$330	\$2,999	X	\$12,355
Donations from other charities	\$0	X	X	\$8	\$9,010	\$12,348	\$168	\$2,673	\$37	\$2,977	X	\$27,264
Interest/ investment	\$0	X	X	\$1,871	\$3,176	\$2,184	\$65	\$387	\$631	\$1,209	X	\$9,532
<b>Total unearned revenues</b>	<b>\$520</b>	<b>X</b>	<b>\$3,805</b>	<b>\$9,191</b>	<b>\$93,240</b>	<b>\$171,880</b>	<b>\$7,832</b>	<b>\$20,032</b>	<b>\$14,142</b>	<b>\$36,013</b>	<b>X</b>	<b>\$360,464</b>
<b>Earned revenues</b>												
Gross income from rental of facilities	\$7	X	\$70	\$242	\$620	\$1,219	\$95	\$128	\$281	\$1,346	X	\$4,009
Membership fees	\$1	X	\$59	\$48	\$4,474	\$6,173	\$135	\$72	\$263	\$1,546	X	\$12,777
Admission fees	X	X	\$111	\$50	\$14,397	\$11,400	\$342	\$465	\$321	\$4,424	X	\$31,554
Public programs fees	X	X	\$560	\$256	\$4,864	\$5,448	\$214	\$186	\$1,060	\$734	X	\$13,355
Fundraising	\$29	X	\$473	\$319	\$626	\$8,645	\$392	\$366	\$1,322	\$3,916	X	\$16,293
Sales of goods and services	\$91	X	\$189	\$372	\$7,215	\$29,426	\$1,808	\$946	\$1,488	\$6,159	X	\$48,453
Other earned revenue	\$17	X	\$689	\$341	\$2,316	\$4,010	\$617	\$709	\$1,239	\$1,643	X	\$11,741
<b>Total earned revenue</b>	<b>\$146</b>	<b>X</b>	<b>\$2,151</b>	<b>\$1,628</b>	<b>\$34,512</b>	<b>\$66,321</b>	<b>\$3,604</b>	<b>\$2,872</b>	<b>\$5,975</b>	<b>\$19,768</b>	<b>X</b>	<b>\$138,181</b>
<b>Total revenues</b>	<b>\$665</b>	<b>X</b>	<b>\$5,955</b>	<b>\$10,819</b>	<b>\$127,753</b>	<b>\$238,201</b>	<b>\$11,436</b>	<b>\$22,904</b>	<b>\$20,116</b>	<b>\$55,781</b>	<b>X</b>	<b>\$498,644</b>
<b>Expenditures</b>												
Advertising and promotion	\$8	X	\$163	\$175	\$4,476	\$7,129	\$303	\$643	\$461	\$1,857	X	\$15,297
Travel and vehicle	\$18	X	\$102	\$40	\$487	\$1,679	\$163	\$210	\$186	\$396	X	\$3,317
Interest and bank charges	\$4	X	\$18	\$24	\$2,581	\$1,091	\$114	\$30	\$128	\$457	X	\$4,450
Office supplies and expenses	\$7	X	\$79	\$157	\$999	\$3,264	\$127	\$392	\$392	\$712	X	\$6,160
Occupancy costs	\$80	X	\$285	\$511	\$9,849	\$20,375	\$584	\$2,315	\$2,244	\$3,187	X	\$39,805
Professional consulting fees	\$8	X	\$104	\$272	\$5,617	\$7,148	\$335	\$756	\$443	\$1,382	X	\$16,203
Training for staff and volunteers	\$0	X	\$1	\$0	\$120	\$446	\$6	\$34	\$24	\$120	X	\$752
All compensation wages and admin FMV of Donated goods to charitable activities <sup>2</sup>	\$260	X	\$2,924	\$2,677	\$38,652	\$91,965	\$4,553	\$7,873	\$7,977	\$20,359	X	\$179,678
	\$0	X	\$18	\$2,852	\$10,385	\$25,459	\$0	\$22	\$73	\$827	X	\$39,635
Total cost of all purchased supplies	\$23	X	\$17	\$229	\$2,501	\$25,378	\$5	\$2,235	\$1,222	\$2,810	X	\$34,654
Amortization of capital assets	\$3	X	\$12	\$718	\$10,773	\$23,126	\$283	\$264	\$2,494	\$1,902	X	\$39,800
Research grants and scholarships	\$0	X	\$0	\$1	\$15	\$15	\$0	\$0	\$0	\$92	X	\$123
Other operating expenditures	\$240	X	\$2,103	\$1,052	\$29,071	\$13,669	\$3,632	\$7,941	\$3,831	\$14,779	X	\$77,722
<b>Total expenditures</b>	<b>\$651</b>	<b>X</b>	<b>\$5,826</b>	<b>\$8,707</b>	<b>\$115,526</b>	<b>\$220,745</b>	<b>\$10,105</b>	<b>\$22,713</b>	<b>\$19,476</b>	<b>\$48,880</b>	<b>X</b>	<b>\$457,597</b>
<b>Profit margin (percent)</b>	<b>2.1%</b>	<b>X</b>	<b>2.2%</b>	<b>19.5%</b>	<b>9.6%</b>	<b>7.3%</b>	<b>11.6%</b>	<b>0.8%</b>	<b>3.2%</b>	<b>12.4%</b>	<b>X</b>	<b>8.2%</b>

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 5. Not-for-profit art galleries: Industry characteristics profile, 2017

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories <sup>1</sup>	Total (Canada 2017)
<b>Employment</b>												
Full-time employees (FT)	4	X	40	47	591	1,144	65	100	109	278	X	2,412
Part-time employees (PT)	20	X	48	56	596	969	131	154	135	482	X	2,645
Contract workers	18	X	10	25	430	670	160	112	28	156	X	1,612
Number of volunteers	70	X	331	276	1,488	9,176	578	880	1,119	3,320	X	17,339
Hours worked by all volunteers	7,563	X	31,749	10,500	78,583	489,101	14,130	19,044	44,947	77,823	X	774,624
<b>Attendance</b>												
# of Visits	59,375	X	111,154	127,870	3,398,167	4,700,150	381,872	993,343	1,513,169	1,901,606	X	13,251,422
# of Online visits	X	X	522,000	425,832	7,007,873	28,116,055	945,257	1,549,360	560,171	7,932,676	X	47,059,224
# of School groups	57	X	400	299	7,192	8,509	589	1,132	1,154	2,002	X	21,390
# of Members	287	X	2,767	1,790	206,189	179,640	5,177	8,570	8,353	51,230	X	464,153
<b>Artefacts/ Exhibitions</b>												
# of Indigenous cultural artefacts	0	X	0	150	12,194	1,158	50	269	0	272	X	14,094
# of Indigenous ancestral remains	0	X	0	0	0	0	0	0	0	7	X	7
# of Permanent exhibitions	25	X	13	5	68	198	19	77	80	133	X	622
# of Exhibitions created	30	X	47	75	330	1,166	78	170	149	471	X	2,553
# of Exhibitions circulated	2	X	7	8	291	431	5	23	98	30	X	894
# of Online Exhibitions hosted	3	X	0	1	26	222	22	31	12	89	X	427
<b>Research</b>												
# of Research requests	175	X	217	69	5,275	98,931	1,556	187	417	2,625	X	109,451

1. Territories include: Yukon, Northwest Territories and Nunavut / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.



Table 6. Not-for-profit art galleries: Building and capital infrastructure profile, 2017

	Newfoundland and Labrador <sup>f</sup>	Prince Edward Island <sup>f</sup>	Nova Scotia <sup>f</sup>	New Brunswick <sup>f</sup>	Quebec <sup>f</sup>	Ontario <sup>f</sup>	Manitoba <sup>f</sup>	Saskatchewan <sup>f</sup>	Alberta <sup>f</sup>	British Columbia <sup>f</sup>	Territories <sup>1f</sup>	Total (Canada 2017) <sup>f</sup>
<b>What is the overall physical condition of your buildings and capital infrastructure?</b>												
Very poor: Facilities are unfit for sustained service.	X	X	X	X	0.0%	0.0%	X	0.0%	0.0%	0.0%	X	0.0%
Poor: Facilities are approaching end of service life	X	X	X	X	0.0%	6.1%	X	0.0%	22.2%	21.4%	X	9.2%
Fair: Facilities require attention	X	X	X	X	31.8%	24.2%	X	42.9%	0.0%	35.7%	X	26.5%
Good: Facilities are adequate.	X	X	X	X	36.4%	39.4%	X	28.6%	22.2%	28.6%	X	33.7%
Very good: Facilities are fit for the future.	X	X	X	X	18.2%	24.2%	X	28.6%	44.4%	14.3%	X	24.5%
Don't know/does not apply	X	X	X	X	13.6%	6.1%	X	0.0%	11.1%	0.0%	X	6.1%
<b>Is your institution planning to undertake any infrastructure upgrades within the next 3 years?</b>												
Yes, construction of a new facility or expansion to the existing facility.	X	X	X	X	27.3%	18.2%	X	14.3%	11.1%	21.4%	X	19.4%
Yes, improvements to the current facility (i.e. improved visitor flow, accessibility, storage, curatorial spaces).	X	X	X	X	31.8%	48.5%	X	14.3%	55.6%	50.0%	X	41.8%
Yes, improvements to the facility's physical plant (i.e. HVAC, lighting).	X	X	X	X	31.8%	57.6%	X	14.3%	33.3%	21.4%	X	38.8%
Yes, improvements in visitor experience (i.e. displays, exhibits).	X	X	X	X	22.7%	42.4%	X	14.3%	44.4%	14.3%	X	29.6%
No, the institution is not planning to undertake any upgrades within the next 3 years.	X	X	X	X	27.3%	9.1%	X	14.3%	0.0%	21.4%	X	15.3%
Don't know/does not apply	X	X	X	X	18.2%	12.1%	X	42.9%	11.1%	14.3%	X	16.3%

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.

Table 7. Not-for-profit museums: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories <sup>1</sup>	Total (Canada 2017)
<b>Unearned revenues</b>												
Federal government	\$1,412	\$239	\$14,485	\$772	\$98,959	\$73,403	\$27,857	\$1,027	\$6,700	\$3,057	\$790	\$228,700
Provincial government	\$8,253	\$1,158	\$11,510	\$4,775	\$49,394	\$67,784	\$4,997	\$10,090	\$28,790	\$19,719	\$11,364	\$217,836
Local government	\$658	\$582	\$2,666	\$1,251	\$20,111	\$28,691	\$3,690	\$1,545	\$20,207	\$17,052	\$480	\$96,934
Donations tax receipted	\$1,291	\$76	\$2,477	\$789	\$6,572	\$27,229	\$4,766	\$2,245	\$7,999	\$5,646	\$68	\$59,159
Donations non-tax receipted	\$1,886	\$30	\$701	\$290	\$4,894	\$17,697	\$1,635	\$1,842	\$7,807	\$4,223	\$7	\$41,014
Donations from other charities	\$20	\$8	\$1,445	\$168	\$18,796	\$26,617	\$1,779	\$56	\$604	\$1,939	\$0	\$51,430
Interest/ investment	\$103	\$17	\$599	\$136	\$7,690	\$8,685	\$319	\$96	\$3,586	\$1,120	\$4	\$22,355
<b>Total unearned revenues</b>	<b>\$13,622</b>	<b>\$2,110</b>	<b>\$33,883</b>	<b>\$8,181</b>	<b>\$206,416</b>	<b>\$250,106</b>	<b>\$45,044</b>	<b>\$16,902</b>	<b>\$75,692</b>	<b>\$52,756</b>	<b>\$12,714</b>	<b>\$717,426</b>
<b>Earned revenues</b>												
Gross income from rental of facilities	\$453	\$22	\$682	\$68	\$3,595	\$9,244	\$892	\$939	\$3,974	\$4,561	\$59	\$24,488
Membership fees	\$135	\$1	\$333	\$38	\$2,955	\$8,979	\$565	\$430	\$3,617	\$2,982	\$30	\$20,065
Admission fees	\$1,434	\$264	\$3,878	\$705	\$29,560	\$52,854	\$5,006	\$1,683	\$25,716	\$22,081	\$819	\$143,999
Public programs fees	\$243	\$48	\$1,133	\$244	\$8,127	\$18,039	\$1,079	\$66	\$17,253	\$2,834	\$58	\$49,123
Fundraising	\$595	\$60	\$2,518	\$745	\$4,801	\$18,675	\$2,241	\$1,614	\$2,910	\$3,844	\$180	\$38,182
Sales of goods and services	\$2,226	\$437	\$4,047	\$796	\$17,159	\$49,397	\$3,444	\$5,517	\$19,128	\$10,620	\$348	\$113,121
Other earned revenue	\$486	\$42	\$722	\$596	\$27,129	\$18,590	\$1,360	\$4,586	\$4,824	\$2,869	\$848	\$62,053
<b>Total earned revenue</b>	<b>\$5,572</b>	<b>\$875</b>	<b>\$13,313</b>	<b>\$3,192</b>	<b>\$93,325</b>	<b>\$175,777</b>	<b>\$14,586</b>	<b>\$14,837</b>	<b>\$77,422</b>	<b>\$49,791</b>	<b>\$2,342</b>	<b>\$451,031</b>
<b>Total revenues</b>	<b>\$19,194</b>	<b>\$2,985</b>	<b>\$47,196</b>	<b>\$11,373</b>	<b>\$299,741</b>	<b>\$425,883</b>	<b>\$59,630</b>	<b>\$31,739</b>	<b>\$153,114</b>	<b>\$102,547</b>	<b>\$15,056</b>	<b>\$1,168,457</b>
<b>Expenditures</b>												
Advertising and promotion	\$714	\$97	\$1,659	\$195	\$6,416	\$17,309	\$2,015	\$1,112	\$4,725	\$3,116	\$146	\$37,504
Travel and vehicle	\$174	\$12	\$415	\$237	\$2,698	\$4,222	\$879	\$143	\$684	\$934	\$299	\$10,697
Interest and bank charges	\$88	\$12	\$257	\$63	\$4,025	\$5,053	\$195	\$190	\$954	\$955	\$46	\$11,837
Office supplies and expenses	\$217	\$43	\$775	\$236	\$4,453	\$11,690	\$1,586	\$961	\$4,160	\$2,542	\$256	\$26,920
Occupancy costs	\$2,665	\$214	\$5,265	\$1,097	\$33,580	\$46,079	\$6,365	\$2,576	\$9,688	\$8,814	\$949	\$117,293
Professional consulting fees	\$303	\$8	\$862	\$599	\$14,846	\$16,005	\$1,855	\$602	\$6,047	\$2,796	\$1,906	\$45,830
Training for staff and volunteers	\$55	\$14	\$73	\$44	\$125	\$657	\$59	\$42	\$270	\$356	\$15	\$1,708
All compensation wages and admin FMV of Donated goods to charitable activities <sup>2</sup>	\$6,849	\$1,351	\$17,735	\$5,545	\$96,685	\$163,035	\$21,754	\$13,317	\$62,716	\$46,284	\$8,499	\$443,770
	\$8	\$0	\$43	\$67	\$379	\$4,522	\$588	\$20	\$1,048	\$267	\$1	\$6,942
Total cost of all purchased supplies	\$531	\$41	\$1,964	\$517	\$21,720	\$38,519	\$3,150	\$926	\$12,883	\$4,154	\$343	\$84,749
Amortization of capital assets	\$1,627	\$0	\$4,155	\$165	\$34,728	\$52,733	\$18,065	\$2,106	\$15,159	\$6,543	\$208	\$135,489
Research grants and scholarships	\$0	\$0	\$1	\$5	\$1	\$3,797	\$13	\$0	\$4	\$28	\$0	\$3,849
Other operating expenditures	\$3,549	\$277	\$4,090	\$1,875	\$47,909	\$43,516	\$4,932	\$7,152	\$18,039	\$19,725	\$1,300	\$152,363
<b>Total expenditures</b>	<b>\$16,780</b>	<b>\$2,067</b>	<b>\$37,294</b>	<b>\$10,647</b>	<b>\$267,565</b>	<b>\$407,137</b>	<b>\$61,458</b>	<b>\$29,148</b>	<b>\$136,375</b>	<b>\$96,513</b>	<b>\$13,969</b>	<b>\$1,078,951</b>
<b>Profit margin (percent)</b>	<b>12.6%</b>	<b>30.8%</b>	<b>21.0%</b>	<b>6.4%</b>	<b>10.7%</b>	<b>4.4%</b>	<b>-3.1%</b>	<b>8.2%</b>	<b>10.9%</b>	<b>5.9%</b>	<b>7.2%</b>	<b>7.7%</b>

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 8. Not-for-profit museums: Industry characteristics profile, 2017

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories <sup>1</sup>	Total (Canada 2017)
<b>Employment</b>												
Full-time employees (FT)	93	15	228	65	1,309	1,663	282	198	803	607	96	5,360
Part-time employees (PT)	353	87	673	268	1,895	2,562	409	523	1,857	1,278	102	10,006
Contract workers	70	37	62	57	339	557	56	41	227	239	66	1,752
Number of volunteers	1,912	441	3,136	1,215	5,693	19,561	6,530	10,055	8,462	7,469	243	64,716
Hours worked by all volunteers	88,408	9,898	176,708	94,228	268,977	1,600,266	308,841	284,197	505,531	518,563	6,447	3,862,063
<b>Attendance</b>												
# of Visits	481,839	166,784	1,707,870	268,015	11,070,934	10,277,786	2,074,598	1,363,451	4,025,873	4,340,991	347,202	36,125,343
# of Online visits	646,555	19,287	3,297,365	2,907,000	27,655,151	56,080,772	4,185,431	1,645,589	8,769,040	20,604,806	206,615	126,017,610
# of School groups	1,020	227	1,643	706	17,300	25,824	5,480	4,523	11,721	11,200	593	80,237
# of Members	3,455	304	17,842	4,536	69,674	542,789	39,773	21,553	83,798	86,001	2,633	872,358
<b>Artefacts/ Exhibitions</b>												
# of Indigenous cultural artefacts	349	0	5,549	203	37,931	2,190,835	2,015,424	36,657	6,114	307,805	108,328	4,709,195
# of Indigenous ancestral remains	110	0	0	0	12	1,129	0	0	0	1,169	13	2,433
# of Permanent exhibitions	659	122	965	495	608	2,481	1,053	1,680	2,232	1,545	279	12,118
# of Exhibitions created	165	30	430	176	354	1,303	490	353	797	507	40	4,644
# of Exhibitions circulated	3	6	17	53	376	570	127	119	90	160	7	1,528
# of Online Exhibitions hosted	29	5	67	24	292	283	76	92	222	134	68	1,291
<b>Research</b>												
# of Research requests	2,791	2,665	13,469	6,145	32,438	64,322	3,445	3,155	23,056	30,796	1,540	183,822

1. Territories include: Yukon, Northwest Territories and Nunavut / X. Too unreliable to be published

**Notes:** Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 9. Not-for-profit museums: Building and capital infrastructure profile, 2017

	Newfoundland and Labrador <sup>f</sup>	Prince Edward Island <sup>f</sup>	Nova Scotia <sup>f</sup>	New Brunswick <sup>f</sup>	Quebec <sup>f</sup>	Ontario <sup>f</sup>	Manitoba <sup>f</sup>	Saskatchewan <sup>f</sup>	Alberta <sup>f</sup>	British Columbia <sup>f</sup>	Territories <sup>1f</sup>	Total (Canada 2017) <sup>f</sup>
<b>What is the overall physical condition of your buildings and capital infrastructure?</b>												
Very poor: Facilities are unfit for sustained service.	4.5%	9.1%	0.0%	0.0%	0.0%	2.5%	0.0%	2.2%	0.0%	2.7%	0.0%	1.6%
Poor: Facilities are approaching end of service life	0.0%	0.0%	0.0%	16.7%	9.1%	9.2%	0.0%	4.4%	1.6%	6.7%	11.1%	5.7%
Fair: Facilities require attention	27.3%	18.2%	39.6%	25.0%	45.5%	33.6%	39.5%	31.1%	39.3%	38.7%	44.4%	36.3%
Good: Facilities are adequate.	27.3%	18.2%	35.4%	29.2%	27.3%	31.9%	31.6%	44.4%	31.1%	25.3%	33.3%	31.2%
Very good: Facilities are fit for the future.	36.4%	54.5%	22.9%	29.2%	14.5%	16.8%	15.8%	13.3%	23.0%	20.0%	11.1%	20.1%
Don't know/does not apply	4.5%	0.0%	2.1%	0.0%	3.6%	5.9%	13.2%	4.4%	4.9%	6.7%	0.0%	5.1%
<b>Is your institution planning to undertake any infrastructure upgrades within the next 3 years?</b>												
Yes, construction of a new facility or expansion to the existing facility.	11.5%	0.0%	12.0%	13.8%	31.5%	21.7%	13.5%	11.1%	27.1%	32.0%	30.0%	21.1%
Yes, improvements to the current facility (i.e. improved visitor flow, accessibility, storage, curatorial spaces).	34.6%	38.5%	48.0%	34.5%	51.9%	55.7%	37.8%	35.6%	47.5%	48.0%	30.0%	46.2%
Yes, improvements to the facility's physical plant (i.e. HVAC, lighting).	19.2%	23.1%	34.0%	24.1%	46.3%	47.0%	29.7%	31.1%	30.5%	40.0%	30.0%	36.5%
Yes, improvements in visitor experience (i.e. displays, exhibits).	50.0%	69.2%	50.0%	44.8%	61.1%	61.7%	48.6%	57.8%	61.0%	50.7%	60.0%	56.1%
No, the institution is not planning to undertake any upgrades within the next 3 years.	15.4%	0.0%	12.0%	27.6%	11.1%	7.8%	13.5%	11.1%	15.3%	12.0%	0.0%	11.9%
Don't know/does not apply	11.5%	15.4%	8.0%	6.9%	7.4%	11.3%	16.2%	8.9%	11.9%	8.0%	10.0%	10.1%

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.

Table 10. Not-for-profit historic sites: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories <sup>1</sup>	Total (Canada 2017)
<b>Unearned revenues</b>												
Federal government	\$7,305	\$1,656	\$26,097	\$2,010	\$21,988	\$12,584	\$176	\$4,953	\$5,156	\$15,296	\$9,553	\$106,775
Provincial government	\$2,349	\$291	\$2,920	\$3,573	\$2,272	\$12,884	\$161	\$2,419	\$3,996	\$7,010	\$1,003	\$38,877
Local government	\$28	\$39	\$61	\$218	\$2,486	\$5,617	\$193	\$1,828	\$1,978	\$701	\$108	\$13,256
Donations tax receipted	\$79	\$29	\$35	\$263	\$288	\$1,271	\$145	\$1,233	\$621	\$136	\$7	\$4,106
Donations non-tax receipted	\$21	\$3	\$32	\$77	\$875	\$252	\$41	\$225	\$843	\$527	\$0	\$2,894
Donations from other charities	\$2	\$0	\$1	\$0	\$578	\$162	\$3	\$28	\$79	\$18	\$0	\$871
Interest/ investment	\$7	\$9	\$12	\$77	\$45	\$103	\$16	\$33	\$48	\$15	\$0	\$367
<b>Total unearned revenues</b>	<b>\$9,791</b>	<b>\$2,028</b>	<b>\$29,157</b>	<b>\$6,218</b>	<b>\$28,532</b>	<b>\$32,871</b>	<b>\$735</b>	<b>\$10,719</b>	<b>\$12,721</b>	<b>\$23,704</b>	<b>\$10,671</b>	<b>\$167,146</b>
<b>Earned revenues</b>												
Gross income from rental of facilities	\$76	\$0	\$154	\$63	\$496	\$894	\$146	\$222	\$543	\$244	\$4	\$2,843
Membership fees	\$6	\$38	\$2	\$198	\$231	\$89	\$76	\$10	\$155	\$74	\$0	\$880
Admission fees	\$274	\$0	\$212	\$505	\$2,571	\$5,244	X	\$46	\$2,912	\$3,326	X	\$15,129
Public programs fees	\$65	\$0	\$552	\$104	\$1,460	\$850	X	\$136	\$1,004	\$514	X	\$5,193
Fundraising	\$92	\$19	\$94	\$143	\$472	\$851	\$176	\$143	\$398	\$128	\$17	\$2,533
Sales of goods and services	\$2,458	\$634	\$1,424	\$830	\$2,447	\$2,466	\$83	\$1,142	\$1,866	\$3,663	\$62	\$17,075
Other earned revenue	\$85	\$189	\$126	\$124	\$2,545	\$560	\$141	\$1,671	\$290	\$1,953	\$131	\$7,814
<b>Total earned revenue</b>	<b>\$3,057</b>	<b>\$880</b>	<b>\$2,564</b>	<b>\$1,966</b>	<b>\$10,222</b>	<b>\$10,953</b>	<b>\$1,072</b>	<b>\$3,370</b>	<b>\$7,169</b>	<b>\$9,902</b>	<b>\$312</b>	<b>\$51,467</b>
<b>Total revenues</b>	<b>\$12,848</b>	<b>\$2,908</b>	<b>\$31,722</b>	<b>\$8,183</b>	<b>\$38,753</b>	<b>\$43,825</b>	<b>\$1,806</b>	<b>\$14,089</b>	<b>\$19,890</b>	<b>\$33,605</b>	<b>\$10,983</b>	<b>\$218,613</b>
<b>Expenditures</b>												
Advertising and promotion	\$105	\$10	\$104	\$174	\$769	\$486	\$4	\$243	\$324	\$514	\$12	\$2,745
Travel and vehicle	\$133	\$2	\$120	\$24	\$330	\$171	\$0	\$219	\$225	\$265	\$113	\$1,602
Interest and bank charges	\$104	\$2	\$37	\$10	\$176	\$45	\$8	\$36	\$44	\$146	\$0	\$608
Office supplies and expenses	\$94	\$9	\$113	\$39	\$178	\$253	\$20	\$150	\$117	\$370	\$8	\$1,350
Occupancy costs	\$295	\$62	\$1,389	\$1,106	\$3,721	\$9,548	\$21	\$393	\$2,086	\$987	\$172	\$19,781
Professional consulting fees	\$563	\$22	\$1,601	\$155	\$2,256	\$1,236	\$20	\$817	\$1,294	\$501	\$1,128	\$9,594
Training for staff and volunteers	\$70	\$1	\$33	\$14	\$26	\$48	\$0	\$29	\$15	\$30	\$0	\$266
All compensation wages and admin FMV of Donated goods to charitable activities <sup>2</sup>	\$5,171	\$817	\$12,648	\$2,976	\$17,816	\$16,407	\$402	\$5,044	\$8,948	\$9,885	\$3,074	\$83,189
	\$0	\$0	\$4	\$0	\$3	\$3	\$5	\$114	\$0	\$37	\$0	\$167
Total cost of all purchased supplies	\$3,149	\$161	\$12,987	\$2,022	\$6,972	\$7,829	\$12	\$3,522	\$2,651	\$11,159	\$5,759	\$56,222
Amortization of capital assets	\$755	\$0	\$2,404	\$445	\$4,356	\$2,552	\$1,445	\$1,817	\$885	\$1,230	\$468	\$16,356
Research grants and scholarships	\$0	\$0	\$0	\$0	\$0	\$34	\$0	\$0	\$24	\$0	\$0	\$58
Other operating expenditures	\$3,344	\$1,349	\$1,775	\$1,520	\$5,041	\$4,097	\$377	\$960	\$1,644	\$6,266	\$561	\$26,934
<b>Total expenditures</b>	<b>\$13,784</b>	<b>\$2,434</b>	<b>\$33,215</b>	<b>\$8,484</b>	<b>\$41,644</b>	<b>\$42,708</b>	<b>\$2,315</b>	<b>\$13,345</b>	<b>\$18,257</b>	<b>\$31,392</b>	<b>\$11,295</b>	<b>\$218,873</b>
<b>Profit margin (percent)</b>	<b>-7.3%</b>	<b>16.3%</b>	<b>-4.7%</b>	<b>-3.7%</b>	<b>-7.5%</b>	<b>2.5%</b>	<b>-28.2%</b>	<b>5.3%</b>	<b>8.2%</b>	<b>6.6%</b>	<b>-2.8%</b>	<b>-0.1%</b>

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 11. Not-for-profit historic sites: Industry characteristics profile, 2017

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories <sup>1</sup>	Total (Canada 2017)
<b>Employment</b>												
Full-time employees (FT)	28	16	71	29	245	132	6	39	107	101	15	788
Part-time employees (PT)	276	64	546	131	599	785	46	181	288	396	71	3,384
Contract workers	7	X	25	23	69	9	10	4	157	56	X	376
Number of volunteers	248	X	1,693	310	1,651	4,448	622	1,913	1,810	2,110	X	15,158
Hours worked by all volunteers	21,428	X	42,288	17,926	111,080	147,869	14,602	32,599	31,188	88,826	X	517,453
<b>Attendance</b>												
# of Visits	773,270	X	1,855,294	276,884	7,710,430	1,989,089	669,634	1,114,010	890,426	1,092,477	X	17,096,300
# of Online visits	656,664	X	1,692,124	218,821	3,479,187	4,489,244	1,016,297	286,034	1,965,406	2,250,580	X	16,135,115
# of School groups	254	X	687	181	3,746	4,236	521	829	1,999	1,506	X	14,212
# of Members	373	X	1,687	1,101	12,198	5,379	156	293	1,997	2,608	X	25,983
<b>Artefacts/ Exhibitions</b>												
# of Indigenous cultural artefacts	572	0	11	417	2,000,878	580	184	0	408	1,699	X	2,005,249
# of Indigenous ancestral remains	0	0	0	0	23	0	6	0	34	0	X	63
# of Permanent exhibitions	70	X	74	145	167	254	184	45	159	237	X	1,355
# of Exhibitions created	36	X	48	64	83	130	64	27	71	34	X	559
# of Exhibitions circulated	0	X	0	0	91	16	8	2	14	11	X	142
# of Online Exhibitions hosted	57	X	0	0	10	30	X	2	9	10	X	177
<b>Research</b>												
# of Research requests	526	X	365	4,818	12,550	12,454	X	93	1,046	3,775	X	35,676

1. Territories include: Yukon, Northwest Territories and Nunavut / X. Too unreliable to be published

**Notes:** Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 12. Not-for-profit historic sites: Building and capital infrastructure profile, 2017

	Newfoundland and Labrador <sup>f</sup>	Prince Edward Island <sup>f</sup>	Nova Scotia <sup>f</sup>	New Brunswick <sup>f</sup>	Quebec <sup>f</sup>	Ontario <sup>f</sup>	Manitoba <sup>f</sup>	Saskatchewan <sup>f</sup>	Alberta <sup>f</sup>	British Columbia <sup>f</sup>	Territories <sup>1f</sup>	Total (Canada 2017) <sup>f</sup>
<b>What is the overall physical condition of your buildings and capital infrastructure?</b>												
Very poor: Facilities are unfit for sustained service.	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	X	0.0%	0.0%	7.7%	X	1.3%
Poor: Facilities are approaching end of service life	0.0%	0.0%	8.3%	0.0%	2.8%	0.0%	X	9.1%	0.0%	0.0%	X	1.9%
Fair: Facilities require attention	5.3%	33.3%	33.3%	50.0%	22.2%	25.0%	X	27.3%	27.3%	23.1%	X	25.8%
Good: Facilities are adequate.	21.1%	16.7%	25.0%	16.7%	44.4%	53.6%	X	54.5%	27.3%	15.4%	X	34.0%
Very good: Facilities are fit for the future.	68.4%	50.0%	25.0%	33.3%	22.2%	14.3%	X	9.1%	31.8%	30.8%	X	28.9%
Don't know/does not apply	5.3%	0.0%	8.3%	0.0%	5.6%	7.1%	X	0.0%	13.6%	23.1%	X	8.2%
<b>Is your institution planning to undertake any infrastructure upgrades within the next 3 years?</b>												
Yes, construction of a new facility or expansion to the existing facility.	5.3%	25.0%	8.3%	33.3%	2.8%	10.7%	X	18.2%	4.5%	35.7%	X	11.2%
Yes, improvements to the current facility (i.e. improved visitor flow, accessibility, storage, curatorial spaces).	78.9%	37.5%	58.3%	50.0%	27.8%	39.3%	X	36.4%	36.4%	57.1%	X	45.3%
Yes, improvements to the facility's physical plant (i.e. HVAC, lighting).	68.4%	62.5%	25.0%	50.0%	36.1%	35.7%	X	18.2%	18.2%	35.7%	X	37.9%
Yes, improvements in visitor experience (i.e. displays, exhibits).	78.9%	50.0%	50.0%	83.3%	55.6%	67.9%	X	54.5%	54.5%	64.3%	X	61.5%
No, the institution is not planning to undertake any upgrades within the next 3 years.	5.3%	0.0%	16.7%	0.0%	13.9%	7.1%	X	18.2%	18.2%	7.1%	X	10.6%
Don't know/does not apply	5.3%	0.0%	25.0%	16.7%	16.7%	14.3%	X	9.1%	13.6%	21.4%	X	14.3%

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.

Table 13. Not-for-profit archives: Revenue and expenditure profile, 2017

Note: all figures are in thousands of dollars

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories <sup>1</sup>	Total (Canada 2017)
<b>Unearned revenues</b>												
Federal government	X	\$0	\$266	\$46	\$138,346	\$20,501	\$60	\$86	\$11	\$143	X	\$159,463
Provincial government	X	\$1,879	\$3,236	\$3,111	\$77,367	\$42,703	\$5,934	\$6,108	\$5,230	\$4,797	X	\$153,337
Local government	X	\$257	\$348	\$13	\$15,047	\$9,013	\$11	\$770	\$2,310	\$2,919	X	\$31,360
Donations tax received	X	X	\$49	X	\$619	\$7,806	\$421	\$399	\$318	\$1,563	X	\$11,189
Donations non-tax received	X	\$0	\$102	\$237	\$12	\$290	\$1,260	\$29	\$63	\$719	X	\$2,750
Donations from other charities	X	X	\$139	X	\$594	\$1,103	\$98	\$0	\$116	\$284	X	\$2,335
Interest/ investment	X	\$0	X	X	\$1,009	\$181	\$0	\$39	\$49	\$167	X	\$1,445
<b>Total unearned revenues</b>	X	\$2,135	\$4,140	\$3,421	\$232,994	\$81,598	\$7,786	\$7,431	\$8,096	\$10,592	X	\$361,879
<b>Earned revenues</b>												
Gross income from rental of facilities	X	\$0	\$42	\$16	\$0	\$222	\$23	\$0	\$46	\$116	X	\$465
Membership fees	X	\$0	\$0	\$0	\$81	\$254	\$0	\$10	\$3	\$39	X	\$387
Admission fees	X	\$0	\$30	\$0	\$16	\$31	\$3	\$13	\$0	\$0	X	\$91
Public programs fees	X	\$0	\$6	\$0	\$76	\$93	\$0	\$0	\$0	\$0	X	\$176
Fundraising	X	\$0	\$154	\$19	\$255	\$1,124	\$30	\$3	\$220	\$181	X	\$1,997
Sales of goods and services	X	\$0	\$237	\$3	\$1,596	\$413	\$315	\$30	\$26	\$37	X	\$2,657
Other earned revenue	X	\$5	\$281	\$34	\$7,054	\$647	\$593	\$349	\$520	\$205	X	\$9,725
<b>Total earned revenue</b>	X	\$5	\$750	\$72	\$9,078	\$2,785	\$964	\$405	\$815	\$578	X	\$15,498
<b>Total revenues</b>	X	\$2,141	\$4,890	\$3,493	\$242,072	\$84,383	\$8,750	\$7,836	\$8,911	\$11,171	X	\$377,377
<b>Expenditures</b>												
Advertising and promotion	X	\$1	\$8	\$1	\$1,435	\$423	\$16	\$18	\$60	\$22	X	\$1,983
Travel and vehicle	X	\$25	\$14	\$4	\$1,032	\$290	\$7	\$99	\$20	\$50	X	\$1,543
Interest and bank charges	X	X	\$14	\$0	\$6,826	\$16	\$7	\$23	\$17	\$7	X	\$6,912
Office supplies and expenses	X	\$2	\$83	\$30	\$3,468	\$1,101	\$76	\$48	\$199	\$256	X	\$5,360
Occupancy costs	X	X	\$540	\$0	\$36,611	\$9,808	\$84	\$1,341	\$406	\$259	X	\$49,053
Professional consulting fees	X	X	\$79	\$1	\$16,720	\$1,842	\$39	\$28	\$207	\$295	X	\$19,308
Training for staff and volunteers	X	X	X	X	\$4	\$190	\$2	X	\$6	\$11	X	\$217
All compensation wages and admin FMV of Donated goods to charitable activities <sup>2</sup>	X	\$2,069	\$3,174	\$3,184	\$135,161	\$44,941	\$5,252	\$5,481	\$7,120	\$7,130	X	\$216,836
Total cost of all purchased supplies	X	\$24	\$352	\$140	\$7,229	\$1,358	\$24	\$185	\$183	\$123	X	\$9,626
Amortization of capital assets	X	X	\$97	\$0	\$17,888	\$1,544	\$3	\$78	\$116	\$157	X	\$19,882
Research grants and scholarships	X	X	X	X	\$0	\$2	\$0	X	\$0	\$0	X	\$6
Other operating expenditures	X	\$3	\$743	\$20	\$17,989	\$24,585	\$2,694	\$378	\$467	\$988	X	\$48,094
<b>Total expenditures</b>	X	\$2,131	\$5,105	\$3,379	\$244,363	\$86,526	\$8,206	\$7,710	\$8,800	\$9,298	X	\$379,267
<b>Profit margin (percent)</b>	X	0.5%	-4.4%	3.2%	-0.9%	-2.5%	6.2%	1.6%	1.2%	16.8%	X	-0.5%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.



Table 14. Not-for-profit archives: Industry characteristics profile, 2017

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories <sup>1</sup>	Total (Canada 2017)
<b>Employment</b>												
Full-time employees (FT)	X	9	51	49	1,665	482	72	66	72	92	X	2,609
Part-time employees (PT)	X	3	40	42	145	189	28	25	29	85	X	623
Contract workers	X	1	4	0	54	51	8	1	25	27	X	184
Number of volunteers	X	51	224	39	855	1,045	89	1,074	423	424	X	4,279
Hours worked by all volunteers	X	777	23,913	7,100	58,576	130,406	5,713	12,283	28,927	77,253	X	345,783
<b>Attendance</b>												
# of Visits	X	X	38,911	10,263	2,408,234	137,905	10,935	11,106	49,315	82,358	X	2,764,979
# of Online visits	X	X	3,912,043	1,488,608	22,465,430	19,597,585	3,329,672	161,785	501,380	3,157,930	X	54,676,090
# of School groups	X	6	83	39	62	625	53	131	524	387	X	1,988
# of Members	X	1	387	97	4,564	155,893	252	791	17,289	3,254	X	184,765
<b>Artefacts/ Exhibitions</b>												
# of Indigenous cultural artefacts	X	X	0	501	36	62	0	4,000	27	65	X	4,691
# of Indigenous ancestral remains	X	X	0	0	0	0	0	0	0	0	X	0
# of Permanent exhibitions	X	0	21	34	60	86	5	9	75	43	X	365
# of Exhibitions created	X	13	56	30	135	331	27	31	89	113	X	841
# of Exhibitions circulated	X	1	0	6	133	146	2	64	29	28	X	413
# of Online Exhibitions hosted	X	47	125	24	302	635	43	107	173	126	X	1,605
<b>Research</b>												
# of Research requests	X	X	28,170	15,788	409,936	244,431	14,242	7,957	15,691	44,879	X	791,857

1. Territories include: Yukon, Northwest Territories and Nunavut / X. Too unreliable to be published

**Notes:** Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

Table 15. Not-for-profit archives: Building and capital infrastructure profile, 2017

	Newfoundland and Labrador <sup>f</sup>	Prince Edward Island <sup>f</sup>	Nova Scotia <sup>f</sup>	New Brunswick <sup>f</sup>	Quebec <sup>f</sup>	Ontario <sup>f</sup>	Manitoba <sup>f</sup>	Saskatchewan <sup>f</sup>	Alberta <sup>f</sup>	British Columbia <sup>f</sup>	Territories <sup>1f</sup>	Total (Canada 2017) <sup>f</sup>
<b>What is the overall physical condition of your buildings and capital infrastructure?</b>												
Very poor: Facilities are unfit for sustained service.	X	X	0.0%	X	0.0%	0.0%	0.0%	0.0%	0.0%	7.1%	X	1.3%
Poor: Facilities are approaching end of service life	X	X	0.0%	X	8.3%	2.3%	14.3%	0.0%	15.4%	7.1%	X	7.1%
Fair: Facilities require attention	X	X	22.2%	X	22.2%	30.2%	28.6%	42.9%	23.1%	14.3%	X	23.9%
Good: Facilities are adequate.	X	X	44.4%	X	30.6%	27.9%	14.3%	42.9%	15.4%	46.4%	X	32.3%
Very good: Facilities are fit for the future.	X	X	33.3%	X	22.2%	23.3%	28.6%	14.3%	30.8%	14.3%	X	21.3%
Don't know/does not apply	X	X	0.0%	X	16.7%	16.3%	14.3%	0.0%	15.4%	10.7%	X	14.2%
<b>Is your institution planning to undertake any infrastructure upgrades within the next 3 years?</b>												
Yes, construction of a new facility or expansion to the existing facility.	X	X	0.0%	X	27.8%	12.2%	14.3%	14.3%	38.5%	21.4%	X	20.3%
Yes, improvements to the current facility (i.e. improved visitor flow, accessibility, storage, curatorial spaces).	X	X	33.3%	X	30.6%	17.1%	28.6%	42.9%	15.4%	25.0%	X	24.8%
Yes, improvements to the facility's physical plant (i.e. HVAC, lighting).	X	X	33.3%	X	30.6%	9.8%	14.3%	0.0%	15.4%	17.9%	X	18.3%
Yes, improvements in visitor experience (i.e. displays, exhibits).	X	X	22.2%	X	11.1%	17.1%	14.3%	0.0%	7.7%	10.7%	X	13.1%
No, the institution is not planning to undertake any upgrades within the next 3 years.	X	X	22.2%	X	19.4%	34.1%	42.9%	28.6%	30.8%	28.6%	X	28.1%
Don't know/does not apply	X	X	22.2%	X	27.8%	31.7%	14.3%	14.3%	7.7%	25.0%	X	25.5%

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.

**Table 16. Not-for-profit zoos and botanical gardens: Revenue and expenditure profile, 2017**

Note: all figures are in thousands of dollars

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories <sup>1</sup>	Total (Canada 2017)
<b>Unearned revenues</b>												
Federal government	X	X	X	\$1,894	\$189	\$374	\$6,630	X	\$615	\$2,071	X	\$11,851
Provincial government	X	X	X	\$1,136	\$13,097	\$6,691	\$3,955	X	\$4,574	\$475	X	\$30,010
Local government	X	X	X	\$3,840	\$1,248	\$18,236	\$15,965	X	\$21,303	\$861	X	\$61,599
Donations tax received	X	X	X	\$604	\$1,048	\$5,413	\$4,642	X	\$2,930	\$3,452	X	\$18,190
Donations non-tax received	X	X	X	\$321	\$567	\$2,310	\$693	X	\$316	\$4,583	X	\$8,840
Donations from other charities	X	X	X	\$50	\$646	\$1,416	\$2,452	X	\$715	\$2,851	X	\$8,138
Interest/ investment	X	X	X	\$0	\$105	\$406	\$114	X	\$1,910	\$2,739	X	\$5,274
<b>Total unearned revenues</b>	X	X	X	\$7,845	\$16,901	\$34,847	\$34,449	X	\$32,363	\$17,033	X	\$143,902
<b>Earned revenues</b>												
Gross income from rental of facilities	X	X	X	\$0	\$69	\$1,373	\$459	X	\$696	\$1,057	X	\$3,693
Membership fees	X	X	X	\$35	\$886	\$7,373	\$1,070	X	\$4,445	\$3,867	X	\$17,787
Admission fees	X	X	X	\$1,440	\$20,371	\$22,627	X	X	\$13,550	\$20,670	X	\$79,636
Public programs fees	X	X	X	\$590	\$703	\$4,227	X	X	\$1,549	\$1,117	X	\$8,186
Fundraising	X	X	X	\$12	\$66	\$615	\$412	X	\$358	\$979	X	\$2,504
Sales of goods and services	X	X	X	\$3,203	\$28,319	\$17,409	\$10,810	X	\$12,602	\$14,501	X	\$87,398
Other earned revenue	X	X	X	\$84	\$556	\$9,680	\$0	X	\$2,050	\$1,358	X	\$13,860
<b>Total earned revenue</b>	X	X	X	\$5,365	\$50,970	\$63,304	\$13,006	X	\$35,250	\$43,549	X	\$213,064
<b>Total revenues</b>	X	X	X	\$13,209	\$67,871	\$98,151	\$47,455	X	\$67,613	\$60,582	X	\$356,965
<b>Expenditures</b>												
Advertising and promotion	X	X	X	\$92	\$2,846	\$2,439	\$442	X	\$2,383	\$2,115	X	\$10,330
Travel and vehicle	X	X	X	\$144	\$34	\$658	\$343	X	\$384	\$1,418	X	\$2,987
Interest and bank charges	X	X	X	\$9	\$1,729	\$695	\$184	X	\$1,030	\$1,394	X	\$5,066
Office supplies and expenses	X	X	X	\$18	\$198	\$6,226	\$710	X	\$173	\$1,509	X	\$8,843
Occupancy costs	X	X	X	\$1,946	\$1,957	\$7,054	\$3,491	X	\$2,849	\$6,102	X	\$23,473
Professional consulting fees	X	X	X	\$302	\$821	\$1,163	\$288	X	\$585	\$4,426	X	\$7,598
Training for staff and volunteers	X	X	X	\$30	\$55	\$236	\$111	X	\$220	\$116	X	\$806
All compensation wages and admin FMV of Donated goods to charitable activities <sup>2</sup>	X	X	X	\$5,544	\$19,600	\$55,467	\$14,331	X	\$25,626	\$29,809	X	\$151,279
	X	X	X	\$0	\$0	\$58	\$90	X	\$55	\$0	X	\$230
Total cost of all purchased supplies	X	X	X	\$404	\$1,070	\$3,934	\$20,775	X	\$2,892	\$10,681	X	\$39,770
Amortization of capital assets	X	X	X	\$577	\$8,262	\$5,798	\$7,147	X	\$7,184	\$5,911	X	\$34,891
Research grants and scholarships	X	X	X	\$0	\$0	\$20	\$73	X	\$95	\$0	X	\$189
Other operating expenditures	X	X	X	\$2,713	\$22,312	\$15,360	\$3,637	X	\$13,921	\$1,480	X	\$60,242
<b>Total expenditures</b>	X	X	X	\$11,778	\$58,885	\$99,107	\$51,623	X	\$57,396	\$64,961	X	\$345,704
<b>Profit margin (percent)</b>	X	X	X	10.8%	13.2%	-1.0%	-8.8%	X	15.1%	-7.2%	X	3.2%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

**Table 17. Not-for-profit zoos and botanical gardens: Industry characteristics profile, 2017**

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories <sup>1</sup>	Total (Canada 2017)
<b>Employment</b>												
Full-time employees (FT)	X	X	X	109	286	539	175	X	235	476	X	1,828
Part-time employees (PT)	X	X	X	83	994	715	333	X	456	654	X	3,316
Contract workers	X	X	X	X	213	12	X	X	84	26	X	337
Number of volunteers	X	X	X	173	1,864	3,050	X	X	2,862	4,939	X	12,934
Hours worked by all volunteers	X	X	X	6,767	30,009	167,833	X	X	96,000	176,778	X	477,837
<b>Attendance</b>												
# of Visits	X	X	X	280,460	2,129,516	2,538,480	768,000	X	1,775,255	2,157,950	X	9,786,903
# of Online visits	X	X	X	X	2,187,536	4,474,004	X	X	2,705,174	X	X	10,136,759
# of School groups	X	X	X	560	4,600	812	X	X	1,726	1,454	X	9,457
# of Members	X	X	X	X	12,194	67,922	X	X	68,356	61,184	X	228,327
<b>Artefacts/ Exhibitions</b>												
# of Indigenous cultural artefacts	X	X	X	X	X	X	X	X	X	X	X	2,500
# of Indigenous ancestral remains	X	X	X	X	X	X	X	X	X	X	X	0
# of Permanent exhibitions	X	X	X	X	151	312	X	X	118	184	X	833
# of Exhibitions created	X	X	X	X	16	188	X	X	40	96	X	349
# of Exhibitions circulated	X	X	X	X	19	0	X	X	127	3	X	149
# of Online Exhibitions hosted	X	X	X	X	8	8	X	X	42	0	X	58
<b>Research</b>												
# of Research requests	X	X	X	X	2,412	1,130	X	X	75	1,502	X	5,124

1. Territories include: Yukon, Northwest Territories and Nunavut / X. Too unreliable to be published

**Notes:** Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

**Table 18. Not-for-profit zoos and botanical gardens: Building and capital infrastructure profile, 2017**

	Newfoundland and Labrador <sup>f</sup>	Prince Edward Island <sup>f</sup>	Nova Scotia <sup>f</sup>	New Brunswick <sup>f</sup>	Quebec <sup>f</sup>	Ontario <sup>f</sup>	Manitoba <sup>f</sup>	Saskatchewan <sup>f</sup>	Alberta <sup>f</sup>	British Columbia <sup>f</sup>	Territories <sup>1†</sup>	Total (Canada 2017) <sup>f</sup>
<b>What is the overall physical condition of your buildings and capital infrastructure?</b>												
Very poor: Facilities are unfit for sustained service.	X	X	X	X	X	X	X	X	X	X	X	0.0%
Poor: Facilities are approaching end of service life	X	X	X	X	X	X	X	X	X	X	X	8.3%
Fair: Facilities require attention	X	X	X	X	X	X	X	X	X	X	X	16.7%
Good: Facilities are adequate.	X	X	X	X	X	X	X	X	X	X	X	45.8%
Very good: Facilities are fit for the future.	X	X	X	X	X	X	X	X	X	X	X	20.8%
Don't know/does not apply	X	X	X	X	X	X	X	X	X	X	X	8.3%
<b>Is your institution planning to undertake any infrastructure upgrades within the next 3 years?</b>												
Yes, construction of a new facility or expansion to the existing facility.	X	X	X	X	X	X	X	X	X	X	X	47.8%
Yes, improvements to the current facility (i.e. improved visitor flow, accessibility, storage, curatorial spaces).	X	X	X	X	X	X	X	X	X	X	X	65.2%
Yes, improvements to the facility's physical plant (i.e. HVAC, lighting).	X	X	X	X	X	X	X	X	X	X	X	56.5%
Yes, improvements in visitor experience (i.e. displays, exhibits).	X	X	X	X	X	X	X	X	X	X	X	69.6%
No, the institution is not planning to undertake any upgrades within the next 3 years.	X	X	X	X	X	X	X	X	X	X	X	8.7%
Don't know/does not apply	X	X	X	X	X	X	X	X	X	X	X	4.3%

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.

**Table 19. Not-for-profit heritage institutions: Provincial revenue and expenditure profile, all institution types, 2017**

Note: all figures are in thousands of dollars

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories <sup>1</sup>	Total (Canada 2017)
<b>Unearned revenues</b>												
Federal government	\$8,979	\$2,100	\$41,400	\$5,036	\$263,549	\$151,092	\$35,456	\$9,539	\$13,477	\$23,795	\$10,607	\$565,031
Provincial government	\$11,532	\$4,681	\$20,492	\$13,766	\$195,110	\$159,129	\$18,461	\$21,551	\$46,158	\$36,741	\$16,501	\$544,122
Local government	\$1,380	\$878	\$3,135	\$5,706	\$42,148	\$81,106	\$20,725	\$10,947	\$51,103	\$30,017	\$599	\$247,743
Donations tax received	\$1,402	\$110	\$2,895	\$7,081	\$25,988	\$101,863	\$12,338	\$6,972	\$15,142	\$23,175	\$90	\$197,056
Donations non-tax received	\$2,011	\$64	\$1,049	\$955	\$9,640	\$24,908	\$3,851	\$2,909	\$9,359	\$13,051	\$55	\$67,853
Donations from other charities	\$22	\$8	\$1,629	\$226	\$29,624	\$41,645	\$4,500	\$2,761	\$1,550	\$8,069	\$4	\$90,038
Interest/ investment	\$111	\$31	\$611	\$2,085	\$12,025	\$11,559	\$514	\$556	\$6,224	\$5,251	\$7	\$38,974
<b>Total unearned revenues</b>	<b>\$25,437</b>	<b>\$7,873</b>	<b>\$71,211</b>	<b>\$34,856</b>	<b>\$578,083</b>	<b>\$571,302</b>	<b>\$95,845</b>	<b>\$55,235</b>	<b>\$143,014</b>	<b>\$140,098</b>	<b>\$27,862</b>	<b>\$1,750,817</b>
<b>Earned revenues</b>												
Gross income from rental of facilities	\$536	\$22	\$987	\$388	\$4,780	\$12,951	\$1,615	\$1,289	\$5,541	\$7,324	\$64	\$35,498
Membership fees	\$143	\$39	\$395	\$320	\$8,628	\$22,868	\$1,846	\$634	\$8,483	\$8,508	\$34	\$51,897
Admission fees	\$1,708	\$309	\$4,231	\$2,699	\$66,915	\$92,155	\$5,644	\$2,929	\$42,499	\$50,501	\$819	\$270,408
Public programs fees	\$308	\$81	\$2,252	\$1,194	\$15,230	\$28,657	\$1,703	\$388	\$20,865	\$5,198	\$156	\$76,033
Fundraising	\$732	\$210	\$3,272	\$1,238	\$6,218	\$29,909	\$3,251	\$2,145	\$5,208	\$9,048	\$275	\$61,507
Sales of goods and services	\$4,876	\$1,094	\$6,168	\$5,203	\$56,736	\$99,112	\$16,460	\$7,817	\$35,111	\$34,981	\$1,146	\$268,703
Other earned revenue	\$597	\$249	\$1,834	\$1,180	\$39,601	\$33,488	\$2,711	\$7,424	\$8,923	\$8,027	\$1,158	\$105,193
<b>Total earned revenue</b>	<b>\$8,900</b>	<b>\$2,004</b>	<b>\$19,139</b>	<b>\$12,222</b>	<b>\$198,107</b>	<b>\$319,141</b>	<b>\$33,231</b>	<b>\$22,627</b>	<b>\$126,630</b>	<b>\$123,588</b>	<b>\$3,652</b>	<b>\$869,240</b>
<b>Total revenues</b>	<b>\$34,337</b>	<b>\$9,877</b>	<b>\$90,350</b>	<b>\$47,078</b>	<b>\$776,190</b>	<b>\$890,443</b>	<b>\$129,077</b>	<b>\$77,862</b>	<b>\$269,644</b>	<b>\$263,686</b>	<b>\$31,514</b>	<b>\$2,620,057</b>
<b>Expenditures</b>												
Advertising and promotion	\$828	\$119	\$1,946	\$637	\$15,942	\$27,786	\$2,780	\$2,016	\$7,953	\$7,624	\$228	\$67,860
Travel and vehicle	\$326	\$73	\$655	\$450	\$4,581	\$7,020	\$1,392	\$674	\$1,499	\$3,063	\$413	\$20,145
Interest and bank charges	\$198	\$14	\$336	\$105	\$15,338	\$6,900	\$507	\$294	\$2,172	\$2,960	\$50	\$28,873
Office supplies and expenses	\$413	\$59	\$1,055	\$480	\$9,296	\$22,534	\$2,519	\$1,554	\$5,041	\$5,388	\$295	\$48,634
Occupancy costs	\$3,052	\$549	\$7,531	\$4,661	\$85,718	\$92,864	\$10,545	\$6,636	\$17,273	\$19,351	\$1,226	\$249,405
Professional consulting fees	\$967	\$99	\$2,648	\$1,329	\$40,260	\$27,395	\$2,537	\$2,214	\$8,575	\$9,399	\$3,111	\$98,533
Training for staff and volunteers	\$126	\$14	\$143	\$88	\$330	\$1,576	\$178	\$110	\$535	\$634	\$15	\$3,749
All compensation wages and admin FMV of Donated goods to charitable activities <sup>2</sup>	\$13,536	\$5,118	\$36,841	\$19,926	\$307,913	\$371,815	\$46,293	\$32,175	\$112,386	\$113,468	\$15,281	\$1,074,751
	\$8	\$0	\$91	\$2,919	\$10,768	\$30,469	\$684	\$176	\$1,176	\$1,130	\$1	\$47,421
Total cost of all purchased supplies	\$3,717	\$420	\$15,322	\$3,311	\$39,492	\$77,019	\$23,967	\$6,868	\$19,831	\$28,927	\$6,149	\$225,022
Amortization of capital assets	\$2,392	\$0	\$6,668	\$1,905	\$76,007	\$85,752	\$26,944	\$4,267	\$25,838	\$15,743	\$902	\$246,419
Research grants and scholarships	\$0	\$0	\$1	\$7	\$16	\$3,867	\$86	\$5	\$123	\$120	\$0	\$4,225
Other operating expenditures	\$7,279	\$1,961	\$8,762	\$7,179	\$122,321	\$101,227	\$15,273	\$17,187	\$37,901	\$43,238	\$3,028	\$365,355
<b>Total expenditures</b>	<b>\$32,842</b>	<b>\$8,426</b>	<b>\$81,998</b>	<b>\$42,995</b>	<b>\$727,982</b>	<b>\$856,223</b>	<b>\$133,706</b>	<b>\$74,176</b>	<b>\$240,304</b>	<b>\$251,044</b>	<b>\$30,698</b>	<b>\$2,480,394</b>
<b>Profit margin (percent)</b>	<b>0%</b>	<b>14.7%</b>	<b>9.2%</b>	<b>8.7%</b>	<b>6.2%</b>	<b>3.8%</b>	<b>-3.6%</b>	<b>4.7%</b>	<b>10.9%</b>	<b>4.8%</b>	<b>0%</b>	<b>5.3%</b>

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

**Table 20. Not-for-profit heritage institutions: Provincial industry characteristics profile, all institution types, 2017**

	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories <sup>1</sup>	Total (Canada 2017)
<b>Employment</b>												
Full-time employees (FT)	150	50	392	299	4,096	3,960	600	409	1,325	1,552	162	12,996
Part-time employees (PT)	664	160	1,335	580	4,229	5,219	946	930	2,764	2,895	250	19,974
Contract workers	98	47	101	106	1,106	1,300	235	159	521	504	83	4,260
Number of volunteers	2,285	881	5,383	2,013	11,551	37,280	7,864	13,922	14,675	18,261	310	114,425
Hours worked by all volunteers	118,223	20,410	274,658	136,521	547,225	2,535,476	343,736	348,122	706,592	939,243	7,553	5,977,760
<b>Attendance</b>												
# of Visits	1,326,393	855,271	3,713,230	963,491	26,717,281	19,643,409	3,905,039	3,619,152	8,254,038	9,575,382	452,260	79,024,946
# of Online visits	1,305,219	78,387	9,423,532	5,040,761	62,795,177	112,757,660	10,128,657	3,642,768	14,501,172	34,063,537	287,929	254,024,799
# of School groups	1,389	290	2,813	1,784	32,899	40,005	6,949	6,615	17,123	16,549	866	127,284
# of Members	6,339	635	22,683	8,135	304,819	951,623	63,418	31,207	179,793	204,277	2,657	1,775,586
<b>Artefacts/ Exhibitions</b>												
# of Indigenous cultural artefacts	921	0	5,560	1,271	2,053,538	2,192,635	2,015,658	40,926	6,549	309,841	108,828	6,735,728
# of Indigenous ancestral remains	110	0	0	0	35	1,129	6	0	34	1,176	13	2,503
# of Permanent exhibitions	784	126	1,074	745	1,053	3,331	1,261	1,810	2,664	2,142	300	15,291
# of Exhibitions created	236	84	580	350	917	3,118	664	581	1,146	1,221	50	8,947
# of Exhibitions circulated	5	9	24	67	909	1,163	142	208	357	232	9	3,126
# of Online Exhibitions hosted	89	72	192	49	637	1,177	201	232	458	359	90	3,557
<b>Research</b>												
# of Research requests	11,714	3,517	42,220	26,825	462,611	421,268	19,254	11,392	40,284	83,576	3,268	1,125,930

1. Territories include: Yukon, Northwest Territories and Nunavut / X. Too unreliable to be published

**Notes:** Due to rounding, some components may not add to total. The data provided in this report are considered preliminary and could be subject to slight revision.

**Table 21. Not-for-profit heritage institutions: Provincial building and capital infrastructure profile, all institution types, 2017**

	Newfoundland and Labrador <sup>f</sup>	Prince Edward Island <sup>f</sup>	Nova Scotia <sup>f</sup>	New Brunswick <sup>f</sup>	Quebec <sup>f</sup>	Ontario <sup>f</sup>	Manitoba <sup>f</sup>	Saskatchewan <sup>f</sup>	Alberta <sup>f</sup>	British Columbia <sup>f</sup>	Territories <sup>1†</sup>	Total (Canada 2017) <sup>f</sup>
<b>What is the overall physical condition of your buildings and capital infrastructure?</b>												
Very poor: Facilities are unfit for sustained service.	2.1%	5.0%	0.0%	0.0%	0.6%	1.3%	0.0%	1.4%	0.0%	3.7%	0.0%	1.3%
Poor: Facilities are approaching end of service life	2.1%	0.0%	1.4%	12.5%	5.8%	6.2%	3.8%	4.3%	5.4%	7.5%	18.8%	5.7%
Fair: Facilities require attention	18.8%	25.0%	36.1%	22.5%	31.2%	30.7%	40.4%	32.9%	30.4%	31.3%	37.5%	31.0%
Good: Facilities are adequate.	25.0%	15.0%	34.7%	32.5%	35.7%	35.1%	25.0%	44.3%	28.6%	28.4%	31.3%	32.4%
Very good: Facilities are fit for the future.	43.8%	55.0%	25.0%	30.0%	18.2%	18.7%	15.4%	14.3%	27.7%	20.1%	12.5%	22.3%
Don't know/does not apply	8.3%	0.0%	2.8%	2.5%	8.4%	8.0%	15.4%	2.9%	8.0%	9.0%	0.0%	7.3%
<b>Is your institution planning to undertake any infrastructure upgrades within the next 3 years?</b>												
Yes, construction of a new facility or expansion to the existing facility.	9.6%	9.1%	9.5%	16.3%	24.2%	18.3%	13.7%	12.9%	23.6%	29.9%	41.2%	19.8%
Yes, improvements to the current facility (i.e. improved visitor flow, accessibility, storage, curatorial spaces).	46.2%	40.9%	47.3%	37.2%	39.2%	45.9%	41.2%	34.3%	43.6%	44.8%	41.2%	42.8%
Yes, improvements to the facility's physical plant (i.e. HVAC, lighting).	34.6%	45.5%	33.8%	27.9%	38.6%	40.8%	27.5%	24.3%	28.2%	32.8%	47.1%	34.6%
Yes, improvements in visitor experience (i.e. displays, exhibits).	55.8%	63.6%	45.9%	46.5%	43.1%	51.8%	41.2%	47.1%	51.8%	41.0%	58.8%	47.9%
No, the institution is not planning to undertake any upgrades within the next 3 years.	11.5%	0.0%	14.9%	25.6%	16.3%	12.8%	15.7%	14.3%	16.4%	15.7%	0.0%	14.6%
Don't know/does not apply	15.4%	13.6%	12.2%	9.3%	15.7%	15.6%	17.6%	12.9%	10.9%	13.4%	5.9%	13.9%

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.



**Table 22. Not-for-profit heritage institutions: National revenue and expenditure profile, by institution types, 2015**

Note: all figures are in thousands of dollars

	Art Galleries <sup>f</sup>	Museums <sup>f</sup>	Historic Sites <sup>f</sup>	Archives <sup>f</sup>	Zoos and Botanical Gardens <sup>f</sup>	Total (Canada 2015) <sup>f</sup>
<b>Unearned revenues</b>						
Federal government	\$63,625	\$216,243	\$52,019	\$155,687	\$2,132	\$489,705
Provincial government	\$103,626	\$218,907	\$30,441	\$152,855	\$23,370	\$529,200
Local government	\$44,664	\$101,233	\$11,942	\$26,069	\$55,208	\$239,115
Donations tax receipted	\$97,094	\$60,755	\$4,757	\$8,584	\$23,236	\$194,426
Donations non-tax receipted	\$5,054	\$20,525	\$2,477	\$2,303	\$6,758	\$37,117
Donations from other charities	\$24,657	\$41,325	\$2,486	\$1,336	\$11,610	\$81,413
Interest/ investment	\$7,517	\$22,916	\$742	\$1,517	\$3,068	\$35,760
<b>Total unearned revenues</b>	<b>\$346,238</b>	<b>\$681,904</b>	<b>\$104,864</b>	<b>\$348,350</b>	<b>\$125,381</b>	<b>\$1,606,737</b>
<b>Earned revenues</b>						
Gross income from rental of facilities	\$3,919	\$22,766	\$2,440	\$245	\$4,088	\$33,458
Membership fees	\$12,863	\$21,999	\$1,486	\$482	\$17,249	\$54,077
Admission fees	\$24,743	\$126,256	\$21,107	\$153	\$72,407	\$244,667
Public programs fees	\$11,524	\$37,758	\$5,200	\$21	\$6,911	\$61,414
Fundraising	\$66,634	\$49,636	\$2,681	\$5,998	\$4,570	\$129,520
Sales of goods and services	\$49,784	\$111,213	\$18,442	\$2,204	\$82,264	\$263,907
Other earned revenue	\$22,124	\$53,759	\$9,143	\$10,639	\$14,041	\$109,705
<b>Total earned revenue</b>	<b>\$191,591</b>	<b>\$423,387</b>	<b>\$60,499</b>	<b>\$19,742</b>	<b>\$201,529</b>	<b>\$896,748</b>
<b>Total revenues</b>	<b>\$537,829</b>	<b>\$1,105,291</b>	<b>\$165,363</b>	<b>\$368,092</b>	<b>\$326,910</b>	<b>\$2,503,485</b>
<b>Expenditures</b>						
Advertising and promotion	\$14,805	\$32,998	\$3,042	\$3,471	\$10,310	\$64,626
Travel and vehicle	\$3,970	\$9,740	\$1,488	\$1,292	\$2,110	\$18,599
Interest and bank charges	\$3,925	\$12,486	\$773	\$7,207	\$5,630	\$30,022
Office supplies and expenses	\$8,648	\$27,337	\$2,525	\$3,459	\$7,767	\$49,735
Occupancy costs	\$42,192	\$118,739	\$18,564	\$59,743	\$22,895	\$262,133
Professional consulting fees	\$15,414	\$40,438	\$5,149	\$16,382	\$5,533	\$82,916
Training for staff and volunteers	\$935	\$2,813	\$147	\$113	\$726	\$4,733
All compensation wages and admin	\$167,390	\$411,322	\$75,595	\$199,484	\$142,395	\$996,186
FMV of Donated goods to charitable activities <sup>1</sup>	\$53,161	\$6,891	\$675	\$859	\$132	\$61,718
Total cost of all purchased supplies	\$20,550	\$66,638	\$14,409	\$8,777	\$24,174	\$134,548
Amortization of capital assets	\$33,012	\$127,598	\$11,497	\$20,011	\$33,090	\$225,207
Research grants and scholarships	\$195	\$8,360	\$127	\$7	\$198	\$8,887
Other operating expenditures	\$148,310	\$161,000	\$27,548	\$52,793	\$58,905	\$448,556
<b>Total expenditures</b>	<b>\$512,507</b>	<b>\$1,026,358</b>	<b>\$161,539</b>	<b>\$373,596</b>	<b>\$313,866</b>	<b>\$2,387,866</b>
<b>Profit margin (percent)</b>	<b>4.7%</b>	<b>7.1%</b>	<b>2.3%</b>	<b>-1.5%</b>	<b>4.0%</b>	<b>4.6%</b>

1. FMV is an acronym for fair market value / r. Revision of previous data

Notes: Due to rounding, some components may not add to total.

**Table 23. Not-for-profit heritage institutions: National industry characteristics profile, by institution types, 2015**

	Art Galleries <sup>r</sup>	Museums <sup>r</sup>	Historic Sites <sup>r</sup>	Archives <sup>r</sup>	Zoos and Botanical Gardens <sup>r</sup>	Total (Canada 2015) <sup>r</sup>
<b>Employment</b>						
Full-time employees (FT)	2,168	5,107	771	2,517	1,676	12,238
Part-time employees (PT)	2,524	9,297	3,287	570	3,314	18,993
Contract workers	1,343	1,844	388	134	441	4,150
Number of volunteers	15,527	62,124	14,421	4,117	12,431	108,620
Hours worked by all volunteers	604,225	3,870,112	558,566	324,103	509,734	5,866,741
<b>% of FT/PT Employees:</b>						
Female	66.1%	67.9%	66.3%	65.3%	63.6%	66.4%
Male	33.9%	32.1%	33.7%	34.7%	36.4%	33.6%
<b>Age</b>						
Under 25 years of age	16.1%	33.4%	50.1%	6.3%	62.8%	30.2%
25 to 44 years of age	48.4%	35.2%	23.2%	47.0%	23.2%	37.6%
45 to 59 years of age	27.1%	22.3%	18.1%	40.0%	10.9%	24.4%
Age 60 and over	8.4%	9.1%	8.6%	6.7%	3.1%	7.8%
<b>Job Roles</b>						
Administration/management	19.5%	15.2%	9.6%	14.9%	6.4%	14.7%
Archivist/librarian	2.6%	2.5%	0.9%	23.3%	0.3%	6.3%
Conservation/preservation	3.2%	3.2%	1.1%	8.3%	0.6%	3.7%
Curatorial/research or scientist	6.8%	8.3%	1.7%	0.5%	8.4%	5.9%
Digital/IT	3.3%	1.9%	0.2%	5.3%	0.5%	2.6%
Education/programing & engagement	17.7%	24.5%	19.4%	1.0%	13.5%	16.8%
Exhibitions/touring	8.4%	10.9%	17.7%	0.3%	0.5%	7.7%
Facilities maintenance and security	12.1%	7.7%	7.6%	0.3%	16.3%	8.1%
Gift shop/catering	15.1%	5.9%	9.4%	0.1%	35.2%	10.1%
Multiple job roles	5.8%	15.6%	30.5%	23.3%	4.2%	15.0%
Other	5.5%	4.3%	1.9%	22.7%	14.1%	9.1%
Self-identified as a visible minority	4.3%	4.3%	7.3%	4.1%	0.2%	4.0%
<b>Attendance</b>						
# of Visits	11,936,935	32,540,204	14,767,384	2,837,107	9,499,413	71,581,043
# of Online visits	34,536,069	96,643,531	12,127,167	44,990,875	8,957,063	197,254,705
# of School groups	21,762	73,145	12,676	2,173	8,866	118,623
# of Members	460,362	636,417	21,527	169,245	237,367	1,524,919
<b>Exhibitions</b>						
# of Permanent exhibitions	670	12,401	1,330	375	846	15,622
# of Exhibitions created	2,646	4,227	425	663	408	8,369
# of Exhibitions circulated	915	1,577	98	358	181	3,128
# of Online Exhibitions hosted	367	1,252	165	1,491	47	3,322
<b>Research</b>						
# of Research requests	102,932	174,347	34,387	803,357	4,791	1,119,814

r. Revision of previous data

**Notes:** Due to rounding, some components may not add to total.

Table 24. Not-for-profit art galleries: Revenue and expenditure profile, 2015

Note: all figures are in thousands of dollars

	Newfoundland and Labrador <sup>r</sup>	Prince Edward Island <sup>r</sup>	Nova Scotia <sup>r</sup>	New Brunswick <sup>r</sup>	Quebec <sup>r</sup>	Ontario <sup>r</sup>	Manitoba <sup>r</sup>	Saskat- chewan <sup>r</sup>	Alberta <sup>r</sup>	British Columbia <sup>r</sup>	Territories <sup>1r</sup>	Total (Canada 2015) <sup>r</sup>
<b>Unearned revenues</b>												
Federal government	\$155	X	\$283	\$443	\$3,230	\$54,487	\$413	\$1,189	\$956	\$2,175	X	\$63,625
Provincial government	\$248	X	\$2,874	\$984	\$51,355	\$30,830	\$3,183	\$2,727	\$4,147	\$4,388	X	\$103,626
Local government	\$7	X	\$29	\$314	\$3,730	\$19,730	\$890	\$5,646	\$5,291	\$9,020	X	\$44,664
Donations tax receipted	\$90	X	\$251	\$3,723	\$16,434	\$53,491	\$2,597	\$10,491	\$2,892	\$7,091	X	\$97,094
Donations non-tax receipted	\$11	X	\$190	\$270	\$1,495	\$1,185	\$5	\$75	\$371	\$1,392	X	\$5,054
Donations from other charities	\$0	X	X	\$1	\$6,901	\$15,789	\$21	\$127	\$45	\$1,762	X	\$24,657
Interest/ investment	X	X	X	\$149	\$3,631	\$2,075	\$55	\$178	\$496	\$929	X	\$7,517
<b>Total unearned revenues</b>	<b>\$511</b>	<b>X</b>	<b>\$3,638</b>	<b>\$5,885</b>	<b>\$86,776</b>	<b>\$177,587</b>	<b>\$7,164</b>	<b>\$20,432</b>	<b>\$14,199</b>	<b>\$26,757</b>	<b>X</b>	<b>\$346,238</b>
<b>Earned revenues</b>												
Gross income from rental of facilities	\$9	X	\$70	\$216	\$770	\$1,241	\$150	\$123	\$143	\$1,198	X	\$3,919
Membership fees	\$2	X	\$59	\$105	\$4,227	\$6,567	\$167	\$87	\$289	\$1,357	X	\$12,863
Admission fees	X	X	\$108	\$158	\$9,909	\$9,991	\$436	\$170	\$355	\$3,424	X	\$24,743
Public programs fees	X	X	\$555	\$450	\$4,665	\$4,333	X	\$344	\$562	\$584	X	\$11,524
Fundraising	\$30	X	\$478	\$161	\$621	\$60,101	\$417	\$623	\$1,325	\$2,683	X	\$66,634
Sales of goods and services	\$97	X	\$191	\$215	\$11,416	\$27,672	\$1,568	\$996	\$1,668	\$5,509	X	\$49,784
Other earned revenue	\$43	X	\$717	\$230	\$1,957	\$13,106	\$919	\$543	\$784	\$3,741	X	\$22,124
<b>Total earned revenue</b>	<b>\$180</b>	<b>X</b>	<b>\$2,178</b>	<b>\$1,534</b>	<b>\$33,564</b>	<b>\$123,011</b>	<b>\$3,657</b>	<b>\$2,886</b>	<b>\$5,126</b>	<b>\$18,495</b>	<b>X</b>	<b>\$191,591</b>
<b>Total revenues</b>	<b>\$691</b>	<b>X</b>	<b>\$5,816</b>	<b>\$7,419</b>	<b>\$120,340</b>	<b>\$300,598</b>	<b>\$10,822</b>	<b>\$23,318</b>	<b>\$19,325</b>	<b>\$45,252</b>	<b>X</b>	<b>\$537,829</b>
<b>Expenditures</b>												
Advertising and promotion	\$13	X	\$156	\$139	\$4,285	\$6,503	\$435	\$646	\$455	\$2,084	X	\$14,805
Travel and vehicle	\$18	X	\$107	\$20	\$509	\$2,203	\$192	\$244	\$186	\$457	X	\$3,970
Interest and bank charges	\$4	X	\$18	\$31	\$2,204	\$927	\$102	\$44	\$214	\$378	X	\$3,925
Office supplies and expenses	\$8	X	\$74	\$170	\$2,023	\$4,688	\$151	\$313	\$385	\$776	X	\$8,648
Occupancy costs	\$67	X	\$278	\$786	\$11,181	\$23,318	\$502	\$1,063	\$1,981	\$2,642	X	\$42,192
Professional consulting fees	\$8	X	\$123	\$271	\$4,281	\$7,298	\$366	\$487	\$441	\$2,041	X	\$15,414
Training for staff and volunteers	\$0	X	\$0	\$0	\$114	\$421	\$8	\$63	\$12	\$107	X	\$935
All compensation wages and admin FMV of Donated goods to charitable activities <sup>2</sup>	\$233	X	\$2,881	\$2,322	\$40,362	\$83,078	\$4,427	\$6,742	\$7,555	\$17,755	X	\$167,390
	\$3	X	\$0	\$564	\$9,856	\$40,964	\$0	\$110	\$63	\$1,600	X	\$53,161
Total cost of all purchased supplies	\$10	X	\$14	\$181	\$1,819	\$15,629	\$0	\$309	\$419	\$1,987	X	\$20,550
Amortization of capital assets	\$1	X	\$12	\$348	\$7,306	\$20,899	\$360	\$736	\$2,517	\$671	X	\$33,012
Research grants and scholarships	\$0	X	\$0	\$0	\$6	\$22	\$0	\$0	\$0	\$166	X	\$195
Other operating expenditures	\$304	X	\$1,846	\$1,729	\$29,212	\$83,330	\$3,125	\$10,599	\$4,754	\$12,044	X	\$148,310
<b>Total expenditures</b>	<b>\$668</b>	<b>X</b>	<b>\$5,509</b>	<b>\$6,559</b>	<b>\$113,159</b>	<b>\$289,279</b>	<b>\$9,668</b>	<b>\$21,356</b>	<b>\$18,983</b>	<b>\$42,710</b>	<b>X</b>	<b>\$512,507</b>
<b>Profit margin (percent)</b>	<b>3.3%</b>	<b>X</b>	<b>5.3%</b>	<b>11.6%</b>	<b>6.0%</b>	<b>3.8%</b>	<b>10.7%</b>	<b>8.4%</b>	<b>1.8%</b>	<b>5.6%</b>	<b>X</b>	<b>4.7%</b>

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.

Table 25. Not-for-profit art galleries: Industry characteristics profile, 2015

	Newfoundland and Labrador <sup>f</sup>	Prince Edward Island <sup>f</sup>	Nova Scotia <sup>f</sup>	New Brunswick <sup>f</sup>	Quebec <sup>f</sup>	Ontario <sup>f</sup>	Manitoba <sup>f</sup>	Saskatchewan <sup>f</sup>	Alberta <sup>f</sup>	British Columbia <sup>f</sup>	Territories <sup>1f</sup>	Total (Canada 2015) <sup>f</sup>
<b>Employment</b>												
Full-time employees (FT)	6	X	47	46	536	1,012	53	107	101	229	X	2,168
Part-time employees (PT)	18	X	48	61	587	1,016	121	130	93	414	X	2,524
Contract workers	18	X	7	X	271	747	61	26	26	136	X	1,343
Number of volunteers	69	X	339	283	1,484	7,104	591	930	955	3,512	X	15,527
Hours worked by all volunteers	7,488	X	32,153	12,722	69,242	321,267	14,933	20,822	37,770	83,093	X	604,225
<b>% of FT/PT Employees:</b>												
Female	X	X	X	55.6%	66.0%	63.1%	X	76.7%	72.0%	75.0%	X	66.1%
Male	X	X	X	44.4%	34.0%	36.9%	X	23.3%	28.0%	25.0%	X	33.9%
<b>Age</b>												
Under 25 years of age	X	X	X	16.7%	21.0%	10.5%	X	20.9%	14.3%	24.6%	X	16.1%
25 to 44 years of age	X	X	X	44.4%	39.0%	52.6%	X	43.0%	63.5%	51.2%	X	48.4%
45 to 59 years of age	X	X	X	33.3%	29.1%	29.4%	X	26.7%	18.3%	15.3%	X	27.1%
Age 60 and over	X	X	X	5.6%	10.8%	7.5%	X	9.3%	4.0%	8.9%	X	8.4%
<b>Occupation</b>												
Administration/management	X	X	X	44.4%	31.3%	12.6%	X	21.2%	17.7%	17.7%	X	19.5%
Archivist/librarian	X	X	X	0.0%	5.9%	1.5%	X	0.0%	3.1%	0.5%	X	2.6%
Conservation/preservation	X	X	X	0.0%	4.0%	2.9%	X	1.2%	6.2%	1.5%	X	3.2%
Curatorial/research or scientist	X	X	X	0.0%	5.9%	6.6%	X	8.2%	10.0%	10.3%	X	6.8%
Digital/IT	X	X	X	0.0%	2.3%	4.7%	X	1.2%	0.8%	0.5%	X	3.3%
Education/programming & engagement	X	X	X	22.2%	17.1%	16.9%	X	17.6%	26.9%	21.2%	X	17.7%
Exhibitions/touring	X	X	X	0.0%	7.2%	8.9%	X	15.3%	4.6%	9.9%	X	8.4%
Facilities maintenance and security	X	X	X	11.1%	14.8%	13.3%	X	3.5%	3.8%	8.9%	X	12.1%
Gift shop/catering	X	X	X	0.0%	5.4%	23.1%	X	8.2%	7.7%	11.8%	X	15.1%
Multiple job roles	X	X	X	16.7%	3.5%	2.8%	X	21.2%	13.8%	14.3%	X	5.8%
Other	X	X	X	5.6%	2.6%	6.6%	X	2.4%	5.4%	3.4%	X	5.5%
Self-identified as a visible minority	X	X	X	11.1%	4.1%	2.8%	X	8.1%	5.9%	9.4%	X	4.3%
<b>Attendance</b>												
# of Visits	59,125	X	74,299	124,149	3,105,425	4,457,715	375,900	572,935	1,431,066	1,626,837	X	11,936,935
# of Online visits	X	X	116,631	451,500	6,127,191	19,889,873	X	666,930	556,914	6,610,187	X	34,536,069
# of School groups	X	X	311	301	7,941	8,750	573	1,074	990	1,663	X	21,762
# of Members	X	X	2,539	1,452	182,444	196,253	5,283	4,790	8,043	59,271	X	460,362
<b>Exhibitions</b>												
# of Permanent exhibitions	X	X	38	9	102	188	19	83	85	111	X	670
# of Exhibitions created	X	X	48	89	288	1,289	65	159	150	501	X	2,646
# of Exhibitions circulated	X	X	15	16	305	389	5	35	107	39	X	915
# of Online Exhibitions hosted	X	X	5	X	32	203	9	25	6	76	X	367
<b>Research</b>												
# of Research requests	X	X	133	54	6,250	92,556	600	191	480	2,472	X	102,932

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.

Table 26. Not-for-profit museums: Revenue and expenditure profile, 2015

Note: all figures are in thousands of dollars

	Newfoundland and Labrador <sup>r</sup>	Prince Edward Island <sup>r</sup>	Nova Scotia <sup>r</sup>	New Brunswick <sup>r</sup>	Quebec <sup>r</sup>	Ontario <sup>r</sup>	Manitoba <sup>r</sup>	Saskat- chewan <sup>r</sup>	Alberta <sup>r</sup>	British Columbia <sup>r</sup>	Territories <sup>1r</sup>	Total (Canada 2015) <sup>r</sup>
<b>Unearned revenues</b>												
Federal government	\$894	\$160	\$12,040	\$585	\$96,443	\$69,010	\$28,803	\$572	\$3,472	\$2,288	\$1,977	\$216,243
Provincial government	\$7,708	\$897	\$9,703	\$4,403	\$49,810	\$70,669	\$4,761	\$10,559	\$25,782	\$18,646	\$15,969	\$218,907
Local government	\$726	\$179	\$1,472	\$1,118	\$18,565	\$35,621	\$3,090	\$1,641	\$21,080	\$17,266	\$475	\$101,233
Donations tax receipted	\$795	\$48	\$2,908	\$633	\$8,640	\$24,412	\$8,999	\$2,091	\$7,819	\$4,361	\$50	\$60,755
Donations non-tax receipted	\$319	\$16	\$910	\$187	\$5,069	\$3,398	\$1,165	\$622	\$7,060	\$1,767	\$10	\$20,525
Donations from other charities	\$51	\$1	\$828	\$113	\$14,108	\$23,570	\$444	\$31	\$995	\$1,185	\$0	\$41,325
Interest/ investment	\$266	\$2	\$506	\$174	\$8,354	\$7,848	\$246	\$160	\$3,222	\$2,137	\$1	\$22,916
<b>Total unearned revenues</b>	<b>\$10,759</b>	<b>\$1,303</b>	<b>\$28,366</b>	<b>\$7,213</b>	<b>\$200,988</b>	<b>\$234,530</b>	<b>\$47,507</b>	<b>\$15,676</b>	<b>\$69,430</b>	<b>\$47,650</b>	<b>\$18,483</b>	<b>\$681,904</b>
<b>Earned revenues</b>												
Gross income from rental of facilities	\$698	\$9	\$678	\$94	\$3,738	\$7,175	\$1,155	\$1,037	\$4,282	\$3,833	\$65	\$22,766
Membership fees	\$54	X	\$261	\$71	\$4,458	\$9,324	\$885	\$437	\$3,013	\$3,462	\$33	\$21,999
Admission fees	\$1,231	\$167	\$2,787	\$667	\$27,674	\$45,847	\$5,067	\$1,594	\$20,881	\$19,585	\$758	\$126,256
Public programs fees	\$109	\$46	\$363	\$127	\$3,050	\$14,153	X	X	\$16,936	\$2,667	\$12	\$37,758
Fundraising	\$564	\$72	\$2,204	\$500	\$4,033	\$30,067	\$2,390	\$1,664	\$4,382	\$3,489	\$271	\$49,636
Sales of goods and services	\$1,631	\$238	\$3,544	\$834	\$15,195	\$50,547	\$3,309	\$5,073	\$21,655	\$8,509	\$679	\$111,213
Other earned revenue	\$596	\$254	\$619	\$192	\$13,162	\$22,304	\$2,365	\$4,677	\$4,024	\$4,629	\$936	\$53,759
<b>Total earned revenue</b>	<b>\$4,883</b>	<b>\$787</b>	<b>\$10,456</b>	<b>\$2,485</b>	<b>\$71,311</b>	<b>\$179,417</b>	<b>\$15,414</b>	<b>\$14,534</b>	<b>\$75,173</b>	<b>\$46,173</b>	<b>\$2,755</b>	<b>\$423,387</b>
<b>Total revenues</b>	<b>\$15,642</b>	<b>\$2,089</b>	<b>\$38,821</b>	<b>\$9,698</b>	<b>\$272,298</b>	<b>\$413,946</b>	<b>\$62,921</b>	<b>\$30,210</b>	<b>\$144,604</b>	<b>\$93,823</b>	<b>\$21,238</b>	<b>\$1,105,291</b>
<b>Expenditures</b>												
Advertising and promotion	\$334	\$47	\$1,482	\$151	\$5,902	\$15,066	\$1,607	\$1,293	\$4,025	\$2,960	\$130	\$32,998
Travel and vehicle	\$182	\$4	\$526	\$253	\$2,668	\$3,354	\$489	\$327	\$718	\$736	\$483	\$9,740
Interest and bank charges	\$83	\$8	\$184	\$60	\$4,436	\$5,491	\$176	\$244	\$839	\$879	\$86	\$12,486
Office supplies and expenses	\$400	\$32	\$698	\$255	\$3,692	\$13,582	\$1,275	\$900	\$3,429	\$2,523	\$551	\$27,337
Occupancy costs	\$2,572	\$202	\$4,909	\$961	\$32,689	\$42,049	\$15,465	\$3,018	\$8,477	\$7,710	\$686	\$118,739
Professional consulting fees	\$601	\$24	\$674	\$854	\$14,456	\$10,323	\$1,532	\$1,090	\$5,741	\$4,254	\$890	\$40,438
Training for staff and volunteers	\$53	\$0	\$89	\$46	\$968	\$956	\$22	\$108	\$360	\$194	\$16	\$2,813
All compensation wages and admin FMV of Donated goods to charitable activities <sup>2</sup>	\$6,460	\$1,322	\$16,224	\$4,607	\$93,358	\$146,537	\$20,561	\$12,681	\$59,794	\$41,105	\$8,674	\$411,322
	\$6	\$0	\$21	\$0	\$955	\$4,812	\$412	\$1	\$504	\$180	\$0	\$6,891
Total cost of all purchased supplies	\$1,006	\$17	\$1,564	\$482	\$20,413	\$22,351	\$2,468	\$1,392	\$13,517	\$2,900	\$526	\$66,638
Amortization of capital assets	\$1,309	\$0	\$4,015	\$125	\$29,350	\$47,865	\$17,032	\$2,503	\$18,899	\$6,334	\$166	\$127,598
Research grants and scholarships	\$0	\$0	\$158	\$104	\$9	\$8,020	\$44	\$0	\$2	\$23	\$0	\$8,360
Other operating expenditures	\$3,049	\$377	\$4,609	\$1,359	\$46,057	\$56,961	\$6,461	\$5,799	\$11,116	\$16,810	\$8,402	\$161,000
<b>Total expenditures</b>	<b>\$16,057</b>	<b>\$2,033</b>	<b>\$35,151</b>	<b>\$9,258</b>	<b>\$254,952</b>	<b>\$377,368</b>	<b>\$67,543</b>	<b>\$29,355</b>	<b>\$127,422</b>	<b>\$86,608</b>	<b>\$20,611</b>	<b>\$1,026,358</b>
<b>Profit margin (percent)</b>	<b>-2.7%</b>	<b>2.7%</b>	<b>9.5%</b>	<b>4.5%</b>	<b>6.4%</b>	<b>8.8%</b>	<b>-7.3%</b>	<b>2.8%</b>	<b>11.9%</b>	<b>7.7%</b>	<b>3.0%</b>	<b>7.1%</b>

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.

Table 27. Not-for-profit museums: Industry characteristics profile, 2015

	Newfoundland and Labrador <sup>f</sup>	Prince Edward Island <sup>f</sup>	Nova Scotia <sup>f</sup>	New Brunswick <sup>f</sup>	Quebec <sup>c</sup>	Ontario <sup>f</sup>	Manitoba <sup>f</sup>	Saskatchewan <sup>f</sup>	Alberta <sup>f</sup>	British Columbia <sup>f</sup>	Territories <sup>1f</sup>	Total (Canada 2015) <sup>f</sup>
<b>Employment</b>												
Full-time employees (FT)	92	12	232	63	1,210	1,664	244	205	785	515	86	5,107
Part-time employees (PT)	342	82	566	255	1,626	2,392	427	544	1,824	1,101	138	9,297
Contract workers	47	17	61	34	460	492	114	31	250	255	84	1,844
Number of volunteers	1,513	452	3,330	1,463	4,938	18,489	6,271	9,000	8,838	7,584	247	62,124
Hours worked by all volunteers	71,515	9,932	142,620	93,203	275,143	1,724,259	299,523	310,819	418,974	519,269	4,854	3,870,112
<b>% of FT/PT Employees:</b>												
Female	65.9%	58.3%	69.0%	70.2%	63.8%	68.8%	65.3%	71.9%	66.9%	75.3%	71.6%	67.9%
Male	34.1%	41.7%	31.0%	29.8%	36.2%	31.2%	34.7%	28.1%	33.1%	24.7%	28.4%	32.1%
<b>Age</b>												
Under 25 years of age	70.7%	34.7%	37.0%	57.2%	24.1%	29.4%	34.1%	54.3%	35.4%	36.9%	22.4%	33.4%
25 to 44 years of age	12.2%	20.4%	30.1%	16.3%	42.4%	37.2%	43.8%	21.9%	35.4%	29.9%	38.8%	35.2%
45 to 59 years of age	8.5%	26.5%	20.5%	17.2%	26.8%	23.7%	15.9%	16.6%	20.2%	21.1%	28.4%	22.3%
Age 60 and over	8.5%	18.4%	12.3%	9.3%	6.7%	9.6%	6.2%	7.3%	8.9%	12.1%	10.4%	9.1%
<b>Job Roles</b>												
Administration/management	14.3%	14.3%	16.9%	12.4%	14.5%	14.7%	15.3%	11.9%	19.8%	13.9%	25.8%	15.2%
Archivist/librarian	5.3%	2.0%	3.9%	3.2%	2.5%	1.9%	2.2%	0.4%	1.9%	3.3%	6.1%	2.5%
Conservation/preservation	1.5%	2.0%	2.2%	2.3%	3.9%	2.9%	2.0%	1.1%	8.3%	1.3%	3.0%	3.2%
Curatorial/research or scientist	5.3%	0.0%	6.6%	14.7%	5.2%	11.9%	5.0%	7.1%	6.0%	9.5%	16.7%	8.3%
Digital/IT	0.8%	0.0%	2.4%	0.0%	2.7%	1.7%	2.8%	0.4%	1.9%	1.8%	1.5%	1.9%
Education/programming & engagement	5.3%	0.0%	16.6%	24.0%	36.8%	25.7%	33.8%	16.4%	15.9%	14.9%	7.6%	24.5%
Exhibitions/touring	30.1%	40.8%	14.9%	10.6%	9.6%	11.9%	6.8%	7.1%	10.3%	5.4%	4.5%	10.9%
Facilities maintenance and security	1.5%	8.2%	6.1%	2.8%	7.7%	10.6%	7.4%	6.3%	9.7%	3.1%	7.6%	7.7%
Gift shop/catering	0.0%	12.2%	7.1%	7.4%	4.3%	3.6%	6.3%	14.9%	8.1%	7.7%	3.0%	5.9%
Multiple job roles	27.1%	20.4%	22.0%	17.5%	8.9%	11.6%	14.2%	19.4%	14.9%	36.2%	10.6%	15.6%
Other	9.0%	0.0%	1.2%	5.1%	3.7%	3.5%	4.1%	14.9%	3.3%	2.8%	13.6%	4.3%
Self-identified as a visible minority	5.9%	7.6%	10.1%	3.7%	2.4%	2.7%	2.4%	22.9%	0.8%	12.1%	7.5%	4.3%
<b>Attendance</b>												
# of Visits	321,773	166,525	1,464,078	262,837	9,778,292	9,271,718	1,920,205	1,220,979	3,529,477	4,316,556	287,763	32,540,204
# of Online visits	656,566	2,576	2,693,975	2,415,674	25,580,493	38,363,446	2,481,056	1,614,377	7,219,817	15,430,401	185,149	96,643,531
# of School groups	949	222	1,439	569	17,327	20,756	3,837	4,582	12,243	10,695	527	73,145
# of Members	2,873	264	17,409	4,681	58,163	317,533	38,761	22,186	83,040	88,671	2,837	636,417
<b>Exhibitions</b>												
# of Permanent exhibitions	590	71	829	437	1,089	2,808	1,370	1,301	2,003	1,689	214	12,401
# of Exhibitions created	111	25	335	116	345	1,366	419	297	692	490	33	4,227
# of Exhibitions circulated	34	5	33	28	434	594	117	79	117	123	13	1,577
# of Online Exhibitions hosted	33	5	46	27	278	268	61	114	211	169	42	1,252
<b>Research</b>												
# of Research requests	2,006	2,617	10,832	5,183	25,875	70,466	4,696	2,930	24,652	23,936	1,154	174,347

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.

Table 28. Not-for-profit historic sites: Revenue and expenditure profile, 2015

Note: all figures are in thousands of dollars

	Newfoundland and Labrador <sup>r</sup>	Prince Edward Island <sup>r</sup>	Nova Scotia <sup>r</sup>	New Brunswick <sup>r</sup>	Quebec <sup>r</sup>	Ontario <sup>r</sup>	Manitoba <sup>r</sup>	Saskat- chewan <sup>r</sup>	Alberta <sup>r</sup>	British Columbia <sup>r</sup>	Territories <sup>1r</sup>	Total (Canada 2015) <sup>r</sup>
<b>Unearned revenues</b>												
Federal government	\$4,634	\$646	\$10,695	\$894	\$18,179	\$7,685	\$81	\$2,157	\$2,646	\$932	\$3,468	\$52,019
Provincial government	\$2,254	\$80	\$2,293	\$2,739	\$2,103	\$8,514	\$120	\$2,503	\$1,760	\$7,504	\$571	\$30,441
Local government	\$13	\$12	\$39	\$129	\$2,631	\$4,680	\$144	\$1,053	\$2,379	\$764	\$97	\$11,942
Donations tax receipted	\$302	X	\$138	\$239	\$376	\$1,258	\$46	\$1,446	\$724	\$163	X	\$4,757
Donations non-tax receipted	\$16	\$0	\$25	\$27	\$465	\$768	\$188	\$689	\$66	\$213	\$22	\$2,477
Donations from other charities	\$9	X	\$5	\$95	\$1,686	\$354	\$32	\$213	\$26	\$65	X	\$2,486
Interest/ investment	\$18	X	\$36	\$37	\$12	\$158	\$91	\$29	\$78	\$283	X	\$742
<b>Total unearned revenues</b>	<b>\$7,247</b>	<b>\$798</b>	<b>\$13,231</b>	<b>\$4,160</b>	<b>\$25,453</b>	<b>\$23,418</b>	<b>\$701</b>	<b>\$8,090</b>	<b>\$7,678</b>	<b>\$9,923</b>	<b>\$4,164</b>	<b>\$104,864</b>
<b>Earned revenues</b>												
Gross income from rental of facilities	\$81	\$8	\$79	\$57	\$305	\$880	\$76	\$219	\$308	\$414	\$14	\$2,440
Membership fees	\$4	\$1	\$10	\$78	\$1,108	\$94	\$63	\$6	\$16	\$106	\$0	\$1,486
Admission fees	\$402	\$934	\$2,532	\$676	\$2,929	\$5,438	X	\$387	\$2,412	\$5,213	X	\$21,107
Public programs fees	\$100	\$15	\$274	\$280	\$1,949	\$1,200	X	\$120	\$849	\$1	X	\$5,200
Fundraising	\$87	\$8	\$178	\$126	\$307	\$1,003	\$146	\$143	\$410	\$248	\$25	\$2,681
Sales of goods and services	\$2,633	\$570	\$1,563	\$673	\$3,102	\$2,570	\$86	\$1,051	\$2,249	\$3,898	\$47	\$18,442
Other earned revenue	\$283	\$4	\$214	\$61	\$3,194	\$738	\$109	\$1,541	\$730	\$2,204	\$66	\$9,143
<b>Total earned revenue</b>	<b>\$3,589</b>	<b>\$1,539</b>	<b>\$4,849</b>	<b>\$1,951</b>	<b>\$12,894</b>	<b>\$11,923</b>	<b>\$852</b>	<b>\$3,467</b>	<b>\$6,973</b>	<b>\$12,085</b>	<b>\$375</b>	<b>\$60,499</b>
<b>Total revenues</b>	<b>\$10,836</b>	<b>\$2,338</b>	<b>\$18,080</b>	<b>\$6,112</b>	<b>\$38,347</b>	<b>\$35,341</b>	<b>\$1,553</b>	<b>\$11,557</b>	<b>\$14,652</b>	<b>\$22,009</b>	<b>\$4,539</b>	<b>\$165,363</b>
<b>Expenditures</b>												
Advertising and promotion	\$106	\$23	\$115	\$176	\$889	\$286	\$6	\$126	\$301	\$997	\$18	\$3,042
Travel and vehicle	\$170	\$4	\$297	\$14	\$356	\$139	\$1	\$136	\$114	\$196	\$60	\$1,488
Interest and bank charges	\$85	\$2	\$49	\$3	\$332	\$45	\$55	\$34	\$35	\$133	\$0	\$773
Office supplies and expenses	\$155	\$15	\$169	\$22	\$1,111	\$307	\$98	\$144	\$100	\$396	\$8	\$2,525
Occupancy costs	\$293	\$237	\$1,351	\$1,083	\$3,901	\$9,303	\$73	\$340	\$1,058	\$817	\$108	\$18,564
Professional consulting fees	\$583	\$3	\$368	\$88	\$1,565	\$1,085	\$75	\$752	\$198	\$280	\$153	\$5,149
Training for staff and volunteers	\$11	\$0	\$17	\$0	\$14	\$5	\$0	\$24	\$46	\$29	\$0	\$147
All compensation wages and admin FMV of Donated goods to charitable activities <sup>2</sup>	\$4,890	\$656	\$11,528	\$2,464	\$18,532	\$14,698	\$458	\$4,759	\$6,751	\$8,266	\$2,593	\$75,595
	\$0	\$4	\$4	\$0	\$0	\$0	\$0	\$491	\$44	\$120	\$12	\$675
Total cost of all purchased supplies	\$1,225	\$98	\$981	\$568	\$647	\$4,660	\$2	\$2,426	\$1,748	\$1,897	\$156	\$14,409
Amortization of capital assets	\$617	\$80	\$1,629	\$247	\$5,090	\$973	\$65	\$1,346	\$534	\$495	\$421	\$11,497
Research grants and scholarships	\$108	\$0	\$0	\$0	\$0	\$19	\$0	\$0	\$0	\$0	\$0	\$127
Other operating expenditures	\$3,271	\$547	\$1,638	\$1,111	\$5,568	\$4,573	\$376	\$913	\$2,226	\$6,614	\$711	\$27,548
<b>Total expenditures</b>	<b>\$11,516</b>	<b>\$1,668</b>	<b>\$18,145</b>	<b>\$5,775</b>	<b>\$38,006</b>	<b>\$36,093</b>	<b>\$1,210</b>	<b>\$11,491</b>	<b>\$13,155</b>	<b>\$20,238</b>	<b>\$4,242</b>	<b>\$161,539</b>
<b>Profit margin (percent)</b>	<b>-6.3%</b>	<b>28.7%</b>	<b>-0.4%</b>	<b>5.5%</b>	<b>0.9%</b>	<b>-2.1%</b>	<b>22.1%</b>	<b>0.6%</b>	<b>10.2%</b>	<b>8.0%</b>	<b>6.5%</b>	<b>2.3%</b>

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.

Table 29. Not-for-profit historic sites: Industry characteristics profile, 2015

	Newfoundland and Labrador <sup>f</sup>	Prince Edward Island <sup>f</sup>	Nova Scotia <sup>f</sup>	New Brunswick <sup>f</sup>	Quebec <sup>c</sup>	Ontario <sup>f</sup>	Manitoba <sup>f</sup>	Saskatchewan <sup>f</sup>	Alberta <sup>f</sup>	British Columbia <sup>f</sup>	Territories <sup>1r</sup>	Total (Canada 2015) <sup>f</sup>
<b>Employment</b>												
Full-time employees (FT)	27	22	70	25	217	131	12	55	82	116	14	771
Part-time employees (PT)	314	72	512	131	576	736	43	182	258	394	70	3,287
Contract workers	21	7	23	33	55	37	X	0	181	28	X	388
Number of volunteers	204	370	1,580	268	1,601	4,208	X	1,999	1,916	1,854	X	14,421
Hours worked by all volunteers	25,281	10,400	52,069	15,582	136,407	159,389	X	30,255	33,041	79,926	X	558,566
<b>% of FT/PT Employees:</b>												
Female	80.2%	67.9%	56.6%	63.3%	59.2%	68.4%	X	52.3%	72.1%	77.0%	X	66.3%
Male	19.8%	32.1%	43.4%	36.7%	40.8%	31.6%	X	47.7%	27.9%	23.0%	X	33.7%
<b>Age</b>												
Under 25 years of age	41.1%	67.9%	46.3%	60.0%	54.1%	47.7%	X	54.2%	37.5%	53.1%	X	50.1%
25 to 44 years of age	28.6%	16.1%	14.8%	10.0%	19.7%	27.8%	X	25.2%	24.0%	24.8%	X	23.2%
45 to 59 years of age	22.3%	8.9%	27.8%	16.7%	16.7%	16.6%	X	17.8%	21.9%	16.8%	X	18.1%
Age 60 and over	8.0%	7.1%	11.1%	13.3%	9.4%	7.9%	X	2.8%	16.7%	5.3%	X	8.6%
<b>Job Roles</b>												
Administration/management	2.9%	5.4%	3.8%	6.7%	14.2%	9.3%	X	7.3%	15.7%	10.7%	X	9.6%
Archivist/librarian	2.2%	0.0%	1.9%	0.0%	1.8%	0.0%	X	0.0%	0.8%	0.0%	X	0.9%
Conservation/preservation	2.2%	1.8%	0.0%	0.0%	1.4%	0.0%	X	1.0%	1.7%	1.0%	X	1.1%
Curatorial/research or scientist	0.0%	3.6%	1.9%	0.0%	2.3%	2.7%	X	0.0%	2.5%	1.9%	X	1.7%
Digital/IT	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	X	0.0%	0.0%	1.0%	X	0.2%
Education/programing & engagement	12.9%	17.9%	9.4%	20.0%	23.9%	15.3%	X	4.2%	41.3%	20.4%	X	19.4%
Exhibitions/touring	3.6%	53.6%	18.9%	50.0%	10.6%	18.7%	X	47.9%	13.2%	0.0%	X	17.7%
Facilities maintenance and security	1.4%	12.5%	22.6%	13.3%	3.2%	10.0%	X	16.7%	1.7%	5.8%	X	7.6%
Gift shop/catering	2.9%	3.6%	11.3%	0.0%	8.7%	4.0%	X	10.4%	3.3%	39.8%	X	9.4%
Multiple job roles	71.2%	1.8%	30.2%	10.0%	28.9%	37.3%	X	11.5%	19.0%	17.5%	X	30.5%
Other	0.0%	0.0%	0.0%	0.0%	5.0%	2.7%	X	1.0%	0.8%	1.9%	X	1.9%
Self-identified as a visible minority	0.9%	1.8%	3.8%	0.0%	4.3%	8.4%	X	27.1%	9.9%	1.8%	X	7.3%
<b>Attendance</b>												
# of Visits	736,621	243,416	1,151,586	262,649	7,622,301	1,522,861	X	1,128,167	817,284	1,034,982	X	14,767,384
# of Online visits	241,330	21,333	1,694,175	169,503	2,445,025	3,946,751	X	X	1,101,316	2,078,093	X	12,127,167
# of School groups	290	77	848	255	4,371	2,652	X	956	2,068	1,048	X	12,676
# of Members	287	88	1,057	696	11,177	4,173	X	250	1,115	2,486	X	21,527
<b>Exhibitions</b>												
# of Permanent exhibitions	66	13	63	78	163	395	X	58	186	262	X	1,330
# of Exhibitions created	33	8	22	7	85	184	X	28	20	33	X	425
# of Exhibitions circulated	4	0	0	0	39	46	X	0	2	2	X	98
# of Online Exhibitions hosted	33	0	2	0	13	39	X	3	2	14	X	165
<b>Research</b>												
# of Research requests	634	250	466	2,362	13,667	12,120	X	66	1,245	3,507	X	34,387

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.



Table 30. Not-for-profit archives: Revenue and expenditure profile, 2015

Note: all figures are in thousands of dollars

	Newfoundland and Labrador <sup>r</sup>	Prince Edward Island <sup>r</sup>	Nova Scotia <sup>r</sup>	New Brunswick <sup>r</sup>	Quebec <sup>r</sup>	Ontario <sup>r</sup>	Manitoba <sup>r</sup>	Saskat- chewan <sup>r</sup>	Alberta <sup>r</sup>	British Columbia <sup>r</sup>	Territories <sup>1r</sup>	Total (Canada 2015) <sup>r</sup>
<b>Unearned revenues</b>												
Federal government	X	X	\$293	\$28	\$136,414	\$18,599	\$29	\$44	\$65	\$162	X	\$155,687
Provincial government	X	X	\$2,465	\$2,366	\$78,742	\$47,114	\$6,001	\$6,085	\$4,160	\$4,571	X	\$152,855
Local government	X	X	\$342	\$16	\$11,706	\$8,135	\$23	\$617	\$2,083	\$2,328	X	\$26,069
Donations tax receipted	X	X	\$122	X	\$2,235	\$3,538	\$287	\$227	\$219	\$1,946	X	\$8,584
Donations non-tax receipted	X	X	\$119	\$15	\$183	\$1,273	\$188	\$43	\$214	\$263	X	\$2,303
Donations from other charities	X	X	\$0	X	\$145	\$275	\$430	\$0	\$75	\$410	X	\$1,336
Interest/ investment	X	X	X	X	\$1,194	\$152	\$1	\$0	\$45	\$124	X	\$1,517
<b>Total unearned revenues</b>	X	X	\$3,341	\$2,435	\$230,618	\$79,086	\$6,959	\$7,016	\$6,863	\$9,804	X	\$348,350
<b>Earned revenues</b>												
Gross income from rental of facilities	X	X	\$57	\$19	\$0	\$52	\$30	\$0	\$85	\$1	X	\$245
Membership fees	X	X	\$0	\$0	\$77	\$253	\$12	\$10	\$13	\$116	X	\$482
Admission fees	X	X	\$38	\$0	\$12	\$104	X	\$0	\$0	\$0	X	\$153
Public programs fees	X	X	\$0	\$0	\$0	\$9	\$0	\$12	\$0	\$0	X	\$21
Fundraising	X	X	\$164	\$47	\$541	\$798	\$1,310	\$39	\$292	\$2,804	X	\$5,998
Sales of goods and services	X	X	\$300	\$9	\$1,033	\$410	\$330	\$20	\$39	\$63	X	\$2,204
Other earned revenue	X	X	\$266	\$148	\$7,459	\$1,229	\$698	\$4	\$432	\$383	X	\$10,639
<b>Total earned revenue</b>	X	X	\$825	\$224	\$9,121	\$2,855	\$2,380	\$85	\$861	\$3,367	X	\$19,742
<b>Total revenues</b>	X	X	\$4,166	\$2,659	\$239,739	\$81,942	\$9,339	\$7,101	\$7,724	\$13,171	X	\$368,092
<b>Expenditures</b>												
Advertising and promotion	X	X	\$11	\$1	\$2,727	\$558	\$31	\$18	\$54	\$65	X	\$3,471
Travel and vehicle	X	X	\$24	\$4	\$844	\$231	\$34	\$51	\$39	\$52	X	\$1,292
Interest and bank charges	X	X	\$18	\$0	\$7,119	\$15	\$7	\$22	\$17	\$10	X	\$7,207
Office supplies and expenses	X	X	\$75	\$13	\$2,126	\$708	\$33	\$58	\$218	\$211	X	\$3,459
Occupancy costs	X	X	\$606	\$0	\$45,343	\$11,558	\$82	\$1,262	\$412	\$298	X	\$59,743
Professional consulting fees	X	X	\$95	\$1	\$13,330	\$2,129	\$31	\$82	\$362	\$351	X	\$16,382
Training for staff and volunteers	X	X	X	X	\$9	\$76	\$2	X	\$3	\$15	X	\$113
All compensation wages and admin FMV of Donated goods to charitable activities <sup>2</sup>	X	X	\$2,546	\$2,520	\$127,274	\$41,647	\$5,360	\$5,379	\$5,611	\$7,328	X	\$199,484
Total cost of all purchased supplies	X	X	\$215	\$46	\$6,896	\$997	\$39	\$178	\$217	\$179	X	\$8,777
Amortization of capital assets	X	X	\$111	\$0	\$18,375	\$958	\$2	\$77	\$125	\$364	X	\$20,011
Research grants and scholarships	X	X	X	X	\$1	\$6	\$0	X	\$0	\$0	X	\$7
Other operating expenditures	X	X	\$810	\$44	\$19,947	\$26,714	\$2,816	\$632	\$731	\$942	X	\$52,793
<b>Total expenditures</b>	X	X	\$4,510	\$2,627	\$244,017	\$86,426	\$8,437	\$7,762	\$7,793	\$9,814	X	\$373,596
<b>Profit margin (percent)</b>	X	X	-8.3%	1.2%	-1.8%	-5.5%	9.7%	-9.3%	-0.9%	25.5%	X	-1.5%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.

Table 31. Not-for-profit archives: Industry characteristics profile, 2015

	Newfoundland and Labrador <sup>f</sup>	Prince Edward Island <sup>f</sup>	Nova Scotia <sup>f</sup>	New Brunswick <sup>f</sup>	Quebec <sup>c</sup>	Ontario <sup>f</sup>	Manitoba <sup>f</sup>	Saskatchewan <sup>f</sup>	Alberta <sup>f</sup>	British Columbia <sup>f</sup>	Territories <sup>1f</sup>	Total (Canada 2015) <sup>f</sup>
<b>Employment</b>												
Full-time employees (FT)	X	X	43	46	1,589	506	75	70	59	90	X	2,517
Part-time employees (PT)	X	X	40	31	195	104	25	18	25	88	X	570
Contract workers	X	X	6	7	19	30	7	6	28	18	X	134
Number of volunteers	X	X	301	62	851	1,152	122	691	475	330	X	4,117
Hours worked by all volunteers	X	X	21,900	11,575	67,054	137,591	7,226	10,852	35,429	31,367	X	324,103
<b>% of FT/PT Employees:</b>												
Female	X	X	74.5%	51.3%	62.6%	69.7%	66.7%	65.4%	73.6%	75.3%	X	65.3%
Male	X	X	25.5%	48.7%	37.4%	30.3%	33.3%	34.6%	26.4%	24.7%	X	34.7%
<b>Age</b>												
Under 25 years of age	X	X	29.4%	5.1%	3.9%	9.1%	8.1%	11.5%	1.4%	15.6%	X	6.3%
25 to 44 years of age	X	X	20.6%	51.3%	49.0%	46.5%	59.5%	34.6%	50.0%	40.6%	X	47.0%
45 to 59 years of age	X	X	35.3%	38.5%	41.8%	35.9%	29.7%	50.0%	33.3%	32.8%	X	40.0%
Age 60 and over	X	X	14.7%	5.1%	5.2%	8.5%	2.7%	3.8%	15.3%	10.9%	X	6.7%
<b>Occupation</b>												
Administration/management	X	X	18.2%	17.9%	14.1%	17.0%	10.5%	19.5%	19.4%	13.2%	X	14.9%
Archivist/librarian	X	X	32.7%	30.8%	18.6%	27.9%	42.1%	45.5%	40.3%	47.4%	X	23.3%
Conservation/preservation	X	X	0.0%	5.1%	9.4%	9.4%	5.3%	0.0%	4.5%	1.3%	X	8.3%
Curatorial/research or scientist	X	X	0.0%	0.0%	0.3%	0.6%	0.0%	0.0%	0.0%	2.6%	X	0.5%
Digital/IT	X	X	5.5%	5.1%	5.3%	5.3%	0.0%	9.1%	3.0%	3.9%	X	5.3%
Education/programming & engagement	X	X	10.9%	0.0%	0.0%	2.3%	0.0%	1.3%	6.0%	0.0%	X	1.0%
Exhibitions/touring	X	X	1.8%	0.0%	0.4%	0.0%	0.0%	0.0%	1.5%	0.0%	X	0.3%
Facilities maintenance and security	X	X	0.0%	0.0%	0.1%	0.4%	0.0%	2.6%	4.5%	0.0%	X	0.3%
Gift shop/catering	X	X	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	X	0.1%
Multiple job roles	X	X	14.5%	2.6%	28.6%	7.9%	5.3%	13.0%	7.5%	28.9%	X	23.3%
Other	X	X	16.4%	38.5%	23.2%	29.2%	36.8%	9.1%	11.9%	2.6%	X	22.7%
Self-identified as a visible minority	X	X	7.3%	2.6%	4.6%	3.0%	7.7%	2.6%	0.0%	4.1%	X	4.1%
<b>Attendance</b>												
# of Visits	X	X	39,180	9,412	2,547,629	120,281	5,440	3,765	43,672	56,440	X	2,837,107
# of Online visits	X	X	3,592,615	966,810	19,174,015	16,340,697	1,054,150	138,630	583,520	3,138,437	X	44,990,875
# of School groups	X	X	139	30	120	799	65	45	631	310	X	2,173
# of Members	X	X	539	108	5,027	140,729	439	681	17,656	2,221	X	169,245
<b>Exhibitions</b>												
# of Permanent exhibitions	X	X	25	5	78	98	10	4	72	72	X	375
# of Exhibitions created	X	X	50	10	123	224	15	33	75	122	X	663
# of Exhibitions circulated	X	X	0	2	118	149	0	20	29	33	X	358
# of Online Exhibitions hosted	X	X	133	25	334	608	38	96	118	139	X	1,491
<b>Research</b>												
# of Research requests	X	X	31,678	10,230	412,012	241,350	14,368	7,992	17,023	63,215	X	803,357

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.

**Table 32. Not-for-profit zoos and botanical gardens: Revenue and expenditure profile, 2015**

Note: all figures are in thousands of dollars

	Newfoundland and Labrador <sup>r</sup>	Prince Edward Island <sup>r</sup>	Nova Scotia <sup>r</sup>	New Brunswick <sup>r</sup>	Quebec <sup>r</sup>	Ontario <sup>r</sup>	Manitoba <sup>r</sup>	Saskatchewan <sup>r</sup>	Alberta <sup>r</sup>	British Columbia <sup>r</sup>	Territories <sup>1r</sup>	Total (Canada 2015) <sup>r</sup>
<b>Unearned revenues</b>												
Federal government	X	X	X	\$290	\$277	\$546	\$38	X	\$251	\$690	X	\$2,132
Provincial government	X	X	X	\$1,250	\$13,404	\$6,571	\$87	X	\$1,435	\$539	X	\$23,370
Local government	X	X	X	\$3,897	\$1,771	\$17,711	\$18,100	X	\$12,898	\$757	X	\$55,208
Donations tax received	X	X	X	\$794	\$979	\$9,953	\$5,871	X	\$1,298	\$4,170	X	\$23,236
Donations non-tax received	X	X	X	\$54	\$528	\$2,004	\$528	X	\$218	\$3,406	X	\$6,758
Donations from other charities	X	X	X	\$3	\$813	\$2,330	\$6,110	X	\$252	\$2,090	X	\$11,610
Interest/ investment	X	X	X	\$0	\$164	\$927	\$108	X	\$909	\$960	X	\$3,068
<b>Total unearned revenues</b>	X	X	X	\$6,287	\$17,937	\$40,041	\$30,842	X	\$17,261	\$12,613	X	\$125,381
<b>Earned revenues</b>												
Gross income from rental of facilities	X	X	X	\$3	\$444	\$1,434	\$396	X	\$655	\$1,113	X	\$4,088
Membership fees	X	X	X	\$47	\$934	\$7,266	\$742	X	\$3,991	\$4,132	X	\$17,249
Admission fees	X	X	X	\$1,099	\$16,103	\$20,800	X	X	\$15,340	\$18,823	X	\$72,407
Public programs fees	X	X	X	\$597	\$0	\$3,600	X	X	\$1,600	\$1,114	X	\$6,911
Fundraising	X	X	X	\$22	\$688	\$2,048	\$241	X	\$785	\$691	X	\$4,570
Sales of goods and services	X	X	X	\$3,420	\$22,553	\$15,871	\$11,602	X	\$14,540	\$14,069	X	\$82,264
Other earned revenue	X	X	X	\$85	\$414	\$8,910	\$121	X	\$3,115	\$1,224	X	\$14,041
<b>Total earned revenue</b>	X	X	X	\$5,274	\$41,136	\$59,930	\$13,102	X	\$40,026	\$41,167	X	\$201,529
<b>Total revenues</b>	X	X	X	\$11,561	\$59,074	\$99,971	\$43,944	X	\$57,287	\$53,779	X	\$326,910
<b>Expenditures</b>												
Advertising and promotion	X	X	X	\$76	\$2,580	\$2,535	\$553	X	\$2,410	\$2,132	X	\$10,310
Travel and vehicle	X	X	X	\$86	\$39	\$635	\$312	X	\$425	\$591	X	\$2,110
Interest and bank charges	X	X	X	\$41	\$1,823	\$675	\$454	X	\$1,279	\$1,337	X	\$5,630
Office supplies and expenses	X	X	X	\$39	\$363	\$5,079	\$617	X	\$216	\$1,435	X	\$7,767
Occupancy costs	X	X	X	\$2,284	\$2,165	\$5,780	\$3,315	X	\$2,501	\$6,779	X	\$22,895
Professional consulting fees	X	X	X	\$280	\$544	\$2,189	\$403	X	\$258	\$1,851	X	\$5,533
Training for staff and volunteers	X	X	X	\$30	\$17	\$214	\$165	X	\$206	\$90	X	\$726
All compensation wages and admin FMV of Donated goods to charitable activities <sup>2</sup>	X	X	X	\$5,025	\$18,171	\$51,885	\$14,374	X	\$25,817	\$26,250	X	\$142,395
Total cost of all purchased supplies	X	X	X	\$469	\$1,360	\$2,500	\$6,902	X	\$2,866	\$10,049	X	\$24,174
Amortization of capital assets	X	X	X	\$524	\$8,698	\$4,005	\$6,963	X	\$7,299	\$5,593	X	\$33,090
Research grants and scholarships	X	X	X	\$0	\$15	\$127	\$19	X	\$37	\$0	X	\$198
Other operating expenditures	X	X	X	\$2,385	\$20,769	\$15,952	\$3,046	X	\$14,702	\$1,904	X	\$58,905
<b>Total expenditures</b>	X	X	X	\$11,239	\$56,564	\$91,612	\$37,124	X	\$58,091	\$58,012	X	\$313,866
<b>Profit margin (percent)</b>	X	X	X	2.8%	4.2%	8.4%	15.5%	X	-1.4%	-7.9%	X	4.0%

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.

**Table 33. Not-for-profit zoos and botanical gardens: Industry characteristics profile, 2015**

	Newfoundland and Labrador <sup>f</sup>	Prince Edward Island <sup>f</sup>	Nova Scotia <sup>f</sup>	New Brunswick <sup>f</sup>	Quebec <sup>f</sup>	Ontario <sup>f</sup>	Manitoba <sup>f</sup>	Saskatchewan <sup>f</sup>	Alberta <sup>f</sup>	British Columbia <sup>f</sup>	Territories <sup>1†</sup>	Total (Canada 2015) <sup>f</sup>
<b>Employment</b>												
Full-time employees (FT)	X	X	X	70	257	539	191	X	184	426	X	1,676
Part-time employees (PT)	X	X	X	69	935	837	328	X	485	579	X	3,314
Contract workers	X	X	X	X	315	0	1	X	87	31	X	441
Number of volunteers	X	X	X	67	1,673	3,035	X	X	2,421	4,933	X	12,431
Hours worked by all volunteers	X	X	X	7,000	33,616	197,683	X	X	85,000	179,086	X	509,734
<b>% of FT/PT Employees:</b>												
Female	X	X	X	61.1%	62.5%	61.4%	X	X	68.6%	57.1%	X	63.6%
Male	X	X	X	38.9%	37.5%	38.6%	X	X	31.4%	42.9%	X	36.4%
<hr/>												
Under 25 years of age	X	X	X	16.7%	66.8%	36.4%	X	X	53.2%	57.1%	X	62.8%
25 to 44 years of age	X	X	X	33.3%	21.9%	43.2%	X	X	27.0%	14.3%	X	23.2%
45 to 59 years of age	X	X	X	44.4%	9.0%	11.4%	X	X	15.3%	14.3%	X	10.9%
Age 60 and over	X	X	X	5.6%	2.3%	9.1%	X	X	4.5%	14.3%	X	3.1%
<hr/>												
Administration/management	X	X	X	44.4%	5.3%	13.6%	X	X	5.5%	14.3%	X	6.4%
Archivist/librarian	X	X	X	0.0%	0.2%	2.3%	X	X	0.5%	0.0%	X	0.3%
Conservation/preservation	X	X	X	11.1%	0.5%	2.3%	X	X	0.0%	0.0%	X	0.6%
Curatorial/research or scientist	X	X	X	0.0%	6.0%	6.8%	X	X	21.8%	0.0%	X	8.4%
Digital/IT	X	X	X	0.0%	0.3%	2.3%	X	X	0.9%	0.0%	X	0.5%
Education/programing & engagement	X	X	X	16.7%	8.7%	25.0%	X	X	34.5%	0.0%	X	13.5%
Exhibitions/touring	X	X	X	0.0%	0.0%	4.5%	X	X	0.0%	0.0%	X	0.5%
Facilities maintenance and security	X	X	X	11.1%	18.4%	20.5%	X	X	7.7%	28.6%	X	16.3%
Gift shop/catering	X	X	X	0.0%	43.8%	2.3%	X	X	10.9%	42.9%	X	35.2%
Multiple job roles	X	X	X	16.7%	0.0%	9.1%	X	X	15.0%	14.3%	X	4.2%
Other	X	X	X	0.0%	16.8%	11.4%	X	X	3.2%	0.0%	X	14.1%
<hr/>												
Self-identified as a visible minority	X	X	X	0.0%	0.3%	0.0%	X	X	0.0%	0.0%	X	0.2%
<b>Attendance</b>												
# of Visits	X	X	X	266,483	2,073,621	2,387,949	765,000	X	1,853,955	2,088,906	X	9,499,413
# of Online visits	X	X	X	X	2,059,719	3,397,625	X	X	2,673,174	X	X	8,957,063
# of School groups	X	X	X	X	4,594	1,105	X	X	1,084	1,649	X	8,866
# of Members	X	X	X	X	13,270	72,664	X	X	70,715	60,674	X	237,367
<b>Exhibitions</b>												
# of Permanent exhibitions	X	X	X	X	167	390	X	X	98	157	X	846
# of Exhibitions created	X	X	X	X	17	230	X	X	48	107	X	408
# of Exhibitions circulated	X	X	X	X	51	0	X	X	127	3	X	181
# of Online Exhibitions hosted	X	X	X	X	9	10	X	X	28	0	X	47
<b>Research</b>												
# of Research requests	X	X	X	X	2,220	1,000	X	X	169	1,397	X	4,791

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / X. Too unreliable to be published

**Notes:** Due to rounding, some components may not add to total.

**Table 34. Not-for-profit heritage institutions: Provincial revenue and expenditure profile, all institution types, 2015**

Note: all figures are in thousands of dollars

	Newfoundland and Labrador <sup>f</sup>	Prince Edward Island <sup>f</sup>	Nova Scotia <sup>f</sup>	New Brunswick <sup>f</sup>	Quebec <sup>f</sup>	Ontario <sup>f</sup>	Manitoba <sup>f</sup>	Saskatchewan <sup>f</sup>	Alberta <sup>f</sup>	British Columbia <sup>f</sup>	Territories <sup>1f</sup>	Total (Canada 2015) <sup>f</sup>
<b>Unearned revenues</b>												
Federal government	\$5,709	\$1,010	\$23,339	\$2,241	\$254,542	\$150,327	\$29,363	\$3,962	\$7,389	\$6,247	\$5,576	\$489,705
Provincial government	\$10,254	\$2,182	\$17,388	\$11,741	\$195,414	\$163,699	\$14,152	\$21,874	\$37,284	\$35,648	\$19,562	\$529,200
Local government	\$1,462	\$295	\$1,896	\$5,474	\$38,404	\$85,877	\$22,247	\$9,016	\$43,731	\$30,135	\$580	\$239,115
Donations tax received	\$1,203	\$113	\$3,568	\$5,398	\$28,664	\$92,653	\$17,800	\$14,259	\$12,953	\$17,731	\$85	\$194,426
Donations non-tax received	\$352	\$44	\$1,248	\$553	\$7,740	\$8,628	\$2,074	\$1,440	\$7,929	\$7,040	\$70	\$37,117
Donations from other charities	\$66	\$1	\$850	\$213	\$23,653	\$42,318	\$7,036	\$371	\$1,394	\$5,513	\$0	\$81,413
Interest/ investment	\$284	\$2	\$542	\$361	\$13,354	\$11,161	\$501	\$367	\$4,751	\$4,433	\$4	\$35,760
<b>Total unearned revenues</b>	<b>\$19,331</b>	<b>\$3,648</b>	<b>\$48,829</b>	<b>\$25,981</b>	<b>\$561,772</b>	<b>\$554,662</b>	<b>\$93,173</b>	<b>\$51,287</b>	<b>\$115,431</b>	<b>\$106,747</b>	<b>\$25,877</b>	<b>\$1,606,737</b>
<b>Earned revenues</b>												
Gross income from rental of facilities	\$787	\$17	\$926	\$389	\$5,257	\$10,783	\$1,807	\$1,379	\$5,474	\$6,559	\$79	\$33,458
Membership fees	\$78	\$1	\$339	\$300	\$10,804	\$23,505	\$1,869	\$649	\$7,322	\$9,174	\$36	\$54,077
Admission fees	\$1,707	\$1,133	\$5,632	\$2,601	\$56,626	\$82,179	\$5,563	\$2,150	\$38,987	\$47,045	\$1,043	\$244,667
Public programs fees	\$210	\$92	\$1,192	\$1,453	\$9,665	\$23,295	\$557	\$528	\$19,947	\$4,366	\$110	\$61,414
Fundraising	\$706	\$209	\$3,062	\$856	\$6,190	\$94,017	\$4,505	\$2,501	\$7,195	\$9,916	\$363	\$129,520
Sales of goods and services	\$4,373	\$832	\$5,661	\$5,151	\$53,299	\$97,071	\$16,895	\$7,273	\$40,151	\$32,047	\$1,155	\$263,907
Other earned revenue	\$921	\$271	\$1,862	\$717	\$26,186	\$46,286	\$4,212	\$6,892	\$9,084	\$12,180	\$1,093	\$109,705
<b>Total earned revenue</b>	<b>\$8,782</b>	<b>\$2,556</b>	<b>\$18,675</b>	<b>\$11,468</b>	<b>\$168,027</b>	<b>\$377,136</b>	<b>\$35,406</b>	<b>\$21,374</b>	<b>\$128,159</b>	<b>\$121,287</b>	<b>\$3,878</b>	<b>\$896,748</b>
<b>Total revenues</b>	<b>\$28,113</b>	<b>\$6,203</b>	<b>\$67,504</b>	<b>\$37,448</b>	<b>\$729,798</b>	<b>\$931,798</b>	<b>\$128,579</b>	<b>\$72,661</b>	<b>\$243,590</b>	<b>\$228,034</b>	<b>\$29,755</b>	<b>\$2,503,485</b>
<b>Expenditures</b>												
Advertising and promotion	\$457	\$80	\$1,780	\$543	\$16,382	\$24,949	\$2,632	\$2,086	\$7,245	\$8,238	\$233	\$64,626
Travel and vehicle	\$373	\$40	\$969	\$377	\$4,416	\$6,563	\$1,028	\$762	\$1,482	\$2,032	\$559	\$18,599
Interest and bank charges	\$174	\$10	\$278	\$135	\$15,913	\$7,153	\$794	\$353	\$2,384	\$2,737	\$91	\$30,022
Office supplies and expenses	\$574	\$51	\$1,020	\$498	\$9,315	\$24,363	\$2,174	\$1,425	\$4,349	\$5,341	\$624	\$49,735
Occupancy costs	\$2,941	\$747	\$7,195	\$5,114	\$95,280	\$92,008	\$19,437	\$5,693	\$14,429	\$18,246	\$1,042	\$262,133
Professional consulting fees	\$1,192	\$90	\$1,259	\$1,493	\$34,177	\$23,023	\$2,407	\$2,418	\$7,000	\$8,777	\$1,080	\$82,916
Training for staff and volunteers	\$70	\$0	\$107	\$76	\$1,122	\$1,672	\$197	\$200	\$627	\$436	\$225	\$4,733
All compensation wages and admin FMV of Donated goods to charitable activities <sup>2</sup>	\$12,392	\$2,930	\$33,516	\$16,938	\$297,697	\$337,845	\$45,181	\$29,958	\$105,527	\$100,703	\$13,499	\$996,186
	\$9	\$4	\$25	\$564	\$10,859	\$46,641	\$412	\$602	\$689	\$1,901	\$12	\$61,718
Total cost of all purchased supplies	\$2,252	\$296	\$2,798	\$1,746	\$31,135	\$46,138	\$9,411	\$4,305	\$18,767	\$17,011	\$689	\$134,548
Amortization of capital assets	\$1,935	\$80	\$5,766	\$1,243	\$68,819	\$74,701	\$24,423	\$4,663	\$29,373	\$13,457	\$747	\$225,207
Research grants and scholarships	\$108	\$0	\$158	\$104	\$32	\$8,193	\$63	\$0	\$40	\$189	\$0	\$8,887
Other operating expenditures	\$6,703	\$1,218	\$8,944	\$6,628	\$121,552	\$187,530	\$15,823	\$17,999	\$33,529	\$38,314	\$10,316	\$448,556
<b>Total expenditures</b>	<b>\$29,180</b>	<b>\$5,546</b>	<b>\$63,814</b>	<b>\$35,459</b>	<b>\$706,699</b>	<b>\$880,778</b>	<b>\$123,982</b>	<b>\$70,465</b>	<b>\$225,443</b>	<b>\$217,383</b>	<b>\$29,117</b>	<b>\$2,387,866</b>
<b>Profit margin (percent)</b>	<b>-3.8%</b>	<b>10.6%</b>	<b>5.5%</b>	<b>5.3%</b>	<b>3.2%</b>	<b>5.5%</b>	<b>3.6%</b>	<b>3.0%</b>	<b>7.4%</b>	<b>4.7%</b>	<b>2.1%</b>	<b>4.6%</b>

1. Territories include: Yukon, Northwest Territories and Nunavut / 2. FMV is an acronym for fair market value / r. Revision of previous data / X. Too unreliable to be published

Notes: Due to rounding, some components may not add to total.

**Table 35. Not-for-profit heritage institutions: Provincial industry characteristics profile, all institution types, 2015**

	Newfoundland and Labrador <sup>f</sup>	Prince Edward Island <sup>f</sup>	Nova Scotia <sup>f</sup>	New Brunswick <sup>f</sup>	Quebec <sup>c</sup>	Ontario <sup>f</sup>	Manitoba <sup>f</sup>	Saskatchewan <sup>f</sup>	Alberta <sup>f</sup>	British Columbia <sup>f</sup>	Territories <sup>1†</sup>	Total (Canada 2015) <sup>f</sup>
<b>Employment</b>												
Full-time employees (FT)	137	45	394	249	3,810	3,852	574	443	1,210	1,376	147	12,238
Part-time employees (PT)	706	160	1,195	547	3,919	5,086	943	913	2,684	2,575	265	18,993
Contract workers	92	65	102	84	1,119	1,307	183	63	572	468	97	4,150
Number of volunteers	1,966	992	5,699	2,143	10,546	33,988	7,384	12,620	14,605	18,213	464	108,620
Hours worked by all volunteers	110,284	21,382	250,743	140,082	581,461	2,540,190	337,252	372,748	610,213	892,742	9,645	5,866,741
<b>% of FT/PT Employees:</b>												
Female	74.9%	63.9%	68.4%	65.9%	63.2%	66.2%	65.7%	67.2%	69.0%	75.3%	69.8%	66.4%
Male	25.1%	36.1%	31.6%	34.1%	36.8%	33.8%	34.3%	32.8%	31.0%	24.7%	30.2%	33.6%
<b>Age</b>												
Under 25 years of age	52.1%	48.0%	38.9%	46.6%	31.1%	20.7%	32.2%	39.6%	31.3%	34.5%	21.8%	30.2%
25 to 44 years of age	23.7%	19.5%	26.8%	22.5%	36.9%	44.2%	45.2%	29.4%	39.0%	35.5%	40.2%	37.6%
45 to 59 years of age	16.1%	18.7%	22.4%	22.2%	25.8%	26.6%	16.9%	25.1%	20.7%	19.9%	27.6%	24.4%
Age 60 and over	8.1%	13.8%	11.9%	8.8%	6.1%	8.5%	5.7%	5.9%	9.1%	10.2%	10.3%	7.8%
<b>Job Roles</b>												
Administration/management	9.3%	11.4%	14.8%	16.1%	14.9%	13.8%	14.6%	13.7%	15.9%	14.4%	32.3%	14.7%
Archivist/librarian	3.4%	1.6%	6.2%	5.9%	8.4%	4.4%	5.0%	6.8%	4.1%	6.4%	7.7%	6.3%
Conservation/preservation	1.7%	3.3%	1.6%	2.8%	5.1%	3.4%	2.1%	1.0%	5.2%	1.3%	3.1%	3.7%
Curatorial/research or scientist	3.4%	3.3%	5.1%	9.9%	3.5%	8.0%	4.8%	4.9%	9.1%	8.0%	9.2%	5.9%
Digital/IT	1.0%	0.0%	2.3%	0.6%	3.0%	3.2%	2.5%	1.7%	1.4%	1.5%	3.1%	2.6%
Education/programing & engagement	8.6%	8.9%	14.4%	20.2%	13.7%	19.2%	31.2%	12.2%	23.7%	15.7%	9.2%	16.8%
Exhibitions/touring	16.6%	41.5%	13.5%	11.8%	3.8%	9.6%	6.3%	14.8%	7.1%	5.3%	3.1%	7.7%
Facilities maintenance and security	1.4%	8.9%	6.9%	4.3%	8.1%	10.7%	7.1%	7.2%	7.2%	4.9%	6.2%	8.1%
Gift shop/catering	1.4%	6.5%	6.9%	5.0%	11.5%	11.2%	5.9%	10.8%	7.6%	12.6%	3.1%	10.1%
Multiple job roles	49.0%	14.6%	22.1%	14.9%	14.4%	8.8%	14.0%	17.3%	14.8%	27.1%	13.8%	15.0%
Other	4.1%	0.0%	6.3%	8.4%	13.6%	7.6%	6.5%	9.5%	3.8%	2.8%	9.2%	9.1%
Self-identified as a visible minority	2.3%	10.7%	3.3%	3.4%	2.4%	2.9%	10.0%	13.2%	4.6%	6.9%	5.8%	4.0%
<b>Attendance</b>												
# of Visits	1,165,575	457,625	2,755,143	925,529	25,127,269	17,760,524	3,268,334	2,925,847	7,675,453	9,123,721	396,023	71,581,043
# of Online visits	899,896	23,909	8,154,396	4,003,488	55,386,443	81,938,392	4,304,770	2,848,857	12,134,741	27,374,664	185,149	197,254,705
# of School groups	1,328	377	2,747	1,253	34,352	34,062	4,883	6,657	17,016	15,365	583	118,623
# of Members	6,579	452	22,043	7,022	270,082	731,352	62,730	27,906	180,569	213,323	2,861	1,524,919
<b>Exhibitions</b>												
# of Permanent exhibitions	722	84	955	531	1,599	3,878	1,426	1,446	2,444	2,291	246	15,622
# of Exhibitions created	175	59	455	223	857	3,292	509	517	984	1,253	46	8,369
# of Exhibitions circulated	40	12	48	46	947	1,177	126	134	382	201	16	3,128
# of Online Exhibitions hosted	70	7	185	57	665	1,128	168	237	364	398	43	3,322
<b>Research</b>												
# of Research requests	6,668	2,887	43,115	17,828	460,025	417,492	19,713	11,179	43,569	94,526	2,811	1,119,814

1. Territories include: Yukon, Northwest Territories and Nunavut / r. Revision of previous data / X. Too unreliable to be published

**Notes:** Due to rounding, some components may not add to total.

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## Data sources, methods and definitions

### Reference period

The 2017 calendar year or in some cases the corresponding 12 month fiscal period for 2017-18, depending on the method of operation by the institution surveyed.

### Collection period

March 11, 2019 through to March 31, 2019.

### Description

The survey collects financial and operating data required to gain a better understanding of not-for-profit heritage institutions in Canada and to help develop national and regional policies and programs.

This data is aggregated to produce official estimates of the national and provincial economic production along with the cultural civic role of all heritage institutions in Canada. Data from the Government of Canada Survey of Heritage Institutions, together with revenue and expenditure data from the Canada Revenue Agency, contributes to the accurate measurement of national and provincial economic and social activities.

### Target population

The target population consists of not-for-profit establishments classified as heritage institutions in accordance to the definition of North American Industry Classification System (NAICS). Institutions surveyed include archives (519122), non-commercial art museums and galleries, (712111), history and science museums (712115), other museums (712119), historic and heritage sites (712120), as well as zoos and botanical gardens (712130).

The survey captures publically and privately owned heritage institutions whose purpose is to preserve, interpret and provide public access to its artefacts, documents, specimens, buildings and sites of cultural and educational value. These can include historical, artistic, scientific, technological, as well as objects of natural history.

### Data sources

The Government of Canada Survey of Heritage Institutions data comes primarily from two sources.

1. Revenues, expenditures and heritage sector characteristics data (i.e. visits, employment numbers, research requests, etc.) from an online survey administered by the Department of Canadian Heritage;
2. Revenues and expenditures data from the Canada Revenue Agency's Registered Charity Information Return (T3010 information return).

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## Sampling

This is a sample survey with a cross sectional design. A cross sectional design is aimed at determining certain attributes at a particular point in time. In this case it is for heritage institutions in 2017.

The sampling frame consists of a list of not-for-profit institutions eligible for surveying. All institutions from the sampling frame are confirmed to be eligible for surveying. The frame offers information about each institution including address, industry classification and information from administrative data sources.

The surveys main objective is to produce estimates for the entire sector, which includes incorporated and unincorporated institutions. These include revenue and expenditure estimates as well as sector characteristic estimates.

The sample size for all institutions for reference year 2017 was 2,335 institutions.

The overall response rate from the emailed survey questionnaire was 44% (1,019 institutions).

Data captured through the Canadian Revenue Agency provided statistics on 1,410 institutions.

By merging the corresponding two sources, the Department of Canadian Heritage captured data on 1,817 institutions or 67% of the entire heritage sector (the entire heritage sector is comprised of approximately 2700 institutions).

## Revision of preliminary data

The data provided in this report is considered preliminary and could be subject to future adjustment. All 2015 data as well as the 2017 data on heritage buildings and capital infrastructure, has been revised and is included in this report, allowing for accurate comparison of each data year. Only the revised data available in this report should be used for year over year comparisons.

## Error detection

Non sample errors such as duplication, response inaccuracy caused by human error, reporting or coding of data to which a specific statistical analysis is exposed, is verified several times to ensure that systematic and random non sample errors are minimized. Data is checked and analysed for errors and irregularity. These checks look for reporting consistency such as section totals being equal to the components, identification of excessive or incorrect values, etc.

## Quality evaluation

Prior to dissemination, combined survey results are analyzed for comparability. In general, this includes a detailed analysis of individual responses for each institution, historic trends and comparison with other data sources.



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## Imputation

Imputation can be used for any missing, invalid or inconsistent responses. Methods include:

- Data submitted by a respondent (with or without adjustments) for a previous period are used to impute data for the current period.
- Imputation for partial or total non-response by a respondent are made on the basis of a full response by a respondent with similar characteristics.
- Total industry or sub-industry weights or averages are used to impute missing variables

## Estimation and weighting

The survey data is weighted by institution type, geographical location and revenue bracket, and is combined with administrative data to produce final sector estimates. In instances where unweighted data is suppressed in provincial tables by institution type and is instead replaced with an "X", the unweighted data will be included in the national total figures and the provincial total figures.

## Data accuracy

All efforts are made to ensure that all stages of collection and dissemination are done accurately. However, the final estimates are unavoidably subject to a certain degree of error. Data can be affected by two types of error: sampling error and non-sampling error.

- **Non Sampling Error:** Includes coverage errors, such as when an institution in the sample is incorrectly excluded or included, or is duplicated in the sample. It also includes non-response error, such as the failure to obtain a response from some institutions because of absence, refusal, or some other reason, such as error caused by respondents intentionally or accidentally providing inaccurate responses, and processing error, such as errors that occur in the process of data collection, data entry, coding, editing and output.
- **Sampling Error:** Arises as a result of taking a sample from a population rather than using the whole population. It refers to the difference between the estimate derived from a sample survey and the 'true' value that would result if a census of the whole population were taken under the same conditions. As a general rule, the more people being surveyed (sample size), the smaller the sampling error will be.

## Privacy

Canadian Heritage is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent. Information from this survey will be used for statistical purposes only and will be published only in aggregate form.

## Definitions

**Federal government revenue:** Total revenue received or earned from the federal government grants, contributions, and contracts for goods, services and or facility operations.

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**Provincial/territorial government revenue:** Total revenue received or earned from provincial/territorial government grants, contributions, and contracts for goods, services and or facility operations.

**Local government revenue:** Total revenue received or earned from municipal or regional government grants, contributions, and contracts for goods, services and or facility operations.

**Donations tax receipted revenue:** Total income from donations and gifts received during the fiscal period for which official donation receipts were issued.

**Donations non-tax receipted revenue:** Total income from all other donations and gifts for which official donation receipts were not issued.

**Donations from other charities:** The total amount of funds and value of property received from other registered charities.

**Interest/investment revenue:** Total interest and other investment income received or earned during the fiscal period (i.e. interest from bank accounts, investments, bonds, and dividends from shares).

**Gross income from rental of facilities:** Total income received or earned from renting land and buildings or leasing out surplus space.

**Membership fees revenue:** Total revenue received or earned from memberships, dues, and association fees.

**Admission fees revenue:** Total revenue earned from charging admission fees to the facility, site or particular event.

**Public programs fees revenue:** Total revenue earned from programming and educational services provided to the public.

**Fundraising revenue:** Total amount of all revenue received or earned from fundraising activities for which official donation receipts were not issued, including the amounts from activities carried out by third party fundraisers.

**Sales of goods and services revenue:** Total revenue received or earned from the sale of all goods and services to individuals or organizations, (i.e. gift shop sales, merchandise, retail, cafeteria, etc.).

**Other earned revenue:** Total of all other revenue received or earned that is not already included in the amounts above (i.e. goods and services tax/harmonized sales tax (GST/HST) and provincial sales tax (PST) rebates, income from the rental or leasing of any equipment or other resources, etc.).

**Advertising and promotion expenditure:** All amounts spent to draw attention to the institution/site and its activities, including advertising and promotion costs related to fundraising activities (i.e. seminars, presentation booths, publications, media promotion or advertising).

**Travel and vehicle expenditure:** Total amount paid or incurred for travel and vehicle expenses (i.e. travel and accommodation costs; vehicle costs such as gas, repairs, and upkeep; and lease payments).

**Interest and bank charges expenditure:** Total amount paid or incurred in interest and bank charges (i.e. the interest portion of mortgage payments, or loan payments).

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**Office supplies and expenses:** Total amount paid or incurred for office supplies and expenses (i.e. postage, minor equipment and supply purchases, meeting expenses, etc.).

**Occupancy costs:** Total amount paid or incurred for occupancy costs (i.e. rent, mortgage payments, maintenance, repairs, utilities, taxes, and all other costs related to maintaining premises used by the institution).

**Professional consulting fees expenditure:** Total amount paid or incurred for professional and consulting services (i.e. curatorial, legal, accounting, fundraising services, etc.).

**Training for staff and volunteers expenditure:** Total amount paid or incurred for education and training of staff and volunteers (i.e. cost of courses, seminars, conferences, etc.).

**All compensation wages and admin expenditure:** Total amount paid or incurred for all compensation to employees in the fiscal period (i.e. full-time, part-time, seasonal, contract employees, health plans, pension plans, etc.).

**FMV of donated goods to charitable activities expenditure:** Total fair market value of all goods the charity received as donations and used in charitable activities.

**Total cost of all purchased supplies:** Total cost of all supplies and assets bought in the fiscal period.

**Amortization of capital assets expenditure:** Total amortization expense (depreciation) for the fiscal period for capitalized assets.

**Research grants and scholarships expenditure:** Total amount paid for research grants and scholarships.

**Other operating expenditures:** Total of all other expenditures that is not already included in the amounts above.

**Full time employees:** Paid employees who worked at least 30 hours per week all year.

**Part time employees:** Paid employees who do not meet the full-time definition.

**Contract workers:** Not an employee of the institution but is hired for a specific task or project.

**Volunteer:** A person who did any activities without pay on behalf of the organization, at least once.

**Hours worked by volunteer:** Hours volunteers gave of their time on behalf of the organization.

**Visit:** An in person visit (paid or unpaid) made to an organization or site.

**Online visit:** A virtual visit to the organization's website where at least one page has been loaded.

**School groups:** Organized trips by educational establishments (a group consists of approximately 50 students).

**Member:** An individual or business that has obtained a membership registration with the organization.

**Permanent exhibitions:** Exhibitions that are a main fixture of the institution or site, usually on display for an extended period of time (i.e. several years).

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**Exhibitions created:** New exhibitions created during or for the specified calendar/fiscal period (including for the originating institution or for circulation to other institutions).

**Exhibitions circulated:** Exhibitions circulated by the surveyed institution during the specified calendar/fiscal period.

**Research request:** A request which requires data extraction from a database, record keeping system, catalogues, etc., for information.

#### **Contact Information**

Email: [PCH.infoegcep-gcshiinfo.PCH@canada.ca](mailto:PCH.infoegcep-gcshiinfo.PCH@canada.ca)

Department of Canadian Heritage

15 Eddy Street, Gatineau, Quebec K1A 0M5

