



Our Plan to Maximize the Export Potential of Creative Industries



1

Boost export funding in existing Canadian Heritage programs



Position creative industries for export and sales in foreign markets, and bolster funds available through existing programs:

- Canada Arts Presentation Fund
- Canada Book Fund
- Canada Music Fund
- Canada Periodical Fund
- Telefilm Canada*

*Telefilm Canada is a portfolio organization of Canadian Heritage

2

Increase and strengthen the presence of Canadian creative industries abroad



Offer direct services to companies that are ready to do business abroad through the Trade Commissioner Service of Canada

This support is provided in Embassies and Consulates abroad in, but not limited to, the following cities:

- New York
- Los Angeles
- London
- Paris
- Berlin
- Shanghai
- Mumbai
- Tokyo
- Sydney
- Mexico
- Abu Dhabi

3

Establish a new creative export funding program and build relationships needed to make business deals



Creative Export Canada – a new program to grow creative industries by funding export-ready projects



Coordination of trade missions, international trade events and partnerships to create trade opportunities and increase export capacity



Create trade opportunities for creative industries, and ensure a strong presence for Canada as Guest of Honour Country at the Frankfurt Book Fair 2021