

## Supporting information on the program inventory

Supporting information on planned expenditures, human resources, targets, and results related to Prairies Economic Development Canada's program inventory.

### Program 1.1: Innovation

#### Description

Introducing innovative new products, technologies or improvements to existing processes enhances business growth and competitiveness in the global marketplace. Prairies Economic Development Canada's Innovation programming makes strategic investments with Prairies businesses, industry organizations and post-secondary institutions to enhance business innovation through research and development, and technology commercialization.

#### Planned results

The targets for these performance indicators are based on the number of current projects funded by PrairiesCan. The department uses estimates of targets and results provided by clients, to come up with a target for the upcoming fiscal year. Because our targets and results are based on current projects and funding in this specific area, targets and actual results can vary greatly from year to year. Also, many of these are multi-year projects and it can take several years to realize results.

Expected results	Performance indicators	Target	Date to achieve target	2020-21 actual results	2019-20 actual results	2018-19 actual results
Prairie businesses are innovative	Business sales growth resulting from commercialization (\$)	\$24.7M	March 31, 2023	\$366.4M	\$219.4M	\$232.0M
Prairie businesses are innovative	Number of HQP <sup>1</sup> (including STEM <sup>2</sup> ) jobs created	1,310	March 31, 2023	3,495	1,693	656

<sup>1</sup> HQP = highly qualified personnel.

<sup>2</sup> STEM = science, technology, engineering and math.

#### Planned budgetary financial resources (dollars)

2022-23 Planned spending	2023-24 Planned spending	2024-25 Planned spending
108,590,334	73,864,097	62,627,370

#### Planned human resources (FTEs)

2022-23 Planned FTEs	2023-24 Planned FTEs	2024-25 Planned FTEs
102	89	84

## Program 1.2: Business Growth

### Description

The Business Growth Program has two domains, which support Prairie businesses, industry and research organizations to enhance their productivity, participation in global markets, and competitiveness. The Trade, Investment and Market Access domain increases the Prairie's participation in global markets, increasing awareness of the Prairie's technology capabilities abroad and attracting foreign investment to the region. The Business Productivity domain supports Prairie businesses, not-for-profit organizations and industry, in initiatives to enhance productivity, competitiveness and the growth of Prairie businesses.

### Planned results

The targets for these performance indicators are based on the number of current projects funded by PrairiesCan. The department uses estimates of targets and results provided by clients, to come up with a target for the upcoming fiscal year. Because our targets and results are based on current projects and funding in this specific area, targets and actual results can vary greatly from year to year. Also, many of these are multi-year projects and it can take several years to realize results.

Expected results	Performance indicators	Target	Date to achieve target	2020-21 actual results	2019-20 actual results	2018-19 actual results
Prairie businesses are competitive and export their products/services	Export sales growth (\$)	\$194.7M	March 31, 2023	\$196.7M	\$206.4M	\$781.4M
Prairie businesses are competitive and export their products/services	Number of jobs created (#)	2,129	March 31, 2023	2,870	2,680	2,489

### Planned budgetary financial resources (dollars)

2022-23 Planned spending	2023-24 Planned spending	2024-25 Planned spending
79,127,900	55,307,980	38,833,383

### Planned human resources (FTEs)

2022-23 Planned FTEs	2023-24 Planned FTEs	2024-25 Planned FTEs
69	61	58

## Program 1.3: Business Services

### Description

The Business Services program consists of six Western Canada Business Service Network (WCBSN) members, which are independent organizations that receive financial support from Prairies Economic Development Canada to provide services to prospective and current entrepreneurs to help start, grow or expand small businesses across the Prairies. This network offers its services to residents of the Prairies region in over 100 locations. WCBSN members include:

- Community Futures (CF);
- Women's Enterprise Initiative (WEI);
- Indigenous Business Development Services;
- Francophone Economic Development Organizations;
- Entrepreneurs with Disabilities Program; and
- Small Business Services.

### Planned results

The targets for these performance indicators are based on the number of current projects funded by PrairiesCan. The department uses estimates of targets and results provided by clients, to come up with a target for the upcoming fiscal year. Because our targets and results are based on current projects and funding in this specific area, targets and actual results can vary greatly from year to year. Also, many of these are multi-year projects and it can take several years to realize results.

Expected results	Performance indicators	Target	Date to achieve target	2020-21 actual results	2019-20 actual results	2018-19 actual results
Prairie businesses have access to advisory services and capital	Employment growth of PrairiesCan supported firms (percentage) <sup>1</sup>	4.5%	March 31, 2023	7.5%	6.8%	8.53%
Prairie businesses have access to advisory services and capital	Value of loans disbursed (\$) <sup>2</sup>	\$39.0M	March 31, 2023	\$210.3M <sup>3</sup>	\$78.5M	\$81.0M

<sup>1</sup> Community Futures (CF) organizations only.

<sup>2</sup> Aggregate of CF and WEI business loans data.

<sup>3</sup> Actual results include the Regional Relief and Recovery Fund (RRRF) component for COVID-19 Relief under the Community Futures program.

### Planned budgetary financial resources (dollars)

2022-23 Planned spending	2023-24 Planned spending	2024-25 Planned spending
30,147,952	33,651,021	33,150,675

### Planned human resources (FTEs)

2022-23 Planned FTEs	2023-24 Planned FTEs	2024-25 Planned FTEs
42	42	42

## Program 1.4: Community Initiatives

### Description

The Community Initiatives program provides targeted funding to support economic development activities in communities across the Prairies. Programming in this area is often through dedicated, temporary supplementary funding from the Government of Canada or through the department's own special allocations in response to the specific challenges that affect communities in the Prairies. It also provides community funding in the Prairies to build and renew infrastructure in rural and urban municipalities across Canada, allowing them to compete in the regional, national and global economy.

### Planned results

The targets for these performance indicators are based on the number of current projects funded by PrairiesCan. The department uses estimates of targets and results provided by clients, to come up with a target for the upcoming fiscal year. Because our targets and results are based on current projects and funding in this specific area, targets and actual results can vary greatly from year to year. Also, many of these are multi-year projects and it can take several years to realize results.

Expected results	Performance indicators	Target	Date to achieve target	2020-21 actual results	2019-20 actual results	2018-19 actual results
Prairie communities have necessary public infrastructure and adjustment support to promote economic growth	Number of communities benefitting from infrastructure projects	6	March 31, 2023	41	87	48 <sup>1</sup>
Prairie communities have necessary public infrastructure and adjustment support to promote economic growth	Number of businesses created, maintained, or expanded	5,548	March 31, 2023	16,186 <sup>2</sup>	325	N/A

<sup>1</sup> Results from restoring the Hudson Bay rail line and reopening of the Port of Churchill. Federal Budget 2018 provided additional funding for this initiative.

<sup>2</sup> The high number, compared to previous years, is caused by results achieved under the RRRF for COVID-19 Relief.

### Planned budgetary financial resources (dollars)

2022-23 Planned spending	2023-24 Planned spending	2024-25 Planned spending
190,577,754	61,348,038	32,119,525

### Planned human resources (FTEs)

2022-23 Planned FTEs	2023-24 Planned FTEs	2024-25 Planned FTEs
46	40	38